## The Listener Talks Back

# Barring Singing Commercials, It's Fine

By WILLIAM L. DOUDNA
(atate Journal Radio Editor)

How far has radio progressed in the last 25 or 30 years? You can get as many answers as you can find people who have listened more or less critically during that time.

In views of Merlin H. Aylesworth's recent claim

In views of Merlin H. Aylesworth's recent claim that radio, as we know it today, is doomed to give way to television (with some exceptions) in a few years, it may be time to take stock.

Aylesworth, former head of NBC, predicts that when television becomes widespread about three years from now (which seems like a short time, in view of all the factors involved), we'll have thing left of present-day radio except a few amali stations playing records, reading news, and shouting commercials.

Alterworth is a wheel, and I'm not; he's in the middle of radio things, and I'm on the edge. Mabye I'm getting old (and "Deak" Aylesworth is a little older), but it's hard to believe.

'This item is not going to be a review of radio history, you may be glad to know at this point.)

f.et's get back to the original question. You'll undoubtedly hear a yearning for the ample days of crystal sets, when all you had to have was a crystal, a cat's whisker, a few connections, an antenna, and headphones. That's silly. Crystal sets had no tone quality to speak of, and in these days of crowded airlanes they wouldn't very efficient even in picking up and separat-

stations.
remember, however, the thrill of sitting in the University YMCA listening to basketball games being broadcast from almost next door—the armory. For an antenna, we used a wire clothing basket "borrowed" from the university remember whether the broadcasting was but it was fun listening.

Earlier than that, I had heard a radio for the first time at Wisconsin Rapids—and the first voice I heard through a headphone, passed from

By WILLIAM L. DOUDNA (State Journal Music Relitor)
For the past few weeks, we've devoted ourselves

to serious music in this department. With summer here, and the concert season just over, let's

listen this week to some of the outstanding re-

Probably the best Burl Ives record yet—"Riders in the Sky." By the time this appears, it may well be the outstanding current hit.

a vogue right now, and Dick Jurgens offers one "Women! Women! Women!"—with vocal by Al Galante, Jimmy Castle, and the ensemble. Second suite is another infectious tune, "You Red Head," with Galante and the ensemble singing.

Frankie Carle has one of the best versions of "The Little Old Church Near Leicester Square,"

which in itself is so much of a song. Marjoric Highes sings, it's backed by "Sault Ste, Marie,"

There are two "Hurry, Hurry, Hurry" songs-one a polka, the other a rhythm ballad. The lat-

ter is offered by Harry James; the other side carries "Don't Cry, Cry Baby," in which James

78 79

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The Sunday Crossword Puzzle

26

54

Burl Ives Has Hit in New Release

On the Records

leases among popular records.

And Ives' recording will do much to keep it at the top of the list. The second side has two short songs — "Wayfaring Stranger" and "Woolle Boogle Bee."

Another promising tune is "You're So Understanding." as

offered by Jerry Wayne and the Dell trio. Paired with it is a catchy waltz, "Because You Love Me." with a German beat.

Triple titles are something of

Here they are

ballad

person to person, was my father's, speaking from WHA's old studios in Sterling hall.

Think what has happened since, in the engineering field alone.

Static, bane of yesterday's radio, has disappeared, thanks to FM. Let the lightning flash, let the fluorescent lights flicker on and off, let the

man next door start up his healing lamps — listen!
No static! To say nothing of the new tone fidelity.
Networks and stations use of special lines have
grown up, bringing spot events directly from the
scene, rather than via telegraphic report. I remembers, too, going to the Studio ballroom on
State st. and watching an announcer read telegrams into a microphone to tell a waiting world about that Wisconsin-Iowa game played in a snow-storm so bad that the officials (to say nothing of the boys in the press box) often couldn't see the

Another improvement has been continuous programming. In the "good old days" a station might go off the air for a while if a scheduled program didn't materialize, or it might have a broken schedule-on a few hours, off for a time, on again

like Finnegan.
At one time, WISJ picked up baseball broadcasts from a Chicago station daily when games were scheduled. But if the game was called by rain, or if interference was so bad that a decent pickup wasn't possible, we just went off the air for a

But there are some things I miss from those early days. One of them is the spontaneity of some of the shows. Remember the Three Doctors, who ad libbed their way through a half-hour show? Or the WENR matinee, a while afternon devoted

to people who just seemed to stroll in and out of the studio? Or even our own Hunter family, on WISJ, a daily serial which started each session with an idea and nothing else, not even a script?
You will pardon me, please. This started out one way, and ended another. Maybe we'll talk over radio progress some other day.

If you like Arthur Godfrey, you'll like his recording of "All Right, Louie, Drop That Gun," teamed with "Could I? I Certainly Could."

Perry Como disc. The Pastor band also does "It's

From "South Pacific," Frank Sinatra comes up with good work in "Some Enchanted Evening" and

"Cabaret," as done by Eve Young with Charlie Green's orchestra, is nice listening — nothing sen-

sational. Second side is another entertaining piece

Buddy Moreno's singing of "Thank You' may boost this song, which has been heard off and on

for quite a while without causing any headlines; the reverse is a bouncy version of "My Bashville Nashville Gal," imitation billbilly.

Rose "Chi Chi" Murphy's "Rosetta" will probably be swishing out of the juke boxes pretty regularly — its the stuff that made Rose famous. The companion piece, 'Gee, I Wonder What the Trouble Can Be", is pretty weak.

Still another of those triple-title tunes is "How It Lies, How It Lies, How It Lies," done now by Doris Day. The second side is an unusual version of "If I Could Be Without You."

Dennis Day sings "Galway Bay," but the entry comes a little late. Dennis fans will go for it.

"Because You Love Me," is the pairing.

If you like the string band style, you'll like
"Keep a Twinkle in Your Eye" as recorded by the
Main St. String band. But "When You Wore a
Tulip" hardly seems to fit it.

84 85

65 Rustic gallant
66 Rent
67 Wagnerian character
68 Marine mammal
71 Monk's title
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75 Globe
78 Man-cating giants

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79 Sleeved garment
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103 First woman
106 To append
108 To obstruct
109 Every
110 Particular
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place 113 To surpass 115 Dawn goddess

goddess
119 Man's name (abbr.)
(Solution on page 16)

380

124 French for

127 Yonder (poetic) 128 Not any 130 Indefatigable 132 Affirmative

132 Affirmative
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134 Exclamation
of incredulity
135 Grampus
137 Kettle
menders
138 Extinct bird
140 Consigned
142 Birthplace of
Columbus
143 Turns aside
144 Convened
145 Constellation
146 Teased
148 Meadow
150 Period of
time
151 In high
spirits
152 To forgive
154 ... Cantr
by Sinclair

152 To forgive
154 " Gantry'
by Sinclair
Lewis
155 Sidding knot
158 Jet of
liquid
161 Rational
162 Lamb's
pen-name

pen-name
164 Departed
165 Prefix: half
168 Large bucket
170 To detect
172 To entreat

82 88 83

a word 166 Sweet potato

147 Instrument for making holes in

1 Satirical
2 To perform
3 Simian
4 Plant not
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Sirius
6 Corrects
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13 Tells
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14 European
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15 Journey

167 Conjunction 167 Conjunction 168 Woolen hat 169 If not 171 Benevolent 172 Law: things 174 Note of scale 175 To cause to nerce 177 Strikes violently 178 Serf

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17 About
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31 Literary
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32 Large snake
34 Variety of
cabbage
36 Malay gibbon
37 Completely
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Completely
To eat away
Auguries
Position
Back
Cravat
Intended
The sun
Land measure
To advance
Sun god
Favorites

14 15 16 17 18

a Cruel, Cruel World," 180 seconds of fun.

'A-You're Adorable" is standing up well, and Tony Pastor and the Clooney sisters have an intriguing version, although it's not quite up to the

# Highlights of Today's Radio Broadcasts, Classified

### Religion

Madison

Sa. m. — Church of the Air (WBBM): the Rev. S. W. Pow-ell, Boston Baptist, on "Change Your Mind" . . National Radio pulpit (WMAQ): "Beyond Our Depth."

3 a. m. — Message of Israel (WISC): "Torah — The Bridge Between God and Israel."

10:30 a. m. — Hour of Faith (WISC): "Crises in Church History — the Greek Schism."

11:30 a. m. — Ave Maria Hour (WISC): "St. Canute."

3 p. m. — National Vespers (WENR): "How to Tune In On Cod."

1310 kc.

Down the Wind Down the Wind Juest Star For Veterans

Devotions
Pet Corner
Bethel Lutheran
Church
Unitarian Society
Curtain Call
Curtain
Call

News First Congregationa Church

Joey Tantillo

News Relio Wisconsir Spring Invit.

Theater
University
Theater
One Man's
Family
The Quis
Klds
Central H.S.
Concert
Robert
Merrill
Harvest
of Stars

Diamond Phil Harris Alice Faye

NBC Theater Album of Familiar Music

'Elijah' to Be

Sung May 22

1480 kc.

News Organ Tones Coffee

Music Time: News

Fine Arts Quartet Hour of Faith

Serenade

Around the World Mister President

Plano
Playhouse
Chor. Festival
Mercy Erranu
In Focus
Dick Todd
Memory
Book

Drew Pearson News Eddy Duchin News

o the

Theater Guild Jimmy Fidler

George Reedy Passing Thots Dance Orchestra

News; Dance Orchestra Dance Music Dance: News

Stop the Music

Silver Strings Israel: Year II

Music of Today Quiet

REYNOLDS SINATRA

### Cold War?"; Fowler V. Harper others.

## Drama

Relations.

1:45 p. m. — Veteran Wants to Know (WHA): Brig. Gen. P. H.

Streit on Walter Reed hospital's man who learns power of tears.

4:30 p. m. — Family Hour pnony, Thompson, and "Concepts of Woodwinds, Harp, and Orchestra," Hindemith; "Chanticer Festival" overture, Mason; 4:30 p. m. — Greatest Story (WENR): "Wolves in Sheep's (WENR): "Symphony No. 4," Rogers.

(WENR): "Wolves in Sheep's (WENR): "Symphony No. 4," Rogers.

(WENR): "Blue Skięs," "Eileen," (WIBA): "Give Me One Hour."

5:30 p. m.—Eddy Duchin Show

1070 ke.

Coffee Concert News; Coffee Concert Christ for Wisconsin Sunday Strings Rev. O'Hair Radio Bible Class Voice of

hrist Presby∙

avid Rose Iemoriai Hr.

Ray Bloch Show Quick as a Flash

Rogers Carter

The Faicon Mayor of the Town

The Shadow: News

News Inquiring Parent Madison

LaVern C. Runkel will conduct

ews armony **Hi'w**a

WIBU

Fellowship Music

Sunday Farm Hour Toby and Chore Boy

Toby and Chore Boys Music ewel Box

erenade ew Rhythm

Radio Parade

- Band of Wetk

Music

Friendly Music

Latest Music

Old Timers' Jambore

Jambore r. Michaelson Dance Time Here's to Veta Proudly We Hail

"Love from a Stranger," on Agatha Christie story.

7:30 p. m. — Israel—Year II (WISC): Quentin Reynolds in drama of Israel's first year.

8 p. m.—NBC Theater (WIBA): Charles Boyer in "Hold Back the

8:30 p. m. — Theater Guild (WISC): Van Heflin and Ida Lupino in "Ladies and Gentlemen," comedy by Hecht and MacArthur.

### Music

7:30 a. m. — Guest Star (WIBA): Frank Sinatra, Ken Lane chorus, Axel Stordahl or-chestra, Eileen Wilson.

WENR-WLS

890 kc,

hildren's Hour

Organist Musical Album Hour of Faith

mer. Almanac

Little Brown Church

Amateur Hour

lister President

Ted Malone Dick Todd Israel: Year II National-Vespers

Quiet
Please
Drew Pearson
Headlines

Curt
Massey
Listen to
This
Stop the
Music
Stop the
Music

Walter Winchell Louella Parsons Theater Guild

Gulid Jimmie Fidler Here's to Vets Paul Harvey Handyman Guide Drew Pearson Geo, Sokolsky

News Barciay Allen Fine Arts Quartet

Changing World Roneydreamers

WBBM

News Salt Lake City Tabernacle Trinity Choir

the Air

Serenade Serenade WBBM

to Learning

News Howard K. Smit Public Service Rent Law

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BOYER AHERNE

720 kc.

Memory Music; News Back to God

Radio Bible

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News Jacques Fray

Holland Engle Pat Stevens

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Juvenile Jury Dress Un Quiz

The Shadow Quick As a Flash

Roy Rogers Nick Carter

The
Falcon
Mayor of
the Tov

Rings

Under Arrest Jimmy Fidler John B. Kennedy

Tomorrow
Secret
Missions
Answer Man
Chicago at Night
News: Songs
News of Week

Handyman Guide J. Featherstone Blue Barron Orch.; News

10:30 a.m. today.

tars of Tomorrow

WMAQ

670 ke

World News Story to Order Comics Comics

News Canary Pet Sho Eternal Light America United

icago Round Table

U.S. in World Affairs

University
Theater
One Man's
Family

Quiz Kids It's Your Life

Robert Merrill Harvest of Stars

Allen

Henry Morgan

Clifton Utley Report to People Dave Garroway

News Do It Yourself Surprise Serenade

(WISC): Jane Froman, guest. 8 p. m.—Ernst and Marie Fried-8 p. m.—Ernst and Marie Fried-lander (WHA-FM): Music hall 8:30 p. m. — Familiar Music (WIBA): "Why Was I Born?," "Make Believe," "Sunshine of Your Smile."

## **Variety**

2:30 p. m.—Skyway to the Stars (WBBM): receives Air Force assn. award. assn. award.
5:30 p. m.—Dean Martin-Jerry
Lewis (WIBA): Burl Ives, guest,
7 p. m.—Fred Allen (WIBA):
and Leo Durocher.



## COTTEN

WHA and WHA-FN 970 Kc.—88.7 Mc. SUNDAY A. M.

HEFLIN

SUNDAY
9:00 Devotions! Music
9:30 Symphony Hall
10:55 News
11:05 News and Weather
11:05 News and Weather
12:00 Sunday Musicals
12:00 Sunday Musicals
12:00 Sunday Musicals
12:00 Senday Musicals
12:00 Encore
13:00 Encore
13:00 Encore
13:00 WHA Flayers Present
13:00 Books of Today
10:00 Choir Music
13:5 Sunday Music Hour
14:5 Sunday Music Hour
14:5 Sunday Musicals
15:45 UN Story
10:00 Dinner Musicals
10:00 Ernest Friedlander
10:05 Night News (to 11)

## WFOW 104.9 Megacycles SUNDAY A. M.

SUDDAY

8:00 Sunday Mo. M.
8:00 Sunday Morning Musical
9:00 Polka Time Program
10:00 Show Tunes
10:10 Show Tunes
10:15 Sacred Heart Program
10:30 Navy Band
10:45 Perry Como Sings
11:00 Bashford Methodist Church
12:00 The Shuffle Shop
12:15 Memory Time
12:30 Plano Land
12:30 Plano Land
12:30 Plano Land
13:30 Plano Land
13:30 Plano Land
13:30 Luncheon Music
10:30 Time
13:30 Luncheon Music
13:01 Shows Land
13:03 Madison Ht Parade
13:15 In Your Neighborhood
13:30 Amateur Show
14:00 Korntopia
14:00 Your New Home
14:35 Oran Music
15:05 Plano Land
15:15 Kay Starr
16:00 Musical Menu
16:15 News
16:30 Musical Menu
16:15 News
16:30 Musical Menu

6.00 Nusical Menu
6.20 Nusical Menu
6.20 Nusical Menu
7.20 Nusical Shorts
7.15 Pocksge of New Records
7.20 Here's to Veterans
7.45 Sen. Joseph McCarthy
8.00 Badger Sports vs. Bowman
10:00 Moonlisht Moods
10:15 News (to 10:20)

### Musicale: News Dance Orchestra Dance Orchestra Dance Orchestra Orchestra: News iatinee at Midnight Matinee at Midnight will constitute the morning serv-ward Law, altos. choirs will be the adult and at

with Mrs. Chester V. Easum as or-Cesar Frank Chorale Two choirs of the First Congre- ganist. Soloists will be Robert L. gational church and a group of Tottingham, baritone; Mrs. Verne soloists will present Mendelssohn's V. Varney, Mrs. Robert H. Schacht, Mrs. Richard S. Anthens, and Mrs. "Elijah" at 10:45 a.m. Sunday, Clarence Docken, sopranos, and May 22, in the church. The oratorio Mrs. Ralph F. Kamm and Mrs. Ed-Franck, will be played in the or-

the most spiritual works by Cesar

There are plenty of Williams on Agent" and Gargan stars in "Dynathe Paramount Lot. Both William mite."

gan recital by Ruth Pilger Andrews
at Luther Memorial church at Lythe and William Gargan are working in pictures for producers William Pine and William Thomas. WILLIAMS' ARE ABUNDANT Eythe is appearing in

# JUST AN OLD "SITTER OUTER" UNTIL ONE HOUR AT ARTHUR MURRAY'S SHOWED ME HOW EASY IT IS TO LEARN TO DANCE

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