Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	* Top o' Morning	Chore Time	* Silent	News Roundup	Mac and Bob	Record Reveille	Norman Ross
6:15	Jimmy and the Rangers	* News: Top	Chore Time	* Silent	News	Bob Atcher	News: Record Reveille	Norman Ross
6:30		* Deerfield and Marshall		Rural Roundup	Listen to Cliff	Karland Harty		
6:45						News		
7:00	News Clock	* News: Top	Farm Program	* News: Farm Service	News	Breakfast Club	News	Your Neighbor
7:15	Betty	* Top: News	News	* News: Weather	Gold Coast	Breakfast Club	Two-Ton Baker	Norman Ross
7:30	News	* Top o' Morning	Coffee Club: News	* Farm News	Pickup Time	Breakfast Club	Telephone Quiz	News
7:45	Musical Clock	* Top: Geo. Hicks			Shopping		Today's the Day	
8:00	Musical Clock	* Breakfast Club	Coffee Club: News	* News: Songs	News	My True Story	News	Fred Waring
8:15	Bulletin Board	* Breakfast Club	Coffee Club	* Musical Clock	Arthur Godfrey	Betty Crocker	Lanny Ross	Road of Life
8:30	Trading Post			Musical Clock	Arthur Godfrey	Karl and Harty	Virginia Gale	Brighter Day
8:45	News						Spots of Music	
9:00	Fred Waring	* My True Story: News	Reverend Epp	* News: Pioneers	Arthur Godfrey	Romance Story	Art Baker	Dr. Paul
9:15	Road of Life	* Barneveld	Jerry Blake	Freddy Martin	Grand Slam	Ted Malone	Victor Lindlahr	Love and Learn
9:30	The Brighter Day	* Earl Wrightson	Cecil Brown	Melody Time	Rosemary	News	Against the Storm	Jack Berch
9:45				* U. S. Navy				Lora Lawton
10:00	Eddy Arnold	* Romance Story	John Nesbitt	Women's News	Wendy Warren	Welcome Travelers	Kate Smith	Aunt Mary
10:15	Love and Learn	* Organology	Your Neighbor	Chore Boys	Aunt Jenny	Martha and Helen	Kate Smith	Relax, Madame
10:30	Jack Berch	* Galen Drake	Against the Storm	Mid-Morning Matinee	Helen Trent		Bing Crosby	Elizabeth Hart
10:45	Lora Lawton				Our Gal Sunday		News	Tommy &Marilyn
11:00	* Linda's F'st Love	* Lake Mills	Woman's World	News: Matinee	Big Sister	Musical Almanac	Let's Have Fun	News: C. Utley
11:15	* Music for Today	* To the Ladies	Dick Haymes	Headlines	Ma Perkins	Farm World Today	Farm Markets	The Food Magician
11:30	* Farm Roundup		Lanny Ross	Farm and Home	News		News	Easy Listening
11:45			Gabriel Heatter	Farm Front	Guiding Light			
12:00	* News: Roundup	* Baukhage	R.F.D. 1070	* Farm Markets	2nd Mrs. Burton	The Buccaneers	Queen for a Day	Double or Nothing
12:15	* Farm Service	* News	News	News: Markets	Perry Mason	News	Marriage Bureau	Today's Ch'ren
12:30	* News	* The Stars Sing	Dinner Bell	Farm and Home	Nora Drake	Doc Burlingham	We Three	Light of World
12:45	* March Time	* Dorothy Dix	Western Theater		You Tick			
1:00	* Double or Nothing	* Breakfast in Hollywood	Queen for a Day	Farm Service	David Harum	Talk Your Way Out	Hal and Lee: News	Life Beautiful
1:15	* Melody Matinee	* Spring Green	Welcome	Si Hays and Daughter	Hilltop House	House Party	Gabriel Heatter	Ma Perkins
1:30	* Calendar	* Nancy Craig	Listen to Larsen	* Music Booth	Robert Q. Lewis		F. MacCormack	Pepper Young
1:45								Right to Hap'ness
2:00	* Life Beautiful	* Lodi and Waunakee	Luella Mortenson	* Music Booth	Rhyme Does Pay	Kay Kyser's College	Radio Quiz	Backstage Wife
2:15	* Ma Perkins	* House Party	The Happy Gang	* Voice of Army	Life of the Party	Bride and Groom	You Can's Lose	Stella Dallas
2:30	* Pepper Young			* Science Exc'n	Winner Take All		Linda's 1st Love	Lorenzo Jones
2:45	* R't to Happin's				News		Editor's Daughter	Widder Brown
3:00	* Backstage Wife	* Kay Kyser College	Pat Sings	Hymn Time	Paul Gibson	Galen Drake	News	A Girl Marries
3:15	* Stella Dallas	* Ethel & Albert	Day Dreams	* Melody Hour	Between Us Girls	Lulu Belle. Scotty	Marshall Kent	Portia Faces Life
3:30	* Lorenzo Jones	* Varsity	Kate Smith		Gold Coast	News	Spotlight	Just Plain Bill
3:45	* Widder Brown		Public Service			Beulah Karney	Singing Story	Front P. Farrell
4:00	* News: Madison Hour	* Varsity Jamboree	Harmony House	* Melody Hour	News	Green Hornet	Cisco Kid	News
4:15	* Summer Varieties	* Varsity	Harmony House	* Band Parade	News	Jack Armstrong	Capt. Midnight	Dave Garroway
4:30		* The Roosevelts		Serenade	Herb Shriner		Tom Mix	News
4:45					Lowell Thomas			
5:00	* Melodic Gems	* Challenge of The Yukon	Superman	Fiesta	Beulah	News	News	Jimmy Blade
5:15	* Fiesta Time		Superman	* H. S. Salute	Jack Smith	Air Edition	John Nesbitt	News of World
5:30	* News	* Jack Armstrong	Sizing Up Sports	* U. W. Special	Club 15	Lone Ranger	Gabriel Heatter	Homesteaders
5:45	* Sports: News		Tom Mix	Sammy Kaye	Edw. R. Murrow		Inside of Sports	H. V. Kaltenborn
6:00	* Supper Club	* Edwin C Hill	News: Sports	* Sports Time	Jack Carson	The Fat Man	To Be Announced	Band of America
6:15	* News of World	* Elmer Davis	Dinner Music	Serenade	My Favorite Husband	This Is Your FBI		Jimmy Durante
6:30	* Dinner Melody: News	* Design for Dining	Fulton Lewis, Jr.	* News			Carmen Cavallero	
6:45			Inside of Sports	Bing Sings				
7:00	* Band of America	* The Fat Man	Gregory Hood	Serenade in Music: News	Theater	Break the Bank	Fulton Lewis Jr.	Eddie Cantor
7:15	* Jimmy Durante	* This Is Your FBI	Carmen Cavallero	* Old Timers' Jamboree	Theater	The Sheriff	This Is the Story	My Good Wife
7:30					Theater		To Be Announced	
7:45					Theater			
8:00	* Eddie Cantor	* Break the Bank	Opera Concert	Old Timers' Jamboree	Playhouse	Boxing	When Free Men Pray	Dragnet
8:15	* My Good Wife	* S. Park St. Parade	Enchanted Hour	*Old Timers' Jamboree	Playhouse	Boxing	Hollywood Theater	Dragnet
8:30					Dance Orchestra	Boxing		Bill Stern
8:45						Boxing		Pro and Con
9:00	* Music for Tonight	* Boxing	Meet the Press	* University Farm Hour	News	Paul Harvey	Jim Ameche	Supper Club
9:15	* Bill Stern	* Boxing	Newsreel	* News: At Your Request	Paul Gibson	Date After 10	Detective Call	News
9:30	* Wings of Song	* Boxing	Russ Morgan		B. Leach: Sammy Kaye Orch.	Bob Elson	News: Songs	Barry Wood
9:45						Platter Party	Chicago at Night	Tunes and Tips
10:00	* News	* News	News	* At Your Request	Sports: Dance Orchestra	World Report	News: Music	News
10:15	* Tonight's Music	* Sammy Kaye	Sports: Don Sinaiko	* At Your Request	Dance Orchestra	Frankie Masters	Marty Hogan	Final Sports
10:30	* Concert Master	* Joe Hasel	Piano: News			Ted Straeter	Tommy Carlyn	Pastels in Rhythm
10:45		* Dance Orch.				Lenny Herman	Larry Green	
11:00	News: 1310 Club	* News: Dance Orchestra	Midnight in Madison	* Silent	Matinee at Midnight	This Is the Music	News: Music	Dave Garroway
11:15	1310 Club: News	* Dance Orch.: News	Midnight in Madison: News	* Silent	Matinee at Midnight	This Is the Music	Art Kassel	Dave Garroway
11:30				* Silent			Tommy Carlyn	
11:45				* Silent				

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.

Today's Radio Highlights

Music

9 a. m.—Fred Waring (WIBA): "Dardanella," "Far Away Places," "I Get Up Every Morning," "Rhumba Jubilee."

6 p. m.—Supper Club (WIBA): Perry Como sings "Bali Ha'i," "You, You, You."

7 p. m. — Band of America (WIBA): "American Salute," "The Three Bluejackets," "Funiculi Funicula," June medley, Mendelssohn's "Wedding March."

8 p. m. — Opera Concert (WKOW): Puccini and Mascagni duets.

10:15 p. m. — Sammy Kaye (WISC): "Powder Your Face," "If I Love You," "Night and Day," "Baby, It's Cold Outside," "Room Full of Roses."

PONS

10:30 p. m. — Concert Master (WIBA): Lily Pons and orchestra; "Dancing Doll," "Song of India," "Russian Nightingale," Berlioz "Hungarian March," Jarnefeldt's "Praeludium," Beethoven's "Egmont" overture.

* * *

Discussion

2:15 p. m. — White Cane Campaign (WHA): Atty. Philip J. Dumbleton on job opportunities for the blind.

3:25 p. m. — Contemporary Trends (WHA): "World Government," Prof. Llewellyn Pfankuchen.

4:15 p. m. — Legislative Forum (WHA): "Legislative Reapportionment," Assemblyman Eugene Lamb (also at 7:15).

* * *

Variety

4:30 p. m. — Herb Shriner (WBBM): and Gus Van.

6 p. m.—Jack Carson (WBBM): loses his blazing Hawaiian shirt at the races.

8 p. m.—Eddie Cantor (WIBA): and Bobby Breen.

Special Events

8 p. m. — "When Free Men Pray" (WGN): documentary-dramatic program in observance of 400th anniversary of Book of Common Prayer.

* * *

Drama

11 a. m.—Epochs of Comedy (WHA): "Man and Superman."

6:30 p. m.—My Favorite Husband (WBBM): Liz's checks bounce.

7 p. m. — Theater (WBBM): Douglas Fairbanks, Jr., in "Haunted Honeymoon," story of detective and mystery writer who find murder on their honeymoon. find murder on moon.

FRANCIS

8 p. m. — Dragnet (WMAQ): new dramatic series based on records of Los Angeles police department . . . **Playhouse** (WBBM): Cathy Lewis in "Lady Killer."

8:30 p. m. — My Good Wife (WIBA): new comedy series with Arlene Francis and John Conte... **Hollywood Theater** (WGN): Signe Hasso in "If Speech Be Silvern."

* * *

Sports

12:15 p. m.—Baseball (WJJD): Boston at Cleveland.

12:25 p. m.—Baseball (WIND): Cubs at New York.

8 p. m. — Baseball (WFOW): Oscar Mayer vs. Bowman.

9:30 p. m.—Bill Stern (WIBA): and Mrs. Lou Gehrig.

* * *

Miscellaneous

10 a. m.—Homemaker (WHA): "For Summer Reading Pastime," Mrs. Orrilla Thompson.

11:30 a. m. — Farm Roundup (WIBA): Homer Smith of production and marketing administration reviews Wisconsin wheat program.

11:45 a. m. — Sacred Heart (WFOW): "Trust in Financial Straits."

12:30 p. m. — Farm Program (WHA): "June Is Dairy Month," Don Wilkinson.

WHA and WHA-FM

970 Kc. — 88.7 Mc.
FRIDAY
A.M.
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:25 Transition to Industrial Society
9:15 Music
9:30 Fun Time
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 Epochs of Comedy
11:50 Noon Musicale
P.M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Travel Program
2:30 Music of the Masters
3:25 Contemporary Trends
4:15 Legislative Forum
4:30 Music Album
4:45 French Program
5:00 For Boys and Girls
5:15 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
6:45 Evening Concert
7:15 Legislative Forum
FM Only After 7:30
7:30 Chapter a Day
8:00 Living Books
8:15 Gunnar Johansen
8:45 News and Views
9:00 FM Concert
10:55 Night News (to 11)

WFOW

A.M.
8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varities
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Viennese Waltzes
10:45 Show Tunes
11:00 Polka Time
11:30 Andy Russell
11:45 Sacred Heart Program
P.M.
12:00 Waltzing on Air
12:15 News
12:30 Songs of Hawaii
12:45 King Cole Trio
1:00 Manhattan Moods
1:15 Johnny Mercer
1:30 Sam Browne
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Benny Goodman
4:45 Organ Music
5:00 The Skaters
5:15 Kidd is Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:25 East Side News
6:30 Hometown
6:45 Musical Menu
6:53 News
7:00 Sports Shorts
7:15 Package of New Records
7:30 Request Show
8:00 Oscar Mayer vs Bowman Dairy
10:15 Griff Williams (to 10:30)

"The Story of Dermetics"
Chapter 11

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Cosmetics, Main Floor

Baron's
Eagle Stamp Thrift is Like a Gift

Hollywood

By Edith Gwynn

If Paulette Goddard really stays off the screen for the several months she said she'd "rest and travel", at least she doesn't have to worry where her next diamond necklace is coming from. Paramount has just signed her to a new contract for five years — and she has the right to make outside films. Deal goes into effect *January, 1950.* Meantime though, she's supposed to do the long-planned "Life of Helen Morgan". And if she does, the voice of a famed femme chirper will be dubbed in for the songs—and not the voice of the late singer, herself. The old Helen Morgan style was a killer in the '20s—but the recordings sound dated now.

The movies are growing up (or down) department: Three pictures have been made dealing with discrimination against Negroes, a subject once thought too touchy to touch; and Ida Lupino's independently produced film about unwed mothers, "Unwanted," is already finished. Coming up at the Sam Goldwyn emporium is "My Foolish Heart" in which Susan Hayward plays a schoolgirl who has an illegitimate child.

Terry Kilburn, onetime screen child star, is directing the stage play "Major Barbara" for the Circle theatre—and he'll invade Bway. in the fall.

There'll be a big feature about the Arabian oil industry. It's "Cable to Arabia", from Steve Fisher's novel, which Columbia has bought at a fancy price. It will co-star those old buddies (on screen and off) Bill Holden and Glenn Ford, and will be made in Technicolor . . . The American-Arabian Oil Co., which has large interests in the Middle East, is going to give the studio full cooperation during its filming and many of the scenes will be made in the actual locale of the book. Nice, long Free trip for Bill and Glenn.

Valentina Cortese, now recuperating from her operation in Rome, has a big job waiting for her at 20th-Fox. She gets the stellar role in "Modesta," which Otto Preminger will produce and direct. At this writing, the studio is trying to get Dana Andrews to play the gent who woos and weds her.

Hear that the late Atwater Kent's vast real estate holdings in Florida and elsewhere will be made into housing developments. And thus further enrich the many who shared in his will—and who go right on "sharing" indefinitely.

Paramount has snagged Lyle Bettger, who scored in the Bway. show, "Love Life". He's blond, 30 years old, a six-footer, and he gets the role of the deepdyed villian in "I Married a Dead Man". This means he'll be being mean to Barbara Stanwyck and John Lund, co-stars of the picture. When Bettger played a heavy in "John Loves Mary" for 75 weeks, prior to "Love Life", some critics put him in the Richard Widmark category.

Montgomery Clift has been playing hard to get with move producers for months—and they're getting used to it. But the actor is very in dutch with a lot of magazine people. They're burning over his un-cooperative attitude and many snubs. All of which makes Clift a big headache to his very able press-agent, too.

Vera Caspary, who wrote "Laura," has a new book being published by Little and Brown in the fall. It's "The Death Wish."

Republican has decided to tout a new cowboy star, Rex Allen, after the preview of his first, "Arizona Cowboy," the other night. He's been given a new contract and a whole new series of westerns is being lined up for him. Allen DOES hail from Arizona, where he was discovered by Roy Rogers.

WHA and WHA-FM

970 Kc.—88.7 Mc.
SATURDAY
A. M.
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time Play Day
9:55 Weather Report
10:00 Homemakers' Program
10:45 News and Views
11:00 Dear Sirs
11:15 UW Band
11:30 Campus Newsreel
11:30 Noon Musicale
P. M.
12:20 News
12:20 News
1:00 Taxation Today
1:15 Labor Speaks
1:30 Steuben Music Hour
2:00 Short Story Time
2:30 Music of the Masters
3:30 News
3:45 Public Health
4:00 Alpine Melodies
4:30 Adventures in Research
4:45 From the Opera
5:45 News and Sports
6:00 Dinner Musicale
6:45 Evening Concert
FM ONLY AFTER 7:30
7:30 Short Story Time
8:00 Epochs of Comedy
9:00 FM Concert
10:55 Night News (to 11)

WFOW

SATURDAY
A. M.
8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Yankee Doodle Dandy
10:45 Show Tunes
11:00 Polka Time
11:30 Eddy Arnold
11:45 Sacred Heart Program
P. M.
12:00 Memory Waltzes
12:15 News
12:30 Waltz Time
12:45 "Two Ton" Baker
1:00 Musical Comedy Favorites
1:15 Benny Lee
1:30 Anne Shelton
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
3:45 Ten Top Tunes
4:30 Guy Lombardo
4:45 Organ Music
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:30 Voice of the Army
6:45 Musical Menu
6:53 News
7:00 Sports Shorts
7:15 Glenn R. Davis
7:30 Old Time Record Jamboree
8:00 Request Show
8:30 Package of New Records
8:45 Twilight Time
9:00 Tex Beneke
9:30 Blue Barron
9:45 News
10:00 Russ Morgan (to 10:30)

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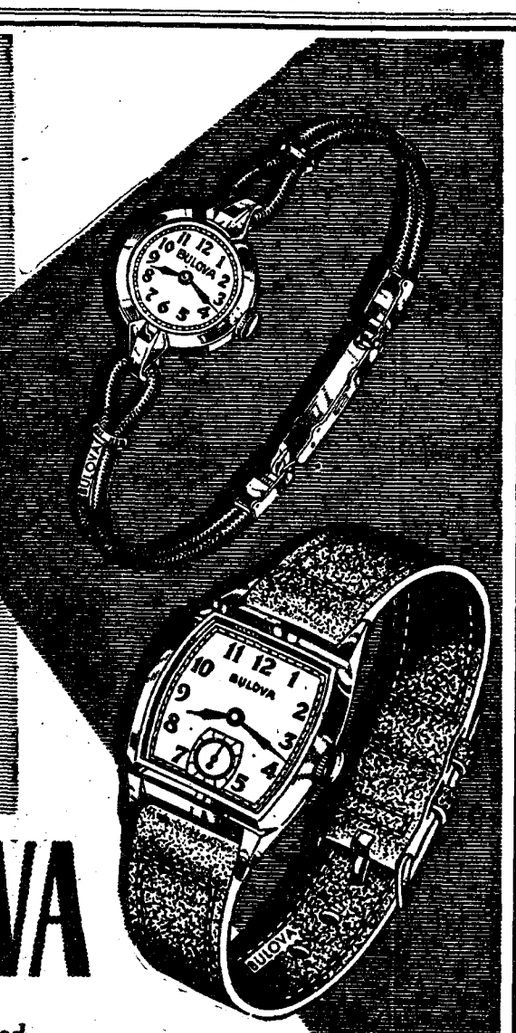

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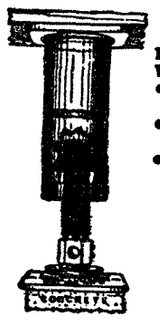

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