Radio Program Schedules by the Clock

TUESDAY

WIBA 1150 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
[illegible]	• Top o' Morning • News Top • Top o' the Morning News	Chore Time Chore Time	• Silent • Silent Rural Roundup	News of World News Listen to Cliff	Mac and Bob Bob Atcher Dolph Hewitt News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross; News
[illegible]	• Top o' the Morning News • Top o' the Morning News	Farm Program News Coffee Club; News	• News • Farm Service • News: Weather • Farm News	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
[illegible]	• Breakfast Club • Breakfast Club	Coffee Club; News Coffee Club	• News: Songs • Musical Clock Musical Clock	Bing Crosby Arthur Godfrey Arthur Godfrey	My True Story Betty Crocker Hymn Time	News Lanny Ross Virginia Gale Spots of Music	Fred Waring Road of Life Brighter Day
[illegible]	• My True Story News • [illegible]	Reverend Epp Bob Eberle Cecil Brown	• News: Pioneers Freddy Martin Melody Time • Sweet Music	Arthur Godfrey Grand Slam Rosemary	Romance Story Ted Malone News	Art Baker Your Marriage Against the Storm	Dr Paul Love and Learn Jack Berch Lora Lawton
[illegible]	• Reference [illegible] • Sports Green • Green Drake	Year Neighbor John Nesbitt Against the Storm	Women's News Chore Boys Mid-Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Welcome Travelers Martha and Helen	Kate Smith Temp-Tones News	Aunt Mary Here's Norman Ross Tom & Marilyn
[illegible]	• [illegible]	Woman's World Dick Haymes Lainy Ross Gabriel Heatter	News: Matinee Headlines Farm and Home Gabriel Heatter	Big Sister Ma Perkins News Guiding Light	The Buccaneers Farm World Today	Let's Have Fun Farm Markets News	Clifton Utley The Food Magician The Roens
[illegible]	• [illegible] • News • The Brain Bing • Dorothy Dix	RFD 1070 News Dinner Bell Western Theater	Music: Markets • News: Markets News Markets Farm and Home	2nd Mrs Burton Perry Mason Nora Drake You Tick	Dinner Bell Time News Doc Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Ch'ren Light of World
[illegible]	• Breakfast in Hollywood • [illegible] • [illegible]	Queen for a Day Say It With Music	Farm Service Si Hays and Daughter Christian Science	David Harum Hilltop House News Robt Q Lewis	Ladies Be Seated Listen to This	Hal and Lee: News Gabriel Heatter F MacCormack	Life Beautiful Ma Perkins Pepper Young Right to Hap'nes
[illegible]	• [illegible] • [illegible]	Lucille Mortenson Listen to Larsen	• Music Booth • Organ Music • U. S. Navy	Rhyme Does Pay Life of the Party Winner Take All News	Kay Kyser's College Bride and Groom	Radio Quiz You Can't Lose Linda's Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
[illegible]	• Kay Kyser • [illegible] • [illegible]	Story Time Day Dreams Kate Smith Two-Ton Baker	Family Bible Hour • Melody Hour	Paul Gibson Between Us Girls Gold Coast	Galen Drake Lulu Belle. Scotty News Beulah Karney	News Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
[illegible]	• Variety [illegible] • [illegible]	Harmony House Harmony House	• Melody Hour • Spotlight Serenade	News News Curt Massey Fahey Flynn	Fun House Sky King	B-Bar-B Ranch Champion Curly Bradley	News Dave Garroway News
[illegible]	B-Bar-B Ranch Sizzling Sports Curly Bradley	Fiesta Time • University Special Accordionists	Spin to Win Spin to Win Larry LeSueur	News Air Edition David Harding	News John Nesbitt Gabriel Heatter Inside of Sports	Jimmy Blade News of World Hometowners News	
[illegible]	News; Weather Dinner Music Fulton Lewis Jr Inside of Sports	• Sports Time Serenade • News Bing Sings	Mystery Theater Mr and Mrs. North	Little Herman America's Town Meeting	Gregory Hood Detective Story: News	Hogan's Daughter Alan Young	
[illegible]	Gregory Hood Detective Story. News	Ser'nade in Music Music: News • Old Timers Jamboree	Melody Lane To Be Announced	America's Town Meeting News Rex Maupin	Fulton Lewis Jr. This is the Story Mysterious Traveler	Martin and Lewis The King's Men	
[illegible]	John Steele, Adventurer Mysterious Traveler	Old Timers Jamboree • Old Timers Jamboree	Hit the Jackpot It Pays to Be Ignorant	Rex Maupin Enterprise String Serenade Your Business	Enchanted Hour The Northerners	Big Town A Life in Your Hands	
[illegible]	They Lived the Word Newsreel Russ Morgan	• University Farm Hour • News: At Your Request	News Paul Gibson Billy Leach News: Sports	Paul Harvey Date After 10 Latin Serenade Platter Party	Jim Ameche Detective Call News: Songs Chicago at Night	Supper Club News Symphonette Symphonette	
[illegible]	News Sports. Sports Madison Musicale: News	• At Your Request • At Your Request	Leigh Barron Dance Orch. Cee Davidson	World Report Ted Straeter Orchestra Jimmy Richards	News: Deems Taylor: Chas. Fisk Orchestra	News Final Sports Especially for You: News	
[illegible]	Midnight in Madison Week Midnight in Madison: News	Silent Silent • Silent • Silent	Matinee at Midnight Matinee at Midnight	Warehouse Number 1 This is the Music; News	News: Dance Del Courtney Starlight Serenade	Dave Garroway Dave Garroway	

WEDNESDAY

WIBA 1150 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
[illegible]	[illegible]	Chore Time Chore Time	• Silent • Silent Rural Roundup	News of World News Listen to Cliff	Mac and Bob Bob Atcher Dave Denney News	Record Reveille News; Record Reveille Record Reveille	Norman Ross Norman Ross; News
[illegible]	[illegible]	Farm Program News Coffee Club; News	• News: Farm Service • News • Farm News	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
[illegible]	[illegible]	Coffee Club; News Coffee Club	• News: Musical Clock • Musical Clock Musical Clock	Bing Crosby Arthur Godfrey Arthur Godfrey	My True Story Betty Crocker Karl and Harty	News Lanny Ross Virginia Gale Spots of Music	Fred Waring Road of Life Brighter Day
[illegible]	Reverend Epp Bob Eberle Cecil Brown	• News: Pioneers Freddy Martin Melody Time • Sweet Music	Arthur Godfrey Grand Slam Rosemary	Romance Story Ted Malone News	Art Baker Your Marriage Against the Storm	Dr. Paul Love and Learn Jack Berch Lora Lawton	
[illegible]	John Nesbitt Your Neighbor Against the Storm	Women's News Job Service Mid-Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Welcome Travelers Martha and Helen	Kate Smith Kate Smith Temp Tones News	Aunt Mary Here's Norman Ross Tom & Marilyn	
[illegible]	Woman's World Dick Haymes Lainy Ross Gabriel Heatter	News; Morning Matinee Headlines Farm News	Big Sister Ma Perkins News Guiding Light	Capt. Stubby, Buccaneers Farm World Today	Let's Have Fun Farm Markets News	Clifton Utley The Food Magician Elizabeth Hart	
[illegible]	RFD 1070 News Dinner Bell Western Theater	Music: Markets • News: Markets News. Mkts. Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake You Tick	Dinnerbell Dinnerbell News Doc Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Ch'ren Light of World	
[illegible]	Queen for a Day Say It with Music	Farm Service Si Hays and Daughter • Music Booth	David Harum Hilltop House Robert Q. Lewis	Ladies Be Seated Listen to This	Hal and Lee; News Gabriel Heatter F. MacCormack	Life Beautiful Ma Perkins Pepper Young Right to Hap'ness	
[illegible]	Lucille Mortenson Listen to Larsen	• Music Booth • U. W. Band • Hawaii Music	Rhyme Does Pay Life of the Party Winner Take All News	Kay Kyser's College Bride and Groom	Radio Quiz You Can't Lose Linda's Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	
[illegible]	Story Time Day Dreams Kate Smith Two-Ton Baker	Bible Fellowship • Melody Hour	Paul Gibson Between Us Girls Gold Coast	Galen Drake Lulu Belle. Scotty News Beulah Karney	News Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell	
[illegible]	Harmony House Harmony House	• Melody Hour • Band Parade Serenade	News News Curt Massey Fahey Flynn	Challenge of the Yukon Johnny Lujack	Cisco Kid Champion Curly Bradley	News Dave Garroway News	
[illegible]	Jimmy Allen Guest Theater Sizzling Sports Curley Bradley	Fiesta Time • U.W. Special • Accordionists Sammy Kaye	Spin to Win Larry LeSueur	News Art Page The Lone Ranger	News John Nesbitt Gabriel Heatter Inside of Sports	Jimmy Blade News of World Hometowners Richard Harkness	
[illegible]	News, Weather Dinner Music Fulton Lewis. Jr Inside of Sports	• Sports Time Tips and Tunes • News Bing Sings	Mister Chameleon Doctor Christian	The Original Amateur Hour	Can You Top This? International Air Port	Chicken Every Sunday Archie Andrews	
[illegible]	Can You Top This? International Air Port	Serenade in Music; News • Old Timers Jamboree	Lewisohn Concert Lewisohn Concert	Stars in the Night Lawrence Welk	Fulton Lewis Jr. This Is the Story Family Theater	Henry Morgan Mr. District Attorney	
[illegible]	Scattergood Baines Family Theater	Old Timers Jamboree • Old Timers Jamboree	Lewisohn Concert Capitol Cloak Room	It's Time for Music String Ensemble	Comedy Playhouse Hollywood Theater	The Big Story Curtain Time	
[illegible]	Comedy Playhouse Newsreel Russ Morgan	• University Farm Hour • News: At Your Request	News Paul Gibson Billy Leach Sammy Kaye	Paul Harvey Date After 10 Bob Elson Platter Party	Answer Man Detective Call News; Songs Chicago at Night	Supper Club News Barry Wood Tunes & Tips	
[illegible]	News Sports. Sports The Unexpected Mad Musicale	• At Your Request • At Your Request	Leigh Barron Dance Orch. Larry Fotine	World Report Ted Straeter Frankie Masters Lenny Herman	News: Deems Taylor; Al Trace Orchestra	News Final Sports Day's End Sweet & Swing	
[illegible]	Midnight in Madison Midnight in Madison: News	• Silent • Silent • Silent • Silent	Matinee at Midnight Matinee at Midnight	Warehouse Number 1 This Is the Music; News	News: O. Tucker Teddy Phillips Del Courtney Orch.: News	Dave Garroway Dave Garroway	

• Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M

Buy U. S. Savings Bonds

WHA and WHA-FM

[illegible] Megs.
[illegible] M.

[illegible] After 7:30

8:30 News and Views
9:00 FM Concert
10:55 Night News (to 11)

970 Kc.—88.7 Megs.
A. M.
7:30 Barn Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:45 Fun Time
9:00 Lecture
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers' Program
10:30 League of Women Voters
10:45 News and Views
11:00 Prof. Rudolph Langer
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Listing Books
1:40 Travel Program
2:10 Weather Report
2:15 Short Story Time
2:30 Musica of the Masters
3:40 Radio Journal
4:00 Organ Melodies
4:30 United States History
5:20 Music You Want
5:50 News
6:00 Dinner Musicale
FM Only After 7:30
7:30 Chapter a Night
8:00 Fronchs of Comedy
9:00 FM Concert
10:55 Night News (to 11)

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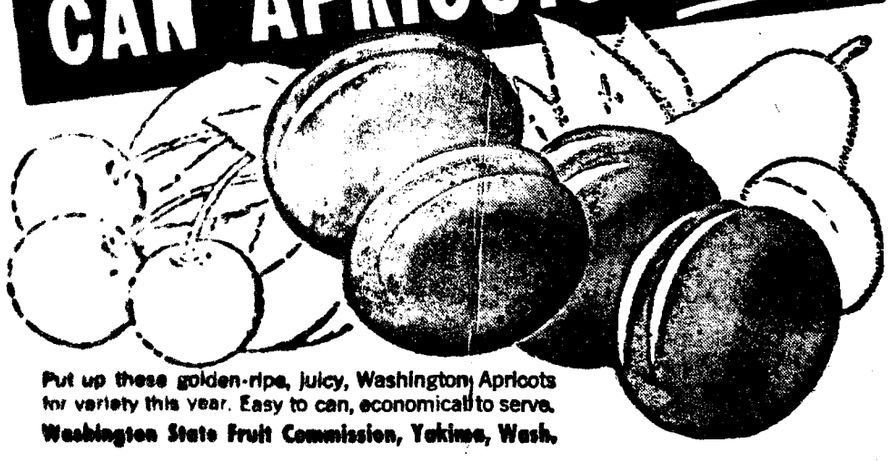

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Washington State Fruit Commission, Yakima, Wash.

Today's Radio Highlights

Variety

8 p. m. — Martin and Lewis (WIBA): with Ralph Bellamy in his "Detective Story" role.

* * *

Music

4:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "Beautiful Blonde from Bashful Bend," "September Song," Irving Berlin medley.

6 p. m.—Supper Club (WIBA): "Lora-Belle Lee," "It's the First Time," "If I Could Be With You," "Body and Soul."

7 p. m.—Melody Lane (WBBM): starring Bobby Christian, drummer and vibra-harpist.

8:30 p. m.—The King's Men (WIBA): and Buddy Clark . . . **The Northerners** (WGN): "Asleep in the Deep," "Song of the Flea," "Music of the Spheres."

10:30 p. m. — Concert Master (WIBA): "Marche Troyenne," "Champagner Polka," "Schnellpost Polka," "Coronation March," "Pizzicato Polka."

* * *

Drama

6 p. m. — Mystery Theater (WBBM): "The Man Who Was Killed Twice."

6:30 p. m.—Mr. and Mrs. North (WBBM): "A North Goes West" . . . **Counterspy** (WISC): swindlers operate in charity guise.

7 p. m. — Hogan's Daughter (WIBA): Hogan rolls political logs to get a job for Shirley . . . **Little Herman** (WISC): meets a murderous black mailer in "Tunnel of Love."

9 p. m. — Big Town (WIBA): not-so-bright crooks steal "original Declaration of Independence.

9:30 p. m.—A Life in Your Hands (WIBA): one murder, three suspects.

* * *

Discussion

7:30 p. m.—America's Town Meeting (WISC): "What Is the Best Answer to Alcoholism?"; Mrs. D. Leigh Colvin, Dr. Selden D. Bacon, Rep. R. B. Bosone (D-U.) Dr. James J. Smith, Norman Cousins.

8:30 p. m. — As We See It (WISC): AFL presents Jim Crowley, reporter and analyst.

9:45 p. m.—It's Your Business (WISC): National Assn. of Manufacturers presents Earl Bunting.

* * *

Sports

12:25 p. m.—Baseball (WIND): Cubs vs. Cardinals.

8 p. m. — Baseball (WFOW): Winnebago vs. Gardner.

10:30 p. m.—Joe Hasel (WISC): and Lee Savold, heavyweight.

* * *

Miscellaneous

10 a. m.—Homemakers (WHA): "We're Off to Camp," Muriel Woldenberg.

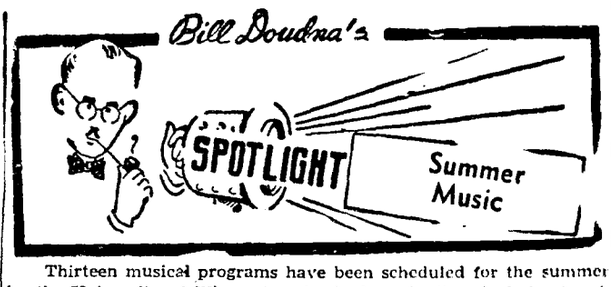
11:45 a. m. — Sacred Heart (WFOW): "Philomena, Child's Influence."

12:30 p. m. — Farm Program (WHA): "Strawberry Beds Need Care After Harvest," C. L. Kuehner; "Vocational Agriculture News and Views," L. M. Sasman.

5 p. m. — Playtime (WIBA): "Shy Little Horse."

NO LAXATIVES NOW—SAYS HAPPY 79-ER!

"Had to fight constipation the last 50 years. Nothing helped. Then I got wise to eating KELLOGG'S ALL-BRAN every morning. Almost at once I had results. No laxative for last 5 months!" writes 79-year-old Mr. J. Wenig, 7723 So. Mich. Ave., Chicago, Ill. *One of many unsolicited ALL-BRAN letters.* Are you constipated due to lack of bulk in the diet? Tasty ALL-BRAN may help you. Eat an ounce daily, drink plenty of water. If not satisfied after 10 days, send empty box to Kellogg's, Battle Creek, Mich. DOUBLE YOUR MONEY BACK!



Thirteen musical programs have been scheduled for the summer by the University of Wisconsin school of music, they include choral, band, orchestra, and chamber music concerts and piano and voice recitals.

The season will open Thursday with a concert by the Summer Session band under Emmett R. Sarig. It will play at 7 p. m. on the Memorial Union terrace. The band also will appear (as announced earlier) at 7 p. m. July 21, Aug. 4, and Aug. 11.

Four programs will be given by high school pupils attending the University Music clinic. The schedule:

July 17—All-State band under Frederick C. Ebbs, 3:30 p. m., Union terrace.

July 24—All-State band, 3 p. m., stadium.

Aug. 7—All-State chorus, under J. Russell Paxton, and All-State orchestra, under Richard C. Church, 3:30 p. m., Union terrace.

Aug. 14—All-State chorus and orchestra, 8 p. m., (place to be announced).

The Summer Session chorus, directed by Paul G. Jones, will give a concert at 8 p. m. Aug. 17 in Music hall. Claire Richards and Leo Steffens will present a two-piano recital at 8 p. m. July 27 in Music hall, and Helen Boatwright will sing at 8 p. m. Aug. 3 in Music hall.

Church will Conduct the Summer Symphony orchestra in a concert at 8 p.m. July 31 in the Wisconsin Union theater, and Walter and Emil Heermann will join Miss Richards in a cello-violin-piano program at 8 p.m. Aug. 10 in Music Hall.

* * *

"SPIN TO WIN": "Spin To Win," the first across-the-board, night time, network record show which bowed in on CBS Monday promises to be the biggest shot in the arm the record industry has gotten in years. To win, contestants will have to know their records, past and present, and the wider their knowledge the better their chance at the "Jukebox Jackpot." The new "Spin To Win" show is produced by Mark Goodson, creator and one of the owners of "Stop The Music," and Bill Todman, co-producer with Goodson on "Winner Take All" "Hit The Jackpot," and "Beat The Clock."

* * *

HILDEGARDE: A visitor watching Hildegarde unpack for her three weeks singing engagement in Houston's Shamrock hotel was amazed to count 29 beautiful gowns. She was even more amazed to know that Hildegarde is often in a quandary about what to wear. The idea that she wears a different gown each night is a mistaken one. Although she takes along a sufficient number to do so, Hildegarde often wears one creation several times during an engagement. In addition to receiving requests for special songs, she also gets requests to repeat special gowns.

* * *

RADIO: Eddie Cantor may become the new emcee on the NBC "Take It Or Leave It" program.

Frank Sinatra's proposed disc jockey series over MBS has been cancelled.

"Yours Truly, Johnny Dollar" will be heard over CBS starting July 17.

Dick Haymes and Buddy Clark have been mentioned as replacements for Bob Crosby on the CBS "Club 15" program.

* * *

Elliott Lewis (the 'Frankie' of the Phil Harris program) is planning a "Mr. and Mrs." show with his wife, Cathy.

Peter Donald has signed for a six-a-week transcribed show, "Anything for Laughs", which will be heard over one of the networks.

NBC will inaugurate a 13-week series, "Americans Abroad" starting July 19. The programs will feature talks between American representatives and foreign leaders. The first show will originate in London.

"Candid Mike" may be heard again over one of the networks in the fall.

WFOW-FM

104.9 Megs.
TUESDAY
A. M.
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
10:45 News and Views
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
12:00 Music for Dreaming
12:15 News
12:30 Art Van Damme
12:45 Buddy Cole — Organ
1:00 Strauss Waltzes
1:15 Bloch Party
1:30 Primo Scala
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Music Party
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Buddy Moreno
4:45 Organ Music
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
5:45 Home town
6:00 Musical Menu
6:15 News
6:30 Musical Menu
6:45 Package of New Records
7:00 Sports Shorts
7:15 Excursions in Science
7:30 Request Show
8:00 Winnebago vs Gardner
10:30 Tex Beneke (to 11)

104.9 Megs
A. M.
WEDNESDAY
9:00 Ben Light
9:15 Herb Kern

3 Children Die as Fire Ravages Farm Home

[illegible]

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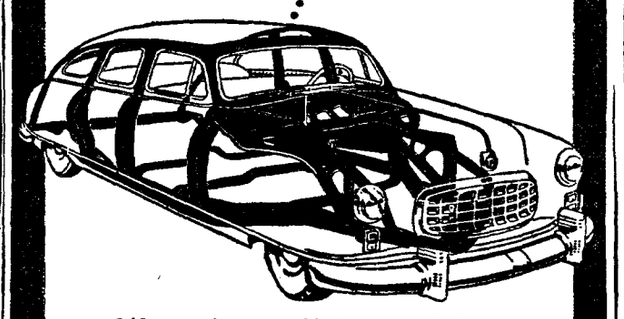

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