

Radio Program Schedules by the Clock

Table with columns for radio stations: WIBA, WKOW, WMAQ, WBBM, WENR-WLS, WGN, WHA, WIBU. Rows list programs and times for Sunday.

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Today's Radio Highlights

Religion: 9 a. m. - National Radio Pulpit (WMAQ); Dr. Ralph W. Sockman... Church of the Air (WBBM); Dr. C. C. Stoughton... 5 p. m. - Catholic Hour (WMAQ); Msgr. F. J. Sheen... Discussion: 10:30 a. m. - Reviewing Stand (WMAQ); "What Can We Do About Alcoholism?"... 11:30 a. m. - World Front (WMAQ); "The Price of Peace"...

'Walked' Into This



Dr. T. Z. Koo, Christian Chinese lecturer and traveler, will speak to two Madison groups Tuesday.

Hook, Line and Sink



A questionnaire was sent out to trout fishermen in this area recently, preliminary to a survey of some 600 southwestern Wisconsin streams by conservation department biologists. The survey, which will run throughout the coming summer and probably into 1949 and 1950, is designed primarily to reduce losses from overstocking and ultimately to build up a planting guide for every county...

Chinese Lecturer to Speak in Madison



Dr. T. Z. Koo, Christian Chinese lecturer and traveler, will speak to two Madison groups Tuesday.

Dr. Koo has been a frequent visitor in the United States. In April, 1945, he was sent by the Chinese government to the San Francisco United Nations conference as an adviser to the Chinese delegation. Upon completion of his duties at the San Francisco conference, Dr. Koo represented the United Student Christian Council on a speaking tour of the Americas.

Competition Cuts Prices of Radio, Television Sets

By LEO TURNER (United Press Staff Correspondent) NEW YORK—Post-war competition has hit the radio industry full force. You call up a manufacturer and ask if the falling prices in the industry mean that it is headed for a depression. He replies with an emphatic no. Then he starts calling his competitors names, admits confidentially that he plans a few cheaper models himself, and says that the radio industry is setting a pattern of what to do when supply catches up with demand: give the public something new and cut prices to create new markets.

Portage VFW Post Reflects Lochner

PORTAGE—Harold Lochner was reelected commander of the Cleary-Krech Post No. 1707, Veterans of Foreign Wars, at a meeting Thursday night. Others elected were Donald Imray, Sr., vice-commander; Keith Genrich, Jr., vice-commander; Howard E. Schultz, quartermaster; Alvin J. Smith, advocate; Clinton Davis, chaplain; Dr. J. J. Sace, surgeon, and Orel J. Pfeil, trustee.

What They're Offering PHILCO—Has a \$199.50 television set on the market with a seven-inch screen. Philco has a \$19.95 table model radio and is making a \$750 radio-phonograph for the luxury trade. EMERSON—Has a standard broadcast-FM table model at \$49.95. It also comes the closest to the Philco television prices—with a model at \$269.

Advertisement for EMPORIUM'S Man On the Street featuring Bob Earle. Includes text: 'Listen to the EMPORIUM'S Man On the Street Bob Earle interviewing passersby in front of the EMPORIUM' and '11:15 to 11:30 a. m. Monday thru Saturday'.

New Lancaster Well Pleases City Officials

LANCASTER—City officials expressed pleasure with the performance of the new municipal well Friday after it produced 700 to 750 gallons a minute in a 54-hour continuous test. The first tests made at the conclusion of drilling last week had been disappointing. An extra 100 feet of shafting on the test pump to extend below a crevice encountered in the earth at the 380 foot level, remedied the situation, Louis Belcamp, city engineer, said.

Advertisement for Panamuse by Capehart. Text: 'A fitting companion piece, the Capehart (with the exclusive turn over record changer) is the Panamuse, a supreme instrument in the medium price field. Priced from \$395, the Panamuse is designed by Capehart engineers, built by Capehart craftsmen. It has many features to be found in no other instrument except the Capehart.'

Advertisement for Forbes-Meagher Music Company. Text: 'Trade your old radio in for the new AM-FM combination by Capehart' and 'A Store Exclusively Musical! Over 31 Years at 27 W. Main'.

Holy Week Music on WIBA This Week

Music for the Holy Week will be the subject of the Madison public school radio broadcasts, "Music for School and Home," this week over WIBA at 7:45 a. m. The programs, planned by Mrs. Helen Jane Howard and Mrs. Harriet Streeter, will be as follows: Monday, "The Palms"; Tuesday, "Behold the Lamb of God" from "The Messiah"; Handel, "The Holy City"; Adams, Wednesday, "Ye Sons and Daughters of the King"; "Favourite Savior"; Thursday, "Were You There When They Crucified My Lord"; "The Old Rugged Cross"; Friday, "Before the Crucifix"; "Crown Him With Many Crowns"; "Behold the Cross of Jesus."

Advertisement for Wolff Kubly Hirsig. Text: 'HYMNS WE LOVE sung in four part harmony by Nelson Eddy - Onward Christian Soldiers; Rock of Ages; Nearer My God to Thee; Abide with Me; Stand up, Stand up for Jesus and others. (MM-646) \$5.85.'

Advertisement for Sacred Music on Records. Text: 'The Palms - John McCormack... \$1.25. "Panis Angelicus" - Vic Damone... 79c. "Agnus Dei" - Lauritz Melchior... 79c. Messiah: Behold the Lamp of God - Victor Choral... \$1.25. Messiah: Hallelujah Chorus - Victor Choral... \$1.25. MASS IN B MINOR (Bach) Robert Shaw and RCA Victor Choral (DMC-118) \$23.25. RUSSIAN EASTER OVERTURE (Rimsky-Korsakov) Ormandy and Philharmonic Sym. Orch. (MX-276) \$33.35. EASTER PARADE Sammy Kaye... 75c. Ethel Smith... 79c. Andy Russell... 79c. Harry James... 75c. Perry Como... 75c. RECORD SHOP WEST MIFFLIN AT THE SQUARE'.

Advertisement for RECORD SHOP. Text: 'RECORD SHOP Presents TAGLIAVINI - Singa Operatic Arias from Donizetti, Meyerbeer, Verdi & Aco. Vic. DM 151. MOZART - Jupiter Sym. No. 41. Arturo Toscanini & the NBC Sym. Orch. Vic. DM 10801 \$6.00'.

Advertisement for MUSIC RECORDS BAND INSTRUMENTS REPAIRING. Text: 'MUSIC RECORDS BAND INSTRUMENTS REPAIRING'.

Advertisement for Steinway Pianos. Text: 'Steinway Pianos'.

Advertisement for RECORD SHOP. Text: 'RECORD SHOP WEST MIFFLIN AT THE SQUARE'.