

Radio Program Schedules by the Clock

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Farm 6:15 News 6:30 Jimmy and The Band 6:45 News 7:00 News 7:15 Betty 7:30 Musical Clock 7:45 News	6:00 Top of Morning 6:15 News 6:30 Top of Morning 6:45 News 7:00 Top of Morning 7:15 News 7:30 Top of Morning 7:45 News	6:00 Chorus 6:15 News 6:30 Chorus 6:45 News 7:00 Chorus 7:15 News 7:30 Chorus 7:45 News	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent 7:00 Silent 7:15 Silent 7:30 Silent 7:45 Silent	6:00 Paul Gibson 6:15 Paul Gibson 6:30 Paul Gibson 6:45 Paul Gibson 7:00 Paul Gibson 7:15 Paul Gibson 7:30 Paul Gibson 7:45 Paul Gibson	6:00 Farm Bulletin 6:15 Around the Farm 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 Rise and 6:15 Farm Service 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News	6:00 News 6:15 News 6:30 News 6:45 News 7:00 News 7:15 News 7:30 News 7:45 News

Books of the Month.



Combining the messages contained in these two books is a good trick even for such clever people as CBS "Mr. and Mrs. North," portrayed by Joseph Curtin and Alice Frost. As a matter of fact, their mystery episode on Tuesday, Mar. 15—income tax deadline—will find them still worrying about their Form 1040.

Today's Radio Highlights

Sports
2 p. m.—Basketball (WKOW): Ross Gordon at state high school basketball tournament (also at 7:30 p. m.)
5:45 p. m.—Sports Parade (WIBA): Lou Landman summarizes tournament games.
9 p. m.—Boxing (WIBA): Steve Bellrose vs. J. T. Ross.
9:30 p. m.—Bill Stern (WIBA): and Paul Whiteman.
1:15 p. m.—Joe Hesel (WISC): at Cincinnati Reds camp.
10:50 p. m.—Basketball Summary (WIBA): Lou Landman at the field house.

Discussion
10 a. m.—Homemakers (WHA): "Courage, Gaiety, and a Quiet Mind." Jennie T. Schrage; "How the UN Helps the World's Development." Mrs. Lois Hart, Mrs. John E. Craig.
11:30 a. m.—Elizabeth Hart (WMAQ): and Alfred Frankenstein, San Francisco art critic.
3:25 p. m.—C on temporary Trends (WHA): "Biological Warfare." Prof. W. B. Searles.
4:15 p. m.—Legislative Forum (WHA): "The Deer Problem." Assemblyman V. J. Zellinger.
4:45 p. m.—The Roosevelt (WISC): salute Girl Scouts.
6:45 p. m.—H. V. Kaltenborn (WMAQ): in Madrid.
9 p. m.—Meet the Press (WGN): Sen. J. Howard McGrath.
9:45 p. m.—Pro and Con (WMAQ): "The Impact of the Atlantic Pact." Rep. D. L. Jackson (R-Calif.).

Music
9 a. m.—Fred Waring (WIBA): "Little Jack Frost," "Winter Wonderland."
9 p. m.—Supper Club (WIBA): Tony Pastor visits Perry Como.
6:15 p. m.—Jack Smith (WBBM): and Martha Tilton; "Far Away Places," "You're Adorable," "I Didn't Know the Gun Was Loaded."
6:30 p. m.—Club 15 (WBBM): "Lavender Blue," "I'm Not Going Home," "Cruising Down the River."
7 p. m.—Band of America (WIBA): "Spirit of Erin," "Minstrel Boy," "Killarney," "Light Cavalry" overture, "Them Bases."
8:30 p. m.—Enchanted Hour

Law Says Highways Need Fatter Budget
Stewart Watson, 721 Seneca pl., a road contractor, was elected treasurer of the Wisconsin Road Builders assn. at the organization's annual meeting Thursday in Milwaukee.
Joseph D. Bonness, Milwaukee, was elected president, and William Ryan, Jamesville, vice-president.
State highway commissioner James R. Law told the group that Wisconsin shortly would be going backward if more funds were not raised for maintaining and expanding the state's highway system.
He said that while only \$20,000,000 a year is available for maintenance and expansion, \$33,000,000 annually will be required.
Law told the 400 delegates that he saw little chance of getting more financial help from the present legislature, but recommended that data be gathered for presentation to the 1951 legislature.

* Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM... 101.5 M. WWCF (WIBU)... 94.9 M. WISO-FM... 88.9 M.

Bill Doukna's SPOTLIGHT Haresfoot Club

Two of the directors for the Haresfoot club's 1949 production, "Bloomer Girl," have been announced. They are Franklin "Lynn" Cook, general director, and Kathryn Hubbard, in charge of dancing.
Miss Hubbard won acclaim for her work with last year's Haresfoot cast.
Cook is on the WHA production staff. He was born and educated in La Crosse and has acted in summer stock at Lake Geneva and Cleveland.
While in the army air forces, he served in the entertainment field and was associated with such production work as the Glenn Miller radio show. He also served in the China-Burma-India theater of war.
After discharge, he did freelance acting at Chicago radio stations, then came to the University of Wisconsin. He received his bachelor's degree in speech last month.
Cook also has appeared with WHA Players and Wisconsin Players, and directed two summer shows at Lake Geneva in 1948.

POSTPONEMENT: The cello recital which Ernst Friedlander of the Fro-Arte quartet had planned to give Sunday night has been postponed to 8 p. m. Sunday, May 15.

AROUND THE CAMPUS: Ruth Kienholz has been elected president of Sigma Alpha Iota, professional music sorority. Other officers are Jean Leonard, vice-president; Lois Disrud, secretary; Lorraine Sweetnam, chaplain; Betty Ylvisaker, editor, and Beverly Keabagh, sergeant-at-arms.
New officers of Phi Beta, professional speech and music sorority, are Fern Goldfern, president; Baselyn Levinberg, vice-president; Wilma Morlanen, secretary; Nancy Juster, treasurer; Rita Z. Brown, rushing chairman, and Mary Don Keegan, historian.
Entries in the 21st annual student art exhibition will be accepted Thursday, Mar. 31, at the Memorial Union. The show will be held Apr. 7 through May 3. Janice Wegner is chairman of the Wisconsin Union gallery committee, its sponsor.
Final gallery tours of the Metropolitan art show at the Union will be held at 8:15 tonight and at 8:15 p. m. next Friday.

RADIO BRIEFS: New announcer on "Grand Ole Opry" is Grant Turner, former Texas newspaperman.
Fred Allen will have a full

WFOV
104.9 Meracycles
SATURDAY
A. M.
8:00 Yawn Patrol
8:00 Vocal Varieties
8:00 Marching Along
10:15 Sons of the Pioneers
10:50 Show Tunes
11:00 Polka Time
11:30 Palmer House Ensemble
11:45 Palmer House Ensemble
P. M.
12:00 Waltz Time
12:30 Musical Comedy Favorites
1:30 Rhythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Parade of Bands
5:00 Piano Land
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:45 Organ Music
7:00 Sports Shorts
7:15 Musical Moments
7:30 Farm News
7:45 Package of New Records
8:45 Dance Band Parade
9:45 News
10:00 Moonlight Moods (to 10:30)

WHA and WHA-FM
970 Kc.—88.7 Mc.
FRIDAY
7:30 Bandwagon
7:37 Weather Report
7:45 Morning News
8:25 Frodo Robert Reynolds
8:15 Nursery School of the Air
8:50 Rhythm and Games
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Land
10:45 News and Views
11:00 Musical Comedy
11:30 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chatterbox
1:30 Book Trails
2:00 Sympathetic Critic
2:30 Music of the Masters
3:55 Gunnar Johansen
3:25 Contemporary Trends
4:15 Legislative Forum
4:30 Musical Varieties
4:50 Music You Want
5:15 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
6:45 Organ Music
7:00 Evening Concert
7:30 Chapter a Day
8:00 Musical Moments
8:15 News and Views
8:30 Youngsters of the Masters
8:50 Prof. William S. Stokes
10:00 Composers' Hour
10:55 Night News (to 11)

Bus Service Hearing to Resume Next Week
The state Public Service Commission (PSC) investigation into the type of service given by the Madison Bus Co. will be resumed at 10 a. m. next Thursday, it was announced.
The PSC heard a parade of witnesses for two days last week but what they think is wrong with routing, scheduling, and other phases of Madison bus service.
The investigation was begun on the motion of the commission itself.

Madison Man Elected Into Engineer Society
Grover C. Younker, Madison, chief engineer of the Wisconsin Electric Cooperative, has been elected to membership in the Wisconsin Society of Professional Engineers, it was announced last Thursday.
KRONCKE FILES
Atty. George Kroncke, Jr., 1121 Rullidge st., filed nomination papers Thursday as a candidate for county judge.

Like an Angel of Mercy to your Face and Hands

Many Local Women Find Medicated CARE OFFERS WONDERFUL AID TO:

1. Lovelier-Looking Complexion!
2. Softer, Whiter-Looking Hands!
3. Help Heal Unattractive Externally-Caused Blemishes!
4. Get Glorious Soothing Relief for Irritated or Itching Skin!

You don't need a lot of preparations to help keep your skin looking lovely. Instead, do as so many nurses, models, actresses do. Try medicated care. Improvement in 10 Days!

Use medicated Noxzema Skin Cream as a daily, greaseless night cream—as a long-lasting foundation for make-up. Try this beauty secret for just 10 days. See how fast your skin improves. You'll be delighted to discover how quickly medicated skin care helps smooth and soften a rough, dry skin and heal unattractive externally-caused blemishes.

Smother, Whiter Hands
Nurses first discovered Noxzema for hands that are irritated by constant scrubbing. If your hands get red and rough from housework, from exposure to water or weather... use how quickly medicated care helps soften and heal them back to natural beauty—often in 24 hours!

TRIAL OFFER: Now, and for a limited time, you can get the regular 4oz size Noxzema for only 29¢ plus tax. It's a special money-saving offer—at all drug and cosmetic counters—so you can try Noxzema. Remember—limited time only—so hurry!

Don't miss the 'Don Sinaiko Show'
Tonight and Every Friday Night
Shirley Sweet
Guest Starring
John Bonino
Madison Night Club Singer
Sponsored by
DON SINAICO'S Badger Liquor Shop

WKOW
1070 Kc.
10:30
to
10:45

Now Beauty
New horizontal styling of all Westinghouse Refrigerators blends with modern kitchen decorative schemes.

Do Less 9 \$289.95
9 cu. ft.

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a system that permits intense cold in the Super Freezer and, at the same time, assures safe, steady cold in the normal Food-Compartment. All-weather automatic—no dials to adjust!

- ★ COLDER COLD freezes foods; keeps them safely
- ★ COLDER COLD freezes the entire freezer
- ★ COLDER COLD keeps ice cream firm and, at the same time, you get
- ★ SWEET, SAFE COLD for normal food-keeping
- ★ MOST COLD to keep vegetables fresh and crisp

Now Giant Super Freezer
freezes and stores 36 pounds of food and ice cubes. Double-door protection: insulated door seals in COLDER COLD—speeds freezing. Ice trays hold 56 easy-to-remove ice cubes.

More Refrigeration in Less Space
The De Luxe 9 is housed in a one-piece, welded steel cabinet no larger than a former 7-cubic foot refrigerator.

YOU CAN BE SURE...IF IT'S Westinghouse