Radio Program Schedules by the Clock

MONDAY

WBBM

Paul Gibson Paul Gibson: News

News Gold Coast You Shopping

thyme Does Pa

Rosemary Wendy, Warren Aunt Jenny Helen Trent Our Gal Sund

News
Guiding Light
2nd Mrs. Burton
Perry Mason
Nora Drake
You Tick

David Harum Hilltop House

Ameche
Hint Hunt; Nev
Look at Life
More of Life
To' Be An'ced

Beulah Jack Smith Club 15 Edw. R. Murrow

Paul Gibson News Gold Coast

Inner
Sanctum
Talent
Scouts

Radio Theater

Radio Theater

ob Hawk

News Paul Glbson The 10:30 Story

WIBU

1240 kc

News; Farm Service News: Weather Farm News

News: Musical Clock Musical Clock

News: Matines Headlines News: Farm and Home

Markets Noon News News; Markets Farm and Hom

and Daughter Music Booth

Hymn
Time
Melody
Hour
Melody
Hour
Band Parads

erenado

Flesta
University
Special
University

* Sports Tim Serenade * Hit Tunes Bing Sings

University
Farm Hour
News: At
Your Request
At Your
Request
At Your
Request

1078 kc

News Coffee Club: News

Coffee Club; News

Reverend
Epp
Mary Foster
News: Jerry Blak
John Nesbitt
Your Neighbor
Gabriel Heatter
Lanny Rosa

Lanny Ross Woman's World Kate Smith

Farm Journ
News
Dinner Bell
Jamboree
Queen for
a Day
Listen
to Larsen

A Woman's Work The Happy Gang

Pat Sings Day Dreams John Nesbitt Two-Ton Bake

Tom Mix News: Weather Dinner Music Fulton Lewis. Jr Inside of Sports

Gabriel Heatter News Reel Fishing and Hunting Club

News Music: Sports Madison Musicale: News

George O'Hanlon

Private Stock

Funatics Serenade

Top: News
Top o' Morning
Top; News
Top o' Morning
Top: Geo Hicks

My True Story: News Easy Rhythm The Rossevelts

rganology lalen Drake

Breakfast in Hollywood Curtain Call Nancy Craig

Kay Kyser Ethel & Albert Varsity

Heart Assn. Stars in Night Let's Go to the Met

News Joe Hasel Gems: Dan Orchestra

Breakfast Club Breakfast

WGN

Bervice

Record Reveille News: Records

News Two Ton Baker Vicki Stevens Wishing Well

News License Bureau Lanny Ross Spots of Music

News Victor, H. Lindiahr Gabriel Heatter June Baker

News Let's Have Fun Farm Markets

Queen
for a Day
At Sardi's
We Three
Cedric Foster
Holland Engle
Melody Time
F. McCormack
Radio Quiz
Notehook

Notebook Linda's 1st Love Editor's Daughter

News Marshall Kent Spotlight Telephone Quiz

Adventure Parade Superman Capt Midnight

lews nside of Sporta

Gabriel Heatter

News Fishing and Hunting Club

Jim Ameche
Calling Detectives
News; Songs
Fuiton Lewis Jr.
News; Music
Art Kassel
Dance

7:30 Band Wagon

7:45 Morning News 7:57 Weather Report 8:00 Morning Melodies

8:00 Morning Meddles
8:15 Program Review
9:15 Nursery School of the Air
9:30 Afteld with Ranger Mac
9:55 Weather Report
10:00 Homemakers' Program
10:30 Plano Melodles
11:90 Epochs of Comedy
11:50 Program Review
11:51 Noon Musicale
11:51 Noon Musicale

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:00 Chapter a Day
1:00 Chapter a Day
1:00 Chapter Report
2:07 Westlowing Congress
2:00 Music of the Masters
2:00 Music of the Masters
2:05 Contemborar Trends
4:05 Day March Time
4:05 London Letter
5:00 Music You Want
WHA-FM ONLY
5:30 Concert Airs

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uy <u>Lombardo</u>

Revellle

WENR-WLS

Devotions Your Land News

Mac and Bob Rex Allen Happy Hank News

Breakfast
Club
Breakfast
Club
My True
Story
Betty Crocker
Karl & Harty
Jane Jordan
The Kirkwood

The Kirkwood: led Malone

Dinner Bell Time

Party

Doc Burlingham

Kay
Kyser
Galen Drake
Lulu Belle, Scottz
Martha and
Helen

News Beulah Karner

Challenge of the Yukon

Cone
Sanger
Gordon
MacRae
and Guests

Henr yJ, Taylo Dem. Education Arthur Gaeth

News
Skip Farreli
Bob Elson
Linn Burton
Linn Burton
Frankie Masters
Barclay Allen
Lennie Herman

tars in the Night

Little Herman

Trial

Sky King

worth, which is not very much. If you were to ask me in a room whether I said it, I would say I did. However, I would say I did.

Rudy went on, the words dropping like pearls.

opinion to a journalist. It was due to my own stupidity that it was published. I did not ask him not to print it. I should not have given it to a journalist without expecting it would be printed."

After recovering from being called a journalist twice in one night I said "You don't

seem to apoligize for your opinion?"

It's an apology for my stu-Raft is due in New York in

pidity, not for my opinion."

pidity, not for my opinion."
ten days. Vallee will be here
too. As the peacemaker in
this case, I think I'd better
leave town.
THE MIDNIGHT EARL
Danny Kaye played to
43,500 people in two days at
the Bayer.

the Roxy — more than in a week in his triumphal London engagement. The battle

of the Giants opened Thursday with Arthur Godfrey against him at the Capitol... Fred Allen turned down a big TV offer from a sponsor who wanted him to start a show in Arrill Toron Bus

who wanted him to start a show in April . . . Jane Russell's taking singing lessons from John Quinlan, Sinatra's voice coach, on the coast.

TODAY'S BEST LAUGHS:

Constance Hope reports that a B'wayite watched a trapeze artist do a split on

a high wire while playing Beethoven's Concerto on a

A spectator next to him said, "Isn't that TERRIFIC!"
He answered, "Oh, I don't know. I prefer Heifetz."

When Mae West recently

when Mae West recently ran out on an impending appendix operation the horrified medicos complained, "You can't go like that, you're running a temperature."

Mae told them, "Don't be alarmed, boys, you know me, I'm always running a temperature." . . That's earl, brother.

DODGEVILLE—F. H. Patz, Badger, has moved to Dodgeville with his family to become field-man for the Pet Milk Co. He suc-

MOVES TO DODGEVILLE

Quite correct," said Rudy.

don't suppose you ever

'However, I did state the



Music hall was filled to capacity Sunday night for a superb concert by the Pro Arte quartet-a program marked by high

Bjorksten were called back for were nevertheless accurate tonal several bows by the audience of transcriptions of the lyrics.

several bows by the audience of 1800 which almost forgot that a 2800 which almost program by tradition isn't expected to extract vocal applause.

The Schoenberg work was the composer's second quartet, and the last composition to which he gave a definite key. Written in 1907-08, it was revised in 1921, and it was this revision that the five musicians offered.

It certainly brought to Madison

have chosen a more auspicious work in which to make Madison aware of her musicianship, or a Charles Stewart less auspicious one with which to win approval. But her assured Taken to Hospit singing, her poise, her expert in-tonation, and her ability to merge her voice with the music of the instruments gave her ac-claim as well as recognition of her musical intelligence.

Today's Radio Highlights

Music

9, a. m.—Fred Waring (WIBA):
"Old Dog Tray," "The Whistler,"
"Where Has My Little Dog Gone?" 10:45 a. m. — Lanny Ross H o I m e s (WKOW): with Bobby White, 12, (WKOW): "The son of radio's "silver-masked ten-Adventure of

6 p. m.—Supper Club (WIBA): Stained 6 p. m.—Supper Club (WISA): Stained God-Petry Como sings "Red Roses for dess."

a Blue Iady," "Rosewood Spinet"

... Jimmy Blade (WMAQ): "Tico
Tico." "Senorita," "Gay Ranchcro."

STEVENS

8 p. m.—Ra.—STEVENS

dio Theater (WBBM): Cornel
Wilde, Jean Peters in "Captain
from Castille."

6:15 p. m. — Jack Smith
(WBBM): and Martha Tilton; "So
in Love," "Lily of Laguna," "To
Each His Own," "Cuanto le

9:30 p. m. — Radio City Playhouse (WMAQ): story of gallant
but unattractive girl, afraid to reveal her love,

6:30 p. m.-Club 15 (WBBM): Discussion

"Clancy Lowered the Boom,"
"Rosewood Spinet," "Im a Little
Health Day (WHA): Dr. Robert

7 p. m. — Gordon MacRae
(W L S): with
Patrice Munsei
and Pinky Lee
in "Rose Marie"
(on WISC) at 9). p. m.— t Hour Concert (WMAQ): Rise Stevens, gue "When You're Bach - Gouno "Ave Maria excerpts from "Carmen." . . .

(WBBM): Ow-ens and Murray, SCOTT singing comedians; the Notables, quartet: Gigi Durston, ballad singer: Eddie Michaels, baritone.

8 p. m.—Great Artists (WIBA): Ferruccio Tagliavini, zuest, "Ox del Mio Amato Ben," Torna a Suriento." arias from "Don Pasquale," "The Girl of the Golden

Sports .

Leahy.
6:30 p. m.—Basketball (WIBA, WHA-FM, WISC): Wisconsin vs. Ceronsky Named Chief

Special Events

8 p. m. - American Heart Assn. (WISC): Harold E. Stassen, Dr. T. R. Harrison open 1949 "Heart Campaign."

Drama

7 p. m. — Cavalcade of America (WMAQ): Zachary Scott as Abraham Lincoln in "The Store



It was so popular, indeed, that had given impressionistic settings the quartet and Soprano Bettina which, while hard to understand,

Taken to Hospital

Charles Stewart, 40, of 3207 Hooker ave., an Oscar Mayer and Co. employe, was taken by police ambulance to Madison General usical intelligence.
sang poems of Stefan lapsed at his home.



W. Fallis. 9 p. m. — American Forum (WGN): "The President's Pro-gram for Steel;" Sen. J. J. Sparkman (D-Ala.), Rep. Clarence Brown (R-O.)

9:30 p. m. — On Trial (WENR):
"The Reciprocal Trade Agreement;" A. A. Berle, Jr., Morris
Rosenthal, Arthur Besse.

Miscellaneous

6:05 p. m. — Harry Wismer (WISC): talks about Frank (Catholic Control of the Air (WHA): new series.

Pilot of Wis. Central

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musicianship, impeccable performance, and, of all things, a popularly-received playing of a popularly-received playing of a George, in the third and fourth movements, to which Schoenberg movements, to which Schoenberg

1310 kc

News: Musica Clock Journal News Musical Clock

Musical Clock Betty Trading Post

Nora Drake Love and Learn Jack Berch Lora Lawton

Double or Nothing Today's Ch'ren Today's Ch'ren Today's Music Life Beautiful Ma Perkins Pepper Young R't to Happin's Backstage Wife Stella Dallas Lorenzo Jones Widder Brown

News; Madison Hour Madison Hour Story Corner

• Legis Review
• Flesta Time
• News
• Sports: News

Great Artists Doctor

News: 1310 Club 1310 Club News

Hour Curtain
Call
* Journal News
Lonight's Music
Boston Symph.
Rehearsal

Your

Birthday

(By Stella) -

œ

win

five musicians offered.

While Schoenberg gave the work a key to start, he quickly got rid of it, and set the stage for his subsequent works. But, surprisingly, it ended on a perfectly normal chord and often had perfectly tangible rhythm.

Mrs. Bjorksten could hardly have chosen a more auspicious

Variety.

8 a. m. — Breakfast Club (WISC): Johnny Mungall subs for Jack Owens. 5:30 p. m. — Jack Shriner (WBBM): and Gracie Fields.

Quiz

2:30 p. m. — House Party (WISC): Dorothy Ford, guest.

Wiscellaneous

9:30 a. m. — Ranger Mac
Although you are kindly and town
(WHA): "What's Happening in the Beehive."

| What's Happening in the Beehive."

1:30 p. m. — Democracy in Action (WHA): "With Malice To-

Wisconsin Central Airlines
Sunday announced the appointment of Capt, Robert J. Ceronsky as chief pilot.

He will supervise all Wisconsin Central flight personnel and conduct the company's flight training program.

raining program.

Tormerly a flight captain on the airline, Ceronsky jo'ned Wisconsin Central in October, 1947 several months prior to the airline's start of scheduled service.

He has more than 4 000 hours. He has more than 4,000 hours flying time to his credit.

T-BONE STEAK \$1.75 Frozen Custard All Players 11 a. m.-2 a. m

Service Rentais



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 Starred programs are also carried on corresponding FM stations . . FM channels:
 WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M. responding paragraph.

Tuesday, Feb. 8 AQUARIUS (Jan. 21-Feb. 19) -If seeking a new job you should find what you want. Let it be known around that you are looking for one!
PISCES (Feb. 20-Mar. 21)—

Nerves may be having a minor case of the jitters, but remain calm and all will turn out for the best.

ARIES (Mar. 22-Apr. 20) MONDAY, FEB. 7—Born to-day, you are a great student of human nature and are deeply Guard your health and avoid getting into unnecessary discussions of arguments with your Your interest, however, does

friends.
TAURUS (Apr. 21-May 21)not stop with theorizing, for you are eager to do something about conditions. You even may put into practice theories which may bring you considerable contem-Patience and a "down to earth" policy about everything will make things easiest for you right now.

GEMINI (May 22-June 22)

Morning continues and Finish porary criticism, at first, but fame eventually. Given the gift of words, you Morning continues good. Finish things begun yesterday. This afternoon will take tact to evade

may do considerable writing in the field of inspirational or condifficulties.

CANCER (June 23-July 23) structive vocational guidance.
Since you have a sense of the dramatic, you also could write excellent fiction. It, however, always would have a certain amount of social significance and would not be entirely for enter-All things connected with liquids are favored. Even a journey by water today should turn out well.

LEO (July 24-Aug. 23)

Changes are in the air. Be tactful lest a romance be shattered by some thoughtless action. Diwould not be entirely for enter-

You are fond of mixing with all kinds of people and studying lomacy pays. VIRGO (Aug. 24-Sept. 22)—A good day for romance; also, for writing that letter you have been them. Strictly social affairs some-times bore you because you do not always find a meeting of the minds among casual acquaintneglecting these many long days, LIBRA (Sept. 23-Oct. 23)— Yesterday's activities continue

Never permit yourself to be-come pessimistic about things. No matter how dreary things are,

Powell.

12:30 p. m. — Farm Program (WHA): "Why the Push on Potash," C. J. Chapman; "What's New in Dairying," N. N. Allen, V. Dirthday star and red the cor-

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WFOW

104.9 Megacycles MONDAY

MONDAY
A. M.
8:30 Yawn Patrol
9:00 Yocal Varieties
9:30 Musical Varieties
10:30 Paradise Islc Trio
10:15 Sons of the Pioneers
10:30 Show Tunes
11:30 Polka Time
11:35 Ten Talented Fingers
11:30 Oraan Hymns
11:35 Palmer House
11:35 Palmer House
12:30 Musical Portraits
12:35 News

Musical Portraits
News
Film Pavorites
Paul Weston Orchestra
Rhythm Rance
Farm Program
Old Time Music
Home Makers
Smooth Music
Ken Griffin
Parade of Bands
Piano Land
Kiddle Storytime
Korntonis
Musical Menu
News News Musical Menu

News Moonlight Moods (to 10:30)

Announces Officers

WHA-FM ONLY
5:30 Concert Airs
5:35 News
5:55 Sports Roundup
6:00 Dinner Musical
6:15-Vocational School of the Air
6:39 Basketball
8:00 Music of the Masters
9:00 Following Congress
8:30 Composers Hour
10:30 News and Views
10:35 Night Music (to 11) New officers of the Wisconsin Agricultural Experiment associa-tion have been announced as fol-

LIBRA (Sept. 23-Oct. 23)—
Yesterday's activities continue good. Those in the entertainment field are especially favored.

SCORPIO (Oct. 24-Nov. 22)—
A moderate day which you can improve by your own attitude toward things. If you yourself are progressive, matters will progress, too.

LIBRA (Sept. 23-Oct. 23)—
President, Emil Mueller, Jr., Seymour; vice-president, Ronald Dougan, Beloit; senior director, John W. Jung, Randolph; junior director, Wilbur Renk, Sun Prairie, and secretary-treasurer, E. D. Holden, Madison.

Lyman McKee, Madison, retired this year as senior director. All others moved up one office.

riento." arias from "Don Pasculate." "What's Happening in Beehive."

10 a. m.—H o m e m a k e r s (WHA): "What's Happening in Beehive."

10 a. m.—H o m e m a k e r s (WHA): "February, the Party Month," Mrs. Helen Young ... Fond of travel, you will always as junior director.

10 a. m.—H o m e m a k e r s (WHA): "February, the Party Month," Mrs. Helen Young ... Fond of travel, you will always want a "home base" to which you can return. An early marriage to the right person can bring real happiness.

10 a. m.—H o m e m a k e r s (WHA): "February, the Party Month," Mrs. Helen Young ... Fond of travel, you will always want a "home base" to which you can return. An early marriage to the right person can bring real happiness.

10 a. m.—H o m e m a k e r s (WHA): "February, the Party Month," Mrs. Helen Young are not one to the members to be imposed upon and you resent this thoroughly.

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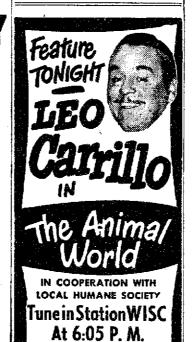
10 a. m.—H o m e m a k e r s (WHA): "February, the Party Month," Mrs. Helen Young are not one to imposed upon and you resent this thoroughly.

10 a. m.—H o m e m a k e r s (WHA): "February, the Party Month," Mrs. Helen Young are not one to impose in the most of the more in the most of the masters will always as goingles, To one members to which you can return. An early marriage to the right person can bring prove particularly for those conditions are progress, to.

22) — Romance appears well-favored now. If concerned in you can return. An early marriage to the right person can bring prove and the most of the m

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When stabbing tormenting Rheumatism. Arthrilis. Lumbago. Neuralpia or Neuritis pains
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Backstage Wife Stella Dalias Lorenzo Jones Widder Brown A Girl Marries Portia Paces Life Just Plain Bill Front P. Parrell

News
Jimmy Biade
News of World
Home Towners
H V Kaltenborn
Cavaicade of
America

Jave Garroway

Contented Hour Radio City Playhouse

Club

News Night Music Promenade Concert: News

It Happened Last Night

(By Earl Wilson) -

Rudy Vallee and George Raft want Stalin and Truman to know that they can send messages, too,

The recent furore over Rudy's remark that Raft "stinks as an actor" got to that point Thursday morning when Rudy dictated to Raft - via this columnist - a letter of apology which is just fine, except for one little

weakness in it. It doesn't take back the

Rudy, a Yale man, you remember is a man of his word. He says he's sorry he said it

— but he did say it, and he hasn't changed his mind. He's very sorry that it

got sort of b roadcast around the world. It world. It was stupid, he can see that. Rudy was smiling and

chatty when

I met him backstage at

the Latin RAFT Quarter where he'd just finished a where he'd just missice — sensational engagement.

"Now that this is your last night, let's straighten out that Raft matter," I said.

"Very well," said Rudy.

"Vele men don't say "O.

You see, about a month ago Rudy told me in an interview that there'd never be another

man like Rudolph Valentino and added: "What puts George Raft over except for his resem-blance to Valentino?"

Then he hurried on: "When I watched Raft dance years ago, I said, Why doesn't he capitalize on his resemblance to Valentino?

. . . And now that's his only claim to fame. He stinks as an actor, I'll tell him so to his face."

That's all he said — and I printed it. Why not? There was war news in every other part of the paper - why not in my part? To be perfectly honest with you, I don't think Rudy meant Raft stank per se; it

meant Raft stank per se; it was just an expression.
But he said it, And it stirred up things.
Raft is in California. He laughed and said, in effect, "You're telling me!" but his fans warned Rudy to stay 3,000 miles away.

As I stood there in his dressing room door his morney.

dressing room door his morn-ing, with my notebook out, Rudy said;
"I will apologize to Raft
and say I didn't mean the
epinion for the salacious en-

"I will say to him some-thing like this:
"My opinion was just a single individual's opinion. It was just my personal opin-ion given for what it was

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Gordon Mills—Paul Langton

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Of Thieves
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