

# Radio Program Schedules by the Clock

## FRIDAY

WIBA 1310 kc.	WISC 1450 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Farm 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 Top of Morning 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News

## SATURDAY

WIBA 1310 kc.	WISC 1450 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Farm 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 Top of Morning 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News 8:00 News 8:15 News 8:30 News 8:45 News 9:00 News 9:15 News 9:30 News 9:45 News 10:00 News 10:15 News 10:30 News 10:45 News 11:00 News 11:15 News 11:30 News 11:45 News

\* Starred programs are also carried on corresponding FM stations . . . FM channels:  
WIBA-FM . . . 101.5 M. WJFC (WIBU) . . . 94.9 M. WISC-FM . . . 98.9 M.

# Today's Radio Highlights

## Special Events

1 p. m.—United Nations Conference (WKOW): Wisconsin student of party in capital; Harold Cooper of British Colonial Service, Gov. Rennebohm, Leroy Luberger.



JOHNSON

3:45 p. m. Louis Johnson (WKOW): defense secretary speaks at American Legion cornerstone ceremony.

8:30 p. m.—"The Run for the Roses" (WBBM): story of Kentucky Derby, with Bing Crosby, Col. Matt Winn, Joe Palmer.

11:30 p. m.—Community Sing (WIBA): portion of the Prescribed all-night meeting with stars of "Grand Ole Opry," at Nashville.

1:45 p. m.—Humane Week (WIBA): Police Chief Bruce Weatherly.

3:25 p. m.—Contemporary Trends (WHA): Prof. Selig Perlman.

4:15 p. m.—Legislative Forum (WHA): Agriculture and Education, Assemblyman C. A. Peterson (repeal at 6:45).

9:00 p. m.—Meet the Stars (WKOW): Sen. Henry Cabot Lodge (R-Mass.).

12:25 p. m.—Baseball (WIND): Cardinals vs. Giants . . . Baseball (WJJD): White Sox vs. Yankees.

6:25 p. m.—Baseball (WIND): Cubs vs. Dodgers.

8 p. m.—Baseball (WFOV): Wisconsin vs. Minnesota.

9 p. m.—Boxing (WISC): Rocky Castellani vs. Tony DeMico.

9:30 p. m.—Bill Stern (WIBA): and Eddie Bracken.

10:15 p. m.—Joe Hasel (WISC): and Tommy Yarosz, boxer.

Variety  
6 p. m.—Jack Carson (WBBM): prepares to receive Milwaukee honor.

7:30 p. m.—Yours for a Song (WKOW): Maurice O'Hara, guest.

8 p. m.—Eddie Cantor (WIBA): plans American entertainment for Europeans.

Drama  
11 a. m.—Epochs of Comedy (WHA): "The Way of the World."

7 p. m.—Theater (WBBM): Ida Lupino in "Ladies in Retirement."

7:30 p. m.—This Is Your FBI (WISC): first payment to extortionist starts perpetual misery.

8 p. m.—Playhouse (WBBM): Vincent Price in "Murder Needs an Artist."

8:30 p. m.—Hollywood Theater (WGN): Max Baer in "California, Here We Come."



The most famous eyes in show business give it right back to the camera when NBC comedian Eddie Cantor "looks at the birdie."

6:15 p. m.—Jack Smith (WBBM): and Martha Tilton; "Cruising Down the River," "Surrey with the Fringe on Top," "A Wonderful Guy."

5:30 p. m. Club 15 (WBBM): "I Had a Hat," "A Chapter in My Life."

6 p. m.—Supper Club (WIBA): 10-year-old Denise Alexander visits Perry Como.

7 p. m.—Band of America (WIBA): "El Capitan," "Rangers' Song," "Trombone Special," "Semper Fidelis."

8 p. m.—Musie Hall (WHA): Gunnar Johansen and Leo Steffens.

8:30 p. m.—Enchanted Hour (WKOW): Victor Herbert medley.

Miscellaneous  
8:30 a. m.—Betty Crocker (WLS): and author MacKinlay Kantor.

9:30 a. m.—Ted Malone (WLS): salutes Mother's day.

10 a. m.—Homemakers (WHA): "The Peoples of America Yesterday," Mrs. A. L. Steinhilber; "The Nellie K. Jones Award," Marilyn Hanson.

12:30 p. m.—Farm Program (WHA): weed control, question box.

1:45 p. m.—Nancy Craig (WISC): and "mother of the year."

6 p. m.—Experience Speaks (WGN): Eugene Howard, others.

6:30 p. m.—Cooking School (WISC): awards to contest winners.

Governor Opens Drive to Aid Wisconsin Blind  
Gov. Rennebohm will sign the White Cane week proclamation today.

The document will officially proclaim the week of May 15-22 as White Cane week in Wisconsin. During the week, the prevention of blindness and the rehabilitation of the young blind will be emphasized throughout the state. White Cane stamps will be sold and proceeds will be used for prevention of blindness and rehabilitation.

All Wisconsin blind persons will carry white canes during the week, whether or not they usually use them.

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WHILE FOR COMPLETE DETAILS TODAY ELECTRO-FREEZE 307 W. JUNEAU AVE. MILWAUKEE 3, WISCONSIN

### WFOV

104.9 Megacycles  
6:15 News  
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11:45 News

### WFOV

Saturday  
8:00 Yawn Patrol  
9:00 Vocal Varieties  
9:30 Musical Varieties  
10:00 Marching Along  
10:15 Sons of the Pioneers  
10:30 Viennese Waltzes  
11:00 Polka Time  
11:30 Andy Russell  
11:45 Organ Hymns

### WFOV

Sunday  
12:00 Waltzing on Air  
12:15 News  
12:30 Sons of Hawaii  
130 Manhattan Moods  
1:15 Johnny Mercer  
1:30 Sam Brown  
1:45 Rhythm Ranch  
2:00 Farm Program  
2:30 Old Time Music  
3:00 Homemakers  
3:30 Smooth Music  
4:00 Parade of Bands  
4:45 Sen. Joseph McCarthy  
5:00 Ken Griffin  
5:30 Kiddle Storytime  
6:00 Musical Menu  
6:15 News  
6:30 East Side News  
6:50 Hometime  
7:30 Pack of New Records  
7:50 Sport Shorts  
8:15 "Stay Together"  
8:30 Request Show  
8:50 Wisconsin vs. Minnesota  
9:30 Tommy Dorsey  
10:00 The Cubby Hole (to 10:30)

recommendation Thursday. The vote was 5 to 3.

The bill, sponsored by Assemblyman Mark Catlin, Jr. (R-Appleton), was a result of the situation in Madison, where the appointment of Bruce Weatherly as police chief has been held illegal by Circuit Judge Kenneth S. White, River Falls.

Weatherly, from San Antonio, Tex., is appealing White's decision to the supreme court.

The bill was vigorously opposed by the state Policemen's Protective Assn. and other police groups.

## Assembly Group Recommends Killing of 'Weatherly Bill'

The bill to legalize appointment of out-of-state police chiefs has been recommended for killing by the assembly municipalities committee, as predicted earlier this week by The State Journal.

## FAST . . . WORRY-FREE RESTFUL TRAVEL TO MILWAUKEE CHICAGO

A continuing program of improvement in equipment and schedules is making Milwaukee Road service better than ever. Look at these advantages:

- ★ All cars modern and air conditioned
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- ★ 3 new cafe-parlor cars
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## The MILWAUKEE ROAD

### WHA and WHA-FM

970 Kr.—88.7 Mc.

FRIDAY  
A. M.  
7:00 Bandwagon  
7:15 Morning News  
7:30 Weather Report  
8:00 Morning Melodies  
8:25 Transition of Industrial Society  
9:00 News  
9:15 News  
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10:00 News  
10:15 News  
10:30 News  
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11:45 News

### Thefts of Church Mission Box, Purse Reported to Police

Thefts of a mission box from the Madison Gospel tabernacle, 1025 Winnebago st., and a Washington hotel waitress's purse were reported to police Thursday afternoon.

### COME IN AND SEE the Last Word

In AUTOMATIC HEAT by HEIL

EVENAIRE CO.  
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Evening F. 47793  
Harold Esterwig, Glen U. Innis and Neil Esterwig

726 W. Washington ave., said she went into a back room of the hotel coffee shop for "just a minute." When she returned, the only customer was gone and so was her purse containing a \$3 billfold and \$13.

She gave police a description of the man who was the customer.

### We're ready to prove that the 49 CROSLEY'S got the WOMAN'S ANGLE!

Twice as much Food where you want it... IN FRONT IN SIGHT IN REACH

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You'll love it—the wonderful Shelvador that doubles your "front-row" refrigerator space! You'll love the many other features, too, of the grand new 1949 Crosleys. And you'll love their beauty—their quiet, economical operation—their quality construction—their long, trouble-free service. Come in as soon as you can and let us show you how fine a refrigerator can be.

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### GUEST STAR

Don't Miss the "Don Sinaiko Show" Tonight and every Friday Night WKOW (1070 on your dial) 10:30 P.M.

Carol Eberhardt  
Fine young singer from Sauk City Wisconsin . . . pupil of Mr. and Mrs. Siegfried Vollstedt.

Sponsored by DON SINAIKO'S Badger Liquor Shop

### FALSE TEETH WEARERS! EAT STEAK, CORN, APPLES

Thousands now eat, chew, talk, laugh freely. Use dentist's amazing discovery, STAZE. One application holds plates all day or money back. Get 35¢ STAZE. All drug stores. Enjoy relief! STAZE HOLDS ALL DAY ON YOUR MONEY BACK

### Make Your KITCHENS and BATHROOMS Sing with Color

MAUTZ

SEMI-GLOSS and HIGH-GLOSS ENAMEL

- Cheery, gorgeous colors to brighten your rooms.
- Washes like baked enamel. Exceptionally durable.
- One coat covers any sealed surface, dries overnight.
- Choose from these beautiful finishes in matching colors.

MAUTZ SEMI-GLOSS  
MAUTZ HIGH-GLOSS

For soft-gleaming, washable walls, ceilings, woodwork. 4 85 gal.  
Makes kitchen and bathroom sparkle like porcelain. 5 60 gal.

Ladies—Come in and get a wood yardstick FREE! While They Last!

MAUTZ PAINT & VARNISH CO.  
Manufacturers  
MADISON, WISCONSIN

Exclusive Distributors: Nashville, Tenn. National Advertiser WALLPAPER

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Pinckney on the Square  
Wolff, Kubly & Hirsig  
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Coyle Hardware  
626 S. Park St.  
Kotles & Esser Mdwe.  
324 W. Lakeside St.

EAST SIDE  
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2809 Buckeye Road  
Commercial Avenue Store  
2633 Commercial Avenue  
Dunn's Store  
1306 Packers Ave.  
General Distributors  
6 North St.  
Ralph E. Moore  
2605 E. Johnson St.  
Harbort's  
2040 Sherman Ave.  
Mell's Hardware  
2309 Atwood Ave.

WEST SIDE  
Bargrud Hardware  
2421 University Ave.  
Klein-Dickert Co.  
752 University Ave.  
Padgham Painting Co.  
1721 Monroe St.  
Svenson's  
2570 University Ave.