

Modest Maidens By Jay Alan



"I'm not looking for a millionaire, I just want a regular guy, even if he only has \$900,000 to his name!"

RADIO PROGRAMS

As listings here are supplied by radio stations, responsibility for inaccuracies rests solely on them.

Table of radio programs for today and tonight, listing stations and program titles.

PROGRAMS TOMORROW

Table of radio programs for tomorrow, listing stations and program titles.

Questions, Answers

U. S. Lowest Death Rate 10 Per 1000

By HASKINS. A reader can get the answer to any question of fact by writing The Long Beach Press-Telegram, Information Bureau, 515 E. 7th St., N. E., Washington, D. C. Please enclose three (3) cents for return postage.

Q. What was the lowest death rate recorded in the United States? B. M. T. A. The lowest death rate was 10 per 1000 recorded in 1946. In the following year the number of deaths rose to 1,445,370 and the death rate to 10.1 per 1000 persons.

Q. How long is the measure known as a rod? R. J. T. A. A rod is equal to 5 1/2 yards or 16 1/2 feet. In England in the 16th century the lawful rod was equal to the length of the feet of 16 men lined up as they left church on Sunday morning.

Q. Is it true that people can die of a broken heart? B. K. A. The U. S. Public Health Service says that the term to die "of a broken heart" is a figure of speech. It is true that individuals may get into a profound state of depression following some tragic event in their lives, such as the death of a loved one or other event that produces an extreme emotional reaction. In some instances of great emotional disturbance when the patient cannot regain a desire to live, death does sometimes occur. The point to be emphasized is that the mental distress caused by whatever tragedy has occurred has a profound effect on the bodily functions of the individual concerned. The heart physically is not broken or injured in the literal sense.

Q. Who was the famous man who gave his birthday to a little girl because they fell on Christmas Day? S. B. G. A. Robert Louis Stevenson gave his birthday to Annie Louise Ide, who later became Mrs. W. Bourke Cochran. She was born on Christmas Day and as a child received gifts only once instead of twice a year. The author, in a formal document, transferred to her "all my rights and privileges on the 13th day of November, formerly my birthday, to have, to hold, exercise and enjoy the same in customary manner."

Q. Is skiing a dangerous sport? E. T. S. A. It has been calculated that one out of every 1000 skiers suffers injury. In a year there have been as many as 3000 reported injuries with probably another 5000 unreported.

Q. How many college students hold scholarships? I. B. Y. A. According to Lovejoy's "Complete Guide to American Colleges and Universities" (Simon and Schuster, N. Y., 1948) there are 75,000 college students holding scholarships valued at \$11,000,000 annually.

Today's Smile



"Hide some of his gifts in the bureau drawer with his clean socks—he never looks in there of his own accord!"

AFTER A RAINY WEEK END

Billy Rose Offers Views On Some of Newest Books

By BILLY ROSE. Last week end it was raining angoras and aredies in Mr. Kisco, and so I decided to catch up on some books that had been piling up around the house. "Trying to live dangerously, huh," chided my missus. . . .

1. "Larks in the Popcorn" is a happy libel on suburban life. It was written by a Westchester neighbor of mine—H. Allen Smith, and H. Allen, as all and sundry must know by now, has handed the populace almost as many laughs as his namesake, Fred. Westchester County, as Smith details it, is a strip of territory inhabited by city slickers who have decided to rough it with radiant faces and radiant heating. "Popcorn" is as gay as a Santa Claus suit, and no night table should be without it.

2. "The Saroyan Special" is a fatuous anthology of the best short stories written by the Great Man himself—and when I use the phrase "great man" I'm not kidding. Wild Bill, as I see this, is one of the few fellows who write today whose index cards are worth the space they take at the libraries and, if you think I'm laying it on too thick, re-read his magnificent short story, "The Darling Young Man on the Flying Trapeze."

3. "New York Confidential" by Jack Leitz and Lee Mortimer ought to make everybody happy except the lads in the guide-book business. It's a district-by-district description of East Side, West Side, all around the town, and it tells the nightseer how to

4. "I Didn't Know It Was Loaded" by Robert Ruark, sometimes known as Hofnot, Inc., is loaded with good writing. Bob, as his column readers know, is one of the most ardent balloon-puncturers in the business, and the nice thing about this book is that he seems to bear no ill will toward the balloons—he just likes to hear them go bang! This big shot, that birdshot, this fable, that foible—they're all so much blown-up rubber for the 42 keys on Rambunctious Robert's typewriter. "Loaded" is on the best-seller list, and you don't have to read much of it before you know why.

By Dick Turner Sen. Soaper Says: By H. V. WADE

Let's be fair. Marshall-aid beneficiaries who sell back our own aluminum and so forth, must add something to the first price to cover all that handling. Bonnie Prince Charlie has a peachy complexion, golden hair and the face of an angel. Yet many a citizen attains the nickname of Chuck with just as unpromising a start.

Few great writers have indulged in intoxicating beverages, says a Kansas temperance advocate, lending color, but not much, to any theory that Omar stepped into the tavern for a Bowl-game score. Silliest of all counterfeits was the 10-spot that showed Alexander Hamilton winking—a tip to any teller of a suspicious nature.

The owner of the pro eleven that drops \$100,000 in 12 weeks of football is one answer to "How amateur can you be?" Nearest thing to group medicine, back in the home town, was grandmothers' a swig of grandmother's beef, iron and wine.

avoid sin—but, of course, in the telling it points out where it is. I found it a gay, tough and realistic appraisal of M'lady Manhattan, and it should be made required reading for every visiting fireman who doesn't want us city boys to swipe the spots off his Dalmatian. "The Damon Runyon Story" by Ed Weiner is a biography of the greatest Broadway Boswell of them all, with a love-letter introduction by Walter Winchell. The late Damon is still the yardstick by which all columnists are measured and found wanting, and in 250 easy-reading pages Weiner has caught the flavor and wonder of the man who practically invented a new language. Phone Santa for a copy, and if his line is busy try your bookseller.

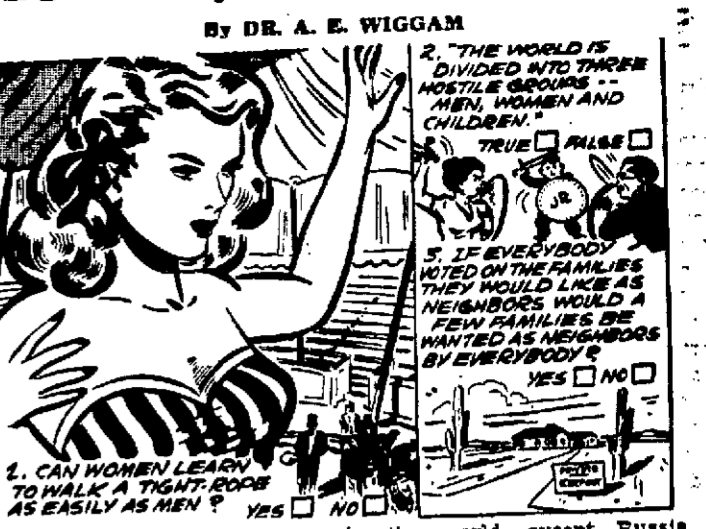
7. "Shake Well Before Using" by Bennett Cerf (bossman of Random House) is like a bowl of salted peanuts—it's hard to keep from dipping into it once you've started. "Shake" is undoubtedly the best joke book for grownups since the same author's "Try and Stop Me" just about put the book business back in business two years ago. Instead of doing it the easy way and letting the gags fall where they will, Bennett has carefully grouped his material and given cohesion and class, and the finished product reads almost as smoothly as a Willie Maughan novel. Congress could do a lot worse than pass a law making it required reading for those after-dinner speakers who insist on beginning every paragraph with, "Which reminds me . . ."

As we drove back to town Monday morning, Eleanor and I got to talking about these seven books, and she summed it all up when she said, "You know, reading can be fun. Perhaps they ought to teach it in the schools." (Copyright, 1948, by Billy Rose.)

8. "The World is Divided Into Three Hostile Groups—Men, Women and Children." TRUE? FALSE? 9. IF EVERYBODY VOTED ON THE FAMILIES THEY WOULD LIVE AS THE NEIGHBORS WOULD A FEW FAMILIES BE WANTED AS NEIGHBORS BY EVERYBODY? YES? NO? 10. CAN WOMEN LEARN TO WALK A TIGHTROPE AS EASILY AS MEN? YES? NO?

Answer to Question No. 1. Apparently not. The only experiment I can find showed women were much more inhibited and fearful in learning. However, in another experiment where men and women were given an unexpected electric shock while learning a task, the women screamed more and showed more signs of fear, but in the end learned the task better than the men. So maybe women, even if afraid, can learn to be better tightrope walkers than the men. Most women are like that. The chief things that made families like each other were similar dress, homes, education, church, and the mothers wanted their children to play together.

Let's Explore Your Mind



in the world, except Russia, seem to be learning this lesson. Answer to Question No. 3. Apparently not. Psychologists J. Moreno and Helen Jennings had 157 families in a New York suburb vote on the other families they would like as neighbors. They split into 11 groups of 17 families each. However, in each group 7 families flocked to a sub-group and 6 into another, neither of which liked the other group. This left four families in each group nobody wanted to live with. The chief things that made families like each other were similar dress, homes, education, church, and the mothers wanted their children to play together.

HOW TO RELAX. Thirty years research by such noted authorities as Dr. Edmund Jacobson, University of Minnesota, and Dr. J. H. Rathbone, Columbia University, and Dr. W. H. Dill, University of California, have shown that the secret of relaxation is to relax the muscles of the body. The super book "RELAX" by Albert Edward Wiggin, M. D., sent at cost, 12c. Includes stamped, self-addressed return envelope. Order from Albert E. Wiggin, author of "Let's Explore Your Mind," care of this newspaper.

Harmony on World Scale

DR. HERMAN ZEISSL, who heads the Austrian delegation to the United Nations Educational, Scientific and Cultural Organization, has a suggestion with which we are in harmony. He urges UNESCO to standardize the pitch of the musical note "A," which was set at 435 cycles a second at Vienna in 1858. In the intervening years people have drifted from the standard. Musicians in some nations pitch their "A" a mite high; others a bit low. Music comes as close as anything to being the universal language, though some Oriental varieties carry no message to the average Occidental ear. So why not standardize "A"? Here is one U. N. project that ought to achieve agreement without great difficulty. That should be a helpful boost to U. N. morale generally. Moreover, Dr. Zeissl says, the standard tuning fork which was used in 1858 has been preserved in Vienna. In a city where many useful objects that were a great deal younger failed to survive the fury of war, that tuning fork is as good an omen as one could ask for.—Chicago Sun-Times.

Advertisement for Contact Lenses, featuring an eye illustration and text about invisible, unbreakable eyeglasses.

Advertisement for KGER FOR WESTERN MUSIC, featuring a radio dial illustration and text about tuning in Joe Bean and his San Antonians.

Large advertisement for The Dean of Radio by Neal Janzen, featuring illustrations of a woman and a man, and text about beautiful and cold did you say? You must be thinking of a Frigidaire from Dean's.

MOPSY By Gladys Parker



Gladys Parker

I'M ASHAMED OF YOUR OLD CAR. THANK GODNESS, ONE MORE DELINQUENT PAYMENT AND THE FINANCE COMPANY WILL TAKE IT AWAY!

Advertisement for Domestic Finance Corporation, offering quick cash loans and domestic finance services.

Advertisement for AT Howard's, offering \$5.00 down and \$5.00 weekly payments for a new Royal Portable typewriter.

Advertisement for YEMEC, featuring a watch illustration and text about operations and watch your press-telegram.

Advertisement for ERED'S DEAN RADIO-ELECTRIC CO, featuring a radio dial illustration and text about 969 American Ave. 652-81.