

Madison

Radio Program Schedules by the Clock

	WIBA 13161 84	WISC 1489 Ac.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ \$70_kc.
	Prote		News; Chore Time	Silent Silent	News of World News	Bob Atcher	Record Reveille News; Record Reveille	Norman Ross
	Musical Ciock	 Top o' the Morning: News 	News: Chore Time	Rural Roundup Rural Roundup	Listen to Cliff	Davey Denney News	Reveille Record Reveille	Norman Ross: News
	Rema: Musical	* Top o' the	Farm Program	the second data was not set of the second data was not set of the second data was not set of the second data w	News Gold Coast	Breakfast	Name	Your
	Oleck News	Morning: News • Top o' the	News Coffee	 News Farm Sycs. News: Weather 	Gold Coast Pickup Time	Club Breakfast	Two Ton Baker Telephone Quiz Today's the Day	Neighbor Norman Ross
	Musical Clock	Morning; News	Club: News	• Farm News	Shopping	Club	Today's the Day News	Welcome
	Betty	• Breakfast Olub	Coffee Club: Naws	 News: Musical Clock 	Bing Crosby Arthur Godfrey	My True Story Betty Crocker	Lanny Ross	Travelers
	Murning Melody	 Breakfast Club 	Club	 Musical Clock Musical clock 	Arthur Godfrey	Karl and Harty	Virginia Gale Spots of Music	Marriage for Two For Tomorrow
	Welcome Travelers	• My True Story: News • Easy Rhythm	Reverend	* News' Ploneers	Arthur	Romance Story	News Your Marriage	Doctor's Office
	Matthake for Two	· Easy Rhythm	Epp Bob Eberle Cecil Brown	Freddy Martin Melody Time • Sweet Music	Godfrey Grand Slam Rosemary	Ted Malone News	Against the Storm	Love and Learn Jack Berch Lora Lawton
	Trading Post	Rosa Rio Romance	John Neshitt	Women's News			Kata Smith	Aunt Mary
,	Love and Learn Jack Berch	• Ted Malone	Your Neighbor Against	• Organ Melodies Mid-Morning	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Listen to This Martha and	Kate Smith Temp-Tones	Here's Norman Ross
	LOTS LAWLOD	• Galen Drake	the Storm	Matinee		Helen	News	Tom & Marilyn
	· Music for Today	• Listen to This • To the	Woman's World Dick Haymes	News	Big Sister Ma Perkins	Capt. Stubby, Buccaneers	Let's Have Fun	Clifton Utley The Food
	Roundup	• To the Ladies	Gabriel Heatter	News Headlines Farm and Home Farm News	News Guiding Light	Farm World Today	Farm Markets News	The Food Magician Elizabeth Hart
	Mewa: Boundup	· Baukhage	R. P. D. 1070	Music: Markets	2nd Mrs. Burton	Dinner Bell	Queen for	Double or
	· News	• News • Tune Time	Dinner Bell	News: Mkts. Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake	Time News	a Day Marriage Bureau We Three	Nothing Today's Ch'ren Light of World
	Double	· Dorothy Dig	Western Theater Queen for	Farm and Home Farm Service	David Harum	Ladies	Hal and	Life Beautiful
	Double or Nothing Calendar	In Hollywood	a Day	Si Hays and Daughter	Hillton House Robert	Be Seated	Lee: News Gabriel Heatter F. MacCormack	Road of Life Pepper Young Right to Hap'ne
	• Magie in Musie	• Tune Time • Nancy Oraig	Say It With Music	 Music Booth 	Q. Lewis	Add a Line	F. MacCormack	Right to Hap'ne
	* Road of Life * Pepper Young	* Ladles Be Seated	Luella Mortenson	Prayer Band of the Air • Organ Music	Rhyme Does Pay Life of the Party	Kay Kyser's College	Radio Quiz You Can't Lose	Backstage Wife Stella Dallas
	- B' to Rappin's	• Add A Line	Listen to Larsen	• Organ Music • Guest Star	Winner Take All News	Bride and Groom	Editor's Daughter	Lorenzo Jones Widder Brown
_	· Stella Dallas	* Kay Kyser	Day Dreams	Hymn	Paul	Galen Drake Musical Almanac	News Marshall Kent Spotlight	A Girl Marries Portia Faces Lif
	· Lorense Jones • Widder Brown	* The Roosevelts	Kate Smith Two-Ton Baker	• Melody	Gibson Look at Life Gold Coast	News Beulah Karney	Spotlight Singing Story	Portia Faces Lif Just Plain Bill Front P. Farrell
-	· News: Madison	• The Joneses	Harmony	Hour • Melody	News	Green	Cisco	News
	Nour • Varieties	• Varsity	House	• Band Parade	News Curt Massey	Hornet	Kid	Dave
-	. Melodio Ceme	Jamboree	House	Serenade	Fahey Flynn	Lujack	Curly Bradley	News
	· Playtime · Pleste Time	Hornet	Jimmy Allen Child Theater	 Fiesta Time University 	spin to Win	News Paul Johnson The Lone	John Nesbitt	Jimmy Blade News of World
	* News * Sports; News	• Johnny Lujack	Sizing Up Sports Curly Bradley	Special Sammy Kaye	Larry LeSueur	Ranger	Gabriel Heatter Inside of Sports	Hometowners Richard Harknes
	· News of World	• News: Sports • Elmer Davis	News: Weather	· Sports Time	Inner	Gordon	Straight	One Man's
	· Melodies · Music: News	 Music 	Music: News Phelps Adams	Serenado • News	Young	MacRae In the Papers	Arrow Affairs of	Family Concert
	· Cine Man's	• To Be Ann'd. • Gordon	Inside of Sports Straight	Bing Sings	Love Leave It	Henry J. Taylor Cancer	Peter Salem Fulton Lewis Jr.	Hour Great
	Family • Concert	MacRan	Arrow Affairs of	Serenade in Music: News • Old Timers'	To Joan Breakfast	Society Harmonaires	This Is the Story Secret	Jane
	• Great	• Ella M. Morse • Henry J. Taylor	Peter Salem	Jamboree	With Burrows	Rendezvous	Missions	Pickens
	Artista	 Music by Ralph Norman 	Murder by Experts	Old Timers Jamboree	Straw Hat Concert	Arthur Gaeth Jack Beall	John Steele. Adventurer	Contented
		 Harmonaires Rendezvous 	Secret Missions	• Old Times Jamboree	Dance Orchestra	On Trial	Murder by Experts	Radio City Playhouse
	Contented	• Music • Jack Besll	American Forum	* To Be Announced	News Paul Gibson	Paul Harvey Date After 10	Jim Ameche Detective Call	Supper Club News
	• Monday	• On Trial	Newsreel Russ Morgan	• To Be Announced	B. Leach; Sammy Raye Orch.	Bob Elson Platter Party	News: Songs Chicago at Night	Barry Wood Tunes & Tips
	- News	· Nows	News	• To Be	the second se	World Report	News' Deems	News
	 Tonisht's Music Concert 	• Sammy Kaye • Joe Hasel	Music: Sports	• To Be	Race; Cee Davidson Leigh Barron	Frankie Masters Lew Diamond	Taylor: Al Trace	Harness Races Promenade
	Master	• Ray Anthony • Naws: Frankie	Dance; News	Announced	Dance Orch.	Jerry Glidden	Orchestra News; Starlight	Promenade
-			Moonlight Serenade	• Silent	Matinee at Midnight Matinee	This Is	Serenade	Concert
-	News: 1310	Masters	- Contracto		I MARTINES	the	Starlight Serenade	Promenade Concert: New
_	Club 1310 Club; News	Masters • Eddie ONeill • Dance: News	Moonlight Serenade: News	• Slient	Matinee at Midnight	Music; News	Derenade	
	1 1 2 1 9	 Eddie ONeill Dance; News 	Moonlight Serenade: News	• Silent				
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Mar Mar Mar Mar Mar	A and WHA	Eddie ONeili Dance; News Starred pro WIBA	Moonlisht Serenade: News grams are also of FM101.5 M. foon Musicale P. M. farm Program P. M. fhapter a Day dusic Appreciation Veather Report	aried oh correspondent	5 Holland—Today i 5 Holland—Today i 6 Ken Griffin 5 Kiddie Storytime 0 Off the Record 0 Hometown 5 News 0 Musical Menu 5 News 0 Sports Shorts	ions FM cha SC-FM	annels: L 1:30 Marching Alon 1:45 Sacred Heart P. 2:00 Music for Dres 2:15 News.	Program M. aming ac

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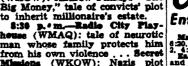
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ning," H. L. Ahlgren, F. V. calow. . . .

ama

p. m. - Leave It to Joan

WONEWOC-Dr. W. L. Finne-gan has been appointed health officer for the village of Wone-woc, effective July 18, by the village health committee. 30 a. m.--Romance of Helen nt (WBBM): begins 17th year p. m. — Inner Sancium BBM): murder at a straw hat NORWAY DE FOREST (Air Conditioned) A LETTER TO THREE WIVES"



10:30 p. m.-Joe Hasel (WISC): Navy Plane Crashes and Lou Nova.

Jeanne Crain - Kirk Douglas Linda Darnell - Ann Sothern

THEATRE-

LAST TIME MONDAY

lts

Its

It's.

RAY MILLAND

IT HAPPENS EVERY

GAY!

FUN!

JEAN PETERS

PAUL DOUGLAS

TDOOR

Wonderful!

1



NAMED HEALTH OFFICER of the three was being withheld pending notification of the next

> Co-Hit "Tarsan's Magic Fountain"

> > OMORROY

WARNER BROS.

REFRESHINGLY COO

JUNE

INOW

JAMES

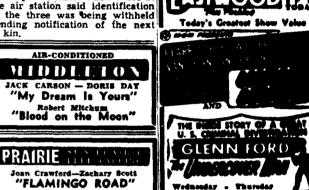
CAPITOI

DAY

"Rogues Regiment" "The Denver Kid"



Current Exhibits. State Enformed Masseam: Oniversity of Wisconsin Centennial ethiliti Student Life and Interests and Over Opment and Growth of a Oniversity Opment and Growth of a Oniversity Opment and Growth of a Oniversity Orateonial Collection of Elatorie Growth Dry dock shin model in operation Con-tributions of the University at Work Dry dock shin model in operation Con-tributions of the University at Work Dry dock shin model in operation Con-tributions of the University at Work Beneral Contractor and legislator. Memorial Union: Polish Graphic Artso Theater Gallery: Water colors. staph-ics, and oils by Laurie and Grow Pia-partment graduates. Name Chief Contractor at Contractor at Contractor and Legislator. Diversity of Witer Contractor and Supplies Contractor and legislator. Denley' Gallery: Water colors. staph-ies, and oils by Laurie and Grow Pia-partment graduates. Name Chief Contractor at Contractor at Contractor and Supplies Contractor and Supplies UNIVERSITY PHOTO SHOP Cit 1. S. I. 648 State Street Phone 8-3784 At Madison's Contest The ASTROOD



Wednosday - Thursday "CHICKEN EVERY SUNDAY" YVONNE DECARLO IN "CAS BAN





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5.35 News 5.35 News 6.00 Musical Menu 6.35 News 7.00 Sports Shorts 7.15 Package of New Records 7.30 Request Show 8.00 West Side vs Oscar Mayer 10.03 Tex Beneke (to 11)

YOU PAY NO MORE

P. M. P. M. 12:00 Music for Dreamin 12:15 News 12:30 Art Van Damme 12:35 Peggy Lee 1:00 Strauss Waltzes 1:00 Strauss Waltzes 1:01 Sinon Scala 1:35 Bloch Party 1:30 Primo Scala 1:45 Rhythm Ranch 1:00 Parm Program 1:30 Old Time Music 1:00 Music Party 1:00 Sinorth Music 0:00 Nusic Party 1:00 Sinorth Music 0:00 Nusic Party 1:00 Sinorth Music 0:00 Kad Griffin 5 Kidle Storythme 1:07f the Record News Musical Memory News 6:35 November 6:00 Musical Menu 6:55 News 7:00 Eports Shorts 7:15 Request Show 8:15 University of Wisconsin Band 8:30 Package of New Records 8:45 Twilight Time 9:00 Blue Barron 9:30 Dave Rose 9:45 News 9:30 Dave Rose 9:45 News 10:00 Lawrefce Welk 10:30 Jan Garber (to 11)

TUESDAY

A. M.

9:00 Ben Light 9:15 Herb Kern 9:30 Dance Band 10:00 Homemakers 10:30 Morning Variety Show 10:45 News and Views 11:00 Folka Time

WFOW-FM

104.9 Megs. MONDAY A. M.

9:00 Ben Light 9:10 Ben Light 9:30 Dence Band 10:00 Homenakers 10:30 Morning Varlety Show 10:38 News and Views 11:00 Polka Time 11:00 Marching Along 11:05 Sacred Heart Program 12:00 On a Tropical Isle 12:30 Film Favorites

Weston Manue

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7 10 Band Wagon 7 10 Band Wagon 7 13 Warning News 7 13 Warning News 7 13 Warning Melodies 9 14 John Time 9 14 John Fieldering Board 9 14 John Fieldering Board 9 14 John Fieldering Board 9 15 Weather Report 10 Plano Melodies 11 40 World Politics 11 40 Noon Musicale P. M. 5:45 News 6:00 Dinner Musicale 7:00 Evening Concert FM Only 7:30 Chapter a Night 8:00 Epochs of Comedy 8:50 News 10 News 30 Pain Program 8:50 News 9:00 FM Concert 10:55 Night News (to Il)

10 News 13 J Faim Program 13 J Faim Program 13 J Faim Program 14 J Saim Appreciation 14 O Weather Report 15 O Hort Story Time 13 O Hadio Journal 40 O Organ Melodies 13 O Hadio Journal 40 O Organ Melodies 13 O Nusio You Want 14 Music You Want 14 Nusic You Want 14 O Brews 10 Dinner Musicale 10 Dinner Musicale 10 Dinner Musicale 10 Brochs of Comedy 10 Storers 10 Storers 10 St Concert 10 St Night News (to 11)



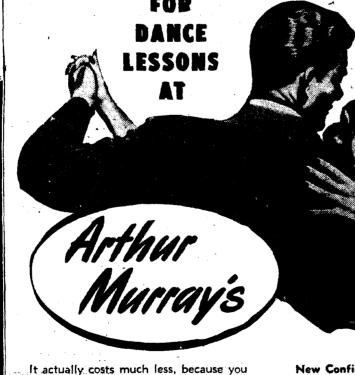


If these are happening to you, don't put it off any longer. Come in for an examination NOW, You owe it to yourself, your family, your friends

and your business associates. If your case is hopeless, we'll tell you. If there IS hope, we'll give you the benefit of our 21 years' experience as hair and scalp specialists. FAIR ENOUGH?

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learn to dance in a fraction of the usual time . . , Arthur Murray spent 35 years perfecting his teaching methods . . simplifying his teaching so that you can learn more quickly.

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Arthur Murray's amazing Magic Step method gives you the shortcut to mastery of all the new steps. His talented experts quickly bring out your natural grace and sense of rhythm-make you fun to dance with and a pleasure to watch. Now you can actually go dancing after only one lesson . . . and become an accomplished dancer after a few pleasant hours.

New Confidence - Popularity Don't wait-put yourself in the hands of an Arthur Murray expert . . . let us assume the responsibility of making you a perfect dancing partner. What fun to surprise your friends! How grand to know your dancing looks right at the smartest night clubs!

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20

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