

Today's Smile

By Dick Turner



"How come you get so hot over a couple of little old F's out of four whole subjects? Aren't you always telling me to take the bad with the good?"

Truth Can't Be Peddled to Men Who Won't Listen

By ROBERT QUILLEN  
"MOST PEOPLE," said my friend, "will understand that article, but it will have a bad influence on others. I know two old ladies, for example, who have always been wrong on that subject, and they construe your article as proof that they are right."  
Bless the old dears! They were not harmfully influenced by the article. I found them with certain beliefs and left them with their beliefs unchanged.  
The truth is that most of us, having no passion for knowledge or truth, believe the thing we wish to believe and interpret all things in heaven and earth, including sun spots, as proof that we are right.  
Once above 30, we are little influenced by the things we read, for we refuse to read the works of those who disagree with us. Vanity has sanctified our beliefs and anything that contradicts them is heresy.  
It is vanity, also, and not reason, that praises or condemns the other man's opinions. If he disagrees with us, we mutter: "What a fool!" And if his opinion is like ours, we cry, "How true that is!" and marvel at his wisdom.  
If an ordinary partisan writer changes a reader's ossified opinion, he has performed a miracle. The "open-minded" reader is willing to be convinced, but logic alone will convince him. The writer fails because, un-

Questions, Answers Modest Maidens

By Jay Alan



"He says a woman's place is in the home and I haven't been out since."

Business Finances Inaugural

By HASKIN

A reader can get the answer to any question of fact by writing The Long Beach Press-Herald, Information Bureau, 315 E. 1st St., N. E., Washington 2, D. C. Enclose three (3) cents for return postage.  
Q. Who pays for the inauguration celebration? T. I. T.  
A. Aside from the Governmental expenditure of \$80,000 for the grandstand in front of the Capitol, the money—about \$200,000—for the inauguration is being put up by a committee of Washington businessmen.

Q. Why do whales, which are air-breathing mammals, die when driven ashore? W. M. B.  
A. When the bulky bodies of whales are not buoyed up in the water, their weight crushes them so that they are unable to breathe, and die of suffocation.

Q. Has Burl Ives a middle name? A. N. H.  
A. The full name of Burl Ives is Burl Icle Ivanhoe Ives.

Q. How is the Secretary-General of the United Nations chosen? M. G. B.  
A. The Secretary-General, who is the chief administrative officer of the organization, is elected by the General Assembly on the recommendation of the Security Council. The present Secretary-General is Trygve Lie, of Norway, who was elected in 1946.

Q. Who are T-men? N. C. S.  
A. T-men are members of the Intelligence Unit of the U. S. Treasury who seek to apprehend those who evade the payment of income taxes.

Q. Did anyone advocate the election of the President by popular vote at the Constitutional Convention? G. F. R.  
A. James Madison of Virginia, at the Constitutional Convention in 1787, advocated the direct election of the President of the United States by popular vote.

Q. What is known of the origin of the Eskimos? L. J. Z.  
A. Anthropologists are of somewhat divided opinions regarding the exact classification of Eskimos. They appear to have sprung originally from the same stock as the North American Indians, but data are very scanty. Because of their yellow hair, and are sometimes referred to as Mongolian race. However, their cephalic index is markedly different from that of the typical Mongolians. The cephalic index is the ratio of the length and width of the cranium. It is very important in classifying races according to race. The Eskimos are characteristically long-headed, while the Mongolians are flat-headed.

TELEVISION VS. FIREPLACE

Modern American Home Design Poses Problems

By HAL BOYLE

NEW YORK. (AP) My problem, Mr. Anthony, is what is happening to the American home?  
What's that, Mr. Anthony? You want me to step a little closer to the microphone? Yes, sir, Mr. Anthony, how's that?  
Now, why am I worried about the American home? Yes, sir, I'll be as brief as I can.  
You see, Mr. Anthony, the other day I read how some architects were suggesting that living rooms of the future should be centered around the television set rather than the fireplace.  
And I got to thinking what that would mean. Because the fireplace has been the center of home life ever since the first caveman clashed two flint rocks together and the first warning spark flew.  
Can you pop corn over a television set, Mr. Anthony? Could Abraham Lincoln have read his Bible by its light?  
And when shivering visitors come into the American house of the future on a cold day, Mr. Anthony, will Mama say, "Throw another log on the fire, the guests are cold?"  
Video, Mr. Anthony, is to be old-fashioned about this. But I'm a fireplace fan. And what they've been doing to the American home in the last 50 years shouldn't happen to a doghouse.  
Sure, year by year it is getting more comfortable, they say. Is it though, really? Is it actually any healthier to live in

WHAT OTHERS ARE SAYING

MAN in our day is offered the option between capitalism and communism. . . . Neither everything capitalistic is bad nor everything Communist is bad.  
—President Peron of Argentina.  
PEACELOVING peoples all over the earth view with great misgiving the encirclement of the Soviet Union by countless American air and naval bases.  
—Dr. Hewlett Johnson, "Red Dean of Canterbury."  
WE'RE going to insist on a 70-group Air Force in being. We don't want it on paper; we want that as a minimum Air Force.  
—Rep. Carl Vinson (D.) of Georgia, prospective chairman of the House Armed Services Committee.

EMPLOYEES should not be treated merely as pawns in a fence. They must be accepted as associates who have respect and self-confidence. Each should be given an opportunity to advance if willing to pay the price in intelligent hard work.  
—Harry A. Bulkin, chairman, General Mills Corp.

WE CAN'T take a slipshod and easy-going attitude toward education in this country. . . . It is the future of our country—yours and mine—which is at stake.  
—Henry Ford II.

Sen. Soaper Says:

By H. V. WADE  
As with the winner of radio's big \$29,000 assortment, a conqueror of China must presently ask himself, "What do I do with all this?"

All they seem to have on suspects in the spy case is a little alleged perjury. It is as well it wasn't something substantial, like parking beside a fireplace at the Soviet embassy.

Grandfather, who bought a car only after long and careful study of the specifications in 5000 words, left descendants who respond to the ad's simple, comprehensive message, "It's here!"

From Kewaunee, Wis., comes a brave tale of "hunting bears with a club"—as told by one of the 20 members of the club.  
Fortunately, Vishinsky is wrong, and therefore only in sufferable. Were he right, the fellow might be impossible.

All that's wrong with China, says a deep thinker, is the Chinese—a perhaps too-limited application of the larger truth: It isn't the planet, it's the people.

room around a television set—and I realize we eventually will—can't we make it another room? I suggest the bathroom, because that certainly would cut down arguments over which program to switch it to.

That, Mr. Anthony, is my problem—to preserve peace of mind in the home by putting the television set where a man can take it or leave it alone.

Let's Explore Your Mind

By DR. A. E. WIGGAM



Answer to Question No. 1  
1. Yes. As pointed out by Sociologist L. K. Frank the happiness or unhappiness of the parents, and their display of affection for each other, is the chief picture the children get of what life means. If the parents are neurotic or unhappy it warps the children's personality. This is why wise selection of mates is so important in molding both the heredity and the environment of the next generation. Be sure to visit each other's parents before saying the final word. Our booklet, "Successful Marriage" with test, has been a great help to thousands. Sent at cost, 15c, plus self-addressed, stamped envelope.  
Answer to Question No. 2  
Not without a psychologist to interpret them. Suppose you had a score of 40 for salesmanship. You wouldn't know whether good or poor salesmen make this score, or how any score fits your education, personality, energy, courage, ambitions, etc. Nobody can give himself a test and tell what it means.

HOW TO RELAX  
Thirty years' research by such noted authorities as Dr. Edmund Jacobson, University of Chicago; Dr. Josephine B. Ransford, Columbia University; Dr. Harold Park tell you how to get these wonderful NEW 24-page booklet entitled  
HOW TO RELAX  
By Albert Edward Wiggam, So. D. sent at cost, 15c. Includes stamped self-addressed envelope. Address Dr. A. E. Wiggam, author of Let's Explore Your Mind, care this newspaper.

Killer Number One

THE RISE OF HEART AILMENTS as the cause of human death is not so ominous as might at first glance appear. This may well be a major tribute to the general victory medicine science is slowly winning over other killers, notably over the infectious diseases.

In other words, more human beings in civilized lands are now living long enough so that their hearts "wear out." Even as little as a generation ago, this was not the case. One by one, germs like the sulfa drugs, streptomycin, penicillin and their ilk, and preventive sanitation, nutritional progress, and an increased understanding of the role of vitamins in health, have operated to prolong human life.  
The stepped-up pace of modern living, on the other hand, provides fertile ground for heart strain. Like the dreadful toll taken from among us each year by traffic fatalities, individual moderation may offer the

soundest protection against this. Certainly, the longer we live, the more of us are exposed to the possibility of heart ailments. Let us hope that the longer we live, the more we learn.—New Orleans Item.

CONFERENCE FOOTBALL

THE PORTLAND OREGONIAN, which we feel reflects the feeling in that state, suggests it might be a good idea to force into northern and southern sections, with the winners in each playing for the coast football championship and Rose Bowl honors.

This idea stems from the fact that the University of Oregon and the supporters believe that superior to the University of California's and should have been chosen to play Northwestern on New Year's Day.—Oakland Tribune.

RADIO PROGRAMS — TODAY AND TOMORROW

Grid of radio program listings for stations KLAC, KFI, KMPG, KECA, KHJ, KFVB, KNX, KFOX, KFAC, KGER. Includes sections for 'TODAY' and 'TOMORROW' with specific program titles and times.

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