

One of those concerts that makes you glad you're alive and able to hear it was given by Vladimir Horowitz in the Wisconsin Union theater Thursday night.

Orpheum

Heart.
TYPE: Comedy-drama produced

REVIEWER: Jean Behling.

STORY: Jeremiah Kincaid Dris-

born to Jezebel and an unknown

becomes Jerry's new dream. The

story follows the adventures of a boy, his cousin, Tillie Patten, the

lamb, and a dreams of a blue ribbon.

live characters skillfully inter-woven through the vehicle of

sible one — like all memories, all things that have seemed bad fall

patly into place to form happiness.

ture only Disney could create, peopled with only-occasionally

peopled with only-occasionally wise old owls and robins, that

WHA and WHA-FM

970 Kc.—83.7 Mc.
FRIDAY
7:30 Band WMA. M.
7:30 Band Nws
7:45 Morning Nws
7:57 Weather Report
8:00 Morning Melodies
9:15 Nursery School of the Air
9:30 Rhythm and Games
8:53 Weather Report
10:00 Homemakers' Program
10:30 Plano Melodies
10:45 News and Views
11:00 Epochs of Comedy
11:50 Noon Musicale
12:20 News

12:20 News
12:30 Farm Program
1:30 Chapter a Day
1:30 Book Trais
2:30 Book Trais
2:30 Music of the Masters
2:35 Gunnar Johnnsen
3:25 Contemporary Trends
4:30 Musical Varieties
4:30 Musical Varieties
5:300 French Program

970 Kc.-88.7 Mc.
SATURDAY
7.30 Band Wagon
7.35 Morning News
7.37 Weather Report
8.00 Morning Melodies
9.15 Song Favorites
9.30 Fun Time Play Day
9.55 Weather Report
10.00 Homemakers' Program
10.45 News and Views
11.50 Dear Birs
11.30 Camous Newsreel
11.50 Camous Newsreel
11.50 Noon Musicale
12.20 News

) Music of the Master ) News 5 Public Health Series ) Albine Melodies ) Musical Varieties 0 London Column 5 Music You Want News

CIGARETTES

VERDICT: A full-length fea-

come from any family

HIGH POINTS. Animated and

FEATURE: So Dear to My

The joy of the occasion was not exclusively in the music; some of it came from the spontaneous and exuberant response which the At the Shows pianist evoked from the capacity

Horowitz will play for another audience of 1,300 in the same auditorium at 8 p. m. Saturday, but by Walt Disney.
will offer an entirely different CAST: Burl Ives, Beulah Bondi, program.

Harry Carey, Luana Patten, and Bobby Driscoll. Thursday night's had everything. So, for that matter, had Horowitz-everything you'd want coll sees the prize race horse, Dan Patch, and dreams of owning a prize colt. A black lamb, Danny, in a concert planist.

There was impeccable technique; there were warmth and color, but not the kind that interand sire that night, is bottle-fed and feres with technique; there was great variety in choice of music; there were the contrast of tremendous power with fragility and the contrast of strict adherence to formality with the freedom of

It was the kind of performance Jerry's scrapbook . . Burl Ives, that gives you a lift, whether Jerry's blacksmith uncle, who you're a musician or a layman. moralizes in song to the demorali-

An innovation was the presence zation of Granny Bondi and al-An innovation was the presence Zation of Granny Bondi and al-of extensive program notes in ad-dition to the printed program. Not only that, but the management Luana Patten as two rural young-was smart enough to leave the sters of 1903 bring to life a story lights in the hall bright enough that could be anyone's childhood so you could read the notes.

The program opened with a LOW POINTS: The only pos-

The program opened with a ach toccata, closed with one by Prokofieff. A toccata is supposed to: "display a player's touch." This they certainly did, and they displayed Horowitz's substantial musicianship as well, for each was completely true to its composer— the formal demands of Bach, the the formal demands of Bach, the free-wheeling ones of Prokofieff.

In between, there was Scarlatti, Schubert Moussorgsky, Chopin, and more Prokofieff. One of the finest things on the list was the pastoral E-major sonata of Scarlatti, a delicately figured piece of fine linen, displayed with taste and grace.

ste and grace.

But of it all, the work which won the audience's heart most was Moussorgsky's "Pictures at an Exhibition," seldom heard as a piane work — one usually finds it in Ravel's orchestration. Horowitz had gone back to the manu-script, and touched it up a bit (as the program notes pointed out), but it was still Moussorg-

Horowitz brought every one of the pictures to vivid reality even the meanderings of the com-poser in the "Promenade" interludes; you could see him shamb-ling through the gallery, pausing to look, perhaps stepping closer to catch a detail, then moving on, sometimes with excitement and sometimes with a bit of nostalgia over what he had seen.

Horowitz, smiling with obvious pleasure at his reception, came back at the end of the program to play four encores — another study in variety. They were "Traumerei," Moszkowski's A-flat etude, a Scriabin etude, and Carmen Variations."

All the Saturday night tickets have been sold. Hope you were one of the lucky.

BURL IVES: The last seat for Burl Ives' program in the Wisconsin Union theater the night of Mar. 26 was sold Thursday.

Mar. 26 was sold Thursday.

200 News P. M.

12:20 News
12:30 Farm Program
1:10 Tavation Today
1:10 Tavation Today
1:10 Steuben Music Hour
2:00 Short Story Time
2:30 Music of the Masters
3:30 News But the demand was so great that the Union's music committee

immediately made arrangements

to have the ballad singer stay an extra day. He'll give a second program the night of Mar. 26. Tickets will go on sale Monday at the theater boxoffice, with only students and other Union members eligible to buy. But if any are left on Mar. 9, they will go on public sale.

538 News 555 News 5555 News 6555 News

**WFOW** 

104.9 Megacycles FRIDAY A. M.

Yawn Patrol
Vocal Varieties
Musical Varieties
Musical Varieties
Marching Along
Sons of the Fioneers
Show Tunes
Polka Time
Oran Hymns
Palmer House Ensemble P. M.

Waltzing on Air News
Songs of Hawaii
Manhattan Moods
Rhythm Ranch
Farm Program
Old Time Music
Homemakers Old Time Music

Homemakers

Smooth Music

Juke Box Jambores

Parade of Banda

Plano Land

Kiddie Storytime

Korntools

Musical Menu

News

East Side News

Musical Menu

Sport Shorts

Bing Croeby

Farm Hour

Voice of the Army

Senator McCarthy

Package of New Records

News

Bend Parade

News

Red Parade

News

Red Oross

Parade

News

Red Oross

Parade

News

Red Oross

Parade

News

Red Oross

9:45 News 10:00 Moonlight Moods (to 10:30)



WIBA 9:30 p. m.

MKOM 1070 Kc. 10:30 10:45

Carole Olson Popular East High Singing Star

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## Radio Program Schedules by the Clock

Madison

FRIDAY WKOW WIBA WIBU WBBM WENR-WLS WGH QAMW 1670 kc. 1310 Kc. 1480 kc. Farm Bulletin Devotions Around the Farm Rise and Shine Farm Service News News Town and Farm News Gibson Gloson; New Gloson; New News of World News Listen to Cliff Round-lews: Farm Service News: Weather Farm News News: Musical Mac and Bob Bob Atcher happy Hank News News: Betty News Musica Norman Ross Norman Ross; News Reveille Reveille Reveille Coffee Club: News Coffee Club: News Coffee Club News Two Ton Baker Vicki Stevens Wishing Well Breakfast Club Breakfast Breakfast Club Breakfast Club Your Neighbor Norman Ross News Shopping News Rhyma Does Pay Reverend
Epp
Mary Foster
News; Jerry Blake
John Nesbitt
Your Neighbor
Gabriel fleatter
Lanny Ross
Woman's World Glun

My True
Story
Betty Crocker
Karl and Harty
Jane Jordan
Buccaneers
Ted Maione
News News
Fred
Waring
Road of Life
The Brighter Day
Do It Yourself
Love and Learn
Jack Barch
Lora Lawton
Aunt Mary
Ita Your Life
Elizabeth Hart
Tommy Fort
News
The Frod
Magician
Luncheon Party News Memory Music Art Baker Arthur Godfrey pots of Music News
Victor Lindiahr
Gabriel Heatter
Virginia Gale
Kate Smith
Bing Crosby
News Grand Stam Rosemary Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday Matines ews: Matines ews: Morning Matines Woman's World Kate Smith Welcome
Travelers
Farm
World: weather
Dinner Bell
Time News
Let's Have
Fun
Parm Markets
Vews Farm
Roundup
News: Roundup
Farm Service
News
March Time Farm Front Mats: Farm Hour Baukhage Serenade; News News: Serenade Serenade; News Sister Perkins News Doc Burlingham Magician Luncheon Party Double or Nothing Today's Children Light of World News
Queen for
a Day
Jim Ameche
We Three
Cedric Foster
Hal and Lee
Melody Time
Fighting V. D.
Radin Quir
Lanny Ross
Linda's Ist Love
Editor's Daughter
News ueen for a Day isten to Larsen Farm Service Si Hays and Daughter Music Booth Double or Nothing Today's Child'n Breakfast in Hollywood Curtain Call Nancy Craig Almanac School Time Bride and Groom Red Cross
Life Beautiful
Ma Perkins
Pepper Young
R't to Happin's A Woman's Work The Happy Gang Life Beautiful
Ma Perkins
Pepper Young
Right to Hap'ness Ladles Be
Beated
House
Beated
House
Harty
Kay Krser
Kollege
Galen Drake
Lulu Belle, Scot
Martha and
Helen
News
Beulah Karney
Challenge of Ameche
Hint Hunt: New
Look at Life
Winner take All
More from Life House Party Kay Kyser Kollege Ethel & Albert Varsity Backstage Wife Stella Dallas Lorenzo Jones Widder Brown A Girl Marries Melody Hour Band Parade Paul Gibson News Marshall Kent Spotlight Telephone Quiz News Gold Coast King Beulah Jack Smith Club 15 Edw. R. Murro Sports Time seronade News News; Mar. Air Edition Dr. Bradley John Nesbitt News Inside of Sports Inside of Sports
Experience
Speaks
Yours for
a Song
Gabriel Heatter
This is the Story
Enchanted
Hour: News
Meet the
Press
Rollywood
Theater
Golden
Gloves
Golden
Goloves
Goloves
Goloves
Goloves
Griff Williams
Dance (to 1) inside of Sports The Fat Man This Is Your FBI Band of America Jimmy Durante Band of America Jimmy Duranta Eddie Cantor Break the Eddie Cantor Red Skelton Break the Bank Proudly We Hall Red Skeiton The Life of Riley Bill Starn Fro and Con Supper Club News Barry Wood Tunes and Tips ne Sberiff Basketbal Basketbal Basketbal Basketbal News Joe Hasel At Your Request At Your Request News Roundy Boxing Concert Gems News Paul Gibson Billy Leach Piano Parade Gems: D: Orchestra \* Journal News 1310 Club 1310 Club: News News: Dance Orchestra Dance Orch.: News

Starred programs are also carried on corresponding FM stations ... FM channels: WIBA-FM .. 101.5 M. WWCF (WIBU) ... 94.5 M. WISC-FM ... 98.9 M.

## Joday and Jomorrow

FRIDAY, MAR. 4

Majestic: "June Bride" at 1:05. 4:45. and 8:30; "Double Life" at 2:45. 6:25. and 8:30; "Wake of the Red Witch" at 1:20, 3:30, 5:40, 7:50 and 10. Madison: "The Countess of Monte Cristo" at 2:20 5:05, 7:30, and 10. Madison: "The Countess of Monte Cristo" at 2:20 5:05, 7:30, and 10. Madison: "The Amazing Mr. X" at 1, 3:45, 6:33. "The Amazing Mr. X" at 1, 3:45, 6:33. The Amazing Mr. X" at 1, 3:45, 6:33. The Amazing Mr. X" at 1, 3:45, 6:33. Sin0, 7:40, and 10:10. Strand: "Mexican Hayride" at 1:25, 5:05 and 9:44: "Red River" at 2:45, 6:25 and 9:45: "Red River" at 2:45, 6:25 and 9:44: "Red River" at 2:45, 6:25 and 9:45: "Red River" at 1:30, 4, 6:35 and 9:45: "Red River" at 2:45, 6:25 and 9:45: "Red River" at 1:30, 4, 6:35 and 9:45:

5:15 Music You Want
5:45 News
5:55 Sports Roundup
5:05 Sports Roundup
6:00 Dinner Musicale
6:45 Lesislative Forum
7:00 Stenink Concert
7:00 Chapter a Day
8:10 Musical Moments
8:15 Musical Moments
8:15 Musical Moments
8:10 Musical Moments
8:15 Musical Moments
8: 7:10: "Challenge of the Gange and 10:50, "Challenge of the Gange Play Circle: "Children of Paradise" continuous after 12 noon. SATURDAY, MAR. 5 Eastwood: "Words and Music" at 1:30, 5:30, and 9:25; "All My Sons" at 4 and 7:50

Madison, Capitol, Orpheum. Parkway, Middleton, Strand, and Play Circle:

Community Centers

FRIDAY, MAR. 4
Franklin Community Center: Athletics dancing, crafts for junior and sense. The community Center and sense for junior and sense. The community Center and leading for junior little youth; woodwork for adults 7 to 9.45 p. m.
Lapham Community Center: Athletics dancing, dramatics for junior high youth, 7 to 9.45 p. m.
Longfellow Community Center: Athletics, dancing, dramatics for junior high youth, 7 to 9.45 p. m.
Nakoma Community Center: Dancing, table games for junior high youth, 7 to 9.45 p. m.
Nakoma Community Center: Dancing, table games for junior high youth, 7 to 9.45 p. m.

Municipal Affairs

City Council: City library fum. 7.30 p. m.

Madison Community Center: p. m.; Life Guard, 7:30 p. m.; p. m. with dance at 8:15 p. m. SATURDAY, MAR. 5

James and senior high youth, 1 to 3:43 b. m. Lapham Community Center: Athletcs. storytelling, dramatics, craits for elementary youth, 9 to 11:45 a. m.; Athletics, dramatics, games, woodwork for junior and senior high youth. 1 to 3:45 p. m. Makona Community Center: Athletics, dramatics, for junior and senior high youth, 2 to 1:45 a. m. Wakona Community Center: Dancing, games, achietics for junior high youth, 7 to 9:45 p. m. Handall Community Center: Athletics, games, crafts, storytelling, dramatics, 9: to 11:45 a. m. Washington Community Center: Athletics, games, storytelling, dramatics, crafts for elementary youth, 9 to 11:45 a. m. Athletics, games, storytelling, dramatics, crafts for elementary youth, 9 to 11:45 a. m., Athletics, games, storytelling, dramatics, crafts for elementary youth, 9 to 11:45 a. m.; Athletics, games, storytelling, dramatics, crafts for iunior and senior high school youth, 1 to 3:45 p. m.; Dancing, athletics, games for junior high youth, 7 to 10 p. m.

FRIDAY, MAR. 4
International club dance: Tripp
Commons. 9 b. m.
SATURDAY, MAR. 5
Red Cross dance and auction: Great
hall, 9 p. m.

FRIDAY, MAR. 4
City Council: City library auditorum. 7:30 p. m.

## DO YOU WANT TTIER HANDS?



#### Chapped hands heal faster...look softer, smoother, lovelier-often in 24 hours!

• Look at your hands. Do they how signs of wintertime chapping? Do they feel rough and dry around the knuckles ... sore to the touch? Remember this-chapped skin is irritated skin. When your hands get rough and chapped from dishwashing and housework, from exposure to wind and weather . . . they often become covered with tiny cuts and cracks. Don't neglect them! Don't suffer the discomfort and embarrass-

ent of chapped hands this winter!

Thrilling improvement

little Nozzema into your hends after doing the dishes, before going out into the cold . . . before you go to bed each night. Noxzema is a scientific medicated formula that soothes, helps heal . . . belps rough, chapped skin look and feel softer, smoother -often in 24 hours!

See for yourself how much prettier your hands can look. Try Noxzema now while this money-saving Special Trial Offer is being featured at all drug and cosmetic counters. It's a limited time offer-so hurry!

often in 24 hours Now there's a wonderful NOXZEMA GET-ACQUAINTED OFFER PEGULAR



FRIDAY MAR. 4 Wisconsin vs. Syracuse.

FRIDAY, MARS.

Boxing: Wisconsin vs. Syracuse.
Field House 8 m.
SATURDAY, MAR. 5
Basketball: Wisconsin vs. Minnesota,
Field House, 5 p. m.

SATURDAY, MAR. 5 Concert: Viadimar Horowitz, pianist femorial Union Theater, 8 p. m. Exhibits

tit Performance."

Sarturday. Mar. 5
Basketball: Wisconsin vs. Minnesota, Field House, Ep. m.

Music

PRIDAY, MAR. 4
Concert: Music department. Wisconsin high school, high school, 8 p. m.

Concert: Music department. Wisconsin high school, 8 p. m.

Concert: Music department. Wisconsin Lender of luster ware, sin high school, high school, 8 p. m.

Concert: Music department. Wisconsin Lender of luster ware, sin high school, 8 p. m.

Concert: Music department. Wisconsin Lender of luster ware, sin high school, 8 p. m.

Concert: Music department. Wisconsin Lender of luster ware, sin high school, 8 p. m.

#### Today's Radio Highlights

Perry Como; "Forever and Ever,"
"With a Song in My Heart."
6:46 p. m. — Jack Smith
(WBBM): and Martha Tilton:
"Just Imagine," "Cruising Down
the River," "Brush Those Tears." 7 p. m. — Band of America (WIBA): "Marche Noble," "Under the Double Eagle," "Trombone King," "Raymond" over-

Sports

7:30 p. m. — Basketball (WKOW): Wau-pun tour -nament. 9 p. m .- Box ing (WISC): Paddy Demarco vs. Bill Gra-

ham, 9:30 p. m. Bill Stern (WIBA): and Zachary Scott.

Boxing (WGN):

Gloves bouts.

10:15 p. m.—Roundy (WIBA):
with University of Wisconsin's three assistant football coaches (Phog" Allen of Kansas.

10:30 p. m.—Boxing (WIBA):
summary of Wisconsin-Syracuse bouts.

Edgar S. Gordon.

4:15 p. m.—
Legislative Forum (W HA):
"Education Looks Ahead," Assemblyman Edmund Hit.
(WGN): Sen. S. L. Holland (D-Fla.) faces Marquis Childs, others.

Drama

11 a. m. — Epochs of Comedy (WHA): "Pot of Gold." 2:45 p. m. Fight Against V.D. (WGN): Alice Frost in "A Frost in "A Story of Our

8 p. m.—Ford Y h e a t e r (WBBM): Jack Claude Rains in "The Horn"
Blows at Midnight." BENNY

9 p. m. - The Life of Riley 9 p. m. — The Life of Miley (WIBA): on a free trip to Cincinnati. , Playhouse (WBBM): Dan Dailey in "The Well."

9:30 p. m.—Hollywood Theater (WGN): Rod Cameron in "Benedit Barformance"

that carries the

20-year guaran-

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#### tional chairman; Columbia Con-cert orchestra. Variety

(WBBM): a n d Gus Van.

9 a. m. — Fred Waring Red C r o s s
(WIBA): marks World Day of (WISC): Jack Prayer with "The Lord's Prayer,"

Bless This House."

6 p. m.—Sunner

Jimmy Duraute (WIBA): and Yours for a Song
(WGN): new JC
format: Betty
Rhodes Conden Al Jolson

Rhodes, Gordon MacRae, Sheilah Graham, Burt Lancaster.

8 p. m. — Eddie Cantor
(WIBA): with Phil Harris and Frank Remley.

Discussion

9:45 a. m. — Eleanor Roosevelt (WISC): on Dorothy Thompson's criticism of FDR's unconditional surrender policy.

10:45 a. m. — News and Views (WHA): Prof. Worner Boehm reviews "The

Shame of the States."

3:25 p. m. —

Contemporary Trends (WHA): "Atomic Energy in Medicine." Dr. Edgar S. Gordon.

ers.
9:45 p. m. — Pro and Con (WMAQ): Sen. Hubert Humphrey (D-Minn.) on Taft-Hartley law.

#### Miscellaneous

11:15 a. m. — It's Your Life (WMAQ): "A Day in the Life of Your Community Nurse."
12:30 p. m. — Farm Program (WHA): "How Fond Laws Protect Health;" question box.
1:30 p. m. — Book Trails (WHA): "Pancakes Paris."
2:30 p. m. — House Party 2:30 p. m. — House Party (WISC): Ilona Massey, guest.

7 p. m. — Experience Speaks (WKOW): new series; Lanny Ross introduces young comedian, amateur "escapologist", others.

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on portable models

NOTICE: This offer ends on Monday, March 7 at 9:80 p.m. or at such carifer time as our special allotment of new machines shall be sold out!



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