Radio Program Schedules by the Clock

THURSDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
Farm Picnic	* Top o' Morning	Chore Time	Silent	News Roundup	Mac and Bob	Record Reveille	Norman Ross
Musical Clock	* News Top o' the Morning; News	Chore Time	Silent	News	Bob Atcher	News; Record Reveille	Norman Ross; News
News Musical Clock	* Top o' the Morning; News	Farm Program	Rural Roundup	Listen to Cliff	Dolph Hewitt	Record Reveille	Your Neighbor
Jordan News	* Top o' the Morning; News	Coffee Club	* News; Farm Service	News	Breakfast Club	News	Norman Ross
Morning Parade	* Breakfast Club	Coffee Club; News	* News; Weather	Gold Coast	Breakfast Club	Two-Ton Baker	News
Betty Crocker	* Breakfast Club	Coffee Club	* Farm News	Pickup Time	My True Story	Telephone Quiz	Fred Waring
Veterans News	* My True Story; News	Reverend Epp	* News; Musical Clock	Shopping	Betty Crocker	Today's the Day	Road of Life
Fred Waring	* Easy Rhythm	Bob Eberle	* Musical Clock	Bing Crosby	Dor. Kilgallen	News	Brighter Day
Road of Life	* Romance Story	Cecil Brown	* News; Pioneers	Arthur Godfrey	Romance Story	Lanny Ross	Dr Paul
The Brighter Day	* Ted Malone	John Nesbitt	Freddy Martin	Grand Slam	Fed Malone	Virginia Gale	Love and Learn
Wading Post	* Dulen Drake	Your Neighbor	Melody Time	Rosemary	News	Spots of Music	Jack Berch
Love and Learn	* To the Ladies	Against the Storm	* U. S. Army	Wendy Warren	Welcome Travelers	Art Baker	Lora Lawton
Jack Berch	* To the Ladies	Woman's World	Women's News	Aunt Jenny	Martha and Helen	Your Marriage	Aunt Mary
Lora Lawton	* Baukhage	Dick Haymes	Rent Control	Helen Trent	Capt. Stubby, Buccaneers	Against the Storm	Here's Norman Ross
Linda's 1st Love	* News	Lanny Ross	Mid-Morning Matinee	Our Gal Sunday	Farm World Today	Kate Smith	Tommy, Marilyn
Music for Today	* The Stars Sing	Gabriel Heatter	News; Matinee	Big Sister	Let's Have Fun	Kate Smith	Clifton Utley
* Farm Roundup	* Dorothy Dix	R F D 1070	Headlines; Farm and Home	Ma Perkins	Farm Markets	Temptones	The Food Magician
* News Roundup	* Breakfast in Hollywood	News	Farm Front	News	News	News	The Roens
* Farm Service	Time Time	Dinner Bell	Music; Markets	Guiding Light	Queen for a Day	Aunt Mary	Double or Nothing
* News	Nancy Craig	Western Theater	* News	2nd Mrs Burton	Marriage Bureau	Here's Norman Ross	Today's Chrtn
* Noon Time	Ladies Be Seated	Queen for a Day	News; Markets	Perry Mason	We Three	Tommy, Marilyn	Light of World
* Double or Nothing	Adri a Line	Say It With Music	Farm & Home	Nora Drake	Hal and Lee; News	Clifton Utley	Life Beautiful
Valen for Matinee			Farm Service	You Tick	Gabriel Heatter	The Food Magician	Ma Perkins
* Life Beautiful		Luella Mortenson	Si Hays and Daughter	David Harum	F MacCormack	The Roens	Pepper Young
* Ma Perkins		Listen to Larsen	* Music Booth	Hilltop House	Radio Quiz	Backstage Wife	Rt to Happ'ness
* Pepper Young			* Here's to Vets	News	You Can't Lose	Stella Dallas	Backstage Wife
* Rt to Happiness		Story Time	* Const. Invader	Rhyme Does Pay	Linda's 1st Love	Lorenzo Jones	Stella Dallas
* Backstage Wife	* Kay Kyser Kollege	Day Dreams	Family Bible Hour	Life of the Party	Editor's Daughter	Widder Brown	Lorenzo Jones
* Stella Dallas	* The Roosevelts	Kate Smith	* Melody Hour	Winner Take All	News	A Girl Marries	Widder Brown
* Lorenzo Jones	* The Jones	Two-Ton Baker		News	Marshall Kent	Portia Faces Life	A Girl Marries
* Widder Brown		Harmony House	* Melody Hour	Paul Gibson	Spotlight	Just Plain Bill	Portia Faces Life
* News Madison	* Varsity Jamboree	Harmony House	* Spotlight Serenade	Between Us Girls	Singing Story	Front P. Farrell	Just Plain Bill
* Hour	* Varsity Jamboree			Gold Coast	B-Bar-B Ranch	News	Front P. Farrell
* Varieties				News	Champion	Dave Garroway	News
* Melotte Cleing				News	Curly Bradley	News	Dave Garroway
* Play Time	* Fun House	B-Bar-B Ranch	Fiesta	Spin to Win	News	News	Jimmy Blade
* Polka Time	* Sky King	Sizing Up Sports	* U. W. Special	Spin to Win	Air Edition	John Nesbitt	News of World
* News		Curly Bradley	Accordionists	Spin to Win	David Harding	Gabriel Heatter	Hometowners
* Sports News			* U. W. Special	Larry Le Sueur		Inside of Sports	News
* Supper Club	* E O Hill; Spts	News; Weather	* Sports Time	Broadway Is My Beat	To Be Announced	Air Force Hour	Silent Partner
* News of World	* Elmer Davis	Dinner Music	Polka Party	Mister Keen	Guest Star	Windy City; News	Eight by Request
* Dinner	* David Harding	Fulton Lewis, Jr.	* News		Navy Band	Fulton Lewis Jr.	Music Hall
* Melody News		Inside of Sports	Bing Sings	Escape	Theater U S A.	This Is the Story	Dorothy Lamour
* Silent Partner	* The Eye	Air Force Hour	Serenade in Music; News	Escape	Name the Movie	Fishing and Hunting Club	Fred Waring
* Eight by Request	* Moon Mist	Eddy Howard Show; News	* Old Timers' Jamboree	Crime Photographer	Personal Autographs	This Is Paris	Dragnet
* Music Hall	* Play It Again	Meet Your Match	Jamboree	First Nighter	We Care	Meet Your Match	Dragnet
* Dorothy Lamour	* Name the Movie	Fishing and Hunting Club	Baseball	Governor Stevenson	Earl Godwin	Jim Ameche	Supper Club
* Fred Waring	* Personal Autographs	This Is Paris	Baseball	News	Paul Harvey	Detective Call	News
* Drag Net	* We Care	Newsreel	Baseball	Paul Gibson	Date After 10	News; Songs	Symphonette
* Drag Net	* Mercy Errand	Russ Morgan	Baseball	Love Begins	Latin Serenade	Chicago at Night	Symphonette
* News	* News	News	* At Your Request	News; Sports	Platter Party	News; Deems Taylor; Ox	News
* Lawrence Music	* Music	Songs; Sports	* At Your Request	Leigh Barron	World Report	Tucker Orchestra	Final Sports
* Supper Master	* Joe Hasel	Madison Musicale; News		Dance Orchestra	Ted Straeter		Claude Thornhill; News
	* Fed Streeter			Dance Orchestra	Don Reid	News; Dance	
News 1310 Club	* News; Lew Diamond Orch	Midnight in Madison	Silent		Lenny Herman	Charlie Spivak	Dave Garroway
The 1310 Club; News	* Will Black	Midnight in Madison; News	Silent	Matinee at Midnight	Warehouse Number One	Al Trace Orch.; News	Dave Garroway
	* Dance; News		Silent	Matinee at Midnight	This Is the Music		

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M

WHA and WHA-FM

970 Kc. 88.7 Mcs.

THURSDAY
A. M.

6 00 Rural Program
6 05 Morning News
6 07 Weather Report
6 10 Morning Melodies
6 45 Farm Time
7 00 Morning Melodies
7 55 Job Bulletin Board
7 55 Weather Report
8 00 Homemakers Program
8 15 Piano Melodies
8 45 News and Views
9 00 W and P Melds
9 15 Noon Musicale

P. M.

12 00 News
12 05 Farm Program
12 20 Chapter a Day
12 30 Music Appreciation
12 45 Weather Report
1 00 Short Story Time
1 15 Music of the Masters
1 30 Radio Journal
1 45 Musical Varieties
2 00 United States History
2 15 Music You Want
2 50 News
3 00 Dinner Musicale
4 00 Evening Concert
4 15 Legislative Forum
FM Only After 7:30
7 30 Chapter a Night
8 00 Living Books
8 30 Concert Airs
8 45 News and Views
9 00 FM Concert
10 55 Night News (to 11)

WFOW-FM

104.9 Mcs.
THURSDAY
A. M.

8 00 Ben Light
8 15 Herbie Kern
8 30 Dance Band
10 00 Homemakers
10 30 Variety Show
10 45 News and Views
11 00 Polka Time
11 30 Marching Around
11 45 Sacred Heart

P. M.

12 00 Music for Romancing
12 15 News
12 30 Irving Berlin Melodies
12 45 Ethel Smith
1 00 Harmonicats
1 15 Dean Martin
1 30 Jo Stafford
1 45 Rhythm Ranch
2 00 Farm Hour
2 30 Old Time Music
3 00 Matinee Dance
3 30 Smooth Music
4 00 Juke Box Jamboree
4 30 Eddie La More
4 45 Holland Today and Tomorrow
5 00 Ken Griffin
5 15 Kiddie Story Time
5 30 Korntopia
6 00 Musical Menues
6 15 News
6 30 Musical Menues
6 55 News
7 00 Sport Shorts
7 15 Voice of Army
7 30 Request Show
8 00 Organ Music
8 15 Guest Star
8 30 Package of New Records
8 45 Twilight Time
9 00 Guy Lombardo
9 30 Alvino Rey
9 45 News
10 00 Eddie Howard
10 30 Barclay Allen (to 11)

104.9 Mcs.
FRIDAY
A. M.

9 00 Ben Light
9 15 Herb Kern
9 30 Dance Band
10 00 Homemakers
10 30 Variety Show
10 45 News and Views
11 00 Polka Time
11 30 Marching Around
11 45 Sacred Heart

P. M.

12 00 Viennese Waltzes
12 15 News
12 30 Songs of Hawaii
12 45 King Cole Trio
1 00 Manhattan Moods
1 15 Johnny Mercer
1 30 Sam Browne
1 45 Rhythm Ranch
2 00 Farm Hour
2 30 Old Time Music
3 00 Matinee Dance
3 30 Smooth Music
4 00 Juke Box Jamboree
4 30 Benny Goodman
4 45 Organ Melodies
5 00 Ken Griffin
5 15 Kiddie Storytime
5 30 Korntopia
5 45 Hometown
6 00 Musical Menu
6 15 News
6 30 Musical Menu
6 55 News
7 00 Sport Shorts
7 15 Package of New Records
7 30 Request Show
8 00 Baseball
10 00 Jan Garber
10 30 Sammy Kaye (to 11)

They Teach Trout to Be Man-Shy

McGREGOR, Ia.— (U.P.) —Most fishermen wouldn't be caught dead throwing rocks into a trout stream but a group from here prepared for the opening of the season that way.

The sportsmen reversed their habits because the 4,000 legal size fish planted in Bloody Run were almost tame enough to be caught in the hands. The fishermen wanted to make the trout "man shy" to add interest to angling.

Today's Radio Highlights

Variety

8:30 p. m. — Variety Theater (WIBA): Hal "Gildersleeve" Peary visits Dorothy Lamour and Eddie Bracken.

9 p. m. — This Is Paris (WKOW): Maurice Chevalier presents Julius Katchen, pianist, and Irene De Trebert, singer.

* * *

Farm Programs

11:45 a. m. — Farm Roundup (WIBA): Walter Katterhenry reports on results of state soil testing program and its value to farmers.

12:30 p. m. — Farm Program (WHA): "How to Get the Most from Your Grain Harvest," H. L. Shands; "Horses Need Good Care in Summer," Dr. B. A. Beach.

* * *

Drama

6:30 p. m. — Mr. Keen (WBBM): picture in silver locket helps solve trunk-murder mystery.

7 p. m. — My Silent Partner (WIBA): trouble-consultant saves luncheonette owner from eviction... **The Eye** (WISC): at new time... **Escape** (WBBM): returns to the air with John Russell's "The Fourth Man," tale of danger on a drifting raft.

7:15 p. m. — Voice of the Army (WFOW): Ray Bolger in "By Special Request."

7:30 p. m. — Crime Photographer (WBBM): farm home's guests vanish. Owners' bank accounts grow.

8 p. m. — First Nighter (WBBM): romantic wanderer tells stranger he has killed his best friend.

9:30 p. m.—Dragnet (WIBA): at new time.

* * *

Music

4:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "When My Sugar Walks Down the Street," "Streets of Laredo," "12th St. Rag."

6 p. m.—Supper Club (WIBA): "If I Had a Talking Picture of You," "I Get a Kick Out of You," "All Year 'Round," "I'm So Lonesome."

8 p. m.—Music Hall (WIBA): Nelson Eddy, Dorothy Kirsten, Robert Armbruster; "Fine and Dandy," "I'll Take You Home Again, Kathleen," "Old Devil Moon," "Open Your Heart," "Right as The Rain," duet from "Romeo and Juliet."

8:15 p. m. — Guest Star (WFOW): Dorothy Kirsten.

9 p. m.—Fred Waring (WIBA): at new time.

10:30 p. m. — Concert Master (WIBA): "Flower Song" from "Carmen," "The Lord's Prayer," "Oft in the Silent Night," "A Night on Bald Mountain."

HAL PEARY

* * *

Sports

12:25 p. m.—Baseball (WJJD): Indians at Chicago.

1:25 p. m.—Baseball (WIND): Cubs at Cincinnati.

8:15 p. m.—Baseball (WIBU): Penn Electrtic at Portage.

10:30 p. m.—Joe Hasel (WISC): and Kid Gavilan.

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Miscellaneous

10 a. m.—Homemakers (WHA): "Visits with Wisconsin Women," Anita Gundlach; "Some Party Originals," Mrs. Robert Conner.

11:45 a. m. — Sacred Heart (WFOW): "Imelda, Child of Ucharist."

4:45 p. m.—Holland Today and Tomorrow (WFOW): "The Sea Going Church."

5 p. m.—Playtime for Children (WIBA: "The Little House."

BRANDING IRONS TELL STORY

NORMAN, Okla. — (UP) — Dr. Ellsworth Collings, University of Oklahoma is written in branding irons. To prove his point he displays his collection of 350 branding irons, which he says trace the development of Oklahoma from Indian territory days to the present.

MADISON'S COOLEST THEATRE
EASTWOOD
ACADEMY AWARD WINNER
TORMENTS OF A WOMAN IN LOVE
the Snake Pit
HIT — NO. 2
ANOTHER SCREEN GREAT WITH
Unfaithfully Yours
CONTINUOUS TODAY
J. Stewart in "You Gotta Stay Happy"

MAJESTIC
COOL AS A POOL
LAST DAY "Whispering Smith" "Miss Tatlock's Millions"
FRIDAY AND SATURDAY
GREGORY PECK • Anne Baxter
YELLOW SKY
AND "WATERFRONT AT MIDNIGHT"

DANCE
Turner Hall
Thursday Night
to
Lawrence Duchow

Serving Only the Choicest Cuts
CALVES LIVER and BACON
Complete dinner including soup relishes, French Fries, Salad, Roll with butter, beverage ... $2.00
Indian Room
MONONA HOTEL

DAILY BOAT TRIPS
New Steel Boat "SKOKI"
Around Lake Mendota 1½ hrs.
Daily 2:00, 4:00, 7:00, 8:45
Adults 75c—Children 35c
May be chartered for groups—B. 6643
Pier at foot of N. Park St.

PIZZA PIE
• T-Bone Steaks • Spaghetti
• Italian-style Chicken
• Veal Scallopini
• Homemade Italian Food
THE GROTTO
636 State St. Busch Bldg.
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Open 'til 2 a. m. every day
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AIR CONDITIONED
MIDDLETON
James Stewart
Joan Fontain—Percy Kilbride
"YOU GOTTA STAY HAPPY"

PRAIRIE SUN TO ARIE Air Conditioned
GLENN FORD
"Undercover Man"
3-Stooge Comedy

NORWAY
DE FOREST (Air Conditioned)
Thursday—Friday—Saturday
William Bendix
"The Life of Riley"

TONIGHT AT 8
Performances thru Saturday
WISCONSIN PLAYERS
in J. B. Priestley's drama
AN INSPECTOR CALLS
Season Books Sold Out
Tonight Seats Sold Out
Friday Seats Sold Out
Seats Remain for Sat. Only
All Seats 80c, tax inc.
in the air-conditioned
THE WISCONSIN UNION THEATER

BADGER OUTDOOR Theatre
ON HIGHWAY 51 ACROSS FROM TRUAX FIELD
Shows at 8:00 & 10:15 p. m.
No Parking Worries
No Baby-Sitter Worries
THURSDAY & FRIDAY
M-G-M's fun-loving musical
FRANK SINATRA
ESTHER WILLIAMS
GENE KELLY
Take Me Out To The Ball Game
Color by TECHNICOLOR
— PLUS —
News and Disney Cartoon
Remember . . . Recent enlargement enables us to accommodate 200 additional cars.
COMING SATURDAY
Robert Young and Marguerite Chapman
IN
"RELENTLESS"

N O W COOL and COMFORTABLE N O W
ORPHEUM
So-oo funny...
EVEN "THE PALEFACE" PALES BY COMPARISON!

Swamping the screen with waves of laughter! . . . Damon Runyon's best-loved story about the guys and dolls of Broadway, N. Y. . . . and the most hilarious Runyon character of all—Sorrowful Jones!
Paramount presents
BOB HOPE
LUCILLE BALL
in Damon Runyon's
"Sorrowful JONES"
WILLIAM DEMAREST · BRUCE CABOT · THOMAS GOMEZ
with
AND INTRODUCING MARY JANE SAUNDERS

Meet Bob (Bet-a-penny) Hope—never read a book—he just makes one!
DISNEY'S "SEA SALTS"
SPORTS—VARIETY
CARTOON—NEWS

Darlene Hoesly
Radio Star
Thrills Radio Audience on "Burkhalter-Show"
WKOW & WIBU
BURKHALTER'S
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AMERICAN LEGION Dining Room
Always Open To The Public
Cold Cute and Potato Salad 85c
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New York Cut Aged Sirloin Steak $1.60
Baked Virginia Ham with Champagne Sauce $1.25
Roast Beef au jus $1.25
African Rock Broiled Lobster Tails $2.00
Jumbo French Fried Shrimp—Cocktail sauce $1.35
Rainbow Trout (two) $1.50
Chicken and Dumplings (Thurs. & Sat.) $1.95
Above dinners include salad, potato, vegetable, roll and butter, beverage and dessert.
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PARKWAY
LAST 2 DAYS
LOVE . . . JEALOUSY VIOLENCE!
FORD · LUPINO
LUST FOR GOLD
and "Blondie's Secret"

STRAND
—LAST DAY—
ALL COLOR SHOW!
"TAKE ME OUT TO THE BALL GAME"
"BEAUTIFUL BLONDE FROM BASHFUL BEND"
TOMORROW—
2 ROUSING ADVENTURES!
colorfully TECHNICOLOR
STREETS of LAREDO
William HOLDEN · William BENDIX
STARTLING INSIDE STORY!
GLENN FORD in UNDERCOVER MAN
with NANCY OLSON

MADISON
Starts TODAY! Features at 1:00, 2:50, 4:30, 6:25, 8:15, 10:10
TENDER, YET TERRIFYING!
A LOVE THAT SURVIVES ALL OBSTACLES!
DAVID O. SELZNICK
presents
Portrait of Jennie
JENNIFER JONES
and
JOSEPH COTTEN
with
ETHEL BARRYMORE
LILLIAN GISH • CECIL KELLAWAY
Featuring the music of DEBUSSY
ADDED MINIATURE ENTERTAINMENT
PACE MAKER, "MY SILENT LOVE"
CARTOON "ROBIN HOODLUM"—NEWS

THE SPECTACULAR THRILL-PACKED STORY OF
Color by CINECOLOR
You'll know why Photoplay Magazine calls it . . . "THE YEAR'S OUTSTANDING ACTION FILM" when you see—
EL PASO
THE "COFFIN CORNER" OF TEXAS
THE PURSUIT! A ruthless hanging posse at the heels of a hunted, wounded victim!
THE RIVER FIGHT! Locked in a death struggle, while the waters of the Rio Grande close over them!
THE DUST STORM! Avenging mob and murderous quarry trapped in a swirling maelstrom of death and destruction!
A Paramount Picture
Starring
JOHN PAYNE
GAIL RUSSELL
STERLING HAYDEN
GEORGE "Gabby" HAYES
DICK FORAN
with
EDUARDO NORIEGA
HENRY HULL
MARY BETH HUGHES
H. B. WARNER
BOBBY ELLIS
STARTS TODAY
REFRESHINGLY COOL — AIR CONDITIONED
WARNER BROS.
CAPITOL