

Today's Radio Highlights

Special Events

3 p. m.—Cancer Program (WIBA): DeAlton Neher visits McArdle Memorial laboratory...

1 p. m.—NBC Symphony (WIBA): Milton Katims conductor, "Symphony No. 2," "Dvorak: 'Fete Dieu a Seville,' Albeniz-Arbois: 'Overture to a Picaresque Comedy,' Bax.

1:30 p. m.—Chicagoand Sings (WGN): Northland College choir.

2 p. m.—Pioneers of Music (WIBA): Rochester Philharmonic, under Erich Leinsdorf; Millard Taylor, violinist...

3:30 p. m.—Choral Concert (WGN): Smith College Glee club and Chamber Singers.

4 p. m.—Philadelphia Orchestra (WBBM): Eugene Ormandy, conductor; William Kincaid, flutist...

4:30 p. m.—A Cappella Choir (WMAQ): of South Denver high school.

5:30 p. m.—NBC Symphony (WMAQ): Milton Katims conductor; "Symphony No. 1," Schumann; "Essay for Orchestra," Barber; "Russian Easter" overture, Rimsky-Korsakov.

6:30 p. m.—Vic Damone (WIBA): and Kaye Ballard; "Once in Love with a Wer," "Sunflower," "Crushing Down the River," "Galway Bay," "Easter Parade," "Hallelujah."

7 p. m.—Easter Opera Concert (WISN): Lucia Albanese, Svet (WISC): Lawrence Tibbett, Rise Swandholm.

9 p. m.—Theater of the Air (WKO): "Cavalleria Rusticana."

10:15 p. m.—Morton Downey (WIBA): "So in Love," "Cabaret," "Forever and Ever," "Military Ball" (WBBM): Henry King.

Drama 9:30 a. m.—Escape (WBBM): "The General Died at Dawn."

12 m.—Stars Over Hollywood (WBBM): Gene Raymond.

3:15 p. m.—"The Straw" (WMAQ): with Claude Rains.

4 p. m.—Lassie (WIBA): Ken Carson, guest.

7 p. m.—Star Theater (WMAQ): Douglas Fairbanks, Jr., presents Frank Lovejoy, radio veteran and screen newcomer.

8 p. m.—Epochs of Comedy (WHA-FM): "The Taming of the Shrew."

9 p. m.—Dennis Day (WIBA): gets into political race, tries to sabotage own campaign.

Variety 9 p. m.—National Barn Dance (WLS): Bob Atcher, Lulu Belle and Scotty, others.

9:30 p. m.—Grand Ole Opry (WIBA): Lonnie Glisson, guest.

Discussion 11:15 a. m.—Public Affairs (WMAQ): "Report on Cancer."

3 p. m.—Your Health Today (WMAQ): "Your Doctor Is a Medical Student."

Quiz 7 p. m.—20 Questions (WKOW): Boris Karloff, guest.

7:30 p. m.—Take a Number (WKOW): Regina Resnick, other Metropolitan singers, guests.

Sports 1:25 p. m.—Baseball (WJJD, WIND): Cubs vs. White Sox.

3:15 p. m.—Turf (WIBA, WISC): Excelsior Handicap.

For Homemakers 10 a. m.—Homemakers (WHA): "Rural Women Plan for Spring and Summer."

For Children 8:45 a. m.—Hobby Horse (WMAQ): "Miss Quinn's Secret."

10:05 a. m.—Let's Pretend (WBBM): "Heavenly Music."

4:15 p. m.—Woodward Forest (WMAQ): Frankie Frog turns wrestler.

For Teen-Agers 10 a. m.—Junior Junction (WISC): Elmer Angsman, guest.

Farm Programs 12 m.—Farm and Home Hour (WIBA): Easter program.

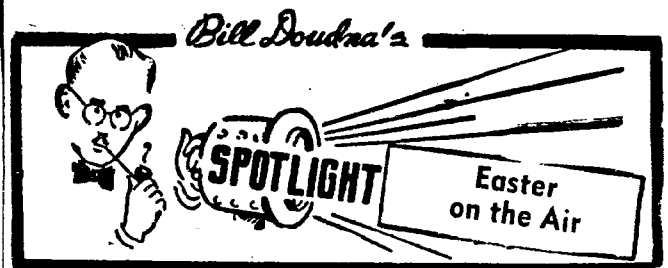
12:30 p. m.—Farm Program (WHA): poultry and 4-H news.

Miscellaneous 1 p. m.—This Is Your Town (WKOW): Monroe.

Radio Program Schedules by the Clock

Table with columns for radio stations (WIBA, WISC, WKOW, WIBU, WBBM, WENR-WLS, WGN, WMAQ) and their respective program schedules for Saturday.

Table with columns for radio stations (WIBA, WISC, WKOW, WIBU, WBBM, WENR-WLS, WGN, WMAQ) and their respective program schedules for Sunday.



Most radio stations will begin their broadcast days earlier on Sunday to carry sunrise services. These special programs will begin at 5 a. m. Madison time.

In addition, the Feast of the Passover will be marked in several broadcasts by the clock, are outstanding programs:

WMAQ—Sunrise service at Grand Central Station, N. C. with procession, choir, singing, Easter messages, WBBM.

deeply responsive chord in the hearts of all who have been relieved of their pennies and denied their inalienable right to a slab of gum.

Hollywood

Burgess Meredith, about to be dropped by Paulette Goddard, has been running around with Gussie Moran, the pretty tennis stili who has been going steady with Pat di Cicco, who is much more attractive, most agree, than Meredith.

Those rumors of tiffing between Ginger Rogers and Jack Briggs are hard to believe — and so we won't believe 'em until we witness a battle.

A chum of F. Sinatra's is going around with a femme who is so weird-looking that Francis refers to her as "the girl-fiend."

Francis Gifford, whose beauty is decorating Bing Crosby's picture, "Riding High," and Phillip Reed are making with the dates.

All the world loves a lover, they do say. Unless two of 'em happen to be sitting in front of you in a theater.

Sam Goldwyn, never the one to be caught napping, has his eye and practically his pocket book on the radio show, "Stop the Music."

Wants to screen it. Other airters already grabbed for pictures are "Queen for a Day" (Jesse Lasky); "Jackpot" (by Fox for Dan Dailey); and "My Friend Irma" already in work at Paramount. More will follow, we'll betcha.

You may know that Goldwyn plunked out the record price of \$300,000 for Leo Brady's novel, "Edge of Doom" — and now we learn he'll star Farley Granger in it. No surprise — even for Granger is one of the biggest attractions among the "younger set" at the boxoffice.

The critics selected "Tales of the South Pacific," produced by Oscar Hammerstein and Richard Rodgers, as the best musical. The best foreign play of the season, according to the critics, was "The Madwoman of Chaillot."

Runners-up for the best American play were "Anne of the Thousand Days," Maxwell Anderson, "Summer and Smoke," by Tennessee Williams, and "The Silver Whistle." The Anderson play got two votes and the others one apiece.

Six critics thought Cole Porter's "Kiss Me Kat" was the best musical comedy, while one voted for "Love Life."

In the foreign play category, three votes were cast for Robert Morley's "Edward, My Son" and two for Jean Paul Sartre's "The Victors."

"Death of a Salesman" got 23 votes; "The Madwoman of Chaillot" 22, and "Tales of the South Pacific" 18.

PUBLIC SERVICE AWARD: Morton Krouse has become the first winner of a Robert G. Lewis Public Service Award, conferred specifically for Krouse's service to humanity in combatting cantankerous coin machines, as an aftermath of his successful fight in New York City small claims court to recover 46 cents he has lost to unresponsive vending devices since last September.

The accolade presented on "Robert G. Lewis Show," carried with it, in this case, a full carton of chewing gum. It was made in a playful spirit, but with the comment, by Lewis, that Krouse, a voice teacher, had struck a

WFOW 104.9 Megacycles SUNDAY 8:00 Sunday Morning Vocal...

Next Week Is Music Week at Dodgeville DODGEVILLE — Dodgeville high school's annual pre-festival concert will be held in the school auditorium Monday through Wednesday nights. Sixty-seven solos and 29 ensembles of vocal, piano and band selections will be presented Monday and Tuesday nights.

ATTENTION, PLEASE! Public Welcome YOU ARE INVITED TO ATTEND as pastors, laymen, laywomen —Two Special Meetings—

Wisconsin Pastors' Conference At The University in Madison April 25-27, 1949

DR. JOHN C. BENNETT of Union Theological Seminary — speaking out of his experience as leader at Amsterdam for "THE WORLD COUNCIL CONFRONTS THE CHURCHES". Opening Dinner—Tripp Commons, University Memorial Union, 7 p. m., Monday at \$1.50 per plate.

DR. ELTON TRUEBLOOD of EARLHAM COLLEGE — speaking on the subject of his famous book—"ALTERNATIVES TO FUTILITY."

Closing Luncheon—Wesley Student Foundation Center, 1127 University Avenue, Madison, Wednesday Noon at \$1.00 per plate.

WHA and WHA-FM 970 kc.—88.7 Mc. SATURDAY 7:30 Bandwagon...

FOR RENT Trailer Space on Hwy. 12 and 18 at Woody's Truck Stop C. E. Meier—8. 9638113

I Always Have A Second Glass Of BOWMAN'S GOLDEN GUERNSEY THAT SPECIAL MILK. Wise youngster! He knows that milk is the finest of Nature's foods. And Bowman's FARM-FRESH Golden Guernsey Milk has extra body-building food solids—even below the creamline. Its extra richness and extra creaminess makes it a really special milk—and Mother's best food buy, too.