for Portable Perfection

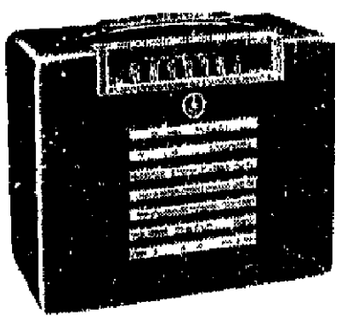
Emerson Radio

Latest STYLE, TONE, PERFORMANCE, VALUE

EMERSON RADIO
SELF-POWERED PORTABLE
MODEL 560

Nothing can touch it in beauty and performance . . . Its easy-to-carry maroon plastic cabinet—its many new electronic features—are suggestive of its outstanding quality and value!

$14.95
Less Batteries



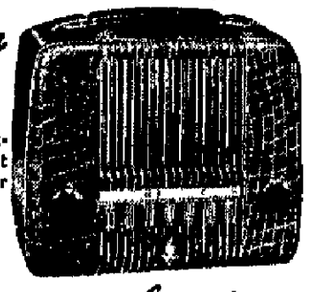
De Luxe 3-Way Portable Radio

EMERSON RADIO
MODEL 553

Plays on AC-DC and Self-Contained batteries—bringing in far and near programs with superb tone and power. Designed with 3 Gang Condenser and other outstanding electronic developments.

Less Batteries $39.95

Portable Perfection



EMERSON RADIO 3-WAY
PORTABLE—MODEL 559

AC-DC and self-contained battery operation. Light, compact plastic cabinet—all superior features.

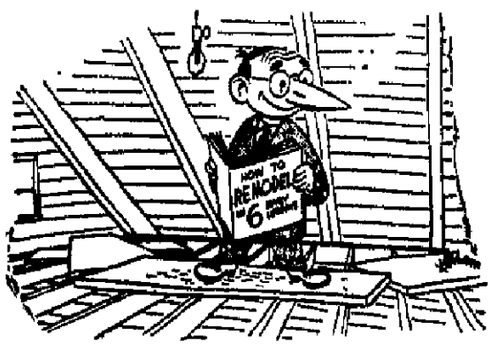
$29.95
Less batteries

"Emersonize" your home!

Models starting at $16.95—Emerson Radio Compacts, Portable, Phonoradios and Televisions.

Spectors
JEWELERS • SILVERSMITHS
1112 MAIN STREET

INSULATE YOUR ATTIC . . .
AND HAVE AN ADDED ROOM



Study the possibilities of your attic now. Some material is still scarce and hard to get but it will pay to you to plan now.

Start with insulation—you can do that job right away. Balsam-wool blanket insulation for your attic is ideal—and it is fully and actually guaranteed to give you what you need in insulation.

Balsam-wool insulation pays for itself in fuel saving in a very short time . . . and in summer you have added comfort at no extra expense. Ask about our time payment plan.

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BUILDING MATERIALS
569 to 610 KNOWLTON STREET—BRIDGEPORT—AT THE GRAND STREET BRIDGE
STRATFORD DIVISION—1341 WEST BROAD STREET—STRATFORD

TODAY'S RADIO PROGRAM

Note: (*) indicates program is heard on WJZ and WELI

DIAL SETTINGS

WNBC—660	WTIC—1060
WLIZ—1300	WELI—960
WNAB—1460	WMCA—570
WICC—600	WINS—1010
WOR—710	WNEW—1130
WJZ—770	WAVZ—1260
WLAD—800	WNHC—1340
WNYC—830	WNLK—1350
WCBS—880	WSTC—1400
WHN—1050	WQXR—1560

Daytime Features

7 00 A.M.—Morning Devotions, Rev. Conrad P. Reisch—WNAB
8 15 A.M.—Post-Telegram Local News—WNAB
8 00 A.M.—Breakfast Club; Allen Prescott subbing for Don McNeill—WNAB*
10 15 A.M.—Martha Deane with Elma Roper, public opinion analyst—WOR
12 Noon—Midday Symphony: Brahms' 2nd—WNYC
12 40—Post-Telegram Local News—WNAB
1 05—Midday Symphony: Doyen Lambert's 'The Prospect Before Us' Ballet Suite—WQXR
3 00—Paul Whiteman Record Club; Gene Krupa guest—WNAB*
4 10—Mr. Delegate, pre-convention interview by George Hicks—WNAB*

Sports

1 25—Baseball Doubleheader: Braves vs. Chicago—WNBC
1 55—Dodgers vs. Cincinnati—WHN
3 05—National Professional Tennis Matches, from Forest Hills—WNYC
3 35—Giants vs. Pirates—WMCA
10 10—Pre-Fight Symposium; Joe Hasel with Jack Sharkey, Lester Bromberg and Jack Solomon—WNAB*
11 15—Joe Hasel with Jimmy McLarnin, welterweight champ—WNAB*

Evening Highlights

7 00—Headline Edition, Harold Stassen interviewed—WJZ
7 15—Jack Smith show; Pat Patrick, impressionist—WCBS
7 30—Henry Morgan show—WNAB*
8 00—FBI Drama: The Trap—WCBS
8 30—PREMIERE: New Faces of 1948 with Louise Heward—WNBC
9 00—PREMIERE: Nelson Eddy's 'Music Hall' with Dorothy Kirsten—WNBC
9 30—Rebroadcast of 'Wonder Bimp' Flight, with Tex LaHaye—WICC
9 30—Labor Arbitration; Dr. James M. Gorman and David Klein—WMCA
9 30—Candid Microphone—WJZ
9 45—Erskine Johnson's Background for Stardom, with Louis Jordan—WICC
10 00—Family Theater: Lucile Manners in 'Dear Is a Little Word' with Edith Palmer as Joan of Arc; Bob Crosby, host—WICC WOR
10 00—James Hilton's Playhouse: Mrs. Wilson Station—WCBS
10 15—Dr. Wm. E. B. DuBois at Church Peace Union conference—WMCA
10 30—First Nighter: 'Old Judy Shakespeare'—WCBS
11 00—Post-Telegram Local News—WNAB

TELEVISION PROGRAM

WCBS-TV—Channel 2
7 30—Music Program; Peerless Weather
7 45—Sports Album; Dennis James
8 00—Baseball: Dodgers vs. Cincinnati
9 05—Music
9 15—"Once Upon a Time"; Johnny Desmond
9 30—Television News
9 45—"Charlie Chan and the Scarlet Clue" feature film
9 00—"Presidential Timber"

WNBT—Channel 4
7 15—Al Sack Show
7 30—N. Y. Giants vs. Pittsburgh
8 00—"Howdy Doody" with Bob Smith
8 00—Captain Tim Interview
8 10—Film: Musical Almanac
8 30—"Newsreel Theater"
8 00—Pay Your Pleasure: Kyle Maclachlan
8 15—"Saints and Sinners"; Dr. Marshall
8 30—"Love Thy Neighbor"; John Gunn
9 00—"Are You an Artist"; John Gunn
9 15—NBC Television Newsroom
9 30—"Barney Blake, Police Reporter"

WABD & WNBW-TV—Channels 5 & 8
6 00—Small Fry Club with Bob Emery
6 30—Puss Helps Searchers
6 45—Film Shorts
7 00—Birthday Party
7 30—Cimarron Headlines
7 45—Jack Pigeon
8 00—Charade Quiz
8 30—Adrienne: "Champagne and Orchids"
8 45—Film Shorts
9 00—Wrestling: Jerome Arena

WPIX—Channel 11
4 00—News, Mail and Slides
7 00—News, Music and Slides
7 30—Newsreel: Weekend Weather
8 00—Feature Film
8 30—Film Shorts
9 00—News; Wrestling: Queensboro Arena
10 00—Newsreel

According to Department of Commerce estimates, expenditures for construction of religious buildings declined from $130 million in 1929 to $20 million. In 1933 and after 1936 rose to $58 million in 1940 and $68 million in 1942.

TELEVISION
The Greatest Show on Earth

SEE AND HEAR IT ON A
DUMONT
TELESET*
Exclusively At
Whiting's Inc
ESTABLISHED 1922
248 Fairfield Ave., Tel. 5-4116

8 A.M.	8:30	7 A.M.	7:30
Off the Air	Off the Air	WNAB	Breakfast Club
Musicale	Sunnyside Up	WLIZ	Coffee Concert
Spirit of Progress	Organ Melodies	WICC	Musical Clock
Tom and Wally	Tom and Wally	WNBC	News; Bob Smith
News of Food	Fishing, Hunting	WOR	Musical Clock
arm News	Kiernan's Corner	WJZ	W. Kiernan news
Arthur Godfrey	Arthur Godfrey	WCBS	Godfrey News
Newsreel	Newsreel	WHN	Todd Lawrence
Anything Goes	Anything Goes	WNEW	News; Anything

8:00	8:15	8:30	8:45
Martin Agronsky	Food News; 1450	WNAB	1450 Club
News; Music	Musical Clock	WJZ	Musical Clock
Valiere News	Weather; Hill	WICC	Rhythm Music
News; Bob Smith	Bob Smith Show	WNBC	Hill Billy
News; Robinson	Dorothy and Dick	WOR	Dorothy and Dick
Martin Agronsky	The Fitzgeralds	WJZ	The Fitzgeralds
News	Memories Melody	WLAD	Danbury Guide
World News	Phil Cook Show	WCBS	Margaret Arlen
Todd Lawrence	Todd Lawrence	WHN	Todd Lawrence
News; Breakfast	Breakfast at 8	WMCA	News; Platters
News; Symphony	Hkfst. Symphony	WQXR	Hkfst. Symphony

9:00	9:15	9:30	9:45
Breakfast Club	Breakfast Club	WNAB*	Breakfast Club
News; Crosby	Bing Crosby	WLIZ	Lucky Lady
Nine o'Clock News	Time To Buy	WICC	Clock Shop
Lone Ranger	Room 416	WNBC	Norm N. Nesbitt
News; Dorothy	Double Or Nothing	WOR	Modern Home
News; Devotions	Music Hall	WLAD	Music Hall
News; Ina Ray	This Is New York	WCBS	This Is New York
arlton Fredericks	Dimes News	WHN	Fun Ward Wilson
Take It Easy	Take It Easy	WNEW	News; Beauty
News; Ellington	Duke Ellington	WMCA	Duke Ellington
News; Piano	Morning Melodies	WQXR	Morning Melodies

10:00	10:15	10:30	10:45
My True Story	My True Story	WNAB*	Betty Crocker
News; Sometimes	Listen Ladies	WTIZ	So Believe!
News; This Ship	Time For Love	WICC	Time For Love
Ford Waring Show	Ford Waring Show	WNBC	Ma of Life
News; Industries	Martha Deane	WOR	Martha Deane
News; Piano	Bulletin Board	WLAD	600 Club
Health Talk	Health Talk	WNYC	88 Keys
Alison Skipping	Alison Skipping	WCBS	88 Keys; News
Dining Sandstand	Dining Sandstand	WHN	Hilltop House
M. B. Ballroom	M. B. Ballroom	WNEW	Dining Sandstand
News; Biersdf	Fenway Dorsey	WMCA	Arthur Godfrey
News; Music	Music For Sunday	WQXR	Music For Sunday

11:00	11:15	11:30	11:45
Hollywood Hkfst.	Hollywood Hkfst.	WNAB*	Galen Drake
News; Hal Tyler	Polish Melodies	WTIZ	Italian Hour
Breakfast Parade	Let's Just	WICC	Maria Desire
Nora Drake	Kathleen Daughter	WNBC	Ma Perkins
News; Robinson	Life Goes	WOR	Maria Desire
Guide Counsel	At Your Command	WNYC	Bill Newsreel
Arthur Godfrey	Godfrey's Show	WCBS	Grand Slam
Dining Sandstand	Dining Sandstand	WHN	Dining Sandstand
M. B. Ballroom	M. B. Ballroom	WNEW	News; H. Deasly
News; Steele	Ted Steele	WMCA	Ted Steele
News; Hellinger	Allen Prescott	WQXR	UN Newsreel

Noon	12:15	12:30	12:45
Welcome Travelers	Welcome Travelers	WNAB	Up Post News
Bill Elliott	Dave M. Quin	WTIZ	Listen to Us
Music at Noon	Victor Lindlahr	WICC	Mus. Round Up
Carl Hall news	News of N. Y.	WNBC	N. Brokenshire
Kate Smith Speaks	Kate Smith Sings	WOR	News; Lindstrom
Welcome Traveler	Welcome Traveler	WJZ	News; Craig
News	Hanbury Speaks	WLAD	Luncheon Music
Wally Warren	Aunt Jenny	WCBS	Helen Trent
George H. Combs	Pam Pew's Music	WHN	Ask Ella Mason
Gene Hayburn	Lone Ranger	WNEW	News; Anderson
News; Ben Andre	Mr. & Mrs. Music	WMCA	Mr. & Mrs. Music
News; Luncheon	Luncheon Concert	WQXR	Luncheon Concert

1:00	1:15	1:30	1:45
Pleasure Unit	1450 Club	WNAB	1450 Club
News; Platters	Platter Parade	WTIZ	Platter Parade
Stars	Yankee Killers	WICC	Yankee Killers
Mary M. M. Noble	Mary M. Noblesse	WNBC	Mary M. M. Noble
Edwin A. Sandi's	Lunch at Sandi's	WOR	Stamps Time
Backstage Wife	Nancy Craig	WJZ	Hill Billies
News; 3 of Kind	Let's Find	WLAB	Saturday Express
Big Sister	Ma Perkins	WCBS	Young Dr. Malone
Music Hall	Music Hall	WELI	Music Hall
Mary Margaret McBride	Mary Lou's Home	WHN	Way Up Time
Dottie Wilson	One of a Kind	WNEW	Nancy Sinclair
News; Don Ameche	Mr. & Mrs. Music	WMCA	Mr. & Mrs. Music
News; Symphony	Midday Symphony	WQXR	Midday Symphony

2:00	2:15	2:30	2:45
1450 Club	1450 Club; News	WNAB	Bride and Groom
News; Music	Singing Stars	WTIZ	Vincent Lopez
Queen for a Day	Queen for a Day	WICC	Martin Block
Double or Nothing	Double or Nothing	WNBC	Today's Children
Queen for a Day	Queen for a Day	WOR	John Gambling
Maggi McNellis	Maggi McNellis	WJZ	Bride and Groom
News; Music	Ralph Edwards	WLAB	Ralphing Music
Weather; Tennis	Tennis Matches	WNYC	Tennis Matches
ad Mrs. Burton	Power Minds	WCBS	News Drake
Baseball Game	Baseball Game	WHN	Baseball Game
Music Hall	Music Hall	WNEW	News; Music
News; Steele	Ted Steele	WMCA	Baseball Game
News; Favorites	Pam; Favorites	WQXR	Curtain Time

3:00	3:15	3:30	3:45
Ladies Be Seated	Ladies Be Seated	WNAB*	P. Whiteman Club
News; Denise	Dial Dunlap	WTIZ	Dial Dunlap
Martin Block	Martin Block	WICC	Red Rock '45
Ellis Robertson	Ellis Jackson	WNBC	Pepper Young
Movie Matinee	Movie Matinee	WOR	Daily Bill Gunnar
News; Sons	Pathways of Song	WLAD	Pathways of Song
Tennis Matches	Tennis Matches	WNYC	Tennis Matches
Double or Nothing	Public Prosecuting	WCBS	Dixie Dewey
Baseball Game	Baseball Game	WHN	Baseball Game
Music Hall	Music Hall	WNEW	Music Hall
Baseball Game	Baseball Game	WMCA	Baseball Game
News; Pleasure	Hkfst. Hkfst.	WQXR	Hkfst. Hkfst.

4:00	4:15	4:30	4:45
P. Whiteman Club	P. Whiteman Club	WNAB*	Mr. Delegate
News; Dunlap	Dial Dunlap	WTIZ	Dial Dunlap
B. Burleigh, news	P. A. Speaker	WICC	Vincent Lopez
Backstage Wife	Stella Dallas	WNBC	Lorenzo Jones
Ogilvie Wells	Barbara Welles	WOR	Life and Love
P. Whiteman Club	P. Whiteman Club	WJZ	Treasury Salute
Tennis Matches	Tennis Matches	WNYC	Tennis Matches
Hit Parade	Music News	WCBS	Hit Parade
Baseball Game	Baseball Game	WHN	Baseball Game
Ray McKinley Or	Ray McKinley Or	WNEW	News; H. Deasly
Baseball Game	Baseball Game	WMCA	Ted Steele
News; Remember	Remember Me!	WQXR	UN Newsreel

5:00	5:15	5:30	5:45
1490 Club	Terry and Pirates	WNAB	Sea Hound
News; Weather	Skyline Spotters	WTIZ	Sky Rangers
News; Roundup	Superman	WICC	Sports Sports
Adventure Parade	Portia and Life	WNBC	Fun Mix
Dick Tracy	upcoming	WOR	Front Page Farrell
News; Flight	Terry and Pirates	WJZ	Fun Mix
Hit Parade	Space Final	WLAB	Sea Hound
Jack Dale	Major Mitchell	WNYC	Lone Ranger
Lone Ranger	Robert Q. Lewis	WCBS	Mix Mysteries
Dining Sandstand	Dining Sandstand	WHN	Dining Sandstand
Hollywood Hotel	Green Hill Farm	WNEW	Wilt's Jive Hour
News; Ben Andre	Mr. & Mrs. Music	WMCA	Mr. & Mrs. Music
News; Music	Modern Rhythms	WQXR	Lucky Lady

6:00	6:15	6:30	6:45
Jon Gardner; Sports	Skipper Serenade	WNAB	P. C. Hill; news
News; Music	Rock Rock Heat	WTIZ	Music Hall Rog
Kova	Spin a Melody	WICC	Easy Aces
Kenneth Banghart	Bill Parks Sports	WNBC	Ding Dong Lulu
News; Lyle Van	Ellen Gould	WOR	News; Gabriel
News; Music	Allen Prescott	WJZ	Senior Prescott
Sunset Serenade	Stan Norvalis	WLAB	Theatre; Bands
Gennett; Nona	Men and Books	WCBS	Lanny Ross
News	Sports Writer	WHN	Music Hall
Dining Sandstand	Dining Sandstand	WNEW	Lum & Abner
News; Moreland	Music Stories	WMCA	Lum & Abner
News; Music	Music Box Open	WQXR	Dinner Concert

7:00	7:15	7:30	7:45
Black Jack Speaks	Black Jack Speaks	WNAB	Henry Morgan
News; Sports	Sports Special	WTIZ	Music In Music
Bolton Lewis Jr.	Lello Test	WICC	Convention Power
Slipper Club	World News	WNBC	Serenade to Amer
Bolton Lewis Jr.	Stewart Mix	WOR	A. J. Abram for
Headline Edition	Dinner Date news	WJZ	Henry Morgan
Masterwork Hour	Masterwork Hour	WNYC	Masterwks Hour
B. Gibbs	Jack Smith	WCBS	Mary Margaret
Today's Baseball	Today's Baseball	WHN	Today's Baseball
M. B. Ballroom	M. B. Ballroom	WNEW	Frank Sinatra
News; T. Dorsey	Tommy Dorsey	WMCA	Tommy Dorsey
News; Music	Music Gallery	WQXR	Piano Classics

8:00	8:15	8:30	8:45
Front Page	Front Page	WNAB*	Criminal Casebook
News; Ben Grauer	Ladies of Song	WTIZ	Off the Air
Lucky Partners	Lucky Partners	WICC-OR	Talent Jackpot
Aldrich Family	Aldrich Family	WNBC	New Faces of 48
Radio X	Radio X	WOR	Radio X
2 U J	P B J	WCBS	Mr. Keen
Ar Mooney	Treasury Parade	WHN	Treasury Parade
Peter Donald	Magic of Music	WNEW	Sinatra Show
News; Kaltenborn	Big Time Winner	WMCA	Cavalcade of
News; Symphony	Symphony Hall	WQXR	Symphony Hall

9:00	9:15	9:30	9:45
Dick Jurgens Or	Dick Jurgens Or	WNAB	Guy Lombardo Or
Gabriel Heatter	Hedda Hopper	WICC	Blume Breakfast
Music Hall	Music Hall	WNBC	Village Store
Gabriel Heatter	Hedda Hopper	WOR	All Star Review
Dick Jurgens Or	Dick Jurgens Or	WJZ	Candid Mike
Readers Almanac	Readers Almanac	WHAM	Pic Dept. Band
Dick Haymes	Dick Haymes	WCBS	Crime Photographer
Ella Fitzgerald	Hall of Fame	WHN	Gene Krupa Or
Vaudeville Show	Vaudeville Show	WNEW	News; Lyndon
News; Music	Music Hall	WMCA	Lum & Abner
News; Concert	Open Hall	WQXR	Sweet & Hot

10:00	10:15	10:30	10:45
Child's World	Child's World	WNAB	Pre-Fight Talk
Family Theater	Family Theater	WTIZ	Prince Of
Bob Hawk Show	Bob Hawk Show	WICC	Time Place Tune
Concert Hall	Concert Hall	WNBC	Night Cattle
Radio Playhouse	Radio Playhouse	WOR	Cont. Of H.
Jazz At Noon	Jazz at Noon	WCBS	Eleni Nilsen
Hot Club Music	Music Of	WNEW	Sports Final
News; Music	Music Of	WMCA	News; Sports
News; Weather	Show ase	WQXR	Late Music

11:00	11:15	11:30	11:45
Post Of News	Bob Hawk Sports	WNAB	Lone Ranger Or
Yankee News	Wm. Farley	WICC	Art Mooney Or
K. Banghart news	News of World	WNBC	Piano Quartet
Vanderventer, news	News; Weather	WOR	Xavier Cugat Or
News; Tomorrow	Ted Steele Sports	WJZ	Gene Morgan Or
News; Analysis	Gene Krupa Or	WCBS	Salon Drake
Newsreel	Newsreel	WHN	Newsreel
Music Til Midnight	Music Til Midnight	WNEW	News; H. Deasly
News; Dunlap	Phillie Mem mid	WMCA	Ruth of Border
News; Music	World; J. Marsh	WQXR	World; J. Marsh

Mid.	12:15	12:30	12:45
News; Music	Dance Music	WNAB	Dance Music
News; Chiers	Medley Time	WTIZ	Medley Time
News; Dance Or	Melody Lingers	WICC	Sign Off
Danny Dixon	Owl Prowl	WNBC	Sign Off
Galen Drake	Galen Drake	WOR	Sign Off
Music to Read By	Music to Read By	WJZ	Sign Off
Milkman's Matl	Milkman's Matl	WNEW	Milkman's Matl
News; Dunlap	Duke Ellington	WMCA	Duke Ellington

1:00	1:15	1:30	2:00
Larry Clinton Or	Larry Clinton Or	WNAB	Chan Sterrin Or
Al Jar Copa	Al Jar Copa	WICC	Al Jar Copa
Ben Kalmus	Ben Kalmus	WHN	Ben Kalmus

CARNIVAL By DICK TURNER

"Whatever gave you the idea, pet, that I was fed up with your mother and father living with us? After all, it's their house!"

United States public libraries in 1947 had a total in all libraries combined 1939 contained 300 million books at

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PORTABLES for every PURPOSE

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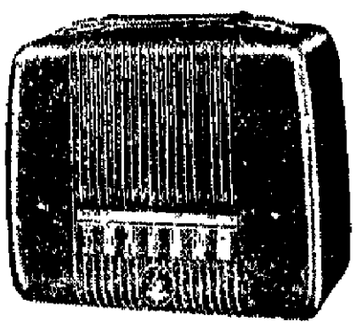
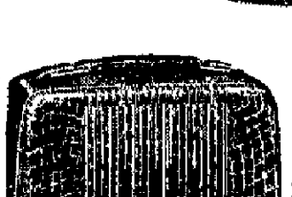


EMERSON
SELF-POWERED
PORTABLE
MODEL 560

Nothing can touch it in beauty and performance!

Price, less batteries $14.95



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PORTABLE—MODEL 559

AC-DC and self-contained battery operation. Light, compact plastic cabinet—all superior features.

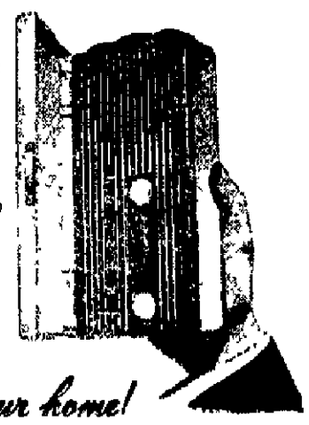
$29.95
Less batteries

The Perfect Personal Portable

EMERSON RADIO
Model 558

Plays on self-contained batteries. Pocket size—a superb performer indoors and out. Choice of Ivory, Green or Ebony plastic case.

Complete with Batteries
$32.50



"Emersonize" your home!

Whatever your needs, we have an Emerson Radio for you — from $14.95 up

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TONIGHT!
NEW TALENT! NEW SONGS! NEW COMEDY!

NEW FACES of 1948

A brand-new kind of radio entertainment! All the glamour and excitement of Broadway—in a fast-paced revue produced by Leonard Sillman, whose famous "New Faces" shows presented to Broadway such stars as Van Johnson, Tyrone Power, Sonny Tufts! Now for the first time on the air! Don't miss the lilting new songs, exciting new talent, of "New Faces of 1948"!

TUNE IN TONIGHT AND EVERY THURSDAY NIGHT
8:30 P.M., E.D.T.
STATION WNBC
presented by
MAXWELL HOUSE COFFEE

The Portable BUY of '48!
Emerson Radio

EMERSON RADIO SELF-POWERED
PORTABLE MODEL 560

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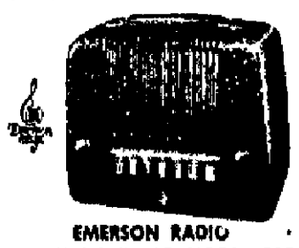

EMERSON RADIO
3-WAY PORTABLE MODEL 559

Plays on AC-DC and self-contained batteries. Here is "Big Set" performance in a handsome compact, easy-to-carry plastic cabinet. Less batteries $29.95

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from $14.95 up
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