Today's Radio Highlights

Special Events

9:30 p. m.—Dean Acheson (WKOW): on North Atlantic pact.

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Music

9 a. m.—Fred Waring (WIBA): "La Golondrina," "When the Swallows Come Back to Capistrano."

6:15 p. m.—Jack Stith (WBBM): and Martha Tilton; "A Little Bird Told Me," "Cruising Down the River," "So in Love."

TILTON

6:30 p. m. — Club 15 (WBBM): "Red Roses for a Blue Lady," "Powder Your Face," "Someone Like You," "Malaguena."

7 p. m.—Band of America (WIBA): "The Trumpeters," "La Sorella," "Sailors' Dance," "The Crusader March."

8 p. m.—Dorothy Lane (WHA-FM): harpischord recital in Music hall.

8:30 p. m. — Enchanted Hour (WKOW): "Sing Me to Sleep," "Christ Went Up Into the Hills," "One Night of Love," "Knightsbridge March."

* * *

Drama

11 a. m.—Epochs of Comedy (WHA): "Gammer Gurton's Needle."

BEY

7:30 p. m.—My Favorite Husband (WBBM): George plays a jackpot joke on Liz.

8 p. m. — Theater (WBBM): Charles Laughton in "Holy Matrimony," comedy about artist who poses as valet.

8:30 p. m. — Proudly We Hail (WISC): Arlene Dahl in "Deep in the Heart," tale of Texan seeking Hollywood fame.

9 p. m.—Playhouse (WBBM): Hal "Gildersleeve" Peary turns to drama in "A Letter of Condolence."

9:30 p. m.—Hollywood Theater (WGN): Turhan Bey in "Monsieur Bonnard.

* * *

Discussion

10:45 a. m.—News and Views (WHA): Prof. Maurice Shudofsky on "What's Ahead for Palestine?"

3:25 p. m.—Contemporary Trends (WHA): "The U. S. and the Soviet Union," Prof. Robert Wolff.

4:15 p. m.—Legislative Forum (WHA): "Higher Education in Wisconsin," Assemblyman R. S. Travis.

4:30 p. m.—Prof. W. W. Boehm (WHA): "The United Nations' Role in Social Work."

9 p. m. — Meet the Press (WKOW): Pres. William Green of AFL.

9:45 p. m. — Pro and Con (WMAQ): "Problems of Handling Veterans Insurance," Harold Breining.

* * *

Variety

5:30 p. m. — Herb Shriner (WBBM): and Cliff "Ukulele Ike" Edwards.

7:30 p. m.—Yours for a Song (WKOW): Ray Milland, Buddy Clark, Betty Rhodes.

* * *

Sports

9 p. m.—Boxing (WISC): Ike Williams vs. Kid Gavilan.

9:30 p. m. — Sports Newsreel (WIBA): Bill Stern interviews Susan Hayward.

10:15 p. m.—Boxing Summary (WIBA): Wisconsin vs. Washington State.

* * *

Miscellaneous

10 a. m.—Homemakers (WHA): "Inspirational Lives," Helen Northrup; "Let Nature Guide to Better Understanding," J. S. Elfner.

12:30 p. m. — Farm Program (WHA): Certified or Approved Chicks;" question box.

1:30 p. m.—Book Trails (WHA): "Wind in the Willows."

1:45 p. m. — Nancy Craig (WISC): and producer Vinton Freedley.

2 p. m. — Ladies Be Seated (WLS): "Granny Be-Pop" finals.

Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	* Top o' Morning	Chore Time	Silent	Paul Gibson	Farm Bulletin	Rise and Shine	News
6:15	Jimmy and	* News: Top	Chore	Silent	Paul	Devotions	Farm Service	Town and
6:30	the Rangers	o' the Morning	Time	Rural	Gibson: News	Around the Farm	News	Farm
6:45		* Top: News		Roundup		News		News
7:00	News: Clock	* Top o' Morning	Cowboy Carson	News: Farm	News of World	Man and Bob	Record	Norman
7:15	Betty	* Top: News	News	Service	News	Bob Atcher	Reveille	Ross
7:30	News	* Top o' Morning	Coffee	News: Weather	Listen to	Happy Hank	News: Record	Norman
7:45	Musical Clock	* Top: Geo. Hicks	Club: News	Farm News	Cliff	News	Reveille	Rose: News
8:00	Musical Clock	* Breakfast	Coffee	News: Musical	News	Breakfast	News	Your
8:15	Bulletin Board	Club	Club: News	Clock	Gold Coast	Club	Two Ton Baker	Neighbor
8:30	Trading Post	* Breakfast	Coffee	Musical	Patrick O'Riley	Breakfast	Vicki Stevens	Norman Ross
8:45	News	Club	Club	Clock	Shopping	Club	Wishing Well	News
9:00	Fred	* My True	Reverend	* News: Pioneers	News	My True	News	Fred
9:15	Waring	Story: News	Epp	Hen. Churn Hour	Rhyme Does Pay	Story	Memory Music	Waring
9:30	Road of Life	* Easy Rhythm	Mary Foster	* Sweet Music	Arthur	Betty Crocker	Art Buker	Road of Life
9:45	The Brighter Day	* Jane Jordan	News: Jerry Blake	* U S Navy	Godfrey	Jane Jordan	Spots of Music	The Brighter Day
10:00	Eddy Arnold	* Nelson Olmsted	John Nesbitt	Women's News	Arthur	Capt. Stubby	News	Do It Yourself
10:15	Love and Learn	* Kirkwoods	Your Neighbor	Chore Boys	Godfrey	and Buccaneers	Victor Lindlahr	Love and Learn
10:30	Jack Berch	* Organology	Gabriel Heatter	Mid-Mornin'	Grand Slam	Ted Malone	Gabriel Heatter	Jack Berch
10:45	Lora Lawton	* Galen Drake	Lanny Ross	Matinee	Rosemary	News	Virginia Gale	Lora Lawton
11:00	Linda's First Love	* To the	Woman's World	News: Matinee	Wendy Warren	Welcome	Kate Smith	Aunt Mary
11:15	Music for Today	Ladies	Kate Smith	News: Morning	Aunt Jenny	Travelers	Kate Smith	It's Your Life
11:30	Farm	* To the	Farm	Matinee	Helen Trent	Farm	Bing Crosby	Elizabeth Hart
11:45	Roundup	Ladies	Journal	Farm Front	Our Gal Sunday	World: weather	News	Tommy Port
12:00	* News: Roundup	* Bandbage	Farm Journal	Mats: Farm Hour	Big Sister	Dinner Bell	Let's Have	News
12:15	* Farm Service	* News	News	News	Ma Perkins	Time	Fun	The Food
12:30	* News	* The Stars Sing	Dinner Bell	News: Markets	News	News	Farm Markets	Magician
12:45	* March Time	* Dorothy Dix	Melody Garden	Farm and Home	Guiding Light	Doc Burlingham	News	Luncheon Party
1:00	* Double or	* Breakfast	Queen for	Farm Service	2nd Mrs Burton	Almanac	Queen for	Double or
1:15	Nothing	in Hollywood	a Day	Si Hays and	Perry Mason	School Time	a Day	Nothing
1:30	* Today's Child'n	* Curtain Call	Listen to	Daughter	Nora Drake	Bride and	Jim Ameche	Today's Children
1:45	* Red Cross	* Nancy Craig	Larsen	* Music Booth	You Tick	Groom	We Three	Light of World
2:00	* Life Beautiful	* Music	A Woman's	* Music	David Harum	Ladies Be	Cedric Foster	Life Beautiful
2:15	* Ma Perkins	for Two	Work	Booth	Hilltop House	Seated	Hal and Lee	Ma Perkins
2:30	* Pepper Young	* House	The Happy	* Voice of Army	News	House	Melody Time	Pepper Young
2:45	* R't to Happin's	Party	Gang	* Science Exc'n	Robt. Q. Lewis	Party	F. MacCormack	Right to Hap'ness
3:00	* Backstage Wife	* Kay Kyser	Pat Sings	Hymn	Hint Hunt: New	Kay Kyser	Radio Quiz	Backstage Wife
3:15	* Stella Dallas	Kollege	Day Dreams	Time	Look at Life	Kollege	Lanny Ross	Stella Dallas
3:30	* Lorenzo Jones	* Ethel & Albert	Kate Smith	* Melody	Winner take All	Galen Drake	Linda's 1st Love	Lorenzo Jones
3:45	* Widder Brown	* Variety	Different Story	Hour	More from Life	Lulu Belle, Scotty	Editor's Daughter	Widder Brown
4:00	* News: Madison	* Variety	Harmony	* Melody	Paul	Martha and	News	A Girl Marries
4:15	Hour	Jamboree	House	Hour	Gibson	Helen	Marshall Kent	Portia
4:30	* Madison Hour	* Variety	Harmony	* Band Parade	Between Us Girls	News	Spotlight	Just Plain Bill
4:45	* Story Corner	* The Roosevelts	House	Serenade	Gold Coast	Beulah Karney	Telephone Quiz	Front P. Farrell
5:00	* Melodic Gems	* Challenge of	Hy Time	Fiesta	News	Challenge of	Cisco	News
5:15	* Fiesta Time	The Yukon	Hy Time	* University	News	the Yukon	Kid	Dave
5:30	* News	* Jack	Sizing Up Sports	Special	Herb Shriner	Sky	Capt Midnight	Garroway
5:45	* Sports: News	Armstrong	Tom Mix	* U Special	Lowell Thomas	King	Tom Mix	News
6:00	* Supper Club	* Edwin C. Hill	News: Sports	* Sports Time	Beulah	News: Markets	Dr. Bradley	Jimmy Blade
6:15	* News of World	* Elmer Davis	Dinner Music	Serenade	Jack Smith	Air Edition	John Nesbitt	News of World
6:30	* Dinner	* Design for	Fulton Lewis, Jr.	* News	Club 15	Lone	News	Home Towners
6:45	Melody	Dining	Inside of Sports	Bing Sings	Edw. R. Murrow	Ranger	Inside of Sports	Richard Harkness
7:00	* Band	* The Fat	Experience	Serenade in	Jack	The Fat	Experience	Band of
7:15	of America	Man	Speaks	Music: News	Carson	Man	Speaks	America
7:30	* Jimmy	* This Is	Yours for	* Old Timers'	My Favorite	This Is Your	Yours for	Jimmy
7:45	Durante	Your FBI	a Song	Jamboree	Husband	FBI	a Song	Durante
8:00	* Eddie	* Break the	Gabriel Heatter	Old Timers'	Theater	Break the	Gabriel Heatter	Eddie
8:15	Cantor	Bank	Newsreel	Jamboree	Theater	Bank	This Is the Story	Cantor
8:30	* Red	* Proudly	Enchanted	Old Timers'	Theater	The	Enchanted	Red
8:45	Skelton	We Hail	Hour: News	Jamboree	Theater	Sheriff	Hour: News	Skelton
9:00	* Life of	* Boxing	Meet the	* University	Playhouse	Cavalcade	Meet the	The Life of
9:15	Riley	* Boxing	Press	Farm Hour	Playhouse	of Sports	Press	Riley
9:30	* Bill Stern	* Boxing	Private	* News: At	Johnny	Cavalcade	Hollywood	Bill Stern
9:45	* Wings of Song	* Boxing	Stock	Your Request	Dollar	of Sports	Theater	Pro and Con
10:00	* News	* News	News	* At Your	News	Paul Harvey	Jim Ameche	Supper Club
10:15	* Ring Summary	* Joe Hasel	Songs: Sports	Request	Paul Gibson	Skip Farrell	Calling Detectives	News
10:30	* Concert	* Gems: Dance	Dean	* At Your	Billy Leach	Bob Elson	News: Sonns	Harry Wood
10:45	Gems	Orchestra	Acheson	Request	News	Platter Party	Fulton Lewis, Jr.	Tunes and Tips
11:00	* Journal News	* News: Dance	Midnight in	Silent	Sports: Dance	Platter Party	News	News
11:15	1310 Club	Orchestra	Madison	Silent	Orchestra	Frankie Masters	Al Trace Orch.	Sports
11:30	1310	* Dance	Midnight in	Silent	Dance	Barclay Allen	Griff Williams	Pastels
11:45	Club: News	Orch.: News	Madison: News	Silent	Orchestra	Jerry Glidden	Dance (to 1)	in Rhythm

SATURDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	* Top o' Morning	Chore Time	Silent	Paul Gibson	Farm Bulletin	Rise and Shine	News
6:15	Jimmy and	* News: Top	Chore	Silent	Paul	Devotions	Farm Service	Town and
6:30	Rangers	* Top o' Morning	Time	Rural	Gibson: News	Organist	News	Farm
6:45		* Top: News		Roundup		News		Farming Business
7:00	News: Clock	* Top o' Morning	Cowboy Carson	News: Farm	News of World	Sage Riders	Record Reveille	Norman
7:15	Musical Clock	* Top: News	News	Service	News	Mac and Bob	News: Record	Ross
7:30	News	* Top: News	Coffee	News: Weather	Listen to	Karl and Harty	Reveille	Norman
7:45	Musical Clock	* News	Club: News	Farm Frolic	Cliff	News	Record Reveille	Rose: News
8:00	News: Clock	* Shopper's	Coffee	News: Musical	News	Victorious Living	News	Tunes and
8:15	Betty	Special	Club: News	Clock	Music: Prevue	John Baker	More From Life	Tips
8:30	M'ch of Medicine	* Shopper's	Coffee	Musical	Drop of a Needle	Stump	Weekend	Norman Ross
8:45	Morning Melody	Special	Club	Clock	Garden Gate	Us	Reporter	Hobby Horse
9:00	Coffee in	* Jazz	Reverend	Texas Jim Lewis	News	Bob Atcher	News	Archie
9:15	Washington	Concert	Epp	Dr. Michaelson	Drop of a Needle	Mac and Bob	Pin It Yourself	Andrews
9:30	Mary Lee	* Big 'n'	Home Beautiful	Sweet Music	Escape	Curious World	Home Beautiful	Mary Lee
9:45	Taylor	Little Club	Guest Star	* Congressman	Escape	News	Spots of Music	Taylor
10:00	Meet the	* Abbott and	Junior	* News: Organ	News: Let's	Martha and	Novelty	Meet the
10:15	Meeks	Costello	Theater	Melodies	Pretend	Helen	Shop	Meeks
10:30	Smilin' Ed	* Win I Grow Up	Magic Rhythm	* Teenage	Junior	What's My	Sports	Smilin' Ed
10:45	McConnell	* U. W. Band	Keynoters	Serenade	Miss	Name?	Virginia Gale	McConnell
11:00	Wisconsin	* Girls'	Accordionists	* News: Pioneers	Theater of	All-Girl	Kate Smith	In Our Town
11:15	Farm and	Corps	U. S. Marines:	Accordiana	Today	Orchestra	News	Public Affairs
11:30	Home	* Saturday	Ozark	Farm and Home	Grand Central	Farm World	Coast Guard	Guessin'
11:45	Hour	Serenade	Valley Folks	Farm Front	Station	Corn Stories	on Parade	Guys & Gals
12:00	* National Farm	* Serenade	Memory Songs:	Markets: News	Stars Over	Man on	Campus	National Farm
12:15	& Home Hour	* News	News	News	Hollywood	the Farm	Salute	and Home Hour
12:30	* News	* The Navy	Dairyland Party	Farm and	Give and	News	At the	R.F.D.
12:45	* March Time	Hour	Melody Garden	Home Hour	Take	Doc Burlingham	Sugar Bowl	America
1:00	* NBC	* Metropolitan	Campus	Farm Service	Handy Man	Metropolitan	Teens and	News
1:15	Symphony	Opera	Salute	Si Hays	More From Life	Opera	Tunes	Bach Arts Group
1:30	* NBC	* Metropolitan	Encore	and Daughter	Paul	Metropolitan	Magic Rhythm	Girl
1:45	Symphony	Opera	Performance	* Music Booth	Gibson	Opera	Preston Sellers	Scouts
2:00	* Pioneers	* Metropolitan	Poole's	* Music	Country	Metropolitan	Symphonies	Pioneers of
2:15	of Music	Opera	Paradise	Booth	Journal	Opera	for Youth	Music
2:30	* Pioneers	* Metropolitan	Sports	* Music	Cross Section	Metropolitan	Symphonies	Pioneers of
2:45	of Music	Opera	Parade	Booth	U. S. A.	Opera	for Youth	Music
3:00	* Your Health	* Metropolitan	Madison	* Music	Melody Mart	Metropolitan	News	Your Health
3:15	* Red Cross	Opera	Matinee	Booth	To Be Continued	Opera	Preston Sellers	J. J. Wadsworth
3:30	* Melody	* Metropolitan	Madison	* Melody	Saturday at	Metropolitan	Choral	Frank
3:45	Matinee	Opera	Matinee	Hour	the Chase	Opera	Program	Merriwell

* Starred programs are also carried on corresponding FM stations . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.

Dublin Quiet in Respect for St. Pat

DUBLIN—(U.P.)—All bars were shuttered Thursday in respect for St. Patrick.

Unlike their brethren overseas, Irishmen celebrated the day without raising a glass publicly.

Thousands of Dubliners thronged O'Connell st., to watch 3,000 soldiers parade.

The crowds were unusually quiet as infantry and motorized units led by three bands pounded past.

After the parade Premier John A. Costello and Pres. Sean T. O'Kelly led the crowd into Dublin cathedral for mass.

Dance the Ceili

The celebrations became livelier after nightfall, however, and in big cities and small farm towns, Irish folk danced the traditional ceili, a sort of barn dance, to the wail of pipes and fiddles.

Wherever the dances or parties were held, the participants sported the traditional shamrock and wore as much green as their wardrobes would permit.

They all hoped that by next year's celebrations the six counties of Northern Ireland would be joined with Eire's 26 counties in a united Irish republic.

Foreign Minister Sean MacBride offered a prayer in Dublin that by then the entire island will be "one united nation."

In Londonderry, Northern Ireland, Irish nationalists defied a government band and strong police forces to hold a 30-minute rally protesting partition of Ireland.

No incidents were reported.

Janesville Women Plan Candidates' Meeting

JANESVILLE—The Janesville League of Women Voters is inviting candidates to speak at the annual spring candidates' meeting to be held at 8 p. m. Monday at the Woman's club.

The meeting is open to the public, and voters will be given an opportunity to hear candidates express their own qualifications. Cecelia Howe is chairman of the evnet.

WKOW 1070 Kc. 10:30 to 10:45

DON SINAIKO'S

Don't miss the 'Don Sinaiko Show'

Tonight and Every Friday Night

Shirley Sweet

takes over tonight for Don Sinaiko

Guest Starring

Sherm Sinaiko

Sponsored by

Badger Liquor Shop

SAVE MONEY ON NOXZEMA!

SPECIAL TRIAL OFFER

40¢ JAR now only 29¢ plus tax

Limited Time Only

Your chance to try this beauty aid for lovelier-looking face and hands

● If your hands are red and rough from housework and exposure to the weather, if your skin gets chapped, dried out and flaky, or marred by blemishes from external causes—here's your chance to give your skin a real *beauty aid* at a special, money-saving price!

Women all over the country are giving their skin *medicated* care—with Noxzema. Use it as a powder base and night cream, as a *greaseless* hand cream to help keep hands looking smooth and white. Scores of nurses, actresses, models say it's their favorite beauty cream.

Special Trial Offer: Here's your chance to try it at a big saving. For a limited time only you can get the regular 40¢ jar of Noxzema for only 29¢, plus tax. Remember—it's a limited time offer—so hurry! At all drug and cosmetic counters—*now!*

RECORDS! More RECORDS! On Sale!

Your response to our record sale overwhelmed us! Frankly, we never expected so many of you. And it made us happy to see how thrilled you were at our amazing values.

And because some of you caught us with our shelves bare . . . we're giving you another chance at these terrific bargains again this week.

WE'VE REPLENISHED OUR SALE MERCHANDISE — ADDED NEW TITLES

ALBUMS Classical & Popular ½ PRICE

Children's RECORDS ½ PRICE

POPULAR SINGLES 29c 4 for $1.00

Victor Music

formerly Perssion's

456 State Street Open Every Evening 'til 9

WHA and WHA-FM

970 Kc.—88.7 Mc.
FRIDAY
A. M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:25 Prof. Robert Reynolds
9:15 Nursery School of the Air
9:30 Rhythm and Games
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 Epochs of Comedy
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Book Trails
2:00 Sympathetic Critic
2:30 Gunnar Johansen
3:25 Contemporary Trends
4:15 Legislative Forum
4:30 Prof. Werner Boehm
5:00 French Program
5:15 Music You Want
5:45 News and Sports
FM ONLY
6:00 Dinner Musicale
6:45 Legislative Forum
7:00 Evening Concert
7:30 Chapter a Day
8:00 Dorothy Lane
8:15 Views and News
8:30 Music of Masters
9:30 Prof. William S. Stokes
10:00 Composers' Hour
10:55 Night News

970 Kc.—88.7 Mc.
SATURDAY
A. M.
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time Play Day
9:55 Weather Report
10:00 Homemakers' Program
10:45 News and Views
11:00 Dear Sirs
11:15 UW Band
11:30 Campus Newsreel
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Taxation Today
1:15 Labor Speaks
1:30 Steuben Music Hour
2:00 Speech Tournament
2:30 Music of the Masters
3:30 News
3:45 Special Program
4:00 Alpine Melodies
4:30 Musical Varieties
5:00 London Column
5:15 Music You Want
5:45 News and Sports
FM ONLY
6:00 Dinner Musicale
7:00 Evening Concert
7:30 Short Story Time
8:00 Musical Moments
8:15 News and Views
8:30 Music of the Masters
9:30 Wisconsin Report
10:00 Composers' Hour
10:55 Night News (to 11)

UW Examinations Even Scare Pigeons

Six-weeks exams frighten pigeons, too.

Thursday morning was a warm sunny day and someone opened a window in 407 South hall. A plump blue and gray pigeon flew in.

The pigeon tried to find his way out again but only banged against the walls and deceiving windows. So the confused bird made the best of it and perched on a water pipe.

"Listen here, fella," a student said. "Are you sure you want to stay in here? There is going to be a six-weeks exam here the next hour."

The pigeon cooed, flapped his wings, and flew straight back out the open window.

Attention!

EX-AIR FORCE MEN

Positions In Aircraft-Maintenance, Automotive Maintenance, Air Force Supply, Operations and Clerk-Typist are available to ex-Air Force GIs. Starting pay from $185 to $234 per month. Contact Base Commander, Bldg. 308, Truax Field.

This ad sponsored by the Madison Community Advertising Fund.

WFOW

104.9 Megacycles
FRIDAY
A. M.
8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Show Tunes
11:00 Polka Time
11:30 Organ Hymns
11:45 Palmer House Ensemble
P. M.
12:00 Waltzing on Air
12:15 News
12:30 Songs of Hawaii
1:00 Manhattan Moods
1:30 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Parade of Bands
4:45 Organ Music
5:00 Piano Land
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:25 East Side News
6:30 Musical Menu
7:00 Sports Shorts
7:15 Bing Crosby
7:30 Farm Hour
8:00 Senator MacCarthy
8:15 Voice of the Army
8:30 Package of New Records
8:45 Dance Band Parade
9:45 News
10:00 Moonlight Moods (to 10:30)

WFOW
SATURDAY
A. M.
104.9 Megacycles
8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
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1:00 Musical Comedy Favorites
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7:30 Old Time Record Jamboree
8:00 Farm Hour
8:30 Package of New Records
8:45 Dance Band Parade
9:45 News
10:00 Moonlight Moods (to 10:30)

Prof. Otto to Speak at Unitarian Services

Prof. Max C. Otto will speak on "The Religious Commitment" at the 10:45 a. m. Sunday service of the First Unitarian society in the YWCA.

Prof. Horace Fires will conduct the service.

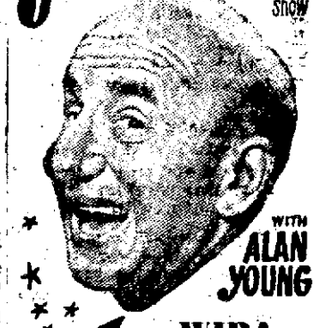
Kenneth Patton, former society minister, will be heard on the society's transcribed broadcast at 10 a. m. Sunday over Station WIBA.

Bishop Northcott to Preach Sunday

BISHOP H. CLIFFORD NORTHCOTT

Dr. H. Clifford Northcott, Methodist bishop of the Wisconsin area, will preach the sermon at services Sunday at the South Shore Methodist church at 10 a. m. and at Trousdale Methodist church at 11 a. m.

TONIGHT! the JIMMY DURANTE show WITH ALAN YOUNG



WIBA 7:30 P. M.

CAMEL CIGARETTES

NEW! ATLAS PRAGER "SHORT BEER"

SHORT on price and height, LONG on Atlas Prager goodness. A handy-dandy 7 oz. glassful of "The Best Beer in Town!"—that WONDERFUL LAGER, Atlas Prager!

ATLAS BREWING CO. CHICAGO, ILLINOIS

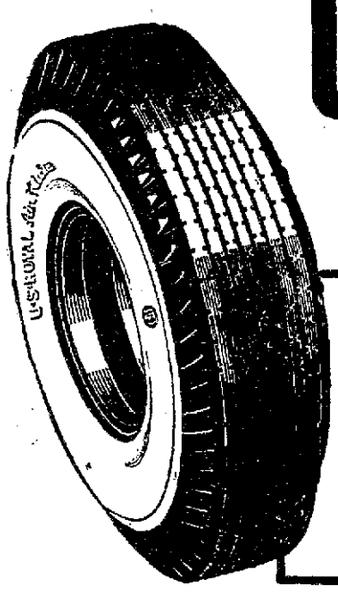
WISCONSIN BEVERAGE COMPANY

3396 University Ave.—Tel. Fairchild 3679—Madison, Wisconsin

Serving Sauk and Dane Counties

One Ride Proves THE BIG DIFFERENCE ON

U.S. ROYAL Air Ride



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