Radio Program Schedules by the Clock

TUESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	• Top o' Morning	Chore Time	• Silent	News of World	Mac and Bob	Record Reveille	Norman Ross
6:15	Musical Clock	• News: Top	Chore Time	• Silent	News	Bob Atcher	News: Record	Norman Ross: News
6:30		• Deerfield and London		Rural Roundup	Listen to Cliff	Karl and Harty News	Reveille Record Reveille	
6:45								
7:00	News. Clock	• News: Top	Farm Program	• News	News	Breakfast Club	News	Your Neighbor
7:15	Musical Clock	• Top: News	News	• Farm Service	Gold Coast	Breakfast Club	Two Ton Baker	Norman Ross
7:30	Journal News	• Top o' Mornins	Coffee Club: News	• News: Weather	Pickup Time		Telephone Quiz	News
7:45	Musical Clock	• Top: Geo.Hicks		• Farm News	Shopping		Today's the Day	
8:00	Musical Clock	• Breakfast Club	Coffee Club: News	• News: Songs	News	My True Story	News	Fred Waring
8:15	Betty	• Breakfast Club	Coffee Club	• Musical Clock	Arthur Godfrey	Betty Crocker	Lanny Ross	Road of Life
8:30	Trading Post			Musical Clock	Arthur Godfrey	Hymn Time	Virginia Gale	Brighter Day
8:45	News						Spots of Music	
9:00	Fred Waring	• My True Story: News	Reverend Epp	• News: Pioneers	Arthur Godfrey	Romance Story	Art Baker	Dr. Paul
9:15	Road of Life	• Belleville	Jerry Blake	Freddy Martin	Grand Slam	Ted Malone	Victor Lindlahr	Love and Learn
9:30	Brighter Day	Program	Cecil Brown	Melody Time	Rosemary	Music	Against the Storm	Jack Berch
9:45				• Sweet Music				Lora Lawton
10:00	Morning Melody	• Romance Story	Your Neighbor	Women's News	Wendy Warren	Welcome Travelers	Kate Smith	Aunt Mary
10:15	Love and Learn	• Spring Green	John Nesbitt	Chore Boys	Aunt Jenny	Martha and Helen	Bing Crosby	Relax. Madame
10:30	Jack Berch	• Galen Drake	Against the Storm	Mid-Morning Matinee	Helen Trent		News	The Roens
10:45	Lora Lawton				Our Gal Sunday			Tom & Marilyn
11:00	• Linda's F'st L've	• Sauk City	Woman's World	News: Matinee	Big Sister	The Buccaneers	Let's Have Fun	Clifton Utley
11:15	• Music for Today	• To the Ladies	Dick Haymes	Headlines	Ma Perkins	Farm World Today	Farm Markets	The Food Magician
11:30	• Farm Roundup		Lanny Ross	Farm and Home	News		News	Easy Listening
11:45			Gabriel Heatter	Farm News	Guiding Light			
12:00	• News: Roundup	• Baukhage	R.F.D. 1070	• Farm Markets	2nd Mrs. Burton	Dinner Bell Time	Queen for a Day	Double or Nothing
12:15	• Farm Service	• News	News	News	Perry Mason	News	Marriage Bureau	Today's Ch'ren
12:30	• News	• The Stars Sing	Dinner Bell	News: Markets	Nora Drake	Doc Burlingham	We Three	Light of World
12:45	• March Time	• Dorothy Dix	Western Theater	Farm and Home	You Tick			
1:00	• Double or Nothing	• Breakfast in Hollywood	Queen for a Day	Farm Service	David Harum	Ladies Be Seated	Hal and Lee: News	Life Beautiful
1:15	• Calendar	• Spring Green	Welcome	Si Hays and Daughter	Hilltop House	House Party	Gabriel Heatter	Ma Perkins
1:30	• Melody Matinee	• Nancy Craig	Listen to Larsen	Christian Science	News		F. MacCormack	Pepper Young
1:45					Robt. Q. Lewis			Right to Hap'ness
2:00	• Life Beautiful	• Cambridge and Rockdale	Luella Mortenson	• Music Booth	Rhyme Does Pay	Kay Kyser's College	Radio Quiz	Backstage Wife
2:15	• Ma Perkins	• House Party	The Happy Gang	• Organ Music	Life of the Party	Bride and Groom	You Can't Lose	Stella Dallas
2:30	• Pepper Young			• U. S. Navy	Winner Take All		Linda's Love	Lorenzo Jones
2:45	• R't to Hap'ness				News		Editor's Daughter	Widder Brown
3:00	• Backstage Wife	• Kay Kyser College	Pat Sings	Family	Paul	Galen Drake	News	A Girl Marries
3:15	• Stella Dallas	• Ethel & Albert	Day Dreams	Bible Hour	Gibson	Scotty	Marshall Kent	Portia Faces Life
3:30	• Lorenzo Jones	• Varsity	Kate Smith	• Melody Hour	Between Us Girls	News	Spotlight	Just Plain Bill
3:45	Widder Brown		Two-Ton Baker		Gold Coast	Beulah Karney	Singing Story	Front P. Farrell
4:00	• News: Madison Hour	• Varsity Jamboree	Harmony House	• Beaver Dam High School	News	Green Hornet	Straight Arrow	News
4:15	• Summer Varieties	• Varsity	Harmony House	• Spotlight Serenade	News	Sky King	Capt. Midnight	Dave Garroway
4:30		• Th. Roosevelts			Curt Massey		Tom Mix	News
4:45					Lowell Thomas			
5:00	• Melodic Gems	• Green Hornet	Straight Arrow	Fiesta Time	Beulah	News	News	Jimmy Blade
5:15	• Fiesta Time	• Sky King	Sizing Up Sports	• H.S. Salute	Jack Smith	Air Edition	John Nesbitt	News of World
5:30	• News		Tom Mix	• University Special	Club 15	David Harding	Gabriel Heatter	Homesteaders
5:45	• Sports: News				Edw. R. Murrow		Inside of Sports	News
6:00	• Supper Club	• E. C. Hill: Sp'ts	News: Weather	• Sports Time	Mystery Theater	Little Herman	Grezory Hood	This Is Your Life
6:15	• News of World	Elmer Davis	Dinner Music	Serenade	Mr. and Mrs. North	America's Town Meeting	Detective Story: News	Alan Young
6:30	• Dinner Melody: News	• David Harding	Fulton Lewis, Jr.	• News				
6:45			Inside of Sports	Bing Sings				
7:00	• This Is Your Life	• Little Herman	Gregory Hood	Ser'nade in Music	Melody Lane	America's Town Meeting	Fulton Lewis Jr.	Bob Hope
7:15	• Alan Young	• Town Meeting	Detective Story: News	Music: News	Strike It Rich	News	This is the Story	The King's Men
7:30				• Old Timers Jamboree		Rex Maupin	Mysterious Traveler	
7:45								
8:00	• Bob Hope	• Town Meeting	John Steele. Adventurer	Old Timers Jamboree	Hit the Jackpot	Rex Maupin Entertains	John Steele. Adventurer	Big Town
8:15	• The King's Men	• News	Mysterious Traveler	• Old Timers Jamboree	Dance Orchestra	In the Family	The Northerners	A Life in Your Hands
8:30		•Rex Maupin				Let Freedom Ring		
8:45								
9:00	• Big Town	• Rex Maupin Entertains	Korn's a-Krackin' Newsreel	• University Farm Hour	News	Paul Harvey	Jim Ameche	Supper Club
9:15	• A Life in Your Hands	• In the Family	Russ Morgan	• News: At Your Request	Paul Gibson	Date After 10	Detective Call	News
9:30		• Freedom Ring			Jean Williams	To Be Ann'd	News: Songs	Symphonette
9:45					News: Music	Platter Party	Chicago at Night	Symphonette
10:00	• News	• News	News	• At Your Request	Leigh Baron	World Report	News: Music	News
10:15	• Tonight's Music	• Music	Songs: Sports		Dance Orch.	Ted Straeter Orchestra	To Be Ann'd	Final Sports
10:30	• Concert Master	• Joe Hasel	Madison Musicale: News	• At Your Request	Cee Davidson	Jimmy Richards	Tommy Carlyn	Design for Listening
10:45		• Frankie Masters					Larry Green	
11:00	News: 1310 Club	• News: Lawrence Walk Orch.	Midnight in Madison	Silent	Matinee at Midnight	This Is the Music	Art Kassel	Dave Garroway
11:15	The 1310 Club: News	• Lawrence Welk	Midnight in Madison: News	Silent	Matinee at Midnight	This Is the Music	Johnny Brewer	Dave Garroway
11:30		• Dance: News		Silent			George Winslow	
11:45				Silent				

WEDNESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	• Top o' Morning	Chore Time	• Silent	News of World	Mac and Bob	Record Reveille	Norman Ross
6:15	Musical Clock	• News: Top Morn	Chore Time	• Silent	News	Bob Atcher	News; Record	Norman Ross: News
6:30		• Brooklyn and Oregon		Rural Roundup	Listen to Cliff	Karl and Harty News	Reveille Record Reveille	
6:45								
7:00	News Clock	• News: Top	Farm Program	• News: Farm Service	News	Breakfast Club	News	Your Neighbor
7:15	Musical Clock	• Top Morn: News	News	• News	Gold Coast	Breakfast Club	Two Ton Baker	Norman Ross
7:30	Journal News	• Top o' Morning	Coffee Club: News	• Farm News	Pickup Time		Telephone Quiz	News
7:45	Musical Clock	• Top: News			Shopping		Today's the Day	
8:00	Musical Clock	• Breakfast Club	Coffe Club: News	• News: Musical Clock	News	My True Story	News	Fred Waring
8:15	Betty	• Breakfast Club	Coffee Club	• Musical Clock	Arthur Godfrey	Betty Crocker	Lanny Ross	Road of Life
8:30	Trading Post			Musical Clock	Arthur Godfrey	Karl and Harty	Virginia Gale	Brighter Day
8:45	News						Spots of Music	
9:00	Fred Waring	• My True Story	Reverend Epp	• News; Pioneers	Arthur Godfrey	Romance Story	Art Baker	Dr. Paul
9:15	Road of Life	• Belleville	Jerry Blake	Freddy Martin	Grand Slam	Ted Malone	Victor Lindlahr	Love and Learn
9:30	The Brighter Day	• Earl Wrightson	Cecil Brown	Melody Time	Rosemary	News	Against the Storm	Jack Berch
9:45				• Sweet Music				Lora Lawton
10:00	Morn Melody	• Romance Story	John Nesbitt	Women's News	Wendy Warren	Welcome Travelers	Kate Smith	Aunt Mary
10:15	Love and Learn	• Organology	Your Neighbor	Job Service	Aunt Jenny	Martha and Helen	Kate Smith	Relax. Madame
10:30	Jack Berch	• Galen Drake	Against the Storm	Mid-Morning Matinee	Helen Trent		Bing Crosby	Elizabeth Hart
10:45	Lora Lawton				Our Gal Sunday		News	Tom & Marilyn
11:00	• Linda's 1st Love	• Mt. Horeb, Cross Plains	Woman's World	News; Morning Matinee	Big Sister	Musical Almanac	Let's Have Fun	Clifton Utley
11:15	• Music for Today	• To the Ladies	Dick Haymes	Headlines	Ma Perkins	Farm World Today	Farm Markets	The Food Magician
11:30	• Farm Roundup		Lanny Ross	Farm News	News		News	Easy Listening
11:45			Gabriel Heatter		Guiding Light			
12:00	• News: Roundup	• Baukhage	R.F.D. 1070	• Farm Markets	2nd Mrs. Burton	The Buccaneers	Queen for a Day	Double or Nothing
12:15	• Farm Service	• News	News	News: Mkts.	Perry Mason	News	Marriage Bureau	Today's Ch'ren
12:30	• News	• Stars Sing	Dinner Bell	Farm and Home	Nora Drake	Doc Burlingham	We Three	Light of World
12:45	• March Time	• Dorothy Dix	Western Theater		You Tick			
1:00	• Double or Nothing	• Breakfast in Hollywood	Queen for a Day	Farm Service	David Harum	Talk Your Way Out	Hal and Lee: News	Life Beautiful
1:15	• Calendar	• Curtain Call	Welcome	Si Hays and Daughter	Hilltop House	House Party	Gabriel Heatter	Ma Perkins
1:30	• Melody Matinee	• Nancy Craig	Listen to Larsen	• Music Booth	Robert Q. Lewis		F. MacCormack	Pepper Young
1:45								Right to Hap'ness
2:00	• Life Beautiful	• Waterloo Program	Luella Mortenson	• Music Booth	Rhyme Does Pay	Kay Kyser's College	Radio Quiz	Backstage Wife
2:15	• Ma Perkins	• House Party	The Happy Gang	• U. W. Band	Life of the Party	Bride and Groom	You Can't Lose	Stella Dallas
2:30	• Pepper Young			• Hawaii Music	Winner Take All		Linda's Love	Lorenzo Jones
2:45	• Right to Hap'ns				News		Editor's Daughter	Widder Brown
3:00	• Backstage Wife	• Kay Kyser College	Pat Sings	Bible Fellowship	Paul Gibson	Galen Drake	News	A Girl Marries
3:15	• Stella Dallas	• Ethel & Albert	Day Dreams	• Melody Hour	Between Us Girls	Scotty	Marshall Kent	Portia Faces Life
3:30	• Lorenzo Jones	• Varsity	Kate Smith		Gold Coast	News	Spotlight	Just Plain Bill
3:45	• Widder Brown		Two-Ton Baker			Beulah Karney	Singing Story	Front P. Farrell
4:00	• News: Madison Hour	• Varsity Jamboree	Harmony House	• Melody Hour	News	Challenge of the Yukon	Cisco Kid	News
4:15	• Summer Varieties	• Jamboree	Harmony House	• Band Parade	News	Johnny Lujack	Capt. Midnight	Dave Garroway
4:30		• The Roosevelts		Serenade	Curt Massey		Tom Mix	News
4:45					Lowell Thomas			

*** Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.**

WHA and WHA-FM

TUESDAY

A. M.
970 Kc. — 88.7 Mc.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:00 Wisconsin Words
9:30 Fun Time
9:45 Rent Information
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 Prof. William S. Stokes
11:50 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
1:57 Weather Report
2:00 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 Music
4:15 Legislative Forum
4:30 Musical Varieties
5:00 Spirit of the Vikings
5:15 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
6:45 Evening Concert
7:15 Legislative Forum
FM Only After 7:30
7:30 Chapter a Day
8:00 Epochs of Comedy
8:50 News and Views
9:00 FM Concert
10:55 Night News (to 11)

WEDNESDAY

A. M.
970 Kc.—88.7 Mc.

7:30 Band Wagon.
7:45 Morning News.
7:57 Weather Report.
8:00 Morning Melodies.
9:15 Music.
9:30 Fun Time: What's New.
9:55 Weather Report.
10:00 Homemakers.
10:30 League of Women Voters.
10:45 News and Views.
11:00 Contemporary Trends.
11:50 Noon Musicale.

P. M.

12:20 News.
12:30 Farm Program.
1:00 Chapter a Day.
2:30—Matinee Musicale.
1:57 Weather report.
2:00 Tales of the Foreign Service.
2:30 Music of the Masters.
3:30 Radio Journal.
4:00—Music.
4:15 Legislative Forum.
4:30 Musical Varieties.
5:00 A Look at Australia.
5:15 Music You Want.
5:45 News and Sports.
6:00 Dinner Musicale.
6:45 Evening Concert.
7:15 Legislative Forum.
FM only After 7:30
7:30 Chapter a Day.
8:00 Epochs of Comedy.
8:50 News and Views.
9:00 FM Concert.
10:55 Night News (to 11).

WFOW

WEDNESDAY

A. M.

8:00 Yawn Patrol.
9:00 Vocal Varieties.
9:30 Musical Varieties.
10:00 Marching Along.
10:15 Sons of the Pioneers.
10:30 Andy Russell's Lovenotes.
10:45 Show Tunes.
11:00 Polka Time.
11:30 American Banjo.
11:45 Sacred Heart Program.

Today's Radio Highlights

Variety

8 p. m.—Bob Hope (WIBA): with Lucille Ball and Mary Jane Saunders, child actress.

* * *

Music

4:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "How It Lies," "Forever and Ever," "Baby, It's Cold Outside."

5:15 p. m. — Jack Smith (WBBM): and Dinah Shore; "Sunflower," "Don't Cry, Cry Baby," "Again."

6 p. m.—Supper Club (WIBA): Jo Stafford says good-bye for the summer.

8:30 p. m.—King's Men (WIBA): replace Fibber McGee and Molly for the summer; Dan Dailey, guest . . . **Northerners** (WGN): "Into the Night," "Drink to Me Only With Thine Eyes," "Dark Eyes."

10:30 p. m. — Concert Master (WIBA): "My Bonny Boy," "Folk Songs from Somerset," "17 Come Sunday," "Rustic Dance" and "Bridal Song" from "Rustic Wedding Symphony."

* * *

Drama

6 p. m. — Mystery Theater (WBBM): "The Murder Clue of the Overflowing Mailbox."

6:30 p. m.—Mr. and Mrs. North (WBBM): become murder suspects while playing bridge at home.

7 p. m. — Little Herman (WISC): foils a blackmailer.

9 p. m.—Big Town (WIBA): careless camper causes forest fire, traps party in canyon.

9:30 p. m. — A Life in Your Hands (WIBA): new series by Erle Stanley Gardner; attorney solves murder mystery during cross-examination of suspect.

* * *

Special Events

1:45 p. m. — Nancy Craig (WISC): at American Medical assn. convention, presents winner of "Scientific Award of Honor."

8:45 p. m.—American Bible Society (WISC): the Rev. Chandu Ray, Dr. Gilbert Darlington, Olivier Beguin.

* * *

Discussion

7:30 p. m.—America's Town Meeting (WISC): starts 15th year of broadcasting; "What Should be the limits on Your Free Speech?"; Bishop G. Bromley Oxnam, Bartley Crum, Norman Thomas, Louis Waldman.

* * *

Sports

11:25 a. m.—Baseball (WIND): Cubs at Brooklyn.

2:15 p. m. —Baseball (WJJD): Yankees at Detroit.

8 p. m.—Baseball (WFOW): West Side vs. Oscar Mayer.

* * *

Miscellaneous

10 a. m.—Homemakers (WHA): "Know Your Summer Fabrics," Gladys Meloche; "The Peonies We Grow."

12:30 p. m.—Farm Program (WHA): "Answers to Spraying Questions," C. L. Kuehner; "Vocational Agriculture News and Views," L. M. Sasman.

7 p. m. — This Is Your Life (WIBA): career of young American who has devoted most of his life to his religion.

LUCILLE BALL
WIBA at 8 p. m.

WFOW

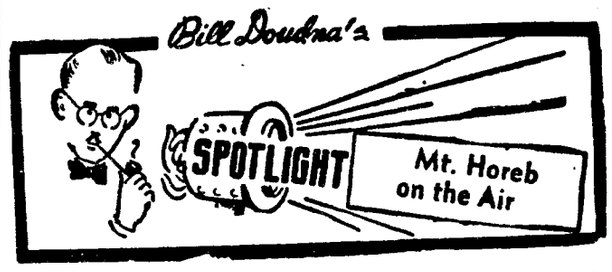
TUESDAY

A. M.

8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Cliffie Stone's Waltzes
10:45 Show Tunes
11:00 Polka Time
11:30 Vic Demone
11:45 Sacred Heart Program

P. M.

12:00 Music for Dreaming
12:15 News
12:30 Art Van Damme
12:45 Dick Liebert
1:00 Strauss Waltzes
1:15 Jerome Kern Music
1:30 Primo Scala
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Benny Goodman
4:45 Organ Music
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:30 Musical Menu
6:45 Package of New Records
7:00 Sports Shorts
7:15 Excursions in Science
7:30 Request Show
8:00 West Side vs. Oscar Mayer
10:15 Griff Williams (to 10:30)



The Mt. Horeb high school band will be heard in the "Bandwagon" program over WHA at 7:30 a. m. Wednesday. The band recorded the 15-minute concert under the direction of Gary Vogt. The broadcast also will include a brief interview of Vogt by Don Voegeli, musical director of WHA.

* * *

ART: The Gimbel Wisconsin Centennial art collection will be displayed Wednesday through June 13 in Lindsay gymnasium at Wayland academy, Beaver Dam. The 32 oils include James Watrons' "Paul Bunyan and His Blue Ox Babe," Marshall Glasier's "Three Babes in the Wisconsin Woods," and Forrest Flower's "Indians Stealing Horses."

Three of the artists represented have been commissioned to paint pictures for a 1949 competition, "Wisconsin the Playground." They are Glasier, Madison; Edmund Lewandowski, Milwaukee, and Franklin Boggs, Beloit.

Aaron Bohrod, Madison, also has been commissioned to paint for this collection.

* * *

SOAP SCULPTURE: A total of $3,150 will be awarded in the 1949 competition for small sculptures in soap when the judges meet today in New York City.

* * *

SHOWER: Don McNeil's "Sunshine Shower," a daily feature of the "Breakfast Club" on ABC, will salute Lake View sanatorium Thursday. McNeil will ask his listeners to send greetings to Lake View patients.

* * *

RADIO GOSSIP: Jimmy Wakely, heard often as a guest on NBC's "Grand Ole Opry" Saturday nights, has been signed for his first straight dramatic film role in "Boom Town Bad Men" in which he won't sing a single song. However, you can hear him singing when he pays another visit to the "Grand Ole Opry" show on June 11.

Jimmy Durante, who is distinguished as a comedian on NBC Friday nights, now is carving another niche for himself as writer of the forewords for best-selling books. The Schnoz wrote the foreword for "It's the Law," a compilation of silly and absurd statutes throughout the nation and now has prepared the foreword for the new Herb Crooker book, "Mr. Bixby's Dream Boat."

There's one man in radio currently getting more mail addressed to him by the name he's known to radio fans than under his real name. He's Arthur Lake, the Dagwood Bumstead of the "Blondie" programs on NBC Wednesday nights and it's a ratio of three to one on the Bumstead side in his mail.

With Vaughn Monroe's waxing of "Riders in the Sky" already past the million mark in sales, Stan Jones, who composed it, stands to clear about $30,000 this year from the song alone. That's not a bad "sideline," considering the fact that he's earning about $3,500 a year as a Forest Ranger at the Death Valley National monument.

"Young Love," starring Janet Waldo and Jimmy Lydon, will be the summer replacement for Arthur Godfrey's "Talent Scouts" on CBS starting July 4.

The Iron Curtain interfered with plans to broadcast an "America's Town Hall Meeting" from Warsaw, Poland. Similar efforts to air the broadcast from Russia and Yugoslavia have met with complete silence from those governments. Program is heard on ABC Tuesday nights.

Deerfield Pair to Note Silver Wedding Sunday

DEERFIELD — Mr. and Mrs. Otto Birkrem will hold open house Sunday afternoon in the Liberty Aid rooms in honor of their silver wedding anniversary.

They were married in Deerfield June 12, 1924, and have lived here ever since. They have a married son, Robert, Deerfield, and two grandchildren.

TABLE PADS

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A completely new blend of coffees. Never before such rich, full-bodied flavor at such an amazingly low price!

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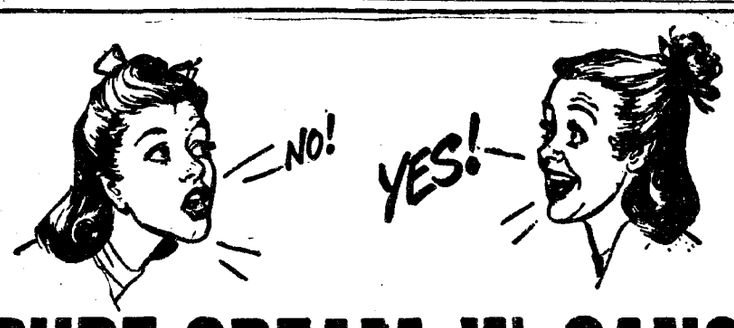

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