Madison

Radio Program Schedules by the Clock

	MONDAY							
	WIBA	WISC	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 670 kc.
15 10 15	Farm Freste Musical Clock	Top o' Morning News: Top Waunakee Program	Time	Silent Silent Rural Roundup Rural Roundup	News of World News Listen to Cliff	Mac and Bob Bob Atcher Karl and Harty News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross: News
69 15 30 15	News Musical Clock Sews Musical Clock	News; Top Top; News Top o' Morning Top: News	Farm Program News Coffee Club: News	• News • Farm Syce. • News; Weather • Farm News	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
115 15 15	Musical Clock Herry Friding Post Jeses	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club	* News; Musical Clock * Musical Clock Musical clock	News Arthur Godfrey Arthur Godfrey	My True Story Betty Crocker Music	News Lanny Ross Virginia Gale Spots of Music	Fred Waring Road of Life Brighter Day
00 15 30 15	Fred Waring at at Life templeter Day	My True Story; News Edgerton Earl Wrightson	Reverend Epp Jerry Blake Cecil Brown	News; Pioneers Freddy Martin Melody Time Sweet Music	Arthur Godfrey Grand Slam Rosemary	Romance Story Ted Malone News	Art Baker Victor Lindiahr Against the Storm	Dr. Paul Love and Learn Jack Berch Lora Lawton
ua !5 .6 !5	Morn Melody Love and Learn Lock Beron Lock Lawton	• Romance Story • Reeseville • Galen Drake	John Nesbitt Your Neighbor Against the Storm	Women's News * Organ Melodies Mid-Morning Matines	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Welcome Travelers Martha and Helen	Kate Smith Kate Smith Bing Crosby News	Aunt Mary Here's Norman Ross Tom & Marilyn
06 15 30	* Tinda's Love * Million for Today * From Resolution	* Ch of Christ * To the Ladies_	West Siders Dick Haymes Lanny Ross Gabriel Heatter	News Headlines Farm and Home Farm News	Big Sister Ma Perkins News Guiding Light	Buccaneers Buccaneers Farm World Today	Let's Have Fun Farm Markets News	Clifton Utley The Food Magician Elizabeth Hart
13	* Next Roundup * hom Service - Moch Time * Double	 Baukhage News The Stars Sing Derothy Dix 	R. F. D. 1070 News Dinner Bel! Western Theater	Farm Mkts. News News: Mkts. Farm and Home	2nd Mrs Burton Perry Mason Nora Drake You Tick	Dinner Bell Time News Doc Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Ch'ren Light of World
15 15 15 15	or Nothing Colembar Objects pratinge	Breakfast in Hollywood Pardeeville Nancy Craig	Queen for a Day Welcome Listen to Larsen	Farm Service Si Hays and Daughter Music Booth	David Harum Hilltop House Robert Q. Lewis	Ladies Be Scated House Party	Hal and Lee: News Gabriel Heatter F. MacCormack	Life Beautiful Ma Perkins Pepper Young Right to Hap'ne
15 16 16	* 1.30 Beautiful * Ma Perkins * eer Young * St. to Happin's	Sun Prairie Program House Party	Lucila. Mortenson To Be Announced Pat Sings	Prayer Band of the Air • Organ Music • Guest Star	Rhyme Does Pay Life of the Party Winner Take All News	Kay Kyser's College Bride and Groom	Radio Quiz You Can't Lose Linda's Love Editor's Daughter News	
96 (5 ,0 15		* Ethel & Albert * Varsity	Day Dreams Alben Barkley Two-Ton Baker Harmony	Hymn Time • Melody Hour	Paul Gibson Between Us Girls Gold Coast	Galen Drake Lulu Belle. Scotty News Beulah Karney	Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Li Just Plain Bill Front P. Farrel
08 139 139 130	Howas, Madison Howas, Madison Company The Madison	Varsity Jamboree Varsity The Roosevelts	House Harmony House	• Melody Hour • Band Parade Serenade	News News Curt Massey Lowell Thomas	Green Hornet Johnny Lujack	Cisco Kid Capt. Midnight Tem Mix	News Dave Garroway News
. ng . t : . 31	* Floris fime * News * . mars News	• Green Hornet • Johnny Lulack	Superman Superman Sizing Up Sports Tom Miz News: Weather	Fiesta Time • H. S Salute • UW Special Sammy Kaye	Beulah Jack Smith Club 15 Edw. R. Murrow	News Air Edition The Lone Ranger	News John Nesbitt Gabriel Heatter Inside of Sports	Jimmy Blade News of World Hometowners H.V. Kaltenbor
101	* Dayler Clab * Note of Aorid * Service * A News	• Edwin C. Hill • Elmer Davis • West Siders • Music	Dinner Music Fulton Lewis, Jr. Inside of Sports	* Sports Time Serenade * News Bing Sings	Inner Sanctum Talent Scouts	Gordon MacRae In the Papers Henry J. Taylor.	Straight Arrow Affairs of Peter Salem	Cavalcade of America Concert Hour
1 1 3 1 3 1 5 1 5 	t America t mert H ar	MacRae • Elia M. Morse • Henry J. Taylor	Straight Arrow Affairs of Peter Salem	Serenade in Music: News • Old Timers' Jamboree	Radio Theater Radio Theater	Rehabilitation Eddy Duchin Child's World String Orch.	Fulton Lewis Jr. This Is the Story Secret Missions	Doctor I. Q.
- 773 - 793 - 175	Arriva Arriva Dominor	* Stars in the Night • Child World • Rendezvous	Murder by Experts Secret Missions	Old Timers Jamboree Old Times Jamboree	My Friend Irma Bob Hawk	Arthur Gaeth Earl Godwin On Trial	American Forum Murder by Experts	Contented Hour Charles F. Brannan
1 1 3	Coatented atom coat	• Music • Eari Godwin • On Trial	American Forum Newsreel Russ Morgan	 University Farm Hour News; At Your Request 	Kaye Orch	Paul Harvey Date After 10 Bob Elson Platter Party	Jim Ameche Detective Call News: Songs Chicago at Night	Supper Club News Barry Wood Tunes & Tips
- 114 - 13 - 14 - 13	* Nowa * Translatis Music * Contrast Monthly 1970	Dick Jurgens	News Music: Sports Incredible Mad. Musicale	• Request Music • Request Music	Leigh Barron Dance Orch, Dance Orchestra	World Report Frankie Masters Ted Straeter Lenny Herman	News: Music Bobby Peters Bobby Peters	News Here's to Veta Promenade Concert
1975 1 15 1 16 1 48	* Nows. 1310 club puo Club: News	News: Frankie Masters Lawrence Welk Dance: News	Moonlight . Serenade Moonlight Serenade: News	* Silent * Silent * Silent * Silent	Matinee at Midnight Matinee at Midnight	This Is the Music This Is the Music; News	Weather: Chuck Cavallo Starlight Serenade	Promenade Concert Promenade Concert: Ne

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM , . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M



of Wisconsin's contributions to the concert field-Guila -- was in Madison last week, and was thrilled at playing for Gov. Rennebohm. She per-

Your Birthday

mon, with Gov, and Mrs. Renne-bohm among the guests. It had been planned as a gar-

Ry STELLA

Even today you weather forced the guests indoors. Miss Bustabo insisted, however, on the personality your and depositing voice can be red assets. Since you do not assets. Since you do not assets. Since you the not of determination, and found the birds in the trees singing along with her playing of the last movement of the Mendelssohn concerto.

Miss Bustabo anative of Mani-

Miss Bustabo, a native of Manish wour intelligence in think on your an excellent public corld probably lecture tour audience spellagen mate and loying, you fill you wed at an it will we will be tourse, this is more lains a basic trait for chillty to make money

formed at the silver wedding party of Mr. and Mrs. Ralph Am-

the shifty to make money the a time when you bewealthy Make sure that core conething for that pro-

ships again every year for the next five years.

After appearances with major symphony orchestras in this country, she went to Europe, playing in England, Holland, France, Italy, Germany, and the Scandinavian countries, and then the will improve the with the third will improve the will be the will wish the state of the child will improve the will be that will improve the will be the will improve the will be that will improve the will be the will be that will improve the will be tha

During our Pre-Inventory Sale

This Ad worth \$1000 on the purchase of A NEW Portable or Reconditioned Standard

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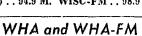


Make your Gifta

Give a Smith-Corona Portable Typewriter "its practical"

Several Models to choose from. Buy on our popular Budget Plan

City This Ad and Bring It with You



10:45 News and V. 11:00 Contemporary Tre 11:50 Noon Musicale P. M.

12:20 News P. M.
12:30 Farm Program
1:30 Chapter a Day
1:30 Matinee Musicale
1:57 Weather Report
2:30 Music of the Masters
3:30 Music of the Masters
3:30 Music of the Masters
4:35 Music of the Masters
4:15 August Star

4:00 Music Star 4:10 Music Star 4:13 Guest Star 5:00 London Column 5:15 Music You Want 5:15 Music You Want 6:00 Dinner Musicale 6:45 Evening Concert 7:15 Legislative Forum 7:30 Chapter a Day 8:00 Epochs of Comedy 8:50 News and Views 9:00 FM Concert 10:55 Night News (to 11)

10:55 Night News (to 11)

10:55 Night News (to 11)

970 Kc.—88.7 Mc.
TUESDAY
A. M.

7:30 Band Wagon
7:57 Weather Reports
8:00 Morning News
9:00 Wisconsin Words
9:00 Wisconsin Words
9:30 Fun Time
9:45 Rent Information
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers Program
0:30 Plano Melodies
0:45 News and Views
1:50 Noon Muiscale
1:00 Prof. William S. Stokes
1:50 News
2:20 News
1:50 News
1:50 News
1:50 Program
1:50 Prof. William S. Stokes
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1:50 Prof. William S. Stokes

Program er a Day

Music You Wan News Dinner Musicale 5.55 News Musicale 6.00 Dinner Musicale 6.00 Dinner Musicale 6.45 Evening Concert 7.15 Lesslative Forum FM only After 7.30 Thapter a Day 8.00 Epochs of Comedy 8.50 News and Views 9.00 FM Concert 10.55 Night News (to 11)

WFOW

A. M.
11:30 Marching Along
11:45 Sacred Heart Program
P. M.
12:00 Music for Dreaming
12:15 News 12:15 News 12:30 Film Favorites 12:45 Bing Crosby 1:00 Paul Weston Orchestra 1:15 Dusty Manuscripts

GIFTS

FOR FATHER'S DAY



PAJAMAS

Give Dad a pair of PAJAMAS. Lightweight for summer wear. Broadcloth, knit, flannel in coat or pull-over styles. Solid pastels, stripes by Wilson Bros., Faultless, No-Belt, Jayson, and Essley.

\$3.50_{up}

T-Shirts \$1.00 up We gift box Father's Day Gifts Hanson & Offerdahl

Open Monday and Friday Evenings 1961 Winnebago' St. B. 2306

(at Schenk's Corner)

1:30 Dinning Sisters
1:45 Rhythm Ranch
2:90 Ferm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Hinke Bol Jamboree
4:01 Hinke Bol Jamboree
4:05 Holland—Today and Tomorrow
5:00 Ken Griffin
5:15 Kiddle Storytime
5:30 Korntonia
6:16 News
6:30 Musical Menu
6:15 News
6:30 Musical Menu
6:15 News
6:30 Musical Menu
8:16 University of Wisconsin Band
8:30 Package of New Records
8:45 Twitight Time
9:00 Tex Beneke
9:30 Art Kassel
9:45 News
10:00 Sammy Kaye (to 10:30)

7:15 Request Show R:15 University of Wisconsin E R:30 Package of New Records R:45 Twitight Time R:00 Tex Beneke R:45 News 10:00 Sammy Kaye (to 10:30)

A. M.

11:30 Marching Along
11:45 Sacred Heart Program
P. M.

12:00 Music for Romancing
12:15 News A. M.

12:00 Music for Romancing
12:15 New Van Damme
12:30 Art Van Damme
12:45 Pegsy Lee
1:00 Strauss Waltzes
1:00 Farmerome Kern—Al Goodman
1:30 Frimoscala
1:30 Fri

5 h Hung 5:30 Korntopla 5:45 Hometown 6:00 Package of New Records 6:10 News Hong 6:10 News Shrits 7:15 Excursions in Science 7:30 Request Show 8:00 Howman vs. Badger Sports 10:15 Henry Busse (to 10:30)

FINISHING Meuer Photoart House Wm. J. Meuer 411 State St. 6-1919 Tops in Photography

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Paints -- Picnic Supplies -- Toys MASTERCRAFT

HOUSE PAINT Pure white lead linseed oil base. Can't be beat. \$1193

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Energy in the U. S.," William F.









9:30.

TUESDAY, JUNE 14

Eastwood: "Dark Past" at 6:36 and 9:30; "Luck of the Irish" at 6:10.

Majestic: "When My Baby Smiles at Me" at 1:15 4:45, and 8:15: "Ence of Mock on Any Door" at 2:35, 6:25 and 10.

Orpheum, Madison, Middlets Capitol, Parkway, Strand; same as Monday.

MONDAY, JUNE 13 Senior bail, 9 p.m., Great Hall,

BERLOU

wages Modern War

against MOTHS!

Today's Radio Highlights

Special Events

6:30 p..m.—West Side Business Men (WISC): delayed broadcast of stock drive's kickoff breakfast. agriculture.

Music

10:15 a. m.—Here's Norman Ross (WMAQ): new series.



Lawrence starts summer series; "S' Wonderful,"

BARLOW "put Your Shoes On, Lucy," "Baby, It's Cold Outside," "Again."

6:30 p. m. — Talent Scouts (WKOW): new series starring John Dickson Carr; first expert, Hugh Pentecost.

8 p. m.—Murder by Experts (WKOW): new series starring John Dickson Carr; first expert, Hugh Pentecost.

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trumpeter.

7 p. m. — Gordon MacRae
(WISC): and Lucille Norman in
songs. story of Stephan Foster.
7:30 p. m. — Concert Hour
(WIBA): Eleanor Steber, Howard
Barlow orchestra; "Fiddle Fadddle," "Dearly Beloved," Irving
Berlin waltz medley, Ciribiribin,"
"In the Time of Roses," "Merry
Wives of Windsor" overture,
"Waltz Song" from "Romeo and
Juliet" . . Ella Mae Morse
(WISC): and Doodles Weaver of
City Slickers.

Sports

10:30 p. m.—Joe Hasel (WISC):
and Jake Lamotta.

Miscellaneous

10 a. m.—Homemakers (WHA):
"Faulty Frozen Fruits," Mrs. Linnea Dennett; "A Well Arranged
Bulletin," Mrs. Margaret McCordic.

City Slickers.

8 p. m.—Great Artisis (WIBA):
Magie Teyte, Donald Voorhees
orchestra; "June Is Bustin' Out
All Over," "Tristesse Eternelle,"
Elman's "Tango," "The Meeting
of the Waters," "Leezie Lindsay,"
"Begin the Beguine."

10:15 p. m. — Sammy Kaye
(WISC): "Five Feet Two, Eyes
of Blue," "Riders in the Sky,"
"How It Lies," "Make Believe."

10:15 p. m.— Ladies Be Seated
(WISC): returns to five-a-week
chedule.

4:45 p. m.—Holland Today and
Tomorrow (WFOW): "Holland's

Discussion

9:45 a. m. — Job Opportunities (WHA): new series of one-minite bulletins.

11 a. m.—Contemporary Trends (WHA): "Control of Atomic

IT'S A PRETTY SAFE BET that one of these days you will be very much interested in nsurance. The question s—will it be after you and your valuables alfind your valuables al-ready gone? You know the old adage about locknquire now about Burg-

Calendar 9 p. m. — American Forum (WKOW): "Should We Have a Federal FEPC?"; Rep O. C. Fisher Entertainment

(D-Tex.), Rep A. C. Powell, Jr. (D-N. Y.) MONDAY, JUNE 13
Capitol: "Barkleys of Broadway" at 1:0.3 2:0.5 2:0

11 a. m.—West Side Business
Men (WKOW): R. "Chink" Shillinglaw, co-chairman of community center committee, and Freeman Fox.

3:30 p. m.—Vice-Pres. Barkley
(WKOW): at Des Moines, Ia.

(WKOW): at Des Moines, Ia. beginning at 12 m.

Malestic: "Station West" at 12:20.

3:35. "And 10:20: "God's Country and the Woman" and 10:20: "God's Country and the Woman" at 3:25 and 9 Gallant MONDAY, JUNI Bess" at 2:25. 5:05. 7:45 and 10:20: "Onknown Island" at 1:05. 3:45. 6:25

8:30 n.m.—Charles F. Brannan 6 p. m. — Inner Sanctum (WMAQ): talk by secretary of (WBBM): "The Curious Corpse," Strand: "My Own True Love" at 2:05. 3:49 and 8:25. "Little Women" at 2:40. 6:15 and 8:25. "Little Women" at 2:40. 6:15 and 8:25. "Little Women" at 2:40. 6:15 and 10. "Rogue's Resultant and the state Historical Museum Married" at 6:50 and 10. "Rogue's Resultant Little and Interests and Little and ed money-lender.

7 p. m.—Cavalcade of America (W I B A):
Walter Hampden as narrator
of "Footlights on
of "Gootlights on
the Frontier,"

Wellche Bow" at 2:30., 4:45, 7:10 and
the Frontier,"

Will and 8:25. Little Women at all the women at all the state Historica is Museum: University at Bis State Historica is Museum: University of Wisconsin Centennial exhibits of Wisconsin Life and Interests and Development and Growth of a University.

Eastwood: "Apartment for Peggy" at 5:30 and 9:30: "Adventures of Don' at 2:30 and 9:30: "Mayering Collection of Historic Costumes the Historical Society at Work.

Majestic: "Blondle's Big Deal" at 1, 3:20. 5:45, 8:05 and 10:30: "Sheriff on Collection of the week: John W Jefferson Collection of Col tale of murdered money-lender.



Springneid, fil.
... Radio Theater (WBBM):
Cary Grant,
Shirley Temple
in "The Bachelor and the
Bobby - Soxer." GRANT Affairs of Peter Salem (WKOW):

Tomorrow (WFOW): "Holland's Boy's Town."

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want in city driving or on the open road. All that, plus higher mileage per gallon. Gulfpride Oil is top-notch for protection . . . makes

your engine smoother-running... resists oxidation to help keep your engine eleaner. Get this outstanding pair so that you can get more

pleasure out of your car. No-Nox Gasoline and Gulfpride Motor Oil are always available where you see the Gulf Orange Disc.

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