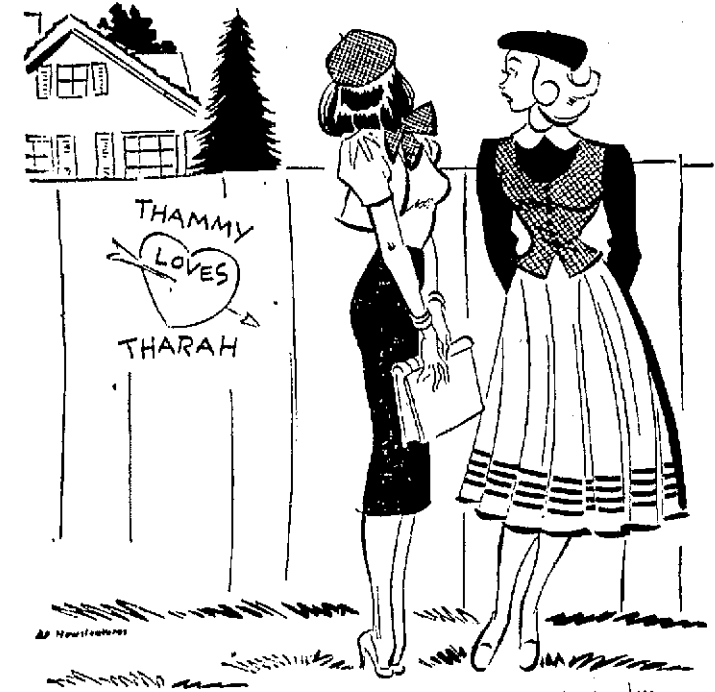


Modest Maidens

By Alan



RADIO PROGRAMS

As listings here are supplied by radio stations, responsibility for inaccuracies rests solely on them.

Table of radio programs for various stations including KFLA, KFI, KFWB, KRLD, KSEE, etc., listing times and program titles.

Population of Earth Is 2 1/2 Billion

By HASKIN

A reader can get the answer to any question of fact by writing to the Bureau of Census, 1155 Eye St., N. E., Washington 2, D. C. Please enclose three (3) cents for return postage.

Q. What is the rate at which the population of the world is increasing? J. D.

A. The rate of increase of world population is now approximately 1 per cent per year. There are about 2 1/2 billion people in the world.

Q. Was the callopo invented for use by circuses? H. H.

A. The callopo was not devised specifically for use by circuses. Invented by Joshua Stoddard, a machinist of Worcester, Mass., callopos were first used on railroad locomotives to play patriotic selections for troops speeding to the front lines during the Civil War.

Q. How much productive soil is lost each year in the United States through erosion? P. A. S.

A. Careful estimates based on actual measurements indicate that soil losses by erosion from all lands total 5.4 billion tons a year. From farm lands alone the loss amounts to about three billion tons.

Q. What is the largest Protestant nation in the world? L. D.

A. The United States is the largest Protestant country in the world. It is also the largest Roman Catholic country and the largest Jewish country.

Q. Why do certain flowers open only in the late evenings? P. A. C.

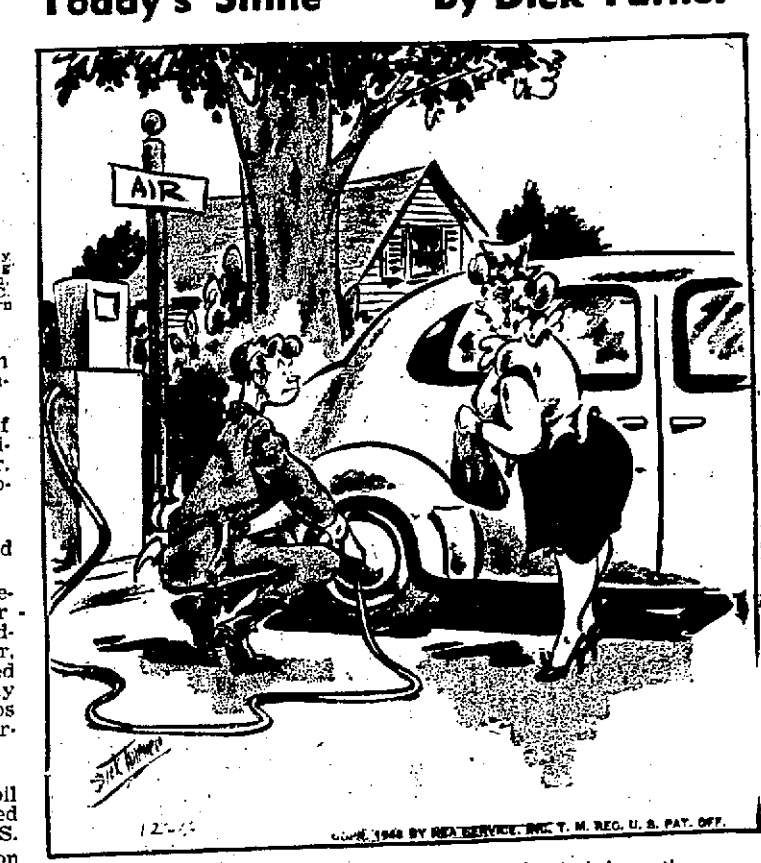
A. The opening of flowers is to a large extent timed in accordance with the habits of the insects or other agencies that pollinate them. As a general rule wind-pollinated flowers open in the early morning. Those pollinated by bees, birds, or animals active in the daytime, are open during the warm midday part of the day. Flowers that are pollinated by moths, bats or other night-flying creatures, usually are closed during the day and open at night.

Q. What was the famous bathtub hoax? P. C. L.

A. Late in 1917 Henry L. Mencken wrote a newspaper article in which he described the introduction of the first bathtub into the United States in a fascinating story which was nevertheless made up "out of whole cloth." He told how laws were passed against the bathtub, how it was regarded as dangerous, wicked and unnecessary. Unfortunately the story was widely reprinted, even in serious journals, and still persists, despite the fact that Mencken admitted his hoax in a syndicated column in 1926 and again in the following year.

Q. Has the War Claims Commission been established yet? F. B.

A. The War Claims Commission has not yet been set up because Congress supplied no funds. Any claims should be submitted to the Adjutant General of the Army, Air Adjutant General, or Judge Advocate of the Navy.



LOMBARDO TALKS BACK

Answers Critics of His 'Sweet' Style Music

By GEORGE TUCKER (For Hal Boyle)

NEW YORK. The idea that Guy Lombardo has a "sweet" band is gently ridiculed by the man himself with the comment: "The music my band plays is never sweet unless it was written that way."

You owe a composer the same fidelity that a producer gives a playwright, Lombardo suggested.

The bandleader, who holds three speed boat records and is helping build a Boys Town on Long Island, has some definite ideas about music and they way it should be played.

"Many swing bands were babies," he said. "I'm not talking about the Dorsey and the Artie Shaws. They're standard. But the others, they were synthetic attractions, made for the moment."

"They would take a number like 'It's Magic' and see how far away from it they could get. When the war hysteria began to fade out they faded, too. Between 20 and 30 such bands died in one or six months stretch in 1947."

He added: "If my band plays a preponderance of sweet music it's because there is more sweet than any other."

Lombardo started young and got in on the flapper era. Since the young things today get the same boot out of a Lombardo tune that their flapper mothers got, he was asked about changes, if any, and about variations in style.

"In the last 10 years we found that we could do better with two pianos and still not change the musical need."

DEEP THINKERS believe something may be wrong with the context of time in which today's composer carries on. Privately, we think he takes himself too seriously. If he could ever get around to setting his music to music, so clearly stated it would be unnecessary to call in six arrangers to make it sound like anything but his name, as it has that of Franz Lehár, dead now at 78.—Detroit News.

WHAT OTHERS ARE SAYING

WE SHOULD stop trying to work out a timetable for peacetime development of atomic energy and go ahead with construction. The first plant won't be good or economical, but it will be the basis for further development and will put us ahead in our research.

—Dr. Charles A. Thomas, executive vice president, Monsanto Chemical Co.

REMEMBER, George Washington was a great man, and he had long hair, too.

—Gorgeous George, wrestler, defending his long, carefully coiffured locks

NATIONAL health insurance has been attacked as a Socialist experiment. I have become a staunch advocate of it. It is because I have examined carefully all the alternatives and have found to find a system which will do the job more effectively.

—Oscar R. Ewing, federal security administrator.

Sen. Soaper Says:

By H. V. WADE

The dispatch says simply the Viennese barber shaved the man in 1 1/2 seconds; nothing about holding the head under water to test for leaks.

If it is to get a really clear picture of accessory loading on cars, the Macy subcommittee may need a pair of fog lights (\$42.50 extra).

As Germans always have used the Ruhr's industrial potential for war, our French friends feel they would continue to do so. Superstitious, eh?

Whatever the felicity of her English-speaking style, it is only fair to warn Madame Chiang Kai-shek that we are older and tired and harder to bewitch.

A great art—writing a song that sounds like six others but isn't, to be featured 50 years later as a radio mystery melody.

On the next trip through toyland we must look at those store games for the wee ones, to see what they're using for play money that's cheaper than money.

THREE YEARS PAY OFF

THE CHICAGO Journal of Commerce, six thousand American business suggestion box systems now in use are 8500. The increase indicates the success of such systems.

Lieut. Gen. Leslie R. Groves, who headed the wartime atomic bomb project, tells of one such success. Addressing the National Association of Suggestion Systems, he recalled a Milwaukee workman whose suggestion made it possible to press a certain piece of steel within tolerances of one-millionth of an inch. Without this idea, said Gen. Groves, a vital atomic plant worth \$400,000 would have been idle.

The suggestion box is a competition of ideas. Thousands of those ideas have paid off, both to those who conceived them and to the concerns to which they were made.

—Omaha World-Herald.

Let's Explore Your Mind

By DR. A. E. WIGGAM



Answer to Question No. 1 No, precisely the opposite. Psychologists Jeanette C. Friend and E. A. Haggard have made an extensive study of job satisfaction and dissatisfaction. They found that workers who especially longed for praise and approval came mostly from unhappy homes where there was much quarrelling between the parents. As children they had had little praise. This led them to want bosses with the qualities of kindness they had been deprived of in childhood.

Answer to Question No. 2 No, probably more stupid. A real authority, Dr. Walter B. Pitkin says: "Unless we change present trends, five generations hence your descendants (if you have any) will be fourth grade graduates and the stupidest of the stupidest grandchildren of the stupidest children of parents now living." Since high school and college graduates are dying out while first to fourth grade graduates are having twice as many children as are now can be otherwise?

Answer to Question No. 3 No. In one experiment colored lights were turned on in the midst of a sumptuous dinner where the guests were eating with gusto. The eggs became blue; green peas, black; celery, pink; salad, a sickly gray; bread, blood red, coffee, sickly yellow. All instantly lost their appetites and many lost their previous intake. Color decidedly affects our

Thanksgiving is queer. The more we have to be thankful for, the more it takes to make us feel thankful.

WILLIE WILLIS



Flowers from Benners' Don't sit so close to the table, you just ate another one of my roses.

Advertisement for California Caravan, featuring a picture of a caravan and text: 'SUNDAY at 4:00 KECA CALIFORNIA MEDICAL ASSN.'

Advertisement for Philco Television, listing 12 different models to choose from priced 199.50 to 1400.00, with immediate delivery.

Advertisement for Knolls Camera Shop, featuring a portrait of a man and text: 'THE MOON, THE MAID and the MONSTER' and 'OUR SCHEDULE'.

Advertisement for DIXIE, featuring a picture of a building and text: 'Largest television selection in town... sets priced from \$189.95 up'.

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