



"I figure that by the time I lose my beauty I will have learned how to cook well enough to hold him!"

Sen. Soaper Says: AUNT HET

By H. V. WADE ALWAYS SOMETHING doing on our great western plains — if it isn't delving for a locomotive under 15 feet of snow, it's shoveling dust out of the piano.

Where the Townsend Clubbers voice a demand in no uncertain terms for the abolition of poverty in the U. S. A., as where else can one find a high-courtesy majority that splits five ways among itself?

There is no doubt that freedom in its ultimate expression is right here in the U. S. A., as where else can one find a high-courtesy majority that splits five ways among itself?

(North American Newspaper Alliance)

RADIO PROGRAMS — TODAY AND TOMORROW

Table listing radio programs for various stations (KLAC, KFI, KMPC, KECA, KHJ, KFVB, KNL, KFOX, KFAC, KGER) for tonight and tomorrow.

Sunshine Hours at Poles Vary

By HASKIN

Q. HOW MANY HOURS does the sun shine at the North and South Poles on June 21, the longest day of the year? B. L. L. A. The hours of sunshine on June 21 vary from 24 in the Arctic region to none in the Antarctic. At the Equator there are 12 hours of sunshine, not only on June 21 but on every day of the year. Moving northwards from the Equator the hours of sunshine increase until the Arctic Circle is approached. Moving southwards from the Equator the hours of sunshine decrease until the Antarctic Circle is reached.

Q. Is a creek smaller or larger than a brook? D. J. B. A. In the United States, a creek is a tidal or valley stream between a brook and a river in size.

Q. What flower petals are used in making potpourri? L. C. M. A. Recipes call for the petals of violets, jasmine, lavender, clove gillyflowers, rosemary, marjoram, balm of Gilead, damask rose, rose geranium, orris, gum benjamin, storax, musk, cloves, orange flower, lemon thyme and mint, chopped up and laid in thin layers of salt in a covered jar.

Q. In what plays does Shakespeare refer to the Russian bear?—H. G. A. Shakespeare in 1599 in "King Henry V," Act III, Scene 7, line 154 referred to "Foolish cures that runne winking into the mouth of a Russian Bear." In 1606 in "Macbeth," Act II, Scene 4, line 100, he wrote "Approach thou like the rugged Russian Bear."

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"Run get a size 20 and mark it size 12 and she'll buy it regardless of price!"

WANTED: NEW COMEDIAN

Radio and Show Business Will Pay Well for Comics

By Hal Boyls NEW YORK (AP) "Wanted: One new top grade comedian. Potential salary—\$1,000,000 a year." No one has put an ad like that in the paper. But that's the situation today in show business. There's a crop shortage on Broadway and Radio Row — a shortage of fresh new funny men.

"There's really a tremendous scarcity of comedians," said Irving Mansfield, CBS executive producer and originator of the "Talent Scout" program. "All the old ones seem to be falling over themselves," he said.

"They imitate each other so much you can hardly tell them apart any more. "But who's coming along to take their places? Nobody's in sight."

Trying to build a little-known jokester into a public favorite is no laughing matter. It's a big investment. "A network can easily spend \$250,000 in an effort to popularize a new comedian," said Mansfield, "and end up with nothing but a lame gag artist—and no sponsor."

"But the rewards are high. A successful comedian can make \$20,000 a week. At that rate a man could take a two-week vacation and still earn \$1,000,000 in a year. But he'd be lucky if he ended up with \$40,000 for himself," said Mansfield.

What explains the dearth of fresh comic talent? Mansfield thinks the decline of the old vaudeville circuits is the real answer.

"Vaudeville houses are great incubators of comics," he said. "There's no place left today for young comedians to try out their material, and they have to work with audiences to perfect themselves."

"A comedian doesn't need a great deal of personal originality to succeed. A writer can supply him with that. But he has to be able to sell his stuff to an audience."

"The trouble with most people who want a dramatic career is that they come to New York too early. "They aren't ready. That accounts for a lot of the misery on Broadway."

WHAT OTHERS ARE SAYING

I LIKE IT HERE (in fall) ... If I get out I'll do something else and get back in again. I won't shoot anyone, though. I may try shoplifting. —Ruth Steinhagen, facing charges of assault with intent to murder Eddie Weidner, Philadelphia first baseman.

IF IN THE coming years we can solve the great problems of distribution as well as we have the problems of production, the future is bright. Management and labor can achieve heights of production in America hitherto undreamed of. —President William Green of the A. F. L.

audience. He has to learn timing—it's everything. "Take Fred Allen, probably the best showman of our times. He has a perfect sense of timing, and he learned it in vaudeville."

Mansfield, who now produces "This is Broadway," a CBS network program, has given some 500 to 600 young entertainers a year their first break on radio.

"I lead a horrible life," he said. "Midgets and mind readers run in and out of my office all day long. When I go into a restaurant somebody at the next table who wants to get on the air starts crooning at me over his soup. And on my way home magicians waylay me and want to show me how they can comb pigeons out my hair."

Once a pair of tumblers braced him for radio spot. "What good are back flips when the listeners can't see them?" he asked.

"That's easy—have an announcer tell them what we're doing," said the muscle man.

Mansfield has a simple way to show out mind readers. Whenever one of these characters with television heads breaks into his office, the producer asks: "Can you read what's in my mind right now?"

"Sure," replies the mental wizard. "Then why don't you leave?"

But Mansfield has real sympathy for the ambitious and talented kids who come here full of high hopes that end in heartbreak.

"To be an actor or a quality performer you have to serve a real apprenticeship," he said. "The trouble with most people who want a dramatic career is that they come to New York too early."

"They aren't ready. That accounts for a lot of the misery on Broadway."

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.



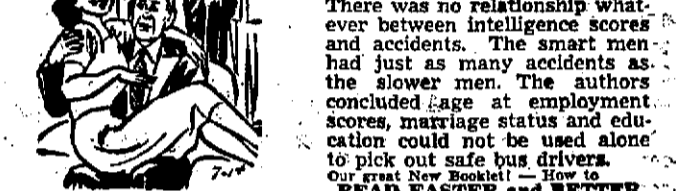
Answer to Question No. 1 Yes, according to a study by Wheaton College psychologist Rosalee A. Schonbar. She measured, by technical methods, the degree of opposition to Communism of 157 conservative college students and compared this with how much they knew about Communism. While all were opposed those with the least information were the most strongly opposed. Neither group would deprive Communists of the right to make a living, except in government service. Other studies indicate unreasoning prejudice on any controversial subject are due chiefly to ignorance.

Answer to Question No. 2 Some psychiatrists say disappointed lovers crave milk because it is associated with their earliest signs of affection as an infant. A "chemical return to childhood!" We have no exact studies of disappointed love and milk craving but I'd guess it is due mainly to the lover's lack of calcium. Disappointed lovers fail to eat, become nervous and don't digest what they do eat. This reduces their calcium—an energy builder—and milk is rich in calcium. Dr. Kurt Richter's searches showing rats crave the food element they lack gives me this hunch. Anyhow, it's as good a hunch as broken hearts and baby food.

Answer to Question No. 3 No. E. E. Ghiselli and C. W. Brown studied the accident records of 247 city bus drivers over a period of 20 months. The married men had slightly fewer accidents than the single and divorced, although the divorced had slightly fewer than the single. The older men had a slightly better record for fewer accidents than the younger men. There was no relationship whatever between intelligence scores and accidents. The smart men had just as many accidents as the slower men. The authors concluded age at employment, scores, marriage status and education could not be used alone to pick out safe bus drivers.

Our great New Booklet—How to READ FASTER and BETTER by Albert Edward Wiggam, D. Sc., will tell you how to read faster and better. A remarkable key to knowledge and success without profit for you is coin. Dr. A. E. Wiggam, creator of this new device, allows a 5c stamped self-addressed envelope.

POOR PA



Jewel seems to like Jim better since divorcin' him. At the party last night she sat in his lap, as is her custom with every man except her husband.

TIC-TOC STORES FOOD STORES TIME TO BUY

PRICES EFFECTIVE FRIDAY AND SATURDAY . . . JULY 15 and 16

SUN VALLEY OLEO lb. 21c

GOLDEN SWAN PEARS No. 2 39c Can

SANTA ROSA SLICED PINEAPPLE No. 2 29c Can

CHICKEN OF THE SEA GREEN LABEL TUNA No. 1/2 Tin 29c

DEL MONTE 46-OZ. CAN Tomato Juice 19c

LINDSAY EXTRA LARGE PITTED OLIVES No. 1 27c Can

BLACK SWAN PEAS No. 2 for 25c Can

MOTTEL'S MORTUARY Third and Alameda Long Beach 12, California

Bdwy. Food Market 2767 East Broadway ZIETAN'S MARKET 5443 The Tokida, Naples

Ramey's Market 1288 East Second Street Halbert's 1727 East Seventh Street Los Cerritos Market 3923 Long Beach Boulevard We Reserve the Right to Limit