Madison

# Radio Program Schedules by the Clock

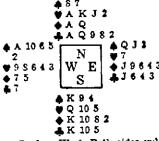
W1	1		VMAQ	WBBM 780 kc.	WENR-WLS	WGN 726 kc.	970 kc	WIBU 1240 kc.
Horse   Horse   Frests	Acce Take a Take	Number Number Number Number False Number False Curtre False Curt Geo. In the Second Se	Symphony Symphony Symphony Symphony Symphony Symphony Symphony Symphony Symphony Olson Orch. Olson Orch. Olson Orch. Olson Orch. Olson Orch. Olson Orch. Symphony Symphone Sym	Musical Hits Musical Hits Musical Hits Serenade Serenade Serenade Sing It Again Sing It Again Sing It Again Sing It Again M. Amsterdam M. Amsterdam Ignorance Pays Ignorance Pays Let's Dance Let's Dance Let's Dance Let's Dance Let's Dance	Mare and Bob Barn Dance Barn Dance Barn Dance Barn Dance Barn Dance Jamboree Hayloft Frolics Hayloft Frolics Doc. Hopkins News Barn Dance	Arthur Henning Sports Review News Farm Report 20 Questions 20 Questions 20 Questions 30 Questions 3 for the Money 3 for the Money 3 for the Money 3 for the Money Theater of Air Theater of Air Theater of Air Theater of Air Jim Ameche Your Answer News: Music Jack Fina News: Dance Lawrence Weik Gry Claridge Al Trace News; Jack Fina Billy Bishop Billy Bishop Billy Bishop	Opera Music Opera Music Gardens Music Opera Music Opera Music Opera Music Dinner Music Dinner Music Masters' Music Masters' Music Masters' Music Masters' Music Request Music Right Silent	* U. W. Specia * U. W. Specia * U. W. Specia * U. W. Specia * V. W. Specia * Norsemen * Record Shop * Show Case * Show Case * Show Case * Show Case * Tester Trio Old Timers Old Timers Old Timers Old Timers * Farm Hour * Joey Ray * Raculest Mu * Request Mu *

Total Club   Date   Chieff   Date   Date   Chieff   Date   Date   Chieff   Date   Date   Chieff   Date	10:45	Curtain Call	Musicale: News	Sweet and Switte	Mat. at Midnight	Dirk Courtensy		Silent	Silent		
Title   Citize   Data   Data   Data   Data   Special		News; 1310 Club	Dance Orchestra	Dave Garroway	Mat at Midnight	Dirk Courtenay	Jack Fina		Silent		
WIBA   190 New	11:15	1310 Club	Bob Earle	Dave Garroway	Dance Orchestra	Dirk Courtenay			Silent		
WIBA  WOOD  WER-WILD  110 M.  WER-WILD  120 M.  WER-WILD  120 M.  120	11:15	1310 Club: Dials	Dial Your Phone	Dave Garroway	Mat. at Midnight	Dirk Courtenay	Pilit Pignob	LIND			
WIBA   WKOW   WMAQ   WBBM   WRT. WLS   WGC   WHAA   270 KC   270	<del></del> -					`v					
190   Rev.   Grants   Cortec Concert   Conce											
WISA   WROW   WARD   19   WROW   19   WR					33/004	STENIE WILL	WCN	WHA	WIBU		
110 Me. Organist Commission of Music Organist		WIBA I	WKOW		•••				1240 Kc.		
News, Creatilist   Coffee Concept   Series   Comist   C											
Trist Cortes Start  Cortes Contest  Trist Cortes Start  To Cortes Contest  Trist Cortes Start  Trist Cortes Start  Cortes Contest  Trist Cortes Start  Cortes Contest  Trist Cortes  Tri	7:00		Coffee Concert	News Roundup	News of World	Children's Hour	Bill Evans	Silent	Farm Bervice		
August   Stat   Colfee Onceet   Counter   Co	7:15	Organist	Colleg Concere	Story to Order	Salt Lake Choir	Children's Rour	Bill Evans		Farm Frolic		
News Boundup Tone Tapestries of Churches and Cames of Music Cames		Voice of Army		Comics	Trinity Choir				Musicat Clock		
Side Concern Causer Stand Part of Living Church of the Arr Stands Part of Living Church of the Arr Stands Part of Living Church Stan				World Council	Church of Air	Brown Church	Bible Class		Musical Clock		
Came of Annue Chamber Music Destination Bible Class Per Cornet Bible Class Spring Bible Cla		Story to Order	Tone Tapestries	of Churches	Church of the Air	Brown Church	Voice of Prophecy i		Musical Clock		
Sevent   Development   Silve Class   Divide Case   Divid		Cameos of Music	Chamber Music	Art of Living	Church of the Air						
Frei Corner    Frei Corner					News: H. K.Smith	Records		• Devot'l Music	Organ Tones		
## American Abroad   Hour of Fair   House of Frontes   Hour of Fair   Hours of			Hible Class	Freedom	Kasenkina Case	Fine Arts Quartet	Reviewing Stand	Symphony Eau	Organ Todes		
September   Const. Church   Congress   Serenand   Ser		Bethel Church	Voice of Prophecy		American Abroad	Hour of Faith	Reviewing Btand	• Symphony Hall			
Cont. Church   Church   Sarol   Church   Church   Sarol   Church   Church   Sarol   Church						The Funnies	News.	Symphony Hall			
Sunday Melody Reviewing Stand   Reviewing Stan		Cong. Church	News; Serenade		Caronodo	The Funples	Singing Strings	* Symphony Hall	* Church Serv.		
Sunday Melody   Christ Church   Christ Churc		Sunday Melody	Reviewing Stand	Eternal Light	Public Service		Lutheran Hour	* Symphony Hall			
New   Sundanger   Christ Church   D. C. Roundtanger   D. C. Roun	10:45	Sunday Melody	Reviewing Stand				News		Bible Fel'sh'p		
Cuttath Call Christ Church Christ Chr		News	Christ Church	America United	Show Tunes	Editor at Home	John B. Kennedy		• Old Timers		
Charlest Church   David Ross   Parm Hour Feet   Parm Ho		Music for Today	Christ Church	U. C. Roundtarie	Symphonesque	Amateur Hour	Back to God	<ul> <li>Music: News</li> </ul>	• Old Timers		
Plano Quarret   Plano Quarre	11:45	Curtain Call	Christ Church	U. C. Roundtable	Symphonesque				Farm Hour		
Find	12:00		David Rose		You Are There	Ameteur Hour	Youth Looks Up		Farm Hour		
Fig.	12:15			Leonard Warren	News	Mr. President	Holland Engle		• Chore Boys		
Plano Quarter   Revival Rour   Eddy Howard   H	12:30	• 11 W Rand	Show Tunes	Leonard Warren		Mr. President	Career Gill		* Chore Boys .		
Piano Quartet Revival Hour Creation Revival Revi				Eddy Howard		Harrison Wood	Vers' Program:	. Sun. Musicale	i = Chore Boys		
1.55   Consard Warfen   Revival Row   One Man's Family   Life Bekins at 26   Collection   Consard Warfen   Co	1:15	Piano Quartet	Revival Hour	Eddy Howard	Bowl Symphony	National Vespers	Dress Up Quis	News	Uptowners lower Rox		
Fig.   Form			Revival Hour	One Man's Family		National Vespers					
Lither and Hours   Lither and						Thinking Allowed	House of Mystery	Encore	Waltz Time		
1 Man's Family Life Beans at 30 Author Message 1 Mark Mile Music Opera Album / Opera A	2:15		Luthernn Hour	Dutz Kida	Bowl Symphony	Oners Album	Detective Story	• Encore	Old Timers		
To be announced Hollywood Quiz Find Pate Or Star Theater The Carter Normal Hollywood Quiz Find Pate Or Star Theater The Carter Normal Find Pate Or Star Theater The Or Star Theater The Pate Or Star Theater The Or Star Theater The Pate Or Star Th	2:30	1 Man's Family	Life Begins at 80	News, Living 90	Make Mine Music	Opera Album	Detective Story_	Diff.orc			
Suprise   Supr					Dance Orchestra	Opera, Album	Under Arrest	Pro Arte	■ Watertown		
News: Living '48   Detective Story   Surphise   Surph		I. Many think	House of Mystery	the Critics	Dane Of Chestra	Opera Album	What Makes	WHA Players	Bing Sings		
4:00 - Author. Critics   Under Arrest   Catholic Hour   Family Hour   The Pause   The Pause	3:30	News: Living '48	Detective Story	Surprise	At the Chase		You Tick?				
**Author Critics		• Living - 1948				Al Capp	Roy Rogers		IOn Stage		
Sign Symphomette    Symphomette   Whit lakes   Symphomette   Symphomette   Whit four   Symphomette		Author, Critica	Under Arrest	Catholic Hour	Family Hour	Headlines	Nor Carter	Music Hour	* Melody Lane		
Sign		Surprise	What Makes	Star Theater	The Pause		Nick Carter	• Music Hour	Youth for Christ		
Side   News   Star Theater   Side   Announced   Hollywood Quiz   Condent   Forum   F	4:45	Symphonette	You Tick?	1Star Theater	1 TUR FRUNG		120 1	l & Music Hour	Sun. Varieties		
Side Star Theater Nick Carter Pat O'Brien Shaw Chorale RFD America Music Under the Btar Music Indeer Track All After Prancis Strip the Music News American Album Music News American Album Size Pat Indee Superstition Su	5-00	I = News	To Be Announced	Hollywood Quie	Gene Autry	Autograph	Mystery Playhouse	Organ Music	Songs for Sunday		
Star Theater Nick Carter Pat O Brien Side Star Star Star Star Star Star Star Star	5:15	l * E. M. Wilkle	To Be Announced	Hollywood Quiz	Gene Autry	Johnny Fletcher	Behind the	• London Forum	Friendly Music		
Star Metel   Mystery   Shaw Chorale   Sam Spade   Sa		Star Theater	Nick Carter	Pat O'Brien		Johnny Fletcher					
Sam Space   Sam				Shaw Chorale	Sam Spade	Stop the Music	l Madiation Board	i Dinner Music	Norsemen		
6:30 Pat O'Brien Front Page RFD America (Start Man Called X Pat O'Brien Pront Page)  6:45 Pat O'Brien Front Page RFD America RFD America (Start Man Called X Man	G:15	Hollywood	Playhouse	Shaw Chorale	Sam Spade	Stop the Music	Timmy Ridler	(FM Only	Old Timers		
2:00 Shw Chorsie 7:15 Shw Chorsie 7:15 Shw Chorsie 7:16 Shw Chorsie 7:16 Shw Chorsie 7:17 Shw Chorsie 7:18 Shw Chorsie 7:19 Shw Chorsie 7:10 Shw Chorsie 8:10 S	6;30	Pat O'Brien			Man Called X	Stop the Music	Robert Trondler				
Shaw Chorale RFD America Response Strike It Rich Superstition Starsled Sunday			The Covernor	Merry-Go-Round	Tirannas Toka All	Arleno Francis		Sunday Concert	Old Timers		
7:30 * RFD America Music, News Music, News American Album Strike It Rich Superstition		• 5haw Chorale	Music Under	Merry-Go-Round	Winner Take All	Superstition	It s n Living	Sunday Concert	Old Timers		
7:35	7:30	- RFD America	I the Stars	American Album		Superstition	It's a Living		Treeter Trie		
Annight   Anni					Showcase	Comedy Writers	Statstof	Sunday Concert	Navy Band		
*** Am. Album Classical Hour Horace Heidt Escape  *** Am. Album Classical Hour Horace Heidt Fore Pit Horace Heidt  *** Some Horace Heidt Fore Pit Horace Heidt Fore Pit Horace Heidt  *** Horace Heidt Fore People's Platform People		I M'ry-Go-Round	Classical Hour	Garry Moore	Showerse	Comedy Writers	Docton Blackin	Sunday Concert	Proudly		
Side   Source   Sou	<b>2:30</b>	* Am. Album	Classical Hour			We Care	Boston Blackle	Sunday Concert			
9:00 Garry Moore 9:15 Garry Moore 9:16 Garry Moore 9:16 Horace Heidt 9:16 Horace Hei						Paul Harvey	Answer Man		Old Time Rel'n		
9:36 • Horace Heidt Beat of Week Symphonette People's Platform Here's to Vets News Officer News Symphonette People's Platform Here's to Vets News Officer News Symphonette People's Platform Here's to Vets News Officer News Offi		Garry Moore	I Voices of Strings	Might Music	UN in Action	A Place to Live	Answer, Picase	Sunday Concert	I Wasta Time		
News   News   News   Sports	9:30	<ul> <li>Horace Heldt</li> </ul>	Beat of Week	Symphonette	People's Platform		News of Week	Concert: News			
News   Sports Final   Sports Final   Sports Final   Sports Final   Dance Music   Dave Garroway   Date: News   Dave Garroway   Dave Garroway   Date: News							Handyman Guide	Silent			
Dave Garroway   Dance Music   Dave Garroway		News	Shorts Final		Dance Music	Florian Za Bach	Lawrence Welk	Silent			
10:48 Pave Garroway Dance: News Dave Garroway D. Le Winter Plant Survey Dave Garroway D. Le Winter Plant Survey Dave Garroway D. Le Winter Plant Survey Dave Garroway Dave Garroway D. Le Winter Plant Survey Dave Garroway Dave Garroway D. Le Winter Plant Survey Dave Garroway Dave Gar	10:30	Pave Garroway	Dance Music	Dave Garroway	Marty Gould	Fine Arts Quartet	Jack Fina: News		Silent		
11:00   News: B. Smith   Dance Music   Prom. Concert   Mat. at Midnite   Music of Masters   Al Trace   Silent	10:43	* Dave Garroway	Dance: News				11 00-10 0-	Silent	Silent		
11.30 Helli J. Politike C. Marketta Vantage Nows Children Vantage Vant	11:00	News: B. Smith		Prom. Concert	Mat. at Midnite	Music of Music's	Al Trace		Silent		
		Henry Russell	Orchestra	Prom. Concert	Dance Orchestra	Music of Masters	Claridge: News		Silens		
	11:43	H. Russell: News	Orchestra: News	Concert: News	Dunce Orchestra	IMMEDIESS, MUNE					

\* Starred programs are also carried on corresponding FM stations . . . FM channels: WiBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WHA-FM . . 88.7 M.

## Barclay on Bridge -By SHEPARD BARCLAY-

An interested fan wants to An interested fan wants to know why star players take a larger number of low finesses than most people. He read something about that in these dispatches and wondered if there could be some reason, above all other reasons, for that fact. Interested the country of the country o deed there is. It is because the better players do a more thorough job of card reading, count-ing the lengths of suits in their opponents' hands, making deduc-tions from the size of cards played and those chosen for dis-cards and thus knowing sometimes that a finesse of a low card is certain to be successful, or that it is extremely likely to be.



(Dealer: West, Both sides vulmerable). North East West Pass

Pass

Pass

The better you play the cards, the higher you can afford to bid. That is the reason why it is sound for Frederick Kaplan, brilliant New York attorney, to bid with great eclat. Having done so with his 2-No trumps call on the first round, he properly went con-servative when North gently in-vited slam with his 4-No trumps, a bid they used in its natural sense. But not being in a slam did not keep him from playing the spots off the cards to make

West led the spade 5 to the J and K and Mr. Kaplan went to work. He led the club 10 to the Q, scored the diamond A and Q, heart 10, diamond K and heart 5 to the A. When East discarded his diamond 6, he had his reading on West. That marked West with the hearts originally expended. with five hearts originally, exactly two diamonds, almost surely five spades because the 2 had been put on the third diamond and consequently only one club which had already been played So the club J was marked as with East. He therefore brought the club 8 through, putting on the 5 then scored the club K, heart C to the K, club A to drop the J and the club 9. Thus he took all thirteen tricks in spite of an ace being out against him.

## Your Week-end Question

When you see an established card in the dummy, on which the declarer almost surely can dis-card a loser of some other suit, what should you on the defense usually do as soon as you find yourself in the lead?

William Demarest has written a motion picture script based on his vaudeville trouping days early in the century.

## Farmers' Crop Receipt 3 Per Cent Less in August

prices dropped or remained un-changed. Hog prices, however, moved up to a level exceeded only in September and October,

Recent price increases on auto- Current Exhibits mobiles played a large role in the increase in the farmers' costs. Farm machinery and tractor prices also continued to rise.

PUTNAM'S FAME LIVES ON DANVERS, Mass .- (U.P.) -The historic old farm where Gen. Israel Putnam, Revolutionary War hero, was born has been transformed into a unique country store. It specializes in New Eng-

(BUY U. S. SAVINGS BONDS)

and arts and crafts, antiques and Yankee food specialties.

# Calendar

Entertainment

Less in August

WASHINGTON — (U.P.)—Farmets received 3 per cent less for their crops during the month ended Aug. 15 but their expenses did not decline, the agriculture department said today.

It said prices received by farmets rest during the month were 191 per cent higher than in the base and taxes paid by farmers was unchanged at 151 per cent.

As a result, the parity ratio dropped from 120 to 117 or one point below a year ago.

The ratio, which measures the farmer's costs against his income, is used by the government in deciding price support levels.

Chiefly responsible for the drop in farm prices from the previous month were decidenes in wheat, rice, corn, oats, barley, cotton and potatoes. These commodities have been dropping for two months and now are cheaper than a year ago.

On the other hand, prices received by farmers for fruit and tobacco averaged higher than the previous month. Most livestock prices dropped or remained unchanged. Hog prices, however, 10,710, and 10:10; "Mary Lou" at 1.0,710, and 10:10

Community Center SATURDAY, AUG. 28 Loft, 7 p. m.

State Historical museum: Wisconsin Centennial stamp and first-day covers; Wisconsin Tercentenary stamp; publications of State Historical society; now accessions; portrait of J. C. Fairchild, Open 9 a. m. to 5 p. m. Monday through Friday; 9 a. m. to 4 p. m. Saturday, Closed Sunday.

Electric Appliances AILING at your home? Call G. 456 Al Meinke

1639 Monroe

Boy Slayer, 14,

Given 14 Years

for Child's Death

CHICAGO (U.P.) -- Fourteen

Your roll of film developed and printed (one of each)

19°

Miniature sizes not included ...

RENNEBOHM BETTER DRUG STORES

For Fast Cab Service . . . It's CHECKER

Qualified Drivers



Dependable Service

Avoid a Wrecker . . . Call a Checker

Airline Limousine Service to and from Wisconsin Central and Northwest Air Lines . . . Official Railroad Transfer

Complete Transfer Service

Baggage, Truck and Small Moving

# Airlines at Odds On Fare Hikes

CAB Fails to Get 5 'Majors' Together

WASHINGTON — (U.P.) —The Civil Aeronautics Board (CAB) Saturday failed to get the five major airlines to agree on fare increases, and a minor rate battle apparently will begin Sept. 1.

The board has recommended 10

The board has recommended 10 per cent increases to pull the airlines out of the red. But American airlines at a meeting with the board and other airlines today refused again to increase its farcs on DC-6 plancs.

Chairman Joseph J. O'Connell, Jr., said the board expects to

Jr., said the board expects to permit the other lines the fare increases and did not expect to take any action against Ameri-can's position.

Lower Fares for Some Trips

Lower Fares for Some Trips

The other four carriers are Eastern, Transcontine n t al a n d Western, Northwest and United.

On American's DC-6's, the permile fare will be about 6 cents compared with about 6.5 cents on United's DC-6's, and on TWA and Eastern Constellations.

Northwest data not fire and the state of the carriers themselves make changes, it will cost about \$14 less to fly from Washington to Los Angeles on an American Arlines DC-6 than on a United DC-6 or TWA Constellation.

There will be a \$27 difference. Eastern Constellations, Northwest does not fly so-

will institute a 5 per cent reduc-He said the slaying was sex-mo-

committed a sex act. The tall, stocky youth displayed little emotion during the three-day trial, and appeared re-

Wery Nice Boy'

His mother, Mrs. Eleanor Adams, who had testified that he was a "very nice boy" and never had any trouble with his playmates, rushed to the defendant and hugged and kissed him.

Mr. and Mrs. Elmer Schuler, Nancy's parents, said they thought the sentence was much too light.

I fused to increase DC-6 fares because traffic might fall off and there no longer is justification for extra-fare planes.

American is raising fares 10 per cent on its twin-engine and four-engine DC-4 planes to bring them even with its DC-6 planes.

It says 65 per cent of its passenger travel is via DC-6.

It appeared meanwhile, that the board could make a good of the server of the property o



DENNIS DAY AND BARBARA EILER WIBA at 9

Eastern Constellations.

Northwest does not fly socalled extra fare planes.

O'Connell said all the carriers will institute a 5 per cent reduccompete with the other carriers'

luxury planes.
O'Connell said that he under-But he testified in court that stood Delta airlines and National airlines planned a 10 per cent increase in their fares. They compete with Eastern pete with Eastern.

First in History The prospective difference in transcontinental fares will be the lieved by the verdict. He said he first in recent airline history. Was "perfectly satisfied" with the sentence.

O'Connell said American refused to increase DC-6 fares befused to increas

thought the sentence was much too light.

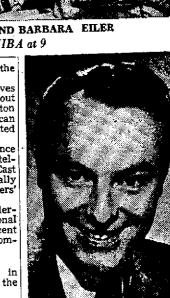
"He should have gotten Mary Schuler, the girl's mother, said.

"He should have gotten Mary Schuler, the girl's mother, said.

"He should have gotten Mary Schuler, the girl's step-mother, said.

"He should have gotten Mary Schuler, the girl's step-mother, said.

"He start Sidney Lanfield, who recently directed "Sorrowful Jones," starting directed "Sorrowful Jones," starting



RALPH EDWARDS W1BA at 7:30

# Tonight's Radio Aces

Official State and City Paper 3

Discussion

6 p. m. — The Law and You (WIBA): "What Are Your Rights When Checking Property?"; Prof. Richard Effland talks about parking lot damage, baggage loss, claim-check troubles.

7:15 p. m. — Public Affairs (WIBA): "Listen to Youth"; William B. Walsh, Mildred Kiefer, and Earl Eames, of National stu-

and Earl Eames, of National stu-dent assn.; William Harley, moderator.

#### Music

5:36 p. m. — Saturday Night Serenade (WBEM): "It Only Happens When I Dance With You," "Just for Nod," "Stormy Weather," "There's a Small Hotel," "Tell Me That You Love

Hotel," "Tell Me That You Love Me."

7 p. m. — Your Hit Parade Bonnie Lou Williams and Frank Sinatra (on WIBA at 8).

8 p. m.—Let's Dance (WBBM): Hal McIntyre, Ray McKinley, Elliot Lawrence, Buddy Moreno . . . Theater of the Air (WGN): Miriam Stewart, Reinhold Schmidt, Dorothy Sand (on WKOW at 9).

9:15 p. m. — Morton Downey (WMAQ): "Walking With My Shadow," "Time and Time Again," "P. S., I Love You," "Sympathy," "There's Nothing New," "Till Always Be in Love With You" (on WIBA at 10:15). With You" (on WIBA at 10:15).

#### Drama

6:30 p. m. — Curtain Time (WIBA): Buff Cobb as bridge ex-pert involved with a sailing skip-

8 p. m.—Dennis Day (WMAQ): returns to the air, with Barbara Eiler as Mildred (on WIBA at 2).

### Variety

8;30 p. m. — Grand Ole Opry (WMAQ): returns to regular time; Cowboy Copas and Guy Willis' Oklahoma Wranglers, guests (on WIBA at 9:30).

## Quiz

6 p. m. — Twenty Questions (WGN): Joe E. Brown, guest (on



# TONIGHT at MIDNIGHT

-Dial Telephone Service begins for most of the subscribers in the ... MADISON CENTRAL AREA

At midnight, tonight, the new dial telephone system will be placed in operation for most of the subscribers in the Madison Central Area.

Dial telephones are easy to use. By now, all subscribers should be familiar with their operation. If not, helpful information will be found in the front pages of the new gray-covered Telephone Directory or the pamphlet "How to Use Your Dial Telephone."

If you have not yet received a copy of the new gray-covered Telephone Directory, notify the telephone Business Office at once. Call Badger 520 (after midnight dial 6-5501).

# FOUR POINT TO REMEMBER ... WHEN YOU DIAL

- 1. Look up the telephone number in the new graycovered directory.
- 2. Place the telephone to your ear and wait for the
- "hum-m-m" of the dial tone before you dial.
- 3. Dial according to directions in the front of the new
- 4. To Call a Badger, Fairchild or Gifford number, dial only the first letter, B for B adger, F for F airchild or G for G ifford. When the operator answers, give her the number desired.

For example — to call Fairchild 3057-J dial only the leter "F". When the operator answers give her the full number as Fairchild 3057-J."

# WISCONSIN TELEPHONE COMPANY

Working Always to Serve Wisconsin Better