we Time

News of World Dinner Melody: News

The Aldrick Pamily Burns and Allen

Screen Outld Fred Waring

thing day's Ch'dren

Albert

Radio Program Schedules by the Clock

THURSDAY						
W	WISU	WESA	WENR-WIS	WGN	WMAQ	
	films films Rural Roundus	News Roundup News Listen to Cliff	Had and Hot Hob Atcher Rari and Harty	Record Reveille Reveille Record Reveille	Norman Ross Norman Ross; Norms	
10	Herri Parts Bervice Yeva; Weather Parts Hewe	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two-Ton Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News	
70	Flows: Musical Clock • Musical Clock Musical Clock	News Music for You Arthur Godfrey	My True Story Betty Crocker Dor, Kilgalien	News Lanny Rose Virginia Gale Spots of Music	Fred Waring Road of Life Brighter Day	
•	Freddy Martin Melody Time U. S. Army	Arthur Godfres Grand Slam Rosemars	Romance Story Ted Majone News	Art Eskap Victor Lindiahr Against the Storm	Dr. Paul Love and Learn Jack Berch Lors Lawton	
it bor	Woman's News Rent Control Mid-Morning	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Welcome Travelers Martha and Helen	Rate Smith Hate Smith Bing Crosby News	Aunt Mary Relax, Madame The Rooms Tommy, Marilyn	
lett.	News: Matinee	Big Sister	The	Let's Mare	News; C. Utley	

Madison

man's World s Smith ny Ross riel Heatter	Readilnes; Farm and Home Form Front	Ma Perkins News Guiding Light	The Buccaneers Farm World Today	Fun Fun Farm Markets News	The Food Magician Easy Listening
D. 1070 nor Bell itern Theater	Markets News Hews: Markets Parm & Hame	2nd Mrs Burton Perry Mason Nora Drake You Tiek	Dinner Bell Time News Doe Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Ch'res Light of Wor
en for Day come en to Larsen	Farm Service ###################################	David Harum Hillton House News Robt. Q. Lewis	Ladies Be Seated Mouse Farty	Hal and Les: News Gabriel Heatter F. MacCormack	Life Beautiful Ma Perkins Pepper Young Rt to Happ'ne
lla	Music	Rhyme Does Pay	Kay Kyser's	Radio Quiz	Backstage Wif
ortenson	Ronth	Life of the Party	College	You Can't Lose	Stella Dallas
Happy	Organ Music	Winner Take All	Bride and	Linda's 1st Love	Lorenzo Jones
ang	Mawaitan Music	News	Groom	Editor's Daughter	Widder Brown
Dreams	Family Bible	Faul	Calen Drake	News	A Girl Marrie
Dreams	Mour	Gibson	Lulu Belle, Scotty	Marshall Kent	Portia Faces I
e Smith	Melody	Between Us Chris	News	Spotlight	Just Flain Bil
-Ton Baker	Hour	Gold Opast	Beulah Karney	Singing Story	Pront P. Farr
mony mony ouse	* Dane Schools • Eddy Duchin • Spotlight Serenade	News News Herb Shriner Lowell Thomas	Green Hornet Sky King	Straight Arrow Capt. Midnight Tom Mix	News Dave Clarrows? News
aight	Fiesta H. S. Salute University Special	Beulah	News	News	Jimmy Blade
rrow		Jack Smith	Air Edition	John Nesbitt	News of Work
ng Up Sports		Club 15	David	Gabriel Heatter	Homesteaders
n Mix .		Edw. R. Murrow	Harding	Inside of Sports	News
rs; Weather	* Sports Time	FBI in Peace	Abbott and	Air Force	The Aldrich
ner Music	Polks Party	and War	Costello	Hour	Family
ton Lewis, Jr.	* News	Mister	To He Ann'd	To Be	Burns and
qe of Eports	Bing Sings	Keen	Guest Star	Ann'd; News	Allen
ncil of	Serenade in	Suspense	Theater.	Fulton Lewis Tr. This Is the Story Fishing and Hunting Club	Music
nurches	Music; News	Suspense	U.S.A.		Hall
Be	Old Timers'	Crime	Name the		Dorothy
nn'd; News	Jamboree	Photographer	Movie; Hicks		Lamour
Force our ing and unting Club	Old Timers' Jamboree Old Timers' Jamboree	Playhouse Playhouse First Nighter	Atwater Kent Auditions Child's World Earl Godwin	This Is Paris Meet Your Match	Fred Waring

132	Club: Herm	Orchestra Dance Orchestra Dance Orch: News	Madison Midnight in Madison: Here	Silent Silent Silent	Midnight Matinee at Midnight	the Music This Is	Brewer Bobby Peters	Dave Garroway Dave Garroway
				FRID	A Y	•		
	WISA 1310 kc.	WISC 1480 he.	WROW 1070 kc.	WIBU 1240 ks.	WBBM 780 kc.	WENR-WLS 890 kg.	WGN 720 kg	WMAQ 670 kc.
	Farm Prolic Jimmy and the Rangers	Top o' Morning News: Top Deerfield and Marshall	Chore Time Chore Time	• Silent • Silent Rural Roundup	News Roundup News Listen to Cliff	Mac and Bob Bob Atcher Karland Harty News	Record Revaille News: Record Reveille Record Reveille	Norman Ross Norman Ross; News
7:00 7:15 7:30 7:45	News Clock Hetty News Musical Clock	Howe: Top Top: News Top o' Morning Top: Oco. Bicks	Farm Program News Coffee Club: News	News: Farm Service News: Weather Farm News	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two-Ton Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News
8:60 8:15 9:30 8:45	Musical Clock Builetin Board Trading Post News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club	News; Songs Musical Clock Musical Clock	News Music for You Arthur Godfrey	My True Story Betty Orocker Music	News Lanny Ross Virginia Gale Spots of Music	Fred Waring Road of Line Brighter Day
9:00 9:15 9:30 9:45	Fred Waring Road of Life The Brighter Day	My True Story: News Barneveld Sari Wrightson	Reverend Epp Cecil Brown Jerry Blake	News; Pioneers Freddy Martin U.S. Navy	Arthur Godfrey Grand Slam Rosemary	Romanos Story Ted Malone News	Art Baker Victor Lindlahr Against the Storm	Dr. Paul Love and Learn Jack Berch Lora Lawton
0:00 0:15 0:30 0:45	Eddy Arnold Love and Learn Jack Berch Lora Lawton	Romanos Story Creanology Galen Drake	John Nesbitt Your Neighbor Against the	Women's News Chore Boys Mid-Morning Matines	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Welcome Travalers Martha and Helen	Kate Smith Kate Smith Bing Crosby News	Aunt Mary Relax, Madame Elizabeth Hart Tommy &Marilyn
1:00 1:15 1:30 1:45	Linda's Psi Love Music for Today Parm Roundup	Lake Mills To the	Woman's World Rate Smith Lanny Ross Gabriel Heatter	News: Matines Headlines Farm and Mome Farm Front	Big Sister Ma Perkins News Guiding Light	Musical Almanae Parm World Today	Let's Have Fun Farm Markets News	News; C. Utley The Food Magician Easy Listening
2:00 13:15 13:30 12:45	* News; Moundup * Farm Service * News * March Time	Baukhage News The Store Sing Dorothy Dig	N.P.D. 1070 News Dinner Bell Western Theater	Parm Markets News: Markets Parm and Home	2nd Mrs. Burton Perry Mason Nora Drake You Tick	The Buccaneers News Doc Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Ch'ren Light of World
1:00 1:15 1:30 1:45	Double or Nothing Today's Child'n Calendar	Breakfast in Hollywood Spring Green Hancy Crais	Queen for a Day Welcome Listen to Larsen	Farm Service Si Hays and Daughter • Music Booth	David Harum Hilltop House Robert Q. Lewis	Talk Your Way Out House Party	Hal and Lee: News Gabriel Reatter F. MacCormack	Life Beautiful Ma Perkins Pepper Young Right to Hap'ness
2:00 1:15 2:30 2:45	· Life Beautiful · Ma Pertine · Pepper Young · R' to Basein's	Vaunakee Rouse Party	Luella Mortenson The Happy Gang	• Music Booth • Voice of Army • Science Exc'n	Rhyme Does Pay Life of the Party Winner Take All News	Kay Kyser's College Bride and Groom	Radio Quiz You Can's Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:00 3:15	· Backstage Wife	Kay Kyeer Koilege	Pat Sings Day Dreams	Hymn Time	Paul Gibson Between He Girls	Galen . Drake Lulu Belle. Scotty	News Marshall Kens	A Girl Marries Portia Faces Life

 Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.8 M.

WHA and WHA-FM 970 Kg. — 88.7 Me. THURSDAY A. M.

11 00 Preshman Poyum
11 30 Noon Musicale
12 20 News
12 30 Farm Program
13 00 Conper a Day
13 00 Matinee Musicale
14 00 Chapter a Day
130 Matinee Musicale
2013 Editor a Dese Musicale
213 Editor a Dese Musicale
213 Editor a Dese Musicale
213 Legislative Forum
213 Legislative Forum
214 10 Christian Endeavor
25 00 Maxic Carpet
25 15 Musica You Want
25 News and Sports
26 00 Dinner Musicale
26 27 Evening Concort
27 13 Legislative Forum
27 30 Chapter a Day
28 00 Wisconsin Report
29 07 FM Concert
20 10 Night News (to 11)
27 News and Views
27 News and Views
27 Westher Report
28 Morning Report
29 07 FM Concert
29 13 Music
29 15 Weather Report
20 10 10 Momemakers
20 10 10 Momemakers
21 10 Epochs of Comedy
21 10 Epochs of Comedy
21 10 Farm Program
20 Parm Program
20 Parm Program
20 10 00 Parm Pr

12:30 News
12:30 Perm Program
10:30 Parm Program
1:30 Matinge Musicale
2:30 Mass Records
2:30 Music of the Masters
2:35 Contemporary Trends
4:15 Legislative Forum

Newspaper Man Has Switched to Calvert



CHICAGO, ILL.—Roy Topper, Chicago newspaper columnist, says, "I don't mind letting my readers know that for a smoother drink, I'll pick Calvert every time."

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4:30 Music Album
4:45 Franch Program
5:00 Record Album
5:18 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
7:15 Legislative Forum
7:30 Chapter a Day
8:00 Dave Fownall. Cellist
9:30 FM Concert (to 11)
10:55 Night News (to 11) WFOW

WFOW

184.9 Mc.

184.9 Mc.

200 Yawn Patrol
200 Vocal Varieties
200 Vocal Varieties
2010 Musical Varieties
2010 Polks Time
2010 Polks Time
2011 Music for Romancins
2011 News
2012 Seried Heart Program
2015 News
2012 Seried Musical
2016 The Harmonicats
2016 The Harmonicats
2017 Musical Menus
2017 Musical Musical
2018 Musical Musical
2019 Mus 12:00 Music for Romaneins
12:15 News
12:15 News
12:30 Irving Berlin Melodies
12:43 Ethel Bmith
1:00 The Harmonicats
1:15 Dean Martin
1:00 The Harmonicats
1:15 Dean Martin
1:00 The Harmonicats
1:15 Dean Martin
1:00 Mills Brothers
1:15 Rhythm Ranch
1:00 If Time Music
1:00 If Time Music
1:00 If Time Music
1:00 Old Time Music
1:00 Bands
1:00 Bands
1:00 Parade of Bands
1:00 Parade of Bands
1:00 Farade of Bands
1:00 Ken Griffin
1:00 Jandscal Menus
1:00 Jandscal Menus
1:00 Jan Garber
1:00 Jan Garbe

11:45 Sacred Heart Program P.M. 12:00 Waltzing on Air 12:15 News 12:30 Songs of Hawaii 12:45 King Cole Trio Wattring on Air
News
Songs of Hawaii
King Cole Trio
Manhattan Moods
Johnny Mercer
Sam Browne
Rhythm Ranch
Farm Program
Old Time Music
Homemakers
Smooth Music 4:00 Juke Box Jamboree
4:30 Parade of Bands
4:50 Crana Music
5:00 The Skater
5:15 Kiddle Storytime
5:30 Korntopis
6:00 Musical Menu
6:15 News
6:25 East Side News
6:25 East Side News
6:30 Hometown
6:45 Musical Menu
6:33 News
7:00 Sports Shorts
7:15 Packase of New Records
7:15 Packas

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It's Dr. Pierce's Golden Medical Discovery. Instantly, it starts its wonderful tonic action. First, makes you really want to eat. Second, helps you get more good out of food... turns it into pounds of added flesh. So if you are underweight this way, get Dr. Pierce's Golden Medical Discovery at your drugstop's today. Tablets only 50¢, liquid \$1.00.



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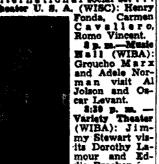
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Today'ş Radio Highlights

Variety 7:30 p. m. — Burns and Allen (WIBA): Gracie wants to join the in terns tion as social set . . . Theater U. S. A. (WISC): Henry

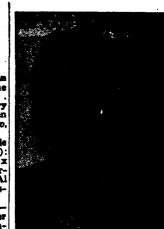


and Adele Norman visit Al
Joison and Oscar Levant.
8:39 p. m. —
Variety Theater
(WIBA): Jimmy Stewart visits Dorothy Lamour and Eddie Bracken.

guitarist.

Supper Club Morton Down Symphonette Symphonette

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rederic March in veals," Cornel Woolrichs
fire inspector who believes whe is pyromaniae.

\$ p. m.—Playhouse (WBBM):
Charles Bickford in "The Barker," story of carnival life.

\$ p. m.—Screen Guild Players (WBA): Kirk Douglas and Ava Gardner in "Flesh and Fantasy."

Gardner in "Flesh and Fantasy."

Sports

Sports

m.—Baseball (WJJD):

m.—Baseball (WJJD):

m.—Baseball (WJJD):

m.—Baseball (WJJD):

dience.

on a 1-pound can of

emi Foods

sentative.)



Marie Endres' Wisconsin School of Music String orchestra gave out with an enjoyable 90 minutes of music Wednesday night at Cen-

tral high school, playing for the benefit of the Kiddie camp fund. The orchestra, composed largely of high school and college age musicians, showed Miss Endres' part of his unique collection of in-

Variety Theater
(WIBA): Jimmy Stewart visits Dorothy Lamour and Eddie Bracken.

STEWART

STEW liams' "Fantasia on a Theme by lished some time this year. Thomas Tallis," with its remarkable instrumental effects, PAINTINGS: An exhibit

boys and girls are civil to the artists and to the rest of the au-

dress Madison Advertising verses VFW, will broadcast.

at a dinner meeting at the Hoff-

Music

6 p. m.—Supper Club (WiBA):
Peggy Lee and Frankie Laine.
6:30 p. m.—Windy City (WGN)
Anita O'Day, guest.
9 p. m.—Atwater Rent Auditions (WENR): winners and runners-up share in \$15,000 awards.
10:30 p. m.—Concert Master
(WiBA): "Sinfonia," Bach; excerpt from Tschalkowsky's fifth symphony; "Waltz" from "Serenade for Strings," Tschalkowsky's fifth symphony; "Waltz" from "Serenade for Strings," Tschalkowsky." Summer," Paul Edlund; "Some dided, too, to the enjoyment of commissioner.

10:30 p. m.—Fill in Peace and War (WGB).

11 a. m.—Woman's World (WKOW): Dr. Ellen Winston, North Carolina public welfare commissioner.
11 a. m.—Woman's World (WKOW): Dr. Ellen Winston, North Carolina public welfare commissioner.
11 a. m.—Woman's World (WKOW): Dr. Ellen Winston, North Carolina public welfare commissioner.
11 a. m.—Woman's World (WKOW): Dr. Ellen Winston, North Carolina public welfare commissioner.
11 a. m.—Fill in Peace and War (WBBM): "Three Years in the fairs ... Suspense (WBBM): "Three Years in the fairs promaniae.

8 p. m.—Flyhouse (WBBM): "Three Years in the fairs promaniae.

8 p. m.—Plyhouse (WBBM): "Three Years in the fairs anniversary of fire inspector who believes wife is pyromaniae.

8 p. m.—Plyhouse (WBBM): "Three Years in the fairs anniversary of in the Latin American cardis execution of the group into two sections. Noteworthy were the solo roles down that the well in part that of the group into two sections. Noteworthy were the solo roles of John Fredrickson, violin; Marchae development of the group into two sections. Noteworthy were the solo roles of John Fredrickson, violin; Marchae development of the group into two sections. Not arship. He has been active in art work on the Badger and is doing graduate work in applied arts.

AWARDS: The annual awards of honors by Madison's theater critics will be made to Wisconsin Players actors and backstage workers at the organization's annual diamer tonight.

SPEAKER: Alexander McQueen, Chicago radio artist, author and rescaverh expert awards.

BEGGS: A special Memorial Day broadcast address by Lyall The Day broadcast address by Lyall The Veterans of Foreign Wars (VFW), will be broadcast over the coast-to-coast Mutual network on Monday, from 3:45-4 p. m. Commander Beggs will originate his broadcast message from the studios of WKOW. A Memorial Day broadcast address by Lyall The Veterans of Foreign Wars (VFW), will be broadcast over the coast-to-coast Mutual network on Monday, from 3:45-4 p. m. Commander Beggs will originate his broadcast message from the studios of WKOW. A Memorial Day broadcast address by Lyall The Veterans of Foreign Wars (VFW), will be broadcast over the coast-to-coast Mutual network on Monday, from 3:45-4 p. m. Commander Beggs will originate his broadcast will be proadcast address by Lyall Day broadcast SPEAKER: Alexander Medical Communication of the Studios of WKOW. A memory or, and research expert, will address Madison Advertising club Matz, national chaplain of the Matz, national chaplain of the WKOW. A memory or, and communication of the WKOW. A memory of the Matz, national chaplain of the VFW, will also mark this special



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