Madison

Radio Program Schedules by the Clock

	WIBA	WISC 1490 Re.	WKOW 1970 kg.	SATURI WIBU 1240 kg	WBBM 780 kg.	WENR-WLS	WGN 120 kg	WMAQ
13	Frolic Jimmy and Rangers	Top o' Morning News; Top Top o' Morning Top: News	Time	Silent Silent Rural Roundup	Paul Gibeon Paul Gibeon; News	Farm Bulletin Devotions Organist News	Rise and Shine Parm Service News	News Town and Farm Parming Spain
15	News: Clock Musical Clock News Musical Clock	Top of Mornins Top; News Top; News News	Cowboy Carson News Coffee Club; News	News; Farm Service News; Weather Farm Froilo	News of World News Listen to Cliff	Mac and Bob Karl and Harty Sage Riders News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross: News
15 15 15	News: Clock Hetty M'ch of Medicine Morning Melods	• Shopper's Special • Shopper's Special	Coffee Club; News Coffee Club	News: Musical Clock Musical Clock	News Music: Prevue Drop of a Needle Garden Oate	Organist Living	News More From Life Weekend Reporter	Tunes and Tips Norman Ross Hobby Horse
5 18 15	Coffee in Washington Mary Lee Taylor	Jazz Concert For You ABC Preview	Reverend Epp Home Beautiful Guest Star	Texas Jim Lewis Dr. Michaelson Sweet Music Congressman	News Drop of a Needle Escape Escape	Bob Atcher Mac and Bob Navy Band News	News Handyman Home Beautiful Spots of Music	Archie Andrews Mary Lee Taylor
0 5 8 5	Meet the Meeks Smilin' Ed McConnell	Junior Junction News U. W. Band	Junior Theater Magic Rhythm	* News: Organ Melodies * Teenage Serenade	News: Let's Fretend Junior Miss'	Martha and Helen What's My Name?	Novelty Shop Sports Vicginia Gale	Meet the Meeks Smilin #6 McConnell
0 5 0 5	* Wisconsin Farm and Home Hour	* Girls' Corps * Saturday Serenada	Accordionists U. S. Marines Smoky Mountain Hayride	News; Pioneers Accordians Farm and Rome Farm Front	Theater of Today Grand Central Station	Atl-Girl Orchestra Farm World Corn Stories	Kate Smith News Coast Guard on Parade	In Our Town Public Affairs Guessin Guys & Gal
6 5 6 5	* National Farm & Home Hour * News * March Time	* Serenade * News * Middleton Matinee	Memory Songs News Dairyland Party Keynoters	Markets: News News Farm and Home Hour	Stars Over Hollywood Give and Take	Man on the Farm News Doc Burlingham	Campus Salute At the Sugar Bowt	National Farm and Home B R.P.D. America
0 5 0 5	NBO Symphony NBO Symphony	The Navy Hour Fascinating Rhythm	Campus Salute Encore Performance	Farm Service 51 Hays and Daughter Music Booth	Handy Man More From Life Paul Gibson	101 Ranch Boys American Farmer	Teens and Tunes Chicagoland Sings	News Bach Aria Gr Living—
0 5 6 5 5	* Pioneers of Music * Pioneers of Music	Sweet and Hot Club Pharm. Asen.	Poole's Paradise Sports Parade	* Music Booth * Music Booth	Country Journal Cross Section U. S. A.	Merry Go Round Merry Go Round	Poole's Paradise Sports Parade	Pioneers of Music Pioneers of
	* The Invador * Horse Race * Melody Matines	Tom Glazer Horse Race The Starlighters	Madison Matines Madison Matines	* Music Booth * Melody Hour	Maiody Mart To Be Continued Saturday at the Chase	Marine Band News Two Billion Strong	News Preston Sellera Choral Program	Music Your Health Hotse Race Frank Merriwell
	* Lassie * Public Service * Radio Workshop	Tes and Crumpets Tea and Crumpets	U. W. Band Sunny Brown Adventure U.S. Navy	Melody Hour Decision Now Navy Band	Philadelphia Orchestra Philadelphia Orchestra	Public Service Tops in Sport Waltz Dreams Marriage	News Marshall Kent Spotlight Naval Air Reserve	Lassie W'mw'd Fores
	Flesta Time News Sports: News	* Honeydrcamers * Church Council * Harry Wismer * Communism	Russ Hodges Quiz Show True of False	* Harry Edwards * University Special	Herbert Hoover Travelers Aid Music Matines		Rusa Hodges Quiz Show True or False	News Yesterday Mus NBC
	.* Dinner Melody * Vic Damone	• J Thompson • Gienn Davis • Good Health • Relaxin' Time	News Dinner Music Met Allen	* Sports Time Record Shop * News Melody Highway	Spike Jones Vaughn Monroe	News Mac and Bob Relaxin	Capitol Comment Sports Review	NBC Symphony Vic
	American Cancer Society Truth or Consequences	Take a Chorus Famous Jury Trials	Twenty Questions Take a Number	Serenade in Music: News * Old Timers Jambores	Gena Autry Professor Quiz	Guest Star Karl and Harty Hayloft Frolice	Mel Allen Twenty Questions Take a	Damons Hollywood Star Theater Truth or
	Your Hit Parade Judy Canova	* Little Herman	Life Begins at 80 Lombardoland U. S. A.	Old Timers Jamboree Old Timers Jamboree		Barn Dance Jambores	Number Life Hegins at 80 Lombardoland	Your Hit Parade Judy
	• Dennis Day • Grand Ole Opry	• Earl Godwin • Field Trio • Concert Favorites	Theater of the Air Theater of the Air	Old Timers Jambores Bang Parads At Your Regist	Sing It again Sing It	Jamboree Barn Dance Buccaneers News	U. S. A. Theater of the Air Theater of	A Day With Dennis Day Grand Ole
	Morton Downer Concert Master	News Tops in Sports	News Songs: Sports Madison Musicale	At Your Request At Your Request	News Military Ball	Barn Dance Barn Dance Barn Dance	the Air Jim Ameche Chicago at Night News; Songe	News Morton Downe Rio
	News: 1310 Club 1310 Club: News	Maatera	Midnight in Medison Midnight in Madison	Silent	News; Cee Davidson		Dick Jurgens News: Griff Williams Johnny Brewer	Rhythms News Final Sports Edw. Temlinso Eddy Duchin

	SUNDAY											
	WIBA 1310 kc.	WISC 1489 No.	WKOW 1070 ltc.	WIBU 1248 kc,	WBBM 750 kc.	WENR-WLS	WGN 720 kg.	WMAQ				
1:00 7:15 7:30 1:45	News: Voices Down the Wind Guest Star For Veterans News Roundup	* Coffee Concert	Content Concert News; Coffee Concert	News: Marches Farm Service Farm Frolio	News Salt Lake City Tabernacle Trinity Choir	Children's Hour Children's Hour	News Record Ramblings Records: News	World News Story to Order Comics Comics				
#:15 #:30 #:45	Story to Order Capital Cathedral Sacred Hears Devotions	Music Time Music Time: News Message	Christ for Wisconsin Sunday Strings Rev. O'Hair Radio Bible	Musical Clock Musical Clock Organ	Church of the Air Invitation to Learning	Little Brown Church News	Radio Bible Class Voice of Prophecy	National Radio Pulpit Radio Parade Religion in News				
9:15 9:36 9:45	Pet Corner Bethel Lutheran Church	of Israel Southern aires	Class Voice of Prophecy	Tones Organ Tones	News To Be Announced Public Service Rent Law	Organist Musical Album Hour of Faith	News Inter's Facts Reviewing Stand	Destination Freedom Guest Stars Bob Houston				
10:15 10:30 10:45	Unitarian Society Curtain Call Curtain Call	Flue Arta Quartet Hour of Faith	Easter Service Reviewing Stand	Serenade News Ev. Lutheran Church	Serenade Serenade Herbert Hoover Pickup Time	Reading the Funnies Turnabouts News	News A New Life Lutheran Hour	News Canary Pat Show Eternal Light				
11:15 11:30 11:45 12:00	News First Congregational Church	News: Holiday For'n Reporter Ave Maria Hour	Christ Presby- terian Church	Bible Fellowship • Music Center	Pick Up Time Show Tunes For Women Only Symphonesque	Amer. Almanso Editor at Home Amateur Hour	John B. Kennedy To Be Announced Radio Warblers News	America United Chicago Round Table				
12:15 72:30 12:45 1:00	Joey Tantillo News Hello Wisconsin Spring Invit.	Serenade	David Rose Memorial Hr. News Harmony Hi ways	Farm Hour Toby and Chore Boys	Symphonette Symphonette You Are There	Amateur Hour Mister President	Ted Lewis Show Holland Engle F. MacCormack	U.S. in World Affairs University Theater				
1:15 1:30 1:45	U.S. in World Affairs University Theater	Around the World Mister President	Old Fashioned Revival Hour	* Toby and Chore Boys * Music Jewel Box	New York Philharmonic New York Philharmonic	Changing World Johnny Hill National Vespers	Juvenile Jury Dress Up Quiz	University Theater One Man's Family				
2:00 2:15 2:30 2:45 3:00	* University Theater One Man's Family	Plano Playhouse Bride of Week Mercy Errand	Lutheran Hour Juvenile Jury	Sunday Songs Waltz Time Old Timers Songsters	New York Philharmonic Skway to the Stars	Ted Malone Dick Todd Opers Album	House of Mystery Detective Story	Quiz Kids It's Your Life				
3:15 3:30 3:45 4:00	* The Quis Kids * News: Janu Pickens	Dick Todd Memory Book	House of Mystery Detective Story	Parade Bing Sings New Rhythm	Choraliers Choraliers Broadway's My Beat	Music of Today Quiet Please	The Shadow Quick As a Flash	Robert Merrill Harvest of Stars				
4:15 4:30 4:45	Robert Merrill Harvest of Stars	Music of Today Quiet Please	Ray Bloch Show Quick as a Flash	Teen Stage Dance Music Radio Parade	Family Hour Ozzie and Harriet	Drew Pearson Headlines Greatest Story	Roy Hogers Nick Carter	Catholic Hour Dean Martin, Jerry Lewis				
5:15 5:39 5:45	• Hews • UW Hand • Martin and Lewis	News Navy Band Voice of Army	Roy Rogers Nick Carter	Band of Weth Music Friendly Music Latest Music	Jack Benny Amos 'n' Andy	Curt Massey Listen to This	The Falcon Mayor of the Town	Richard Diamond Phil Harris, Alice Faye				
6:15 6:30 6:45 7:00	* Richard Diamond * Phi Harris and Alice Fays	* Stop the Music * Stop the Music	The Falcon Mayor of the Town	Old Timers* Jamboree	Sam Spade Lum 'n* Abner	Stop the Music Stop the Music	Mediation Board Smoke Rings	Fred Allen Henry Morgan				
7:15 7:30 7:45	Allen Henry Morgan	Silver Strings Sunday With You W. Winchell	The Shadow: News Triumphant Hour	Old Timens Jambore Dr. Michaelson	Helen Hayes Our Miss Brooks	Walter Winchell Louella Parsons Theater Guild	Under Arrest Jimmy Fidler John B. Kennedy	NBC Theater Familiar Music				
2:15 8:30 2:45 2:00	Theater Album of Familiar Music Take It or	* L. Parsons * Theater Guild * Theater	Triumphant Hour Classical Hour	Dance Time Here's to Vets Proudly We Hail	Life With Luisi It Pays to Be Ignorant	Theater Guild Jimmie Fidler Here's to Vets	Stars of Tomorrow Secret Missions	Take It or Leave It Horace Heidt				
9:15 9:30 9:45 0:00	Leave It Horace Heidt	Guild Jimmy Fidler News	Scoret Mission Don Wright Chorus	Old Time Religion * Band Parade * Pleata Time	News Paul Gibson Peoples Piatform	Paul Harvey Handyman Guide Drew Pearson Guest Star	Answer Man Chicago at Night News: Songs News of Week	Clifton Dtley Report to People Dave Garroway				
0:15 0:39 0:45	Clifton Utley Dave Garroway News: Mr.	George Ready Passing Thots Dance Orcha	News Inquiring Parent Madison Musicale: News	Silent Silent Silent Silent	Cee Davidson Larry Fotine	News Barciny Allen Fine Arts Quartet	Handyman Gulde Joe Relchman Dick Jurgens Orch.: News	News Do It Yourself Surprise Serenade				
1:15 11:30 11:45	Smith Surprise Serenade: Wews	News: Dance Orchestra Dance Music Dance: News	Dance Orchestra Dance Orchestra Dance Orchestra Orchestra: News	Silent Silent Silent Silent	Matinee at Midnight Matinee at Midnight	Music of the Masters Music of the Masters	Al Trace Johnny Brewer George Winslow	Promenade Concert Promenade Concert				

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.

WHA and WHA-FM SATURDAY

A. M.
7:30 Band Wason
7:45 Morning News
7:57 Westher Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time
9:55 Weather Report
10:00 Homemakers' Program
10:00 Dear Sirs
11:00 Dear Sirs
11:15 UW Band
11:30 Campus Newsreel
11:30 Oon Musicale
P. M.

11:50 Noon Musicale
P. M.

12:20 News
12:30 Farm Program
1:00 Taxation Today
1:15 Labor Speaks
1:30 Steuben Music Hour
2:00 Short Story Time
2:30 Music of the Masters
3:30 News House Health
3:30 News Health
3:30 Nusic Westers
3:30 Nusical Vericeles
3:00 Adventure in Research
5:15 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
7:30 Short Story Time
8:00 Epochs of Comedy
8:50 News and Views
8:00 Epochs of Comedy
8:50 News and Views
8:01 FM Concert
10:33 Night News (to 11)

WFOW 104.9 Megaryeles SATURDAY

SATURDAY
A. M.

8 00 Yawn Patrol
9 00 Vocal Varieties
9:30 Musical Varieties
9:30 Yankee Doodle Dandy
10:45 Show Tunes
11:00 Polks Time
11:30 Organ Hymns
11:00 Polks Time
11:30 Organ Hymns
11:45 Paimer House Ensemble
12:30 Memory Waltzes
12:15 News
12:30 Memory Waltzes
12:31 Waltzes
12:30 Musical Comedy Favorites
1:30 Aune Shelton
1:45 Rivthm Ranch
1:45 Rivthm Ranch
1:45 Rivthm Ranch
1:45 Rivthm Ranch
1:46 Short Frogram
1:47 Short Frogram
1:48 Short Frogram
1:49 Parade of Bands
1:49 Parade of Bands
1:50 Men Griffin
1:515 Kiddle Storrtime
1:30 Smooth Musica
1:30 Musical Menu
1:51 Swews
1:30 Musical Menu
1:50 Sports Shorts
1:51 Swews
1:51 News
1:50 Old Time Record Jambores
1:50 Param Hour
1:50 Old Time Record
1:51 Challed Inne
1:52 Mews
1:53 Musical Menu
1:54 News
1:55 Mews
1:55 Mews
1:55 Mews
1:56 Mem Hour
1:57 Mem Mouran
1:58 Mews
1:58 Mew

9:45 News 10:00 Tex Beneks (to 10:30)

WHA and WHA-FM

970 Kc.—88.7 Mc. SUNDAY Devotional Music Symbhony Hail News Masterworks of Music News and Weather Sunday Musicale News and Weather Veteran Wants to Know

2:00 Encore
3:00 Pro Arte
3:00 Pro Arte
3:00 Pro Arte
4:00 Choir Music
4:15 Sunday Music Hour
5:45 Review of the Week
6:00 Program of the Week
6:00 Dunday Night Concert
9:00 PM Concert
10:35 Night News (to II)

WFOW 104.9 Megacycles SUNDAY

104.9 Megacycles
SUNDAY

8.00 Sunday Morning Musical
8.00 Sinday Morning Musical
8.00 Sinday Morning Musical
8.00 Sinday Morning Musical
8.00 Sinday Morning Musical
9.00 Sinday Bang
9.00 Sinday Bang
9.00 Sinday Bang
9.00 Sinday Bang
10.00 Show Tunes
10.00 Show Tunes
10.00 Sinday Bang
10.00 Sinday Bang
10.00 Sinday Bang
12.00 The Shuffle Shop
12.15 Memory Time
12.30 Plano Land
12.45 News
1.00 Luncheon Music
1.15 World of Tomorrow
1.30 Variety Show
1.45 Musical Menu
1.61 Trio
1.710 Sinday Menu
1.710 Sinday Music
1.710 Amateur Show
1.710 Sports Shorts
1.710 Sports Shorts
1.710 Farm Hour
1.710 Sports Shorts
1.710 Farm Hour
1.710 Farm Hour
1.711 Bing Crosby
1.712 Farm Hour
1.713 Bing Crosby
1.714 Bing Crosby
1.715 Bing Crosby
1.715

HOME NOT SAFE
DETROIT—(U.P.)—Dr. Albert E.
Heustis, Michigan health department commissioner, said of the
638 Michigan children under 15

Hollywood

By Edith Gwynn

thority on the diseases of birds.

He also authored a big selling book on the subject. But here's the kicker: Stroud is an inmate of Alcatraz prison and has been there for 40 years. The last 32 in solitary confinement! He killed two people!

Rita Hayworth's first ex. Eddie

Rita Hayworth's first ex, Eddie Judson, is about to merge with Betty Rabe, a Florida heiress.

Latest on C. B. de Mille's planned production of "Thais" is planned production of "Thais" is that he wents to construct the second of the second planned production of "Thais" is that he wants to co-star Hedy Lamarr and Burt Lancaster in it—and will postpone all thoughts about it unless they'd be available to him soon. Strikes us he'll have a very long wait for Burt, who has at least four pictures he must make in rapid succession, starting immediately. First is "No Escape."

Humphrey Bogart and Lauren Bacall aren't wasting any time about having son Stephen get his at his Madison accounty farmer who died at his Madison home Apr. 7, left and his Madison home Apr. 7, left at his Madison home Apr. 7, left and his Madison home A

about having son Stephen get his and Harold Hermanson and Mrs. Sara Ann Selje, Madison, and Harold Hermanson and Mrs. Thelma Bergum, Rio. aboard their yacht, Santana, last

Ann Sothern can't do that picture. "Come Share My Love" at R. K. O., in which she was set to co-star with Robert Ryan, because her home studio, M. G. M., is suddenly appreciating her with her big fat roles. First of these will have Annie starring in "Nancy Goes to Rio", a big musical that goes into production in June, with Jane Powell and Carmen Miranda in top roles. It will be in Technicolor — and Ray Gilbert is doing the songs. Gilbert is doing the songs,

Joey Adams, the comic, who were killed in accidents last spending his evenings trying to year, 327 died as the result of accidents in their own homes.

Johansen-Steffens Piano Team Sets Debut for May 6

Two of Madison's best known Richard Polimer is going to film the life story of Robert a two-piano team when they play Stroud, the world's great authority on the diseases of birds.

Two of Madison's best known pianists will make their debut as a two-piano team when they play thority on the diseases of birds.

They are Gunnar Johansen and

Leaves \$38,500 Estate

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Today's Radio Highlights

Highlights

A. m.—Lassle (WIBA): story of German-occupied Paris.

4.30 p. m.—American Cancer.

Society (WMAQ): highlights in life of pitcher Walter Johnson (on WIBA): Milton Katims, conductor; "Symphony No. 1, "Schumann; "Essay for Orchestra," (WHA-FM): "The Tempest."

Barber: "Russian Easter Overture," Rimsky-Korskakow.

A. m.—Lassle (WIBA): story of German-occupied Paris.

4.30 p. m.—American Cancer.

Society (WMAQ): highlights in life of pitcher Walter Johnson (on WIBA): in a society feed.

ture," Rimsky-Korskakow. 2 p. m. — Pioneers of Music (WIBA): Oklahoma Symphony; "Brandenburg Concerto No. 3." Bach; "Egmont" overture. Beethoven; "Cupid and Psyche" (WLS): Ur Bach; "Egmont" overture. Beethoven; "Cupid and Psyche" overture, Hindemith; excerpts from "Symphony No. 2." Brahms, and "Der Rosenkavalier," Strauss. 3:30 p. m. — Choral Program (WGN): a cappella choir of Louisiana State university.

4 p. m.—Philadelphia Orshert of Control of the program of the box-office tells us. The show will be presented at 8 p. m. daily through Saturday, with a matinee Saturday. The "menace" of the pisce—Aunt Dolly Bloomer—will be

Louisiana State university.

4 p. m.—Philadelphia Orchestra (WBBM): "Toccata and Fugue in D Minor," Bach-Ormandy: "Death and Transfiguration," Strauss: "The Pines of Rome," Respighi.

5:30 p. m.—NBC Symphony (WIND): Braves vs. Giants.

5:30 p. m.—NBC Symphony No. 103." WISC): Wood Memorial.

6:25 p. m.—Baseball (WIND): The story revolves about Horatic Applegate's desire to wed his daughters to successful salesmen of his hoopskirts. He succeeds with a but Evalina, who is attached to her aunt. Dolly Bloomer—will be played by Bruce Kanitz, a senior from Milwaukee who has been seen in many Wisconsin Players white Sox vs. Browns . Base-ball (WIND): Braves vs. Giants.

3:15 p. m.—Turf (WIBA and additional acceptance) of his hoopskirts. He succeeds with a but Evalina, who is attached to her aunt. Dolly Bloomer—will be played by Bruce Kanitz, a senior from Milwaukee who has been seen in many Wisconsin Players ball (WIND): Braves vs. Giants.

3:15 p. m.—Turf (WIBA and additional acceptance) with the played by Bruce Kanitz, a senior from Milwaukee who has been seen in many Wisconsin Players ball (WIND): Wisconsin Players whom some in many Wisconsin Players ball (WIND): Wisconsin Players whom some in many Wisconsin Players of the story revolves about Horatic Applegate's desire to wed his second of the story revolves about Horatic Applegate's desire to wed his second of the story revolves about Horatic Applegate's desire to wed his second of the story revolves about Horatic Apple and the story revolves about Horatic

toral Theme," Pierne.

6:30 p. m. — Vic Damone (WIBA): "Someone Like You,"

"The Streets of Laredo," "In the Still of the Night" . . . Vaughn (WKOW): Clifton Webb, guest.

Haines

Monroe (WBBM): and Connie Haines.

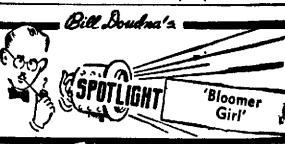
7 p. m.—Take a Chorus (WISC): new series with Marion (WISC): including debate on public attitude toward juvenile declinquency. Morgan.

9 p. m.—Theater of the Air lic attitude towar linquency.

10:15 p. m. — Milkary Ball (WBBM): Joe Reichman orches-

(WBBM): with Peggy Ann Gar-4 p. m.—Lastie (WIBA): story of German-occupied Paris.

in a society feud.



You can still get good seats for the Haresfoot club's production of "Bloomer Girl" at the Wisconsin Union theater next week, Man-

tached to her aunt, Dolly Bloom-er, a suffragette and originator of

the bloomer. Aunt Dolly threatens his whole plan.

Other leading roles will be played by Michael Corbly, as Evalina; Ed Wasilewski, as Horatio, and Bob Harks, as the salesman wooing Evalina. wooing Evalina.

MORE POWER: Station As Dolly Bloomer
WFOW has increased its effective radiated power from 495 to 1,000 15 most-played juke box folk records, according to the operators,

Discussion

11:15 a. m. — Public Affairs (WBM): "Hop o' My Thumb."

(WBMQ): mental health achievements.

2:30 p. m. — Cross Section (WBM): "Pensions for Veterans."

2:45 p. m. — Homemakers

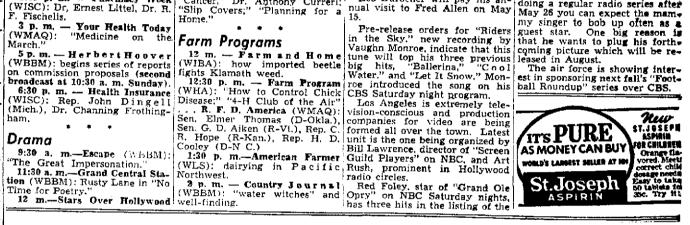
(WISC): Dr. Ernest Littel, Dr. R.

F. Fischells.

3 p. m. — Van — Va



BRUCE KANITZ



CANCER CAN STRIKE ANYONE BUT YOU CAN Strike Back

THIS IS EVERYONE... All the people in America are represented in the American Cancer Society's 1949 fund-raising poster because cancer knows no bounds and rejects no one. The ACS campaign this year uses the appeal to people to "strike back" by giving for research, education and service. The original painting is by Robert Chambers, noted illustrator. It will be seen on billboards, posters and nameliate all. and pamphiets all across the nation during April, the ACS campaign

CAN CANCER SOCIETY

This is your chance to strike back at cancerhard! now! The money you give now comes back manyfold to Madison's McArdle Laboratory for research (\$78,000), to the local society for cancer dressings which are distributed free regardless of the place of treatment and in many other services.

Madison's goal is \$11,000; Dane County (less Madison)-\$5,500. Strike hard at cancer — give now!

the campaign is MORE than fund raising . . it is-

CANCER DISCOVERED EARLY! THE ALTERED PHYSICIAN! SCIENTISTS SEEKING THE ANSWER! INCREASED DIAGNOSTIC FACILITIES! SCIENTIFIC TREATMENT! LIVES SAVED!



THIS TIMELY MESSAGE IS SPONSORED BY THE FOLLOWING COMMUNITY. MINDED BUSINESS FIRMS OF MADISON:

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American Cancer Society, Wisconsin Division 119 East Washington Ave.,

Madison 3, Wis.