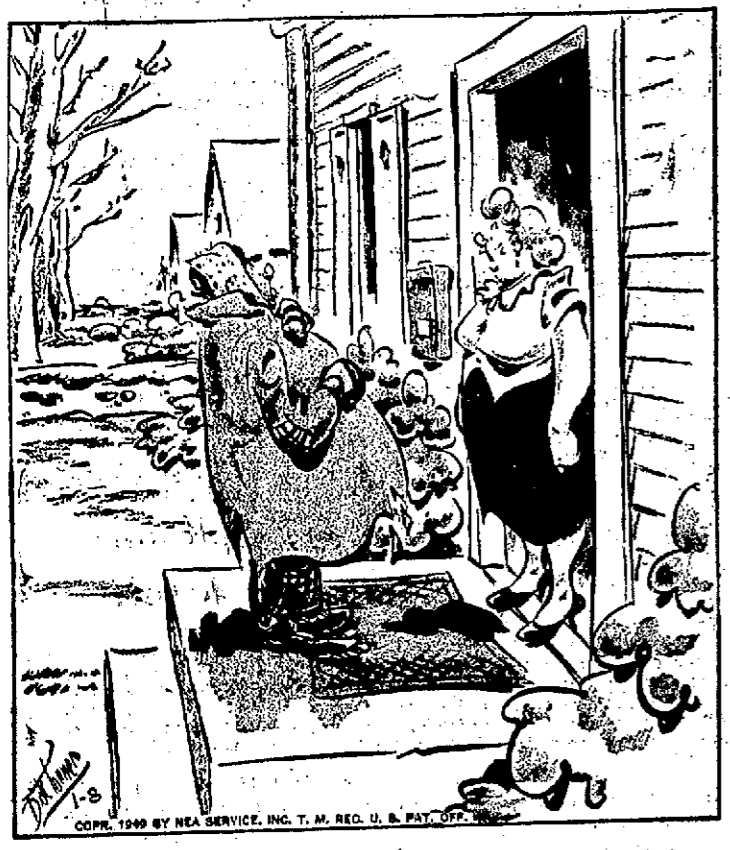


Today's Smile

By Dick Turner



"Now I remember! You were here last August taking a Presidential poll!"

Pain and Mental Attitude
To Have Close Tie

LONG AGO when lodge initiations were foolish and sometimes dangerous, a candidate was told that he would be branded on the back. He was stripped to the waist and tied to a column; he saw the forge and smelled the iron rod heating; and when the hot iron was applied to a piece of pork skin, while an icicle was drawn across his back, he felt the pain and fainted.

If you cut your finger, there is no pain until your nerves tell a report of the injury to your brain. The pain doesn't exist until you are conscious of it.

Questions, Answers

Two Liable for Joint Tax Return

By HASKIN
A reader can get the answer to any question of fact by writing The Long Beach Press-Telegram, Information Bureau, 316 Eye St., N. E., Washington, D. C. Enclose three 3-cent stamps for return postage.

Q. If a husband and wife file a joint income tax return, who is responsible for paying the tax? S. H. Y.
A. If a joint income tax return is made by a husband and wife, both spouses must sign it and by so doing each assumes full legal responsibility for the entire tax.

Modest Maidens



"I don't mind getting somebody else's laundry, but you could at least send a girl's laundry!"

GOLDFISH LIFE FOR MR. A. M.

Commercial Habits, Wants of Average Man Exposed

By HAL BOYLE
NEW YORK. (AP) It's a goldfish life today for the average man.

Sen. Soaper Says:

By H. V. WADE
A SIGN-OF NEW TROUBLE in Paradise is the increasing flow of Red army deserters out of eastern Germany—evidently people who can't stand prosperity.

Let's Explore Your Mind

By DR. A. E. WIGGAM
1. WHAT ARE THE TOP QUALITIES OF A GOOD SCHOOL TEACHER?
2. CAN A WOMAN SUCCESSFULLY COMBINE MARRIAGE, FAMILY LIFE, CHILDREN AND A CAREER?
3. IS THERE ONE BEST WAY OF DEVELOPING CHARM AND PERSONALITY?

Let's Explore Your Mind

Answer to Question No. 1
The recent National Conference on Teachers recommended as top qualities: (abridged) 1. Possess human qualities—love of children, sympathy, understanding for all, fairness, justice, patience, humor. 2. Emotional stability. 3. Mentally able and alert. 4. Pleasing personality, enthusiasm, vitality, poise and charm. 5. Healthy outlook on life. Desire to develop world citizenship in pupils. A larger order (for their small salaries).

Advertisement for Dr. A. E. Wiggam's 'Let's Explore Your Mind' booklet. It includes a large illustration of a man's face and several smaller illustrations of people. The text describes the booklet's content, which answers questions about teaching, women's careers, and personal development. It is available for 15 cents plus shipping.

RADIO PROGRAMS — TODAY AND TOMORROW

Table listing radio programs for today and tomorrow. Columns include station call letters (KLAC, KFI, KMPC, KECA, KHJ, KFVB, KNX, KFOX, KFAC, KGER) and program titles. The table is organized into sections for 'TODAY' and 'TOMORROW', with sub-sections for different times of the day (e.g., Dawn to 7, Noon, 4 P.M., 7 P.M.).

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Advertisement for Humpreys Music Co. featuring Magnavox Radio Phonographs and Television. The ad includes the company name, logo, and a list of products and prices. It also mentions that they have 15 models of radio phonographs and 12 models of television sets.

Advertisement for the Standard Hour at the San Francisco Symphony Orchestra. It features a large portrait of a man in a suit and glasses. The text promotes a Sunday night performance of 'Reaching from Heaven' and other musical pieces. It includes the orchestra's name, conductor, and location (Bible Auditorium).

Advertisement for Philco Television. It features a television set and the text 'Make Your Home With PHILCO TELEVISION'. The ad lists various models and prices, and provides contact information for Philco stores.

Advertisement for California Caravan. It features a large graphic of a caravan and the text 'CALIFORNIA CARAVAN'. The ad promotes a thrilling drama on Sunday at 3:00 on KECA.

Advertisement for Benner Florist. It features a graphic of a florist and the text 'Flowers from Benner's'. The ad promotes a 'Standard Hour' and provides contact information for Benner's Florist.