

Radio Program Schedules by the Clock

Radio program schedule for TONIGHT, listing stations (WIBA, WKOW, WMAQ, WBBM, WENR-WLS, WGN, WHA, WIBU) and their respective programs from 5:00 to 11:45.

Radio program schedule for THURSDAY, listing stations and their respective programs from 5:00 to 11:45.

Radio program schedule for THURSDAY (continued), listing stations and their respective programs from 11:45 to 1:00.

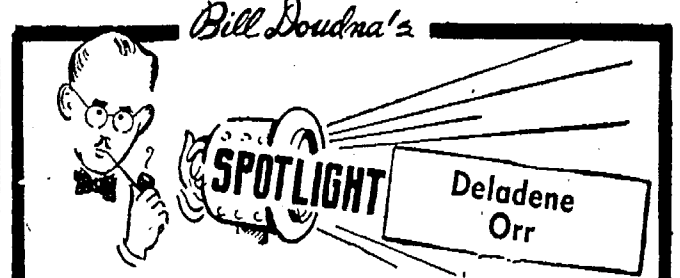
* Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM... 101.5 M. WVCV (WIBU)... 84.9 M. WHA-FM... 88.7 M.

Tonight's Radio Aces

Special Events: 8 p. m.—Football (WIBA-FM): Lou Landman described high school All-Star game... Quiz: 7 p. m.—County Fair (WBBM): Win Elliott and company at Wisconsin Centennial exposition... Variety: 7 p. m.—Tex and Jinx (WMAQ): with Joan Caulfield, Lynn Duddy choir, and 13 cartoonists (on WIBA at 8)... Drama: 6:30 p. m.—Dr. Christian (WBBM): helps a foster-mother solve a problem... 7:30 p. m.—Mr. District Attorney (WMAQ): uncovers swindle at charity party (on WIBA at 8:30)...



WIN ELLIOTT WBBM at 7



Deladene Orr, organist, will return to Madison this week to play a limited engagement at the Ace of Clubs. She will come here Thursday from Dallas, Tex., after a long engagement in a nightclub, and will leave for a west coast date after her Madison appearance. Miss Orr will be at the E. Washington ave. spot beginning Saturday.

It's Too Much to Carry, of Course. MONTEAL—(U.P.)—Thieves broke into the Champion Products storage vaults today, carried out \$3,500 worth of butter, and escaped in a company truck.

ORPHEUM NOW! MGM's Kissin' Cuddlin' Musical! WALLACE BEERY JANE POWELL ELLIOTT TAYLOR MIRANDA CUGAT CARMEN STACK ROBERT MGM's

AT THE EXPOSITION: Three Columbia network shows will originate at the Wisconsin Centennial exposition in the next 11 days. "County Fair" will be aired from Coliseum at 7 tonight; "Hunt Hunt" from the Modernistic ballroom at 2 p. m. daily from Aug. 23 through Aug. 27, and "Country Journal" from Radio hall at 12:30 p. m. Saturday, Aug. 28.

MAJESTIC ERROL FLYNN OLIVIA DEHAVILLAND "ROBINHOOD" in TECHNICOLOR. JAMES STEWART RICHARD CONTE HELEN WALKER "CALL NORTH SIDE 777"

WARNER BROS. MAJESTIC ERROL FLYNN OLIVIA DEHAVILLAND "ROBINHOOD" in TECHNICOLOR. JAMES STEWART RICHARD CONTE HELEN WALKER "CALL NORTH SIDE 777"

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Most Expensive Film Ever Made in Planning Stage Today and Tomorrow

By EDITH GWYNN HOLLYWOOD—Despite all the "retrenchment" activities that have cost so many Hollywood workers their jobs recently, the picture budget-slashing, and other economy moves, David Selznick is preparing to make the highest-priced picture ever filmed late this fall.

He'll spend millions (even more than he did on "With the Wind") when he produces "The Greatest Show on Earth" in Technicolor. It will have an all-star movie cast—plus the Ringling Brothers-Barnum and Bailey circus.

The role that James Mason is now playing in "Best Things in Life Are Free" (formerly titled "Wild Calendar"), was offered to Van Johnson and he turned it down. Now, he's in the picture.

They gave Luise Rainer an Academy Award for her minute scene on the telephone in "The Great Ziegfeld." Now the town is wondering what Barbara Stanwyck will get for her 90 minutes on the phone in "Sorry, Wrong Number!"

Have you ever noticed how many top filmstars are from Wisconsin? The list includes Freddie March, Fred Mac Murray, Dennis Morgan, Spencer Tracy, Pat O'Brien, Don Ameche, and Jack Carson.

The critics certainly have been swinging bats—brick-bats—at "The Babe Ruth Story." One said, "It's neither Ruth nor Truth." The movie, nevertheless is cleaning up at the boxoffice everywhere.

Arline Judge and George Ross, whose wedding plans went bloomy

When he folks said "Phooey!" have resumed the courtship. But his pater and mater still hate the idea.

Current Exhibits

State Historical museum: Wisconsin Centennial stamp and first-day covers; Wisconsin Tercentenary stamp; publication of State Historical Society; portrait of Nicholas C. Ducrest, Open 9 a. m. to 5 p. m. Monday through Friday, 9 a. m. to 4 p. m. Saturday. Closed Sunday.

Crater Players Present "ARMS and MAN" LAST WEEK Thurs. thru Sun., Aug. 18-22 8 p. m. Open Air Crater Theater "Naturally—AIR CONDITIONED"

On the Campus WEDNESDAY, AUG. 18 Prof. C. V. Easum presents sound

Old Time Mixer THURSDAY NIGHT Norm Kingsley's Orch. TURNER HALL

Seed Shady Lawns Now From now to mid-September is the best time to seed shady lawns. Shady type grasses require several weeks to germinate and planted now the tender seedling will have ideal fall growing conditions.

WISCONSIN SHADY PLACE — Best for shade lb. 85c 3 lbs. \$2.40 10 lbs. \$6.90 MADISON PARKS — Our Best Mixture lb. 80c 3 lbs. \$2.25 10 lbs. \$6.50 LAKE LAWN — A good low priced mixture lb. 60c 3 lbs. \$1.65 10 lbs. \$4.70 CAPITOL LAWN — Contains no clover lb. 65c 3 lbs. \$1.80 10 lbs. \$5.00

L. L. OLDS SEED CO. 722 Williamson St. Badger 1320

Wisconsin's Centennial World Fair August 7-29

A 5 MILLION DOLLAR SHOW Over \$500,000 in Entertainment

SHOW of a CENTURY AMERICA'S GREATEST STOCK AND CATTLE SHOW "ALICE IN DAIRYLAND" \$75,000 FANTASY WISCONSIN AT WORK \$300,000 Industrial Exhibit GLITTERING MIDWAY 37 Games and Rides 6 GREAT WISCONSIN MIDWAY SHOWS 22 NEW WORLD FAIR BUILDINGS 220 ACRES OF FUN AND THRILLS

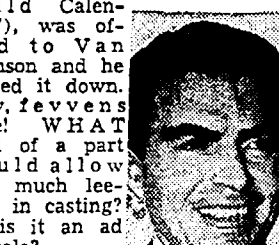
HARNESS RACES SPEED AND MORE SPEED! AUG. 19, 23, 24, 25, 26

AUTO RACES America's Fastest Racing Cars AUG. 21, 22, 29

MOTORCYCLE RACES THRILL SHOW AMA Championship ALL-AMERICAN AUG. 27, 28 Friday Aug. 20

NATIONAL HORSESHOE TOURNAMENT ART SHOW SHOW RADIO HALL Old Time LOGGING CAMP CIRCUS Spectacular ACTS ICE SHOW

23 EXCITING DAYS IN MILWAUKEE! STATE FAIR PARK



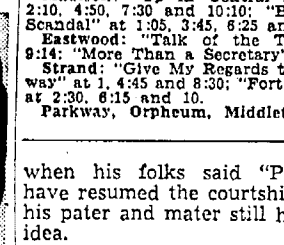
EMPIRE FUEL OIL CO.

Our new treatment for heavy oil No. 5 and 6 will help solve your burner troubles.

BEST WAYS TO AVOID HEATING TROUBLE AND SAVE OIL

1. Keep oil tanks filled during summer to prevent moisture and rust.

EMPIRE FUEL OIL CO. Phone B. 380



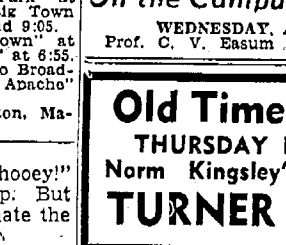
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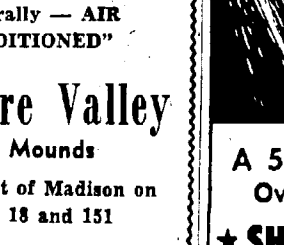
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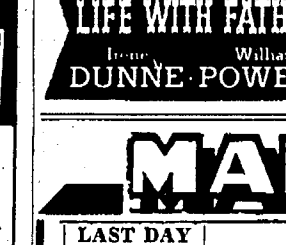
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