Today's Radio Highlights

Music

9 a. m.—Fred Waring (WIBA): Academy award-winning songs.

6 p. m.—Supper Club (WIBA): King Cole trio visits Perry Como; "Prisoner of Love," "Everywhere You Go."

6:30 p. m.—Club 15 (WBBM): "Blue Moon," "Someone Like You," "I've Got My Love to Keep Me Warm," "Everywhere You Go."

7 p. m. — Band of America WIBA): "Americans We," "Onward, Christian Soldiers," "Trifolium," "Old Chisholm Trail," "Boys Clubs of America Marching Song."

8:30 p. m. — Enchanted Hour (WKOW): "Do Not Go, My Love," "Song of India."

Drama

11 a. m. — Epochs of Comedy WHA): "The Taming of the Shrew."

5 p. m. — French Program (WHA): scenes from "Le Malade Imaginaire."

7:30 p. m.—My Favorite Husband (WBBM): Liz gives George the "Yes" treatment.

8 p. m. — Theater (WBBM): Dan Dailey in "The Show-Off."

9 p. m.—Playhouse (WBBM): Claude Rains as retired detective trying to break an old case in "Banquo's Chair."

9:30 p. m.—Hollywood Theater (WGN): Celeste Holm in "Collector's Item."

Discussion

8:25 a. m.—Transition (WHA): "Characteristics of the Age of Expansion."

3:25 p. m. — Contemporary Trends (WHA): "The Soviet Union and the Western Concept of Science."

4:15 p. m.—Legislative Forum (WHA): "Wisconsin's Finances," Assemblyman A. R. Ludvigsen.

4:30 p. m. — Prof. Werner Boehm (WHA): "The United Nations' Role in Social Work."

9 p. m. — Meet the Press (WKOW): Sen. J. J. Sparkman (D-Ala.).

Sports

6:05 p. m.—The American Way (WISC): "Gus Dorais."

9 p. m.—Boxing (WISC): Robert Villemain vs. Jake LaMotta.

9:30 p. m.—Bill Stern (WIBA): and Ford Frick.

10:15 p. m.—Joe Hasel (WISC): at St. Louis' Cardinals' camp.

10:30 p. m.—Boxing Summary (WIBA): Coach John Walsh, Lou Landman.

Variety

5:30 p. m. — Herb Shriner (WBBM): and John Steel, "Ziegfeld Follies" star.

7:30 p. m.—Yours for a Song (WKOW): Ida Lupino, Betty Rhodes.

8 p. m.—Eddie Cantor (WIBA): in Peoria, Ill.

Miscellaneous

10 a. m.—Homemakers (WHA): "Stories With an Easter Theme," Mrs. Sally Ginell, Dorothy Turner, Louise Yule.

12:30 p. m. — Farm Program (WHA): "What Are Farmers' Spring Planting Plans?"

1:30 p. m. — Book Trails (WHA): "Wilderness Champion."

3 p. m.—Kay Kyser (WISC): and Detective Helen Clark.

7 p. m. — Experience Speaks (WKOW): Audie Murphy, Igor Cassini, and Conrad Thibault, guests.

WHA and WHA-FM

970 Kc.—88.7 Mc.
SATURDAY
A. M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time Play Day
9:55 Weather Report
10:00 Homemakers' Program
10:45 News and Views
11:00 Dear Sirs
11:15 UW Band
11:30 Campus Newsreel
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Taxation Today
1:15 Labor Speeks
1:30 Steuben Music Hour
2:00 Short Story Time
2:30 Music of the Masters
3:30 News
3:45 Special Program
4:00 Alpine Melodies
4:30 Musical Varities
5:00 London Column
5:15 Music You Want
5:45 News andw Sports
FM ONLY
6:00 Dinner Musicale
7:00 Evening Concert
7:30 Short Story Time
8:00 Musical Moments
8:15 News and Views
8:30 Music of the Masters
9:30 Wisconsin Report
10:00 Composers' Hour
10:55 Night News (to 11)

Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm	* Top o' Morning	Chore	Silent	Paul	Devotions	Rise and	News
6:15	Frolic	* News; Top	Time,	Silent	Gibson	Around the Farm	Shine	Town and
6:30	Jimmy and	o' the Morning	Chore	Rural	Paul	News	Farm Service	Farm
6:45	the Rangers	* Top; News	Time	Roundup	Gibson; News	Farm Bulletin	News	News
7:00	News; Clock	* Top o' Morning	Cowboy Carson	News; Farm	News of World	Sage Riders	Record	Norman
7:15	Betty	* Top; News	News	Service	News	Bob Atcher	Reveille	Ross
7:30	News	* Top o' Morning	Coffee	News; Weather	Listen to	Happy Hank	News; Record	Norman
7:45	Musical Clock	* Top; Geo. Hicks	Club; News	Farm News	Cliff	News	Reveille	Ross; News
8:00	Musical Clock	* Breakfast	Coffee	News; Musical	News	Breakfast	News	Your
8:15	Bulletin Board	Club	Club; News	Clock	Gold Coast	Club	Two Ton Baker	Neighbor
8:30	Trading Post	* Breakfast	Coffee	Musical	Pickup Time	Breakfast	Vicki Stevens	Norman Ross
8:45	News	Club	Club	Clock	Shopping	Club	Wishing Well	News
9:00	Fred	* My True	Reverend	* News; Pioneers	News	My True	News	Fred
9:15	Waring	Story; News	Epp	Heb. Chrn. Hour	Rhyme Does Pay	Story	Memory Music	Waring
9:30	Road of Life	* Easy Rhythm	Mary Foster	* Sweet Music	Arthur	Betty Crocker	Art Baker	Road of Life
9:45	The Brighter Day	* Jane Jordan	News; Jerry Blake	* U. S. Navy	Godfrey	Jane Jordan	Spots of Music	The Brighter Day
10:00	Eddy Arnold	* Nelson Olmsted	John Nesbitt	Women's News	Arthur	Capt. Stubby	News	Do It Yourself
10:15	Love and Learn	* Kirkwoods	Your Neighbor	Chore Boys	Godfrey	and Buccaneers	Victor Lindlahr	Love and Learn
10:30	Jack Berch	* Organology	Gabriel Heatter	Mid-Mornin'	Grand Slam	Ted Malone	Gabriel Heatter	Jack Berch
10:45	Lora Lawton	* Galen Drake	Lanny Ross	Matinee	Rosemary	News	Virginia Gale	Lora Lawton
11:00	Linda's First Love	* To the	Woman's World	News; Matinee	Wendy Warren	Welcome	Kate Smith	Aunt Mary
11:15	Music for Today	Ladies	Kate Smith	News; Morning	Aunt Jenny	Travelers	Kate Smith	It's Your Life
11:30	Farm	* To the	Farm	Matinee	Helen Trent	Farm	Bing Crosby	Elizabeth Hart
11:45	Roundup	Ladies	Journal	Farm Front	Our Gal Sunday	World; weather	News	Tommy Port
12:00	* News; Roundup	* Baukhage	Farm Journal	Mats: Farm Hour	Big Sister	Dinner Bell	Let's Have	News
12:15	* Farm Service	* News	News	News	Ma Perkins	Time	Fun	The Food
12:30	* News	* The Stars Sing	Dinner Bell	News; Markets	News	News	Farm Markets	Magician
12:45	* March Time	* Dorothy Dix	Melody Garden	Farm and Home	Guiding Light	Doc Burlingham	News	Luncheon Party
1:00	* Double or	* Breakfast	Queen for	Farm Service	2nd Mrs Burton	Almanac	Queen for	Double or
1:15	Nothing	in Hollywood	a Day	Si Hays and	Perry Mason	School Time	a Day	Nothing
1:30	* Today's Child'n	* Curtain Call	Welcome	Daughter	Nora Drake	Bride and	Jim Ameche	Today's Children
1:45	* Today's Music	* Nancy Craig	Listen to Larsen	* Music Booth	You Tick	Groom	We Three	Light of World
2:00	* Life Beautiful	* Music	A Woman's	* Music	David Harum	Ladies Be	Cedric Foster	Life Beautiful
2:15	* Ma Perkins	for Two	Work	Booth	Hilltop House	Seated	Hal and Lee	Ma Perkins
2:30	* Pepper Young	* House	The Happy	* Voice of Army	News	House	Melody Time	Pepper Young
2:45	* R't to Happin's	Party	Gang	* Science Exc'n	Robt. Q. Lewis	Party	F. MacCormack	Right to Hap'ness
3:00	* Backstage Wife	* Kay Kyser	Pat Sings	Hymn	Hint Hunt; New	Kay Kyser	Radio Quiz	Backstage Wife
3:15	* Stella Dallas	Kollege	Day Dreams	Time	Look at Life	Kollege	Lanny Ross	Stella Dallas
3:30	* Lorenzo Jones	* Ethel & Albert	Kate Smith	* Melody	Winner take All	Galen Drake	Linda's 1st Love	Lorenzo Jones
3:45	* Widder Brown	* Varsity	To Be announced	Hour	More from Life	Lulu Belle, Scotty	Editor's Daughter	Widder Brown
4:00	* News; Madison	* Varsity	Harmony	* Melody	Paul	Martha and	News	A Girl Marries
4:15	Hour	Jamboree	House	Hour	Gibson	Helen	Marshall Kent	Portia
4:30	* Madison Hour	* Varsity	Harmony	* Band Parade	Between Us Girls	News	Spotlight	Just Plain Bill
4:45	* Story Corner	* The Roosevelts	House	Serenade	Gold Coast	Beulah Karney	Telephone Quiz	Front P. Farrell
5:00	* Melodic Gems	* Challenge of	Hy Time	Fiesta	News	Challenge of	Cisco	News
5:15	* Fiesta Time	The Yukon	Hy Time	* University	News	the Yukon	Kid	Dave
5:30	* News	* Jack	Sizing Up Sports	Special	Herb Shriner	Jack	Capt. Midnight	Garroway
5:45	* Sports; News	Armstrong	Tom Mix	* U. Special	Lowell Thomas	Armstrong	Tom Mix	News
6:00	* Supper Club	* Edwin C Hill	News; Sports	* Sports Time	Beulah	News; Markets	Dr. Bradley	Jimmy Blade
6:15	* News of World	* Elmer Davis	Dinner Music	Serenade	Jack Smith	Air Edition	John Nesbitt	News of World
6:30	* Dinner	* Design for	Fulton Lewis, Jr.	* News	Club 15	Lone	News	Home Towners
6:45	Melody	Dining	Inside of Sports	Bing Sings	Edw. R. Murrow	Ranger	Inside of Sports	Richard Harkness
7:00	* Band	* The Fat	Experience	Serenade in	Jack	The Fat	Experience	Band of
7:15	of America	Man	Speaks	Music; News	Carson	Man	Speaks	America
7:30	* Jimmy	* This Is	Yours for	* Old Timers'	My Favorite	This Is Your	Yours for	Jimmy
7:45	Durante	Your FBI	a Song	Jamboree	Husband	FBI	a Song	Durante
8:00	* Eddie	* Break the	Gabriel Heatter	Old Timers'	Theater	Break the	Gabriel Heatter	Eddie
8:15	Cantor	Bank	Newsreel	Jamboree	Theater	Bank	This Is the Story	Cantor
8:30	* Red	* Parade	Enchanted	Old Timers'	Theater	The	Enchanted	Red
8:45	Skelton	* Parade	Hour; News	Jamboree	Theater	Sheriff	Hour; News	Skelton
9:00	* Life of	* Boxing	Meet the	* University	Playhouse	Cavalcade	Meet the	The Life of
9:15	Riley	* Boxing	Press	Farm Hour	Playhouse	of Sports	Press	Riley
9:30	* Bill Stern	* Boxing	Mutual	* News; At	Johnny	Cavalcade	Hollywood	Bill Stern
9:45	* Wings of Song	* Boxing	Concert Hall	Your Request	Dollar	of Sports	Theater	Pro and Con
10:00	* News	* News	News	* At Your	News	Paul Harvey	Jim Ameche	Supper Club
10:15	* Music for Tonite	* Joe Hasel	Songs; Sports	Request	Paul Gibson	Skip Farrell	Calling Detectives	News
10:30	* Ring Summary	* Gems: Dance	Dean	* At Your	Billy Leach	Bob Elson	News; Songs	Barry Wood
10:45	* Concert Gems	Orchestra	Acheson	Request	News	Platter Party	Fulton Lewis, Jr.	Tunes and Tips
11:00	* Journal News	* News; Dance	Pre-Military	Silent	Sports; Dance	Platter Party	News	News
11:15	1310 Club	Orchestra	Ball	Silent	Orchestra	Frankie Masters	Al Trace Orch.	Sports
11:30	1310	* Dance	Midnight in	Silent	Dance	Barclay Allen	Griff Williams	Pastels
11:45	Club; News	Orch.; News	Madison; News	Silent	Orchestra	Jerry Glidden	Dance (to 1)	in Rhythm

SATURDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm	* Top o' Morning	Chore	Silent	Paul	Farm Bulletin	Rise and	News
6:15	Frolic	* News; Top	Time	Silent	Gibson	Devotions	Shine	Town and
6:30	Jimmy and	* Top o' Morning	Chore	Rural	Paul	Organist	Farm Service	Farm
6:45	Rangers	* Top; News	Time	Roundup	Gibson; News	News	News	Farming Business
7:00	News; Clock	* Top o' Morning	Cowboy Carson	News; Farm	News of World	Sage Riders	Record Reveille	Norman
7:15	Musical Clock	* Top; News	News	Service	News	Mac and Bob	News; Record	Ross
7:30	News	* Top; News	Coffee	News; Weather	Listen to	Karl and Harty	Reveille	Norman
7:45	Musical Clock	* News	Club; News	Farm Frolic	Cliff	News	Record Reveille	Ross; News
8:00	News; Clock	* Shopper's	Coffee	News; Musical	News	Victorious Living	News	Tunes and
8:15	Betty	Special	Club; News	Clock	Music; Prevue	John Baker	More From Life	Tips
8:30	M'ch of Medicine	* Shopper's	Coffee	Musical	Drop of a Needle	Stump	Weekend	Norman Ross
8:45	Morning Melody	Special	Club	Clock	Garden Gate	Us	Reporter	Hobby Horse
9:00	Coffee in	* Jazz	Reverend	Texas Jim Lewis	News	Bob Atcher	News	Archie
9:15	Washington	Concert	Epp	Dr. Michaelson	Drop of a Needle	Mac and Bob	Fix It Yourself	Andrews
9:30	Mary Lee	* Big 'n'	Home Beautiful	Sweet Music	Escape	Curious World	Home Beautiful	Mary Lee
9:45	Taylor	Little Club	Guest Star	* Congressman	Escape	News	Spots of Music	Taylor
10:00	Meet the	* Abbott and	Junior	* News; Organ	News; Let's	Martha and	Novelty	Meet the
10:15	Meeks	Costello	Theater	Melodies	Pretend	Helen	Shop	Meeks
10:30	Smilin' Ed	* W'n I Grow Up	Magic Rhythm	* Teenage	Junior	What's My	Sports	Smilin' Ed
10:45	McConnell	* U. W. Band	Keynoters	Serenade	Miss	Name?	Virginia Gale	McConnell
11:00	Wisconsin	* Girls'	Accordionists	* News; Pioneers	Theater of	All-Girl	Kate Smith	In Our Town
11:15	Farm and	Corps	U. S. Marines	Accordiana	Today	Orchestra	News	Public Affairs
11:30	Home	* Saturday	Ozark	Farm and Home	Grand Central	Farm World	Coast Guard	Guessin'
11:45	Hour	Serenade	Valley Folks	Farm Front	Station	Corn Stories	on Parade	Guys & Gals
12:00	* National Farm	* Serenade	Memory Songs	Markets; News	Stars Over	Man on	Campus	National Farm
12:15	& Home Hour	* News	News	News	Hollywood	the Farm	Salute	and Home Hour
12:30	* News	* The Navy	Dairyland Party	Farm and	Give and	News	At the	R.F.D.
12:45	* March Time	Hour	Melody Garden	Home Hour	Take	Doc Burlingham	Sugar Bowl	America
1:00	* NBC	* Proudly	Campus	Farm Service	Handy Man	101 Ranch	Teens and	News
1:15	Symphony	We Hail	Salute	Si Hays	More From Life	Boys	Tunes	Bach Aria Group
1:30	* NBC	* Fascinating	Encore	and Daughter	Paul	American	Chicagoland	Edw. Tomlinson
1:45	Symphony	Rhythm	Performance	* Music Booth	Gibson	Farmer	Sings	Europe Report
2:00	* Pioneers	* Sid Bechet	Poole's	* Music	Country	To Be	Symphonies	Pioneers of
2:15	of Music	* Lawrence	Paradise	Booth	Journal	Announced	for Youth	Music
2:30	* Pioneers	Welk Orch.	Sports	* Music	Cross Section	To Be	Symphonies	Pioneers of
2:45	of Music	* J. Pineapple	Parade	Booth	U. S. A.	Announced	for Youth	Music
3:00	* Your Health	* This Is	Madison	* Music	Melody Mart	To Be	News	Your Health
3:15	* Red Cross	for You	Matinee	Booth	To Be Continued	Announced	Preston Sellers	Bits of Hits
3:30	* Melody	* To Be	Madison	* Melody	Saturday at	United	Choral	Frank
3:45	Matinee	Announced	Matinee	Hour	the Chase	Nations Story	Program	Merriwell
4:00	* Lassie	* Tea and	U. W. Band	* Melody	Philadelphia	Public Service	News	Lassie
4:15	* W'mw'd Forest	Crumpets	Sunny Brown	Hour	Orchestra	Tops in Sport	Marshall Kent	W'mw'd Forest
4:30	* Radio	* Tea and	March of Faith	* Decision Now	Philadelphia	Waltz Dreams	Spotlight	Doctor
4:45	Workshop	Crumpets	Eddy Duchin	* Navy Band	Orchestra	Tea and Crumpets	Naval Air Reserve	I. Q. Jr.

*** Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 88.9 M.**

WFOW

104.9 Megacycles
SATURDAY
A. M.

8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Show Tunes
11:00 Polka Time
11:30 Organ Hymns
11:45 Palmer House Ensemble
P. M.
12:30 Memory Waltzes
12:15 News
1:00 Waltz Time
1:00 Musical Comedy Favorites
1:30 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Parade of Bands
4:45 Organ Music
5:00 Piano Land
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Sports Shorts
7:15 Bing Crosby
7:30 Old Time Record Jamboree
8:00 Farm Hour
8:30 Package of New Records
8:45 Dance Band Parade
9:45 News
10:00 Moonlight Moods (to 10:30)

Education Should Boost Citizenship, Candidate Declares

Wisconsin's higher education schools should take "positive action to promote Americanism instead of Communism and atheism," according to Jay W. Packard, Portage, candidate for state superintendent of public instruction.

In a statement to the Wisconsin League of Women Voters, Packard was quoted as saying the public should be informed about textbooks used in Wisconsin schools.

He claimed "some of them are teaching our boys and girls that some 'ism' or new order should take the place of our tried and true republic."

The league Thursday released answers from Paul L. Kaiser, Horicon, and Packard to a questionnaire it sent to candidates for state superintendent.

Answers from the other eight candidates were received and announced earlier this week.

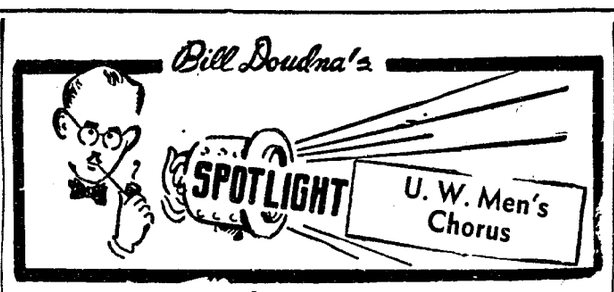
Kaiser said he favored a referendum on school district reorganizations, a better education public relations program, tax reform to keep property owners from being "overburdened" with school costs and a coordinated education program "instead of widely separated units all functioning independently."

Packard said he was for higher school aids and against "complete centralization of our schools."

Lakeview Cemetery Association Elects

FT. ATKINSON — Officers and trustees of the Lakeview Cemetery assn. were reelected at the adjourned meeting of the association this week.

Officers named were Frank Telfer, president; F. H. Kunz, vice-president; Ed. Helberg, treasurer, and E. L. White, secretary. Re-elected to the board were N. M. Talcott and E. J. Graper. Elected to replace Mrs. Angie Main on the board was Marion Edwards.



CARL E. MOHS, JR.

GEORGE G. STEBBINS

The Madison area will be well represented in the University of Wisconsin Men's chorus when that organization sings at 8 p. m. Sunday in the Wisconsin Union theater. Fifteen members are from Madison and its area.

The Madison members are Jack R. Gay, Miles Hillis, Shuck W. Joe, Douglas R. Mayne, Carl E. Mohs, Jr., George G. Stebbins, and William R. Sutherland. From area cities come Robert M. Fox, Ripon; Robert Hammond, Cottage Grove; Donn W. Holder, Black River Falls; Martell Disrud, Blanchardville; Burton Olson, Westy; Dwight O. Tuckwood, Fennimore; Lloyd E. Johnson, Janesville, and Landon Risteen, Baraboo.

Two of the Madison men—Mohs and Stebbins—will be among the soloists. Prof. Bjornar Bergethon will conduct.

* * *

MOZART CLUB: The Madison Mozart club will give a concert at 8 p. m. Sunday in the First Congregational church at Evansville. Ralph V. James will conduct, John Frederickson will be violin soloist, and Margaret Otterson will be accompanist.

FARRELL: During his visit to Madison this week, James T. Farrell recorded an interview for broadcasting on "The Clasical Hour" over WKOW at 8 p. m. Sunday. Farrell recalled that his last previous trip here was when he was 8 years old, and said that his memories of the visit are still bright. An aunt, he said, took him on a tour of the city, with a horse and buggy.

* * *

RADIO: Newest regular member of the "Lum and Abner" cast is band leader Opie Cates, who often doubles as a comedian.

That new Vera Vague show we told you about some time ago will be a reality this summer. It will be "Merry-Go-Round" an audience participation program on CBS.

The Lewises are doing all right. Elliott was starred in "Hollywood Star Theatre" last week, and he'll be on the CBS "Playhouse" April 15. His wife, Cathy, will get top billing on "Hollywood Star Theater" this Saturday . . . this is in addition to their regular stints.

Jack Bailey of "Queen for a Day" and Henry Russell, NBC conductor, are working on a book and score for a musical stage show they hope to produce this summer with an eye on Broadway. "Queen for a Day" will be filmed this summer, too.

You can discount rumors about Ed Gardner's selling "Duffy's Tavern" to CBS. A Hollywood informant says "Archie" told NBC last week that he's perfectly happy with the present setup.

Meredith Willson's ABC show folds on March 30, after which the maestra will fly to New York to talk with his sponsors about a new series already in the making for next fall.

The role of Ollie, the janitor, on "Fibber McGee and Molly" is played by Richard LeGrand, who also does Peavey on "The Great Gildersleeve." It's a Swedish dialect part—and LeGrand started in radio 25 years ago with the same dialect.

WHA and WHA-FM

970 Kc.—88.7 Mc.
FRIDAY
A. M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:25 Transition
9:15 Nursery School of the Air
9:30 Rhythm and Games
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 Epochs of Comedy
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Book Trails
2:00 Sympathetic Critic
2:30 Gunnar Johansen
3:25 Contemporary Trends
4:15 Legislative Forum
4:30 Musical Varieties
5:00 French Program
5:15 Music You Want
5:45 News and Sports
FM ONLY
6:00 Dinner Musicale
6:45 Legislative Forum
7:00 Evening Concert
7:30 Chapter a Day
8:00 Musical Moments
8:15 News and Views
8:30 Music of the Masters
9:30 Prof. William S. Stokes
10:00 Composers' Hour
10:55 Night News (to 11)

WFOW

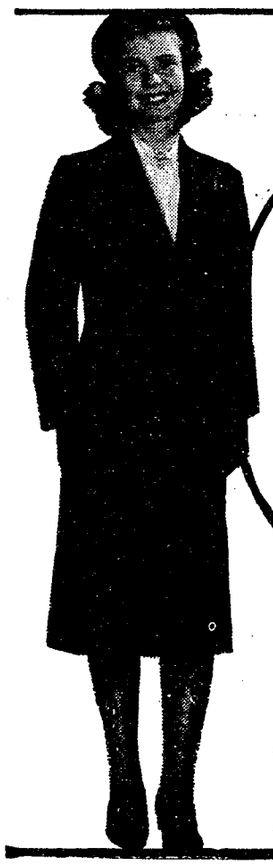
FRIDAY
A. M.

8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Show Tunes
11:00 Polka Time
11:30 Organ Hymns
11:45 Palmer House Ensemble
P. M.
12:00 Waltzing on Air
12:15 News
12:30 Songs of Hawaii
1:00 Manhattan Moods
1:30 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Parade of Bands
4:45 Organ Music
5:00 Piano Land
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:25 East Side News
6:30 Musical Menu
7:00 Sports Shorts
7:15 Bing Crosby
7:30 Farm Hour
8:00 Senator McCarthy
8:15 Voice of the Army
8:30 Package of New Records
8:45 Dance Band Parade
9:45 News
10:00 Moonlight Moods (to 10:30)

GUEST STAR

Don't Miss the
"Don Sinaiko Show"
Tonight and every Friday Night
WKOW (1070 on your dial)
10:30 P.M.
STARRING
Pat Dauchert
One of Madison's lovely, glamorous stars whom we feel sure is on her way to stardom. Don't miss her tonight!

Sponsored by
DON SINAIKO'S Badger Liquor Shop



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ThriftiCheck
LOW-COST PERSONAL CHECKING ACCOUNT
An unsigned check, if stolen, is worthless. You can never replace stolen or lost cash. It's so much easier to use checks and they add to your prestige every time you pay a bill.
you can start your account with any amount
The First National Bank of Madison
1 South Pinckney Street and 905 University Avenue
Member Federal Deposit Insurance Corporation

4 SIMPLE STEPS TO A LOVELIER COMPLEXION

Try this new 4-step aid to lovelier-looking skin

Do you want an aid to a more alluring complexion—skin that's lovelier to look at, smoother to touch? Then take a beauty hint from thousands of attractive women who have stopped fussing with elaborate treatments, countless jars and bottles. Turn to one cream—Noxzema Skin Cream. It's the beauty aid first discovered by nurses. This simple, sensible Noxzema beauty routine is easy to follow and it gets results—often surprisingly fast.

New 4-Step Treatment

Morning treatment: 1. Bathe face with lukewarm water and *blot* dry (don't rub). 2. Apply light film of Noxzema as a soothing, protective powder base to hold make-up perfectly yet help heal at the same time. *Evening treatment:* 1. Wash face with lukewarm water and *mild* soap. *Blot* dry. 2. Massage Noxzema *lightly* into your face, using upward and outward strokes. With fingertips, gently tap *extra* amount of Noxzema over any blemishes you may have.

That's all you have to do. No greasy creams to tissue off. No expensive astringents or foundations. Noxzema, unlike most beauty creams, is a *greaseless* medicated formula, designed to aid in healing externally-caused blemishes, and to help soothe and soften rough, dry skin.

SPECIAL TRIAL OFFER: Try Noxzema. See for yourself how quickly your skin responds! For a *limited time only* you can get the regular 40¢ jar of Noxzema for only 29¢ plus tax. Get *your* jar *today* at any drug or cosmetic counter. See how Noxzema's new 4-Step Beauty Routine can help *your* complexion look softer, smoother, lovelier!

BIGGEST WHISKY NEWS SINCE PRE-WAR DAYS!
It's All Straight Whisky 4 Years old!
and it's AMAZINGLY LOW-PRICED!

So naturally rich...so naturally smooth...because it's all straight whisky. So outstanding that we say: "HERE IS THE FINEST WHISKY *ANY* DISTILLER EVER PUT INTO A BOTTLE. AND WE'LL STAKE OUR ENTIRE REPUTATION ON THIS STATEMENT!" Prove it for yourself. Try OLD CLASSIC today.

Old Classic

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