Radio Program Schedules by the Clock

	WIBA	WKOW	WMAQ	WBBM	WENR-WLS		WHA	WIBU
	1310 kc.	1070 kc.	670 kc.	780 kc.	890 kc.	720 kc.	970 kc.	St. Interview
\$:00 \$:15 \$:30 \$:45	Story Corner Flesta Time News Sports: News	Record Session Superman Adventure Parade Tom Mix	Jimmy Blade News of World Carolyn Gilbert H. V. Kaltenborn	Animal Court News Jerry Wayne Ned Calmer	Lone Ranger	Johnny Betts Telephone Quiz Henry J. Taylor Inside of Sports	• Music You W'nt • Music You W'nt • Book Trails • News; Sports	U. W. Special U. W. Special U. W. Special
::00 ::15 ::30 ::45	Supper Club News of World	News News: Sports Henry J. Taylor Inside of Sports	Band of America Band of America Who Said That? Who Said That?	Mr. Ace and Jane Mr. Ace and Jane Always Albert Always Albert	The Fat Man This Is Your FBI	Frank Leahy Answer Please The Girls The Girls; B. Rose	Dinner Music Dinner Music Dinner Musicale FM Only at 7	Sports Time Screnade News Bing Sings
:00 :15 :30 :45	B'd of America B'd of America Who Said That Who Said That	Always a Woman	Piano Quartet Piano Quartet Waltz Time Waltz Time	Guy Lombardo Guy Lombardo Musicomedy Musicomedy		Gabriel Heatter Speak Your Mind Northerners Northerners	Masters' Music Masters' Music	Music News- Showcase Showcase
:00 :15 :30 :45		Gabriel Heatter News: Music Col. Stoopnagle Stoopnagle: News	Waltz Time Waltz Time Sports Newsreel Pro and Con	Everybody Wins Everybody Wins Spotlight Revue Spotlight Revue		The Smiths The Smiths Ho!'w'd Theater Hol'w'd Theater	Request Music Request Music Short Story Short Story	Old Timers Old Timers Old Timers Old Timers
:00 :15 :30 :45	Waltz Time Waltz Time Waltz Time Wings of Song Wings of Song	Meet the Press Meet the Press Tex Beneke Tex Beneke	Supper Club News Frank Parker Mr. Lincoln	News Louise and Bob Billy Leach News	Bob Elson	John Nesbitt Detectives Call News: Music Fulton Lewis	Chamber Music Chamber Music News Night Music	U. W. Farm Ho U. W. Farm Ho Request Music Request Music
:00 :15 :30 :45	News Music Concert Master Concert Master	News Private Stock Don Sinalko Spotlight	News Sports Great Novels Great Novels	Race; Un Report Jeanne McKenna Marty Gould David LeWinter	Linn Burton Florian Za Bach Philh. Jazz Jerry Glidden	Henry King	Silent Silent Silent Silent	Request Music Request Music Request Music Request Music
:00 :15 :30 :43	News: 1310 Club	Serenade Serenade Serenade	Dave Garroway Dave Garroway Dave Garroway Dave Garroway	Mat. at Midnight Mat. at Midnight Danny Casella Mat. at Midnight	Dirk Courtenay		Silent Silent Silent Silent	Silent Silent Silent Silent

11:30 11:43	1310 Club 1310 Club; News	Serenade; News	Dave Garroway	Danny Casella Mat at Midnight	Dirk Courtenay Dirk Courtenay	Don McGrane Don McGrane	Silent Silent	Silent Silent	
	SATURDAY								
	WIBA 1310 kc.	WKOW 1070 kc.	WMAQ 670 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WHA 970 kg	WIBU 1240 kc.	
6:00 6:13 6:30 6:43	Farm Frolic Farm Frolic Jimmy & Rangers Jimmy & Rangers	Chore Time Chore Time News: Music	Norman Ross Norman Ross Norman Ross N. Ross; News	News of World News Listen to Cliff Listen to Cliff	Sage Riders Mac and Bob Ramblers News	Record Reveille News; Reveille Record Reveille Record Reveille	Silent Silent Silent Silent	Silent Silent Rural Roundup Rural Roundup	
7:00 7:15 7:30 7:45	News: Clock Musical Clock News Inside Story	Cowboy Carson Coffee Club News Coffee Club	Tune & Tips Tunes & Tips Norman Ross Hobby Horse	News Prevue Time Paul Gibson Musical Menu	Victorious Living DeZurik Sisters Stump Us Stump Us	News Preston Sellers WeekendReporter WeekendReporter	Silent Band Wagon News: Weather	News Farm Service News: Weather Farm Frolic	
8:00 8:15 8:30 8:45	News: Clock Bulletin Board M'ch of Medicine News	Coffee Club News Coffee Club Coffee Club	Frank Merriwell Frank Merriwell Archie Andrews Archie Andrews	Listen to Cliff Listen to Cliff Mary Lee Taylor Mary Lee Taylor	This Is for You Home Beauty Hollywood News Organ Music	News Sports Review R. M. Carleton Spots of Music	Morning Melodies Morning Melodies Morning Melodies Morning Melodies	News; Clock Musical Clock Musical Clock Musical Clock	
9:00 9:15 9:30 9:45	Roser Gale Circus Archie Andrews Archie Andrews	Bible Study U. W. Band Red Cross Air Reserve	Meet the Meeks Meet the Meeks Smilin' Ed Smilin' Ed	News: Pretend Let's Pretend Junior Miss Junior Miss	Rex Allen Poultry Service News News	Melody Memos June Baker Preston Sellers Novelty Shop	Mor'g Melodies Folk Songs Funtime Rent Control	Elmer Legrey HebCh'n Hour- Sweet Music Sweet Music	
10:00 10:15 10:30 10:45	Meet the Meeks Meet the Meeks Smilin' Ed Smilin' Ed	Teen Club Teen Club Busle Corps Bugle Corps	In Our Town Public Affairs Rio Rythms Rio Rhythms	Theater of Today Theater of Today Hol'yw'd Stars Hol'yw'd Stars	Feature Foods Feature Foods American Farmer American Farmer	Kate Smith News Teentimers Teentimers	Homemakers Homemakers Homemakers News and Views	News Organology Teen-Agers Teen-Agers	
11:00 11:15 11:30 11:43	Radio Workshop Radio Workshop Farm Roundup Farm Roundup	Melodies Mischa Borr Red Feather Man Ralph Ginsberg	Farm and Home Farm and Home Edw. Tomlinson News	Grand Central Grand Central County Fair County Fair	Farm World Farm World Handy Man Corn Stories	Movie Matinee Movie Matinee Sugar Bowl Sugar Bowl	Dear Sirs U. W. Band Newsreel Newsreel; Music	News: Pioneers Sons of Pioneers Farm and Home Farm Front	
12:00 12:15 12:30 12:45	Farm and Home Farm and Home News March Time	Canadian Cowgirl News Dairyland Party Songs to Rem'ber	Enoch Light Enoch Light Salute to Vets Salute to Vets	Give & Take Give & Take Paul Gibson Paul Gibson	News D. Burlingham At the Zoo At the Zoo	Teens & Tunes Teens & Tunes Bands for Bonds Band for Bonds	* Noon Musicale * Musicale; News * Farm Program * Farm Program	Music; News News Farm and Home Farm and Home	
1:00 1:13 1:30 1:45	Mom't of Music Mom't of Music Veterans Melody Matinee	Time for Melody Time for Melody Madison Matinee Madison Matinee	Nature Sketches Music Greg McCritchie Greg McCritchie	Country Journal Country Journal Cross Section Cross Section	Merry-go-round Merry-go-round Merry-go-round Merry-go-round	Magic Rhythm Magic Rhythm Sports Parade Sports Parade	Labor Speaks Taxation Today Steuben Music Steuben Music	Farm Service Si Hays Si Hays Christian Sc.	
2:00 2:15 2:30 2:45	Nature Sketches Van Damme 5 McCritchie Or. McCritchie Or.	Madison Matinee Madison Matinee Sports Parade Sports Parade	Musicana Musicana Musicana Musicana	Melody Manor Men May Live Treasury Bandi'd Treasury Bandi'd	Here's to Vets News Matinee Music Matinee Music	News Bill Harrington Memory Music Preston Sellers	* Short Story * Short Story * Masters' Music * Masters' Music	Music Booth Music Booth Music Booth Music Booth	
3:00 3:15 3:30 3:45	Musicana Musicana Musicana Musicana Musicana	Madison Matines Madison Matines Madison Matines Madison Matines	Dizzy Dean Lassie Dr. I. Q. Jr. Dr. I. Q. Jr.	Make Way Make Way At the Chase Track Meet	Amer. Heritage Guest Star Waltz Dreams News	News Marshall Kent Spotlight Preston Sellers	* Masters Music * Masters Music * News * London Letter	Music Booth Music Booth Melody Hour Melody Hour	
4:09 4:15 4:30 4:43	Dizzy Dean Lassie U. S. Army U. S. Army	Guest Star Lest We Forget March of Faith U. S. Navy	Arling'n Race News NBC Symphony NBC Symphony	News To Be Announced Sports News		Take a Number Take a Number True or False True or False	Alpine Music Alpine Music Opera Music Opera Music	Melody Hour Melody Hour Decision Now Dance Time	
\$:00 5:15 5:30 \$:45	Arling'n Race Fiesta Time News Sports; News	Take a Number Take a Number True or False True or False	NBC Symphony NBC Symphony Curtain Time Curtain Time	St. Louis Opera St. Louis Opera Serenade Serenade	News; Markets Air Edition Famous Trials Famous Trials	A. S. Henning Sports Review News Farm Report	Opera Music Opera Music Gardens News; Sports	U. W. Specall U. W. Specall U. W. Special U. W. Special U. W. Special	
6:00 6:15 6:30 6:45	Law and You Music; News Curtain Time Curtain Time	Hawaii Calls Hawaii Calls That Song That Song	Geo. Olsen Orch. Geo. Olsen Orch. Dick Jurgens Dick Jurgens	Sing It Again Sing It Again Sing It Again Sing It Again	Peter Donald Mac and Bob Barn Dance Barn Dance	20 Questions 20 Questions Stop Me Stop Me	Dinner Music Dinner Music (FM Only After 7)	Record Shop Record Shop News Melody H'ways	
7:06 7:15 7:30 7:45	*Geo. Olsen *Geo. Olsen * Orchestra * Orchestra	20 Questions 20 Questions Stop Me Stop Me	Your Hit Parade Your Hit Parade Can You Top This Can You Top This	M. Amsterdam M. Amsterdam Ignorance Pays Ignorance Pays	Barn Dance Barn Dance Jamborce Jamborce	3 for the Money 3 for the Money 3 for the Money 3 for the Money	Masters' Music Masters' Music Masters' Music Masters' Music	Serenade Music: News Show Case Show Case	
8:00 8:15 8:30 8:45	Hit Parade Hit Parade Top This Top This	3 for the Money 3 for the Money 3 for the Money 3 for the Money	Grand Ole Opry Grand Ole Opry To Be Announced To Be Announced	Let's Dance Let's Dance Let's Dance Let's Dance	Hayloft Frolics Hayloft Frolics Doc. Hopkins News	Air Theater Air Theater Air Theater Air Theater	Request Music Request Music Request Music Request Music	Old Timers Old Timers Old Timers Old Timers	
9:00 9:15 9:30 9:45	Playhouse Playhouse Grand Ole Opry Grand Ole Opry	Theater of Air Theater of Air Theater of Air Theater of Air	News Morton Downey Symphonette Symphonette	News Dance Orchestra	Barn Dance Barn Dance Barn Dance Farn Dance	John Neshitt Answer, Please News; Music Your Job & Mine	Request Music Request Music News Night Music	U. W. Farm Hour U. W. Farm Hour Request Music Request Music	
10:00 10:13 10:30 10:45	News Morton Downey Curtain Call Curtain Call	News Private Stock Madison Musicale Musicale: News	News Sports Marines Today Sweet and Swing	Dance Orchestra Dance Orchestra Marty Gould David Le Winter	Barn Dance Barn Dance Barn Dance Barn Dance	News: Dance George Winslow Gay Claridge Al Trace	Silent Silent Silent Silent	Request Music Request Music Request Music Request Music	
11:00 11:15 11:30 11:15	News: 1310 Club 1310 Club 1310 Club 1310 Club: News	Serenade Serenade Serenade Serenade; News	Dave Garroway Dave Garroway Dave Garroway Dave Garroway	Mat. at Midnight Mat. at Midnight Mat. at Midnight Mat. at Midnight	Dirk Courtenay Dirk Courtenay Dirk Courtenay Dirk Courtenay	News; H. King Henry King Don McGrane Don McGrane	Silent Silent Silent Silent	Silent Silent Silent Silent	

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	WIBA	WKOW	WMAQ	WBBM	WENR-WLS	WGN	WHA	WIBU
	1310 kc.	1070 kc.	670 kc.	780 kc.	890 kc.	720 kc.	370 kc.	1240 kc.
7:00 7:15 7:30 7:45	News: Organist Organist Voice of Army Guest Star	Coffee Concert Coffee Concert News Coffee Concert	News Roundup Story to Order Comics Comics	News of World Salt Lake Choir Salt Lake Choir Trinity Choir	News; Children Children's Hour Children's Hour Children's Hour	Bill Evans Bill Evans Bill Evans Bill Evans: News	Silent Silent Silent Silent	News: Music Farm Service Farm Frolic Farm Frolic
8:00 8:15 8:30 8:45	News Roundup Socialist Party Cathedral Sacred Heart	Tone Tapestries Tone Tapestries Chamber Music Chamber Music	Bible Highlights Bible Highlights Radio Parade Art of Living	Church of Air Church of Air Inv. to Learning Inv. to Learning	Brown Church Brown Church Brown Church News	Bible Class Bible Class Voice of Prophecy Voice of Prophecy	Silent Silent Silent Silent	Musical Clock Musical Clock Musical Clock Musical Clock
9:00 9:15 9:30 9:45	Devotions Per Corner Bethel Church Bethel Church	Bible Class Bible Class Voice of Prophecy Voice of Prophecy	Destination Freedom Career Girl Bob Houston	News: H. K.Smith Newsmakers Highlights Highlights	Records Arts Quartet Hour of Faith Hour of Faith	News Interesting Facts Reviewing Stand Reviewing Stand	Devot'l Music Devot'l Music Symph, Hall Symph, Hall	Organ Tones Organ Tones Merry-go-round Merry-go-round Serenade
10:00 10:13 10:30 10:45	Cong. Church Cong. Church Sunday Melody Sunday Melody	News: Serenade Gypsy Serenade Reviewing Stand Reviewing Stand	News Guest Star Eternal Light Eternal Light	Serenade Serenade Public Service Piano Parade	The Funnies The Funnies The Funnies News To Be Announced	News Singing Strings Lutheran Hour Lutheran Hour News	Symph, Hall Symph, Hall Symph, Hall Symph, Hall Masterworks	News Lutheran Church Lutheran Church Biblo Fel'sh'p
11:00 11:13 11:30 11:45	News Music for Today Curtain Call Curtain Call	Christ Church Christ Church Christ Church Christ Church	America United America United U. C. Roundtable U. C. Roundtable	News Show Tunes Symphonesque Symphonesque	To Be Announced Amateur Hour Amateur Hour	Music Box Back to God Back to God	Masterworks Masterworks Music; News Sun. Musicale	Bible Fel'sh'p Farm Hour Farm Hour Borth Sisters
12:00 12:15 12:30 12:45	• Joey Tantillo • News • Hello Wisconsin • Take a Trip	News Little Show News Show Tunes	Piano Quartet Piano Quartet Robert Merrill Robert Merrill	Return Engagement News Elmo Roper	Amateur Hour Amateur Hour Mr. President Mr. President	Youth Looks Up Youth Looks Up Variety Fair Crinoline Days	Sun, Musicale Sun, Musicale Sun, Musicale Sun, Musicale	Borth Sisters Chore Boys Chore Boys
1:60 1:15 1:30 1:43	Robert Merrill	Revival Hour Revival Hour Revival Hour Revival Hour	Eddy Howard Eddy Howard One Man's Family One Man's Family	Bowl Symphony Bowl Symphony Bowl Symphony Bowl Symphony	Harrison Wood Sam Pettengill National Vespers National Vespers	Summer Melody Summer Melody Dress Up Quiz Dress Up Quiz	Sun. Musicale Sun. Musicale News Vet's Program	Chore Boys Chore Boys Uptowners Jewel Box
.2:00 2:15 2:30 2:43	Eddy Howard Eddy Howard I Man's Family Man's Family	Lutheran Hr. Lutheran Hr. Life Besins at 80 Life Besins at 80	Quiz Kids Quiz Kids News: Living '48 Living— 1948	Bowl Symphony Bowl Symphony Make Mine Music Make Mine Music	Thinking Allowed String Orch. Opera Album Opera Album	House of Mystery House of Mystery Detective Story Detective Story	* Encore * Encore * Concert Hour * Concert Hour	Phone Quiz Waltz Time Old Timers Super Songsters
3:00 3:13 3:30 3:45	Quiz Kida Quiz Kids News: Living '48 Living - 1948	House of Mystery House of Mystery Detective Story Detective Story	Author & Critics Author & Critics Jane Pickens Jane Pickens	To Be Announced To Be Announced	Autograph Autograph Counterspy Counterspy	Under Arrest Under Arrest What Makes You Tick?	Pro Arte Pro Arte WHA Players WHA Players	Watertown Watertown Bing Slugs Gerenade
4:00 4:15 6:30 4:45	* A'ther & Critics * A'ther & Critics * Jane Pickens * Jane Pickens	Under Arrest Under Arrest What Makes You Tick?	Catholic Hour Catholic Hour Star Theater Star Theater	Family Hour Family Hour The Pause The Pause	Drew Pearson Headlines Hope of Peace Concert Music	Those Websters Those Websters Nick Carter Nick Carter	* Southland Sings * Music Hour * Music Hour * Music Hour	On Stage On Stage Melody Lane Youth for Christ
3:00 5:15 5:30 5:45	News U. W. Band Star Theater Star Theater	Those Websters Those Websters Nick Carter Nick Carter	Hollywood Quiz Hollywood Quiz Pat O'Brien Pat O'Brien	Gene Autry Gene Autry Blondie Blondie	I Love Adventure Johnny Fletcher Johnny Fletcher	Mystery Playhouse Gabriel Heatter Gabriel Heatter	Music Hour Organ Music London Forum London Forum	Tunes for Toens Songs for Sunday Whosit Quiz Name the Songs
6:00 6:15 6:30 6:45	Hollywood Hollywood Pat O'Brien Pat O'Brien	Mystery Playhouse Gabriel Heatter Gabriel Heatter	Shaw Chorale Shaw Chorale RFD America RFD America	Sam Spade Sam Spade Man Called X Man Called X	Stop the Music Stop the Music Stop the Music Stop the Music	Mediation Board Mediation Board Jimmy Fidler Career Girl	* Dinner Music * Dinner Music (FM Only After 7)	News Old Timers Old Timers Old Timers
7:00 7:15 7:30 7:45	Shaw Chorale Shaw Chorale RFD America RFD America	Concert Hall Concert Hall Concert Hall Concert Hall	Merry-Go-Round Merry-Go-Round American Album American Album	Winner Take All Winner Take All To Be Announced To Be Announced	Walter Winchell Harriet Parsons Superstition Superstition	Family Theater It's a Living It's a Living	Sunday Concert Sunday Concert Sunday Concert Sunday Concert	Old Timers Old Timers Old Timers HebChr'n Hr. Dance Music
8:00 8:15 8:30 8:45	M'ry-Go-Round M'ry-Go-Round Am. Album Am. Album	Concert Hall Concert Hall It's a Living It's a Living	Garry Moore Garry Moore Horace Heldt Horace Heldt	Showcase Showcase Escape Escape	Comedy Writers Comedy Writers Jimmie Fidler We Care	Stars of Tom'w Stars of Tom'w Boston Blackie Boston Blackie	Sunday Concert Sunday Concert Sunday Concert Sunday Concert	Navy Band Proudly We Hall Proudly We Hall
9:00 9:15 9:38 9:45	Garry Moore Garry Moore Horace Heldt Horace Heidt	Voices of Strings Voices of Strings Wanted a Home Wanted a Home	Clifton Utley Night Music Symphonette Symphonette	People's Platform		Answer Man Answer: Please News; Music News of Week	Sunday Concert Sunday Concert Sunday Concert Concert: News	Old Time Rel'n Old Time Rel'n Flesta Time Flesta Time
10:00 10:15 10:30 10:45	News Clifton Utley Dave Garroway Dave Garroway	News Trio Time Focus Piano Forte; News	News Sports Dave Garroway Dave Garroway	Peoples Platform Dance Music Marty Gould D. Le Winter	News Florian Za Bach Fine Arts Quartet Fine Arts Quartet	Handyman George Winslow Henry Kink H. King; News	Silent Silent Silent Silent	Silent Silent Silent
11:06 11:15 11:30 11:45	News: B. Smith Beasley Smith Henry Russell H. Russell: News	Orchestra Orchestra Orchestra: News	Prom. Concert Prom. Concert Prom. Concert Concert; News	Mat. at Midnite Mat. at Midnite D. Casella Mat. at Midnite	Music of Masters Music of Masters Music of Masters Masters: News	News: Al Trace Al Trace Gay Claridge Claridge: News	Silent Silent Silent Silent	Silent Silent Silent Silent

* Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM . . . 101.5 M. WHA-FM . . . 88.7 M. WWCF (WIBU) . . 94.9 M.

Vidor Film **Under Way**

By EDITH GWYNN

HOLLYWOOD—Columbia's announcement that "Born Yesterday"—the Broadway hit for which the studio paid a million dollars
would go into production quickly with Charles Vidor directing,
squelched all rumors that
Humphrey Bogart would be playing the role Paul Douglas created in the stage version—and
which Douglas is still hoping which Douglas is still hoping for in front of the cameras.

Because Bogart starts his own, "Knock on Any

one is getting very close.

Bill Phipps, finished with do some retakes on Train from Alcatraz" has Scout." "Train from wangled a seat in those Charles Laughton Shakespearian classes—one of the very few students chosen out of 1,500 applicants.

Rita Hayworth is okay again and is returning to Hollywood immediately from the south of

fly right back because he has to Stander and Lorry Raine. do some retakes on "Indian"

Rita Coming Home

the cameras.

t starts his own, it he retrenchment winds that it he R. K. O. studio last week phone conversations from Europe with her doctor in Beverly Hills.

If and when more of the things in the south of phone conversations from Europe with her doctor in Beverly Hills.

Joan Crawford will make up gomery have gone maaad for the like to be kidded about his up-to-

110 E, **DANCE** Wilson N **AMERICAN Legion Club** E air còoled

AL ALVERSON

Tonight's Aces

Madison



TED STRAETER WBBM at 8:30

Drama 7:30 p. m. — Musicomedy (WBBM): Raoul Schummacher's "Peaceable and Easy." . . . Always a Woman (WKOW): "His Wife's Ambition"

8:30 p. m. - Hollywood Theater (WGN): Alan Reed in "Sit-ting Pretty." 9 p. m. — Passing Parade (WGN): Houdini's immersion in the Detroit river.

10:30 p. m. — Great Novels (WMAQ): "Pastoral," combining Sherwood Anderson's "I Want to Know Why" and "I'm a Fool."

Saturdaytime
7:30 a. m. — N (WMAQ): Prokofied

Music

6 p. m. — Band of America (WMAQ): "Hands Across the Sea," "Sailing, Sailing," "B 1 o w the Man Down," "Nancy Lee," "Rocked in the Cradle of the Deep," Gliere's "Sailor Dance," and "The Red Poppy;" announce-7 p. m. — First Piano Quartet (WMAQ): Tchaikovosky's "Tre-- (WMAQ): Tchaikovosky's "Trepak," the "Scherzo" from Mendelssohn's "Octet, Opus 20," Bach's "Fugue No. 5 in DM ajor," Chopin's "Etude in A Minor," Opus 10, No. 2" the funeral march from Fumagalli's "Gran Fantasia Militare," Schostakovich's "Golden Age Ballet" polka and Liszt's "Second Hungarian Rhapsody"

Age Ballet" polka and Lisats "Second Hungarian Rhapsody" (on WIBA at 8).

7:30 p. m. — Waltz Time (WMAQ): "You Can't Be True, Dear," "Serenade Music on a Heartstring," "Heartbreaker," "Now is the Hour," "The Anniversary Song," "Two Loves Have I," "It Might as Well be Spring," "What'll I Do?," "A Tree in the

Margaret Nelson and Allan Burton Haller. 10:30 p. m. — Don Sinaiko (WKOW): Jennie Chiovaro, guest, sings Ah, Sweet Mystery of Life" and "I Have But One heart;" Sinaiko sings "Your're Too Dangerous, Cheri" and "It's Magic."

Variety - Mr. Ace and Jane 6 p. m. (WBBM): Re-broadcast of the quiz show.
6:30 p. m. — Always Albert (WBBM): and a song for the movies. 8 p. m. — Smiths (WGN): Uncle Cecil brings home a skunk to prevent Aunt Rose from stay-

Sports

5:45 p. m. - Inside of Sports

Guest Column

By RAYMOND PAIGE

(Orchestra Conductor, formerly of Wausau, Wis.) acceptance into American homes, but "strangers" often have a tough

ng the show re-

volved, as they

do with all com-

posers, on the idea of creating

original music and lyrics to

carry out the

PAIGE

4:30 p. m. - NBC Symphony

Crater Players Present

COMEDY of ERRORS

Thursday through Sunday

July 15-18, 8 p. m.

Open Air Crater Theater

Pleasure Valley Blue Mounds

Old Time Mixers SAT.—Bernie Henderson SUN.-Bud Breitkreutz

TURNER HALL

Listen Tonight!

and

Friday

Quiz

6:30 p. m. Who Said That? (WMAQ): Robert Trout with Robert Ruark, H. V. Kaltenborn, Mary Margaret McBride and John Cameron Swayze (on WIBA

7 p. m. — Break the Bank (WENR): Mrs. J. A. White of Wichita, Kans., make the at-

7:45 a. m. — Hobby Horse (WMAQ): "Son of the Black Stal-lion."

Deep," Gliere's "Sailor Dance," and "The Red Poppy;" announcement of a salute to Delavan, "The mother of many circuses," on the July 23 program (on WIBA at 7 p.m.)... Supper Club (WIBA): "Spring Came," "You Were Meant for Me" and "The Eyes of Texas Are Upon Us" (on WMAQ at 9).

7 p. m. — First Piano Quartet

9:15 a. m. — Circus (WIBA): Interview with Col. Harry Thomas, producer of Cole Bros. circus.

10 a. m. — Homemakers (WHA): "Antiques from Wales," Mrs. Art Connaughton; "A Trip for Tomorrow—Door County for Scenery and the Tomahawk Region."

10:15 a. m. — Circus (WIBA): Interview with Col. Harry Thomas, producer of Cole Bros. circus.

10 a. m. — Homemakers (WHA):

"Antiques from Wales," Mrs. Art Connaughton; "A Trip for Tomorrow—Door County for Scenery and the Tomahawk Region."

10:15 a. m. — Public Affairs (WMAQ): Interview with Col. Harry Thomas, producer of Cole Bros. circus.

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"Antiques from Wales," Mrs. Art Connaughton; "A Trip for Tomorrow—Door County for Scenery and the Tomahawk Region."

10:15 a. m. — Public Affairs (WMAQ): Interview with Col. Harry Thomas, producer of Cole Bros. circus. 9:15 a. m. — Circus (WIBA): lastic magazine editors Mary Alice

can Road Builders' assn., tells of prospective improvements in rural roads (on WIBA at noon).

12:25 p. m.—Baseball (WIND); Cubs vs. Boston Braves at Wrigley Field.

12:30 p. m.—Farm Program (WHA); J. G. Halpin, "What's New in Poultry Research;" and the 4-H Club of the air.

1 p. m.—Country Journal

I," "It Might as Well be Spring,"
"What'll I Do?," "A Tree in the Meadow," "My Happiness," "Call Me Darling," "When the Organ Played at Twilight" and "The Way You Look Tonight" (on WIBA at 8:30).

8:30 p. m. + Spotlight Revue (WBBM): Ted Straeter and the Clark Sisters, guests; and Mr. and Miss Teen-Ager of Atlanta, Ga., Margaret Nelson and Allan Bur-

Excursion Boat Rides Daily - Sundays - Holidays

HOOVER Boat Lines Rear 524 E. Gorham St. End of N. Park St.

Bill Doudna's

Familiar tunes, like familiar faces, gain ready and unquestioned

story plots. But a considered re-

(WMAQ): Alexander Hilsberg directs Berlioz's "Roman Carni-val" overture and Tchaikovsky's "Symphony No. 5 in E Minor." 7:30 a. m. — Norman Ross (WMAQ): Prokofieff's "Peter and

9:05 a. m. — Let's Pretend (WENR): King Midas' "Golden

engineer-director of the American Road Builders' assn., tells of

1:30 p. m. — Cross-Section (WBBM): "A Long Range Program for Business." 4 p. m. — Arlington Futurity (WMAQ): the two-year-olds race for the \$25,000 purse (on WIBA

MOONLIGHT CRUISES Music Friday & Saturday Night, 9-11

Phone Badger 373

"HAPPY ENDING"

attempts in the past changed my reasoning along these lines: ONE. Original music is not necessarily successful music. To live, a song must bear the test of public acceptance. A song's reputation depends on repetition, and a tune rarely attains success with-

a tune rarely attains success without it. A melody may linger on, but because it has played tag with your ears from 12 to 20 times.

TWO. In radio, clarity is a must. The spoken word, in the form of narration, would be the best bet for carrying along the story sequence. Poular songs, which have already impressed their mood and idea content on their mood and idea content on the listener's mind, should serve to highlight the action of the

themes in the new "Musicomedy" Friday night radio series over CBS.
The programs, which feature adaptations of outstanding short stories by noted American writers, are safely backgrounded with Tin boxing horizon (on WKOW at 7).

8:30 p. m. — Sports Newsreel (WMAQ): William Powell tells of sports and presidents.

THREE. Give the vocalists a break. They'll move along more comfortably with music that strikes a familiar note with them. When you engage in a bit of radio retrospect, you'll realize that every attempt to create original music for a weekly program has fallen flat on its Hooper. As I recall, not too many years ago radio had a variation had fallen flat on its Hooper. As I recall, not too many years ago radio had a very costly experiment in original musical comedy, "The Gibson Family," with two outstanding songsmiths, Arthur Schwartz and Howard Dietz, grinding out music and lyrics every week. Some of the tunes they turned out became hits, but not writ they were transferred. not until they were transferred to the Broadway stage and subsequently plugged by the dance bands. They were flops when

limited to one performance.
In other words: familiarity view of the cas-ualties that have befallen similar breeds—a song hit!

> **EOLD TIME DANCE** Saturday Night HARRY EDWARDS

and the MIDWESTERNERS

Edwards Park

नेवातामामामामामामामामामामाने । इत्यासमामामामामामाने

MADISON TRUAX

TUESDAY



'Don Sinaiko Show" 10:30 to 10:45 p. m.

WKOW 1070 on Your Dial

TONIGHT'S SPECIAL GUEST Listen to the fine soprano voice of JENNIE CHIOVARO

Sponsored by: DON SINAIKO'S **BADGER**

LIQUOR SHOP

Just the excuse he's been waitin' for,

enjoying the cooling, delicious perfection

in each sip of Peerless Amber.

La Crosse Breweries, Inc., La Crosse, Wis.,

now he can drop the tools and really relax ...

Peerless Ambar



Now Greater Than Ever! JOHN RINGLING NORTH

Stored by JOHN-MURRAY ANDERSON DESIGNED BY Choroography by GENERAL DIRECTOR MILES WHITE Esther Junger PAT VALUE

"'TWAS THE NIGHT BEFORE CHRISTMAS MONTE CARLO AERIAL BALLET 60 Radiant Beauties in Rhythmic Rouletta Revolves

DIXIE DASHING EQUESTRIAN RENDEZVOUS

OF THE DLD SOUTH

THE CIRCUS BALL Stag Line of Dencing High-Hatted Elephans, Gorgeous Debutantes and Chaperonin, Clown Dowagers in Rainbow-Hued Magnificance OVERWHELMING ABUNDANCE OF TERRIFIC NEW FEATURES Presented for THE FIRST TIME IN AMERICA, including

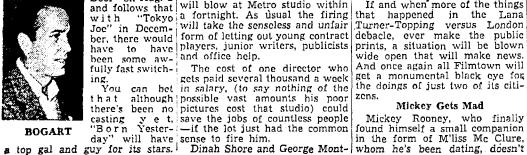
Francis BRUNN Greatest Juggler Since The Dawn of Creation UNUS Equilibristic Wonder of the World THE ZOEPPES, Europe's Foremost Bareback Riders, with CUCCIOLA Midget Clown Sensation; ALBERTY, In Hair-Raising Feats Atop a Lofty Swaying Reed; TRISCO, Aerial Human Gyroscope; LOS OMASMIN SINGS: MANDOS SISTERS: ZAWATIAS-UGOS: CHRISTIAN'S DOGS PARADE: THE ROMANAS; ELDRIDGE'S COMICAL CHIMPANZEES ON HIGH. Stilts, Roller Skates and Bicycles Built for Five: MATHIES' PERFORMING Clart BENCAL TIGERS and a HUGE HOST OF OTHERS ROSE GOULD The Alzanas SATIONAL SOARING In Startling New STAR OF STARS & High Wire Hazards

NATAL-Man or Monkey? | 100 CLOWNS 3 Great Troopes of Somersmitting Aerial Flyers Marvelously Educated LIBERTY HORSES, SELLIONS, TRAINED LEOPARDS, Tobogganing PCLAS
BEARS & Other Amazingly Clever Anima



Twice Daily-2:1548:15-2022-79:00 SEAT SALE OPENS MONDAY. JULY 26TH, AT RENNEBOHM'S DRUG STORE, 204 STATE ST.

SEE YOUR GROCER for a Genuine Miniature 3-RING RINGLING BROS and BARNUM & BAILEY CIRCUS



Joan Crawford will make up gomery have gone maaad for the like to be kidded about his up-to-her mind this week whether she'll set up her own independent company to do that schoolmarm story, "Miss O'Brien," or make up a package and present it to a major studio for a lump sum. She'd better make her mind up about whether or not she'll do "Flamingo Road" the turn-down of which got her suspended at Warners. Starting date for that Warners. Starting date for that one is getting very close.

Joan Crawford will make up gomery have gone maaad for the like to be kidded about his up-to-now yen for tall girls. When Esther Williams ribbed of theirs is now dishing out from a bout from a little restaurant in the valley. The other night they had all their pals dress up in Spanish their pals dress up in Spanish. The half-hour movic, "College costumes and "come on over" Days", that Rudy Vallee produced to dip into the peppery dishes. Next day the Montgomerys took off for Minnesota for a quick visit to George's folks—but they'il one is getting very close.

Tonight

and his orchestra a different band each nigh