

Pitching Horseshoes

By BILLY ROSE

Mr. Joseph Stalin The Kremlin Moscow Dear Uncle Joe.

Years ago, an old confidence man named Jed Murdock told me that when you trim a sucker, it's smart to let him keep a few bucks for carfare—the victim is less likely to be to the police if he has enough dough to get home.

Meaning no disrespect, sir, I think you ought to have one of your operatives dig up Murdock and invite him to Russia for an informal chat with the Politburo. This graft-artist's advice on the gentle art of clipping a chump might come in handy during the next few critical months.

I'll tell you why, my esteemed friend. Over here we're getting the impression that the Russian government is becoming a little greedy—especially when it comes to real estate.

Take Berlin—and I'm sure you'd like too, lock, stock and shambles—people are beginning to say that you play international politics the way some folks play monopoly.

Well, Murdock could point out the pitfalls of such a policy, and as an authority on the subject, tell you why a smart thief always leaves a little.

If Jed is in a talkative mood, you might even get him to tell you the story of Harry Casteel. And this sneaky saga, Uncle Joe, has a moral you might well latch onto and memorize:

Harry Casteel was a gent who didn't work for a living—he worked other people who worked for a living.

A dozen years ago he wrote a letter to the Miami Chamber of Commerce and outlined an idea for a big outdoor spectacle. He said he had an option on two obsolete locomotives and offered at least 100,000 persons would pay a dollar each to see them collide head-on while traveling at top speed.

He pointed out that this thrill show would not only make a lot of money, but the publicity would enhance the glory and real estate values of Greater Miami.

Well, the city bought Harry's dream, and the mimeograph machines started rolling. A fairground was staked out on the outskirts of town and two miles of canvas fence were put up around it.

Engineers laid a mile of track, and the retired locomotives were eased onto it. Every afternoon, as part of the ballyhoo, these iron monsters chugged toward each other and stopped a few feet apart, sparks flying from their brakes.

Well, the idea caught on and orders for tickets began snowballing in from every part of the country. It looked as if Casteel's 50 per cent of the net would earn him a fortune.

But what happened, Uncle Joe, was a caution for cats. Came the big day. A few hours before smash-up time, a group of businessmen came out with the sheriff and attached the gate.

Casteel, they said, hadn't paid for the merchandise they had furnished, and they were tired of being pushed around. When the audience arrived, it was found that thousands of people held duplicate tickets for the same seats. Arguments and fist fights broke out, and in the confusion thousands got in for free.

Even the popcorn concessionaires had a beef. Casteel had sold each concession several times. Well, it was too late to call the show off. Somebody gave the go-ahead signal and the locomotives started down the track toward each other. But nothing much happened. Instead of a head-on collision at 90 miles an hour, the monsters met, nuzzled each other ever so gently, and came to a genteel halt. The crowd went home disappointed and that night the police commissioner located Casteel and clapped him into prison.

What had happened was this: Harry was an all-or-nothing guy, and he couldn't stand the idea of anybody else making a buck. Instead of being satisfied with a legitimate profit, he wanted the last nickel in the till—the last drop of blood in the turnip.

Had he presented his thrill show on the level, fixed up the locomotives and given the public a run for its money, he might have cleaned up in a dozen other cities with the same idea.

But being a greedy cuss, he played the big, and as Jed Murdock will tell you, a pig and his pesos are soon parted.

Up until a few years ago, nobody bothered to remove the locomotives from the abandoned fairground. The rusty ghosts stood as a grotesque monument to a smart fellow who had outsmarted himself.

When I was in Miami some winters back, I took a snapshot of the locomotives and I still have it in my album. Say the word, Uncle Joe, and I'll be glad to mail it to you.

Next time your Commissioners discuss Berlin, it might not be a bad idea to pass the photo around and tell the boys the story of Harry Casteel.

I'll bet you a cup of cold borscht they'll get the point. Sincerely, Billy Rose

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Censoring of Wires to Newlyweds Urged

AUCKLAND, N. Z. — (U.P.) — Churchmen of nearby Napier urged ministers today to insist of censoring congratulatory telegrams sent to newlyweds at their wedding breakfast.

The custom of reading risqué telegrams at wedding breakfasts is common, the churchmen said. They said they would attempt to persuade telegraphic authorities to censor such wires.

Especially objectionable, the churchmen said, were wires to the bride and groom going much

Three Firms Win Festival Awards

East Side Show Continues Tonight

Three East side business firms were awarded prizes Thursday night in the merchants and manufacturer's exhibit contest at the East Side Business Men's assn. 26th annual festival now running at Olbrich park.

Winners were Bergs Sporting Goods store, 2123 Atwood ave., best decorated booth; Hanson and Offordahl Clothing store, 1961 Winnebago st., best sales appeal; and the Du All Steele Post Co., 111 King st., most original.

Judges for the event were Ellsworth Bates, of Baron-Brothers Co., W. J. Nuetzman, of the Emporium Co., and Robert J. Widmer, of Olson and Veerhusen Co. This year's festival has over 80 exhibits in the merchants and manufacturers display tents, as well as a large and complete carnival midway.

Nightly features of the festival include a radio type quiz program with prizes going to contestants, numerous drawings for special prizes awarded by the exhibitors, and an aerial fireworks display at closing time.

The festival will have a special matinee performance for children, with reduced prices for rides on Saturday, and will run on both Sunday afternoon and night.

Admission to the festival is free, and free parking is provided near the grounds.

Weather

SATURDAY, JULY 31, 1948

Table with columns for location (Boston, Chicago, Duluth, etc.), temperature, and precipitation.

Table with columns for location (Madison, Green Bay, etc.), temperature, and precipitation.

Table with columns for location (Green Bay, Kaukauna, etc.), temperature, and precipitation.

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Tonight's Radio Aces



FRED ROBBINS WBBM at 8



GUY WILLIS WIBA at 9

Drama

6:30 p. m. — Curtain Time (WIBA): reporter gets job as model.

8:30 p. m. — Playhouse (WMAQ): "Whistle, Daughter, Whistle," a comedy-drama (on WIBA at 9:30).

Variety 8 p. m. — Grand Ole Opry (WMAQ): Guy Willis and Oklahoma Wranglers, guests: "Night Train to Memphis," "I'll Never Let You Go" (on WIBA at 9).

Sports 6:30 p. m. — 1948 Olympics (WMAQ): Bill Stern conducts sports writers' roundtable discussion in London.

Quiz 6 p. m. — Twenty Questions (WGN): with Jack Lait, currently substituting for Walter Winchell on the State Journal editorial page (on WKOW at 7).

Music 8 p. m. — Let's Dance, America (WBBM): Fred Robbins presents Skinnay Ennis, Skitch Henderson, Carmen Cavallero, and Al Donahue bands. Theater of the Air (WGN): with Kathryn Poirier, Bruce Foltz, Jean Rinchiuso, Henry Weber's orchestra (on WKOW at 9).

9:15 p. m. — Morton Downey (WMAQ): "Confess," "On the Little Village Green," "Miss You," "Sweet Kentucky Babe," "Why Do I Love You?" "Embraceable You."

Jap Labor Leaders Threaten to Defy 'No Strike' Order

TOKYO — (U.P.) — The Japanese cabinet today issued an order prohibiting government employees from striking despite a warning from labor leaders that they would call a nation wide strike by 5,000,000 private and public workers if such action was taken.

The new "no strike" order is effective immediately and will remain in force until permanent legislation is passed by the Diet to amend the present national public service law.

It was issued as a temporary measure to carry out the suggestion contained in Gen. Douglas MacArthur's July 22 letter to Premier Hitoshi Ashida.

Issuance of the controversial cabinet order created a tense situation. Top labor leaders had loudly voiced their opposition and announced they would obey the decree only if it were enacted into law by elected representatives of the people in the national Diet.

Only a narrow technicality separated their stand from direct rebellion against MacArthur's rule.

Observers were sure that Allied headquarters would support the cabinet's order, with its provisions for dealing with any public employees who failed to observe it.

As it stands now, any person violating today's cabinet order is strictly a public service worker in effect by violating an order from the supreme commander.

MacArthur's Defeat 'No Cause for Regret'

CHICAGO — (U.P.) — General Douglas MacArthur has informed his political followers that there is "no cause for regrets" over his failure to win the Republican presidential nomination.

Warren Wright, Chicago banker who helped organize the MacArthur for President movement, said MacArthur had written him from his Tokyo headquarters extending "grateful thanks" for his support "against odds of which I was at all times fully conscious."

"I feel that whereas the issue immediately involved was lost, you and your co-workers emerged from the task with dignity and distinction," MacArthur wrote.

By royal command, 300 Edinburgh school girls gave a display of Scotch dancing in the grounds of Holyrood palace during the recent visit of the king and queen to Scotland.

Radio Program Schedules by the Clock

Large table with columns for radio stations (WIBA, WKOW, WMAQ, WBBM, WENR-WLS, WGN, WHA, WIBU) and their respective program schedules for TONIGHT and SUNDAY.

UW Co-ed Puts Study of Crime to Good Use

SALT LAKE CITY — (U.P.) — Millicent McConnell, criminology and sociology student at the University of Wisconsin, Thursday had some practical crime experience to go with her text book education.

Miss McConnell and two friends from St. Croix Falls, Wis., Connie Wiedenholt and Mrs. Constance Ellingsworth, stopped in Salt Lake City last weekend while touring the west.

Stolen From Car Saturday night they went to look over the state capitol. While they were in the capitol, three suitcases, a hat box, overnight case, jacket and dish-filled candy box were stolen from their car.

The girls reported their \$800 loss to Salt Lake City police, then started searching their suitcases.

They found the jacket and two suitcases in a remote corner of the capitol grounds late Sunday.

Then they began a house-to-house canvass of the capitol hill residential area, trying to find someone who might know where the rest of their stuff was.

Gave Him Reward Finally, a 15-year-old boy volunteered that he'd seen the third suitcase. He led them to it—and the girls gave him a \$5 reward.

But Miss McConnell recognized the youth as a boy she'd seen at another house she'd visited—although he gave a different name and address in accepting the reward.

She told police. They found the boy had a record of minor crimes. He was arrested Wednesday night, admitted the thefts and showed the Wisconsin girls where to find the rest of their baggage.

Relatives of War Dead May Get Gold Buttons

Relatives of service men who died while in the armed forces between Dec. 7, 1941, and July 25, 1947, may obtain application blanks for gold star lapel buttons from the county veterans' service officer, Wesley Schwoegler, in the courthouse.

Widows, widowers, parents, step-parents, and adopted parents of deceased veterans may obtain the gold star buttons free. Children, stepchildren, adopted children, brothers and sisters, and half brothers and sisters may obtain the buttons for the government cost price of \$1.50.

The lapel insignia may be had in either a pin or clutch type button.

The Federation of War Limbless of France proposes to establish an international fund of \$100,000 for veterans, stressing the support it might give to the cause of peace.

Today and Tomorrow Entertainment

SATURDAY, JULY 31. Capitol "Melody Time" at 1:30, 3:15, 4:55, 6:40, 8:20, and 10. Orpheum "Easter Parade" at 1, 3:15, 5:00, 7:45, and 10. Grand Opera "The Big City" at 1:15, 4:10, 7:10, and 10:05. "Argyle Secrets" at 2:30, 5:35, and 8:34. "I Remember Mama" at 2:25, 6:10, and 10. Wisconsin Union: "Maud Scheerer (reading), "A Streetcar Named Desire" at 8. "Assure Valley: "Noah" (stage) at 8. Play Circle: "Great Expectations" from noon.

Midtown: "Man from Texas" at 8:30 and 9:10. "The Prince of Thieves" at 7:55 and 10:30. Broadway: "Let Me Have It" at 1:44, 5:24, and 8:50. "Swing Western Way" at 3:04, 6:44, and 10:10. Madison: "Green Hell" at 2:35, 5:45, and 8:55. SUNDAY, AUG. 1. Pleasure Valley, Play Circle, Parkway, Strand, Capitol, Madison, Orpheum: "Swing Western Way" at 1:44, 5:24, and 8:50. Eastwood: "Well Groomed Bride" at 1:33, 4:31, and 8:09. "Nobody Lives Forever" at 2:30, 5:30, and 8:30. Midtown: "Fort Apache" at 1, 4:15, 7:30 and 10:59. "Peardon Us" at 3:05, 6:20, and 9:40.

Sports SUNDAY, AUG. 1. Baseball: Badger Sports vs. Borden and Gardner vs. Oscar Mayer, 6:30 p. m. Madison Union theater. Baseball: Penn vs. Richland Center, 8 p. m., Penn park.

Organizations SUNDAY, AUG. 1. Madison Bird club: Bird walk meet at University and Allen st. at 8:30 a. m.

Community Center SATURDAY, JULY 31. Loft, 7 D. m.

Music SUNDAY, AUG. 1. University Symphony orchestra: 8 p. m. Wisconsin Union theater. Madison Musicians Assn. band: 3 p. m., Vilas park.

On the Campus SATURDAY, JULY 31. Groves Co-op party: 8 p. m., Union.

L. S. CORYELL WATCHES WATCH REPAIRING 521 State St.

AWNINGS Protect your furniture and rugs. Keep your home cool and charming. We will measure and install if you wish. . . . BUT we offer 20% Discount if you do your own measuring and installing.

John Gallagher Co. 305 S. Bedford St. Badger 2108

RE-REDUCE THE EXERCYCLE way BUSCH'S BEAUTY SALON 636 State St. Fairchild 6760

PHOTOGRAPHIC SUPPLIES

PERMANENT ANTIFREEZE ETHYLENE GLYCOL TYPE

Byrns Oil Co. 635 W. Wilson St. F. 611 WHOLESALE ONLY

RENEBOHM BETTER DRUG STORES 19 N. Pinckney 676 STORE

RENEBOHM PRESCRIPTIONS 112 E. Main St. Fairchild 6813

DON'T NEGLECT SLIPPING FALSE TEETH

Do false teeth drop, slip or wobble when you talk, laugh or sneeze? Don't be annoyed and embarrassed by such handicaps. FASTEET, an alkaline (non-acid) powder, sticks to your plates, keeps false teeth more firmly set. Gives confident feeling of security and comfort. No sticky, rooky, nasty taste or feeling. Get FASTEET today at any drug store.

ADVERTISMENT

Magic FUTEZ

This new discovery is now available for those tired-out ACHING feet, MUSCULAR pains, SWOLLEN ankles, PAINFUL corns, etc. It is a general health and body agent. It is amazing. Ask your friendly druggist for a bottle today, or write to: ED. OELKE, State Agent 222 Chestnut St., West Bend, Wis.

CORRECTION Our ad appearing Thursday, July 29th in this paper should have read:

PERMANENT ANTIFREEZE ETHYLENE GLYCOL TYPE

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Through the Windshield Southwest Wisconsin The Blackhawk Country 50 Cents NOW ON SALE AT THE STATE JOURNAL, THROUGH YOUR STATE JOURNAL CARRIER BOY MAIL THIS COUPON