



"He's an awful doctor, a year ago he said my husband wouldn't live six months and he's still around!"

SENATOR SOAPER SAYS:

The great retrenchment continues in glam Hollywood, and it probably is only a matter of time before the applause sound-effect recording supersedes the yes-man.

For a proposal to up the tax on horse bets in New Jersey, it is argued that the new take will improve the breed of schoolhouses in that forward-looking commonwealth.

At this stage, in the Presidential year, there should still

be a number of possibilities "under wraps." Is no one to enter the Philadelphia balloting as a veiled prophet?

With all the troubles there are to listen to nowadays, what the country probably needs is a bar-tender-psychiatrist.

On faraway Okinawa, an Army post exchange was wrecked by a monkey, drinking a bottle of perfume and making a man of himself.

QUESTIONS

By HASKIN

A reader can get the answer to any question of fact by writing The Beach Press program information Bureau, 210 E. W. N. E., Washington 2, D. C. Please include three (3) cents for return postage.

Q. Why is it that a V-2 rocket when traveling through the atmosphere at a terrific speed does not become a flaming meteor? T. A. C.

A. The rocket passes through the earth's atmosphere so quickly that the tremendous heat caused by the friction does not last long enough to cause the rocket to disintegrate in flames.

Q. How did the war affect the number of suicides committed in the United States? L. J.

A. The lowest record for suicides was in 1942. Apparently war reduces suicide by changing people's mental outlook.

Q. Was sneezing ever believed to be unlucky? F. M. E.

A. Among the ancient Greeks and Romans a sneeze was regarded as an ominous sign unless counteracted by some protective formula. They were careful to say "Jupiter preserve you" when they sneezed in the presence of a friend. This gave rise to the modern practice of saying "God bless you" or "Gesundheit" (good health) under similar circumstances.

Q. Is the President of the United States a member of the National Press Club? D. E.

A. Beginning with William Howard Taft every President has been a member of the National Press Club.

Q. Why are California redwood trees not found growing inland? N. E. Q.

A. California redwoods thrive only where sea fog occurs, although the giant sequoia will grow to thirty feet in sheltered sections of the central states.



"But, your honor, all he did was bop his janitor for not turning on enough heat! Just give my client one more chance—he hardly hurt the man at all!"

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.



1. IS THE MAN'S 'IDEAL WOMAN' TODAY AS HIGH AS WAS GRANDFATHER'S 'IDEAL WOMAN'? YES-NO

2. SINCE ABOUT ONE PERSON DIES FOR EVERY PERSON BORN, COULD OLD PEOPLE POSSIBLY INCREASE FASTER THAN YOUNG PEOPLE? YES-NO

3. A FORUM DEBATES: DOES ABSOLUTE FREEDOM OF SPEECH PROMOTE PROGRESS? YES-NO

Answer to Question No. 1

Yes, much higher. She is a woman of flesh and blood with good muscles, heart, liver and stomach instead of the anemic, ethereal creature grandfather admired—always fainting and carrying smelling salts.

Today's "ideal woman" is a real woman, free from bunk and silly romantic nonsense. Men and women find they are both creatures with a lot of good and a little bad, whose chief desire is to achieve happiness in sharing life's responsibilities.

Answer to Question No. 2

Yes, they do, when the length of human life is increasing and the birth rate slowing down. There were, in 1900, 4,000,000 persons in the U. S. 65 or older; in 1937, 7,500,000; and by 1960 there will be nearly 15,000,000 65 or older—about one person in 10. A serious problem.

Answer to Question No. 3

Yes. Recently a young man wrote, "You prate of liberty, Bosh! In hard times millions of women and men are seeking work. They don't have even the liberty of a job." Free speech does not guarantee anybody a job, but it guarantees this young man freedom to write this letter or shout it out from a soap box, and that I have the liberty here to print and discuss it. In Communist and Fascist countries, we'd all be hanged for this.

ARE YOU EMOTIONALLY GROWN UP?

1. Are your feelings easily hurt? 2. Do you feel inferior to other people? 3. Do you get angry? 4. Do you think people insult you? 5. Do you lack confidence in yourself?

Do you like "dead" clothes? If your answer to any of these questions is "Yes," then you need to read the newest booklet in Dr. A. E. Wiggam's "Library of Emotional Health."

How to Be an Emotional Adult. Includes no questions with which to test yourself. Offered as a service to our readers for use to cover up, duplicate, roles and duplicate misadventures, which, until they are eliminated, will cost the taxpayer unnecessary billions.

What is worse, such duplications drain the nation's resources and weaken our defense at the same time.—Minneapolis Star.

OLD-STYLE COMPLAINTS are voiced that United States paper money now circulating is inartistic and old-fashioned. Wasn't it bad enough letting the modernists take over economics?—Omaha World-Herald.

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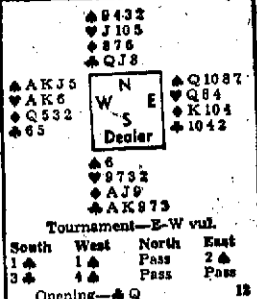
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McKENNEY ON BRIDGE

By WILLIAM F. MCKENNEY



You may wonder why West bid a spade instead of doubling. If West had doubled East would have played the contract in spades and there would be no point to my story.

However, when the hand was played West bid one spade and as a result he became declarer.

Suppose you found yourself playing the West hand at four spades. Would you make the contract?

The opening lead of the queen of clubs led the trick. North continued with the jack, which also held. The natural play for North was to continue with the king and declarer trumped with the five of spades.

West had lost two tricks, and it looked as if he might have to lose two diamonds. He cashed the ace and king of spades, then at ran off three heart tricks. At trick nine he led the deuce of diamonds and went up with dummy's king. South won.

If South returned a club or a heart, declarer would trump with the jack of spades and win the last three tricks with his queen of diamonds and. However, South returned the nine of diamonds and declarer had only one play. He had to let it ride to dummy's 10.

The contract could have been defeated if North had shifted to a diamond instead of playing the third club. But that is what is called a "double dummy" play. The problem in bridge is to make the most of every opportunity given you, and that is what declarer did.

TAFT REBUKE

One needn't be a Taft Republican—nor even a Republican at all—to second the Senator's rebuke of the administration for its failure to carry through unification of the nation's armed forces. As he has pointed out, it isn't necessary to be a military expert to see where the unification program has failed—a mere glance at the services' budget estimates for next year shows "duplicate development, duplicate roles and duplicate misadventures" which, until they are eliminated, will cost the taxpayer unnecessary billions.

What is worse, such duplications drain the nation's resources and weaken our defense at the same time.—Minneapolis Star.

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Stylecraft craftsmen have achieved matched perfection in these exquisite gold bridal sets. . . from old-fashioned daintiness to smooth, modern lines, these rings represent the best in jewelry design. The complete selection at Kay's offer any number of diamonds you wish in either her wedding or engagement ring.

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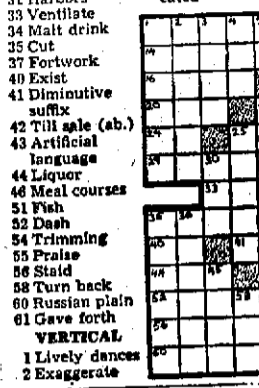
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IT'S O. K. TO OWE KAY

Actor

HORIZONTAL 18 Pictured actor 14 Covetousness 15 Temper 16 Tax 17 Wading bird 18 Fruit 19 Mineral rock 20 Twisted 21 December (ab.) 22 Paid (ab.) 23 Greek letter 24 Comparative suffix 25 Street (ab.) 26 Of the sun 27 Harbors 28 Ventilate 29 Malt drink 30 Fortwork 31 East 41 Diminutive suffix 42 Till sale (ab.) 43 Artificial language 44 Liquor 45 Meal courses 46 Fish 47 Dash 48 Trimming 49 Praise 50 Staid 51 Turn back 52 Russian plain 53 Gave forth



WHAT OTHERS ARE SAYING

Who is going to do the procting? It's going to be the same poor old GI.

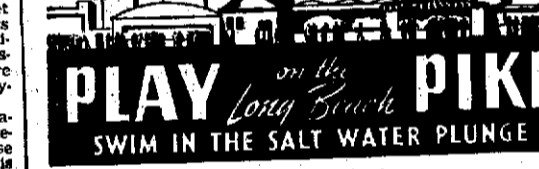
Gen. Dwight D. Eisenhower, declaring the idea that atom bombs make large armies unnecessary.

It would mean that 25,000 more American seamen would hit the beach and be unemployed.

Harry Lundeberg, president, International Seafarers' Union, on transfer of U. S. ships to European nations.

The soldier leaves the Army as poor as he entered it.

Gen. Dwight D. Eisenhower.



FUN FUN FUN OVER 300 AMUSEMENTS

PLAY on the Long Beach PIKE SWIM IN THE SALT WATER PLUNGE

REG'LAR FELLERS



WELL, I'VE GOT MY FISH! LOOKY THAT FISH IN THE NET! HE'S ABOUT AS FAT AS A PANCAKE!

THAT'S A PLUNGER, HE'S SPORED TO BE FLAT!

YEAH! HOW'D HE GET THAT FAT?

I DUNNO! GUESS HE'LL TELL ON 'EM!

By Gene Byrnes

RADIO PROGRAMS

As listings here are supplied by radio stations, responsibility for inaccuracies rests solely on them.

TODAY AND TONIGHT

2:00 P. M. KLAU-New Girl 2:15 P. M. KFI-When Girl Matters 2:30 P. M. KFI-When Girl Matters 2:45 P. M. KFI-When Girl Matters 3:00 P. M. KFI-When Girl Matters 3:15 P. M. KFI-When Girl Matters 3:30 P. M. KFI-When Girl Matters 3:45 P. M. KFI-When Girl Matters 4:00 P. M. KFI-When Girl Matters 4:15 P. M. KFI-When Girl Matters 4:30 P. M. KFI-When Girl Matters 4:45 P. M. KFI-When Girl Matters 5:00 P. M. KFI-When Girl Matters 5:15 P. M. KFI-When Girl Matters 5:30 P. M. KFI-When Girl Matters 5:45 P. M. KFI-When Girl Matters 6:00 P. M. KFI-When Girl Matters 6:15 P. M. KFI-When Girl Matters 6:30 P. M. KFI-When Girl Matters 6:45 P. M. KFI-When Girl Matters 7:00 P. M. KFI-When Girl Matters 7:15 P. M. KFI-When Girl Matters 7:30 P. M. KFI-When Girl Matters 7:45 P. M. KFI-When Girl Matters 8:00 P. M. KFI-When Girl Matters 8:15 P. M. KFI-When Girl Matters 8:30 P. M. KFI-When Girl Matters 8:45 P. M. KFI-When Girl Matters 9:00 P. M. KFI-When Girl Matters 9:15 P. M. KFI-When Girl Matters 9:30 P. M. KFI-When Girl Matters 9:45 P. M. KFI-When Girl Matters 10:00 P. M. KFI-When Girl Matters 10:15 P. M. KFI-When Girl Matters 10:30 P. M. KFI-When Girl Matters 10:45 P. M. KFI-When Girl Matters 11:00 P. M. KFI-When Girl Matters 11:15 P. M. KFI-When Girl Matters 11:30 P. M. KFI-When Girl Matters 11:45 P. M. KFI-When Girl Matters 12:00 P. M. KFI-When Girl Matters

PROGRAMS TOMORROW

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