

Radio Program Schedules by the Clock

FRIDAY									
WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.		
6:30 Farm 6:45 Fruits 7:00 Musical 7:15 Clock 7:30 News 7:45 Musical Clock 8:00 Musical Clock 8:15 Bulletin Board 8:30 Trading Post 8:45 News 9:00 Waring 9:15 Road of Life 9:30 The Brighter Day	6:30 Top of Morning 6:45 News: Top 6:55 Deerefield 7:00 and Marshall 7:15 News: Top 7:30 Top of Morning 7:45 Top: Geo. Hicks 8:00 Breakfast 8:15 Club News 8:30 Breakfast 8:45 Club 9:00 My True 9:15 Story: News 9:30 Barneveld 9:45 Earl Wrightson	6:30 Chorus 6:45 Silent 6:55 Rural 7:00 Roundup 7:15 News: Farm 7:30 News: Weather 7:45 Farm News 8:00 News: Songs 8:15 Musical 8:30 Club News 8:45 Musical Clock 9:00 Reverend 9:15 Epp 9:30 Jerry Blake 9:45 Cecil Brown	6:30 Silent 6:45 Rural 6:55 Roundup 7:00 News: Farm 7:15 News: Weather 7:30 Farm News 7:45 News: Songs 7:55 Musical 8:10 Club News 8:25 Musical Clock 8:40 News: Pioneer 8:55 Fredy Martin 9:10 Melody Time 9:25 U. S. Navy	6:30 News Roundup 6:45 News: Listen to 6:55 Cliff 7:00 News: Gold Coast 7:15 Pickup Time 7:30 Shopping 7:45 My True 7:55 Story 8:10 Betty Crocker 8:25 Karl and Harty 8:40 Romance 8:55 Story 9:10 Tom Malone 9:25 Rosemary	6:30 Mac and Bob 6:45 Karl and Harty 6:55 News 7:00 Breakfast 7:15 Club 7:30 My True 7:45 Story 7:55 Betty Crocker 8:10 Karl and Harty 8:25 Romance 8:40 Story 8:55 Tom Malone 9:10 News	6:30 Record Revue 6:45 Record 6:55 Revue 7:00 Record Revue 7:15 News 7:30 Two-Ton Baker 7:45 Telephone Quiz 7:55 Today's Day 8:10 News 8:25 Lanny Ross 8:40 Virginia Gale 8:55 Sports of Music 9:10 Art Baker 9:25 Vic Lindahl 9:40 Against the Storm	6:30 Norman 6:45 News 6:55 News 7:00 News 7:15 Neighbor 7:30 Norman Ross 7:45 News 7:55 Fred 8:10 Waring 8:25 Road of Line 8:40 Brighter Day 8:55 Dr. Paul 9:10 Love and Learn 9:25 Jack Berch 9:40 Lora Lawton		

SATURDAY									
WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.		
6:30 Farm 6:45 Fruits 6:55 Musical 7:10 Clock 7:25 News 7:40 Musical Clock 7:55 Musical Clock 8:10 News 8:25 Musical Clock 8:40 News 8:55 Morning 9:10 Musicals 9:25 Smilin' Ed 9:40 McConnell	6:30 Top of Morning 6:45 News: Top 6:55 Prairie 7:10 News: Top 7:25 Top of Morning 7:40 Top: News 7:55 News 8:10 Shopper's 8:25 Special 8:40 Johnny 8:55 Olsen 9:10 May Lee 9:25 Taylor	6:30 Chorus 6:45 Silent 6:55 Rural 7:00 Roundup 7:15 News: Farm 7:30 News: Weather 7:45 Farm News 7:55 News: Songs 8:10 Musical 8:25 Club News 8:40 Coffee 8:55 Reverend 9:10 Epp 9:25 Emma Fair 9:40 Guest Star	6:30 Silent 6:45 Rural 6:55 Roundup 7:00 News: Farm 7:15 News: Weather 7:30 Farm News 7:45 News: Songs 7:55 Musical 8:10 Club News 8:25 Musical Clock 8:40 News: Let's 8:55 Fredy Martin 9:10 Sweet Music 9:25 Glen Davis	6:30 News Roundup 6:45 News: Listen to 6:55 Cliff 7:00 News: Gold Coast 7:15 Pickup Time 7:30 Shopping 7:45 My True 7:55 Story 8:10 Betty Crocker 8:25 Karl and Harty 8:40 Romance 8:55 Story 9:10 Tom Malone 9:25 News	6:30 Mac and Bob 6:45 Karl and Harty 6:55 News 7:00 Breakfast 7:15 Club 7:30 My True 7:45 Story 7:55 Betty Crocker 8:10 Karl and Harty 8:25 Romance 8:40 Story 8:55 Tom Malone 9:10 News	6:30 Record Revue 6:45 Record 6:55 Revue 7:00 Record Revue 7:15 News 7:30 Two-Ton Baker 7:45 Telephone Quiz 7:55 Today's Day 8:10 News 8:25 Lanny Ross 8:40 Virginia Gale 8:55 Sports of Music 9:10 Art Baker 9:25 Vic Lindahl 9:40 Against the Storm	6:30 Norman 6:45 News 6:55 News 7:00 News 7:15 Neighbor 7:30 Norman Ross 7:45 News 7:55 Fred 8:10 Waring 8:25 Road of Line 8:40 Brighter Day 8:55 Dr. Paul 9:10 Love and Learn 9:25 Jack Berch 9:40 Lora Lawton		

* Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM... 101.5 M. WIFC (WIBU)... 94.9 M. WISC-FM... 98.9 M.

WHA and WHA-FM
970 Kc. - 88.7 Mc.
FRIDAY
7:30 Band Wagon
7:45 Morning News
7:55 Weather Report
8:00 Morning Melodies
8:15 Fun Time
8:30 Weather Report
8:45 Homemakers' Program
8:55 Home Melodies
9:00 News and Views
9:15 Contemporary Trends
9:30 Noon Music
12:30 News
12:45 Farm Program
1:00 Hunter a Day
1:15 Musical Miscellany
1:30 Travel Program
1:45 Our Wisconsin Blind
2:00 Music of the Masters
2:15 Radio Journal
2:30 Music
2:45 Legislative Forum
2:55 Musical Varieties
3:00 French Program
3:15 Music You Want
3:30 News and Sports
3:45 Dinner Musicale
3:55 Evening Concert
4:15 Legislative Forum
4:30 Chapter Only After 7:30
4:45 Living Books
4:55 Gunnar Johansson
5:15 News and Views
5:30 FM Concert
5:45 Night (to 11)
10:45 Night (to 11)

WFOV
FRIDAY
11:30 Marching A. M.
11:45 Sacred Heart Program
12:00 Walking on Air
12:15 News
12:30 Songs of Hawaii
12:45 King Cole Trio
1:00 Manhattan Moods
1:15 Johnny Mercer
1:30 Sam Brown
1:45 Rhythm Ranch
2:00 Homesteaders
2:15 Old Time Music
2:30 Special
2:45 Smooth Music
3:00 Juke Box Jamboree
3:15 Buddy Moreno
3:30 Organ Music
3:45 The Skaters
3:55 Kiddie Storytime
4:10 Famous
4:25 Side News
4:40 Hometown
4:55 Musical Menu
5:10 Sports Shorts
5:25 Request Show
5:40 Voice of the Army
5:55 Package of New Records
6:10 Willie Nelson
6:25 Eddy Howard
6:40 In August
6:55 News
7:10 Lawrence Walk (to 10:30)

164.9 Mc. SATURDAY
8:00 Yawn Patrol
8:15 Varieties
8:30 Musical Varieties
8:45 Marching Along
8:55 The Skaters
9:10 Yankee Doodle Dandy
9:25 Polka Time
9:40 Eddy Arnold
9:55 Request Show
10:10 Package of New Records
10:25 Willie Nelson
10:40 Eddy Howard
10:55 News
11:10 Lawrence Walk (to 10:30)

12:00 Memory Waltzes
12:15 News
12:30 Waitin' Time
12:45 Don Ton Baker
1:00 Musical Comedy Favorites
1:15 Anne Shelton
1:30 Rhythm Ranch
1:45 Farm Holic
2:00 Old Time Music
2:15 Smooth Music
2:30 Juke Box Jamboree
2:45 Buddy Moreno
3:00 Organ Music
3:15 The Skaters
3:30 Kiddie Storytime
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All Types of Floor Covering PROMPT SERVICE

Linoleum, Rubber and Asphalt Tile

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2506 Milwaukee Street
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Dermetics
Chapter 12

Listen Tonight!
and every Friday Night to the "Don Sinaiko Show" 10:30 to 10:45 p. m.

WKOW
1070 on Your Dial

TONIGHT'S SPECIAL GUEST
Billy Rose "WHISTLER"

Sponsored by:
DON SINAIKO'S BADGER LIQUOR SHOP

Cosmetics, Main Floor
Baron's
Eagle Stamp Thrift Is Like a Gift

It's here!

No Vacuum
Locks Steadily

THE Shellie NURSER
ends bottle washing... ends air colic

As important to a woman as any beauty aid is a sweet, fresh-smelling breath. So for that "breathless" moment, you better get Dermetics' MIST!

Dermetics MIST is the Charm of the Redwoods breath sweetener. It may be easily applied to the tongue or tooth brush... and insures you of pleasant smelling breath at any time, all day long. Acts as a wonderful disinfectant.

1/2 oz. bottle... 50c. 2 oz. bottle... \$1.95. All prices plus 20% tax.

Infants' Dept., Second Floor
Baron's
Eagle Stamp Thrift Is Like a Gift

Today's Radio Highlights

Music
5:15 p. m. — Jack Smith (WBBM); and Martha Tilton; "Who," "Don't Blame Me," "How It Lies," "Comme Ci, Comme Ca."
6 p. m. — Supper Club (WIBA): "Everywhere You Go," "Give Me Your Hand," "How It Lies," "A-Your're Adorable."
6:25 p. m. — Baseball (WIND): Cubs at Boston.
9:30 p. m. — Bill Stern (WIBA): and Monty Stratton.

Discussion
2:15 p. m. — White Cane School for Visually Handicapped on institution's work for children and adults.
4:15 p. m. — Legislative Forum (WHA): "State and Federal Tax Problems." Sen. Warren P. Knowles (also at 7:15).
9 p. m. — Meet the Press (WKOW): Marquis Childs, others interview Sen. Bourke Hickenlooper (R-Ia.).
10:30 p. m. — American Medical Assn. (WISC): Dr. E. H. Irons, new president, on "Wise Use of the Doctor."

Miscellaneous
10 a. m. — Homemakers (WHA): "Plays for Group Reading," Gladys Borchers; "Visits with Wisconsin Women," Anita Gundlach.
11:45 a. m. — Sacred Heart (WFOV): "Men of St. Vincent DePaul Society."
12:30 p. m. — Farm Program (WHA): "It's Fair Time," question box.
Ex-WKOW Employee to Open Own Studio
Jerry Blake, musical director of WKOW since that station opened a year and a half ago, has resigned and will open a music studio.
The studio at 27 W. Main st. will be called the "Jerry Blake School of Popular Piano."

Drama
6:30 p. m. — My Favorite Husband (WBBM): redhead Liz becomes a brunette.
7 p. m. — Theater (WBBM): Ruth Hussey in "Craig's Wife."
8 p. m. — Playhouse (WBBM): "Drop Dead," in which a man says that and people follow his advice.

Variety
8 p. m. — Eddie Cantor (WIBA): advises prospective brides.

Sports
11:30 a. m. — Golf (WMAQ): National Open.
12:25 p. m. — Baseball (WIND): Pirates at New York.

Vocational Teachers Plan UW Conference

Five hundred homemaking, vocational agriculture and veterans instructors are expected to attend an annual conference on the University of Wisconsin campus June 20-24.

Louis E. Sasman, vocational and adult education rural division state supervisor, is in charge of arrangements for the agriculture group, which will meet in a temporary building adjacent to Agriculture hall.

Conference meetings of the homemaking instructors, to be held in the Home Economics building, have been planned under the direction of Kathryn Gill, rural homemaking state supervisor.

Housing of instructors will be mainly in university dormitories.

GIFT SHOP
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Reg. \$12.50 value
\$6.95

You're invited to a wedding? ... and you don't know what to send? Here is a practical and beautiful gift to solve your dilemma ... a large hand-painted Tole tray ... with open work or plain ... each wrapped in its own pli-o-film bag. Green, ivory, turquoise, black and red.

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Cosmetics, Main Floor
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perfumed bath requisites

Try-It Size Tube of Perfumed Bath Salts with Purchase of Coty Bath Requisites

Shellie Nurse
Perfumed Bath Salts with Purchase of Coty Bath Requisites

FREE!

THE Shellie NURSER
ends bottle washing... ends air colic

Shellie Nurse Will Be In Our Infants' Dept.
Mrs. V. L. Smith, a nurse from the Shellie Company will be in our Infants' Department, Friday and Saturday. She will instruct you in the easiest and most efficient use of the Shellie Disposable Bottle.

DUSTING POWDER 1.50
TALC .75
TOILET WATER 1.85 - 3.50
SACHET 1.25
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Pretty, petite Gibson Letter-ettes do add charm to your personal and "thank you" notes, invitations, gifts and prizes. Select the new scented Lavender and Old Lace, Friendship's Garden, scented Rose-ette, or one of the other favorite designs we're showing now. See our complete display!

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