Radio Program Schedules by the Clock

TUESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Profile	• Top o' Morning • News: Top	Chore Time	• Silent • Silent	News of World News	Mac and Bob Bob Atcher	Record Reveille News: Record	Norman Ross
6:15	Musical Clock	• Top o' the Morning: News		Rural Roundup	Listen to Cliff	Dolph Hewitt News	Reveille Record Reveille	Norman Ross: News
6:30	News: Clock	• Top o' the Morning: News	Farm Program News	• News • Farm Service	News Gold Coast	Breakfast Club	News Two Ton Baker	Your Neighbor
6:45	Musical Clock	• Top o' the Morning: News	Coffee Club: News	• News: Weather • Farm News	Pickup Time Shopping	Breakfast Club	Telephone Quiz Today's the Day	Norman Ross News
7:00	Musical Clock	• Breakfast Club	Coffee Club: News	• News: Songs • Musical Clock	News Arthur Godfrey	My True Story	News Lanny Ross	Fred Waring
7:15	Betty Morning Melody	• Breakfast Club	Coffee Club	Musical Clock	Arthur Godfrey	Betty Crocker Hymn Time	Virginia Gale Spots of Music	Road of Life Brighter Day
7:30	News	• My True Story: News	Reverend Epp	• News: Pioneers Freddy Martin	Arthur Godfrey Grand Slam	Romance Story	Art Baker Victor Lindlahr	Dr. Paul Love and Learn
7:45	Fred Waring	• Belleville Program	Ray Eberle Cecil Brown	Melody Time • Sweet Music	Rosemary	Ted Malone Music	Against the Storm	Jack Berch Lora Lawton
8:00	Road of Life	• Romance Story	Your Neighbor John Nesbitt	Women's News Chore Boys	Wendy Warren Aunt Jenny	Welcome Travelers	Kate Smith	Aunt Mary Here's Norman
8:15	Brighter Day	• Spring Green • Galen Drake	Against the Storm	Mid-Morning Matinee	Helen Trent Our Gal Sunday	Martha and Helen	Bing Crosby News	Ross Tom & Marilyn
8:30	Trading Post Love and Learn	• Sauk City	Woman's World Dick Haymes	News: Matinee Headlines	Big Sister Ma Perkins	The Buccaneers Farm World	Let's Have Fun Farm Markets	Clifton Utley The Food
8:45	Jack Berch Lora Lawton	"Ch of Christ "To the Ladies	Lanny Ross Gabriel Heatter	Farm and Home Farm News	News Guiding Light	Today	News	Martelan The Roens
9:00	• Linda's Fat L've	• Baukhake	R.F.D. 1070	• Farm Markets	2nd Mrs. Burton	Dinner Bell Time	Queen for a Day	Double or Nothing
9:15	• Music for Today	• News	News	News	Perry Mason	News	Marriage Bureau	Today's Ch'ren
9:30	• News	• The Stars Sing	Dinner Bell	News: Markets	Nora Drake	Doc Burlingham	We Three	Light of World
9:45	• Farm Roundup	• Dorothy Dix	Western Theater	Farm and Home	You Tick			
10:00	• News: Roundup	• Breakfast in Hollywood	Queen for a Day	Farm Service	David Harum	Ladies Be Seated	Hal and Lee: News	Life Beautiful
10:15	• Farm Service	• Spring Green	Say It With Music	Si Hays and Daughter	Hilltop House	House Party	Gabriel Heatter	Ma Perkins
10:30	• News	• Nancy Craig		Christian Science	News Robt. Q. Lewis		F. MacCormack	Pepper Young Right to Hap'nes
10:45	• Melody Matinee							
11:00	• Life Beautiful	• Cambridge and Rockdale	Luella Mortenson	• Music Booth	Rhyme Does Pay	Kay Kyser's College	Radio Quiz You Can't Lose	Backstage Wife Stella Dallas
11:15	• Ma Perkins	• House Party	Listen to Larsen	• Organ Music	Life of the Party	Bride and Groom	Linda's Love	Lorenzo Jones
11:30	• Pepper Young			• U. S. Navy	Winner Take All		Editor's Daughter	Widder Brown
11:45	• R'd to Hap'ness				News			
12:00	• Backstage Wife	• Kay Kyser College	Story Time	Family Bible Hour	Paul Gibson	Galen Drake Lulu Belle. Scotty	News Marshall Kent	A Girl Marries
12:15	• Stella Dallas	• Ethel & Albert	Day Dreams	• Melody Hour	Between Us Girls	News	Spotlight	Portia Faces Life
12:30	• Lorenzo Jones	• Varsity	Kate Smith Two-Ton Baker		Gold Coast	Beulah Karney	Singing Story	Just Plain Bill Front P. Farrell
12:45	• Widder Brown							
1:00	• News: Madison Hour	• Varsity Jamboree	Harmony House	• Beaver Dam High School	News News	Fun House	B-Bar-B Ranch	News Dave
1:15	• Varieties	• Varsity	Harmony House	• Spotlight Serenade	Curt Massey	Sky King	Champion	Garroway
1:30	• Melodic Gems	• The Roosevelts			Lowell Thomas		Tom Mix	News
5:00	• Playtime	• Fun House	B-Bar-B Ranch	Fiesta Time • H.S. Salute	Beulah Jack Smith	News Air Edition	News John Nesbitt	Jimmy Blade News of World
5:15	• Fiesta Time	• Sky King	Sizing Up Sports	• University Special	Club 15	David Harding	Gabriel Heatter	Hometowners
5:30	• News		Tom Mix		Edw. R. Murrow		Inside of Sports	News
5:45	• Sports: News							
6:00	• Supper Club	• E. C. Hill: Sp'ts	News: Weather	• Sports Time Serenade	Mystery Theater	Little Herman	Gregory Hood	Hogan's Daughter
6:15	• News of World	• Elmer Davis	Dinner Music	• News	Mr. and	America's	Detective	Alan
6:30	• Open	• David	Fulton Lewis, Jr.	Bing Sings	Mrs. North	Town Meeting	Story: News	Young
6:45	House	Harding	Inside of Sports					
7:00	• Hogan's	• Little	Gregory	Ser'nade in Music	Melody	America's	Fulton Lewis Jr.	Bob
7:15	Daughter	Herman	Hood	Music: News	Lane	Town Meeting	This is the Story	Hope
7:30	• Alan	• Town	Detective	• Old Timers	Strike It	News	Mysterious	The King's
7:45	Young	Meeting	Story: News	Jamboree	Rich	Rex Maupin	Traveler	Men
8:00	• Martin and	• Town	John Steele.	Old Timers	Hit the	Rex Maupin	Hawaii	Martin
8:15	Lewis	Meeting	Adventurer	Jamboree	Jackpot	Entertains	Calls	and Lewis
8:30	• The King's	• News	Mysterious	• Old Timers	Dance	In the Family	The	A Life in
8:45	Men	• Rex Maupin	Traveler	Jamboree	Orchestra	Let Freedom Ring	Northerners	Your Hands
9:00	• Big	• Rex Maupin	They Lived	• University	News	Paul Harvey	Jim Ameche	Supper Club
9:15	Town	• Rex Maupin	the Word	Farm Hour	Paul Gibson	Date After 10	Detective Call	News
9:30	• A Life in	• In the Family	Newsreel	• News: At Your	Billy Leach	Latin Serenade	News: Songs	Symphonette
9:45	Your Hands	• Freedom Ring	Russ Morgan	Request	News: Strings	Platter Party	Chicago at Night	Symphonette
10:00	• News	• News	News	• At Your	Leigh Barron	World Report	News: Music	News
10:15	• Tonight's Music	• Music	Songs: Sports	Request	Dance Orch.	Ted Straeter	Sherman Hayes	Final Sports
10:30	• Concert	• Joe Hasel	Madison	• At Your	Cee	Orchestra	Tommy Carlyn	Meadowbrook
10:45	Master	• Frankie Masters	Musicale: News	Request	Davidson	Jimmy Richards	Teddy Phillips	Orchestra
11:00	News 1310	• News: Lawrence	Midnight in	Silent	Matinee at	This Is	News: Sherman	Dave
11:15	Club	Welk Orch.	Madison	Silent	Midnight	the Music	Hayes Orch.	Garroway
11:30	The 1310	• Lawrence Welk	Midnight in	• Silent	Matinee at	This Is	Johnny	Dave
11:45	Club: News	• Dance: News	Madison: News	• Silent	Midnight	the Music: News	Brewer	Garroway

• Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M

WHA and WHA-FM

104.9 Megs
TUESDAY
A. M.
11:00 Transcribed Selections
11:30 Marching Along
11:45 Sacred Heart Program
P.M.
12:00 Waltzing on Air
12:15 News
12:30 Art Van Damme
12:45 Peggy Lee
1:00 Strauss Waltzes
1:15 Bloch Party
1:30 Primo Scala
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Benny Goodman
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
5:45 Hometown
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Sports Shorts
7:15 Excursions in Science
7:30 Request Show
8:00 Gardner vs Bowman
10:15 Henry Busse (to 10:30)

970 Kc —88.7 Megs
WEDNESDAY
A. M.
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:30 Fun Time
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers
10:30 League of Women Voters
10:45 News and Views
11:00 Contemporary Trends
11:51 Noon Musicale
P. M.
12:00 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
1:57 Weather Report
2:00 Tales of The Foreign Service
2:30 Music of the Masters
3:30 Radio Journal
4:00 Music
4:15 Legislative Forum
4:30 Musical Varieties
5:00 A Look at Australia
5:15 Music You Want
5:45 News
6:00 Dinner Musicale
6:45 Evening Concert
7:15 Legislative Forum
FM Only After 7:30
7:30 Chapter a Day
8:00 Epochs of Comedy
8:30 News and Views
9:00 FM Concert
10:55 Night News (to 11)

WFOW
970 Kc —88.7 Megs.
TUESDAY
A. M.
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:30 Fun Time
9:45 Rent Information
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 Prof William S Stokes
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
1:57 Weather Report
2:00 Short Story Time
2:30 Music of the Masters
3:30 Radio Jaurnal
4:00 Music
4:15 Legislative Forum
4:30 Musical Varieties
5:00 Spirit of the Vikings
5:15 Music You Want
5:45 News
6:00 Dinner Musicale
6:45 Evening Concert
7:15 Legislative Forum
FM Only After 7:30
7:30 Chapter a Day
8:30 Epochs of Comedy
8:50 News and Views
9:00 FM Concert
10:55 Night News (to 11)

104.9 Megs.
WEDNESDAY
A. M.
11:00 Transcribed Selections
11:30 Marching Along
11:45 Sacred Heart Program
P. M.
12:00 Music for Romancing
12:15 News
12:30 Holiday in Hawaii
12:45 Buddy Cole
1:00 Mills Brothers
1:15 Serenades
1:30 Gordon MacRae
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 "Two Ton" Baker
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
5:45 Hometown
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Sports Shorts
7:15 Package of New Records
7:30 Request Show
8:00 Oscar Mayer vs. WDest Side
10:15 Tiny Hill (to 10:30)

Hollywood

By Edith Gwynn

Joan Davis has postponed starting her independent picture, "The Traveling Saleswoman", which she'll do at Columbia, so that she can do a leading role in "Turned up Toes" with Paul Douglas at Fox first. The latter is already in production.

Don de Fore is going to star in "Heave Can Wait" in summer stock in Connecticut. That's the stage title for "Here Comes Mr. Jordan." Columbia pictures won't let any stage group use the original tag of the wonderful film.

Bruce Bennett has reported for his role in "Bodies and Souls" with Glenn Ford at Metro. It's Bennett's first time on that lot in 15 years, his last film there being with Norma Shearer in "Riptide".

The new song, "My Friend, Irma Says" written by the same lads who turned out "Buttons and Bows", is expected to start a new "Confucious Say" kind of craze among the bobby-soxers.

Neatest trick of the week: Judy Garland, still on suspension and off salary at Metro, being "assigned" the starring role in "Showboat" which this lot will film as one of its biggest musicals. It was made years ago by Universal, but this classic, with its gorgeous Jerome Kern score, can go on forever. They want Dick Rodgers and Oscar Hammerstein to write some "added songs" for the new version— but we'll be surprised if they do. Why gild such a lily—or such a dilly?

Alan Young, the radio and movie comic, has his release from 20th-Fox and will free-lance. He's up for a role in "Bed of Roses" with Joan Fontaine. His last was "Mr. Belvedere Goes to College."

Over at 20th-Fox they're so happy with the way the teaming of Susan Hayward and Richard Conte turned out in "House of Strangers" that they're plotting another co-starring vehicle for these two. It's a romantic story of Millard Kaufman's called "Remember", which Delmer Daves will direct the moment he finishes his megging chores on the current Jimmy Stewart picture, "The Arrow".

Mickey Rooney loves to gamble—though he never plays for high stakes. But whether it's gin-rummy around someone's house—or at a Las Vegas roulette table, the moment he rakes in so much as a dollar or a chip, his bride Martha Vickers says. "Hand it over"—and he does!

Things are moving very fast career-wise for Jean Hagen, brought out here by Metro from the Bway. stage, where she scored in "The Traitor". She started with the small part she's playing in "Adam's Rib" (Katie Hapburn-Spencer Tracy) and did so well she's been given the femme lead opposite Robert Taylor in "Ambush," his current picture already in production. John Hodiak, Arlene Dahl, Don Taylor, Bruce Cowling are also in it. The Hagen gal also at one time took over Judy Holliday's stage role in "Born Yesterday" while Judy vacationed. So no doubt, this will make Jean Candidate No. 1948576 for the femme lead in the movie of same.

IF YOU CAN'T GAIN WEIGHT

• If you are skinny, thin, underweight, due to no organic cause, read these facts.

To help you gain weight—nature usually requires two things. One—a good hearty appetite. Second—better digestion to change food into flesh. Thousands who recognize these medical facts have tried a great medicine—developed by a doctor—often with amazing results.

It's Dr. Pierce's Golden Medical Discovery. Instantly, it starts its wonderful tonic action. First, makes you really want to eat. Second, helps you get more good out of food . . . turns it into pounds of added flesh. So if you are underweight this way, get Dr. Pierce's Golden Medical Discovery at your drugstore today. Tablets only 50¢, liquid $1.00.

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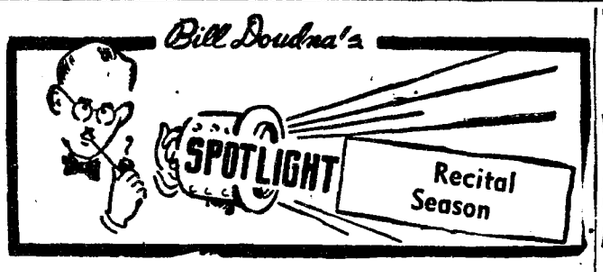

The music and dance recital season is in full swing. Here is information on some scheduled this week and next:

Jennie Taylor, of the Wisconsin School of Music, will present a group of her pupils in a junior piano recital at Esther Vilas hall Wednesday at 7:30 p. m. Miss Taylor will be assisted by pupils of Maud Nichols and Hulda Pauli.

Appearing will be Audrey Crary, Diana Fox, Jean Anne Gehner, Jean Hawkes, Judy Hawkes, Janet Kanneberg, Esther Lerdahl, Judy Lerdahl, Mary McKenzie, Rosemary Pederson, Alfred Stamm, Mary Westover, Sarah Wilke, and Norman Zimmerman.

Gladys Willett, also of the Wisconsin School of Music, will present pupils in a series of three piano recitals at the school. The first, a boys' recital, will be Wednesday night, the second Thursday night, and the final program on Thursday night, June 30.

Those appearing Wednesday: David Bontly, Tommy Doran, Bob Frederickson, John Gruber, Dan Kubly, Allen Lien, Jimmy Muegge, Carl Newton, Bob Newville, Jim Peterson, Ronnie Peterson, Peter Rengstorff, David Ross, Joey Swanson, Tommy Thomsen, Jimmy John Torphy, and Carl John Zilke.

Thursday: Carol Culver, Grace Dahle, Barbara Graham, Betsy Graham, Patty Hughes, Marilyn James, Kitty James, Joan Marie Jones, Darlene Petersen, Barbara Simmons, Nancy Schuman, Mary Stumpf, and Karen Woinowsky.

Thursday, June 30: Elvora Bergor, Alice Doyle, Joanne Frailing, Nancy Frailing, Mary Lee Gruber, Eileen Harebo, Paula Ingold, Trude Kubly, Mary McGuire, Maureen McGuire, Nancy Munson, Barbara Newton, Betty Newton, Mary Pavlak, Dorothy Strommen, Barbara Strong, and Phyllis Wadell.

* * *

NO CRATER: There won't be any plays at the Crater theater, Blue Mounds, this summer. In fact, there won't even be a crater; it has been filled in.

* * *

NEW THEATER: James Brandon and Gerald Hiken, veterans of *Wisconsin Players*, will open their Linden Circle theater at Peel's Linden Inn, near Slinger, on June 30. First play will be "Springtime for Henry," followed by "East Lynn," "Ladies in Retirement," "The Importance of Being Earnest," "Squaring the Circle," "The Beautiful People," "Hay Fever," "Red Pepper" and "The Physician in Spite of Himself," "The Glass Menagerie," and "Ode to Liberty."

* * *

AT THE FAIR: Programs in the Little theater at the Wisconsin State fair will be divided evenly between drama and music. The Wisconsin Federation of Music Clubs will arrange the first half of the schedule, and the Wisconsin Idea theater and University of Wisconsin college of agriculture will arrange the second.

* * *

RURAL WRITERS: The Wisconsin Rural Writers assn. will hold its first annual meeting Sept. 7 to 11 at Green Lake.

* * *

TO TEXAS: Junius Eddy, editor of the Wisconsin Idea Theater Quarterly, has been appointed associate professor of drama at Baylor university in Waco, Tex., and will begin his work in September. "Part of his duties," says the current issue of the Quarterly, "will be conducting a two-year study of the leisure-time needs of communities in that area." Eddy is the immediate past president of the Madison Theater Guild.

* * *

FILMS AT THE FAIR: The Wisconsin-at-work building at the State Fair, Aug. 20 to 28, will have its own moving picture theater row, the Wisconsin Manufacturers' assn., which sponsors the building has disclosed.

Included will be the Manufacturers' theater with 238 seats and the *Utility Industry theater* with 185 seats. Both will be air conditioned and open free of charge to persons visiting the Wisconsin-at-work building.

William D. Young, director of the exposition, said that the Utility Industry theater, sponsored by the privately owned electric utilities of the state, will show films depicting operations of power companies.

The Manufacturers' theater will offer educational and promotional films of various companies who are exhibiting. The hourly scheduled shows will also include selected cartoons and short entertainment features.

* * *

NEW MOVIES: In the next *three and a half months*, Warner Brothers will release what the company calls "the greatest group of pictures ever." They'll be *shown in Madison at the Capitol* theater. The list includes "Look for the Silver Lining," with June Haver, Ray Bolger, and Gordon MacRae; "Under Capricorn," with Ingrid Bergman and Joseph Cotten; "The Girl from Jones Beach," with Ronald Reagan, Virginia Mayo, and Eddie Bracken; "Task Force," with Gary Cooper and Wayne Morris; "It's a Great Feeling," with Jack Carson, Dennis Morgan, and Doris Day; "Chain Lightning," with Humphrey Bogart and Eleanor Parker; "Beyond the Forest," with Bette Davis and Cotten; "The Lady Takes a Sailor," with Jane Wyman and Morgan; "White Heat," with James Cagney, Virginia Mayo, and Edmond O'Brien, and "Montana," with Errol Flynn and Alexis Smith.

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WLAD-409

RIESE SERVICE CO.
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Brodhead, Wisconsin
WLAD-871

STUDEBAKER'S *REALLY* ROLLING! 1949 IS A STUDEBAKER YEAR!

Today's Radio Highlights

Variety

8 p. m. — Martin and Lewis (WIBA): take over vacationing Bob Hope's time; Tony Martin, guest.

* * *

Farm Programs

11:30 a. m. — Farm Roundup (WIBA): at Richland County Dairy Day; A. V. Miller, Phil Leda, Mrs. Robert Erwin, Ellis Lee, Mrss. Lela Andrews, Frank Wing, dairy queen, others; parade description.

12:30 p. m. — Farm Program (WHA): "Answers to Gardening Questions," O. B. Combs; "Vocational Agriculture News and Views," L. M. Sasman.

* * *

Drama

6 p. m. — Myster Theater (WBBM): "Murder at High Noon" in busy office.

6:30 p. m.—Mr. and Mrs. North (WBBM): meet paralyzed woman whose eyes signal for help.

7 p. m. — Hogan's Daughter (WIBA): new series starring Shirley Booth . . . **Little Herman** (WISC): tracks down counterfeiter.

9 p. m.—Big Town (WIBA): editor helps avert gun battle between police and youth involved in accidental shooting.

* * *

Discussion

4:11 p. m. — Legislative Forum (WHA): "The Advice We Receive," Assemblyman Glenn Birkett **(also at 7:15 p. m.)**

7:30 p. m. — America's Town Meeting (WISC): "Is Our New Rent Law Fair?"; Sen. J. J. Sparkman (D-Ala.), Tighe Woods, Sen. H. P. Cain (R-Wash.), William E. Russell.

* * *

Music

7 p. m. — Melody Lane (WBBM): King's Jesters, guests; "It's Noisy Out in Boise, Ida," "Paddlin' Madeline Home."

8:30 p. m. — King's Men (WIBA): and Bob Crosby; "Some Enchanted Evening," "Tomorrow Mornin' Is My Wedding Day," "Alphabet Song."

10:30 p. m. — Concert Master (WIBA): Nathan Milstein, violinist, and orchestra: "Polonaisse Brillante," Weiniawksi's "Romance," Dvorak's "Humoresque," "Traumerei."

* * *

Sports

12:15 p. m.—Baseball (WJJD): Tigers at Boston.

12:25 p. m.—Baseball (WIND): Braves at Chicago.

8 p. m. — Baseball (WFOW): Gardner vs. Bowman.

* * *

For Children

5 p. m. — B-Bar-B Ranch (WKOW): series about boy ranch-owner returns after 10-year absence.

* * *

Miscellaneous

10 a. m.—Homemakers (WHA): "Our Garden Question Box," H. J. Rahmlow.

HOWDY, DILL

ROLLING FORK, Miss.—(U.P.)—Because of his name, Dill Pickle got an invitation to attend the Pickle Packers Assn. convention.

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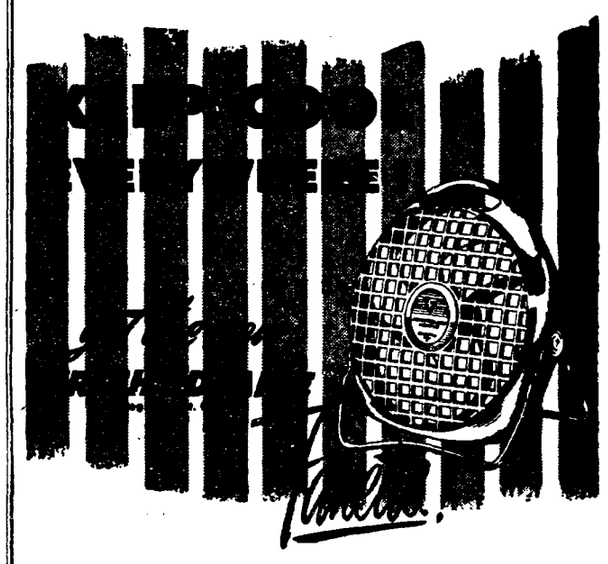

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