

Radio Program Schedules by the Clock

SUNDAY											
WIBA	WKOW	WMAQ	WBBM	WENR-WLS	WGN	WIBU	WISC				
1210 kc.	1070 kc.	670 kc.	780 kc.	890 kc.	720 kc.	1240 kc.	1480 kc.				
7:00 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
7:15 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
7:30 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
7:45 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
8:00 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
8:15 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
8:30 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
8:45 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
9:00 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
9:15 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
9:30 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
9:45 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
10:00 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
10:15 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
10:30 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
10:45 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
11:00 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
11:15 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
11:30 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
11:45 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
12:00 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
12:15 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
12:30 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				
12:45 News: Organat	Coffee Concert	News Roundup	News of World	News: World	Bill Evans	News: Service	News: Service				

MONDAY											
WIBA	WKOW	WMAQ	WBBM	WENR-WLS	WGN	WIBU	WISC				
1210 kc.	1070 kc.	670 kc.	780 kc.	890 kc.	720 kc.	1240 kc.	1480 kc.				
6:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	Top of Morn				
6:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
6:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
6:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				

TUESDAY											
WIBA	WKOW	WMAQ	WBBM	WENR-WLS	WGN	WIBU	WISC				
1210 kc.	1070 kc.	670 kc.	780 kc.	890 kc.	720 kc.	1240 kc.	1480 kc.				
6:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	Top of Morn				
6:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
6:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
6:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
7:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
8:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
9:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
10:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
11:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:00 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:15 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:30 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				
12:45 Frolic: Bulletin	Chore Time	Hugh Downs	News of World	Mac and Bob	Records	Silent	News: Top				

Today's Radio Highlights

Special Events
 12 m. — World Council of Churches (AMDAQ): round table discussion at Amsterdam.
 1:30 p. m. — Sunday Vespers (WENR): panel discussion at World Council of Churches.
 3 p. m. — National Air Races (WBBM): Soho Handicap trophy race.

Documentary
 2:35 p. m. — Living — 1948 (WMAQ): "Plight of Our Hospitals: A Drama-Diagnosis" (on WIBA at 3:35).

Religion
 8 a. m. — Highlights of the Bible (WMAQ): "Listen, World" ... Church of the Air (WBBM): The Rev. C. F. Meyer of St. John's college, on "Are You Unhappy?"
 9:30 a. m. — Hour of Faith (WLS): The Rev. F. J. McPhillips (on WISC at 10:30).
 11:15 a. m. — First Congregational Church (WIBA): returns to regular time.
 4 p. m. — Catholic Hour (WMAQ): The Rev. E. D. Bernard of Catholic university on "The Image of the King."

Monday's Radio Aces

Special Events
 11:30 a. m. — Labor Day (WIBA): "Highlights in Wisconsin's Labor History" Keith Schwartz, Amalgamated Meat Cutters and Butcher Workmen, Milton Levee, University Extension Local, Steve Clark, Workers Education Bureau, ... From Amsterdam (WGN): installation of Queen Juliana on WMAQ at 11:30 a. m.; on WIBA at 9:30 p. m. ... Pres. Truman (WMAQ): at Detroit (on WIBA at 12:30).
 1:15 p. m. — Air Races (WBBM): Goodyear Trophy race.
 4:15 p. m. — Labor Day (WIBA): Woodruff Randolph, other events at Olbrich park.
 8:30 p. m. — Maurice J. Tobin (WMAQ): secretary of labor at Alton, O.
 10:15 p. m. — Philip Murray (WBBM): CIO president at Wheeling, W. Va.

Music
 8 a. m. — Fred Waring (WMAQ): salutes Billy Rose (on WIBA at 9).
 10:15 a. m. — Kate Smith Sings (WGN): new series.
 6 p. m. — First Piano Quartet (WMAQ): "Rose Waltz," "Jesus Joy of Man's Desiring," "Play-Off (WLS): Dorothy Shay, guest.
 6:30 p. m. — Concert Hour (WMAQ): Igor Gorn: "One Alone," "Di Provenza Il Mar" (on WIBA at 7:30).
 7 p. m. — Great Artists (WMAQ): Bido Savaio, soprano; "The Last Rose of Summer," "Ballatella" (on WIBA at 8).
 10:15 p. m. — NBC Symphony (WIBA): "Academic Festival" overture, Mozart's "Serenata Notturna," "Enigma" variations.



PIDGEON ARNOLD



O'BRIEN WHITCOMB

Discussion
 8:30 a. m. — Invitation to Learning (WBBM): Pyle's "Robin Hood."
 9:30 a. m. — Reviewing Stand (WGN): "Let's Look at Labor" ... Lester Washburn, AFL Union Automobile Workers (on WKOW at 10:30, on WHA at 3:30 p. m.).
 11 a. m. — America United (WMAQ): "Need There Be Another Dust Bowl?" panel of Oklahomans.
 12:45 p. m. — Career Girl (WGN): Audrey Meadows, actress, and Helen Jacobs, public relations chief, on "Should You Date the Boss?"
 1:45 p. m. — Veteran Wants to Know (WHA): hearing problems; representatives of builders, labor, veterans.
 3 p. m. — Author Meets the Critics (WMAQ): "When This You See, Remember Me"; Ludwig Lewishson, Virginia Peterson (on WIBA at 4).
 5:30 p. m. — London Forum (WHA): "Diplomacy: Open or Secret."
 9:30 p. m. — Peoples Platform (WBBM): "Do We Need a Labor Party?"; Prof. M. C. Krueger, University of Chicago; Prof. Louis Hacker, Columbia university.

Drama
 7 p. m. — Radio Theater (WBBM): William Powell, Irene Hervey in "Mr. Peabody and the Mermaid."
 9:45 a. m. — From Amsterdam (WISC): Installation of Queen Juliana (on WGN at 11:30 a. m.; on WIBA at 9:30 p. m.).
 12:25 p. m. — Baseball (WIND): Cubs vs. Cincinnati. ... Baseball (WJJD): White Sox vs. Cleveland.
 5 p. m. — Turf (WIBA): Washington Park Handicap.

FREE DEMONSTRATION
MAY HELP YOU
HEAR BETTER!

EMPIRE FUEL OIL CO.

If you have a hearing problem, come in and find out how Western Electric's all-in-one Model 65 or Super 66 can offer you better hearing than you ever thought possible.

No receiver button at the ear when you use the AUDINETTE! The AUDINETTE can be fitted for any hearing aid.

Batteries for all makes of hearing aids.

AUDIPHONE UTILITIES
111 King St. Suite 34
Badger 2121

EMPIRE
New Phone Number
5-4536

Discussion
 8:30 a. m. — Invitation to Learning (WBBM): Pyle's "Robin Hood."
 9:30 a. m. — Reviewing Stand (WGN): "Let's Look at Labor" ... Lester Washburn, AFL Union Automobile Workers (on WKOW at 10:30, on WHA at 3:30 p. m.).
 11 a. m. — America United (WMAQ): "Need There Be Another Dust Bowl?" panel of Oklahomans.
 12:45 p. m. — Career Girl (WGN): Audrey Meadows, actress, and Helen Jacobs, public relations chief, on "Should You Date the Boss?"
 1:45 p. m. — Veteran Wants to Know (WHA): hearing problems; representatives of builders, labor, veterans.
 3 p. m. — Author Meets the Critics (WMAQ): "When This You See, Remember Me"; Ludwig Lewishson, Virginia Peterson (on WIBA at 4).
 5:30 p. m. — London Forum (WHA): "Diplomacy: Open or Secret."
 9:30 p. m. — Peoples Platform (WBBM): "Do We Need a Labor Party?"; Prof. M. C. Krueger, University of Chicago; Prof. Louis Hacker, Columbia university.

Drama
 7 p. m. — Radio Theater (WBBM): William Powell, Irene Hervey in "Mr. Peabody and the Mermaid."
 9:45 a. m. — From Amsterdam (WISC): Installation of Queen Juliana (on WGN at 11:30 a. m.; on WIBA at 9:30 p. m.).
 12:25 p. m. — Baseball (WIND): Cubs vs. Cincinnati. ... Baseball (WJJD): White Sox vs. Cleveland.
 5 p. m. — Turf (WIBA): Washington Park Handicap.

FREE DEMONSTRATION
MAY HELP YOU
HEAR BETTER!

EMPIRE FUEL OIL CO.

If you have a hearing problem, come in and find out how Western Electric's all-in-one Model 65 or Super 66 can offer you better hearing than you ever thought possible.

No receiver button at the ear when you use the AUDINETTE! The AUDINETTE can be fitted for any hearing aid.

Batteries for all makes of hearing aids.

AUDIPHONE UTILITIES
111 King St. Suite 34
Badger 2121

EMPIRE
New Phone Number
5-4536

WFOV (FM)
 104.9 Mc.
 4:00 Organ Concert
 4:30 Parade of Bands
 5:00 Children's Story Time
 5:30 Children's Music Time
 6:00 Musical Menu
 7:00 Farm Music Hour
 7:30 Farm News Roundup
 8:00 Musical Menu
 8:30 Public Service
 8:35 Package of New Records
 8:45 Dance Band Parade (to 10)

WFOV (FM)
 104.9 Mc.
 4:00 Organ Concert
 4:30 Parade of Bands
 5:00 Children's Story Time
 5:30 Children's Music Time
 6:00 Musical Menu
 7:00 Farm Music Hour
 7:30 Farm News Roundup
 8:00 Musical Menu
 8:30 Public Service
 8:35 Package of New Records
 8:45 Dance Band Parade (to 10)

HOUSE AUCTION

A September Treat That Can't Be Beat

Chocolate-Marshmallow
Royale Ice Cream

Thursday, Sept. 28 - 4 p. m.

Frank and John Grimm Residence
2545 Milwaukee Street

20x40x120 ... 6 floors 24x30, new, 6 rooms, 4 bedrooms, all modern, oak floors throughout. Insulation, hot-air furnace, hot water, city gas. Good construction.

Open for Inspection
Sept. 5 - 6 - 9 from 2 to 4 p. m.

For further details see the Auction Announcement under Classification 32 in the classified section of this newspaper.

BOHR SALES CO.—Conductor
Joe Sherven, Auctioneer 226 Dixon St., Madison

Variety
 11:30 a. m. — Amateur Hour (WENR): Gorthea Whitcomb, 13, of Madison, sings "Carolina."
 8:30 p. m. — Horace Heidt (WMAQ): Bob Oates, cowboy yodeler, meets contenders from San Diego, Calif.

Music
 10 a. m. — Fine Arts Quartet (WMAQ): "Harp" quartet, Beethoven.
 11:30 a. m. — Piano Playhouse (WFOV) 104.9 Mc.
 4:00 Organ Concert
 4:30 Parade of Bands
 5:00 Children's Story Time
 5:30 Children's Music Time
 6:00 Musical Menu
 7:00 Farm Music Hour
 7:30 Farm News Roundup
 8:00 Musical Menu
 8:30 Public Service
 8:35 Package of New Records
 8:45 Dance Band Parade (to 10)

HOUSE AUCTION

A September Treat That Can't Be Beat

Chocolate-Marshmallow
Royale Ice Cream

Thursday, Sept. 28 - 4 p. m.

Frank and John Grimm Residence
2545 Milwaukee Street

20x40x120 ... 6 floors 24x30, new, 6 rooms, 4 bedrooms, all modern, oak floors throughout. Insulation, hot-air furnace, hot water, city gas. Good construction.

Open for Inspection
Sept. 5 - 6 - 9 from 2 to 4 p. m.

For further details see the Auction Announcement under Classification 32 in the classified section of this newspaper.

BOHR SALES CO.—Conductor
Joe Sherven, Auctioneer 226 Dixon St., Madison