Radio Program Schedules by the Clock

TUESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1670 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	* Top o' Morning	Chore Time	Silent	Paul Gibson	Farm Bulletin	Rise and Shine	News
6:15	Jimmy and the Rangers	* News; Top	Chore Time	Silent	Paul Gibson: News	Devotions Karl and Harty	Farm Service	Town and Farm
6:30		* Top o'Morning		Rural Roundup		News	News	News
6:45		* Top: News						
7:00	News: Clock	* Top o' Morning	Coffee Club	News: Farm Service: News	News of World	Sage Riders	Record Reville	Norman Ross
7:15	Musical Clock	* Top: News	News	News: Weather	News	Blue Ridge	News: Reveille	Norman Ross: News
7:30	News	* Top o' Morning	Coffee	Farm News	Listen to Cliff	Happy Hank	Record	
7:45	Musical Clock	* Top: Geo.Hicks	Club: News			News	Reveille	
8:00	Musical Clock	* Breakfast Club	Coffee Club: News	News: Musical Clock	News	Breakfast Club	News	Your Neighbor
8:15	Betty	* Breakfast Club	Coffee Club	Musical Clock	Gold Coast	Breakfast Club	Two Ton Baker	Norman Ross
8:30	Trading Post				Almanac		Vicki Stevens	News
8:45	News				Shopping		Wishing Well	
9:00	Fred Waring	* My True Story: News	Reverend Epp	* News: Pioneers	News	My True Story	News	Fred Waring
9:15	Road of Life	* Easy Rhythm	Mary Foster	Heb.-Chrn. Hr.	Rhyme Does Pay	Betty Crocker	License Bureau	Road of Life
9:30	Brighter Day		News: Jerry Blake	* Sweet Music	Arthur Godfrey	Hymn Time	Art Baker	Brighter Day
9:45							Spots of Music	
10:00	Eddy Arnold	* Jane Jordan	John Nesbitt	Women's News	Arthur Godfrey	Jane Jordan	News	Do It Yourself
10:15	Love and Learn	* The Kirkwoods	Your Neighbor	Chore Boys	Grand Slam	Buccaneers	Victor Lindlahr	Love and Learn
10:30	Jack Berch	* Organology	Gabriel Heatter	Mid-Morning	Rosemary	Ted Malone	Gabriel Heatter	Jack Berch
10:45	Lora Lawton	* Galen Drake	Lanny Ross	Matinee		News	Virginia Gale	Lora Lawton
11:00	Linda's First Love	* To the Ladies	Woman's World	News: Matinee	Wendy Warren	Welcome Travelers	Kate Smith	Aunt Mary
11:15	Music for Today	* To the Ladies	Kate Smith	Headlines	Aunt Jenny	Farm World	Kate Smith	It's Your Life
11:30	* Farm		Farm	Matinee	Helen Trent	Today	Bing Crosby	The Roens
11:45	Roundup		Journal	Farm Front	Our Gal Sunday		News	Music
12:00	* News: Roundup	* Baukhage	Farm Journal	Farm Markets	Big Sister	Dinner Bell Time	Let's Have Fun	News
12:15	* Farm Service	* Music: News	News	News	Ma Perkins	News	Farm Markets	The Food Magician
12:30	* News	* News: Music	Dinner Bell	News: Markets	News	Doc Burlingham	News	Luncheon Party
12:45	* March Time	* Music: News	Jamboree	Farm and Home	Guiding Light			
1:00	* Double or Nothing	* Breakfast in Hollywood	Queen for a Day	Farm Service	2nd Mrs. Burton	Almanac	Queen for a Day	Double or Nothing
1:15	* Today's Ch'ren	* Curtain Call	Listen To Larsen	Si Hays	Perry Mason	School Time	Jim Ameche	Today's Children
1:30	* Today's Music	* Nancy Craig		and Daughter	Nora Drake	Bride and	We Three	Light of World
1:45				Christian Science	You Tick	Groom		
2:00	* Life Beautiful	* Music	A Woman's Work	* Music	David Harum	Ladies Be	Cedric Foster	Life Beautiful
2:15	* Ma Perkins	for Two	The Happy	Booth	Hilltop House	Seated	Hal and Lee	Ma Perkins
2:30	* Pepper Young	* House	Gang	* Land Be Bright	Don	House	Melody Time	Pepper Young
2:45	* R't to Hap'ness	Party		* U. S. Navy	Ameche	Party	F. McCormack	Right to Hap'ness
3:00	* Backstage Wife	* Kay Kyser	Pat Sings	Family Bible	Hint Hunt: New	Kay Kyser	Radio Quiz	Backstage Wife
3:15	* Stella Dallas	Kollege	Day Dreams	Hour	Look at Life	Kollege	Lanny Ross	Stella Dallas
3:30	* Lorenzo Jones	* Ethel & Albert	Kate Smith	* Melody	Winner Take All	Galen Drake	Linda's 1st Love	Lorenzo Jones
3:45	* Widder Brown	* Varsity	Russ Morgan	Hour	More From Life	Lulu Belle, Scotty	Editor's Daughter	Widder Brown
4:00	* News: Madison	* Varsity	Harmony	* Melody	Paul Gibson	Feature	News	A Girl Marries
4:15	Hour	Jamboree	House	Hour	Paul Gibson	Foods	Marshall Kent	Portia Faces Life
4:30	* Madison Hour	* Varsity	Harmony	* Spotlight	News	News	Spotlight	Just Plain Bill
4:45	* Story Corner	* N. Olmsted	House	Serenade	Gold Coast	Beulah Karney	Telephone Quiz	Front P. Farrell
5:00	* Legis. Review	* Green Hornet	Straight Arrow	Fiesta	News	Green Hornet	Straight Arrow	News
5:15	* Fiesta Time	* Sky King	Sizing Up Sports	* Dniversity Special	News	Jack Armstrong	Capt Midnight	Dave Garroway
5:30	* News		Tom Mix	* UW Special	Herb Shriner		Tom Mix	News
5:45	* Sports: News				Lowell Thomas			
6:00	* Supper Club	* E. C. Hill: Sp'ts	News: Weather	* Sports Time	Beulah	News: Markets	Dr. Bradley	Jimmy Blade
6:15	* News of World	* Elmer Davis	Dinner Music	Serenade	Jack Smith	Air Edition	John Nesbitt	News of World
6:30	* Dinner Melody	* David	Fulton Lewis, Jr.	* News	Club 15	David	News	Home Towners
6:45	* Music: News	Harding	Inside of Sports	Bing Sings	Edw. R. Murrow	Harding	Inside of Sports	Richard Harkness
7:00	* This Is	* Youth Asks	Catholic Hour	Serenade in Music: News	Mystery Theater	News	George O'Hanlon	This Is Your Life
7:15	Your Life	* Earl Godwin	Basketball	* Old Timers'	Mr and	Earl Godwin	Detective	Alan Young
7:30	* Alan	* Basketball	Tournament	Jamboree	Mrs. North	America's	Story: Gardner	
7:45	Young	Tournament				Town Meeting		
8:00	* Bob	* Basketball	Basketball	Old Timers'	Melody	America's	Gabriel Heatter	Bob
8:15	Hope	Tournament	Tournament	Jamboree	Lane	Town Meeting	Mutual Newsreel	Hope
8:30	* Fibber McGee	* Basketball	Basketball	Old Timers'	Strike It	News	Air Force	Fibber McGee
8:45	and Molly	Tournament	Tournament	Jamboree	Rich	Detroit Symph.	Hour: News	and Molly
9:00	* Big	* Basketball	Basketball	* University	Hit the	Detroit	Brotherhood	Big
9:15	Town	Tournament	Tournament	Farm Hour	Jackpot	Symphony	Week	Town
9:30	* People Are	* Basketball	Basketball	* News: At Your	Mr. Ace	In the Family	The	People Are
9:45	Funny	Tournament	Tournament	Request	and Jane	Your Business	Northerners	Funny
10:00	* News	* Basketball	Basketball	* At Your	News	Paul Harvey	Jim Ameche	Supper Club
10:15	* Morton Downey	Tournament	Tournament	Request	Paul Gibson	Skip Farrell	Detectives' Call	Morton Downey
10:30	* Concert	* Gems: Dance	Brotherhood	* At Your	Billy Leach	Bob Elson	News: Songs	Mishel Piastro
10:45	Master	Orchestra	Week	Your Request	News	Linn Burton	Fulton Lewis Jr.	Symphonette
11:00	Journal News	* News: Dance	Midnight in	Silent	Music,	Linn Burton	News: Music	News
11:15	1310 Club	Orchestra	Madison	Silent	Please	Frankie Masters	Ray Pearl	Sports
11:30	The 1310	* Dance	Midnight in	Silent	Music,	Barclay Allen	Griff Williams	Listening
11:45	Club	Orch: News	Madison: News	Silent	Please	Jimmy Richards	Dance (to 1)	Design: News

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.

WHA and WHA-FM

TUESDAY

A.M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Reports
8:00 Morning Melodies
9:00 Wisconsin Words
9:15 Nursery School of the Air
9:30 Let's Find Out
9:45 Rent Information
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 Freshman Forum
11:50 Program Review
11:51 Noon Musicale

P.M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Let's Draw
1:57 Weather Report
2:00 Bringing University Home
2:15 Editor's Desk
2:30 Music of the Masters
3:25 Earth Science
4:15 Legislative Forum
4:30 Adventures in Research
4:45 Holland Today
5:00 Music You Want

WHA-FM ONLY

5:30 Concert Airs
5:45 News
5:55 Sports Roundup
6:00 Dinner Musicale
6:45 Legislative Forum
7:00 Chapter a Day
7:30 Waltz Time
7:45 Vocational School
8:00 Music of the Masters
9:00 Prof. William S. Stokes
9:27 News
9:30 Composer's Hour
10:30 News and Views
10:45 Night Music (to 11)

WFOW

104.9 Megacycles

TUESDAY

A. M.

8:00 Yawn Patrol
9:00 Vocal Varieties
9:30 Musical Varieties
10:00 Marching Along
10:15 Sons of the Pioneers
10:30 Show Tunes
11:00 Polka Time
11:30 Organ Hymns
11:45 Palmer House Ensemble

P. M.

12:00 Music for Dreaming
12:15 News
12:30 Art Van Damme
1:00 Strauss Waltzes
1:30 Rythm Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke-Box Jamboree
4:30 Parade of Bands
5:00 Piano Land
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Organ Music
7:15 Bing Crosby
7:30 Columbus Basketball Tournament

THREE LUMBER YARDS

Once there was a lumber yard where the Wisconsin Life Insurance Co. stands at the west corner of the Capitol park, a second lumber yard across the street where the Burdick and Murray store is located, and a third lumber yard where the Christ Presbyterian church was built on the corner of Wisconsin ave. and W. Dayton st.

Calendar

Entertainment

TUESDAY, FEB. 22

Orpheum: "Command Decision" at 1, 3:05, 5:10, 7:30, and 9:50.
Strand: "That Wonderful Urge" at 1:35, 5:10, and 8:40; "The Paleface" at 3, 6:35, and 10:08.
Middleton: "That Wonderful Urge" at 1:35, 5:10, and 8:40; "The Paleface" at 3, 6:35, and 10:08.
Madison: "In the Navy" at 1:10, 4:10, 7:15 and 10:15; "Argentine Nights" at 2:50, 6:55, and 9.
Capitol: "Miss Tatlock's Millions," at 1:15, 3:15, 5, 7, and 10; Sneak preview at 8:40.
Parkway: "Arkansas Swing," at 1:20, 3:55, 6:25, and 9; "The Dark Past" at 2:25, 5, 7:35, and 10:05.
Majestic: "We Will Live," at 1:45, 4:20, 6:55, and 9:30.
Play Circle: "100 Men and a Girl" at 11:30, 2, 4, 7, and 9.

WEDNESDAY, FEB. 23

Capitol: "Whispering Smith" at 1:40, 3:45, 5:50, 7:55, and 10.
Middleton: "Bill and Coo" at 6:30 and 9:10; "Gallant Blade" at 7:40 and 10:20.
Majestic, Parkway, Strand and Orpheum: Same as Tuesday.

Community Centers

TUESDAY, FEB. 22

Madison Community Center: Child guidance, 11:45 a. m.; MEA, 4 p. m.; Bridge, 1:30 p. m.; Button club, 7:30 p. m.; Older Adult Klub Masquerade dance, 8:15 p. m.
West High Community Center: Athletics for adults, 7 to 9:45 p. m.

WEDNESDAY, FEB. 23

Madison Community Center: Better Radio Listening group, 1:30 p. m.; Duplicate bridge, 7:30 p. m.; Young Adult club, 7 p. m., with dance at 8:15 p. m.

On the Campus

TUESDAY, FEB. 22

Training Course in Social Recreation: Marvin Rife, assistant professor of education, leader, "Informal Games and Parties." Presbyterian Student center, 4 p. m.
School of Religion: The Rev. Justus Olson, leader, "Finding God for Oneself." United Student Fellowship house, 4:30 p. m.
Lecture: Dr. Peter A. Munch, university research associate, "Social Adjustment among Wisconsin Norwegians." 112 Bascom hall, 4:30 p. m.

WEDNESDAY, FEB. 23

Careers Conference: Panel discussions at 10, 11, 1:30, 2, 2:30, 3:30, 4:30, and 7:30 p. m., Memorial Union.
School of Religion: The Rev. George Collins, leader, "Social Principles of Jesus," Presbyterian Student center, 4:30 p. m.

Drama

TUESDAY, FEB. 22

Alfred Lunt and Lynn Fontanne production: "I Know My Love." Memorial Union, 8 p. m.

WEDNESDAY, FEB. 23

Alfred Lunt and Lynn Fontanne production: "I Know My Love." Memorial Union, 8 p. m.

Sports

TUESDAY, FEB. 22

Concert: Gertrude Stillman and Miriam Bellville, organists. Chapel of the Presbyterian Student House, 8:15 p. m.

WEDNESDAY, FEB. 23

Concert-Lecture: Harry Adaskin, violinist, and Frances Marr, pianist, Music Hall, 8 p. m.
Concert: Milton college choir, Bethel Lutheran church, 8:15 p. m.

Organizations

TUESDAY, FEB. 22

Madison Civic Symphony Orchestra: Music room of Vocational school, 7:30 p. m.

WEDNESDAY, FEB. 23

Mozart Club: Music room of Vocational school, 7:30 p. m.
Alpha Delta Sigma: Memorial Union.

Exhibits

"Great Masterpieces" from the New York Metropolitan Museum of Art. Memorial Union.
Madison Artists exhibition. Madison Free library.
Historical Museum: University of 7:15 p. m.
Wisconsin Centennial exhibit. Student Life and Interests, first floor.
Trimpey collection of luster ware, centennial collection of historic costumes, Abraham Lincoln Memorabilia, fourth floor.
Portrait of the Week: Abraham Lincoln.
Madison Free Library: Tenth annual exhibit of Madison artists; The Negro American; The World at Your Fingertips, Africa; Books Behind the Headlines; What's New; Weekly Newsmap.
The Museum is open weekdays from 9 a. m. to 5 p. m. and on Sundays and holidays from 2 to 5 p. m.
Art Exhibit: "African Sculpture," Memorial Union.

50,000,000 READERS

According to their publishers, the stories about Madison in the Saturday Evening Post were read by more than 12,000,000; in Look by more than 15,000,000; and in Life by more than 22,000,000—a total of 50,000,000 people throughout the world.

Today's Radio Highlights

Sports

7:30 p. m.—Basketball (WISC, WKOW, and WFOW): Columbus tournament; Madison East vs. Watertown, Madison Central vs. Columbus.

* * *

Documentary

9 p. m. — Brotherhood Week (WGN): "The Story of Roger Williams."

* * *

Music

9 a. m.—Fred Waring (WIBA): song-pluggers offer new tunes; also "Didn't Know the Gun Was Loaded," "The Things You Left in My Heart," "The Whiffenpoof Song."

6:15 p. m. — Jack Smith (WBBM): and Dinah Shore; "Daddy-O," "I Love You So Much," "I've Got My Love to Keep Me Warm," "I Got Lucky in the Rain," "Senora."

6:30 p. m.—Club 15 (WBBM): with Margaret Young, aunt of Margaret Whiting and former vaudeville star.

8:45 p. m. — Detroit Symphony (WENR): Dr. Karl Krueger, conductor; Beethoven's second symphony.

9:30 p. m.—Northerners (WGN): "Ballatella," "You Are Free," "Drink to Me Only With Thine Eyes."

10:15 p. m.—Morton Downey (WIBA): "Pretty Kitty Kelly," "The Old Spinning Wheel," "A Rosewood Spinet," 'For Sentimental Reasons," "Until."

* * *

Drama

7 p. m. — Mystery Theater (WBBM): Inspector Hearthstone probes murder of jewel thieves.

7:30 p. m.—Mr. and Mrs. North (WBBM): and the death of a masquer dressed as Washington.

9 p. m.—Big Town (WIBA): editor smashes elderly women's charity racket.

9:30 p. m.—Mr. Ace and Jane (WBBM): a fiscal fracas.

* * *

Variety

8 p. m. — Melody Lane (WBBM): with James Rennie of "Mr. Roberts."

8:30 p. m.—Fibber McGee and Molley (WIBA): a boast comes home to roost.

* * *

Quiz

8:30 p. m. — Strike It Rich (WBBM): at new time.

* * *

Discussion

11 a. m. — Freshman Forum (WHA): "Selecting a Career," Lewis Drake.

3:25 p. m. — Earth Science (WHA): "Elements of Weather and Climate."

4:15 p. m. — Legislative Forum (WHA): "Conservation in Practice," Assemblyman H. H. Rowe.

7:30 p. m. — Town Meeting (WENR): "Compulsory National Health Insurance;" Dr. Morris Fishbein, Sen. H. A. Smith (R-N. J.), Oscar Ewing, Nelson Cruikshank.

7:45 p. m. — Vocational School (WHA-FM): "Expansion Needs and Opportunities," C. F. Greiber, L. H. Adolphson.

* * *

Miscellaneous

9:30 a. m. — Let's Find Out (WHA): "Red Feather and Wind-Over-the-Hills."

10 a. m.—Homemakers (WHA): "Sewing the Seams;" "Best Flowers of 1948—New for 1949."

12:30 p. m. — Farm Program (WHA): "What Vegetable Crops for Processing;" "How to Use Rough Feeds for Beef."

1:45 p. m. — Nancy Craig (WISC): snake authority, snake dancer, and Chief Crazy Bull.

7 p. m. — This Is Your Life (WIBA): the story of a country doctor.

8:30 p. m. — Air Force Hour (WGN): testing jet planes.

Joins Musical Quiz

Eugenie Baird, radio and musical comedy songstress who recently completed a nationwide tour of Gershwin concerts, is the new featured femme vocalist on "Sing It Again," CBS' popular full-hour musical quiz on Saturday nights.

MIDDLETON
in color
Joan Leslie — James Craig
"Northwest Stampede"
Pat O'Brien — James Cagney
"FIGHTING 69th"

House of Choice Manhattans, Martinis
Giller's Flame
FOR THOSE CHICKEN DINNERS LIKE MOTHER MAKES
Open at noon every day except Tuesday
540 State St.

STRAND
NOW—Held Over thru Thursday
BOB HOPE JANE RUSSELL in THE PALEFACE TECHNICOLOR
TYRONE POWER GENE TIERNEY That Wonderful URGE

WRITTEN IN SECRECY NOW CAN BE TOLD!
ALL Norwegian "VI VIL LEVE" We Will Live Talking Picture
A Great and Actual Story of a People's Fight for Freedom
—starring—
Harald Heide Steen—Bert Alten
Oscar Egede Nissen—Kari Frisell
DIALOGUE AND SONGS ALL IN NORWEGIAN
Beautiful Scenery—Humor—Songs on the Same Program
"Playtime In Scandinavia"
"SCENIC SWEDEN"
"Wise Quackers"—Color Cartoon
THE YEAR'S BIG TREAT
3 DAYS—Tues.-Wed.-Thurs.
WARNER BROS. MAJESTIC
MADISON, WIS.

FROM THE TURBULENT PAGES OF A PRIZE-WINNING NOVEL
GREEN Dolphin STREET
NOW AT MADISON'S NEWEST, THEATER
Standard EASTWOOD Free Parking
42c Plus tax
LANA TURNER VAN HEFLIN
• Plus this Big One — "TRAPPED By BOSTON BLACKIE"
PLUS SHORTS

ORPHEUM LAST 2 DAYS!
THE FIRST BIG PICTURE OF 1949!
CLARK GABLE · WALTER PIDGEON · VAN JOHNSON · BRIAN DONLEVY
Charles BICKFORD · John HODIAK · Edward ARNOLD
MGM's "COMMAND DECISION"
Plus — CARTOON SPORT — NEWS

Todays best washer buy is Maytag $124.95
Easy monthly terms—liberal trade-in.
Come in today for a demonstration.
Hafty SALES CORP. 154 W. JOHNSON ST.

TONITE AT 8:45
SNEAK PREVIEW
SNEAK OVER at 10:10
A "SNEAK" OF PARAMOUNT PICTURE WITH 3 STARS
..."MISS TATLOCK'S MILLIONS" SHOWN BEFORE AND AFTER PREVUE

Warner Bros. CAPITOL
ALAN LADD
IN BIG TRAIN ROBBERY SPECTACLE!
COLOR BY Technicolor
Neither the man he hates nor the woman he loves can stand in the way of his epic mission to clear the way for the railroad!
Paramount presents
ALAN LADD
ROBERT PRESTON
BRENDA MARSHALL
DONALD CRISP
in "Whispering SMITH"
• STARTS • TOMORROW
Warner Bros. CAPITOL

NOW PARKWAY
Suspense Impact Shock
COLUMBIA PICTURES presents
WILLIAM HOLDEN · NINA FOCH · LEE J. COBB
THE DARK PAST
JOHN BEGGS · STEPHEN DUNNE · BONITA MAXWELL
A BLUE RIBBON ACTION MUSICAL!
THE ARKANSAS SWING with THE HOOSIER HOT SHOTS
GLORIA HART—TEXAS RANGERS

MADISON
TOMORROW and THURSDAY
• LAST DAY • ABBOTT & COSTELLO "IN THE NAVY" and "ARGENTINE NIGHTS"
HEAVENLY MUSIC...EARTHLY PASSION!
A lost love that made music for millions!
LIFE AND LOVES OF TSCHAIKOVSKY
Hear all of Tschaikovsky's immortal music!
starts TOMW
PLUS Splendid Featurettes

M-M! Home-made CHOW MEIN tonight!

Make this delicious, *different* dinner tonight: Combine La Choy Bean Sprouts, onions, celery, left-over meat, following the recipe on the LaChoy label. Serve with La Choy Chow Mein Noodles. Season with LaChoy Sauce. Result: *wonderful* Chow Mein!
For Free Chinese Recipe Book, write
LA CHOY FOOD PRODUCTS
Dept. N-2, Archbold, Ohio

Prepare Now!
...to be more popular at your next party
See how much better you'll dance after a few private lessons at Arthur Murray's
SPECIAL 35th ANNIVERSARY RATES NOW IN EFFECT, 10% to 20% OFF
Everyone can tell if you really enjoy dancing. Your enthusiasm for it can add life to many a party, give pleasure to your partners, reveal an attractive side of you. That's why the few happy hours you spend at ARTHUR MURRAY'S are so worthwhile.
Over night, you discover how much fun it is to Rumba, Tango, Waltz, Fox Trot or Samba. Our talented teacher-parents will show you the basic secret of all modern dances—the renowned Arthur Murray Magic Step. Come in to the studio or phone 6-9057 today.
FREE CLUB DANCE EVERY SATURDAY NIGHT

SAVE! 10 to 20% off on dance lessons
ARTHUR MURRAY
23 N. Pinckney St. 6-9057