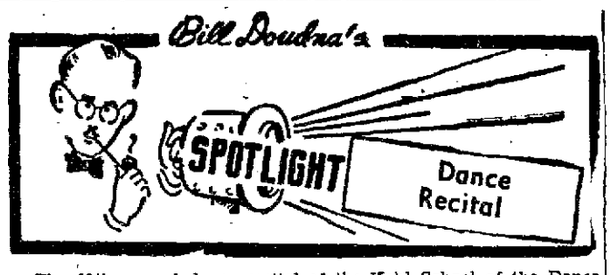
Radio Program Schedules by the Clock

TUESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	* Top o' Morning	Chore Time	* Silent	News of World	Mac and Bob	Record Reveille	Norman Ross
6:15	Musical Clock	* News: Top	Chore Time	* Silent	News	Bob Atcher	News: Record Reveille	Norman Ross: News
6:30	Journal News	* Deerfield and London		Rural Roundup	Listen to Cliff	Karl and Harty News	Record Reveille	
6:45	Musical Clock							
7:00	News; Clock	* News: Top	Farm Program	* News	News	Breakfast Club	News	Your Neighbor
7:15	Musical Clock	* Top: News	News	* Farm Service	Gold Coast	Breakfast Club	Two Ton Baker	Norman Ross
7:30	Journal News	* Top o' Morning	Coffee Club: News	* News: Weather	Pickup Time	Breakfast Club	Telephone Quiz	News
7:45	Musical Clock	* Top: Geo. Hicks		* Farm News	Shopping		Today's the Day	
8:00	Musical Clock	* Breakfast Club	Coffee Club: News	* News: Songs	News	My True Story	News	Fred Waring
8:15	Betty			* Musical Clock	Arthur Godfrey	Betty Crocker	Lanny Ross	Road of Life
8:30	Trading Post	* Breakfast Club	Coffee Club		Arthur Godfrey	Hymn Time	Virginia Gale	Brighter Day
8:45	News						Spots of Music	
9:00	Fred Waring	* My True Story: News	Reverend Epp	* News: Pioneers	Arthur Godfrey	Romance Story	Art Baker	Dr Paul
9:15	Road of Life	* Belleville Program	Jerry Blake	Preddy Martin	Grand Slam	Ted Malone	Victor Lindlahr	Love and Learn
9:30	Brighter Day		Cecil Brown	Melody Time	Rosemary	Music	Against the Storm	Jack Berch
9:45				* Sweet Music				Lora Lawton
10:00	Morning Melody	* Romance Story	Your Neighbor	Women's News	Wendy Warren	Welcome Travelers	Kate Smith	Aunt Mary
10:15	Love and Learn	* Spring Green	John Nesbitt	Chore Boys	Aunt Jenny	Martha and Helen	Bing Crosby	Here's Norman Ross
10:30	Jack Berch	* Galen Drake	Against the Storm	Mid-Morning Matinee	Helen Trent		News	Tom & Marilyn
10:45	Lora Lawton				Our Gal Sunday			
11:00	* Linda's Fat Live	* Sauk City	Woman's World	News: Matinee	Big Sister	The Buccaneers	Let's Have Fun	Clifton Utley
11:15	* Music for Today	Ch of Christ	Dick Haymes	Headlines	Ma Perkins	Farm World	Farm Markets	The Food
11:30	* Farm Roundup	*To the Ladies	Lanny Ross	Farm and Home	News	Today	News	Merchandising
11:45			Gabriel Heatter	Farm News	Guiding Light			The Roens
12:00	* News: Roundup	* Bauxbaus	R.F.D. 1070	* Farm Markets	2nd Mrs. Burton	Dinner Bell Time	Queen for a Day	Double or Nothing
12:15	* Farm Service	* News	News	News	Perry Mason	News	Marriage Bureau	Today's Ch'ren
12:30	* News	* The Stars Sing	Dinner Bell	News: Markets	Nora Drake	Doc Burlingham	We Three	Light of World
12:45	* March Time	* Dorothy Dix	Western Theater	Farm and Home	You Tick			
1:00	* Double or Nothing	* Breakfast in Hollywood	Queen for a Day	Farm Service	David Harum	Ladies Be Seated	Hal and Lee: News	Life Beautiful
1:15	* Calendar	* Spring Green	Welcome	Si Hays	Hilltop House	House	Gabriel Heatter	Ma Perkins
1:30	Melody Matinee	* Nancy Craig	Listen to Larsen	and Daughter	News	Party	F. MacCormack	Pepper Young
1:45				Christian Science	Robt. Q. Lewis			Right to Hap'ness
2:00	* Life Beautiful	* Cambridge and Rockdale	Lucile Mortenson	* Music	Rhyme Does Pay	Kay Kyser's College	Radio Quiz	Backstage Wife
2:15	* Ma Perkins	* House Party	To Be Announced	* Organ Music	Life of the Party	Bride and Groom	You Can't Lose	Stella Dallas
2:30	* Pepper Young			* U. S. Navy	Winner Take All		Linda's Love	Lorenzo Jones
2:45	* R't to Hap'ness				News		Editor's Daughter	Widder Brown
3:00	* Backstage Wife	* Kay Kyser	Pat Sinks	Family	Paul	Galen Drake	News	A Girl Marries
3:15	* Stella Dallas	College	Day Dreams	Bible Hour	Gibson	Lulu Belle, Scotty	Marshall Kent	Portia Faces Life
3:30	* Lorenzo Jones	* Ethel & Albert	Kate Smith	* Melody Hour	Between Us Girls	News	Spotlight	Just Plain Bill
3:45	* Widder Brown	* Varsity	Two-Ton Baker		Gold Coast	Beulah Karney	Singing Story	Front P. Farrell
4:00	* News: Madison	* Varsity Jamboree	Harmony House	* Beaver Dam	News	Fun House	Straight Arrow	News
4:15	Hour	* Varsity	Harmony House	* High School	News	Sky King	Capt. Midnight	Dave Garroway
4:30	* Summer Varieties	* Th' Roosevelts		* Spotlight Serenade	Curt Massey		Tom Mix	News
4:45					Lowell Thomas			
5:00	* Melodic Gems	* Fun House	Straight Arrow	Fiesta Time	Beulah	News	News	Jimmy Blade
5:15	* Fiesta Time	* Sky King	Sizzing Up Sports	* H.S. Salute	Jack Smith	Air Edition	John Nesbitt	News of World
5:30	* News		Tom Mix	* University Special	Club 15	David Harding	Gabriel Heatter	Homesteaders
5:45	* Sports: News				Edw. R. Murrow		Inside of Sports	News
6:00	* Supper Club	* E. C. Hill; Sp'ts	News: Weather	* Sports Time	Mystery Theater	Little Herman	Gregory Hood	This Is Your Life
6:15	* News of World	* Elmer Davis	Dinner Music	Serenade	Mr. and Mrs. North	America's Town Meeting	Detective Story: News	Alan Young
6:30	* Dinner Melodies: News	* David Harding	Fulton Lewis, Jr.	* News				
6:45			Inside of Sports	Bing Sings				
7:00	* This Is Your Life	* Little Herman	Gregory Hood Detective Story: News	Serenade in Music	Melody Lane	America's Town Meeting	Fulton Lewis Jr.	Bob Hope
7:15	* Alan Young	* Town Meeting		Music: News	Strike It Rich	News	This is the Story	The King's Men
7:30				* Old Timers Jamboree		Rex Maupin	Mysterious Traveler	
7:45								
8:00	* Bob Hope	* Town Meeting	John Steele, Adventurer	Old Timers Jamboree	Hit the Jackpot	Rex Maupin Entertains	John Steele, Adventurer	Big Town
8:15	* The King's Men	* Flag Day	Mysterious Traveler	* Old Timers Jamboree	Dance Orchestra	In the Family	The Northerners	A Life in Your Hands
8:30						Let Freedom Ring		
8:45								
9:00	* Big Town	* Rep. Lodge	They Lived the Word	* University Farm Hour	News	Paul Harvey	Jim Ameche	Supper Club
9:15	* A Life in Your Hands	* Rex Maupin	Newareel	* News: At Your Request	Paul Gibson	Date After 10	Detectives Call	News
9:30		* In the Family	Russ Morgan		Love Begins	Latin Serenade	News: Songs	Symphonette
9:45		* Freedom Ring			News: Sports	Platter Party	Chicago at Night	Symphonette
10:00	* News	* News	News	* At Your Request	Leigh Barron	World Report	News: Music	News
10:15	* Tonight's Music	* Music	Songs: Sports	* At Your Request	Dance Orch.	Ted Straeter	Art Kassel	Final Sports
10:30	* Concert	* Joe Hasel	Madison		Cee Davidson	Orchestra	Tommy Carlyn	Design for Listening
10:45	Master	* Frankie Masters	Musicale: News			Jimmy Richards	Teddy Phillips	
11:00	News: 1310 Club	* News: Lawrence Welk Orch.	Midnight in Madison	Silent	Matinee at Midnight	This Is the Music	Art Kassel	Dave Garroway
11:15	The 1310 Club: News	* Lawrence Welk	Midnight in Madison: News	Silent	Matinee at Midnight	This Is the Music	Johnny Brewer	Dave Garroway
11:30		* Dance: News		* Silent			George Winslow	
11:45				* Silent				

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M



The 69th annual dance recital of the Kehl School of the Dance will be presented Thursday, June 23, in the Parkway theater. Performances will be given both afternoon and night. All seats will be reserved, and ticket sales will start this Thursday.

* * *

RECITAL: A boys' recital will be given by a group of Stella Kayser's piano pupils at 7:30 p. m. Thursday in the Wisconsin School of Music. Participants will be John Bock, Jerry and Arthur Carey, Larry Heilprin, Karl Hoppe, Jack Kitchens, Dick Lower, John Link, Gaines Post, Jim Rector, Douglas Tormey, John Kurtz, Fred Verhulst, John Ames, Tim and Steven Frautschi, Dick and Donn Gurney, Howard Goldberg, Jack Tomlinson, Bill Breuch, and John Class.

Junior pupils of Miss Kayser will give a recital June 25, and Francesca Schumacher will present a program in Esther Vilas hall June 30.

* * *

SCOUTS: Six Madison Boy Scouts entertained patients at Mendota State hospital Thursday night. They were David Ross, piano; Stanley Stitgen, harp; Marvin Stitgen, cello, and Burdik Myre, Dan Imhoff, and Lee Littch, drums.

* * *

ON THE AIR: A march composed by Director Allan F. Bernard of the Monroe high school band in honor of Prin. T. R. Holyoke of the Monroe senior high school will be played on WHA Wednesday. It is the "T. R. Holyoke Anniversary March," written in recognition of the principal's 30 years of teaching in the city's public schools.

The march will be played by the Monroe High school band during the daily "Bandwagon" program at 7:30 a. m. It was recorded in Monroe under the direction of Don Voegeli of WHA.

The program by the Monroe band also will include "Red Wagons," "The Weggis Song," "A Fox Hunt," and "Americans We."

* * *

'MR. ROBERTS': Madison and 19 other cities will see "Mr. Roberts" during the 1949-50 theater season. The play will be here in January, according to word from Leo Freedman, New York. One of the most successful non-musical shows in American history, it has played to 1,500,000 spectators who paid more than $3,500,000 for seats.

* * *

BLACKFRIARS: Three plays will be presented by the Madison chapter of Blackfriars Guild next season. Chosen at the last chapter meeting were "The Glass Menagerie," "The Great Big Doorstep," and "A Voice in Rama."

New officers are Stephen Brinkman, president; Ruth Tormey, vice-president; Mary O'Connor, treasurer; Frances Longfield, secretary; Tom Jafferis, publicity chairman; Helene Blied, program chairm; Keith Waddell, production chairman; Bernadine Stein, property chairman, and Cliff Conohan, house chairman.

* * *

RECITAL: Piano pupils of Alvina Henschel will give a recital at 7:45 p. m. Thursday in Ester Vilas hall. Appearing will be:

Adeline Napstad, Myra Zander, Barbara Droster, Karen Stull, Lorrayne Accola, Jackie Smith, Janis Krome, and Sonja Telvick.

5,114 Drivers Licenses Revoked, Suspended

On the average more than 1,000 persons each month have been deprived of driving privileges in Wisconsin this year, according to a report issued by the motor vehicle department late Monday.

Revocations and suspensions of drivers' licenses to June 1 totaled 5,114.

The breakdown of figures showed: 3,040 suspensions for inability of drivers to make settlement of damages in accidents; 1,796 one-year revocations on convictions of traffic violations carrying mandatory loss of license; and 278 suspensions because of other violations or bad driving records; a total of 37,242 accident reports received.

WFOW

104.9 Mc.
TUESDAY
A. M.

11:30 Marching Along
11:45 Sacred Heart Program
P. M.
12:00 Music for Romancing
12:15 News
12:30 Art Van Damme
12:45 Peggy Lee
1:00 Strauss Waltzes
1:15 Jerome Kern—Al Goodman
1:30 Primoscala
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Barclay Allen
4:45 Organ Music
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
5:45 Hometown
6:00 Package of New Records
6:15 News
6:30 Musical Menu
7:00 Sports Shorts
7:15 Excursions in Science
7:30 Request Show
8:00 Bowman vs. Badger Sports
10:15 Henry Busse (to 10:30)

104.9 Mc.
WEDNESDAY
A.M.

11:30 Marching Along
11:45 Sacred Heart Program
P.M.
12:00 Music for Memories
12:15 News
12:30 Holiday in Hawaii
12:45 Buddy Cole, Organ
1:00 Serenades
1:15 Block Party
1:30 Gordon MacRae
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Orrin Tucker
4:45 Organ Music
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
5:45 Hometown
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Sports Shorts
7:15 Request Show
8:15 Guest Star
8:30 Package of New Records
8:45 Twilight Time
9:00 Jan Garber
9:30 Blue Barron
9:45 News
10:00 Vaughn Monroe (to 10:30)

Today's Radio Highlights

Farm Programs

11:30 a. m.—Farm Roundup (WIBA): from judging arena at Rock county fairgrounds, Janesville; Frank Mayfield interviews farmers in Milking Shorthorn Breeders assn.

12:30 p. m.—Farm Program (WHA): "The Business Side of Farming," P. E. McNall; "Plan Now for Potato Pest Control," J. G. Milward.

* * *

Sports

12:25 p. m.—Baseball (WIND): Phillies at Chicago.

8 p. m.—Baseball (WFOW): Bowman vs. Badger.

10:30 p. m.—Joe Hasel (WISC): and Marve. Cerdan.

* * *

Music

5:15 p. m. — Jack Smith (WBBM): and Dinah Shore; "Don't Take My World," "Mariana Serenade," "Some Enchanted Evening."

CARMICHAEL

5:30 p. m.—Hometowners (WMAQ): "Candy Kisses," "A-You're Adorable" . . . **Club 15** (WBBM): Bing Crosby, Herne Woods, Ames brothers.

6 p. m.—Supper Club CARMICHAEL LODGE Lawrence, Kay Starr.

7 p. m. — Melody Lane (WBBM): salutes Father's Day.

8:30 p. m. — King's Men (WIBA): with Hoagy Carmichael; "Hong Kong Blues," "Old Buttermilk Sky," "Stardust," "Lindy" . . . **Northerners** (WGN): salute Dairy Month; E. W. Tiedeman, Appleton, guest speaker.

10:30 p. m. — Concert Master (WIBA): Theodore Saidenberg and Edward Rebner, pianists; "An American in Paris," "Jeanie With the Light Brown Hair," "La Valse," "Tales from the Vienna Woods."

* * *

Drama

6:30 p. m.—Mr. and Mrs. North (WBBM): shop for their wedding anniversary, encounter murder plan.

7 p. m.—Little Herman (WISC): helps expose money-lending racket.

9 p. m.—Big Town (WIBA): theft, assault, and murder in "Death in Diamonds."

9:30 p. m. — A Life in Your Hands (WIBA): interrupted telephone call clears widows of murder victim.

Special Events

8:45 p. m.—Flag Day (WISC): delayed broadcast of Atty. Gen. Thomas Fairchild's address.

* * *

Discussion

4:15 p. m. — Legislative Forum (WHA): "1949 Veterans Legislation," Assemblyman R. J. Steffens **(also at 7:15).**

7:30 p. m. — Town Meeting (WISC): at Rotary convention; "How Can the Free Peoples Best Share Peace and Well-Being?"; Secretary of Agriculture C. F. Brannan, Gen. C. P. Romulo, Sen. J. W. Fulbright (D-Ark.), Eric A. Johnston.

9 p. m. — Rep. John D. Lodge (WISC): Connecticut Republican at National Republican committee dinner in New York City.

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Miscellaneous

10 a. m.—Homemakers (WHA): "Roses in June," H. J. Rhamlow, Dr. P. A. Duehr.

11:45 a. m. — Sacred Heart (WFOW): "The Legion of Mary."

7 p. m. — This Is Your Life (WIBA): ends season with review of season's guest list.

WHA and WHA-FM

970 Kc.—88.7 Mc.
TUESDAY
A. M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Reports
8:00 Morning Melodies
9:00 Wisconsin Words
9:30 Fun Time
9:45 Rent Information
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News and Views
11:00 Prof. William S. Stokes
11:50 Noon Muiscale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
1:57 Weather Report
2:00 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 Music
4:15 Legislative Forum
4:30 Musical Varieties
5:00 Spirit of the Vikings
5:15 Music You Want
5:45 News
6:00 Dinner Musicale
6:45 Evening Concert
7:13 Legislative Forum
FM only After 7:30
7:30 Chapter a Day
8:00 Epochs of Comedy
8:50 News and Views
9:00 FM Concert
10:55 Night News (to 11)

970 Kc.—88.7 Mc.
WEDNESDAY
A.M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:30 Fun Time
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers
10:30 League of Women Voters
10:45 News and Views
11:00 Contemporary Trends
11:51 Noon Musicale
P.M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
1:57 Weather Report
2:00 Tales of the Foreign Service
2:30 Music of the Masters
3:30 Radio Journal
4:00 Music
4:15 Legislative Forum
4:30 Musical Varieties
5:00 A Look at Australia
5:15 Music You Want
5:45 News
6:00 Dinner Musicale
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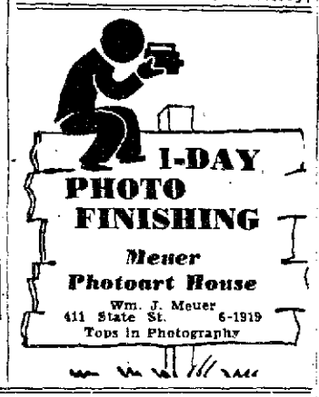
7:15 Legislative Forum
FM Only After 7:30
7:30 Chapter a Day
8:00 Epochs of Comedy
8:50 News and Views
9:00 FM Concert
10:55 Night News (to 11)

MORE PEOPLE BUY St. Joseph THAN ANY OTHER ASPIRIN IN THE WORLD FOR 10¢



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(at Schenk's Corner).

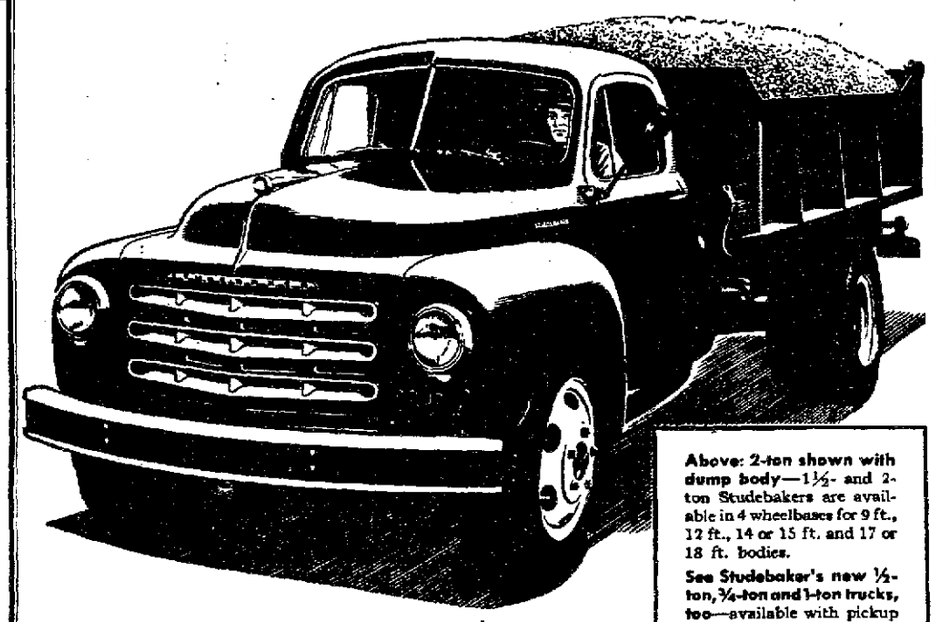
Lewis Brothers Switch to Calvert

TUJUNGA, Calif.—Robert S. and John C. Lewis have switched to Calvert Reserve. Both agree that Calvert's milder mellowness "is just right for our moderate tastes. We're glad we switched."

CALVERT RESERVE Blended Whiskey—86.8 Proof—65% Grain Neutral Spirits. Calvert Distillers Corp., New York City

NEW BIG POWER in Studebaker's medium-duty trucks!

Studebaker's new 100 h. p. "Power Plus" engine impresses truck operators! A new combination of horsepower and high torque in the 1½-ton and 2-ton truck field!



Above: 2-ton shown with dump body—1½- and 2-ton Studebakers are available in 4 wheelbases for 9 ft., 12 ft., 14 or 15 ft. and 17 or 18 ft. bodies.

See Studebaker's new ½-ton, ¾-ton and 1-ton trucks, too—available with pickup or stake bodies or as chassis for special bodies.

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More people are buying Studebaker trucks this year than in any previous year!

FROM FARM TO HOME PLATE

This is the land of teamwork and teams,
Teams of work as well as of play;
For it's pulling together at game or job
That means the American Way.

•

We cheer for champion teams at sport,
Plane and tank-building teams in war;
Let's look at a team that fills the Home Plate—
Farmer to Packer to Store.

The Farmer plays a vital part
In this meat-producing corps:
He raises cattle, lambs and hogs—
Farmer to Packer to Store.

But pigs is pigs and steers are steers
Till they reach the Packer's door;
He changes them into "eating" meat—
Farmer to Packer to Store.

•

Last man, but not least, on the meat parade,
(You see him each week, once or more)
The retail meat-man who sells you meat—
Farmer to Packer to Store.

•

This team saves the soil as it furnishes food,
A food that we cannot ignore.
From ranches and farms, it brings nourishing meat—
Farmer to Packer to Store.

—by a member of the Team

AMERICA'S MEAT SUPPLY TEAM CAN TAKE PRIDE IN THESE FACTS

The vigor, productivity and healthy outlook of Americans come from a diet built around meat.

The soil, America's most precious physical asset, is conserved and rebuilt by new emphasis on livestock farming.

Meat animals convert into human food products that would otherwise go to waste—grasses from ranges and pastures, sugar beet pulp and many others.

ON THE TEAM

Not only the people pictured above, but many others are important members of the Meat Team—the transportation people who keep meat animals rolling into the market places and meat rolling out to the far corners of the country . . . the stockyards people, in public markets, who keep "open house" for the farmer's animals, and the commission man who sells them promptly and to the highest bidder . . . the wholesalers, sausage makers, meat canners, salesmen and others who make it possible for your store to have a wide variety of meat any time you shop.

MEAT SERVES EVERYBODY
the people the soil the nation

American Meat Institute
Headquarters, Chicago • Members throughout the U.S.