

**The Listening Post**  
**Phone Co. Halts**  
**Dials to Dunlap**

BY ROCKY CLARK

Readers of the magazine "Radio Best" are learning in the current issue how Wally Dunlap built his Dial Dunlap program on WLIZ into a much talked-about disk and telephone show. It's quite an opus with portions of Wally and his assistants in various roles. But there's one odd thing wrong with the article—Wally is no longer a telephone show. Here's the story:

No longer does Wally have two telephone which with exchange remarks with listeners between records. The telephone company became so swamped with Dunlap calls every afternoon that its equipment became jammed and people couldn't make important calls and the company finally had to take away Wally's phone.

Here's part of the apologetic letter received by WLIZ from L. C. Pfeifer, manager of the local telephone exchange:

The number of people attempting to reach our Mr. Dunlap over the two telephone lines available to them were causing telephone central office equipment to be overloaded to such extent that other customers served by the same equipment were unable to receive incoming calls during the period your program was on the air.

To develop actual evidence of this condition meters were installed on our lines on July 23 and 29 to count the number of people who tried to call and found both lines busy and on July 29 this number increased to 2171. In addition others were seeking help of our toll operators to complete the calls.

Now listeners are obliged to make their requests to Wally and, unfortunately enough, WLIZ tells us it takes a staff of three most of the morning to sort and tabulate all the votes for songs to be played on his afternoon session.

**RIPPLES FROM AIR WAVES**

Peggy Hornak, Inc. sister of Miss Grace Munkasey who recently publicized her husband in CBS' County Fair, stunt is to be interviewed on Mutual today at 3:30 in connection with her old-time movie stunt for Theater Arts magazine.

Dennis Day's situation comedy series returns from vacation Aug. 26 in Kav Kav's former time slot on NBC Saturdays at 10 p.m., with Grand Ole Opry moving back to 10:30 and "Radio City Playhouse" shifting to Mondays at 10:30 p.m.

Sen. Brian McMahon will be a guest expert on NBC's "Who Said That?" quiz a week from tonight at 8:30. On tonight's program one of the guests will be Al Capp, Lili Abner cartoonist who becomes Drew Pearson's WNAB-ABC replacement for a month starting Sunday at 8 p.m. Hattie McDaniel will be back as Beulah on CBS Aug. 23 at 7 p.m.

**TELEVISION SHOWBOAT**

Captain Billy Showboat's television counterpart of radio's old-time Showboat program will be launched on the CBS television network next Monday night at 8:30. Ralph Pomeroy, veteran radio performer of "Sister of the Skillet," will portray the skipper Captain Billy Bryant. In the cast will be Johnny Downs, Hollywood Jinx, comedianne Bibi Oster, and film star Juanita Hall, ingenue Betty Brewer and magician George Jaeger.

Saturday at 8 p.m., Ray Anthony leads the United Artists' "White Heat" with Marlene Dietrich and Peter Lorre, and Peggy Lee joins Eddie Albert in "The Last House on the Prairie." At 9 p.m., Ed Stearns hosts "The Big Show" with Dick Haymes, Eddie Bracken, and Dorothy Lamour.

On a month's vacation are the Cables, Nancy and Hank whose "Teen Table" has been a popular Saturday morning feature on WLIZ.

In addition to the keynote speech by E. D. R. in WNAB will broadcast Democratic State convention sessions tomorrow at 11 a.m. and the acceptance speeches at 8 p.m.

**NEW MUSICAL WORKS**

Six compositions of American composers will receive their first radio performance on a special WNAB-BBC broadcast by the College College String Symphony tomorrow at 1:30 p.m. Dr. Roy Harris will conduct the program.



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OUR 19TH YEAR - BUY WITH CONFIDENCE

**RADIO PROGRAM:**

3:00		3:15		3:30		3:45	
Ladies Be Seated	Ladies Be Seated	WNAB	2nd Dimension	WNAB	Dim Dunlap	Dim Dunlap	BLONDIE
Bob's Pool Show	Bob's Pool Show	WLIZ	WLBQ	WLIZ	Dim Dunlap	Dim Dunlap	YOU TELL HER—I STUTTER!
Life Beautiful	Life Beautiful	WNRC	WLAD	WLAD	Dim Dimin	Dim Dimin	—By CHIC YOUNG
Movie Matinee	Movie Matinee	WOR	WLAD	WLAD	Dim Dimin	Dim Dimin	
David Black	David Black	WZN	WLAD	WLAD	Dim Dimin	Dim Dimin	
To be announced	I'll be announced	WLAD	WLAD	WLAD	Dim Dimin	Dim Dimin	
News Stories	Ed Steel	WMCN	WLAD	WLAD	Dim Dimin	Dim Dimin	
New Releases	Ed Steel	WQXR	WLAD	WLAD	Dim Dimin	Dim Dimin	

4:00		4:15		4:30		4:45	
Listen to This	Listen to This	WNAB	Polka Time	WNAB	Tommy Dorsey	Tommy Dorsey	BLONDIE
News Matinee	News Matinee	WLIZ	WLAD	WLAD	Tommy Dorsey	Tommy Dorsey	YOU TELL HER—I STUTTER!
Big Singing Stars	Big Singing Stars	WLRC	WLAD	WLAD	Tommy Dorsey	Tommy Dorsey	—By CHIC YOUNG
Bartender's Welfare	Bartender's Welfare	WOR	WLAD	WLAD	Tommy Dorsey	Tommy Dorsey	
Listen to This	Listen to This	WLAD	WLAD	WLAD	Tommy Dorsey	Tommy Dorsey	
News Disc Date	News Disc Date	WLAD	WLAD	WLAD	Tommy Dorsey	Tommy Dorsey	
Music Hall	Music Hall	WLAD	WLAD	WLAD	Tommy Dorsey	Tommy Dorsey	

5:00		5:15		5:30		5:45	
Fun House	Fun House	WNAB	Sky King	WNAB	Sky King	Sky King	BLONDIE
Show & Tell	Show & Tell	WLIZ	Sky King	WLAD	Sky King	Sky King	YOU TELL HER—I STUTTER!
Superman	Superman	WLRC	Sky King	WLAD	Sky King	Sky King	—By CHIC YOUNG
Music & Life	Music & Life	WOR	Sky King	WLAD	Sky King	Sky King	
Fun House	Fun House	WLAD	Sky King	WLAD	Sky King	Sky King	
Light & Silver	Light & Silver	WLAD	Sky King	WLAD	Sky King	Sky King	
Country Dance	Country Dance	WLAD	Sky King	WLAD	Sky King	Sky King	
Hunting Bandstand	Hunting Bandstand	WLAD	Sky King	WLAD	Sky King	Sky King	
News Stories	Mr. & Mrs. Music	WLAD	Sky King	WLAD	Sky King	Sky King	
Music	Music	WLAD	Sky King	WLAD	Sky King	Sky King	

6:00		6:15		6:30		6:45	
Joe Barber, Spots	Spots	WNAB	Sky King	WNAB	Sky King	Sky King	BLONDIE
News Music	Joe Barber, Spots	WLIZ	Sky King	WLAD	Sky King	Sky King	YOU TELL HER—I STUTTER!
Music Roundup	Joe Barber, Spots	WLRC	Sky King	WLAD	Sky King	Sky King	—By CHIC YOUNG
Bill Harrison	Joe Barber, Spots	WOR	Sky King	WLAD	Sky King	Sky King	
Fun House	Joe Barber, Spots	WLAD	Sky King	WLAD	Sky King	Sky King	
Music & Life	Joe Barber, Spots	WLAD	Sky King	WLAD	Sky King	Sky King	
Olympic Games	Joe Barber, Spots	WLAD	Sky King	WLAD	Sky King	Sky King	
Hunting Bandstand	Joe Barber, Spots	WLAD	Sky King	WLAD	Sky King	Sky King	
News Stories	Mr. & Mrs. Music	WLAD	Sky King	WLAD	Sky King	Sky King	
Music	Music	WLAD	Sky King	WLAD	Sky King	Sky King	

7:00		7:15		7:30		7:45	
Headline Editions	Elmer Davis News	WNAB	Two on the Aisle	WNAB	Two on the Aisle	Two on the Aisle	HIT N' RUN
Ken Crawford	Ken Crawford	WLIZ	Two on the Aisle	WLAD	Two on the Aisle	Two on the Aisle	THEY'LL DO IT EVERY TIME
Super Club	Super Club	WLRC	Two on the Aisle	WLAD	Two on the Aisle	Two on the Aisle	—By JIMMY HATLO
Ken Crawford	Ken Crawford	WOR	Two on the Aisle	WLAD	Two on the Aisle	Two on the Aisle	
Music Roundup	Music Roundup	WLAD	Two on the Aisle	WLAD	Two on the Aisle	Two on the Aisle	
Bill Harrison	Bill Harrison	WLAD	Two on the Aisle	WLAD	Two on the Aisle	Two on the Aisle	
Fun House	Fun House	WLAD	Two on the Aisle	WLAD	Two on the Aisle	Two on the Aisle	
Music & Life	Music & Life	WLAD	Two on the Aisle	WLAD	Two on the Aisle	Two on the Aisle	

8:00		8:15		8:30		8:45	
The Pat Show	Always a Woman	WNAB	This Is Your FBI	WNAB	This Is Your FBI	This Is Your FBI	HIT N' RUN
Band of America	Band of America	WLIZ	This Is Your FBI	WLAD	This Is Your FBI	This Is Your FBI	THEY'LL DO IT EVERY TIME
Holiday Inn	Holiday Inn	WLRC	This Is Your FBI	WLAD	This Is Your FBI	This Is Your FBI	—By JIMMY HATLO
Mr. and Mrs.	Mr. and Mrs.	WOR	This Is Your FBI	WLAD	This Is Your FBI	This Is Your FBI	
Irish Warmer	Irish Warmer	WLAD	This Is Your FBI	WLAD	This Is Your FBI	This Is Your FBI	
Great Performers	Great Performers	WLAD	This Is Your FBI	WLAD	This Is Your FBI	This Is Your FBI	
Music Roundup	Music Roundup	WLAD	This Is Your FBI	WLAD	This Is Your FBI	This Is Your FBI	

9:00		9:15		9:30		9:45	
Break the Bank	Break the Bank	WNAB	Death Valley	WNAB	Death Valley	Death Valley	HIT N' RUN
Gabriel Heatter	Gabriel Heatter	WLIZ	Death				