Leon Keylerling, member of the Council of Economic Advisers.

FROM a ... national view, we have a powerful weapon, if I were you, I should maintain my composure and hold my oil stocks.

Summer T. Pike, member of the U.S. Atomic Energy Commission, commenting on the possibility of atomic energy replacing present fuels.

MOST writers, like most men,

are not strong enough to bear complete liberty. —David Cecil, author of "Posts

TREATIES of this character, are of little value unless they reflect the understanding

people the great opportunity.

-Mrs. Eleanor Roosevelt.

gate to the United Tations.

whether he said chum or

they are trained.

and Storytellers."



Answer to Question No. 1

and the desires of the peoples concerned.

John Foster Dulles, U. S. dele-No, the opposite. One study gate to the U. N., commenting on the North Atlantic Pact. showed unmarried people have fewer keen interests, make fewer plans for the future and are THE Communists feel they have the appeal for the un-derprivileged of the world. I think we are going to have to show that the United States does offer to the mass of the more satisfied with staying where they are than the married. There are exceptions, of course, I imagine mostly among teachers. most of whom are always trying to advance. Dr. Neil Day-ton has shown the unmarried breakdown nervously much more often than the married.

> Answer to Question No. 2 Yes. Salesmen quickly get on

staved the longest.

—Becretary of Apriculture Charles res. Salesmen quickly get on to housewives' curves (mental). When I was a college student selling books I had an ornery scheme of holding my order book so when I let go of a short lead pencil it would roll into the IF WE try to give the military
the responsibility of preserving peace they are apt to
muff it because it is not the woman's lap. As she grabbed it I started talking too fast for her kind of responsibility for which to realize she was holding the Foster Dulles, U. S. delepencil, ready to sign. I hope no

salesman would stoop as low at that nowadays. Better not try it; maybe housewives are wiser

Answer to Question No. 3

True-and don't I know it I had a brother ill for ten years with T.B. and the way the neighbors would come in and wear him out with long talks about people who had died-made our whole family furious. There is a little book now telling how the family and neighbors should treat a member home from a mental hospital so as not to break him down again. A wonderful book for home folks who have such a member to deal with and help.

ARE YOU SELF-CONSCIOUS

If you are, you are handscaping your progress in business and socially. You need this great little booklet.

OVERNOMENG SELF-CONSCIDENTESS IN the heart was a successfully used by all good talkers. Sincludes POPHICARTY TOTAL SELF TOTAL SELF AND A SELF AN

AUNT HET

"Have his wife stop into the office and bawl him out in public for forgetting to do something he promised. The employes will feel better for thinking he is as henpecked as they are."

"He could have his sons or daughters drop in for pin mon-ey—and give it to them out of the petty cash box. Every em-ploye would like to dip into the cash box, too. And he does if he can."
"Take up personally all office hirth-

"Take up personally all office collections for weddings, birth-day roses and funeral wreaths. This will make the employes think he is a regular guy. And it doesn't have to cost him a cent because they won't know whether he contributed anything himself or not." is only good to spend. And spending money is habit-forming—like living, or puffing marijuana. Or watching television in the hope of something new.

himself or not."
"Call all employes together one a year for a sandwich luncheon to hear their suggestions. Then they will forget their gripes for another year... and he can forget the suggestions.

Looking back over this list, I think there must be a better so-

Perhaps the boss and the em-physical properties of the con-should go together to a psy-chiatrist, hand in hand, and lie down together on a wide couch. There they could talk over the long question of how the Gar-den of Eden became a planta-

But I don't think they will

find a reason to change the basic arrangement.

I don't want any finer rugs and chairs than I've got. I recken I'd feel proud of a \$3000 rug and a \$2000 dinin' set, but I'd be afraid to use



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Sen. Soaper Says: By H. V. WADE

IN THE WEST, a parrot which has talked for some 50 years succumbs to the infirmities of age. It is survived by the oleo The Atlantic Pact is, of course,

a foreign entanglement, to which some are opposed, though not as many as in the fall of '41 when a poll showed 70 per cent opposed to getting into a war

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Let's Explore Your Mind

'Never Fail' Phrase Was Line in Play

by Haskin

Q PLEASE give the author of the line: "They never fail who die in a great cause."

E. S. R. A. The author is Lord Byron and the title of the drama is "Marino Fallero." Byron's tragedy, written in 1820, deals with the conspiracy and death of Ma-rino Fallero, the 49th doge of Venice, elected in 1354.

Q. Between what points is the shortest distance across the Unit-

ed States? M. M. W. A. The shortest distance from the Atlantic Ocean to the Pa-cific Ocean across the United States is between points near Charleston, S. C., and San Diego, Calif., and is 2152 miles.

Q. How deep into the ground does frost ordinarily go in the different sections of the coun-

try? L. W. T. A. In the United States frost penetrates on the average to about an inch in the south up to Manhattan Cherry Blossoms over 60 inches in Minnesota and Maine; but in very long and cold winters the extreme measure-ments have been 100 inches in Minnesota and 108 in ches in HONORING the city's golden able to luxuriate in coming Maine. The frost line reaches deeper and deeper as latitude increases, and finally a northern point is reached where the ground is "everlastingly frozen," which means that it never thaws foot mind. out completely but only the surface may melt each spring and summer. In spite of this, however, agriculture is carried on in the thawed-out upper layer of

ented by Lionel Lukin, a coach-builder in England, in November, 1785, but Henry Greathead, who patented one about 1789, is generally regarded as the in-

Q. How long do individual hairs of one's head live? H. T. S. A. The life of a hair is from two to four years, and when an Ma thinks any silly girl can old one falls out a new one takes lead our son Joe to the altar its place. Until after the prime of life and under normal health with perfume. Ma says our conditions, there is constant re-newal of the supply. son Jim takes after her people,

TODAY AND TOMORROW KNX

:570 The following programs are compiled from reports provided by the br

"How's dis for a note to dat crummy mouthpiece back with th'

mob-Doing lousy time, wish you were here!'?

anniversary, the Park Asso- springs in cherry blossoms near-

POOR PA

but that Joe is like me.

ciation of New York last Sep- er home.—New York Herald-

tember launched its drive for the Tribune.

voluntary planting by citizens of

shrubs and trees in the five

boroughs. Under the plan as

outlined by Mrs. Arthur Hays

Sulzberger, president of the as-

sociation, cash gifts could be

made which, according to their

amount, would pay for the

planting of anything from a

forsythia bush to a tulip tree, in parks and along parkways. Mrs.

Sulzberger announced the larg-

est gift yet received under the

sylvan program. Macy's depart-

ment store has subscribed funds which will pay for the planting

of 450 cherry trees in Central Park around the shores of the Seventy-second St. lake and in

groupings along the East and West Drs. in that section of the

the beauty of Washington's fa-mous cherry trees, blossoming

in April along the rotalitidal basin, will soon—for cherry trees are not slow growers—be April along the Potomac's

New Yorkers who have known

KLAC

• TONIGHT FRIDAY, APRIL 15

5 P. M.

man, AFWM-Stu Hamblen, ANA-Knon Manning, MFAU-Berenade, AGES-Sports, AFUX-Religious.

AN'- Pom Hanton -B138, P. M. MFE-Cast Cugat. KECA-Sky King.

Midnite.

ENX-Chet Huntley,

EFUX-News 5:45 P. M. MANUSAM Baiter.
MWI-Elmer Peters
MMPU-Top Tunes.
MHJ. AVOE-Tom

Mix. MAX-Mob Garred, EGER-Billy Start, Ly OA-risbonster. 6. P. M.

MLAU-News. MFI-Eddie Cantor. MFC-News.
MKG-News.
MKG-News.
MHJ, KVOE-Gabriel
Heater.
Muki KN-News. Heater.

Ervi Heater
Erat - Music.

RGER-World News.

EFOX-News. Weekend Weatner.

4:15 P. M. A:15 P. M.

BIAU-AI JSPVIS.

BMPC-Hob Kelley.

BMC-Hob Kelley.

BMC-Hob Kelley.

BMC-Hob Kelley.

BMC-Hob Kelley.

BMC-Hob Kelley.

BMC-FROMBRE and

Rhybbm.

BMC-FROMBRE and

Rhybbm.

BMC-FROMBRE and

Rhybbm.

KNJ-Back Smith.

BGER-Hebrew. MGER-Stamps

6:30 P. M. MMI-ked Skelton, MMPC-Golden Gate Fields: Et A-The Sheriff. HJ-Garden Guide. | WH-America EGER-Back to

Bibles #40A-Memory EVOE-Dinner 7 P. M. REAC-570 Club, EFI-Lits of Kiley. KMPU-Favorites, KEI-This is Paris. ECA-Boxing,

A-Boxing, B-Amer. Dances Theater.

GER-Family Bible KPOX-Music. Hose Reveria Reveria KGEH-Rev. Ham-Bilver. RFOX-Fishing Pals. 7:30 P. M.

9:15 P. M.
HFI-Music.
hHd. hvuF-Fleetwond 1.gwton.
HTWB-U. N.
EFOL-N. W.
HFE-Music.
MECA-Buildes
Frummond. F1-Sports. MPC-News ECA-Sports, Music. ERJ, EVOE-Cisco Kid. NFWB-Sports Final. ENX-Alan Ladd. Primmond,

EFOX-Fight Cast

MHJ. K-VE-Inside

Sports.

RNX-Bediah.

KFWB-Unity.

KGER-John Brown Encores.

KGER-Wilshire
Christian Church.

KFOX-Weltz Time. 7:45 P. M. EMFU-Club Time, RFOX-News, EFWB-Remember.

8 P. M.

RIAU-News, Mus KFI-Supper Club. EMPC-ABC Club ESCA-Fat Man.

DIAL-LITES

RADIO PROGRAMS

6:00-HNK — Faul Douglas, who originally wor fame as a CBS reporter and more recently has emerged as an actor, will star in Ring Lardner's "Elmer, the Great," Ford Theater program.
7:00-MFI—The arrival of Easter inspires Riley to tell the story of what happened when he and his new bride approached Easter—18 years ago.

5:30-KECA—"This Is Your FBI" exposes the operations of "Can-cer Quacks." eer Quacks.

8:30-KHJ—Dorothy Lamour and song stylist Dick Haymes will both be featured as guests on tonight's "Yours for a Song" variety program.

riety program.

\$:00-KNX—Lucille Ball, in the role of "Liz Cooper," accepts an invitation to join a hunt break-fast ride, during the airing of "My Favorite Husband" broad-

SPECIAL TOMOBROW

SPECIAL, TOMORROW

3:36 P. M.-KFI-Marking observance of Holy Week, Conductor-Mitton Katims has chosen the 'Russian Easter Overture,' by Rimsky-Korsakov, as the special closing selection of his 'NBC Symphony' concert this afternoon.

KHJ, RVOE-Straight RFI-Sam Hayes. KMPC-Baseball KEWB-Williams RECA-Reporter. Rodgers. VX-Lowell Thomas. FAC-Music. GER-Bible Treas. FOX-Barn Dance. KECA-Reporter, KFWB-Gene Norm KFWB-Gene Norm KNX-News. KFAC-Dance Time, KGER-Music. KFOX-Music. 10:15 P. M.

KF1-Sports. KECA-Casa Cugat. KHJ-Music Hilles. KNX-Bob Elson. ER-Here's to OE-1480 Chb. 3:30 P. M. 10:30 P. M. MPC-Baseball, Angels vs. Oaks. Fl-Durante Show. ECA-FBI, HJ-Yeurs for Song FWB-News. RIAC-Don Otia. Rr 1-Carveth Wells. KE(A-One for Book KMPC-Crosby Sings KHJ-Easter Bong Creating

X-Carson Show. ER-Dr. Clam Davies. VOE-Secret Enem 8:45 P. M. 10:45 P. M. l.AC-Otin, News. MPC-Danus Part FOX-Music. FI-Melody Time. PWR-Clete Rober GER-Rev. Harian 9 P. M. KLAC-Baseball.
CMPC-Baseball.
(FI-Hilywd. Music.
LECA-Brenk Hank.
HJ. RVOE-News.
(FWE-Proview

7:15 P. M.

KFOX-Serenade KFWB-Munic. KNX-Night Katt

WB-Music, No. X-Night Edito

11 P. M. AC-Don Otis.
'I-News,
IPC-Dance Parade
X/A-News,
ILL-Lenten Service. ER-Night at

11:15 P. M. 71:30 P. M.

eporter, 11:45 P. M. 1-u. a. Navy. KFI-U. B. Navy. KMPC-News. KHJ. RV49E-News. KNX-You and Blind Spots. 12 MIDNIGHT LAC-Don Utu. KFI-Midnight Flyer. (FWB-Melody Time. KNX-News. Steve

**◆ TOMORROW** Saturday, April 16

KLAC-Racing New Daws to 7 EFI-Jerry Marlows. KECA-Mirandy. KHJ-Hayride LAG-Haynes at Reins KFI-News, Farm, KNX-Grand Centra KFWB-Star Revue EMFC-Music MECA-News.

HHS-RVOE-Rise and EFOX-Full dospel.

Elline.

EVOS-Meet Friend.

EVOS-Meet Fr

10 A. M.

FAU-Concept. GER-Hible Club, FOX-News.

10:15 A. M.

19:39 A. M.

10:45 A. M.

11:30 A. M.

KVI-Ed Tomlinson.

NOON

PAU-VIIIEE

FOX-Dawn Beat 7 A. M.

id.At.-At Jarvia.

KMI-Farm and Hom
KMPU-Melodies.

h Et.A-Shenanigans.

s VOE-Rhd-newk.

KFWB-Music. A4:-Haynes at

KHJ-KVOE-2-ton 7:15 A. M. FI-Untdoor Report ECA-Shave Music, (VOE, KHJ-Break-

FI-MARY LOS Taylor. RECA-Big 'No Lett 7:30 A. M. Club. KHJ, KVOE-Reserve LEVE-Maurice Har KGEE-Music.

7:45 A. M. KVI-Sam Hayes. KMPC-Eddy Duchit sUER-Meditation

8 A. M.

11 A. M. MAY - Hellerington KECA-Beach Party as Wi-Peter Putter ENX-Handy Man, as At-Muss Haynes, Haynes, MI — Meet Meeks, MPI:- News, ECA-Shoppers Festival.

Liek-Free-Telegram News.

Rhythmic Agr Special
Mild—'Areas, Dept,
KFWB-Sal, Army,
KNX—Nevis, Let's
Pretend,
KFAG—Country
Church. 11:15 A. M. Lite KGER-Maj. Rez

KGER-Mizpan, KFOX—Rest Haven 4:15 A. M. MPU—Marketa, \$:30 A. M.

CHAIR.

ENX-Meet Mrs.

AFWS-News.

EFAC-Playtows KLAC—Music. KFI-Ed McConnell. KMPC-Your Bong. EECA-What's My EGER-Hymns. MFOX-News Must XA-News Bervice.

IJ-Lenten Bervice.

IJ-Lenten Bervice.

Namer Na mond, KFOX—Know Your Bible. KYOE-News. 8:45 A. M.

KMPC-News.
KMPC-News.
KECA-Beach Party.
KMB-RVOE-News.
ht WB-Feter Potter.
KNX-Mom Knows
Best.
KFOX-Music.
MFAC-Lamcreco. Concert. KGER-Songs. 12:15 P. M. TFI-Man on Farm. KHI-Shine Time. KMPC-Sat. Carnival KECA-Chemista. 9 A. M. KLAC—Kiddie Klub. KPI—Holiddy House, KMPI—Music of 12:30 P. M. R. Stars.

E.C.A.-Glyls' Corps.

E.C.A.-Glyls' Corps.

E.H.A.-Flying Flock.

E.F.W.B. Melodies.

E.A.W.-Bertands.

E.A.W.-Serands.

E.G.B.-Serands.

E.G.B.-Serands.

E.G.B.-Serands.

E.G.B.-Serands.

E.G.B.-Serands.

E.G.B.-Serands.

E.G.B.-Serands.

7:15 A. M.

TELEVISION SCHEDULE KFI-Amer. Syeaks. A-Chas. 5. 9:00-Good Fri-News, Mus. day Prog. Cowboy SimaTIV-Chas. 11. Telescout. 6:00-Concert and

Cassidy.
9:00—Meet Me
Hollywood.
KTSL-TV— Basebali. Children's

Class. 2. 6:15-Mr. Do Good. 6:40-Sleepy Jos. 6:55-"Gallop-ing Ghost." 7:15-Telenews. 7:30-Woman 2:15—Baseoui. 6:15—Children' Records. 6:30—Mickey O'Day. 6:45—Squeeky. 7:00—Hall the

45—3 Strikes. 00—Sports. 05—Baseball, S.F.-Hollywo Speaks. 7:40-Hobby Shops, 8:00—Broadway Revue.

Revue.
TOMORBOW. APRIL 18

RF3-Chan. 9.
12:15-Scout
Jamboree. 2:10-Trafic
12:45-Shop. Look 3:40-Donn
and Listen. 4:00-Frigh
Suz.
Film. 4:45-Sport
2:00-News 5:00-Teen Fantasia. :10-Traffic Quin :40-Denna Ross :00-Flight Into Sua. 4:45-Sportsmen. 5:00-Teen Town 5:30-Sports, Harmon. :00-News. :15-Mirandy. :40-Easter Frequency Modelation

The following same as daily schedule:

ENX=93.1 meg. =3:00 to 9:00.

EECA=96.5 meg. =5:30 to Mid.

EETA=105.5 meg. =3:00 to Mid.

SETI=105.5 meg. =3:00 to Mid.

SETI=105.5 meg. =3:00 to Mid.

SETI=105.5 meg. =3:00 to Mid.

Classics. 7:00—Dinner How.

Classics. 7:00—World of 6:00—Dinner Hour. 7:00—World of Music to 9.

Classics. ||O-Music for You.

EHJ-101.1 meg.
2:00-Farm Fare.
2:00 to 9-Same as daily sche
EMGM-98.7 meg.
4:00-Fepular
Music.
5:15-Waitz Time 2:30-Melodies
8:30-Pan Am.
Festivat Sague.
Fortivat Sague. as daily sched.

\$:30—Popular Music. 6:00—Curtain EUSC—91.5 meg. 5:15-Junior Playroom. 6:00-Footlight 8:30-Workshop. 9:00-Good Friday Prog. 2:30-Story of Review. 5:15-Musicale. Music. 10:30-U. N,

7:100—Concert. 10:30-U. N. 8:00—Nite Extra KUSC—TOMORBOW, APRIL 16 8:00-Music. 10:45-U. N. 9:15-News. 11:00-Music to 2:30-Concert. 10:00-Lady of 2:30-Concert. 10:00-Music to 2:30-Music to 2:30-Concert. 10:00-Music to 2: 2:30-Concert. 4:30-Melodies. Day. 10:15-Music. KKLA-97.1 meg 5:00-In the

5:00—In the Groove.
6:00—Concert.
KrAC—104.3 meg.
24 bour, same as
KFMV—94.7 meg.
6:30—Music.
7:00—Bill Bryan.
8:00—Concert. 8:30—Critics. 0:00—News, Sym-phony to 10:20. 1:15 P. M. MLAC-579 Club

12:45 P. M.

FI-Are Tou Lis-

1 P. M.

(f.AU-News, Sports IMPC-Sat. Carniva (ECA-Beach Party, (BJ-Bill Harrington AFV, B-Bill Asson.

FAC News.

daily schedule

1:30 P. M. KHJ-College Cholf. MFAD-Amer, Hour. AGEE-Hawaiian Young.

If AC-Piano Parade. EFOX-Doc sicpains,
EFOX-Barbershop Country Boys.

LLAC-ELDRY BOOK

Hour. EVOZ-Musec. MVX-Arm) Voice. 2 P. M. Show, SECA-Beach Party, LFWS-Bu Anson. ENX-Call for Help.

2:15 P. M. Fi.Wormwood Forest.

KMPC-Dugout Dope.

LEOX-Rusty Gill. 2:38 F. M. FI-Reserve. CHJ-Medical Prog.

Angels vs Cake. KNX-Tell It Again LFUX-Little Country Girls. GEB-News, Long Beach Band. 2:45 P. M. HJ-Boys' Chair. FOX-Down Homers. FOE-B, Harrington

3 P. M. RLAU-News. Sports
RFT-Scout Jamboree
EMPC-Baseball.
RFWB-Bill Ansonon.
RECA-Jr. Junction.
RECA-Jr. Junction.
RECA-Jr. Junction.
RNX-Country Jral.
FAC-Music
Proorites.

Pavorites. GER-Rancho 1390: FOX-Medera Music 3:15 P. M. KLAC-578 Club 3:30 P. M. FI-NBC Symphony. HJ-Extra Time. ECA-Amer. Parmet FWB-Amen. News. GEB-Biby Starr.

ENX-Garden Gate. EVOE-Windy City. 2:45 P. M. KFWB-Ause Carter, KHJ-Windy City, ENX-John Ford, AFA(>melody Portrail,

4 P. M.

MLAC-News, Sports.
EMPU-BasebellREUA-Chemists.
RMS-hv06-Mports.
RMS-drose Section
U. S. A.
Materpieces.
atkini-Press-1e16gram Sews,
Excention.
Murie
EFOX-News, Murie 4:15 P. M. ALAS. OF CHAD.

EFCA-Bible Messa,
Lod, By the News.

Lew B-Helen Louis

Army.

KLAC-let Mag. EMPC-Records. KFI-Ploneers of Mus EKI-Man slusters EKI-Mucke Rings. AFWE-Bland Artist KNX-L. A. Story. KGER-Peter Stack time. EFOX-Music. EVOZ-Cong. Phillip 4:45 P. M.

4:30 P. M.

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O NEWS ₹ الكالم

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"Well, the box is awful pretty. Why don't you wear that?"

## **OUTLINE FOR BOSSES**

## How to Butter Up Workers EACH TIME we have gone into a depression, the farmers have led in, gone down farthest, **Told in Job Talk Sequel**

Well, for me this was a brand

person interested in pleasing me.

when people stood in lines for

johs. And I guess that ever since then I have thought of a boss

only as something you tried in

only as something you tried in a vague way to placate... by an effort here ... a perform-ance there ... as you would a cross child. You know—anything

keep him from being loud. Certainly I never thought of

him trying to do anything more thant the small service of show-

ering me with money. Bosses have done that so often I now discourage them from even per-

forming that slight favor.

For I have found that money

I first went to work at a time

butter up the hired hands? new idea. As a lifelong employe This is one problem that nev- determined to remain one, I had er occurred to my simple bare- never thought of a boss as a

NEW YORK. (P) How can a boss

But the other day I let go with powerful piece about how the ordinary man, given a lifetime or two, could successfully butter up his boss and get a raise. Any boss. And a fellow came right back

Q. How long have life boats at me—one of those strange peo-been used? D. O. F.

A. The first life boat was pat-anted by Lionel Lukin, a coach-"Listen, Boyle," he said, "you're living in a dead age. The problem in the industrial world today isn't how to butter up the boss to get ahead. What the boss has to worry about is how he can get ahead by buttering up

his employes."
And this odd gentleman suggested that if I were an honest reporter I would immediately investigate. He said I should advise the bosses what they could do to win the warm approval of under them who make them look good to the men over

the hope of something new.
So I have drawn the line at more money. I'll have none of it. And therefore I can't think of anything a boss can do for me except to stay out of my day dreams. I don't want him to blunder into my private world any more than I want to tiptoe into his. To me he is strictly on his swn.

But some employes aren't the kind of workaday snob I am. I asked a few what they thought a boss could do to butter them And here are their answers:

"Borrow cigarets from them once in a while, so as to make them wonder whether he can afford them a raise."
"When the employes greet him 'Hiya, big boy,' the boss should come back with a heavily emphasized, 'Okay, chum.
This will leave them wondering

ELAU-News, Sports ily emphasized, 'Okay, chum.'
ELT-Lusta Caralval. This will leave them wondering
ELT. EVOE-Quia

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