Madison

## Radio Program Schedules by the Clock

				WEDNES	DAY			
	WISA 1818 No.	WISC 1490 Me.	WKOW 1979 ks,	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 120 KC,	WMAQ 670 kg,
	Perm Projin Missical Cluck	Top o' Morning News: Top o' the Morning: News	Chors Time Chors Time	* Silent * Silent Euraj Roundup	News of World News Listen to Cliff	Mac and Bob Bob Atcher Dave Denney News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross: News
III	News Musical Clock Journal News Musical Clock	Top o' the Morning: News Top o' the Morning: News	Farm Program News Coffee Club: News	* News: Farm Bervice * News * Farm News	News Gold Coast Pickup Time Shoppins	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News
1	Husteal Clock Betty Morning Melody howe	Mreakines Club Breakines Ulub	Coffe Club: News Coffee Club	Naws: Musical     Clock     Musical Clock     Musical Clock     Musical Clock	Bing Crosby Arthur Godfrey Arthur Godfrey	My True Story Betty Crocker Karl and Harty	News Lanny Rose Virginia Gale Spots of Music	Welcome Travelers Marr. for Two For Tomorrow
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	Fraction Fost Late and Lagra Jack Serch Late Lawton	Romance Story Ted Maions Union Drage	John Weshitt Your Neighbor Against the Storm	Women's News Job Service Mid-Morning Matines	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Listen to This Martha and Belen	Kate Smith Kate Smith Temp Tones News	Aunt Mars Here's Norman Ross Tom & Marils
	Jack Berch Lire Lawton Linda's let Love Busin for Today Seringus	Listen to This To the	Woman's World Dick Harmes Lanny Ross Gabries Heatter	News; Morning Matines Readlines Farm News	Big Sister Ma Perkins News Guiding Light	Capt Stubby, Buccaneers Parm World Today	Let's Have Fun Parm Markets News	Clifton Utley The Food Magician Elizabeth Hart
H	Parts Service	Btare Sing Dorothy Dix	R.P.D. 10'10 News Dinner Bell Western Theater	Music: Markets News: Markets News: Mate. News: Mate. Farm and Home	2nd Mrs. Burton Perry Mason Nors Orake Brighter Day	Dinnerbell Dinnerbell News Doc Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Ch'ren Light of World
] H	Pritible of Hothing Calendar Music in Music	in Enligwood Ourlain Call Namer Craig	Gueen for a Day Say It with Music	Farm Service Si Hays and Daughter Music Booth	David Harum Hilltop House Robert Q Lewis	Ladies Be Seated Add a Line	Hai and Lee: News Gabriel Heatter F MacCormack	life Beautiful Road of Life Pepper Young Right to Hap'ne
	Rused of Life	Be Seated Add	Lucila Mortenson Listen to Larsen	• Music Booth • U. W. Band • Hawali Music	Rhyme Does Pay Life of the Party Winner Take All News	Groom	Radio Quis You Can't Lose Linda's Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
	Sections Wife Wife Hollan Dallas Innes Hollan Innes Hollan Rown	The Roosevelta The Joneses Varsity	Story Time Day Oreams Kate Smith Two-Ton Baker	Bible Fellowship • Melody Hour	Paul Gibson Lock at Life Gold Coast	Galen Drake Singing Strings News Beulah Karner	News Marshall Kent Spetlight Singing Story	A Girl Marries Portia Faces Li Just Plain Bill Front P. Farre
11	Varieties Mejodio Gente	Jamhores * Varsity Jamhores	Harmony House Harmony House	* Melody Hour * Band Parade Serenade	News News Curt Massey Fahey Flynn	Challenge of the Yukon Johnny Lujack	Claco Kid Champion Curly Bradley	News Dave Garrowsy News
100	Play Fine Place Fine Howe Extite: News	Challenge of the Yukon Johnny Lulgck	Jimmy Allen Child Theater String Up sports Curly Bradiey	Sammy Kaye	Spin to Win Larry LeSusur	News Art Page The Lone Ranger	News John Nesbitt Gabriel Heatter Inside of Sports	Jimmy Hade News of World Hometowners Richard Harkne
1 40	* Name of World * Office help * Africa help	Bimer Davis Dealgn for Dining The	News: Weather Dinner Musto Pulton Lewis, Jr. Inside of Sports		Mister Chameleon Doctor Christian	The Original Amateur Hour	Can You Top This? International Air Port	Chicken Every Sunday Archie Andrews
9 13 14 2 43 8 40	Benes Records	Original Amateur Kour	Top This? International Air Port	Serenade in Music; News Old Timers Jambores	Lewisohn Concert Lewisohn Concert	Stars in the Night Lawrence Welk	Fulton Lewis J.: This is the Story Family Theater	Morgan Mr District Attorney The Big
	Me Pharrion Affection	• Stars in the Night • Lawrence Welk Orch.	Scattergood Baines Family Theater	Old Timers Jambores Old Timers Jambores	Lewisohn Concert Onpitol Clonk Room	It's Time for Music String Ensemble	Comedy Playhouse Hollywood Theater	Story Curtain Time Supper Club
1.1	Hines French	it's Time for Music President Trumen	Playhouse President Truman	* University Farm Hour News: At Your Request At Your	News Paul Gibson Billy Leach Sammy Kaye Leigh Barron	Paul Harvey Date After 10 Bob Eison Platter Party World Report	Answer Man Detective Call News: Songs Chicago at Night News: Deems	Barry Wood Tunes & Tips
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j	Chicago Parado	Top o' the Mercine. News Top o the Morning. News	Parm Program Coffee Club Doffee Club: News	News; Weather Parm News	3hopping	Breakfast Club Breakfast Club	News Two-Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
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	Visiting Trail	History Itsel Malinia Lingua Braka	John Nashitt Your Neighbor Assinst the Storm	Rent Control Mid-Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Listen to This Martha and Relen	Rate Smith Kate Smith Temptones News	Aunt Mary Here's Norman Ross Tommy, Marityn
- 23	Table 1 of the same	* to the	Woman's World Dick Haymes Lanny Rose Gabriel Heatter	Farm Front	Guiding Light	Capt. Stubby, Buccaneers Farm World Today	Let's Have Fun Farm Markets News	Cufton Utley The Food Magician The Roens
	Man Prope	The Stary Sing	R.P.D. 1070 News Dinner Self Western Theater	Music: Marketa * News News: Markete Parm & Home	Perry Malon	Oinner Bell Time News Ooc Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Chiren Light of World
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1	The second secon	Jades Ne spated *Add a line	Luella Mortenson Listen to Largen	Music Bnoth Here's to Vets Const. Invader	Life of the Party	Kay Kyser's College Bride and Groom	Radio Quiz You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
	Rectis fentign formant literatur Wellie He und	The Joneses	Two-Ton Bakes	Pamily Bible Rour Melody Rour	Paul Gibson Between Us Girls Gold Coast	Galen Drake Singing Strings News Beulah Karney	News Marshall Kens Spotlight Singing Store	A Girl Marries Portia Faces Lif Just Plain Bill Front P. Farrell
;	Market Markets	Varally Jambersa Varally Jambersa	Harmony House Harmony House	* Melody Hour * Spotlight Serenade	News News Curt Massey Pahey Flynn	Pun House Sky King	B-Bar-B Ranch Champion Curly Bradley	News Dave Garroway News
	. Service Lines	* Starred progr	House	Serenade Fried on correspo	Curt Massey Paney Flynn	Sky King	Curly Bradley	News

WIBA-FM , , 101.5 M. WWCF (WIB U) . . 94.9 M. WISC-FM . . 98.9 M

WHA and WHA-FM

916 Rc.—25.7 Megs.
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Morning News
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1 20 Living Books
1 5d Travel Program
2 10 Wenther Report
2 13 Short Story Time
2 30 Music of the Masters
3 30 Radio Journal
4 25 United States History
5 15 Music You Want
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8 00 Employed States Time
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9 00 PM Concert
10 55 Night News (to 11)

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# WHA and WHA-FM

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THURSDAY
A. M.
30 Band Wagon
45 Morning News
17 Westber Emort
100 Morning Melodies
104 Morning Melodies
104 Morning Melodies
104 Joh Bulletin Board
15 Westber Report
106 Homemakers Program
130 Plano Melodies
135 News and Views

12:20 News 12:30 Farm Program

Cool and Comfortable

ORPHEUM LAST 2 DAYS

LAFF BOB HOPE Locille BALL ORROWFUL

MADISON LAST 2 DAYS

Her's is a Hurricane of Love! JENNIFER JONES JOSEPH COTTEN Portratt of Jonnie

**TODAY and TOMORROW** He Walked By Night

MONTEZ-AUMONT-OKEEFE SIREA OF MINNIS

MARCH OF TIME "WISH YOU WERE HERE"

A Shocker of a Drama! 2nd **EXCIT-**ING

1:00 Chapter a Day
1:20 Music Appreciation
2:10 Weather Report
2:15 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 George Palle. Planist
4:25 United States History
5:15 Music You Want
5:45 News
6:00 Dinner Musicale
7:00 Evening Concert
FM Only After 7:36
7:30 Chapter a Night.

7:30 Chapter a Night 8:00 Prof. H. R. Harlow

9:00 FM Concert 10:55 Night News (to 11)

Buy U. S. Savings Bonds REAL AIR CONDITIONED IN SUSPENSE THRILLS and ACTION! VAN HEFLIN ROBERT

in MGM's JANET LEIGH MARY ASTOR PHYLLIS THAXTER PLUS

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## Today's Radio **Highlights**

Special Events 9:30 p. m. — Pres. Trumar (WIBA, WISC, and WKOW): explains new economic program.

### Farm Programs

11:45 a. m. — Farm Round-up (WIBA): Bill Kimball, Dane county 4-H club agent; Larry Caine, George Richardson, Donald Doyle, and Thomas Caine of Ore-gon Live Wires 4-H club.

George Tobias
i n "Important
Business."
8:30 p. m. —
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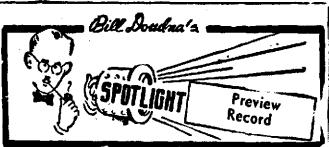
Adrian Boult;
Frances Magnes,
violin soloist:
"Poeme," Chausson; "Tzigane,"
Ravel; "Symphony No. 5,"
Schubert; waltz
and march from
"Die Meistersinger," Wagner.
8:15 p. m.—
Guest Star
(WFOW): Vic Damone,
10:15 p. m.— Samm

10:15 p. m. — Sammy Kaye (WISC): "Someone Like You," "Four Winds and the Seven Seas," "Wedding Day," "Why Do I Love You?"

10:30 p. m. — Concert Master (WIBA): John Charles Thomas and orchestra; "Trees," "Home on



SEE color in the greatest picture ever filhed! with CLARK GABLE in



Friday. It will be a preview of an album of phonograph records to

Farmers Experiences In Saving
WIBA at 5 p. m. during "Playime for Children." It will be released by MGM records in Saving
WBBM: Schweers.

6 p. m. Mr. Chameleon
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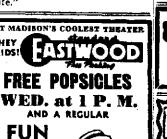
6 p. m. Mr. Chameleon
(WBBM): advices soda clerk on
business projects
(W F O W ):

George Tobias
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Mr. District Atsome of stolenpooch racket ...

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SHOW Kiddias 12c Plus Adults 37c plus

Comedy **3 COLOR CARTOONS** Plus Our Regular 2 Pictures

Madison area boys and girls will hear an unusual radio show on day. It will be a preview of an album of phonograph records to issued next fall.

The album, "Pat and the posed of members of the NBC and ites," will be on the air over BA at 5 p. m. during "Plear" other symphony orchestras—and artists have given courses in

Detroit reporter helps track killers of helpless old man ... Comedy Playhouse (WKOW): The Taming of the Shrew" in modern language.

Music

4:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "Candy Kisses," "Riders in the Sky," "Dancing in the Dark," "Pennsylvania Polka."

Sky," "Dancing in the Dark," "Pennsylvania Polka."

6 p. m.—Supper Club (WIBA): "The House for Your Old Age," Wist Have Been a Beautiful Baby," "A Million Miles Away," "Oncet Around the Park," "Merry-Go-Round Waltz."

7 p. m. — Staffum Concert (WBBM): New York Philharmonic - Symphony under Sir Adrian Boult; Frances Magnes, violin soloist: "He Andison's Coolest Theater Hey

BURT LANCASTER "Criss Cross"

Frankie Lane - Kay Starr
The Sportsmen - Jack Smith
"MAKE BELIEVE BALLROOM"



"ONE TOUCH OF VENUS" Friday and Saturday Matines Only **BIG 4-HOUR KIDDIE FUN SHOW**  brook in 1947, and his M. A. from the same school in 1948.

While studying for his graduate degree, Lauritzen taught drawing and painting in the architectural department of Lawrence Institute of Technology at Detroit. During the war, he took army technical training at Cataw-ba college, Salisbury, N. C.

Lauritzen has exhibited at the

12:30 p. m. — Farm Program

be issued next fall.

(WHA): "Keep Up to Date on Triple A," Walter Katterhenry: "Farmers' Experiences in Saving Soil," M. F. Schweers.

be issued next fall.

The album, "Pat and the posed of members of the NBC and the Pixies," will be on the air over will be on the air over the same of the NBC and the chicago Art this constitute.

Since joining the Wisconsin art education faculty last fall, both other symphony orchestras—and other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the Chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and other symphony orchestras—and of the chicago Art misconsin art education faculty last fall, both other symphony orchestras—and other

COOL ON JOB MEMPHIS, Tenn.-JUP —One 20th century ditch digger goes in for comfort, He keeps cool on the job with a big electric fan.





PLUS DAFFY DUCK CARTOON IHOWS AT 8:00 & 10:00 P. M THURS. . FRI, "The Barkleys of Broaduny

--- COMING SUNDAY--The hilarlous sequel to "The Egg and 1" "PA and Ma KETTLE"

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