

Today's Smile

By Dick Turner

Questions, Answers

Modest Maidens

By Jay Alan

WHAT OTHERS ARE SAYING

Let's Explore Your Mind

By DR. A. E. WIGGAM



"It was ladderman Feeney's idea, Chief—breaks up the old monotony a little!"

Surfeit of Good Things Can Build Toward Revolt

By ROBERT QUILLEN

VARIETY IS THE SPICE OF LIFE, as you learned in school and sameness and monotony are the bone and burden of existence.

The finest winter resort is a dull and unromantic place to those who live there all the time; the theater is a bore to the critic who must see every show; travel is merely a tiresome job to the man who travels to earn his living; every pleasure and delight known to man becomes an offense and a nuisance to those who are satiated by its continued and unvarying abundance.

noyance before it becomes a fixed custom. There is no virtue in suffering in silence if it increases the pressure of resentment, like steam in a closed boiler, till an explosion becomes inevitable.

Definition of 'Black Frost' Given

By HASKIN

A reader can get the answer to any question of fact by writing The Long Beach Press-Telegram, Information Bureau, 216 E. 5th St., N. E., Washington, D. C. The editors receive three (3) cents for return postage.

Q. What is a "black frost"? S. R. E.

A. Black frost is the popular term for any freeze that is not accompanied by a white or hoar frost, that is, a killing freeze which causes vegetation to turn black.

Q. How many states were represented in the first session of the first Congress? W. F.

A. Only ten states, Connecticut, Delaware, Georgia, Maryland, Massachusetts, New Hampshire, New Jersey, Pennsylvania, South Carolina and Virginia, were represented when a quorum of the Senate and House was first present and the two houses were organized, on April 6, 1789. The members from New York appeared later in the session. Those from North Carolina and Rhode Island, the last states to ratify the Constitution, did not appear until the second session, in 1790.

Q. How many male trees are required to pollinate an acre of female date palms? S. W. L.

A. In California the pollen from one male tree serves to pollinate an acre of 49 female trees. Dates are pollinated by hand.

Q. How is the luster of genuine pearls produced? I. P. D.

A. The mother-of-pearl is formed by the oyster in very thin layers that partly transmit and partly reflect light. These many blended reflections produce the delicate luster of the pearl.

Q. How many disc jockeys are there? J. N.

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"We had a lamp like that once, but it broke very easily—I threw it at Henry!"

SUCCESSFUL BUSINESSMEN SHY

Yankee Man of Commerce Rates Himself Dullard

By HAL BOYLE

ABOARD A RAILROAD TRAIN IN THE DEEP SOUTH.

Everybody loves the American businessman except himself.

He is his own worst critic. Why doesn't he himself like him?

Who gave him his false sense of inferiority? He does have it; certainly many businessmen do; perhaps they need a session on a psychiatrist's couch to find out what's itching.

You would never guess from watching them together that businessmen were frustrated. They whoop and holler and brag and fib to each other like happy schoolboys. They like each other and they like each other's company. They speak the language of profits and losses and they find it exciting. They like their shop talk; an outsider, if he has any sense, usually finds it interesting, too, because the talk is about money and the high drama of making or losing money will always be the second

most popular conversational topic.

Once he is away from his own crowd the average businessman has a habit of clamping up. He has a dim memory of having read a book about a businessman who was awfully dull and he's afraid everybody thinks all businessmen are dull.

If somebody in a gay gathering of artists and culture-mongers ask him who he is he is likely to mumble:

"Oh, just a businessman."

He says that as if it amounted to committing a felony.

Another factor that may affect many businessmen's opinions of themselves is the growing power of government over trade. They aren't the spirits, bold and free, who they were a century ago. They have to fill out more and more forms and reports. The restraints gather.

For one reason or another the businessman is slowly losing his self-esteem, or seems to be; and that is a sad thing.

For a complex civilization such as that of today, wherein a high standard of living is dependent on a wide exchange of goods and services, the businessman is the real adventurer. He takes the chances and he is the keystone of the entire structure.

Business isn't dull to them, but they can't shake the idea that maybe it is dull and because they must be dull, too, because they follow it.

Traveling about, I meet many well-to-do businessmen. It always amazes me how many have a strange feeling of diffidence because they have made financial successes. They sometimes appear embarrassed because

IF WE are able, over the next decade, to punch a few holes in the dogma of inevitable conflict, we shall at last be on the road towards a permanent adjustment. We must achieve stability and a high and rising level, and in a free society, if we are to dissipate the corrosive Communist conviction that our economy must inevitably collapse.

—William Benton, former assistant secretary of state.

THERE will probably come a day when all the fine writers will be turning out bestsellers. I foresee libraries with sections labeled "best" right next to the ones labeled "geography."

—James Hilton, British novelist.

THE United States is not the only country in the world where automobiles are made. It is the only country, however, in which most of the workers who make them can afford to buy them.

—Secretary of Commerce Sawyer.

WHAT the country needs is not something alternately to quiet its nerves or hop the people up. More solid information and less bedside manner and few sedatives would suit the situation and the American temperament better.

—David E. Lilienthal, chairman, Atomic Energy Commission.

THOUGHTS

Jesus answered them, Do ye now believe?—John 16:31.

The clear, cold question chills to frozen doubt; Tired of beliefs, we dread to live without;

O then, if reason waver at thy side, Let humbler Memory be thy gentle guide, Go to thy birthplace, and, if faith was there, Repeat thy father's creed, thy mother's prayer.

—O. W. Holmes.

they have money and earned it in business. "You're a writer," they say. "I envy you. You must have an interesting life."

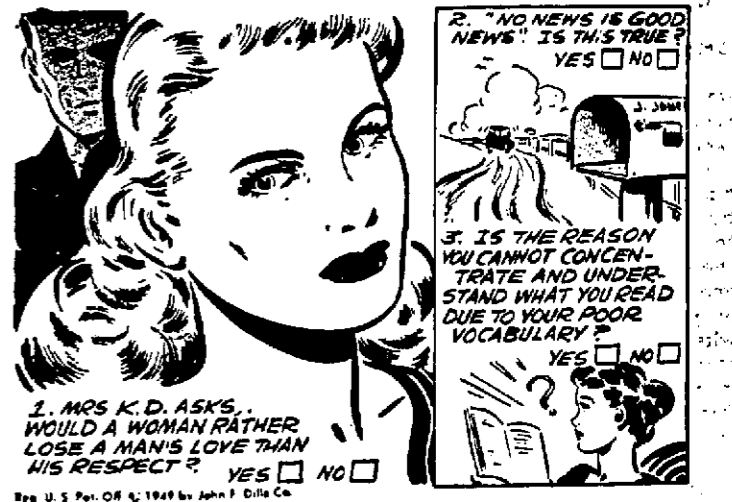
Well, sometimes; but I have always felt that building up a national sales organization to peddle the better mousetrap as there is sitting in a chair and looking at a blank piece of paper in a typewriter.

Smart businessmen are among the people to whom I like best to listen when they relax and talk their own heady shop talk. Their true tales of gambles and gains and financial intrigues are better than any dime novel thriller.

Perhaps that's because I always wanted to be a good business man; if I were I wouldn't worry about whether I was dull; I'd be perfectly willing, like Omar, who made both poems and tents, to take the cash and let the credit go.

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1. MRS. K. D. ASKS: WOULD A WOMAN RATHER LOSE A MAN'S LOVE THAN HIS RESPECT? YES [] NO []

Answer to Question No. 1. No. She doesn't care a hang about his respect as long as she keeps his love. But it's the rare man who loves a woman that he doesn't respect. Many women love men whom I don't see how they could possibly respect...

Answer to Question No. 2. Bosh, no. Talk to the boys who were overseas. They practically always felt no news from home was bad news—either that the enemy had conquered some sector and captured the letters from home, or else something had gone wrong so the home folks couldn't write. In some disaster, no news usually indicates to most of us that either they are too sick to write or in such a bad state they can't send news.

Answer to Question No. 3. Yes, often. Eye cameras show people with good vocabularies read a line in three or four jumps. Those with poor vocabularies take seven to nine. Our booklet, "How to Read Better and Faster" shows how to read with fewer jumps and understand better what you read. Sent at cost, 15¢ plus self-addressed, stamped envelope.

Sen. Soaper Says: Many suggestions of names are offered for the proposed 2½-cent piece, if minted. Nothing as cute though as the Briton's tuppence ha'penny, for short.

With Newfoundland added, the Dominion of Canada becomes larger than Europe, although a great deal less trouble.

In dressing up Jane Russell as a boy, Hollywood has thought of everything with the possible exception of casting the girl with the most beautiful legs as a mermaid.

Something new in malefactors is a Boston holdup man who giggles, on an evident assumption that this makes it a prank as distinguished from an amusing felony.

RADIO PROGRAMS — TODAY AND TOMORROW

Table with columns for radio stations: KLAC 570, KFI 640, KMPC 710, KECA 790, KHJ 930, KFWB 980, KNX 1070, KFOX 1280, KFAC 1330, KGER 1390.

The following programs are compiled from reports provided by the broadcasters.

Table of radio programs for tonight and tomorrow, including station names and program titles.

Table of radio programs for tomorrow, including station names and program titles.

Table of radio programs for tomorrow, including station names and program titles.

Advertisement for Lou's Stationers, featuring office supplies, drafting supplies, legal forms, and plastic playing cards.

Advertisement for The Old Master Says, offering free pickup and delivery of Master Cleaners & Dyers services.

Advertisement for Austin Studios, featuring a 1949 Children's Contest with prizes up to \$2000.

Advertisement for Lou's Stationers, featuring office supplies, drafting supplies, legal forms, and plastic playing cards.