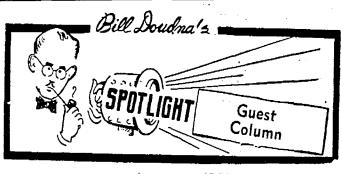
Judy Garland Ordered to Rest



JUDY GARLAND

HOLLYWOOD—(U.P.)—Actress Judy Garland today was under orders from her doctors to take a three-month rest at home



By MEREDITH WILLSON

(Composer-conductor-producer of "The Meredith Willson Show"

For a fellow who makes his living out of radio, I have a risky suggestion to make. Let's get rid of those cold-water radio commercials. Hold on, Mr. Sponsor, don't tear up that contract. I want to

By "cold-water" I mean those day in, day out spiels that pour

in just when a program's getting interesting, to harrangue the listeners into running out "right now" to purchase the product at the

nearest drug store, hardware counter or, where-not.

After all, radio's show business medium. People listen to it to be Have a Drink

entertained, and there's no reason why commercials can't be part and parcel of the entertainment. Do I hear

someone saying, 'Oh, that's all right for com-edy shows, that integrated com-mercial stuff but where do you can't hang

Talking People, I'll have you know, have a wonderful pedigree: they're direct descendents of the Greek chorus.

Too polite to bark out a commercial, too genteel to try to spellbind their listeners away from a good half-hour's musical entertainment, they're part and parcel of the show. Sure, they'll woveks.

Johnny Weissmuller is up in the Ojai valley trying to shed thirty talk and sing about the sponsor's product at intervals during the program with the sponsor of an annual picnic here. Cubb. 12 m. Madison Federation of Labor, 7:30 p. m., City Madison Brod Labor, 7:30 p. m., City Madison Brod Labor, 7:30 p. m., City Madison Labor, 7:30 p. program. Why shouldn't they? being Jungle Jim in that new But their manner is pleasing and, movie series next month. like Jell-O (advertisement), easy to digest.

The Talking People came into eing when, fetching about for an idea for a radio commercial that there.

could be an integral part of my Vera Ralston, the Republic star, fleeing from Prague. could be an integral part of my program, I hit upon the idea of the Greek chorus — a group of voices speaking and singing in

My original concept of a 16man group was eventually pared down to its present economy - three men and two girls (John Rerig, Max Smith, Bob Hamlin, Betty Allan and Norma Zimmer) — and we went to work attaining a degree of cohesion that still has me startled.

Our split-second timing is no our spitt-second timing is no accident; it's a product of hard work and long hours of rehearsal. But we caught on and by early last season we were aiready a successful, entertaining feature.

Meredith Willson and his Talk-ing People are my answer to the

ing People are my answer to the glib, high-pressure radio com-mercial. We don't jar the public,

Radio Program Schedules by the Clock

THE WISCONSIN STATE JOURNAL

	IONIGHI										
	WIBA 1310 kc.	WKOW 1070 kc.	WMAQ	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WHA 970 kc.	WIBU 1240 kc.			
5:00 5:15 5:30 5:45	Story Corner Fiesta Time News Sports; News	Record Session Superman	Jimmy Blade News of World Carolyn Gilbert R. Harkness	Animal Court News Jerry Wayne Ned Calmer	News Air Edition Lone Ranger Lone Ranger	Johnny Betts Phone Quiz Henry J. Taylor Inside of Sports	 Music You Wa't Music You Wa't Book Trails News 	U. W. Special U. W. Special U. W. Special			
6:00 6:15 6:30 6:45	• Supper Club • News of World • Dinner Melody • Music; News	Weather: News News: Sports H. J. Taylor Inside Sports	ist Piano Quartet ist Piano Quartet Concert Hour Concert Hour		Sound Off Sound Off Stars in Night Stars in Night	The Falcon The Falcon Gregory Hood G. Hood: Bose	Dinner Music Dinner Music FM Only after 7 p. m.)	Sports Time Serenade News Bing Sings			
7:08 7:15 7:30 7:45	• 1st Piano Quar. • 1st Piano Quar. • Concert Hour • Concert Hour		Great Artists Great Artists Dr. I. Q. Dr. I. Q.	Our Mrs. Brooks Our Mrs. Brooks Amazing Tutt Amazing Tutt	Tom'w's Tops Tom'w's Tops Arthur Gaeth Honey Dreamers	Quiet Please Quiet: News	Masters Music Masters Music Masters Music Masters Music	Serenade Serenade; News Showcase Showcase			
8:00 8:15 8:30 8:45	Guest Artists Guest Artists Dr. I. Q. Dr. I. Q.	Gabriel Heatter News · Quiet Please Quiet Please	Contented Hour Contented Hour Fred Waring Fred Waring	Vaughn Moore Vaughn Monroe Romance Romance	Gang Busters Gang Busters What's My Name What's My Name	Fishing & Hunt's Fishing & Hunt's Voices of Strings Voices of Strings		Old Timers Old Timers Old Timers Old Timers			
9:00 9:15 9:30 9:45	* Contented Hour • Contented Hour • Fred Waring • Fred Waring	Sports Club	Supper Club News Frank Parker Mr. Lincoln		Paul Harvey Herbie Mintz Bob Elson Edwin C. Hill	News: Music Fulton Lewis	Chamber Music Chamber Music News Night Music	U. W. Farm Hr. U. W. Farm Hr. Organ Melodies Request Music			
10:00 10:15 10:30 10:45	News NBC Symphony NBC Symphony NBC Symphony	Gems of Melody	News Here's to Vets Prom Concert Prom Concert	In My Opinion Dance Orchestra Marty Gould David Le Winter	Linn Burton Linn Burton Chuck Foster Jerry Glidden	News; Music Al Trace Tex Beneke Tex Beneke	Silent Silent Silent Silent	Request Music Request Music Request Music Request Music			
11:00 11:15 11:30 11:45	* NBC Symphony News: Music George Olsen G. Olsen; News	Serenade Serenade	Prom Concert Prom Concert Prom Concert Concert: News	Mat. at Midnight Mat. at Midnight Mat. at Midnight Mat. at Midnight	Dirk Courtenay Dirk Courtenay	Don McGrane	Silent Silent Silent Silent	Silent Silent Silent Silent			

1		5:30 p. m. — Jerry Wayne	ļ ."							
	WIBA 1310 kc.	WKOW 1070 kc.	WMAQ 670 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WHA 970 kc.	WIBU 1240 kc.	(WBBM): Dolly Dawn guestars on the Wayne musishow.	V
6:00 6:15 6:30 6:45	Farm Frolic Farm Frolic Jimmy & Rangers Jimmy & Rangers	Chore Time Chore Time News; Music	Norman Ross Norman Ross Norman Ross Norman Ross Ross; News	News of World News Listen to Cliff Listen to Cliff	Prairie Ramblers Sage Riders Mac and Bob News	Records News: Music Records Records	Silent Silent / Silent Silent	Silent Silent Rural Roundup Rural Roundup	6 p. m.—Supper Club (WIBA): "Better Luck Next Time," "Blue Shadows," "Toolie Oolie Doolie," "My Happiness" and "Love	ΙV
7:00 7:15 7:30 7:45	News: Clock Musical Clock Journal News Musical Clock	Cowboy Carson Coffes Club News Coffes Club	Norman. Ross News	News Gold Coast Paul Gibson Shopping	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	News Two-Ton Baker Breakfast Quiz Wishing Well	Silent Band Wagon News; Weather	News; Service Farm Service News; Weather Farm Views News; Clock	Somebody (on WMAQ at 9) Sound Off (WENR): Premier of a march dedicated to the state of	E
8:00 8:15 8:30 8:45	Musical Clock Bulletin Board Trading Post News	Coffee Club News Coffee Club Western Stars	Fred Waring Fred Waring Road of Life Joyce Jordan	News Tape Reporter Sing Along Piano Parade	True Story True Story Betty Crocker Hymn Time	News Memory Music Freddy Martin Spots of Music	* Melodies	News; Clock Musical Clock Musical Clock Musical Clock Musical Clock News; Pioneers	Colorado; Marian Hutton, guest singer . First Piano Quartet (WMAQ): Chopin's "Butterfly	r
9:00 9:15 9:30 9:45	Fred Waring Fred Waring Road of Life Joyce Jordan	Cecil Brown Jim and Judy Jerry Blake News: Music	Jack Berch Lora Lawton	Arthur Godfrey Arthur Godfrey Grand Slam Rosemary	Garry Moore Garry Moore Galen Drake News	News June Baker Heart's Desire Heart's Desire	* Melodies * Melodies * Funtime * Greeting	HebChr'n Hr. Sweet Music Sweet Music Women's News	Etude," Schubert's "Moment Musicale," Liszt's "La Campanella," Debusy's "Clair de Lune," Benjamin's "Jamaican Rhumba,"	1+
10:00 10:15 10:30 10:45	Nora Drake Love and Learn Jack Berch Lora Lawton	Woman's World Woman's World Heart's Desire Heart's Desire	Food Magician Tropic Echoes The Roens Tunes & Tips News	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday Big Sister	Travelers Rex Allen Notes for Today Farm World	Kate Smith John B. Kennedy News Claudia Let's Have Fun	Homemakers Homemakers Campus Visitors News & Views	Chore Boys Matinee Matinee News; Music	"Liebestod" from Wagner's "Tri- stan and Isolde," Liadov's "Mu- sic Box" and Gliere's "Russian	
11:00 11:15 11:30 11:45	Linda's First Love Mary Foster • Farm Roundup • Farm Roundup	Man on Street Markets; Music Polka Party	Vincent Lopez Concert Music Robert L. Ripley	Ma Perkins News Guiding Light Mrs. Burton	Farm World Dinner Bell Dinner Bell News	Let's Have Fun Markets News	Classroom Classroom Classroom Classroom	Headlines News; Farm Rr. Farm News	Sailor's Dance" (on WIBA at 7). 6:30 p. m. — Concert Hour (WMAQ): Lynch concludes his	
12:00 12:15 12:30 12:45	News; Roundup Farm Service News March Time Double or	Cowgirl Michael Hinn Dinner Bell Songs to Rem'r Queen for Day	Double or Nothing Today's Children Light of World Life Beautiful	Perry Mason Nora Drake Evelyn Winters David Harum	Doc B; Markets Bride & Groom Bride & Groom Ladies Be Seated	Queen for Day Queen for Day Turner and Otto News	• Farm Program	News News: Mkts Farm and Home Farm Service	series of appearances with "In the Garden Where the Praties Grow," "Tommy Lad," "Duna"	
1:00 1:15 1:30 1:45 2:00	Nothing Today's Ch'ren Today's Music Life Beautiful	Queen for Day Martin Block Martin Block Kitchen Magic	Ma Perkins Pepper Young	Hillton House House Party Party; News Hint Hunt	Ladies Be Seated 2nd Honeymoon 2nd Honeymoon For Luvva Mike	Holland Engle Holland Engle Harrington Sings Betts and Otto Quiz	* Prof Coon	Si Hays Si Hays Music Booth Music Booth	and "A Wandering Minstrel, I from the "Mikado" (on WIBA at 7:30) Stars in the Night	
2:15 2:30 2:45 3:00	Ma Perkins Pepper Young R't to Hap'ness Backstage Wife	Kitchen Magic Quiz Studio Roundup Studio Roundup	Stella Dallas Lorenzo Jones Widder Brown Girl Marries	Hint Hunt Gold Coast News Paul Gibson	For Luvva Mike Ted matone Organ Music Feature Foods	Melodies Art Baker Art Baker	• Prof Coon • Short Story • Masters Music • Masters Music	Music Booth Marine Story Navy Program Bible Hour	(WENR): Coloratura, June Browne sings "Sleep My Heart" and "An Old Fashioned Wife;"	
3:15 3:30 3:45	* Stella Dallas * Lorenzo Jones * Widder Brown *News:Mad'n Hr.	News: Music Story Time Story Time Harmony House	Portia Just Plain Bill Front P. Farrell News	Paul Gibson Ed'r's Daughter Linda's Love News	Feature Foods News Beulah Karney Dick Tracy	Marshall Kent Spotlight Robert Trendler	Masters Music Masters Music Radio Journal Classroom Classroom	Bible Hour Melody Hour Melody Hour Melody Hour	tenor Earle Tanner sings "Lazy Countryside" and "The Thrill is Gone."	
4:00 4:15 4:30 4:45 5:00	* Madison Hour * Madison Hour * Madison Hour * Madison Hour	Harmony House Harmony House Harmony House	Dave Garroway Dave Garroway News Jimmy Blade	News Lum & Abner Lowell Thomas Animal Court	Fun House Sea Hound Sea Hound News: Mkts.	Record Session Superman Adventure Parade Tom Mix	- Classroom	Melody Hour Spotlight Serenade	7 p. m. — Great Artists (WMAQ): soprano Polyna Stoska guest artist; "I'll See You Again,"	
5:15 5:30 5:45	* Flesta Time News Sports: News Supper Club	Superman Adventure Parade Tom Mix Weather; News	News of World	News Jerry Wayne Nel Calmer	Air Edition Green Hornet Green Hornet	Johnny Betts Phone Quiz News Inside of Sports	 Music You Want Book Trails News: Sports 	U.W. Special U.W. Special Dance Music Sports Time	"We Have Turned Again Home," "I Go Singing," "Un Bel Di" from Puccini's "Madame Butetrfly,"	1
6:00 6:15 6:30 6:45 7:00	News of World Report to P'ple Dinner Melody Mel Torme	News: Sports	Mel Torme C. Cavallaro C. Cavallaro	Mystery Theater Mystery Theater The Norths The Norths	News Town Meeting Town Meeting	Mystery Traveler Mystery Traveler Detective Story Detective: B. Rose	FM only	Know Your Army News Bing Sings Serenade	"La Caldina" from Delius "Koanga" and "In the Village" from Ippolitov-Ivanov's "Casuca-	'
7:15 7:15 7:30 7:45	Mel Torme C. Cavallero C. Cavallero Thin Man	Mystery Traveler Mystery Traveler Detective Detective: Rose Gabriel Heatter	To Be Announced To Be Announced Police Call Police Call Corliss Archer	Jackpot Jackpot	Town Meeting Town Meeting Bershire Bershire	Gabriel Heatter Speak Your Mind Lone Wolf Wolf; News		Serenade; News H. Edwards H. Edwards Dance Music	sian Sketches" (on WIBA at 8). 8 p. m. — Contented H o u r (WMAQ): Dennis Day, guestar (on WIBA at 9) Vaughn	:
8:15 8:30 8:45 9:00	Thin Man Police Call Police Call Corliss Archer	News: Rents Lone Wolf Wolf: News	Corliss Archer Corliss Archer Sig. Romberg Sig. Romberg Supper Club	Studio One Studio One Studio One Studio One News	Bershire Bershire Your Business Screnade	Enchanted Enchanted Henry King Henry King John Nesbitt	Request Music Request Music Request Music Short Story	Old Timers Old Timers Old Timers U. W. Farm Hour	Monroe (WBBM): leads off with the five most popular tunes from	1 1
9:15 9:30 9:45 10:00	* Corliss Archer * Sig. Romberg * Sig. Romberg * News	Roger Kilgore Roger Kilgore Com. Service Com. Service News	Morton Downey Symphonette Symphonette News	Chicagoans Billy Leach News	Herbie Mintz Pops Concert Edwin C. Hill	Calling Detectives News; Music Fulton Lewis	Chamber Music News Night Music	U. W. Farm Hour News; Music Request Music Request Music	8:30 p, m. — Fred Waring (WMAQ): "The Kiss in Your Eyes" and the "Prize Song" from	:
10:15 10:30 10:45	Morton Downey Concert Master Concert Master	Private Stock Madison Musicale Madison Musicale Serenade	Sports Listening Design	Science Frontiers Jeanne McKenna Marty Gould Bill Walker Mat, at Midnite	Philh, Jazz Lou Brownie	News: Music Gay Claridge George Winslow Henry King News: Dance	Silent Silent Silent Silent	Request Music Request Music Request Music Request Music	Wagner's "Die Meistersinger" (on WIBA at 9:30). 10:15 p. m. — NBC Symphony	1
11:15 11:30 11:45	1310 Club 1310 Club 1310 Club 1310 Club: News	Screnade Screnade	Dave Garroway Dave Garroway Dave Garroway	Mat. at Midnite Mat. at Midnite Danny Casella Dance Orchestra	Dirk Courtenay Dirk Courtenay Dirk Courtenay	Don McGrane Gay Claridge Gay Claridge	Silent Silent Silent	Silent Silent Silent	(WIBA): Berlioz's "Roman Car- nival" overture and Tchaikov- sky's "Symphony No. 5 in E	:
lk .		e Ciannad mu					• .		Minor."	-

Starred programs are also carried on corresponding FM stations . . . FM channels:
 WIBA-FM . . 101.5 M. WHA-FM . . 88.7 M. WWCF (WIBU) . . 94.9 M.

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and Principals: Dean John Guy Fowlkes. "The Basic Significance of Mathmatics," 1:30 p. m., 165 Bassom hall. Student board. 7 p. m., Union. Phi Delta Kappa, 7 p. m., Union. Sailing club, 7:15 p. m., Hoofers' Quarters. River Falls alumni dinner, 7:15 p. m., Charles Pegg, Belmont Union.

7:15 p. m. — Speak Your Mind (WGN): Roy D. Godfrey, former director of the Chicago Board of

Discussion

(WBBM): Donald Buka in "The Eyes of My Murderer." 6:30 p. m. — Gresory Hood (WGN): and the poor little rich girl who's to receive only \$50,000 from her father's octate. from her father's estate.
7:30 p. m. — Quiet Please
(WGN): "As Long As I Live." 8:30 p. m.—Romance (WBBM):

H. B. Trevelyan's "Dark Angel." Tuesdaytime

CHRISTOPHER LYNCH WMAQ at 6:30

Tonight's Aces

Music

8 a. m. — Fred Waring (WMAQ): "It's So Peaceful in the Country," "Ballynure Ballad," "Lady Bones" and "Should I?" (on WIBA at 9).

8:45 a. m. — H y m n Time (WENR): "From Greenland's Iry Mountains," "Prayer is the Soul's Sincere Desire" and "Psalmist's Parteris" Reverie.'

10 a. m.-Homemakers (WHA): "Centennial Features for women,"
Don Wilkinson; "The Miracle of
Plant Growth," Burdean Struckmeyer . Food Magician
(WMAQ): New York State foods. 12:30 p. m. — Farm Program (WHA): "Fruit Exhibits for Your County Fair," C. L. Kuehner: "Training for Farming," J. Frank

MUSIC

5:30 p. m. — Jerry Wayne (WBBM): Dolly Dawn guestars on the Wayne musishow.

6 p. m.—Supper Club (WIBA): "Better Luck Next Time," "Blue Shadows," "Toolie Oolie Doolie," "My Happiness" and "Love Somebody" (on WMAQ at 9)... Sound Off (WENR): Premier of a march dedicated to the state of Colorado; Marian Hutton, guest singer ... First Piano Quartet (WMAQ): Chopin's "Butterfly Etude," Schubert's "Moment Musicale," Liszt's "La Campanella," Debusy's "Clair de Lune," Ben-



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