



JAY ALAN

"Of course, dear, you're dear, with a dress that cost \$585 you're downright precious!"

SENATOR SOAPER SAYS:

"Most moving pictures will be 10 minutes shorter this year. You mean they're cutting that sequence where she asks 'Who are you—really?'"



RADIO PROGRAMS

As listings here are supplied by radio stations, responsibility for inaccuracies rests solely on them.

- REG'AR FELLERS
TODAY AND TONIGHT
DIAL-LITES
TELEVISION
KMPG-Dance Parada.
KHM-Bro. Atlington
KFOK-Music.
KFWB-G. Norman
KXN-N. Fringis.

ANSWERS TO QUESTIONS

By HASKIN
A reader asks if the answer to any question is best by writing to the Long Beach Press-Telegram Information Bureau, 318 E. 1st St., Washington 2, D. C. The answer is "No" (2) cents for return postage.

Q. When was the Church Pennant first used in the U. S. Navy? L. V. L.
A. It probably came into use in the U. S. Navy in the first half of the 19th Century, following the custom of the British Navy, a record of which goes back to 1796.

Carnival



"Perhaps I don't understand the value of money, but how will I ever learn if I don't spend a little once in a while?"

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.
2. TO EMPLOYERS: THINK OF THE THREE BEST MEN IN YOUR BUSINESS...
3. DOES IT INDICATE HIGH INTELLIGENCE TO BE ABLE TO DISAGREE WITHOUT BEING DISAGREEABLE?

McKENNEY ON BRIDGE

By WILLIAM E. MCKENNEY
Of course everybody has heard about the snowstorm in New York over the holidays, but sitting in the middle of it and reading about it are quite different.

Bridge game diagram showing a hand with cards: ♠A Q 5, ♥K 7 4, ♦A 10, ♣J 9 7 4 2. Includes a small portrait of a man.

Counsel
HORIZONTAL
16 Pictured
20 Presidential adviser
14 Hebrew teacher
15 Registering device
16 Abstract being
17 Sexless
19 Note of Guido's scale
20 Fruit drink
21 Testify
22 He is
23 Male child
24 Salt
25 Come in
28 Uncloses
30 Annot
31 Sun god
32 Trample
35 Musical study
39 Norse goddess
40 Terrace (ab.)
41 Ear, (comb. form)
42 Prophet
48 Office of Price Administration (ab.)
49 Bite
50 Optical illusion
51 Dance step
52 Greek idiom
54 French river
56 Staidest
57 Chair

WHAT OTHERS ARE SAYING

We still feel that our present private enterprise system can give to our citizens the greatest opportunity for well-being and the greatest reward for individual effort.
The Communists have dropped their mask. Life in Hungary is insupportable. You have two choices—either escape the country or lie in the manure.

REG'AR FELLERS



RADIO PROGRAMS

As listings here are supplied by radio stations, responsibility for inaccuracies rests solely on them.

- PROGRAMS TOMORROW
DAWN TO A M.
KJLA-Music, News
KJLB-Music, News
KJLC-Music, News
KJLD-Music, News
KJLE-Music, News
KJLF-Music, News
KJLG-Music, News
KJLH-Music, News
KJLI-Music, News
KJLJ-Music, News
KJLK-Music, News
KJLM-Music, News
KJLN-Music, News
KJLO-Music, News
KJLP-Music, News
KJLQ-Music, News
KJLR-Music, News
KJLS-Music, News
KJLT-Music, News
KJLU-Music, News
KJLV-Music, News
KJLW-Music, News
KJLX-Music, News
KJLY-Music, News
KJLZ-Music, News

Answer to Question No. 1

Usually no. Loss of husband or wife's job, lack of money, loss of social standing sometimes prove so hard that husbands and wives grow bitter toward the whole world, including each other.

Answer to Question No. 2

As related by Gleaton and Mason in their splendid book "Executive Ability—Its Discovery and Development" E. B. Gowin, asked this question of many executives. Briefly, the answers were: Desire for authority and responsibility with will power; resourcefulness; pushed work, never let it push him; diplomat, took personal interest in business; initiative with good common sense; kept studying our business.

Answer to Question No. 3

Not always. But it does indicate common sense, poise and fine personality. Drs. Richard Borden and Alvin Busse made an exhaustive research for the principles governing the winning of arguments and increasing sales.

PERSONALITY

"The Wireless Gift"
Because of the great interest readers of Let's Explore Your Mind have indicated in this subject, there is now available a copy of the famous booklet, "How to Develop Your Personality" by Sula Myers Shallow, Ph. D. Send 35 cents to Long Beach Press-Telegram, addressed envelope, P.O. Box 147, to get a copy of this booklet.

ALASKAN AID

That something more than just another of the periodic "recognitions" of the importance of Alaska is in prospect in the hope of the people of the territory and their friends on the Pacific Coast. Certainly the program unanimously adopted last week by the Western States Council is far-seeing and comprehensive. It put 11 states on record to encourage development of Alaska with something more than words and pretty pictures and, if carried out, will contribute notably to western progress.

RENTAL EQUIP.

- Floor Sanders
Floor Polishers
Spray Equipments
Convenient Day Rentals
Make Reservations
Crum & Lynn, Inc.
147 American Ave. 7-4159
"Free Parking in Rear"

COMPLETE LIST OF TELEVISION

- WVXAO-10:30 a. m. T. P. and Music
11:00 a. m. Queen for a Day
11:30 a. m. and Music
1:00 p. m. and Music
1:30 p. m. and Music
1:55 p. m. and Music
2:00 p. m. and Music
2:30 p. m. and Music
3:00 p. m. and Music
3:30 p. m. and Music
4:00 p. m. and Music
4:30 p. m. and Music
5:00 p. m. and Music
5:30 p. m. and Music
6:00 p. m. and Music
6:30 p. m. and Music
7:00 p. m. and Music
7:30 p. m. and Music
8:00 p. m. and Music
8:30 p. m. and Music
9:00 p. m. and Music
9:30 p. m. and Music
10:00 p. m. and Music
10:30 p. m. and Music
11:00 p. m. and Music
11:30 p. m. and Music
12:00 a. m. and Music

1390 on Your DIAL

"HARBORSIDE HEADLINES"
Long Beach's Original LOCAL NEWSCAST
MONDAY THRU FRIDAY—6:15 P. M.
TOM HOTCHKISS REPORTING
FREE POSTAGE
5000 WATTS - Full Time

HEALTHFUL WATERLESS COOKING SPECIAL!

REVERE
COPPER CLAD STAINLESS STEEL WARE
DIFFERENT
The difference between a college and a professional football player is that the collegian does not pay social security.—Arkansas Gazette.

EXPERT Watch Repairs
3 DAY SERVICE
HERBERTS JEWELERS
214 E. Third Phone 7-4346

KGER FOR WESTERN MUSIC
TUNE IN T. TEXAS TYLER (IN PERSON)
MONDAY THRU THURSDAY 11:50 P. M. to 5:30 P. M.
WARD BROS.
2916 East Anaheim Phone 8-4628

HEALTHFUL WATERLESS COOKING SPECIAL!
REVERE
COPPER CLAD STAINLESS STEEL WARE
HERBERTS JEWELERS
214 E. Third Phone 7-4346
JUST SEE THESE EXTRA FEATURES OF REVERE WARE
INDESTRUCTIBLE \* EASY TO HANDLE
ALL WELDED... \* SNUG-FIT COVERS
HORACE GREEN & SONS
1390 on Your DIAL