Today's Smile by Dick Turner

"Dis new army! I browse around for a book and what do I find? Emily Post! Dale Carnegie!"

A Use at Last

SINCE 1944, the International Monetary Fund has fixed the price of gold at $35 an ounce.

Recently South Africa, hard up for dollars, sold 100,000 ounces of gold above the ceiling, at $38.20 an ounce.

IMF protested. The South Africans paid no attention. Then IMF threatened. If the South Africans were going to play that way, it said, the United States would start selling gold competitively out of the $24,000,000,000 worth it has buried at Fort Knox. Instantly, the South Africans promised to be good.

At last, it appears, some use has been found for the gold at Fort Knox.—Omaha World-Herald.

Questions, Answers

Old Phrase Traced Back to Origin

By HASKIN

A reader can get the answer to any question of fact by writing the Long Beach Press-Telegram Information Bureau, 718 Eye St., N. E., Washington 2, D. C. Please enclose three (3) cents for return postage.

Q. WHO originated the saying, "First come, first served?" S. F.

A. "First come, first served" is found in the "Complaint of Roderick Mors," Chapter 17. The work was published about 1540; the author is Henry Brinkelow. Ben Jonson also used the phrase in "Bartholomew Fair," Act 2, Scene 5.

Q. How large was the largest sturgeon ever caught in Lake Champlain? A. E. L.

A. The Fish and Game Service of the State of Vermont says that the largest one on record from Lake Champlain weighed 198 pounds and was somewhat over six feet in length. Each year this lake produces between three and five tons of sturgeons. The males average about 55 pounds, the females approximately 80 pounds.

Q. What is the solution in which potatoes are dipped before planting? A. M. G.

A. All potatoes for planting should be disinfected by soaking two hours in a solution of one pint of formaldehyde to 30 gallons of water, and after treatment should not be allowed to come in contact with old sacks or barrels that might reinfect them. A formaldehyde-gas treatment, adapted to the disinfection of entire cellars at one time, has been tried, but for the average grower the treatment by soaking is to be preferred.

Modest Maidens

By Jay Alan

"I don't know, why I'm going to so much trouble for this guy, he's never seen me before anyway!"

REGARDLESS OF PAYOFF

At Least, Pyramid Clubs Helped to Sell Doughnuts

(Editor's Note: Resuming Monday, Billy Rose will write his thrice-weekly column which will appear in this space on alternate days with Hal Boyle's column. Rose has been on a 35,000-mile air jaunt around the world and will have many stories to tell in his inimitable style. Watch for Rose's column again next week, beginning Monday.

By HAL BOYLE

NEW YORK. (AP) If you didn't make much dough out of the pyramid club craze, don't feel lonesome.

It's dollars to doughnuts that more people got doughnuts than dollars out of these get-rich-quick enterprises.

Because at most of the parties launching pyramid clubs you at least got a doughnut and a cup of coffee. It is another matter how many people, for the $1 they plunked down, got back twelve days later the $2000 they hoped for.

For very, very few seem to have worked their way to the top of the pyramid—people being what they are, and dollars being what they are.

But the doughnut industry did well indeed. It is still doing well in areas just being infected by this modified version of the 1935 "chain letter" epidemic.

To check on this point I phoned a spokesman for the doughnut industry.

"Have the pyramid clubs affected the sale of doughnuts?" he chirped happily. "Why, wherever the craze hits it doubles the doughnut business. It lasts a week or 10 days in most places, and the sale of doughnuts goes up 100 per cent.

"One chain of 28 doughnut shops has sold more than 500,000 extra doughnuts.

"I talked to some coffee people, too. They say their business is up, but not as much as ours."

There are no reports available as to the impact of pyramid club parties on the aspirin market—although certainly all the hangovers weren't financial.

Word of this latest American investment fad swept quickly around the world. There was no great reacton in Egypt, where pyramids have held buried hopes for a long time. British newspapers expressed a polite interest. But the sons of John Bull have been slow to take it up—either through a shortage of dollars and doughnuts or a surplus of common sense.

Here in the United States the pyramid club mania has bounced around like a haphazard tornado. It swept eastward from California, where people used to have to dig to find gold.

It hit hardest in the cities. Police in Columbus, Ohio, estimated it was a $1,000,000 merry-go-round there for two weeks. Here in Manhattan the quick-money virus wore itself out in a few busy days. Some bosses had to break up office pyramid club parties in order to get the world done.

Well, there is no nonsense like American nonsense. And next week offers a wonderful opportunity for all who want to go pyramid clubbing.

It is National Doughnut Week.

WHAT OTHERS ARE SAYING

THE WELFARE of the world is now our responsibility. Whether we like it or not, we have been forced into that position by two world wars, both of which could have been avoided if we had been willing to assume the place which God Almighty intended us to assume back in 1918.

—*President Truman.*

I KNOW of no other expenditure that can produce greater security at a more reasonable cost than investment in a timely defense of the borders of western Europe.

—*Army Chief of Staff Gen. Omar Bradley.*

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.

Reg. U. S. Pat. Off. © 1949 by John F. Dille Co.

Answer to Question No. 1

No. You can't love a person you know nothing about. Every day men and women are greatly attracted to each other. But this cannot possibly be more than some physical attraction—something about each other's voice, manner or, above all, appearance. Love nearly always begins that way. But real love—interest in another's life and welfare, desire to live with them, build a home, rear children together is a spiritual and emotional achievement that takes time.

Answer to Question No. 2

Yes, better, on the average. Psychologist L. M. Terman gave a battery of seven character tests to several hundred "gifted children" age 8 to 14, with IQs 140 or higher. The average IQ is 100. He concluded (paraphrased): their character averaged above ordinary children on all seven tests. They are less inclined to boast; are more trustworthy when under temptation to cheat; read better books and their social attitudes are more wholesome. As a whole, the average gifted child has the same moral judgments and behavior at 9 as ordinary children have at 12.

Answer to Question No. 3

Yes. They are really psychological talks. They cause hosts of people to suffer from imaginary ills. Many people are made to think they have "acidosis." As Dr. J. A. Tobey says in his book, "Your Diet for Longer Life," acidosis happens to about one person in ten million. It's a pure phobia. Such people imagine their blood is acid. If it were they would soon be dead.

AUNT HET

My three-year-old granddaughter said something cute today. She lives sixty miles away and gets carsick. I asked her if she liked to come to visit me, and she said no; she liked bein' here, but didn't like comin'.

RADIO PROGRAMS — TODAY AND TOMORROW

KLAC 570 | KFI 640 | KMPC 710 | KECA 790 | KHJ 930 | KFWB 980 | KNX 1070 | KFOX 1280 | KFAC 1330 | KGER 1390

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

TODAY

Sunday, April 24

Dawn to 7

KLAC-Haynes at Reins.
KFI-News, Music.
KHJ-Music.
KFWB-Concert.
KNX-News, Music.
KFAC-Hymns of Faith, Latin America Church (8). Religious (6:30).
KFOX-Dawn Beat (6:30).
KGER-John Brown (4 to 6).

7 A. M.

KLAC, KMPC-Music.
KFI-Radio Pulpit.
KVOE, KHJ-Music.
KECA-Music.
KFWB-Concert.
KNX-Church of Air.
KFAC-Symphony.
KGER-News, W. B. Record.

7:30 A. M.

KFI-Melodiana.
KMPC-Bible Class.
KECA-Southernaires.
KVOE, KHJ-Tone Tapestries.
KGER-Hymns, Chosen People.
KFOX-Dawn Beat.

8 A. M.

KLAC, KMPC-News.
KMPC-News.
KECA-Israel Message
KVOE, KHJ-Back to God.
KFI, KFWB-Funnies.
KNX-News.
KFAC-Church.
KGER-Rev. Markham
KFOX-Cuba Missions.

8:15 A. M.

KNX-Farm Journal.
KFOX-Unitarian Philosophy.

8:30 A. M.

KLAC, KMPC, KFWB-Religious.
KFI-Christian Science.
KECA-Hr. of Faith.
KVOE, KHJ-Prophecy Voice.
KNX-Salt Lake Tabernacle.
KFAC-Village Festival.
KGER-Bible, Trens. Show.
KFOX-Bible Hr.

8:45 A. M.

KFI-Outdoor Report.
KNX-Howard K. Smith.
KGER-Frank Ernest.

9 A. M.

KLAC-News, Catholic Hour.
KFI-Youth Forum.
KMPC-Vance Graham
KECA-News.
KHJ-KVOE-Bible Class.
KFWB, KFAC-Church.
KNX-Invite to Learn.
KGER-Church of Reconciliation.
KFOX-Melodies.

9:15 A. M.

KECA-Centennial Yr.

9:30 A. M.

KFI-Eternal Light.
KECA-Piano.
KHJ-KVOE-Lutheran Hour.
KFWB-Peter Potter.
KNX-People's Platform.
KFAC-Music.
KGER-Religious.

10 A. M.

KHJ, KVOE-News.
KFI-H. J. Mann.
KMPC-Music.
KLAC-Music.
KECA-Amer. Almanac.
KFWB-Peter Potter.
KNX-Collingwood.
KGER-Radio Revival.
KFOX-Sentinel.

10:15 A. M.

KFI-News.
KECA-Hiway Romance.
KNX-Elmo Roper.
KHJ-Greta Roberts.
KFOX-People's Church
KVOE-Frank & Earnest.

10:30 A. M.

KFI-Chi. Round Table.
KECA-National Vespers.
KHJ-Notebook.
KNX-Behind the Lens.
KGER-Religious.
KVOE-Music.

10:45 A. M.

KHJ-Music Box.
KNX-Frank Parker.
KFOX-Cumberland Church.
KVOE-Singers.

11 A. M.

KLAC-Sing Worries Away.
KFI-America United.
KMPC-Records.
KECA-Melodies.
KHJ-J. B. Kennedy.
KFWB-Peter Potter.
KNX-Symphonette.
KFAC-Church.
KGER-Church of Open Door.
KVOE-Methodist Church.

11:15 A. M.

KLAC-Real Estate.
KHJ-Charley Keaton.

11:30 A. M.

KLAC-Sing Worries Away.
KFI-Univ. Theater.
KECA-Records.
KHJ-Favorites.
KNX-You Are There.
KFOX-1st Christian Church.

11:45 A. M.

KHJ-Canary Chorus.

NOON

KLAC-Sing Worries Away.
KMPC-Records.
KECA-Editor at Home.
KHJ-News.
KFWB-Peter Potter.
KNX-Skyway to Stars
KFAC-Church.
KFOX-Melodies.
KVOE-Reserve.

12:15 P. M.

KECA-Foreign Report
KHJ-Wms. & Rogers
KFAC-Curtain Calls.
KGER-News.
KVOE-Canary Chorus

12:30 P. M.

KFI-1 Man's Family.
KECA-Songs.
KHJ-Tuv. Jury.
KFWB-Wm of Ivory.
KGER-Peter Black Time.
KVOE-Favorites.

12:45 P. M.

KNX-Ralph Bunch.

1 P. M.

KLAC-News.
KFI-Quiz Kids.
KMPC-West. Serenade.
KECA-Music.
KVOE-KHJ-House of Mystery.
KFWB-Williams-Rodgers.
KNX-N. Y. Philharmonic.
KFAC-Piano Parade.
KGER-News, Stamps Quartet.
KFOX-Music.

1:15 P. M.

KLAC-Sing Worries Away.
KFAC-Catholic Topics

1:30 P. M.

KFI-Melody Parade.
KMPC-Dugout Dope.
KECA-Opera Album.
KVOE-KHJ-True Detective.
KGER-Light and Life.

1:45 P. M.

KLAC-Baseball: Hollywood-San Francisco.
KMPC-Baseball, Angels vs. Oaks.
KFI-Sunday Songs.

2 P. M.

KFI-American Music.
KMPC-Baseball.
KECA-Changing World.
KVOE-KHJ-The Shadow.
KFWB-Judge Jury.
KNX-Choirallers.
KFAC-Concert Favorites.
KGER-L. B. Band.
KFOX-Gloo News.

2:15 P. M.

KECA-Honey Dreamers.
KFOX-Healing Waters.

2:30 P. M.

KFI-Harvest of Stars.
KVOE, KHJ-Quick As Flash.
KECA-This Week.
KFWB-Calif. Jr. Symphony.
KNX-Broadway Beat
KGER-News, L. B. Band.
KFOX-Harbor Light.

3 P. M.

KLAC-Baseball.
KFI-Catholic Hr.
KMPC-Baseball.
KECA-Cal. Caravan.
KVOE, KHJ-Roy Rogers.
KNX-Hr. of Stars.
KFWB-Chamber Music.
KFAC-Stars Melodies
KGER-Music.
KFOX-Religious.

3:30 P. M.

KFI-Calif. Senator's Report.
KMPC-Sports.
KVOE, KHJ-Nick Carter.
KFWB-Dick Haynes.
KECA-Greatest Story
KNX-Ozzie and Harriett.
KGER-Hymns.

3:45 P. M.

KFI-News.

4 P. M.

KLAC-Baseball.
KNX-Jane Pickens.
KMPC-Baseball.
KECA-Stop the Music
KFWB-Reserve.
KFWB-Revival.
KNX-Jack Benny.
KFOX-Religious.
KGER-Old Fashioned Revival.

4:30 P. M.

KFI-Harris-Faye.
KNX-Amos & Andy.
KHJ-KVOE-Charmer and Fell.
KFOX-Wings of Healing.

4:45 P. M.

KECA-Dick Todd.

5 P. M.

KLAC-Baseball.
KFI-Fred Allen.
KMPC-Parade of Hits
KECA-Quiet Please.
KHJ-Mediation Board
KFWB-Calvary Voice
KNX-News.
KFAC-Revolving Stage.
KGER-Bible Treasury
KFOX-Rev. Hogan.
KVOE-Juvenile Jury.
KGER-News, Rang.

5:30 P. M.

KFI-Henry Morgan.
KHJ-Under Arrest.
KECA-Do It Yourself
KFWB-Dr. John Mathew.
KNX-Treasury Band.
KGER-Church of Air.
KFOX-Polish Serenade.
KVOE-This Is Paris.

5:45 P. M.

KLAC-Music.
KMPC-Spiritual.
KECA-Songs.
KNX-Geo. Fisher.
KFOX-Music.

6 P. M.

KLAC-News, Music.
KFI-NBC Theater.
KFWB-On the Beat.
KMPC-News.
KECA-W. Winchell.
KHJ-Secret Mission.
KNX-Helen Hayes.
KFAC-Master Works.
KFOX-News, Music.
KGER-News.
KVOE-Revival.

6:15 P. M.

KMPC-Your City.
KECA-Louella Parsons.
KGER-Music.
KFOX-Desert Time.

6:30 P. M.

KLAC-KMPC-Music.
KFI-Album of Music.
KECA-Theatre Guild.
KHJ-J. Fidler.
KFWB-Calvary Assem.
KNX-Eve Arden.
KGER-Luth. League.
KFOX-Memory Room
KVOE-Red Cross.

6:45 P. M.

KMPC-Rex Palmer.
KHJ-Kenny Baker.
KMPC-Dr. Palmer.
KVOE-Bill Cunningham.

7 P. M.

KLAC-KFAC-Music
KFI-Take or Leave.
KMPC-Pets.
KHJ-KVOE-Mayor of Town.
KFWB-Union Mission
KNX-Lum & Abner.
KGER-Religious.
KFOX-Full Gospel.

7:30 P. M.

KFI-Horace Heidt.
KMPC-Bing Crosby.
KECA-J. Fidler.
KVOE-KHJ-You Bet.
KNX-Page to Be Ignorant.
KFWB-Strollin' Tom.
KFAC-Concert.
KFOX-King's Service.

8 P. M.

KLAC-News, Music.
KFI-Martin & Lewis.
KMPC-News.
KECA-Drew Pearson
KVOE-KHJ-20 Questions.
KFWB-KFAC-Church
KNX-Rocky Jordan.
KFOX-Music.

8:15 P. M.

KMPC-Know FBI.
KECA-Headlines.

8:30 P. M.

KFI-Standard Hr.
KMPC-Glee Club.
KECA-W. Winchell.
KNX-"The Whistler."
KHJ-KVOE-Walter Winchell.
KGER-Rev. Harmond.

8:45 P. M.

KECA-James Roosevelt.
KGER-Music.
KFAC-Sun. Eve. Club.

9 P. M.

KHJ-KLAC-News.
KMPC-Church.
KECA-Tobe Reed.
KFWB-Melodies.
KNX-Sam Spade.
KFOX-Bus. Reporter.
KGER-Religious.

9:15 P. M.

KLAC-Open Forum.
KHJ-Bill Cunningham.
KECA-Orchestra.
KFWB-Rabbi Magnin.
KFOX-Music.
KVOE-Blood Test.
KVOE-Starting Out.

9:30 P. M.

KFI-R. Diamond.
KMPC-Prophecy Voice.
KECA-Pat Novak.
KHJ-Chicago Theater
KFWB-Church.
KNX-Jack Benny.
KFAC-Music.
KGER-John Brown.
KFOX-Religious.
KVOE-Ministers Hr.

10 P. M.

KLAC-Guy Bates Post.
KFI-Sam Hayes
KMPC-Religious
KECA-Reporter
KFWB-Williams & Rodgers.
KNX-News
KFAC-Music
KGER-Religious.
KFOX-Revival
KVOE-Revival

10:15 P. M.

KLAC-Men of Destiny.
KFI-Mary Ann Mercer.
KECA-Drew Pearson.
KNX-Univ. Exploer

10:30 P. M.

KLAC-Irwin Allen.
KFI-Carvetn Wells
KECA-Geo. Sokolsky.
KHJ-Orchestra
KGER-Music.
KFWB, KFAC-Music
KNX-Johnny Dollar.

10:45 P. M.

KFI-Melody Time
KECA-We Care.

11 P. M.

KLAC-Variety.
KMPC-Proudly Hall.
KFI-Music & Muse.
KECA-Orchestra.
KHJ-Wright Chorus.
KFWB-Music.
KNX-News.
KGER-Maryland Baptist Church.
KFOX-Rev. Meyerter

11:15 P. M.

KNX-Merry-Go-Round.

11:30 P. M.

KMPC-Leisure Time.
KHJ-Featured Artist

11:45 P. M.

KHJ-News
KNX-U. N.
KHJ-Waxody

MIDNITE

KLAC-Across Footlights.
KNX-News, Music.

Tomorrow

Dawn to 7

Monday, April 25

KLAC-Haynes at Reins.
KFI-News, Farm, Music.
KHJ-Rise & Shine.
KMPC-Rise, Shine.
KECA-Music, News.
KFWB-Music.
KNX-Sunrise Salute.
KFAC-Concert.
KGER-John Brown, Stars Sing (6:00).
KFOX-Strength for Day, Dawn on Ranch.

7 A. M.

KLAC-Haynes at Reins.
KMPC-West Stars.
KFI-News.
KVOE, KHJ-News.
KFWB-Maytime.
KECA-Breakfast in Hollywood.
KNX-Nelson Pringle.
KFAC-Concert
KGER-Religious.
KFOX-News.

DIAL-LITES

SUNDAY

Today is the first in the new daylight-saving time changes, which in the past has created a great deal of confusion by the numerous hourly changes. . . . The networks now are trying a system of recording and playing back, which allows the program to be heard at exactly the same as in the past.

12:45 p. m.-KNX—The New York Philharmonic Symphony, under the baton of Leopold Stokowski, will be heard at a new time today only.

4:00-KECA — An opportunity to kiss the fabled Blarney Stone will be given to the winner of the $21,000 "Stop the Music" program.

4:30-KFI—More troubles with Phil Harris and Alice Faye, as Phil decides to give the public a break and appear in a movie. It's Alice that they really want, but offer Phil a part to get her.

7:00-KHJ—Another year has rolled around for Lionel Barrymore, the "Mayor of the Town," marking over a half century in the world of the theater for the dean of American actors . . . and a small party is planned tonight for him on this show.

TELEVISION SCHEDULE

KTLA—Chan. 5.
5:45—Televespers
6:00—West. Film, "Texas Trail."
7:00—Shopping at Home.
7:15—My Harp.
7:30—You're the Star.
8:00—Movietown.
8:45—Film, "Murder by Invite."

KTSL—Chan. 2.
5:40—Sagebrush Theater.
6:40—Telenews.
7:00—Amateur Hour.
8:00—Film, "Capt. Calamity."

KTTV—Chan. 11.
6:00—Concert and Test.
7:00—Bozo's Circus.
7:30—Rumpus Room.
8:00—Ed Sullivan.
9:00—Fred Waring.
10:00—Caliente Races.

KNBH—Chan. 4.
2:30—Culver City Rodeo.
6:15—Pattern & Music.
6:30—Fran and Ollie.
7:00—Judy Splinters.
7:15—Round-table.
7:45—Pickard Family.
8:00—Who Said That?
8:30—Film.

MONDAY, APRIL 25

KFI-TV—Chan. 9.
12:00—News.
12:50—Farm Report.
1:00—Shop, Look, Listen.
1:15—Jerry Marlowe.
1:30—Meet World.
1:50—Cooks' Corner.
2:00—Belles and Beaux.
2:30—Are You Looking?
2:50—Guest Book.
3:00—Slice of Life.
3:20—Bridge Club.
3:30—Jack Rogers.
3:50—Johnny Murray.
4:10—Apples for Teacher.
4:25—Revue.
4:40—Ebonaires.
4:50—Florabel Muir.
5:00—Just for You.
5:45—Sports, Harmon. "Bear Facts."
8:40—Lucille Norman.
9:00—Playhouse, "Makes Sammy Run."
10:00—News.

KFI-TV—Chan. 9
12:00—Church at Home.
12:15—Film.
12:35—Pretty Girl.
12:45—Shop, Look, Listen.
1:00—Film, "Faces."
2:15—Future Home.
2:30—Video Times.
3:00—Donna Rosa.
3:20—Viewpoint Unlimited.
3:50—Thespia.
4:00—Lilly Conners.
4:25—Travelogue.
4:45—Spotlite.
5:00—The Harmons.
5:30—Music Theater.

KLAC—Chan. 13.
1:15—Baseball, Oaks-L. A.
5:45—Music.
6:00—John Braislin.
6:15—Piano.
6:30—Film.
7:00—Picture Album.
7:30—Gina Janss.
7:45—Clef Dwellers.
8:00—Violin.
8:30—Film.
9:00—News.

Frequency Modulation

SUNDAY, APRIL 24

KMPC—100.3 M. 3:00 to 9:00.
KECA—95.5 Megs 7:00 to 12:00.
KNX—105.9 Megs 3:00 to 9:00. Same as Daily Schedule.
KFI—105.9 Megs.
3:00—Melodies.
3:30—Classics.
5:00—Orch. of Nations.
6:00—Dinner Hr.
7:00—World of Music, 2 hrs.
KHJ—101.1 Megs Same as Daily Schedule.
KMGM—98.7 M.
3:00—Opera.
6:00—Proudly Hall.
7:00—Concert.
KUSC—91.5 Megs
3:00—Music.
4:00—Organ.
5:15—Junior Playroom.
5:30—News.
6:00—Nite in Paris.
6:30—Beyond Song.
7:00—Concert.
8:00—Nite Extra.
8:15—Waltz Time
9:00—Melodies.
9:30—Story of Music.
10:30—U. N.

KFMV—94.7 M.
5:15—Latin Music.
6:00—Music to 7:15.
7:15—Proudly We Hail.
8:00—The Messiah.
9:10—Symphony.

KKLA—97.1 Meg.
3:00—Today's Music.
5:30—Waltz Time.
6:00—Concert.

KFAC—104.3 Meg Same as Daily Schedule. 24 Hrs. a Day.

NOON

KLAC-AJ Jarvis.
KFI-Farm Reporter.
KMPC-Woman Wonderful.
KECA-News.
KHJ-News.
KFWB-Peter Potter.
KNX-G. Mason.
KFAC-Concert.
KGER-Songs.
KVOE-News.

12:15 P. M.

KFI-Ma Perkins.
KECA-Norwood Smith.
KHJ-Music.
KGER-Press-Telegram News.
KFOX-News.
KVOE-Farm Forum.

12:30 P. M.

KLAC-Honest Opinion.
KFI-Pepper Young.
KMPC-Joanne Gray.
KECA-Art Baker.
KHJ-Lucile Massey.
KFWB-News.
KNX-Knox Mannig.
KGER-Serenade.
KFOX-Gene James Time.
KVOE-Relax.

12:45 P. M.

KFI-Happiness Night.
KMPC-KFAC-News.
KHJ-Matinee.
KNX-E. H. Wileman.
KFWB-Peter Potter.
KFOX-Pac. Breeze.
KVOE-Meet Friend.

1 P. M.

KLAC-News, Sports.
KFI-Stage Wife.
KMPC-Man Says Yes.
KECA-Modern Romance.
KHJ-Lynn and Mel-ist.
KECA-More Out of Life.
KNX-Perry Mason.

11:30 A. M.

KFI-Today's Children.
KHJ-Tops in Pops.
KECA-Casa Cugat.
KVOE-KHJ-Queen for Day.
KFWB-News.
KNX-Nora Drake
KFAC-Keyboard Artistry.
KGER-Peter Black Time.
KFOX-News, Guest a Tune.

11:45 A. M.

KFI-Light of World.
KECA-One for Boss.
KFWB-Peter Potter.
KNX-Makes You Tick.
KFOX-Hit Tunes.

NOON

KLAC-AJ Jarvis.
KFI-Farm Reporter.
KMPC-Woman Wonderful.
KECA-News.
KHJ-News.
KFWB-Peter Potter.
KNX-G. Mason.
KFAC-Concert.
KFWB-Bill Anson.
KNX-Call For Help.
KFAC—Piano Parade
KFOX-Verdict Rendered.
KVOE-Books.

1:15 P. M.

KLAC-570 Club.
KFI-Stella Dallas.
KHJ-Nancy Dixon.
KVOE-Johnson Family.
KFAC-Classroom Radio.
KFOX-Russ Brown Music.

1:30 P. M.

KECA-Ethel & Albert
KMPC-Baseball.
KFWB-News.
KNX-Winner Take All
KFAC-Amer. Hour.
KGER-Clark Sparks Show.
KFOX-Flying Marines.
KVOE-Cedric Foster.

1:45 P. M.

KFI-Widder Brown.
KECA-The Roosevelts.
KFWB-Bill Anson.
KNX-Geo. Fisher.
KFOX-Everybody's Business.
KGER-Hawaiian Melodies.
KVOE-Civic.

2 P. M.

KLAC-News, Sports.
KFI-Girl Marries.
KECA-Surprise Package.
KHJ-Against the Storm.
KFWB-Bill Anson.
KNX-Hint, Hunt.
KFAC-Matinee.
KGER-Rogers Jr. Hi Glee Club.
KFOX-Judy Martin.

2:15 P. M.

KLAC-570 Club.
KFI-Portia.
KFOX-Rusty Gill.
KGER-Music.

2:30 P. M.

KFI-Plain Bill.
KMPC-Lois January.
KECA-Bride and Groom.
KHJ-Deems Taylor.
KNX-Meet Mrs.
KGER-Garden School, Charles Spivak.
KFOX-Country Girls.
KVOE-Here's Music.

2:45 P. M.

KFI-Fat. Pg. Farrell.
KFOX-Down Homers.

3 P. M.

KLAC-News, Sports.
KFI-Road of Life.
KMPC,Bill Ewing.
KECA-Talk Out of It
KVOE-KHJ-Happy Gang.
KFWB-Bill Anson.
KNX-Art Godfrey.
KFAC-Music Favorites.
KGER-Rancho 1390.
KFOX-News, Music.

3:15 P. M.

KLAC-Don Otis.
KFOX-Vets Report.
KFI-Brighter Day.

3:30 P. M.

KFI-Aunt Mary.
KMPC-3 Alarm.
KHJ-Music.
KECA-House Party.
KFWB-Then and Now.
KGER-News, Rancho 1390.
KFOX-Hawaiian Music.
KVOE-1949 Housing Act.

3:45 P. M.

KFI-Love and Learn.
KHJ-KVOE-Hunter's Mailbag.
KFWB-Mel Roach.
KFAC-Lyrics in Chorus.
KFOX-Geo. McLain.

4 P. M.

KLAC-News, Sports.
KFI-Woman's Secret.
KMPC-News.
KECA-Party Time.
KVOE, KHJ-Fulton Lewis Jr.
KFWB-Crosby Entertains.
KNX-Herb Shriner.
KFAC-Masterpieces.
KGER-Press-Telegram News.
Rancho 1390.
KFOX-News.
Freddie Martin.

4:15 P. M.

KLAC-Skitch Henderson.
KFI-Johnny Murray.
KMPC-Classics.
KECA-Fran. Scully.
KVOE, KHJ-News.
KNX-Stand by.
KFWB-Marsha Walton.
KFOX-Big Bear Time.

4:30 P. M.

KLAC-Music.
KFI-B. Wheeler.
KMPC-Mellow Moods
KVOE, KHJ-Passing Parade
KFWB-Daily Light.
KNX-Club 15.
KFOX-Humane Society, Music.

4:45 P. M.

KLAC-Race Roundup
KECA-Happy Theater.
KVOE-KHJ-News.
KMPC-Collectors' Corner.
KFWB-Ric Hemblen.
KNX-Ed R. Morrow.
KFOX-Dr. Harrod, Music.

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YOU MAY ENTER AS MANY TIMES AS YOU LIKE!

Just pick THE name you think best fits this new "Fun for the entire family" area . . . and tell WHY in 25 words or less. You may enter as many times as you like BUT be sure each entry is mailed to the judges in a separate envelope or on a separate postal card.

DON'T DELAY . ENTER TODAY!

Mail your entry to NAME CONTEST, 201 West Pike, Long Beach 2, California TODAY! $500 first prize . . . $250 to the winner of the NAME CONTEST and $250 to a charity designated by the judges. Additional prizes totalling $500 will be distributed among the entrants under 15 years of age.

CONTEST CLOSES TOMORROW

ANYONE, except employees of the Long Beach Amusement Co., their advertising agency and their families, MAY ENTER THIS CONTEST! Contest closes midnight TOMORROW. All entries must be postmarked on or before that date. All entries become the property of Long Beach Amusement Co. and will not be returned. In case of ties, duplicate awards will be made.

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