

Radio Program Schedules by the Clock

FRIDAY							
WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Farm 6:15 Fruit 6:30 Jimmy and the Bankers 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 Top of Mornings 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent 7:00 Silent 7:15 Silent 7:30 Silent 7:45 Silent	6:00 News Roundup 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 Mac and Bob 6:15 Mac and Bob 6:30 Mac and Bob 6:45 Mac and Bob 7:00 Mac and Bob 7:15 Mac and Bob 7:30 Mac and Bob 7:45 Mac and Bob	6:00 Record Revue 6:15 Record Revue 6:30 Record Revue 6:45 Record Revue 7:00 Record Revue 7:15 Record Revue 7:30 Record Revue 7:45 Record Revue	6:00 Norman 6:15 Norman 6:30 Norman 6:45 Norman 7:00 Norman 7:15 Norman 7:30 Norman 7:45 Norman

* Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM... 101.5 M, WWFC (WIBU)... 94.9 M, WISC-FM... 98.9 M.

SATURDAY							
WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Farm 6:15 Fruit 6:30 Jimmy and the Bankers 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 Top of Mornings 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent 7:00 Silent 7:15 Silent 7:30 Silent 7:45 Silent	6:00 News Roundup 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 Mac and Bob 6:15 Mac and Bob 6:30 Mac and Bob 6:45 Mac and Bob 7:00 Mac and Bob 7:15 Mac and Bob 7:30 Mac and Bob 7:45 Mac and Bob	6:00 Record Revue 6:15 Record Revue 6:30 Record Revue 6:45 Record Revue 7:00 Record Revue 7:15 Record Revue 7:30 Record Revue 7:45 Record Revue	6:00 Norman 6:15 Norman 6:30 Norman 6:45 Norman 7:00 Norman 7:15 Norman 7:30 Norman 7:45 Norman

WHA and WHA-FM

FRIDAY	
7:30 Band Wagon	
7:45 Morning News	
7:55 Weather Report	
8:00 Morning Melodies	
8:15 Music of the Masters	
8:30 News	
8:45 Music of the Masters	
9:00 News	
9:15 Music of the Masters	
9:30 News	
9:45 Music of the Masters	
10:00 News	
10:15 Music of the Masters	
10:30 News	
10:45 Music of the Masters	
11:00 News	
11:15 Music of the Masters	
11:30 News	
11:45 Music of the Masters	
12:00 News	
12:15 Music of the Masters	
12:30 News	
12:45 Music of the Masters	

WFOV

FRIDAY	
8:00 Yarn Patrol	
8:15 Vocal Varieties	
8:30 Musical Varieties	
8:45 Music of the Masters	
9:00 News	
9:15 Music of the Masters	
9:30 News	
9:45 Music of the Masters	
10:00 News	
10:15 Music of the Masters	
10:30 News	
10:45 Music of the Masters	
11:00 News	
11:15 Music of the Masters	
11:30 News	
11:45 Music of the Masters	
12:00 News	
12:15 Music of the Masters	
12:30 News	
12:45 Music of the Masters	

WFOV

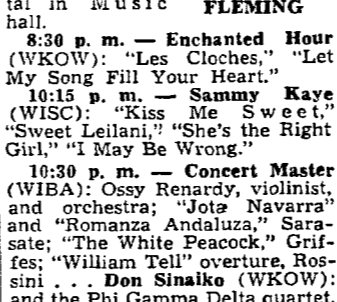
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10:00 News	
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11:45 Music of the Masters	
12:00 News	
12:15 Music of the Masters	
12:30 News	
12:45 Music of the Masters	

WFOV

SATURDAY	
1:30 Anne Shelton	
1:45 Rhythm Ranch	
2:00 Farm Program	
2:15 Old Time Music	
2:30 Old Time Music	
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12:45 Old Time Music	

Today's Radio Highlights

Music
6 p. m.—Supper Club (WIBA): Rhonda Fleming, guest; "So How Come," "The Girl of the Year," "Little, New Little, Blue Little Eyes."
7 p. m.—Band of America (WIBA): "Toreador March," "Evolution of Dixie," "Wings of Victory."
8 p. m.—David Pownall (WHA-FM): cello recital in Music Hall.
8:30 p. m.—Enchanted Hour (WKOW): "Les Cloches," "Let My Song Fill Your Heart."
10:15 p. m.—Sammy Kaye (WISC): "Kiss Me Sweet," "Sweet Leilani," "She's the Right Girl," "I May Be Wrong."
10:30 p. m.—Concert Master (WIBA): O. B. Combs on spring gardening.
12:30 p. m.—Farm Roundup (WIBA): O. B. Combs on spring gardening.
12:30 p. m.—Farm Program (WHA): "Eggs—How to Keep Them Fresh," C. Howard King; question box.



FLEMING

Discussion
11 a. m.—Woman's World (WKOW): Gov. Luther Youngdahl of Minnesota.
3:25 p. m.—Contemporary Trends (WHA): "The UN—Economic Phases," Prof. Charles Bunn.
4:15 p. m.—Legislative Forum (WHA): "Farm Legislation Review," Sen. Chester D. Dempsey (on WHA-FM at 7:15).
9 p. m.—Meet the Press (WKOW): Secretary of Agriculture Charles F. Brannan.
12:25 p. m.—Baseball (WIND): Cincinnati at Chicago.
8 p. m.—Baseball (WFOV): West Side vs. Bowman.
9:30 p. m.—Bill Stern (WIBA): with Linda Darnell and Babe Dickerson.
10:30 p. m.—Joe Louis (WISC) and Mannie Seamon, former Joe Louis trainer.
4:30 p. m.—Herb Shriner (WBBM): and Lee Sweetland, baritone.
8 p. m.—Eddie Cantor (WIBA): and Kirk Douglas plan Harry von



STERN

Variety
4:30 p. m.—Herb Shriner (WBBM): and Lee Sweetland, baritone.
8 p. m.—Eddie Cantor (WIBA): and Kirk Douglas plan Harry von

SALESMAN SWITCHES

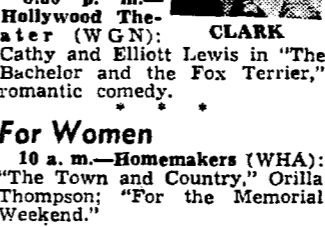


BERNAL

Myron Bernal has switched to Calvert Reserve "because dollar for dollar, I think, it's my best whiskey buy."

Spotlight

Players' Awards
Nine University of Wisconsin students were honored by Madison's theater critics Thursday night when the annual Critics' Awards were presented at Wisconsin Players' 1949 banquet.



CLARK

For Women
10 a. m.—Homemakers (WHA): "The Town and Country," Orilla Thompson; "For the Memorial Weekend."
3 Madison Sailors Arrive in England
Three Madison men arrived recently in Plymouth, England, to join the Northern European task force, the naval news service revealed Thursday.

Farm Programs

11:30 a. m.—Farm Roundup (WIBA): O. B. Combs on spring gardening.
12:30 p. m.—Farm Program (WHA): "Eggs—How to Keep Them Fresh," C. Howard King; question box.

Governors Will Share Spotlight at Luncheon

Gov. Luther Youngdahl of Minnesota will be introduced to members of the Shrine Club and their guests by Gov. Renebom at the club's noon meeting today in the Park Hotel.

FLEW AIRLIFT

Richard A. Halbersleben, naval aviator, will speak on "The Sentiments of a Rural Artist" at a luncheon which will open the 10th annual Wisconsin Rural Art show Saturday. The luncheon will be at 12:15 p. m. in the Memorial Union.

ART GUILD: The Madison Art

guild's annual dinner party will be held at 6:15 p. m. Wednesday in the University club. Mr. and Mrs. Peter Arnen will give an illustrated lecture on "Life and Crafts in Guatemala." Arnen will show slides of color pictures the couple took there last year. Examples of native craft also will be on display.

ROSELAWN MEMORIAL PARK

presents

MEMORIAL DAY PROGRAM

Monday, May 30, 3 to 4 p. m.

Rain or Shine From Your Car

Address "Greater Love Hath No Man" Rev. Robert Borgwardt

TRINITY LUTHERAN CHURCH CHOIR Acting director—Ernest Justice

Roll Call by David C. Stratton

Invocation and Benediction will be offered by Rev. Robert Borgwardt, Trinity Lutheran Church

Special bus will leave Park Hotel 2:15 and Schenk's Corners at 2:30

648 State St. 5-3784

Listen Tonight!
and every Friday Night to the "Don Sinaiko Show" 10:30 to 10:45 p. m.
WKOW
1070 on Your Dial
TONIGHT'S SPECIAL GUEST
PHI GAMMA DELTA QUARTET
Outstanding University of Wisconsin Singers
Sponsored by:
DON SINAIKO'S BADGER LIQUOR SHOP

BRICKER'S REMODELING SALE
ALL PRICES GREATLY REDUCED!
Look What the Bricker Boys Are Offering Today!
Combination Special!
1900 Whirlpool WASHER Reg. 134.95
Simplex Cabinet IRONER Reg. 89.95
Value 224.90
NOW BOTH FOR . . . 159.25
New, famous make tank VACUUM CLEANER NOW 31.65
Ask About Our Bargain Counter? We give and redeem Eagle Stamps
BRICKER'S Appliance & Radio Store
Open Monday Evening
1406 Williamson St. Fairchild 4207

RESTFUL TRAVEL TO MILWAUKEE CHICAGO
A continuing program of improvement in equipment and schedules is making Milwaukee Road service better than ever. Look at these advantages:
★ All cars modern and air conditioned
★ Many diesel and oil-burning locomotives
★ 3 new cafe-parlor cars
★ Convenient schedules as fast as 91 minutes to Milwaukee; 2 hours 45 minutes to Chicago
★ Low round trip rail fare!
Avoid highway hazards and parking problems. Ride the friendly Milwaukee Road and let the engineer do the speeding.
For tickets and full information, ask R. K. Hurlbut, District Passenger Agent Phone 5-4561, Madison, Wis.
The MILWAUKEE ROAD

DRESSED UP AND GOING PLACES
Old friends of City Club agree, the MELLOW-DRY flavor makes it unquestionably the finest beer Schmidt's has ever brewed. And new friends by the thousands are making City Club their first choice for the same reason.
MELLOW-DRY! Just dry enough to accent the rich mellow flavor. And now, City Club comes to you in a handsome new gold foil label to help you recognize immediately this finer beer. One taste . . . and you'll see why City Club is going places.
Buy a case of MELLOW-DRY City Club now . . . to enjoy over the week end!
THAT'S CITY CLUB
BREWED MELLOW-DRY BY Schmidt's
In all our years of producing fine beer, never have we brewed so fine and satisfying a beer as you will find bottled under the new City Club label.
OTTO BRIMMER, President