The Listener Talks Back

Night Jockeys Outdo Drivel of Dawn

By WILLIAM L. DOUDNA (State Journal Radio Editor)

For a guy who is a radio editor and is expected to write a certain amount of radio criticism each week, I haven't heard much radio during the period supposed to be covered by this morsel. Nevertheless, I have received some random impressions from my erratic listening, and together they may be just as important and informative as a formal—or at least a planned—column.

If I have ever intimated that the early-morning disc jockeys are less objectionable than the late-night ones, forget it.

The early risers have a semblance of an excuse—they're early risers. The evening hour lads have had all day to think about what they are going to say, and have had time to edit out the inanities (and if the printer makes that read "insanities" it's all right with me) which they may have written into their copy, if by any chance have written into their copy, if by any chance they have written any copy, and most of what they say sounds like they couldn't have written it, because one usually has to think about what he's writing. (Hey, Pegler—how's that for a sentence?)

Unfortunately, I have happened to listen to a couple of soap opera episodes. Unfortunately, too, all that the psychologists have written about them is just too, too true. There may be some that

aren't drivel, but I haven't heard them. They wouldn't be so bad if they weren't so unnatural. For example, there's the case of names. natural. For example, there's the case of names. You have two friends in conversation. They're talking about someone both know well. So in referring to him, do they call him what any normal person would call him? No; they have to explain: "I met Fred Jones—you know, Martha Jones' husband, who works down at the glue works..."

I still vote for ABC's "Private Lives of Ethel and Albert" as the homiest, most natural skit on the air. It's the best thing of its kind since "Vicand Sade" was at its neak.

and Sade" was at its peak.

As for the radio versions of operattas and operas (except, of course, the "Met"), I can't see why the writers and producers have to twist them and rewrite them as much as they do. Naturally, "Song of Norway" had to have such a treatment, since its last act is almost all ballet—but why the terrific switcheroos on such widely separated things as "Aida" and "The Red Mill?"

On the Records

Are the Popular Records Getting Better?

6000

By WILLIAM L. DOUDNA
(State Journal Music Editor)
Maybe it's imagination, but it seems to me that
the popular records produced since the first of
the year have been of a higher quality than had been the case for several months before.

This applies not only to the performance, but to the musical ingenuity and the mechanical reproduction, too. And the last-named refers to re-releases and first sales of old master-cut-tings as well as to newly-re-corded pieces.

eorded pieces.

Among the top discs of recent

Among the top discs of recent weeks:

Dinah Shore: "Forever and Ever," a waltz tune growing gapidly in popularity, and Dinah's exceellent performance here will help it . . . Second side is "I've Been Hit," a pleasant filler. Harry Zimmerman's orchestra is on the first

pleasant filler. Harry Zimmer-man's orchestra is on the first number, Sonny Burke's on the flipover. Modernaires: "Busy Doing Nothing," a happy tune from "Connecticut Yankee," and "Johnny Get Your Girl," another rhythm number, show off the group at its best. Herb Jeffries: "It's Easy to Remember," by

Rodgers and Hart, and "A Dremer With a Penny," a topnotch tune, introduce this singer to Columbia records.

Peter Yorke orchestra: "Songs to Remember," an album of eight favorites, played in the dinner-music style with a British accent (after all, Yorke is English). Music includes "Sleepy La-goon," "Intermezzo," 'Somewhere a Voice Is

Dinah Shore: "Always True to You" and "So in Love," both from 'Kiss Me, Kate." The first, a hillbilly satire, is infectious and Dinah does well by it. Too bad the backer-upper isn't so good. Tony Pastor: "Saturday Night Mood." clever novelty number with vocals by Tony and the Clooney sisters, coupled with "Grieving for You," with Rosemary Clooney making the old tune

medical history where a doctor fell

program.
"Miss us," was their simultane-

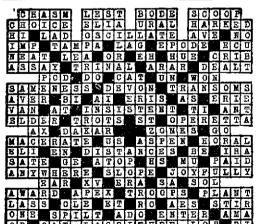
Sam (Clowning) Cowling, the sides, how can we give a passport chief heckler of ABC's Breakfast to a man who's been dead for 12 Club, has inserted the following years?' Fiction and Fact into Sam's Alma-

avorite stories, one he told recent-y during a broadcast of Mutual's HERB SHRINER

"Can You Top This" program:
First wife: "Have you read any
fiction lately?"

man will be able to split his income with his wife for tax purposes. That probably means that the government will get half his inplayin'. I remember one time, become and his wife the other half."

—Herb Shriner.



Solution

of Today's

Crossword

Puzzle

sound new.
Frank Sinatra: If it weren't for the backing

Frank Sinatra: If it weren't for the backing the Phil Moore four gives Frankie on "Why Can't You Behave?," this wouldn't be on the list. Alex Stordahl's band almost saves the second side, "No Orchids for My Lady."

Xavier Cugat: "Con Maracas," one of the best Cugat discs in months, with a strong humba beat; arrangement of "Peter, Peter, Pumpkin Eater" is only slightly Latin in style, but it's a nice orchestration of the nursery rhyme.

From the Funwaves



these government tax booklets and Second wife: "Yeah, I just got a I see that from now on a married letter from my husband." man will be able to split his in-

well even in trouble.

Tom Moore asked a Ladies Be Seated contestant to identify a Famous Face (The Lone Ranger) with this clue: "You are at best on a horse." The confused lady's answer: "Lady Godiva."

MR. ACE: Now, listen—

MR. ACE: You mean marked up.

HOWARD: How do you make a beach cordial?

ACE: You mean marked up.

JANE: No, it was marked up.

You are one of those who is call
HEO (July 24-Aug. 23) — Haste

LEO (July 24-Aug. 25) — Haste

LEO (July 24-Aug. 2

"What are the boys in Los Angeles going to do while you're the latest mistake of the bureau-away in Europe?" Tommy Bartlett crats. It's the story of a simple, asked a pair of pretty young ladies on a recent Welcome Travelers near of Lille, who wanted a pass-

port for a vacation in Belgium. "The police refused because, they said, 'you're a bigamist, a deserter, a three-time thief, and be-

It appeared that a criminal had "Women drivers can be very so that legally he's a dead man and the worse."

Following is one of Sen. Ford's

get the rewards.

-"Amos 'n' Andy.

peach cordial?

SHELTON: Take her out to dinmer.

—"It Pays to Be Ignorant"

down.

JANE: No, it was marked up.
That's why I'm getting it cheap. I have to send it to the cleaners.

—"Mr. Ace and Jane"

marked up.
That's why I'm getting it cheap. I have to send it to the cleaners.

—"Mr. Ace and Jane"

wery keen perceptions and that you

You women are especially good at planning entertainments and More than average care in both will make excellent hostesses eith-personal and business matters is er in your own home or at clubs called for if you are to avoid con-and civic affairs. You are highly flict.

-David Schoenbrun

Your

Birthday

BY STELLA SUNDAY, MAR. 13—Born today,

To find what the stars have in now. store for tomorrow, select your birthday star and read the corre-sponding paragraph. Let your birthday star be your daily guide. Monday, Mar. 14 PISCES (Feb. 20-Mar. 21) — If

planning business expansion, make your plans very carefully. Consult experts and get all the facts first. ARIES (Mar. 22-Apr. 20) -- Ro-mance is sure, but nothing much else seems to be. Be thrifty and not too adventuresome in making

expenditures.
TAURUS (Apr. 21-May 21) —
Morning is definitely unstable, so

Wrong Toot **Brings Protest**

Who says that radio listeners aren't alert to flaws? NBC sound effects technician Virgil Reimer recently had a call on Dorothy Lamour's Variety theater for a train whistle. Reimer dug into the big NBC recorded sound effects library and came up with a healthy toot.

The drama went off well, but

Reimer was no end startled to re-ceive later in the week a letter from the diesel engine division of General Motors stating that some 15,000 workers are up in arms over the program. Shades of Casey Jones! It developed that Reimer had used the effect of a steam whistle when the dialogue plainly stated the train was a diesel.

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Highlights of Today's Radio Broadcasts, Classified

Madison

2 a. m. — Church of the Air (WBM): Charles G. Sharp, Christian Scientist, on "Be Thou Clean"... National Radio Pulpit (WMAQ): "The Most Misunder-stood Virtue" . Message of Esrael (WISC): "Middle Age and Old Age—How Shall We Meet

10:30 a. m.—Hour of Faith (WISC): "Spiritual Warfare." (WISC); "Spiritual Wariare."
11:30 a. m. — Ave Maria Hour
(WISC): "Josef Haydn."
2:36 p. m. — National Vespers
(WENR): "Christianity and Communism."

5 p. m. — Catholic H o u r (WMAQ): "Sanctification of the (WMAQ). Now Moment."

Discussion

10:30 s. m. — Reviewing Stand (WKOW): "Should Yellow Oleomargarine Be Yellow Oleomargarine Be Prohibited in Commerce?"; Charles W. Holman, Rep. W.

Charles W. Holman, Rep. W.
R. Poage (D-Tex.)

12 m. — A merica United (WMAQ): "Should Our Social Security System Be Improved and Expanded?": Rep. H. P. Eberharter (D-Pa.), representatives of labor, industry, agriculture.

12:15 p. m. — Editor at Home (WBC): "Compulsory National Health Insurance;" Sens. Hubert Humphrey (D-Minn.) and L. C. Hunt (D-Wyo.)

(WISC): Visissitudes of Table publishers.

12:30 p. m. — Round Table (WMAQ): "Guilt by Association;" Paul Porter, Profs. M. P. Sharp

10 a. m. — Destination Freedom

1310 &c.
News: Organist
Organi

Unitarian Society Curtain Call Curtain Call

News First Congregational Church Toey Tantillo

Theater
University
Theater
One Many
Family

The Quis Rids News: Living —1949

Morgan

MBC
Theater
Album of
Familiar Musi
Take It or
Leave It
Who Said
That?

* News * Clifton Utler * Dave Garroway

SCORPIO (Oct. 24-Nov. 22)

* Journal News

Pensiey Smith
Surprise
Serenade; News

*

Joey Tantillo News Hello Wisconsi U. W. Band



HENRY MORGAN WIBA at 7:30 P. M.

and E. H. Levi. 1:45 p. m. — Veteran Wants to Know (WHA): income tax law

1070 kc. Concert Concert Tews; Coffee Concert

Inrist Presby-terian Church

Wm. L. Shire David Rose

ld Fashioped Revival Hour

Lutheran Hour Jury

Ray Bloch Show Quick as a Flash

Roy Rogani Nick Carter

The Shadow

Sylvan Levin
Opera Concert
Don Wright
Chorus

News Inquiring Parent Silent Silent Madison Silent Silent Silent Dance Orchestra Silent Dance Orchestra; Silent Orchestra; News Silent

larmony Eliwese

Organ Tones Coffee

Message of Israel Southern

Geo. Futnam For'n Repor Ave Marie Hour

Am Almana Editor at He Berenada

This Week Around World Mister President

Plano
Playhouse
Bride of We
Mercy Erran
in Focus
Dick Todd
Memory
Book

Draw Pearson
News
News Band
Voice of Army
Pat Novak
for Hire
Ourt
Massey

Music
Stop the
Music
W. Winchell
Journal
Theater
Guild

George Reedy Thoughts Dance Orchests

News: Barclay Allen Dance Music Dance: News

(WMAQ): story of Booker T. (WISC): "Quartet No. 1," Babin. Washington,

5:30 p. m. — Greatest Story (WENR): Gidson's love story. 8 p. m. — NBC Theater (WIBA): at new time; Dan Dailey in "You Were Meant for Me". . . Helen Hayes (WBBM): in "Autumn Cro-

8:38 p. m. —Thesier Guild (WISC): Charles Boyer in "The Gioconda Smile."

Documentary

SUNDAY

WIBU

1246 No

Farm Hour Toby and Chore Boss

Toby and Chore Boys Music ewel Box

Watertown Parade Sing Sings Yew Rhythma

Dance Music Radio Parade Band of Work Music Friendly Music Latest Music

Old Timera Jambore Dr. Michaelson

Music

16 s. m. — Fine Arts Quartet

WENR-WLS

Children's Hour Little

Brown News Land Use Fine Arts Queste

Hour of Faith Reading the Funnies Turnabouts News Am. Almanse Edward Wesks Amateur

Hour
Fashion
Show
Harrison Wood
Honsydreamers
National
Vespers
Future of U. S.
J. Thompson
Metropolitan

Sunday With You

Pat Novak for Hire Curt Massey

Washington.

11:30 . m. — Eternal Light
(WMAQ): "The Lot of Esther."

1:33 p. m. — University Theater (WIBA): Charles Coburn in "Pickwick Papers" . . . You Are There (WBBM): Alexander the Great and "The Battle for Asia."

2 m. — Horse a Washington (WISC): "Quartet No. 1," Babin 1 p. m. — Festival of Music 1 p. m. — Festival of Music (WBBM): Leonard Rose, callist, guest soloist; "Apres un Reve," "Frasquita Serenade" . . Opera Control (WBBM): Alexander the Great and "The Battle for Asia." son and Delilah" (on WKOW at 9 p. m.) 8 p. m. — House of Mystery (WKOW): tale of a Scottish curse. 5 p. m. — Family Hour (WBBM): Van Johnson in "Pink Peril," omedy about happy-go-lucky

9 p. m. — Epochs of Comedy (WHA-FM); "Plutus."

2:35 p. m. — Living — 1949 (WIBA): "With Trembling Hands," the story of cerebral

780 kc.
Press News
Charlot Wheels
Carolins
Calling
News of World
Salt Lake
City Choir
Frinity Choir
Church

Serenade Sarenade Public Service Piano Parade News: Music Show Tunes Sunday Symphonesque Music

Music Festival Ton Are There New York Philh.-Symph. New York Philh.-Symph. Hew York Fhilh.-Symph.

Philh.-Syn Exyway to the Stars Festival of Sons Erosdway Is My Beat Family Hous of Stars Spike

Spike Jones Show

News Paul Oibeon

2 p. m. — N. Y. Philhermonic-Symphony (WBBM): Erica Mor-ini, violinist; Bruno Walter, con-ductor; Beethoven violin concerto and eighth symphony . . . Plane Playhouse (WISC): Abram Chas-ins, Mary Lou Williams, guests.

3 p. m. — Pro Arte (WHA):
"Quartet in F," Ravel.
3:30 p. m. — Opera Auditions
(WENR): announcement of win-

4 p. m.—Jane Pickens (WIBA):
"Powder Your -Face," "All the
Things You Are," "Till the Clouds
Roll By" . . . Festival of Song
(WBBM): "The Girl That I Marry," Gilbert and Sullivan medley, "Macushla," "When I Grow
Too Old to Dream."

4:30 p. m. — Robert Mer-rill (WIBA): and Boston "Pops;" "Marriage of Figaro" "Pops;" "Marriage of Figaro" overture, Schubert's "Serenade," Liszt's "Hungarian Rhapsody No. 2," "Trees," "I'll Take You Home Again, Kathleen," "Irish Washerwoman," "The Lord's Prayers."

News Live a New 1410 Lutheran

News
Mutual Opera
Concert
Holland Engle
Career Girl
Juvenile

The Shadow

The Falcon Mayor of the Town

Arrest
Jimmy Fidler
John B. Kennedy

WMAQ

670 kc.

News Roundwo Story to Order Reading the Comies National Radio Pulpit Radio Parade Religion in News

edom 10 Tax

News Canary Pet Shor Sternal

Light

Voices Dov the Wind University Theater

Quiz Kids Kews; Living —1949

Jane Pic**kens**

Fred Allen

Henry Morgan

NBC Theater

9:30 p. m. — Familiar Music (WIBA): "On Wings of Memory," "Duna," "Come Back to Erin," "Oft in the Stilly Night."

Variety

11:30 a. m. — Red Cress (WBBM): Bing Crosby, Joe Venuti, Peggy Lee. 3:30 p. m. — Skyway (WBBM): Elizabeth Taylor, guest. 5:45 p. m. — Volce of the Army (WISC): Abe Burrows. - Skyway (WBBM):

7 p. p. — Fred Allen (WIBA): in Irish fantasy with Shirley Booth, Bobby White. 7:30 p. m. — Henry Morgan

(WIBA): new series; Fred Allen, guest; Arnold Stang, Lisa Kirk.

3 p. m. — Quiz Kids (WIBA): Al Capp, guest.
9:30 p. m. — Who Said That?
(WIBA): Faye Emerson, Elliott
Roosevelt, Paul Muni.

Miscellaneous

2:30 p. m. — Juvenile Jury (WKOW): Arthur Nitzberger, 5, returns as panelist.
6 p. m.—Horace Heldt (WIBA):

opens second quarter-finals series. 8:30 p. m. — It Pays to Be Ig-norant (WBBM): Bert Wheeler,

WHA and WHA-FM STO Mc.—80.7 Me.

9:00 Devotional Music 9:35 News 10:00 Symphony Zhii. 10:35 News 11:00 Masterworks of Music 11:55 News and Weather

FM ONLY

10:00 Composers' F 10:55 News (to 11) **WFOW** 194.9 Megacrelus

8:00 Sunday Morning Vocal 8:30 Sunday Morning Musical 9:00 Polks Time 9:30 Sing Cowboy Sing 16:20 Show Tunes 16:30 Navy Band 16:45 Perry Come Sings 11:00 Bashrord Methodist Church

12:00 The Shuffle Show 12:15 Memory Time 12:30 Plano Land 12:35 News 1:00 Luncheon Music 1:05 Euncheon Music 1:35 Smooth Music Time 1:30 Variety Show 1:45 Musical Menu Songs to Hemen The Music Shop It's Dance Time Amateur Hour

Amateur Hour Korntopia Your New Home Organ Music Pisno Land It Is Later Than Ken Griffin Than You Think Ren Griffin
News
Musical Menu
Sports Shorts
Blng Crosby
Farm Hour
Times to Remember
Here's to Vetarans
Package of New Rec
Faradise Jis Tio
Dance Band Farade

Theater
Guild
Theater
Guild
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Jimmy Fidler
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Jimmy Fidler
Tomorrow
Chorus
Chorus
Tomorrow
Chorus
Chorus
Chorus
Chicago at Night
Chicago at Night
News: Songs
News: Gurd
Griff Williams
Eddy
Howard; News
Serenade

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM 98.9 M. Blur and Other Odysseys," will include interviews with Mayor O'Dwyer of New York. Judge Tietjens Prize

come and his wife the other half." fore we was married, when you have one of those lightning—Herb Shriner.

—Herb Shriner.

—Dave Garroway, NBC disc jock—and his foot sileped, Accord—atree and his foot sileped. Accord—atree and his foot sileped, Accord—atree and his foot sileped, Accord—atree and his foot sileped. Accord—accord to be a few steps ahead of your nearest competitor and can get the rewards.

Judget he prize dictr lunch for best results.

A soon-to-be-published book by the right one. Because of this you are apt to be a few steps ahead of your nearest competitor and can get the rewards.

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CANCER (June 23-July 23)—Dissipation for the rewards.

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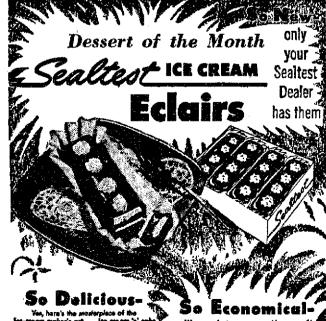
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8:15 to 10:15

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Bessert of the Month of March wick

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cretion is necessary. Be calm in a Heatter, Mary Margaret McBride, crisis and all will go moderately Martin Block, and the breakfast

ed "lucky," since you always seem to land on your feet. Too few realize that the stars have given you make hasty decisions and you can every keen perceptions and that you are using them.

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you'll want to serve them often A BEADY-POR-TREATING, READY-FOR-ERTING

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