WISA

Madison

WENR-WLS

## Radio Program Schedules by the Clock

FRIDAY										
	WISA	WISC	WKOW 1079 lbc,	WIBU .	WBBM 780 BO,	WENR-WLS	WGN	WMAQ		
	Protte Brusical Classic	Top o' Morains • News: Top o' the Morains: News	Time	* Silent * Silent Rurai Roundup	News Roundup News Listen to Cliff	Mae and Bob Bob Atcher Dave Denney News	Record Reveille News; Record Reveille Record Reveille	Norman Rose Norman Ross; News		
	Tews: Clock Setty News Musical Clock	Top o'the Morning: News Top o' the Morning: News	Parm Program News Coffee Club; News	News: Farm Bervice News: Weather Parm News	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two-Ton Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News		
	Musical Clock Bulletin Brand Morning Melody	• Breakfast Olub • Breakfast Club	Coffee Club: News Orffee Club	News: Songs     Musical     Clock     Musical Clock	Bing Croeby Arthur Godfrey Arthur Godfrey	My True Story Betty Orocker Karl and Harty	News Lanny Ross Virginia Gale Spots of Music	Welcome Travelers Marrisge for Two For Tomorrow		
	Welcome Travelare Marriage for Two Public Bervice	Story: News Easy Rhythm Ross Rio	Reverend Epp Bob Eberie Cecii Brown	Preddy Martin Melody Time U. S. Navy	Arthur Godfrey Grand Slam Rosemary	Bomance Story Ted Malone News	News Your Marriage Against the Storm	Doctor's Office Love and Learn Jack Berch Lors Lawton		
	Trading Fost Love and Learn Jack Berch dra Lawton	Bomance Story • Ted Malone • Gaien Drake	John Neshitt Your Neighbor Against the Storm	Chore Bors Mid-Morning Matinee News: Matinee	Wendy Warren Aunt Jenny Helen Trens Our Gal Sunday	Listen to This Martha and Reien	Rate Smith Kate Smith Temp-Tones News	Aunt Mary Here's Norman Ross Tommy & Marilyn		
	Linda's Fet Love Husto for Today Farm Houndup	Listen to this To the Ladies	Woman's World Dick Haymes Lanny Ross Gabriel Heatter R.P.D 1070	Headlines Farm and Home Farm Front Music; Markets	Big Sister Ma Perkins News Guiding Light 2nd Mrs Burton	Capt. Stubby. Buccaneers Farm World Today Dinnerbell	Let's Have Fun Farm Markets News	Clifton Utley Food Magician Elizabeth Hart		
11	Hews: Roundup Farm Service Mews March Time	News Tune Time Dorothy Dig	News Dinner Beil Western Theater Queen for	News Markets Parm and Home Farm Service	Perry Mason Perry Mason Nors Drake Brighter Day David Harum	Dinnerbell Dinnerbell News Doc Burlingham Ladies	Queen for a Day Marriage Bureau We Three Hal and	Double or Nothing Today's Ch'ren Light of World Life Beautiful		
1	Position of Positi	in Hollywood  Ourtain Call  Mancy Crais	a Day Say It With Music	Si Hays and Daughter • Music Booth • Music	Hilltop House Robert Q Lewis	Be Seated Add a Line Kay Kynet's	Lee: News Gabriel Heatter F MacCormack	Road of Life Pepper Young Right to Hap'ness		
111	Popular Young	Addes Add A Line  Ear Kreer	Mortenson Listen to Larsen	Booth Voice of Army Science Exc'n Hymn	Rhyme Does Pay Life of the Party Winner Take All News Paul	College Bride and Groom Calen Drake	Radio Quis You Can's Lose Linda's 1st Love Editor's Daughte. News	Backstage Wife Stella Dalias Lorenzo Jones Widder Brown		
]]_	Rectatage Wife Stella Dallas Orenan Jones Widder Srown Yews: Madison	Kollege The Roosevelts The Joneses Varsity	Playhouse Day Dreams Kate Smith Bill Scott Harmony	Time Melody Hour Melody	Gibson Look at Life Gold Coast News	Singing Strings News Beulah Karney Green	Marshall Rent Spotlight Singing Story Cisco	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell News		
1	Variation	Jamboree  Varsity Jamboree  Green	House Harmony House	Hour Band Parade Serenade	News Curt Massey Fahey Flynn Spin to Win	Hornes Johnny Lujack	Kid Champion Curly Bradley	Dave Garroway News		
1	Find Time	Hornes Johnny Luisck	Jimmy Allen Child Theater Sizing Up Sports Curly Bradley News, Sports	* Sports Time	Spin to Win Spin to Win Larry Le Sueur	Art Page Lone Ranger The Pat	John Neebitt Gabriel Heatter Inside of Sports	Jimmy Blade News of World Hometowners Richard Harkness Band of		
#	Bupper Club News of Works Dinner Melody The Time: News	• Briwin O Hill • Biner Davis • Design for Dining • The Fat	Dinner Music Fuiton Lewis, Jr. Inside of Sports	Serenade News Bing Sings Serenade in	Louis Municipal Opera This Is	This is Your FBI Break the	Jubilee Freddy Nagel Orchestra	America Tree Grows in Brooklyn		
#	Tree Grows	This is Your PMI	Monte Oristo Blue Barron Orch.; News Opera	Music: News Old Timers' Jamboree Old Timers'	Broadway This Is Broadway Playhouse	Bank The Sheriff Heine and His Band	Fulton Lewis Jr. This Is the Story Enghanted Hour Scattergood	Rirectors Playhouse My Good Wife  Drames		
#_	• Friday • Friday • Englos	Park St.	Enchanted Hour Moet the	Jamboree Old Timers Jamboree University	Playhouse Ballad of James Otis	Treasury Show	Haines Hollywood Theater Jim Ameche	Dragnet Dragnet Bill Stern Pro and Con Supper Club		
	Man of Sone	Meine and His Band Leighton Hobis Orab.	Press Newsrool Charlie Spivak News	Farm Hour Rews: At Your Request	Paul Gibson B. Leach; Sammy Kaye Orch. Race; Dance Orchestras	Paul Harvey Date After 10 Bob Elson Platter Party World Report Frankie Masters Will Back	Detective Call News: Songs Chicago at Night News: Deems Taylor: Dick	News Barry Wood Tunes and Tips News Pinal Sports		
	Tenight's Music States Maries Wells 1215	Jos Hass Jos Hass Leighton Noble Rews: Frankle	Bongs: Sports Don Sinaiko Mad, Musicale	Request At Your Request Silent	Orchestras Dance Orchestra Matinee as	Warehouse	Orchestra /	Thornhill Dave		
	is age : Nous	Wasters Will Back Dance: News	Midnight in Madison Midnight in Madison; News	SATUR	Midnight Matines at Midnight	Number 1 This Is the Music	Al Trace Orrin Tucker	Garroway Dave Garroway		

	1310 kg.	1400 tc.	1070 kg.	1240 kc.	780 kc	890 kc	120 Ec.	670 kg.
	Proite Miusical Clock	Top o'Morning News: Top o'the Morning Top; News	News: Chore Time Chore Time	• Eilent • Silent Rurai Roundup	News Roundup News Listen to Cliff	Mac and Bob Karl and Harty Dolph Hewitt News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross; News
	News: Clade Munical Clines News Luciosi Chock	Top o'the Morning: News Top o' Morning News	Ray Carson News Coffee Club; Raws	News: Farm Service News: Weather Parm Frolio	Garden Gate	Organist About the House Stump Us	News Memory Music Weekend Reporter	Tunes and Tipe Norman Rose Story to Order
	Retty Coffee in Washington	* Shopper's Special * Shoppers Special	Coffee Club; News Coffee Club	* News: Musical Clock * Musical Clock Musical Clock	News Drop of Needle Music for You	Bob Atcher Mac and Bob Miss Evelyn Nows	News Sports Review Virginia Cisie Sports of Music	Fred Waring Mary Lee Taylor
1	Waring Maring Mary Lee Taylor	Johnny Olsen's Get Together	Reverend Epp Pemme Fair Guest Star	Texas Jim Lewis Freddy Martin Sweet Music Glen Davis	Miss	Volce of Army Here's to Vets Jay Stewart Show	Novelty Shop Georgia Crackers Preston Sellers	Frank Merriwell Smilin' Ed McConnell
1	Nymph Salute Mich of Medicine smilin Sc McOunnell	Romance Story Guest Star	Junior Theater Magic Rhythm	News: Organ Organ Melodies Health & Teeth Two Ton Baker		Girls' Corps Martha and Relen	Kate Smith News Coast Guard Preston Sellers	In Our Town Public Affairs Luncheon With Lopes
32.5	Visonasin form and form	Girls' Corps Golf. Movie Time	Accordionists U S Marines Smoky Mountain Hayride	• News: Sons of Pioneers Farm and Home Farm Front	Stare Over Hollywood Give and Take	Here's to Vets Pensacola Parm World Today	Military Campus Swinging at Sugar Bowt	National Farm and Home Ho R.F.D America
***	Mational Parm h Home Hour Howe March Time	Serenade     News     Middleton Matines	R.F.D 1070 News Dairviand Party U. W. Band	Music: News News: Farm and Home Hour	County Fair Paul Gibson	American Farmer News Doc Burlingham	Teens and Tunes Choral Program	News It's the Tops Echoes from the Tropics
200	Ch of Chrise Lurope Report	Jaco Concers Junior Junction	Better Gardens Encore Performance	Farm Service Si Hays and Daughter Music Booth	Overseas Rep't Science Adventure Dance Orchestra	Merry Go Round Merry Go Round	Poole's Paradise Sports Parade	Musicana Musicana Musicana Musicana
15	Missionna Missionna Missionna Missionna	Frankie Masters Rit Tunes Horse Race	Poole's Paradise Sports Parade	• Music Booth • Music Booth	Melody Mart Social Security Saturday at the Chase	Navy Band News Horse Race Hit Tunes	News P.S. Let's Listen Magic Rhythm	Your Health Edw. Tomlinson Contrasts Contrasts
	Const Invader Borse Race Contrasts Contrasts	Pascinating Rhythm Name Band	Madison Matinee Madison Matinee	Music Booth • Melody Hour	Treasury Bandstand Make Way for Youth	Comm. Fund Tops in Sports Walts Dreams Const. Invader	News Marshall Kent Spotlight Preston Sellers	Mind Your Manners Symph Salute Horse Race
77	Mind Your Manners Radio Workshop	Tee and Crumpets Community Concert	Summer Music Festival Mad. Churches	Melody Hour Navy Band Organology	News Melody Manor Red Barber For Women Only	Junior Junction Barry Wiemer Rendesvous	Excursions In Modern Music Mel Allen	News Music University Theater
	Majodic Gema Piesta Time Bowe Sporte: More	Figure dreamers Sat. Session Blarry Wismes Rendesyous	Band Mutual Band	Proudly We Hail University Special	The Green Lama Vaughn Monroe	News Guest Star Listen to Music	Capitol Comment Sports Review News: Sports Air Reserve	University Theater Kay Armen
H	Disner Melody Vic Damone	Pantaer Clean Davis Let's Listen to Music	News Dinner Music True or False	Sports Time Music Imp'ted News Bing Sings	Gene Autry Philip Marlows	Mac and Bob Karl and Harty Hayloft Prolice	Twenty Questions Take & Number	Saturday Dance Date Saturday Dance Date
H	Your Scients Form Kinesley Dance Date	Flay house Flay house Flay house Cup Race	Twenty Questions Take a Number	Sen McCarthy Music: News Old Timers Jamboree	Gang Busters Basil Rathbons	National Barn Dance Jamboree Jamboree	Life Begins at Eighty Lombardoland U.S.A.	Your Hit Parade Dangerous Assignment
H	Your Rib parade Banaerous Assignment	Treasury Sand Two Billion Strong	Life Begins at 80 Lombardoland	Old Timers Jamboree Old Timers Jamboree	Sing It Again Sing It Again	Nationa Barn Dance Buccaneers News	Chicago Theates of the	Richard Diamond Grand Ole Opry
	· Hichard Plamond • France Ole Opra	Concert Eall Concert	Theater of the Air Theater of the Air	University Farm Hour News: At Your Request	News Dance Orchestra Dance Orch,	Nationa Barn Dance National Barn Dance	Jim Ameche Dick Jurgens News: Songs Chicago at Night	News Special Report Rio Rhythms
I	* Sportal Report * Concert Master	Pows Tope in Sports Leighton Noble Orch.	News Songs: Sports Madison	At Your Request At Your Request	News; Cee Davidson Larry Fotine	National Barn Dance National Barn Dance	News; Orrin Tucker Orch, Al Trace Orcchestra	News Final Sports Claude Thornhill
	Nowe 1310 Club Hows	News: Frankie Masters Orch. Will Back Orch.; News	Midnight in Madison: News Midnight in	• Silent • Silent • Silent • Silent	Matinee at Midnight Matinee at Midnight	Warehouse Number One Will Back Orch.; News	Morel Orch	Dave Garroway Dave Garroway
-								

WIBU

WBBM

Today's Radio Highlights

Drama

7 p. m.—The Fat Man (WISC): intentional slice by golfer helps

mystery.
7:30 p. m.—My
7:4 W 1 f e (WMAQ): hus-bands and wives switch jobs. 8 p. m.—Screen Directors Play-house (WIBA): Bill Wellman presents Gregory Peck in "Yellow Sky" . . . Playhouse (WBBM) rich man's head-aches lead to

murder.

8;30 p. m. — "Ballad of James Otis" (WBBM): story of man who led fight against illegal search and

> WFOW (FM) 104.9 Megs. FRIDAY A. M.

Vienese Waltzes Vienese Waltzes
News
Sonss of Hawaii
Sonss of Hawaii
King Cole Trio
Manhattan Moods
Johnny Mercer
Sam Browne
Rhythm Ranoh
Farm Frogram
Music Music
Smooth Music
Smooth Music
Smooth Music
Gen Griffin
Kiddie Storytime
Musical Selections
Hometown

> 104.9 Megs. SATURDAY

WMAQ

9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
12:00 Music for Memories
12:15 News Music for Memoris News
Westz Time
Waltz Time
"Two Ton" Baker
Dick Contine
Benny Lee
Anne Shelton
Rasch
Farm Frosram
Music Party
Ten Top Tunes
Alvino Re,
Alvino Re,
Griffin
Kiddle Storytime
Musics Eddy Duchin Sho
News
Mews

News Dutami Show News Musical Menu Musical Menu News Shorts Bert Shorts Bert Glenn R. Davis Old Time Record Jambo Request Show Records Excursions in Science Vaughn Monroe Art Mooney News

COME IN AND SEE



EVENAIRE CO. 1976 Atwood Ave. Harold Estervis, Glen U. Innis and Rels Estervis

Started programs are also carried on corresponding FM startons . . . FM channels: WIBA-FM . . 181.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M

WKOW

SPENCES WOMAN KILLED MANNIFIELD AT-Mrs. Ar- ENDEAVOR-James Whitinger,

IGOES TO TOLA thur J Komberse, 82, Route 1, vocational agriculture instructor the past three years at Enter one hour after she was struck to a car as she crossed highway to accept a similar post at Iola high school, Waupaca county.



**DECCA ALBUM SALE!** 





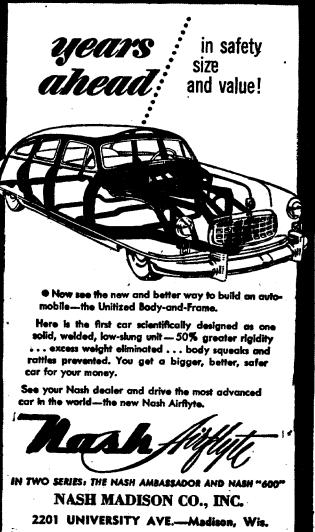


448 STATE ST.

(Formerly Perssions)

OPEN EVES. 'TIL 9





entry; Morton Downey sings nar-ration.

6:25 p. m.—Baseball (WIND): Cubs at Boston. 8 p. m. — Baseball (WFOW): Music

"Lady of Spain."

4:38 p. m. — Curt Massey
(WBBM): and Martha Tilton;
"Put Your Shoes On, Lucy," "Four
Winds and the Seven Seas,"
"Johnny One-Note."

6 p. m.—Supper Club (WIBA):
"Breezing Along with the Breeze,"
"We Could Have Been So Happy,"
"I Don't See Me in Your Eyes"...

8t. Louis Opera (WBBM): music Set.

"I Don't See Me in Your Eyes"... (WEUW): FIRST FROMISE OF USES.

St. Leuis Opera (WBBM): music Sacred Heart."
from "Naughty Marietta," "The Merry Widow," "Desert Song," preview of Jerry Bartell's record album, "Pat and the Pixies."

other hits.

J. p. m. — Band of America (WIBA): "Maryland, My Maryland," "The Whistler and His Dog," "Independentia."

8:30 p. m. — Enchanted Hour (WKOW): salutes WGN's silver anniversary.

19:15 p. m. — Sammy Kaye (WISC): "Oh Looka There," "Maybe It's Because," "A—You're Adorable," "I'm in the Mood for Love."

10:30 p. m. — Concert Master (WIBA): Rise Stevens and orches-

tra; "Habanera," "Connais-tu le Pays," "Non So Plu," "Ride of the Valkyries," "Valse Lente," "Magic Valkyries, val. Flute" overture.

Farm Programs

11:30 a. m. - Farm Roundu (WIBA): Art Sweeney, hog buyer, on marketing live stock during hot weather.

12:30 p. m. — Farm Program (WHA): "What's the Harvest Outlook?," W. H. Ebling; question box.

Discussion

9 p. m. — Meet the Press (WKOW:) Sen. Paul Douglas (D-Ill.)

Sports

12:25 p. m.-Baseball (WJJD): Washington at Chicago . . . Base bell (WIND): Pirates vs. Giants.

Bowman vs. Winnebago. 9:30 p. m. — Sports Newsre

Miscellaneous

10 a. m.-Homemakers (WHA) "Low Calory Summer Desserts," Mrs: Mary Hulder: "Meet Your Home Agent," Doris Staidl. 11:45 a. m. — Sacred Heart (WFOW): "First Promise of the

**Variety** 

DON SINAIKO'S

7 p. m. — This is Breadway (WBBM): Faye Emerson, Eddie Garr, Maxine Sullivan, others.

WHA and WHA-FM

7:30 Band Wagon
7:56 Morains Fore
7:57 Weather Begart
8:00 Morains Heledia
8:05 Fun Time
8:05 Lecture
9:14 Fob Fulleyin Bea
9:15 Weather Report
10:30 Homemaker; Fro
10:30 Finno Missier
10:30 Finno Missier
10:30 Finno Missier
11:30 Noon Missier
11:30 Noon Missier
11:30 Noon Missier
11:30 Noon 12 20 News 12 30 Parm Program 1 30 Chapter a Day 1 20 Music Appredia 2 10 Weather Respr

The Concert Airs 100 of the Co



'Don Sinaiko Show' Tonight and Every Friday Night WKOW (1070 on your dial

10:30 P. M.

GUEST STARRING: Buddie Brown

A talented Singing Star With a Wonderful Voice

Don't Miss Him Tonight.

Badger Liquer Shep



PRICE REDUCED AMERICA'S LUXURY **BLEND!** 

LIGHTER, MILDER \* GREATER VALUE \* SAME FINE FLAVOR, \*

The finest Hunter you've ever tasted now costs no more than popular-priced brands! Yet the flavor is the same flavor that made it famous among America's costliest blends. And it's lighter, milder,



Hunter-Wilson Distilling Co., Inc., Louisville, Ky. Blended Whitey 86.8 proof. 6529 grein neutral spirits.