Radio Program Schedules by the Clock

THURSDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
Polka Prelude	Top o' Morning	Chore Time	Silent	News Roundup	Mac and Bob	Record Reveille	Norman Ross
Musical Clock	News. Top o' the Morning: News	Chore Time	Silent	News	Bob Atcher	News: Record Reveille	Norman Ross; News
News: Musical Clock	Top o' the Morning: News	Farm Program	Rural Roundup	Listen to Cliff	Dolph Hewitt	Record Reveille	
Journal News	Top o' the Morning: News	Coffee Club	* News: Farm Service	News	News	News	Your Neighbor
Musical Clock		Coffee Club: News	* News: Weather	Gold Coast	Breakfast Club	Two-Ton Baker	Norman Ross
Morning Parade	Breakfast Club	Coffee Club: News	* Farm News	Pickup Time	Breakfast Club	Telephone Quiz	News
Betty Morning Melody	* Breakfast Club	Coffee Club	* News: Musical Clock	Shopping		Today's the Day	
News		Reverend Epp	* Musical Clock	Bing Crosby	My True Story	News	Welcome Travelers
Welcome Travelers	* My True Story: News	Bob Eberle	* News: Pioneers	Arthur Godfrey	Betty Crocker	Lanny Ross	Marriage for Two
Marriage for Two	* Easy Rhythm	Cecil Brown	Freddy Martin	Arthur Godfrey	Dor. Kilgallen	Virginia Gale	For Tomorrow
Mrs. Ferguson		John Nesbitt	Melody Time	Grand Slam	Romance Story	Spots of Music	Doctor's Office
Tuesday Fest	* Romance Story	Your Neighbor	* U. S. Army	Rosemary	Ted Malone	News	Love and Learn
Love and Learn	* Ted Malone	Against the Storm	Women's News	Wendy Warren	News	Your Marriage	Jack Berch
Jack Berch	* Listen Drake		Rent Control	Aunt Jenny	Listen to This	Against the Storm	Lora Lawton
Lora Lawton		Women's World	Mid-Morning Matinee	Helen Trent	Martha and Helen	Kate Smith	Aunt Mary
Linda's 1st Love	* Listen to This	Dick Haymes	News: Matinee Headlines: Farm and Home	Our Gal Sunday	Capt. Stubby, Buccaneers	Kate Smith	Here's Norman Ross
* Music for Today	* To the Ladies	Lanny Ross	Farm Front	Big Sister	Farm World	Temptones	Tommy, Marilyn
* Farm Roundup		Gabriel Heatter	Music: Markets	Ma Perkins	Today	News	Clifton Utley
* News Roundup	* Sauckhage	R.F.D. 1070	* News	News	Dinner Bell Time	Let's Have Fun	The Food Magician
* Farm Service	* News	News	News. Markets	Guiding Light	News	Farm Markets	The Rogers
* News	* The Stars Sing	Dinner Bell	Farm & Home	2nd Mrs Burton	Doc Burlingham	News	Double or Nothing
* Market Time	* Dorothy Dix	Western Theater	Farm Service	Perry Mason	Ladies Be Seated	Queen for a Day	Today's Children
* Double or Nothing	* Breakfast in Hollywood	Queen for a Day	Si Hays and Daughter	Nora Drake	Add a Line	Marriage Bureau	Light of World
* Calendar	* Tune Time	Say It With Music	* Music Booth	Brighter Day	Kay Kyser's College	We Three	Life Beautiful
* Magic in Music	* Nancy Craig		* Here's to Vets	David Harum	Bride and Groom	Hal and Lee: News	Road of Life
* Life Beautiful	* Ladies Be Seated	Luella Mortenson	* Const. Invader	Hilltop House	Glen Drake	Gabriel Heatter	Pepper Young
* Road of Life	* Add a Line	Listen to Larsen		News	Miss Evelyn	F. MacCormack	Rt to Happ'ness
* Pepper Young			Family Bible Hour	Robt Q. Lewis	News	Radio Quiz	Backstage Wife
* Rt to Happiness	* Kay Kyser College	Story Time	* Melody Hour	Rhyme Does Pay	Beulah Karney	You Can't Lose	Stella Dallas
* Backstage Wife	* The Roosevelts	Day Dreams	* Spotlight Serenade	Life of the Party	Fun House	Linda's 1st Love	Lorenzo Jones
* Stella Dallas	* The Joneses	Kate Smith		Winner Take All	Sky King	Editor's Daughter	Widder Brown
* Lorenzo Jones		Two-Ton Baker		News		News	A Girl Marries
* Widder Brown	* Variety Jamboree	Harmony House	Fiesta	Paul Gibson	News	Marshall Kent	Portia Faces Life
* News Madison Hour	* Variety Jamboree	Harmony House	* U. W. Special Accordionists	Between Us Girls	Air Edition	Spotlight	Just Plain Bill
* Variations			* U. W. Special	Gold Coast	David Harding	Singing Story	Front F. Farrell
* Melodic Gems		B-Bar-B Ranch		News		B-Bar-B Ranch	News
* Play Time	* Fun House	Sizing Up Sports	* Sports Time	News	The Eye	Champion	Dave Garroway
* Fiesta Time	* Sky King	Curly Bradley	* Polka Party	Curt Massey	Marine Band	Curly Bradley	News
* News			* News	Fahey Flynn	Navy Band		
* Sports News	* News. Sports	News: Weather	Bing Sings	Spin to Win	Play It Again	News	Jimmy Blade
* Supper Club	* Kimei Davis	Dinner Music	Serenade in Music: News	Spin to Win	Name the Movie	John Nesbitt	News of World
* News of World	* David Hardins	Fulton Lewis Jr	* Old Timers' Jamboree	Spin to Win		Gabriel Heatter	Hometowners
* Dinner Melody		Inside of Sports		Larry Le Sueur	Personal Autographs	Inside of Sports	News
* News				Broadway Is My Beat	We Care	Air Force Hour	Silent Partner
* Silent Partner	* The Eye	Air Force Hour	Jamboree	Mister Keen	Harmonaires	Windy City: News	Eight by Request
* Silent by Request	* Moon Mist	David Rose Show: News	* Baseball	Escape	Paul Harvey	Fulton Lewis Jr.	Music Hall
* Music Hall	* Play It Again		* Baseball	Escape	Date After 10	This Is the Story	Illusion
* Illusion	* Name the Movie	Meet Your Match	* Baseball	Crime Photographer	Latin Serenade	Fishing and Hunting Club	Illusion
* Illusion		Fishing and Hunting Club	* Baseball		Platter Party		Fred Waring
* Fred Waring	* Personal Autographs		* Baseball	First Nighter		This Is Paris	Dragnet
* Dragnet	* We Care	This Is Paris	* At Your Request	Dance Orchestra	World Report	Meet Your Match	Dragnet
* Dragnet	* Mercy Errand	Newsreel	* At Your Request		Lew Diamond		
* News		Eddy Howard		News	Will Back	Jim Ameche	Supper Club
* Tonight's Music	* News	News	Silent	Paul Gibson	Jerry Glidden	Detective Call	News
* Concert Master	* Music	Songs; Sports	Silent	Love Begins		News: Songs	Symphonette
	* Joe Hasel	Dance	Silent	News: Music	Warehouse Number One	Chicago at Night	Symphonette
News: 1310 Club	* Ted Straeter	Music: News	Silent	Race: Dance Orchestra	This Is the Music	News: Deems Taylor: Orrin Tucker Orchestra	News
The 1310 Club: News	* News: Lew Diamond Orch.	Midnight in Madison		Dance Orchestra			Final Sports
	* Will Back Dance: News	Midnight in Madison: News		Matinee at Midnight		News: Dance Dick Jurgens Al Trace Orch.: News	Claude Thornhill: News
				Matinee at Midnight			Dave Garroway
							Dave Garroway

WIBA-FM . . 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . 98.9 M.

* Starred programs are also carried on corresponding FM stations . . . FM channels:

Today's Radio Highlights

Music

6 p. m. — Supper Club (WIBA): "Lora-Belle-Lee," "It Happens Every Spring," "Let's Harmonize."

7 p. m. — Summer Session Band (WHA): on Memorial Union terrace.

8:15 p. m. — Guest Star (WFOW): Vic Damone.

9 p. m. — Fred Waring (WIBA): "Taffy O'Toole," "Anything Can Happen," "Lazy Bones," "Soldier Soldier," "Devils Dream," "Moonlight and Roses," "The Lost Chord."

10:30 p. m. — Concert Master (WIBA): Jascha Heifetz plays "Clair de Lune," "Golliwog's Cakewalk."

* * *

Drama

7 p. m. — Ecape (WBBM): "Action," story of mountain climber who finds will to live despite personal tragedy.

7:15 p. m. — Voice of the Army (WFOW): H. V. Kaltenborn in "Operation Citizenship."

7:30 p. m. — Eight by Request (WIBA): "A Passion in the Desert," Balzac, and "Some Chinese Ghosts," Hearn, with Mr. and Mrs. Fredric March (Florence Eldridge) as narrators.

* * *

Variety

9 p. m. — This Is Paris (WKOW): Maurice Chevalier and Nicole Vervil, night club singer.

* * *

Sports

12:25 p. m.—Baseball (WIND): Cubs at Philadelphia . . . **Baseball** (WJJD): Red Sox at Chicago.

8:15 p. m. — Baseball (WIBU, WWCF): Richland Center at Sauk City.

* * *

Farm Programs

11:30 a. m. — Farm Roundup (WIBA): Ken Bucholtz on weed spraying.

12:30 p. m. — Farm Program (WHA): "Farmstead Efficiency Pays Off," S. A. Witzel; "Ladino—a Million-Dollar Hog Pasture," R. H. Grummer.

For Women

9:45 a. m. — Mrs. Alice Ferguson (WIBA): "Home Freezers."

10 a. m.—Homemakers (WHA): "Are You Always Tired?"; "Fish—What to Do With It."

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Miscellaneous

4:45 p. m. — Holland (WFOW): "Social Work."

5 p. m. — Playtime (WIBA): "Ping."

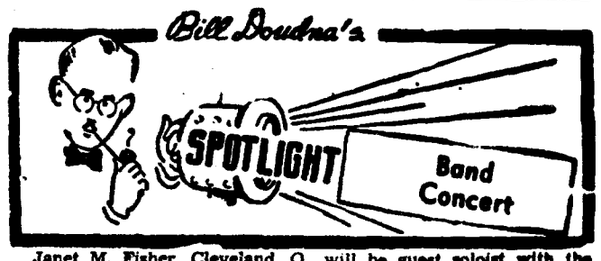
7 p. m. — Air Force Hour (WKOW): interviews with fliers catapulted from jet planes at 500 miles per hour.

WFOW-FM

THURSDAY
104.9 Mcs.

A. M.
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
10:45 News and Views
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.
12:00 Waltzing on Air
12:15 News
12:30 Irving Berlin Melodies
12:45 Ethel Smith
1:00 The Harmonicats
1:15 Dean Martin
1:30 Jo Stafford
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Music Party
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Eddie La Marr
4:45 Holland Today and Tomorrow
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:55 News
7:00 Sports Shorts
7:15 Voice of the Army
7:30 Request Show
8:15 Guest Star
8:30 Package of New Records
8:45 Twilight Time
9:00 Guy Lombardo
9:30 Alvino Rey
9:45 News
10:00 Eddy Howard
10:30 Barclay Allen (to 11)



Janet M. Fisher, Cleveland, O., will be guest soloist with the University of Wisconsin Summer band in its concert at 7 tonight on the Memorial Union terrace.

Miss Fisher, a graduate student in the university summer session, teaches vocal music at Roosevelt Junior High school in Cleveland and is soprano soloist with the choir at Cleveland's Euclid Ave. Christian church. She is a graduate of Western Reserve university.

Miss Fisher will sing "Will You Remember?"

Emmett Sarig, of the university music school, will conduct the concert, which will be open to the public without charge. High school band leaders attending the music clinic will take over as guest conductors for some numbers.

The program will include "Overture for Band," Mendelssohn, and "Summer Day Suite," Prokofieff.

* * *

FROM RADIO ROW: The 1949 "Miss America" contest at Atlantic City will be televised—first time this has happened.

Sunday's "Living—1949" will be a documentary report on the circus from Rome to Ringling.

The University of Chicago Round Table will do a series of five discussions on "How's Business," starting Sunday.

Gunnar Back, heard on CBS "Farm News" from Washington on Saturdays, is a graduate of the University of Wisconsin who started his radio career at WHA. He has been on CBS' Washington staff since 1939.

Jane Darwell has auditioned a show about life in a theatrical boarding house, Radio Daily reports.

"Beulah," the five-a-week series with Hattie McDaniel, returns to CBS on Aug. 22.

Dick Haymes or Buddy Clark will replace Bob Crosby when "Club 15" returns. New York is betting on Haymes.

NBC has prepared a comedy series, "Inside Brooklyn," which the Billboard says may hit the air almost immediately.

Jack Paar will return to NBC with his own show, probably in late summer.

Fall will bring a better time spot for "Spin to Win," now on at 8 p. m. daily Madison time.

When Burns and Allen join CBS on Sept. 21, they'll have a new sponsor—a drug firm. They follow the Bing Crosby show.

Eddie Cantor will have his first ad lib assignment when he replaces Garry Moore on "Take It or Leave It" Sept. 11.

ABC is planning a new audience-participation show starring Jack McCoy as master of ceremonies.

Humphrey Bogart will have a new program, "Stories for Men," next season, says the Hollywood Reporter, which also reports Billie Burke framing a daytime series.

Truman Bradley, announcer, is back on the Hollywood scene after a year off the air.

Hollywood.

By Edith Gwynn

California delegates to the Shrine convention in Chicago took along thousands of tortoise shell "specs" with no lenses in them to honor Harold Lloyd, who is honored by the Shriners in more ways than one.

Press-agents are pinning a "new" definition of news on various clients again. But the line is an oldie and good, tawit: "News is anything that makes a woman say, 'Well, for Heaven's sake'!"

"Please Believe Me," with Deborah Kerr, Robert Walker, Van Johnson, et al, goes into work right here in Hollywood. Metro's very recent decision to film it here instead of in England as planned did all those glamour-puppets out of a trip abroad they'd been panting for. But Miss Kerr goes to Africa as soon as this feature is finis. She'll be the femme star of "King Solomon's Mines"—most, if not all of which will be made on the sunny shores of the "dark continent" — which we're not supposed to know at this point . . . Speaking of M G M.—they're having a hard time keeping their laugh-getter, Marjorie Main, on the home lot. Universal is borrowing her once again for another of the "Kettle" series. And this time Marjorie moves her makeup kit to play Ma again in "Ma and Pa Kettle in New York."

KERR

Errol Flynn was having lunch with a few stags at Chez Romanoff when in walked his ex-Nora and Dick Haymes. The air became suddenly "air"-cooled. Did Flynn fly out the door? Nope! It was Haymes who exited within a few moments — leaving Nora by her ownsome.

PRESTON

We've long heard that Robert Preston has a good singing voice, and in "Thunder in the Dust," he's finally getting a chance to wiggle his larynx instead of his muscles. He does several western folks songs in this picture, in which young J. Barrymore makes his debut. Funny—but although the Texas panhandle has been the favored locale of hoss-operas for years and years, "Thunder in the Dust" is the first such story to be filmed there. This technicolor tid-bit is being made entirely near Amarillo—and boy! are the natives from miles around watching and eating it up!

Barton Mac Lane is another who gets a slight change of type. He's been playing nothing but meanies for a decade, and in "Let's Dance," the Betty Hutton-Fred Astaire starrer, he does a sympathetic role — even to being baby-sitter for Betty's young son in the script.

Leonara Amar, a Brazilian movie star, who resembles Hedy Lamarr and Maria Montez, just hit Hollywood and is being eyed by three major studios. •

WHA and WHA-FM

THURSDAY

A. M.
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:45 Fun Time
9:00 Morning Melodies
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 World Politics
11:50 Noon Musicale

P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Music Appreciation
2:10 Weather Report
2:15 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 George Falle, Pianist
4:25 United States History
5:15 Music You Want
5:45 News
6:00 Dinner Musicale
7:00 Summer Session Band

FM Only After 7:30
8:00 Wisconsin Forward
8:15 Gunnar Johansen
8:45 News
9:00 FM Concert
10:55 Night News (to 11)

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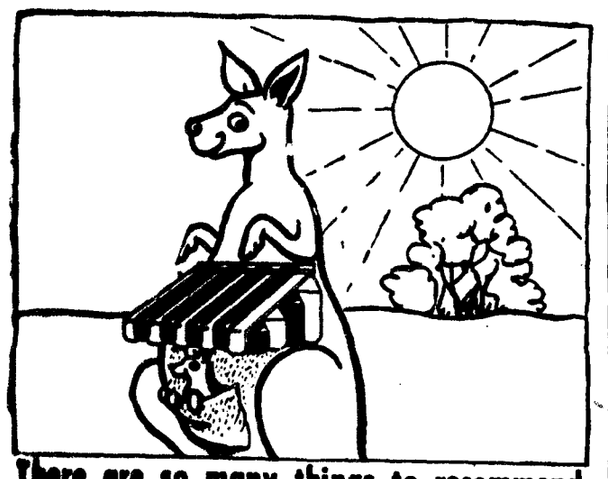

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