



"I'd like something nice to go with my new dinner jacket tonight—like a date with you!"

SENATOR SOAPER SAYS:

The Soviet government will cheerfully give you one ruble for every 10 you bring in. No waiting. All in one clean transaction. And no co-signers required.

A federal planning commission thinks everybody should go to college, as it is suspicious some A-1 material for the left-guard position never gets out of the mines.

For once the prophets called the turn, on the London Big Four meet. Unclouded in every particular was their confidence that a full disagreement could be worked out.

REG'AR FELLERS



ANSWERS TO QUESTIONS

By HASKIN

A reader can get the answer to any question of fact by writing The Long Beach Press-Telegram, 215 E. Main St., Long Beach, Calif. Please include three (3) cents for return postage.

Q. How many awards of the Purple Heart were made to soldiers in World War I? C. J. S.

A. The number awarded was approximately one million.

Q. When were controls on retail credit lifted? S. F.

A. Controls on retail credit were lifted by Congress effective Nov. 1, 1947.

Q. What is the derivation of the word anthology? M. D. J.

A. This is from a Greek word which means a bouquet, a collection or gathering of flowers.

Q. In the "give-away" radio contest programs that are frequently on the air, who pays for the prizes that are awarded? T. I. N.

A. Usually the manufacturers donate the prizes in return for the advertising they receive by having their product mentioned.

Q. What makes it possible for a person to be taller in the morning than in the evening? K. E. D.

A. The little cartilages between the vertebrae of the spinal column diminish in size during the day due to the weight or pressure that is upon them. In some individuals the difference in height between day and night may be as much as one-fourth to one-half an inch.

Q. Who hit the longest home run in each major league? D. N.

A. Very few home runs are actually measured. In an exhibition game in Florida Babe Ruth hit a ball which was measured and found to have traveled 540 feet. Jimmy Fox hit one in St. Louis that was measured for a distance of 470 feet.

Carnival



Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.



Answer to Question No. 1

Chiefly because they do not develop the traits men like, and develop many that men don't like, according to Dr. Clifford Adams in his "How to Find a Mate." He says men like broad-mindedness, loyalty to friends, truthfulness, tolerance, affection, optimism, tact, ability to accept criticism. They don't like jealousy, hot temper, intolerance, anxieties, day dreaming and blaming others for mishaps. Look yourself over, girls.

Answer to Question No. 2

No. As shown in Management Information Magazine the best way to reduce industrial accidents is by promoting human relations. They advise teaching foremen the following "safety" rules: (1) Call every man by his first name; (2) Talk to him about his hobbies or family; (3) Listen to his suggestions; (4) Praise him for good work; (5) See things from his point of view. The accident rate declines. Fine rules for home, school and office, too!

Answer to Question No. 3

That our intelligence may decline. Cyril Burt, eminent English psychologist, shows British intelligence is probably declining near 2 I. Q. points each generation, which means within 50 years there will be only half as many young people of college ability and twice as many feeble-minded! The same thing is happening here because intelligent families are dying out from lack of children. Not encouraging! GETTING ALONG WITH PEOPLE By Milton Wright, noted psychologist. Do you really know yourself? You must—no matter the art of getting along with people. Your 7 BASIC EMOTIONS and how they affect getting along with people. It also tells the difference between introverts and extroverts and how to identify each.

McKENNEY ON BRIDGE

By WILLIAM E. MCKENNEY

A businessman plans his work for some time ahead. A woman who does not plan her work in advance will run into difficulties. But there are some people who sit down to play bridge and just play hands blindly with no plan at all.

The problem confronting the declarer in today's hand is, where should the first diamond trick be won, in dummy with the ace or in declarer's hand with the king?

The first thing for declarer to do is count his tricks. He has two diamond tricks, and if the heart finesse fails he still has four heart tricks. These, with the ace of clubs and ace of

spades, make eight tricks. So he must make another spade trick to make his contract. As West bid diamonds, in all probability he has five, but certainly at least four.

The correct procedure, therefore, is for declarer to win the first trick with the king of diamonds, then lead the jack of spades and take the finesse. West will win and lead back the queen of diamonds. North should hold off for one round, and win the next diamond in dummy with the ace. Now he leads the queen of hearts. East wins, but has no more diamonds to lead back, and all North loses is the king of spades, king of hearts and the diamond trick.

Advertisement for a tournament with details on prizes and dates.

Football Coach

- Horizontal: 14 Pictured, 15 Columbia, 16 University, 17 football coach, 18 His team seldom makes a showing, 19 Back payments, 20 Rested, 21 His school is in the largest city of the, 22 Male sheep, 23 Egyptian goddess, 24 Bird's home, 25 Festival, 26 Make amends, 27 Paired, 28 Bills of fare, 29 Expanse, 30 Foot (ab.), 31 Boy's nickname, 32 Cutting tool, 33 Singing voice, 34 Exterior, 35 Trap, 36 Glasser's tick, 37 English monk, 38 Lateral, 39 Addition, 40 Foreigners, 41 Conducted, 42 Honest, 43 State, 44 Farm tenant, 45 Cushion.

Word search puzzle with a grid and a list of words to find.

Another word search puzzle with a grid and a list of words to find.

WHAT OTHERS ARE SAYING

United States troops should stay in Italy indefinitely to assure law and order. —Rep. John Lodge (R.) of Connecticut.

The demand of the President for a restoration of his wartime powers to ration supplies, regulate prices and fix wages is the gravest demand ever made upon the American people in peacetime. —Rep. Joseph W. Martin Jr. (R.) of Massachusetts.

Guards who sit at the light-house of freedom must not go to sleep. To go to sleep is to lose freedom. And freedom is not everlasting. —Attorney General Clark.

The hope of the economic recovery program is that by some orderly, overall approach we can get out of the relief business, get these people back on their feet. —Robert A. Lovett, Undersecretary of State.

Advertisement for Pepsi-Cola with a large image of the bottle and the text 'IN BOTTLES AND AT FOUNTAINS'.

RADIO PROGRAMS

As listings here are supplied by radio stations, responsibility for inaccuracies rests solely on them.

Large section containing radio program listings for various stations and times.

PROGRAMS TOMORROW

Large section containing radio program listings for the following day.

Large advertisement for La Paz Sportsman's Club featuring a large '1948' and the text 'New Year's Greetings to each and everyone'.