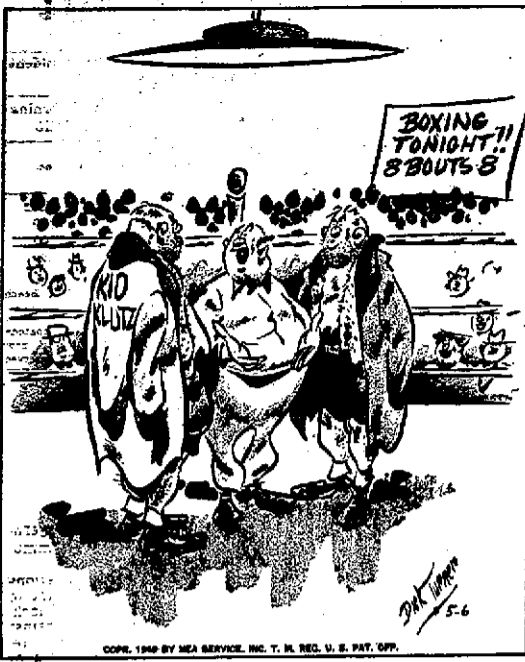


Today's Smile by Dick Turner



"Mix it up now, fellas! Remember we're bucking a good variety show on the television hookup!"

Questions, Answers

N. Y. Mayor Paid \$25,000 Per Annum

By HASKIN  
A READER CAN GET THE ANSWER to any question of interest by writing the Beach Press-Telegram, Information Bureau, 514 Eye St., N. E., Washington 2, D. C. Enclose three (3) cents for return postage.

Q. WHAT IS the salary of the mayor of New York? N. W. B.  
A. The mayor of New York receives a salary of \$25,000 a year. New York and Detroit pay the highest mayors in the United States.

Q. How much water is used by a lawn sprinkler per hour? P. M. P.  
A. It has been stated that a lawn sprinkler head delivers 120 gallons per hour.

Q. What are the two most decorated units in the Army? L. C.  
A. Information is not available as to which are the two most decorated units presently in active service, since an authoritative study has not been made. Among the Army units having the most battle honors, historically speaking, is the Third Infantry Regiment, stationed at Fort Myer, Va. This is the oldest regiment in active service. One of the most decorated units of World War II now in active service is Battery "D," 5th Field Artillery Battalion, 1st Infantry Division, stationed at Hesselhahn, Germany. During World War II this unit acquired eight battle stars (4 is average number); battle credit for two assault landings, and the following two foreign decorations (awarded to 1st Division as a whole): French Fourragere in colors of Medaille Militaire; Belgian Fourragere.

Q. Did the plane Lucky Lady II set a new world record in its recent flight around the world? D. W. M.  
A. It did not. There is no official round-the-world record since no one has ever flown the official route, which is from New York to Europe to Karachi and Tokyo and back to the starting point, a distance of 19,500 miles. The Boeing Lucky Lady II, piloted by Capt. James Gallager of Melrose, Minn., left from Carswell Field (Fort Worth, Texas) and finished the flight there on March 2, 1949, 94 hours and 1 minute after departure. The route covered 23,452 miles.

Modest Maidens



"I'm dyeing for him—and he likes brunettes, so dye it black this time."

WHAT OTHERS ARE SAYING

A STATESMAN is a dead politician, and I don't want to be put in that classification at my age.  
—Walter A. Farley, former Postmaster General.

NEVER BEFORE was so much manpower and money used for so little result in security.  
—Winston Churchill, commenting on Britain's Labor government.

what Hollywood was producing, but because they were disinterested in their own lives. Like it or not, in the average home people are bored nine rights out of 10—am I right?—so, to get away from the washed-out wallpaper and the busted lounge, several nights a week our younguns and olduns have been patronizing the only cheap entertainment at hand—the flickers. Even the radio couldn't break this continuity of patronage.

Television, however, is a much tougher hombre than radio. It intrigues both the eyes and the ears, but, unlike the movies, it's all for free once you've got a set.

Hollywood, I'm inclined to agree, will continue to do business at the old stand, but it's my guess that it won't be business as usual. To stand off the free flickers, it's going to have to pull itself together and do a much better job than it has been doing in recent years. Only quality product will get a paid audience and, unfortunately, quality seldom comes off the assembly line.

B-movies — "B" generally standing for "Bum" — have grossed tens of millions in the past, but even Hollywood concedes that they won't gross a prayer when television puts on its long britches.

Thousands of ornate neighborhood barns in this country are a cinch within the next few years, to wind up and stand as last night's highball. And these are primarily the theaters that the Supreme Court is insisting Hollywood get rid of.

Well, today most of these second-run houses can still be peddled for big dough to some local joker who fancies himself a showman and who is short-sighted enough to buy them on a so-many-times past earnings basis, blind to the fact that these lush earnings are past for keeps.

I may be wrong—but, if I'm wrong before—but, from where I sit, the decision of the nine good men and true in Washington is the biggest break the movie business has had since Tom Barn. And it's my hunch that the loss of the neighborhood theaters will prove to be no more serious than the loss of a gallstone.

(Copyright, 1949, by Billy Rose.)

BOON IN DISGUISE

High Court Ruling to Aid Film Moguls, Rose Avers

By Billy Rose  
WHILE IN MEXICO CITY, I wired an old pitcha pal of mine, Joe Schenck, chairman of the board of 20th Century-Fox, that, en route to the Orient, we were planning to spend a week in Hollywood, and suggested I would like it fine if he would round up Sid Grauman and several other mutual chums for a get-together. A few hours later a cable arrived from Joe inviting us to spend the week at his house.

Well, nobody with all his buttons ever turned down an invite from Uncle Joe. He's the white carnation in Hollywood's lapel and, when it comes to playing host, he handles himself as if the world had made him happy and he'd like to return the favor.

A couple of days after we arrived, Eleanor and I moseyed over to Dave Chasen's for a bite of lunch and, as we entered the restaurant, we were invited to join a table which supported the elbows of four movie executives. After the how's-the-trip-been-so-far, our friends picked up the conversation where we had interrupted it, and for the next hour we listened to nothing but cries of wolf, havoc and the blues.

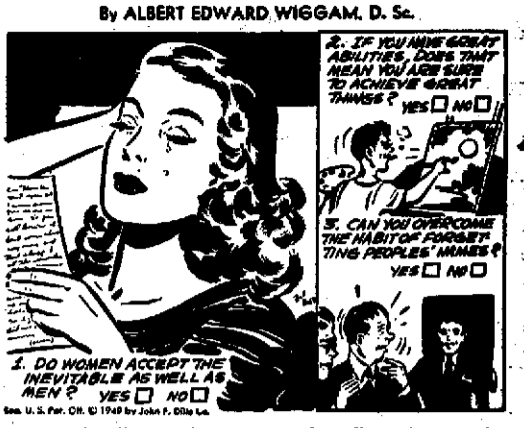
To hear the executives tell it, the recent decision of the Supreme Court ordering the big studios to divest themselves of some of their theaters meant the ruin of Hollywood, especially when it came to parting with a lot of their second-run houses.

I kept my big mouth shut—after all, I was eating their crepes suzettes and drinking their Drambuie—but I couldn't help thinking what I'm now writing—that, with television on the march, the recent decision was the best thing that's happened to Hollywood since Griffith invented the close-up. And that, instead of beefing about it, they ought to charter a plane to Washington, get down on all fours, and kiss every inch of the pavement in front of the Supreme Court.

Let me extemporize for a few more paragraphs.

To begin with, it's my belief that most of the customers who've been patronizing the movies regularly for the past 30 years have been shelling out their four-bites, not so much because they were interested in

Let's Explore Your Mind



Answer to Question No. 1  
No. More men than women think logically about practical affairs. Bankers tell me if they send notice of overdraft to a man, he usually corrects it without argument. But women argue endlessly. The bank is wrong—or even owes them money! Women are more introverts and instead of "using their heads" use their hearts and emotions. Men get over broken love affairs more quickly than women. But this may be because they are freer to find a substitute. (Our booklet, "Easy Way to Break Bad Habits," shows how to overcome love disappointments in a jiffy. Sent at cost, 15 cents in coin only, plus self-addressed, stamped envelope.)

Answer to Question No. 2  
No. Psychologist Harvey Zorbaugh tells of two child geniuses, one with an IQ of 180, the other with 204. IQ 204 has great physical drive but little emotional drive. IQ 180 has immense emotional drive to achieve. Dr. Zorbaugh thinks 204 could become one of the great geniuses of our time but lacking emotional drive will probably never do much; 180, with less ability but great drive, will doubtless become a great achiever. With modest ability and great drive many highly intelligent people do great things.

Answer to Question No. 3  
Yes. First learn the name clearly. Then think of the person's clothes, appearance, repeat it several times while talking, etc. But if after a week or month you can't recall it, don't try. All trying merely blocks the straight path to the name. Try to forget it. According to "Psychologist Knight Dunlap, inventor of this method, all effort to remember decreases remembering; all efforts to forget clear the path and increases remembering. Try it. You'll be amazed. This wonderful new memory improver, "The New and Easy Way to Cure Bad Habits," sent at cost, 15 cents in coin only. Include a stamped, addressed envelope for reply.

A Poet's Prize

IN AWARDING A PRIZE to "Ezra Pound for the best poetry published in 1948, the judges were somewhat on the defensive. They were aware, as they put it, "that objections may be made to awarding a prize to a man situated as is Mr. Pound." We wonder whether these objections will in reality be either vociferous or widespread. Mr. Pound, as is well known, is under indictment for treason, charged with having broadcast Axis propaganda during the war; he has been adjudged incompetent to stand trial and is now in a mental hospital. But these facts cannot alter, either for better or for worse, the quality of his poetry. The judges, comprising as distinguished a group of contemporary literary figures as

CELESTIAL HISS

THROUGH use of the radar-telescope, hissing sounds coming from the Milky Way have been detected. It must be that current world conditions smell to high heaven.—Cincinnati Enquirer.

RADIO PROGRAMS — TODAY AND TOMORROW

- KLAC 570
- KFI 640
- KMPC 710
- KECA 790
- KHJ 930
- KFWB 980
- KNX 1070
- KFOX 1280
- KFAC 1330
- KGER 1390

TONIGHT  
FRIDAY, MAY 6  
5 P. M.  
KLAC-570: "The People of the People"  
KFI-640: "The People of the People"  
KMPC-710: "The People of the People"  
KECA-790: "The People of the People"  
KHJ-930: "The People of the People"  
KFWB-980: "The People of the People"  
KNX-1070: "The People of the People"  
KFOX-1280: "The People of the People"  
KFAC-1330: "The People of the People"  
KGER-1390: "The People of the People"

DIAL-LITES  
6:00-7:00 P. M.  
KLAC-570: "The People of the People"  
KFI-640: "The People of the People"  
KMPC-710: "The People of the People"  
KECA-790: "The People of the People"  
KHJ-930: "The People of the People"  
KFWB-980: "The People of the People"  
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KFOX-1280: "The People of the People"  
KFAC-1330: "The People of the People"  
KGER-1390: "The People of the People"

NOON  
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KFAC-1330: "The People of the People"  
KGER-1390: "The People of the People"

TELEVISION SCHEDULE

9 A. M.  
KLAC-570: "The People of the People"  
KFI-640: "The People of the People"  
KMPC-710: "The People of the People"  
KECA-790: "The People of the People"  
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KFOX-1280: "The People of the People"  
KFAC-1330: "The People of the People"  
KGER-1390: "The People of the People"

10 A. M.  
KLAC-570: "The People of the People"  
KFI-640: "The People of the People"  
KMPC-710: "The People of the People"  
KECA-790: "The People of the People"  
KHJ-930: "The People of the People"  
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KFOX-1280: "The People of the People"  
KFAC-1330: "The People of the People"  
KGER-1390: "The People of the People"

11 A. M.  
KLAC-570: "The People of the People"  
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KFAC-1330: "The People of the People"  
KGER-1390: "The People of the People"

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WAC Black Oxfords. \$3.95 \$2.95  
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YOUTH FOR CHRIST  
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FIRST BRETHREN CHURCH  
TOMORROW NIGHT  
SATURDAY, MAY 7  
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