Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 6:15 6:30 6:45	Farm Frolic Jimmy and the Rangers	* Top o' Morning * News: Top * Deerfield and Marshall	Chore Time Chore Time	* Silent * Silent Rural Roundup	News of World News Listen to Cliff	Mac and Bob Bob Atcher Sage Riders News	Record Reveille News; Record Reveille Record Reveille	Norman Ross Norman Ross: News
7:00 7:15 7:30 7:45	News: Clock Betty News Musical Clock	* Top: News * Top. News * Top o' Morning * Top: Geo. Hicks	Farm Program News Coffee Club: News	* News: Farm Service * News: Weather * Farm News	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two-Ton Baker Telephone Quiz Wishing Well	Your Neighbor Norman Ross News
8:00 8:15 8:30 8:45	Musical Clock Bulletin Board Trading Post News	* Breakfast Club * Breakfast Club	Coffee Club: News Coffee Club	* News: Musical Clock * Musical Clock	News Rhyme Does Pay Arthur Godfrey	My True Story Betty Crocker More of Life	News More of Life Virginia Gale Spots of Music	Fred Waring Road of Line Brighter Day
9:00 9:15 9:30 9:45	Fred Waring Road of Life The Brighter Day	* My True Story: News * Easy Rhythm * Jane Jordan	Reverend Epp Mary Foster Jerry Blake	* News; Pioneers Heb. Chrn. Hour * Sweet Music * U. S. Navy	Arthur Godfrey Grand Slam Rosemary	The Buccaneers Ted Malone News	Art Baker Victor Lindlahr Against the Storm	Dr. Paul Love and Learn Jack Berch Lora Lawton
10:00 10:15 10:30 10:45	Eddy Arnold Love and Learn Jack Berch Lora Lawton	* Romance Story * Organology * Galen Drake	John Nesbitt Your Neighbor Against the Storm	Women's News Chore Boys Mid-Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Welcome Travelers Martha and Helen	Kate Smith Kate Smith Bing Crosby News	Aunt Mary Relax, Madame Elizabeth Hart Tommy &Marilyn
11:00 11:15 11:30 11:45	* Linda's F'st Love * Music for Today * Farm Roundup	* Lake Mills * To the Ladies	Woman's World Kate Smith Lanny Ross Gabriel Heatter	News: Matinee Headlines Farm and Home Farm Front	Big Sister Ma Perkins News Guiding Light	Musical Almanac Farm World Today	Let's Have Fun Farm Markets News	News: C. Utley The Food Magician Jack Kilty
12:00 12:15 12:30 12:45	* News: Roundup * Farm Service * News * March Time	* Baukhage * News * The Stars Sing * Dorothy Dix	Farm Journal News Dinner Bell Melody Garden	* Farm Markets News News: Markets Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake You Tick	Dinner Bell Time News Doc Burlingham	Queen for a Day Marriage Bureau We Three	Double or Nothing Today's Ch'ren Light of World
1:00 1:15 1:30 1:45	* Double or Nothing * Today's Child'n * Melody Mat.	* Breakfast in Hollywood * Curtain Call * Nancy Craig	Queen for a Day Welcome Listen to Larsen	Farm Service Si Hays and Daughter * Music Booth	David Harum Hilltop House More of Life Robt. Q. Lewis	Talk Your Way Out House Party	Hal and Lee: News Gabriel Heatter F. MacCormack	Life Beautiful Ma Perkins Pepper Young Right to Hap'ness
2:00 2:15 2:30 2:45	* Life Beautiful * Ma Perkins * Pepper Young * R't to Happin's	* Lodi and Waunakee * House Party	Luella Mortenson The Happy Gang	* Music Booth * Voice of Army * Science Exc'n	Hint Hunt: New Look at Life Winner Take All News	Kay Kyser's College Bride and Groom	Radio Quiz You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	* Backstage Wife * Stella Dallas * Lorenzo Jones * Widder Brown	* Kay Kyser Kollege * Ethel & Albert * Varsity	Pat Sings Day Dreams Kate Smith World Service	Hymn Time * Melody Hour	Paul Gibson Between Us Girls Gold Coast	Galen Drake Lulu Belle, Scotty News Beulah Karney	News Marshall Kent Spotlight To Be Ann'ced	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
4:00 4:15 4:30 4:45	* News: Madison Hour * Madison Hour * Story Corner	* Varsity Jamboree * Varsity * The Roosevelts	Harmony House Harmony House	* Melody Hour * Band Parade Serenade	News News Herb Shriner Lowell Thomas	Green Hornet Jack Armstrong	Cisco Kid Capt. Midnight Tom Mix	News Dave Garroway News
5:00 5:15 5:30 5:45	* Melodic Gems * Fiesta Time * News * Sports: News	* Challenge of The Yukon * Jack Armstrong	Hy Time Hy Time Sizing Up Sports Tom Mix	Fiesta * University Special * U. Special	Beulah Jack Smith Club 15 Edw. R. Murrow	News Air Edition Lone Ranger	News John Nesbitt Gabriel Heatter Inside of Sports	Jimmy Blade News of World Homesteaders H. V. Kaltenborn
6:00 6:15 6:30 6:45	* Supper Club * News of World * Quiz * Music	* Edwin C Hill * Elmer Davis * Cooking School * Music	News: Sports Dinner Music Fulton Lewis, Jr. Inside of Sports	* Sports Time Serenade * News Bing Sings	Jack Carson My Favorite Husband	The Fat Man Break the Bank	Experience Speaks Yours for a Song: News	Band of America Jimmy Durante
7:00 7:15 7:30 7:45	* Band of America * Jimmy Durante	* The Fat Man * This Is Your FBI	Gregory Hood Yours for a Song	Serenade in Music: News * Old Timers' Jamboree	Theater Theater Theater Theater	The Sheriff Boxing Boxing	Fulton Lewis Jr. This Is the Story Enchanted Hour	Eddie Cantor Red Skelton
8:00 8:15 8:30 8:45	* Eddie Cantor * Red Skelton	* Break the Bank * Parade * Parade	Cancer Research Enchanted Hour	Old Timers' Jamboree *Old Timers' Jamboree	Playhouse Playhouse Johnny Dollar	Boxing Boxing Boxing Boxing	Scattergood Baines Hollywood Theater	Life of Riley Bill Stern Pro and Con
9:00 9:15 9:30 9:45	* Life of Riley * Bill Stern * Wings of Song	* Boxing * Boxing * Boxing * Boxing	Meet the Press Newsreel Notebook	* University Farm Hour * News: At Your Request	News Paul Gibson Billy Leach News	Paul Harvey Date After 10 Bob Elson Platter Party	Jim Ameche Detective Call News: Songs Chicago at Night	Supper Club News Barry Wood Tunes and Tips
10:00 10:15 10:30 10:45	* News * Tonight's Music * Concert Master	* News * Joe Hasel * Gems: L. Welk Orch.	News Songs: Sports Don Sinaiko Piano: News	* At Your Request * At Your Request	Housewives League Dance Orchestra	Platter Party Frankie Masters Barclay Allen Jerry Glidden	News: Music Bobby Peters Joe Reichman Dick Jurgens	News Final Sports Pastels in Rhythm: News
11:00 11:15 11:30 11:45	News: 1310 Club 1310 Club: News	* News: Frankie Masters * Don Reid * Jerry Glidden	Midnight in Madison Midnight in Madison: News	* Silent * Silent * Silent * Silent	Matinee at Midnight Matinee at Midnight	This Is the Music This Is the Music	News: Music George Winslow Joe Reichman Orchestra	Dave Garroway Dave Garroway

SATURDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 6:15 6:30 6:45	Farm Frolic Jimmy and Rangers	* Top o' Morning * News; Top * Sun Prairie	Chore Time Chore Time	* Silent * Silent Rural Roundup	News of World News Listen to Cliff	Mac and Bob Earl and Harty Sage Riders News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross: News
7:00 7:15 7:30 7:45	News; Clock Musical Clock News Musical Clock	* Top o' Morning * Top; News * Top; News * News	Cowboy Carson News Coffee Club: News	* News: Farm Service * News; Weather * Farm Frolic	News Music Drop of Needle Garden Gate	Organist John Baker Stump Us	News More of Life Weekend Reporter	Tunes and Tips Norman Ross Hobby Horse
8:00 8:15 8:30 8:45	News; Clock Betty M'ch of Medicine Morning Melody	* Shopper's Special * Shoppers * News	Coffee Club: News Coffee Club	* News: Musical Clock * Musical Clock	News Drop of Needle Tell It Again	Bob Atcher Mac and Bob Navy Band News	News Air Reserve Home Beautiful Sports of Music	Archie Andrews Mary Lee Taylor
9:00 9:15 9:30 9:45	Coffee in Washington Mary Lee Taylor	* Johnny Olsen * Romance Story	Reverend Epp Home Beautiful Guest Star	* Texas Jim Lewis Dr. Michaelson * Sweet Music * Glen Davis	News: Let's Pretend Junior Miss	Voice of Army Here's to Vets To Be Announced	Novelty Shop Sports Review Virginia Gale	Meet the Meeks Smilin' Ed McConnell
10:00 10:15 10:30 10:45	Meet the Meeks Smilin' Ed McConnell	* Guest Star * News * U. W. Band	Junior Theater Magic Rhythm	* News; Organ Melodies * Inq. Parent * Teenagers	Theater of Today Grand Central Station	Girls' Corps What's My Name	Kate Smith News Coast Guard on Parade	News Public Affairs Guessin' Guys and Gals
11:00 11:15 11:30 11:45	* Wisconsin Farm and Home Hour	* Girls' Corps * Cooking School * Gardening	Accordionists U. S. Marines Smoky Mountain Hayride	* News; Pioneers Accordiana Farm and Home Farm Front	Stars Over Hollywood Give and Take	To Be Announced Farm World Corn Stories	Campus Salute Swinging at Sugar Bowl	National Farm and Home Hour R.F.D. America
12:00 12:15 12:30 12:45	* National Farm & Home Hour * News * March Time	* Serenade * News * Middleton Matinee	Memory Songs News Dairyland Party Navy Band	* Markets: News News Farm and Home Hour	Handy Man More of Life Paul Gibson	Dinner Bell Time American Farmer	Teens and Tunes Chicagoland Sings	News Music Living—1949
1:00 1:15 1:30 1:45	* NBC Symphony * NBC Symphony	* The Navy Hour * Junior Junction	Campus Salute Encore Performance	Farm Service Si Hays and Daughter * Music Booth	Country Journal Cross Section	Merry Go Round Merry Go Round	Story of Cancer Research Sports Parade	Pioneers of Music Pioneers of Music
2:00 2:15 2:30 2:45	* Spelling Bee * Spelling Bee	* Tom Glazer * Horse Race * Sweet and Hot Club	Poole's Paradise Spelling Bee	* Music Booth * Music Booth	Melody Mart To Be Cont'd Saturday at the Chase	Marine Band News Two Billion Strong	News Preston Sellers Choral Concert	Your Health MacMurray Choir Frank Merriwell
3:00 3:15 3:30 3:45	*Spelling Bee * Horse Race * Melody Matinee	* Sweet and Hot Club * Two Billion Strong	Spelling Bee Mad. Matinee Madison Matinee	Music Booth * Melody Hour	Treasury Bandstand Make Way for Youth	Eddy Duchin Tops in Sports Waltz Dreams Comm. Fund	News Marshall Kent Spotlight More of Life	Lassie W'mw'd Forest Boys and Girls Hobby Show
4:00 4:15 4:30 4:45	* Lassie * Public Service * Radio Workshop	* Tea and Crumpets * Penn State Relays	U. W Band Sonny Brown March of Faith U.S. Navy	* Melody Hour * Navy Band * Organology	Herbert Hoover Public Service Music Matinee	Honeydreamers Bible Message Harry Wismer Jack Beall	Russ Hodges Quiz True Or False	News Music NBC Symphony

*** Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.**

WFOW
104.9 Megacycles
FRIDAY
A.M.

8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Viennese Waltzes
10:45 Show Tunes
11:00 Polka Time
11:30 Organ Hymns
11:45 Sweetheart Music
P.M.
12:00 Waltzing on Air
12:15 News
12:30 Songs of Hawaii
1:00 Manhatten Moods
1:15 Johnny Mercer
1:30 Sam Browne
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Parade of Bands
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Sports Shorts
7:15 News
7:20 Farm Hour
8:00 Sen. Joseph McCarthy
8:15 Voice of the Army
8:30 Package of New Records
8:45 Twilight Time
9:00 The Cubby Hole
9:30 Tommy Dorsey
9:45 News
10:00 Eddy Howard (to 11)

WFOW
104.9 Megacycles
SATURDAY
A.M.

8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Yankee Doodle Dandy
10:45 Show Tunes
11:00 Polka Time
11:30 Organ Hymns
11:45 Palmer House Ensemble
P.M.
12:00 Memory Waltzes
12:15 News
12:30 Waltz Time
1:00 Musical Comedy Favorites
1:15 Benny Lee
1:30 Anne Shelton
1:45 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
3:45 Ten Top Tunes
4:30 Parade of Bands
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Sports Shorts
7:15 News
7:20 Farm Hours
7:30 Old Time Jamboree
8:00 Farm Hour
8:30 Package of New Records
8:45 Twilight Time
9:00 The Cubby Hole
9:30 Russ Morgan
9:45 News
10:00 Tex Beneke (to 10:30)

Today's Radio Highlights

Discussion

3:25 p. m. — Contemporary Trends (WHA): "Basic Elements of Intellectual Freedom," Dean Mark Ingraham.

4:15 p. m.—Legislative Forum (WHA): "Farm Legislation Review," Assemblyman Robert McCutchin.

6 p. m. — Political Education (WHA): Elmer D. Goodland, candidate for state supreme court.

8 p. m. — Meet the Press (WKOW): Sean McBride, foreign minister of Irish republic.

* * *

Drama

11 a. m. — Epochs of Comedy (WHA): development of Falstaff in "Henry IV" and "Henry V."

6:30 p. m.—My Favorite Husband (WBBM): Liz prepares for swanky vacation — but George doesn't.

7 p. m. — Theater (WBBM): Fredric Marsh in "Intermezzo."

8 p. m. — Playhouse (WBBM): Agnes Moorehead in "The Diary of Sophronia Winters," by Lucille Fletcher, writer of "Sorry, Wrong Number."

* * *

Music

5:15 p. m. — Jack Smith (WBBM): and Martha Tilton; "Johnny Get Your Girl," "Red Roses for a Blue Lady," "Hurry, Hurry, Hurry."

5:30 p. m.—Club 15 (WBBM): "Malaguena," "Forever and Ever."

7 p. m. — Band of America (WIBA): "Triplets of the Finest," trumpet trio; "Blue Tail Fly," "American Patrol."

8:30 p. m. — Enchanted Hour (WKOW): "In the Silence of the Night," "Enchanted Lake," "Swan of Tuonela."

* * *

Variety

6 p. m.—Jack Carson (WBBM): gets some arguments from his father.

7:30 p. m. — Jimmy Durante (WIBA): and Don Ameche in their own version of boxing picture, "The Set Up" . . . **Yours for a Song** (WKOW): Claire Trevor and Dick Haymes, guests.

8 p. m.—Eddie Cantor (WIBA): tries to live down his age.

* * *

Sports

12:25 p. m.—Baseball (WIND): Cubs vs. Cardinals.

12:30 p. m.—Baseball (WJJD): Red Sox vs. Yankees.

9 p. m.—Boxing (WISC): Tony Pellone vs. Joe Miceli.

9:30 p. m.—Bill Stern (WMAQ): and John Hodiak.

10:15 p. m.—Joe Hasel (WISC): and Fred Lindstrom.

* * *

Documentary

8 p. m.—The Story of Cancer Research (WKOW): with Melvyn Douglas, Dr. Harold P. Rusch of University of Wisconsin, others.

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Miscellaneous

10 a. m.—Homemakers (WHA): "Child Care—Fact and Fiction."

10:30 a. m. — Elizabeth Hart (WMAQ): and Mrs. Ernestine Gilbreth Carey, of "Cheaper By the Dozen."

11 a. m. — Woman's World (WKOW): Mrs. Luella Mortenson interviews Mrs. Horace J. Cochrun of California Better Radio Listening group.

11:30 a. m. — Farm Roundup (WIBA): H. J. Weavers, Wisconsin department of agriculture; Blanche Lee, University of Wisconsin.

12:30 p. m. — Farm Program (WHA): "Farmers Need the Honey Bee."

2:30 p. m. — House Party (WISC): Jack Smith, guest.

6 p. m. — Experience Speaks (WGN): Garry Davis, "citizen of the world;" Meyer Davis, his father; Connie Mack.

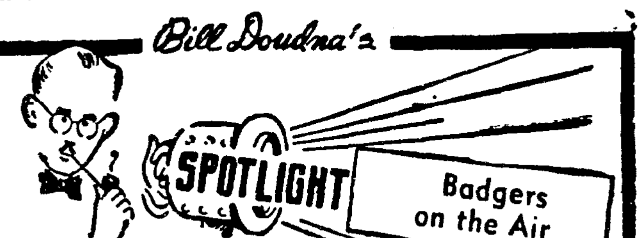
6:30 p. m. — Cooking School (WISC): presentation of award.

WHA and WHA-FM
970 Kc. — 88.7 Mc.
SATURDAY
A.M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time Play Day
9:55 Weather Report
10:00 Homemakers Program
10:45 News and Views
11:00 Dear Sirs
11:15 UW Band
11:30 Campus Newsreel
11:50 Noon Musicale
P.M.
12:20 News
12:30 Farm Program
1:00 Taxation Today
1:15 Labor Speaks
1:30 Steuben Music Hour
2:00 Short Story Time
2:30 Music of the Masters
3:30 News
3:45 Public Health
4:00 Alpine Melodies
4:30 Musicale Varieties
5:00 Adventures in Research
5:15 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
FM ONLY After 6:45
7:00 Concert Music
7:30 Short Story Time
8:00 Epochs of Comedy
8:50 News and Views
9:00 FM Concert
10:55 Night News (to 11)

WHA and WHA-FM
970 Kc.—88.7 Mc.
FRIDAY
A.M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:25 Transition to Industrial Society
9:15 Nursery School of the Air
9:30 Rhythm and Games
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 Epochs of Comedy
11:50 Noon Musicale
P.M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Book Trails
2:00 Sympathetic Critic
2:30 Music of the Masters
3:25 Contemporary Trends
4:15 Legislative Forum
4:30 Music Album
4:45 French Program
5:00 Record Album
5:15 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
FM ONLY After 6:45
6:45 Legislative Forum
7:00 Concert Music
7:30 Chapter a Day
8:00 Living Books
8:15 Gunnar Johansen
8:50 News and Views
9:00 FM Concert
10:55 Night News (to 11)



It looks like a Wisconsin weekend on the radio networks.

Dr. Harold Rusch of the University of Wisconsin will be among the scientists speaking in "The Story of Cancer Research" on Mutual at 8 tonight, and Melvyn Douglas, who formerly had his own stock company here, will be star of the same program.

Agnes Moorehead will be on Columbia at 8 tonight in "The Diary of Sophronia Winters," written by Lucille Fletcher, who wrote Miss Moorehead's great "Sorry, Wrong Number."

Fredric March will star in a full-hour version of "intermezzo" on Columbia at 7, and Jack Carson's father, a Milwaukee insurance man, will appear again on Jack's show on Columbia at 6.

Don Ameche will co-star with Jimmy Durante in their special version of "The Set Up" on NBC at 7:30 tonight. And Johnny Olsen, former WIBA announcer, will start a series called "Johnny Olsen's Get-Together" on ABC at 9 a. m. Saturday.

* * *

PRO ARTE: The Pro Arte quartet of the University of Wisconsin will resume its Madison series Sunday, May 8, after a tour of the state which will end May 3. The quartet will appear in Music hall at 8 p. m.

* * *

MUSIC AND DRAMA: An evening of music and drama will be presented under the auspices of the senior choir of the First Evangelical United Brethren church as its annual spring program, Sunday at 7:30 p. m.

A humorous skit, "Columbus Rediscovers America," will be presented by Delma Zurian, Charlene Schaefer, Mary Ellen Sylvester, John Schaefer, Jim Lauridsen, Weslty Lausted, Dick Simonson, Ronald Hermsmeier, Elwood Koch, and Irvin Lloyd. El'Nathan Juedes will act as reader.

A one-act play, "A Cup of Sugar," will be presented by Jane Wheeler, Mrs. Gordon Sylvester, Barbara Trachte, and Mabel Bauer.

The program will also include selections by the choir and miscellaneous musical numbers by various choir members.

Both plays are under the direction of Mrs. Harvey Koch, and Mrs. Stewart Garske, choir director, is in charge of the music, assisted by Mrs. Emil Schaefer.

* * *

A lot of independent companies are fighting shy of Hov and Hughes because he's so "tough" to make releasing deals with. In the matter of "Love is Big Business," f'rinstance, Claudette Colbert cut her salary to $75,000, and even if the picture is a big hit, the four partners who produced it and are releasing it through H. H.'s R.K.O., will have only about $50,000 to cut up among them. Mere peanuts for any piece of celluloid worth seeing.

* * *

Susan Hayward and Jesse Barker didn't come back to Hollywood after the big "Tulsa" premiere in the city of the same name. They're visiting relatives in Mississippi.

* * *

Has anyone noted that Clare Booth Luce has just become one of the heads of Sheed and Ward, a big N. Y. publishing house?

* * *

Macdonald Carey wants a three-month vacation when "Copper Canyon" (which he's doing with Ray Milland, Hedy Lamarr, and Mona Freeman) is finished. He's made six pictures in a row and rates a siesta.

* * *

Judy Garland and Vincente Minelli are not only dating, but phoning each other every few minutes at this point. All of which points to a possible reconciliation. And that would make their chums awfully happy.

* * *

Fabulous spender (and movie producer) Glenn McCarthy, just gifted Mrs. Pat O'Brien with a diamond and ruby cross in appreciation of Pat's work at the Shamrock opening.

FALSE TEETH WEARERS NOW CHEW STEAK

Thousands now eat and chew steak, corn, apples. They use STAZE, amazing cream-paste adhesive-in-a-tube. Discovered by a dentist. One application holds plates comfortably secure all day, every day, or money back. Get 35¢ STAZE. Enjoy life! STAZE HOLDS ALL DAY OR YOUR MONEY BACK

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No wonder thousands teased by itchy torment bless the day they changed to Resinol. Here's quick action from first moment—a blissful sense of peace that lasts and lasts, thanks to 6 active soothing agents in a lanolin base that stays on. Don't be content with anything less effective than Resinol Ointment.

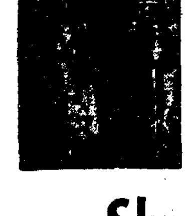
GUEST STAR

Don't Miss the

"Don Sinaiko Show"

Tonight and every Friday Night
WKOW (1070 on your dial)
10:30 P.M.

Rachel Nederloe



Wisconsin's latest discovery for stardom. Dont' miss hearing this lovely singer tonight!

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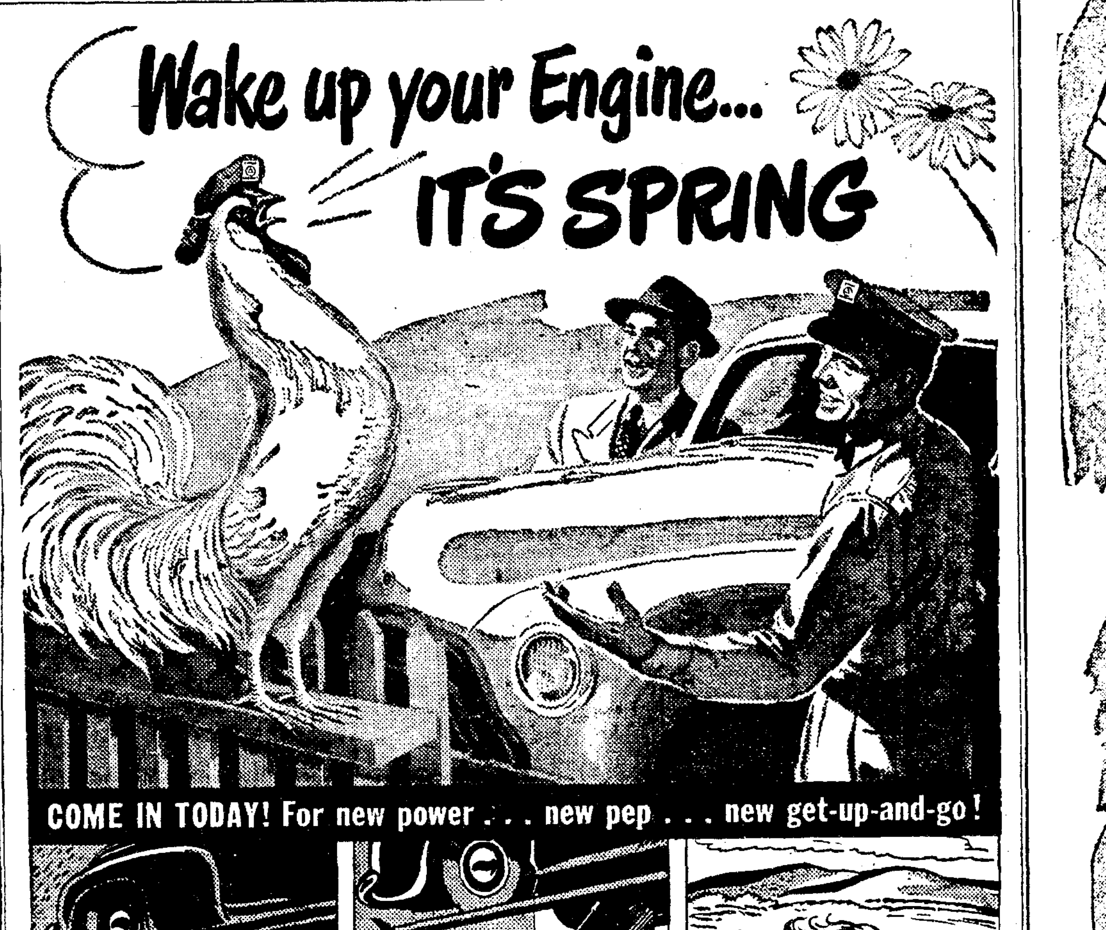
DON SINAIKO'S **Badger Liquor Shop**



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First your dealer whisks away winter dirt, grit and sludge from crankcase with Cisco Solvent. Radiator is flushed, used gear oil drained, battery, tires and lights completely checked. Extra wear points are safety-inspected.

REFILL AND REFRESH
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CITIES SERVICE

LISTEN TO THE "BAND OF AMERICA" 7 P M • NBC STATIONS FRIDAY NIGHT

Hill's MADISON

SIZES 32 to 46

A Must for Every Wardrobe

TILLY TYLER'S

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It's the wonderful, washable, Sanforized cotton shirt blouse you love for suits . . . for play togs . . . for casual time. With a two-way collar, yoked shoulders, pleated back, top pocket. Excellent tailoring!

SNOW WHITE PETAL PINK
YELLOW SKY BLUE

IN STRIPES
IN MULTI COMBINATIONS

IN PLAID
GAY RED 'N' GREEN
RED 'N' BLUE

HILLS, 202 State
Madison, Wis.

Size	Color	2nd Color Choice

Plaid ____ Size ____
Stripe ____ Size ____
Name ____
Street ____
City ____ Zone ____ State ____
Cash ☐ Check ☐ C.O.D. ☐

Hill's MADISON