LISTEN TO
PARISIAN GARMENT COMPANY'S
TELLO-TEST PROGRAM
OVER RADIO STATION WICC
THURSDAYS AT 11:15 A. M.
PARISIAN GARMENT COMPANY, INC.
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VISIT OUR FACTORY SALESROOM AND SAVE ON WOMEN'S SUITS, COATS, RAINCOATS AND CHILDREN'S COATS AND SNOWSUITS

ON THE AIR
SATURDAY
December 13th
WLIZ
1300 On Your Dial

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WITH "THE SWEETEST MUSIC THIS SIDE OF HEAVEN!"
Thursday
9.30 P.M.
WNAB
AND AMERICAN BROADCASTING COMPANY

TODAY'S RADIO PROGRAM

Note: (*) indicates program is heard on WJZ and WELI.

DIAL SETTING

WNAB—1450	WMCA—570
WICC—600	WELI—960
WNBC—660	WINS—1010
WOR—710	WTIC—1080
WJZ—770	WNEW—1130
WLAD—800	WAVZ—1250
WNYC—830	WNHC—1340
WCBS—880	WSTC—1400
WHN—1050	WQXR—1560

Daytime Features

7:45 A.M.—Morning Devotions; Rev. Melville S. Bulmer—WNAB.

8:15 A.M.—Post-Telegram Local News—WNAB.

9:00 A.M.—Masterworks; Mozart Sinfonia Concertante in E Flat—WNYC.

10:15 A.M.—Martha Deane with Mary Pickford and War Orphan—WOR.

10:45 A.M.—Betty Crocker Magazine; Al Hester, mystery writer—WNAB*.

12:00 Noon—Midday Symphony; Mozart Symphony No. 35—WNYC.

12:35—Nancy Craig with Dean Earl R. Silvers of Rutgers—WJZ.

12:45—Post-Telegram Local News—WNAB.

1:45—Opening of Brooklyn Airline Terminal; Lieut.-Gen. George Stratemeyer, speaker—WNBC.

3:00—Gilbert & Sullivan: 'Princess Ida' —WNYC.

3:00—Barbara Welles with Justin Herman and Leila Hadley—WOR.

3:30—Art Linkletter's House Party; Kay Campbell, guest—WCBS.

3:45—Radio Harris with Lana Turner —WCBS.

4:30—Treasury Band show; Vaughn Monroe orchestra—WJZ.

5:00—Gateways to Music; Thomas Hayward, tenor; Alfredo Antonini conducting—WOR.

Evening Highlights

7:15—Jack Smith show; John Sebastian, harmonica—WCBS.

7:30—Ellery Queen Mystery; 'Nikki Porter —bride'—WNAB, WJZ.

7:45—Hollywood Open House, Jim Amsche and guests—WNBC.

8:00—Candid Microphone—WNAB*.

8:00—Aldrich Family—WNBC.

8:00—FBI in Peace and War; 'Vanishing Witness'—WCBS.

8:15—Federation of Catholic Organizations Present Rev. John O. Kuntz on 'Marriage'—WICC.

8:30—Block Party; Lon Clark as 'Nick Carter', guest—WICC, WOR.

8:30—Burns and Allen show; Meredith Willson hypnotized—WNBC.

9:00—Al Jolson show, Yehudi Menuhin, violinist, guest—WNBC.

9:00—Dick Haymes show; Martha Tilton, guest—WCBS.

9:03—Labor Arbitration; Herman Stein and J. R. Mandelbaum—WMCA.

9:30—'E.P.I., America', Rural Quiz with Joe Kelly—WICC, WOR.

9:30—Playhouse of Favorites; Betty Garde in 'The Rivals'—WJZ.

10:00—'Mr. President' starring Edward Arnold—WNAB*.

10:00—Family Theater; Frank McHugh in 'Substitute Santa' with Ray Milland—WICC, WOR.

10:00—Reader's Digest; Wayne Morris in 'Giuseppe and the Sergeant'—WCBS.

10:30—Rep. Karl Mundt on 'A Consistent Foreign Policy'—WNAB*.

10:30—'Let Truth Be Known' starring Van Heflin—WCBS.

11:00—Post-Telegram Local News—WNAB.

11:15—Overseas Reports on CARE—WCBS.

11:30—First Piano Quartet—WNBC.

TELEVISION PROGRAM

WCBS-TV—Channel 2

8:00—News, Douglas Edwards
8:15—To the Queen's Taste, Cooking series, with Mrs. Diana Lucas
8:45—Basketball; LIU vs. Oklahoma; NYU vs. Arkansas

WNBT—Channel 4

8:00—Author Meets the Critics
8:30—Television Newsreel
8:40—Musical Merry-Go-Round, with Jack Kilty
9:00—You Are an Artist, Jon Gnagy
9:15—Eye-Witness

WABD—Channel 5

6:50—Test Pattern, Film Shorts
8:45—News, Walter Compton
7:00—Small Fry Club
7:30—Birthday Party
8:00—Film Shorts
8:15—Charade Quiz
8:30—Film Shorts
8:45—Know Your New York
9:00—Wrestling from Park Arena

Fix It Yourself

By HUBBARD COBB
(The Handy Man)

READING AN ELECTRIC METER

The first thing you want to find out about reading an electric meter is why you're doing it. Think the power company is gyping you? No. Nothing better to read around the house? No. Fact is most people who read their meters do so either to find out in advance how their electric bill is going to run or to keep a close tab on just how much current they consume.

Electric current sold by the kilo-

watt hour measured by the meter in your house which consists of four dials. As you face the meter the dial on your right measures up to 10 kw. and turns clockwise. The next dial goes counter-clockwise measuring up to 100 kw. Dial three goes clockwise up to 1,000 wk. The last dial moves c.o.w. and takes the ball to 10,000 kw. When you read the meter and a needle hand is between two numbers take the smallest. (Who said the consumer never got a break?) If the needle is right on a number, look at the dial to the right. If the needle here has not passed zero, take the smallest number off the dial at the left.

Write down the reading, get out last month's bill and subtract the reading on this from the one you just made. The difference is the amount of current you used since the last reading. Look at the old bill and see what your rate is and multiply this by the current consumed. The rate is usually a sliding scale affair, the more you use, the lower the rate.

6:00 A.M.
Salute, Farm news; Modern Farmer; News of Farm; Galen Drake; Arthur Godfrey; Newsreel; Dawn's Early 14

6:15
Farm news; Modern Farmer; News of Farm; Galen Drake; Arthur Godfrey; Newsreel; Dawn's Early 14

6:30
Organ, B. Cronin; Modern Farmer; News, Monaghan; Galen Drake; Arthur Godfrey; Newsreel; News, Faith

6:45
Sacred Heart; Modern Farmer; Morning Watch; Galen Drake; Arthur Godfrey; Newsreel; Meditations

7:00
1450 Club; Weather, Music; News, Bob Smith; News; M. Elliott; News; D. Gardner; News, Tune Up; Arthur Godfrey; Todd Lawrence; Anything Goes; News, West songs; News, Symphony

7:15
1450 Club; News; Bob Smith Show; Musical Clock; Paul Harper; Tune Up Time; Arthur Godfrey; Todd Lawrence; Anything Goes; Morning Herald; Symph.; Weather

7:30
WNAB; WICC; WNBC; WOR; WJZ; WLAD; WCBS; WHN; WNEW; WMCA; WQXR
1450 Club; Music, News; News, McCarthy; Musical Clock; Paul Harper; Tune Up Time; Arthur Godfrey; News, Variety; Rise and Shine; Bkfst Symphony

7:45
Pastors Assoc; Commodore Club; Bob Smith show; Musical Clock; News, P. Barnes; Tune Up Time; News, H. Clark; Todd Lawrence; Anything Goes; Rise and Shine; Bkfst Symphony

8:00
Martin Agronsky; Yankee News; News, Bob Smith; News, Robinson; Martin Agronsky; Jesse Lee Acad.; World News; Todd Lawrence; News; Shine; News, Symphony

8:15
News, This, That; Weather, Bill; Bob Smith Show; Dorothy and Dick; The Fitzgeralds; Jesse Lee Acad.; Phil Cook Show; Todd Lawrence; Rise and Shine; Bkfst Symphony

8:30
WNAB; WICC; WNBC; WOR; WJZ; WLAD; WCBS; WHN; WMCA; WQXR
1450 Club; Sidelines, Music; Hit Jinx; Dorothy and Dick; The Fitzgeralds; Danbury Guide; Margaret Arlen; Todd Lawrence; Ted Campbell; Bkfst Symphony

8:45
Osborne Calling; Music, Jewelry; Hit Jinx; Kaltenborn; News; Gene G. Hicks; Danbury Guide; Margaret Arlen; Lawrence News; Daily Viewpoint; Bkfst Symphony

9:00
Breakfast Club; Nine o'Clock News; Peter Roberts; News; Hennesey; News; Devotions; News; Joe King; Carlton Frederick; Country Style; News; Music Box; News; Piano

9:15
Breakfast Club; Tune Factory; Room 410; Record Riddles; Music Hall; This Is New York; Music News; Country Style; Music Box; Morning Melodies

9:30
WNAB*; WICC; WNBC; WOR; WLAD; WCBS; WHN; WNEW; WMCA; WQXR
Breakfast Club; Clock Music; News, Brokenshire; McCanns at Home; Music Hall; This Is New York; Fun, Ward Wilson; News; Andrews; Music Box; Morning Melodies

9:45
Breakfast Club; Tune Factory; News, Brokenshire; McCanns at Home; Music Hall; This Is New York; Fun, Ward Wilson; Johnny Andrews; Music Box; Morning Melodies

10:00
My True Story; News, Tom Slep; Fred Waring Show; News Undistinct; Health Talk; Missus Shopping; Husing Bandstand; M B Ballroom; News, Dorsey; News, Music

10:15
Story; Crocker; Tune Factory; Fred Waring Show; Martha Deane; Health Talk; Missus Shopping; Husing Bandstand; M B Ballroom; Tommy Dorsey; World of Music

10:30
WNAB*; WICC; WNBC; WOR; WNYC; WCBS; WHN; WNEW; WMCA; WQXR
Betty Crocker; Tune Factory; Road of Life; Martha Deane; U N Newsreel; Evelyn Winters; Husing Bandstand; News, Ballroom; Tommy Dorsey; World of Music

10:45
Dorothy Kilgallen; May I Have; Joyce Jordan; Martha Deane; Music News; David Harum; Husing Bandstand; M B Ballroom; Tommy Dorsey; World of Music

11:00
Hollywood Bkfst; Betty Post; Nora Drake; News; Robinson; Consumers; Music; Arthur Godfrey; Husing Bandstand; M B Ballroom; News; Steele; News; Dettinger

11:15
Hollywood Bkfst; Tello Test; Katie's Daughter; Tello Test; Music Time; Godfrey's Show; Husing Bandstand; M B Ballroom; Ted Steele; Alma Dettinger

11:30
WNAB*; WICC; WNBC; WOR; WNYC; WCBS; WHN; WNEW; WMCA; WQXR
Galen Drake; Hearts Desire; Junk Bench; Heart's Desire; BBD Newsreel; Grand Slam; Husing Bandstand; News, D. Crosby; Ted Steele; UN Newsreel

11:45
Ted Malone; Hearts Desire; Lorn Lawton; Heart's Desire; Music, News; Rosemary; Husing Bandstand; Bing Crosby; Orell Brown; Along Danube

Noon
Welcome Travel'rs; Music You Like; Hall Hall news; Kate Smith Speaks; Welcome Traveler; News; Wendy Warren; News; Take It Easy; News, Ben Andre; News; Concert

12:15
Welcome Travel'rs; Victor Lindlahr; News of N. Y.; Kate Smith Sings; Welcome Traveler; Dealnery Speaks; Aunt Jenny; Melody Theater; Take It Easy; Mr. & Mrs. Music; Luncheon Concert

12:30
WNAB; WICC; WNBC; WOR; WJZ; WLAD; WCBS; WHN; WNEW; WMCA; WQXR
UP, Post News; Musical Roundup; N. Brokenshire; News; Gladstone; News; N. Craig; Luncheon Music; Helen Trent; Ask Ella Mason; News; H. Willis; Mr. & Mrs. Music; Luncheon Concert

12:45
1450 Club; Musical Roundup; N. Brokenshire; Answer Man; Nancy Craig; Luncheon Music; Our Gal Sunday; Ask Ella Mason; Beauty Expert; Mr. & Mrs. Music; Luncheon Concert

1:00
Mr. and Mrs. S.; News; Mary M. McBride; Lunch at Sardi's; Rankhage Talks; News; 2 of Kind; Big Sister; Music Hall; Weather; Diers; Tune Time; News, Ilse Andre; News; Symphony

1:15
Mr. and Mrs. S.; Yankee Kitchen; Mary M. McBride; Lunch at Sardi's; Nancy Craig; Club Spotlight; Ma Perkins; Music Hall; Evelyn Knight; One of a Kind; Mr. & Mrs. Music; Midday Symphony

1:30
WNAB; WICC; WNBC; WOR; WJZ; WLAD; WCBS; WELI; WHN; WNEW; WMCA; WQXR
1450 Club; Yankee Kitchen; Mary M. McBride; Listener Reports; Galen Drake; Jerry Sears Or.; Young Dr. Malone; Music Hall; Record Roundup; News; Sinatra; Mr. & Mrs. Music; Midday Symphony

1:45
1450 Club; Cedric Foster; Bklyn Avia' Day; Victor Lindlahr; Galen Drake; Jerry Sears Or.; Guiding Light; Music Hall; Record Roundup; Frank Sinatra; Mr. & Mrs. Music; Midday Symphony

2:00
1450 Club; Queen for a Day; Today's Children; Queen for a Day; Maggi McNellis; News; Music; Weather; News; 2nd Mrs. Burton; Pop Goes Classic; Music Hall; News; Steele; News, Concert

2:15
Town Talk; News; Queen for a Day; Woman in White; Queen for a Day; Maggi McNellis; Rainbow Music; Book Days; Perry Mason; Music; News; Music Hall; Ted Steele; Prgm Favorites

2:30
WNAB; WICC; WNBC; WOR; WJZ; WLAD; WNYC; WCBS; WHN; WNEW; WMCA; WQXR
Bride and Groom; Martin Block; Molly Sloan talk; Daily Dilemma's; Bride and Groom; Rainbow Music; Gilbert & Sullivan; Look Your Best; Latin Am Tempos; News, Music; Ted Steele; Curtain Time

2:45
Bride and Groom; Martin Block; Light of World; Daily Dilemma's; Bride and Groom; Brand Hordons; Gilbert & Sullivan; Roar of Dreams; At the Keyboard; Music Hall; Ted Steele; Musicals

3:00
Ladies Be Seated; Martin Block; Life Beautiful; Barbara Welles; News; Diet Data; Double or Nothing; Hall of Fame; Music Hall; News; Steele; News; Releases

3:15
Ladies Be Seated; Martin Block; Nin Perkins; Barbara Welles; Diet Data; Double or Nothing; Rando, News; Music Hall; Ted Steele; Recent Releases

3:30
WNAB*; WICC; WNBC; WOR; WLAD; WCBS; WHN; WNEW; WMCA; WQXR
Paul Whiteman; Song of Stranger; Pepper Young; Song of Stranger; Diet Data; House Party; Amsterdam Show; News, Music; Ted Steele; Recent Releases

3:45
Paul Whiteman; Tune Factory; Rt to Happiness; Harry Hear; Or Diet Data; Party; R. Harris; Amsterdam Show; Music Hall; Ted Steele; Nelin Pearl

4:00
Paul Whiteman; Tune Factory; Backstage Wife; Tober and Tiny; Paul Whiteman; 4 Strings at 4; Kitty; Hint Hunt; Morey Amsterdam; Roy Ross Special; News; Fame; News; Symphony

4:15
Paul Whiteman; Veterans Speaker; Stella Dallas; Tober and Tiny; Paul Whiteman; 4 Strings at 4; Hint Hunt, News; Amsterdam; News; Roy Ross Special; Doorway to Fame; Symphony Hat

4:30
WNAB; WICC; WNBC; WOR; WJZ; WNYC; WCBS; WHN; WNEW; WMCA; WQXR
Polka Time; Yesteryear Songs; Lorenzo Jones; John Gambling; Treasury Show; 4 Strings at 4; Winner Take All; Jazz at its Best; News, Journey; Your World; Symphony Hat.

4:45
Santa Claus; Santa Claus; Widder Brown; John Gambling; Treasury Show; 4 String Revue; Winner Take All; Mary Jane Walsh; Sentimental J'ney; Ellis Larkin; Symphonic Hat

5:00
Santa Claus; News, Roundup; A Girl Marries; Hop Harrigan; Dick Tracy; Disc Date; Gateways to Music; Husing Bandstand; Hollywood Music; News; Music Land; News; Music

5:15
Terry & Pirates; Superman; Portia and Life; Superman; Terry and Pirates; Disc Date; Gateways to Music; Husing Bandstand; Green Light Revue; Listen to a Story; Modern Rhythms

5:30
WNAB; WICC; WNBC; WOR; WJZ; WNYC; WCBS; WELI; WHN; WNEW; WMCA; WQXR
Sky King; Capt. Midnight; Just Plain Bill; Capt. Midnight; Sky King; Disc Date; Ellis and Missus; Husing Bandstand; News, Ballroom; Mr. & Mrs. Music; Cocktail Time

5:45
Sky King; Tom Mix; Front Pg Farrell; Tom Mix; Sky King; Disc Date, News; Tum 'n' Aimee; Husing Bandstand; M B Ballroom; Mr. & Mrs. Music; Cocktail Time

6:00
News; Sports; Yankee News; K Banghart, News; Lyle Van; News; Kiernan; Disc Date; Reverdi; news; News; Husing Bandstand; News, Ben, Andre; News, Music

6:15
Musical pgm; Sports; Tunes; Sports; Organ; Bob Bison; Ethel & Albert; Disc Date; In My Opinion; Sports; Music; Husing Bandstand; Music; Moving; Music; Washer

6:30
WNAB; WICC; WNBC; WOR; WJZ; WNYC; WCBS; WELI; WHN; WMCA; WQXR
Music; Dusy Aces; Story Teller; Vandeventer, news; Allen Prescott; City Hall Lawn; Spts., Red Barber; Music Hall; Bob Houston; Husing Results; Dinner Concert

6:45
Lucky Landing; Candlelight Music; Three Star Extra; Stan Lomax Spts; Allen Prescott; Weather; Aviation; Lowell Thomas; Music, Weather; Ruth Etting; Stan Kilb, spts; Dinner Concert

7:00
Playing Serenade; Fulton Lewis Jr; Supper Club; Fulton Lewis, Jr; Headline Edition; Masterwork Hour; Beulah; Music You Like; Wings Over N. Y.; M B Ballroom; News; T. Dorsey; News; Concert

7:15
Newscast; News; Fulton Lewis; News of World; Answer Man; Elmer Davis; Masterwork Hour; Jack Smith; Elmer Davis; Sports Final; M. B. Ballroom; Tommy Dorsey; Concert Stage

7:30
WNAB; WICC; WNBC; WOR; WJZ; WNYC; WCBS; WELI; WHN; WNEW; WMCA; WQXR
Ellery Queen; Newscast; Hollywood Show; Ellery Queen; Masterwork Hour; Club 18; Club 880; Morey Amsterdam; News, Rose Four; Tommy Dorsey; Emery Deutsch

7:45
Ellery Queen; Bill Brandt Spts; Hollywood Show; Brandt Spts; Ellery Queen; Masterwork, News; Edward R. Murrow; Club 880; Morey Amsterdam; Russ Emery Show; Tommy Dorsey; Emery Deutsch

8:00
Candid Mike; Jan August; Aldrich Family; Ted Lewis Show; Fire Dept. Band; F.B.I.; Ski News, Music; Haunting Hour; News; Echoes; News; Symph...y

8:15
Candid Mike; Catholic Program; Aldrich Family; Ted Lewis Show; Fire Dept. Band; F.B.I.; Mildred Bailey; Haunting Hour; Big Time Echoes; Symphony Hall

8:30
WNAB*; WICC; WNBC; WOR; WNYC; WCBS; WHN; WNEW; WMCA; WQXR
The Clock; Block Party; Burns & Allen; Block Party; Reader's Almanac; Mr. Keen; Parade of Music; News, Music; Background to News; Symphony Hall

8:45
The Clock; Party; B. Rose; Burns & Allen; Party; B. Rose; Almanac; News; Mr. Keen; News; Sports Gossip; Music Magic; Miller and Baneke; Symphony Hall

9:00
Willie Piper; Gabriel Heatter; Jolson Music Hall; Willie Piper; College Forum; Dick Haymes; College Bask'ball; Inquiring Recorder; News; Labor pgm.; News; Concert

9:15
Willie Piper; Book Stories; Music Hall; Willie Piper; College Forum; Dick Haymes; College Bask ball; Inquiring Recorder; Labor Arbitration; Concert Hall

9:30
WNAB; WICC-ON; WNBC; WJZ; WNYC; WCBS; WHN; WNEW; WMCA; WQXR
Guy Lombardo Or; RFD America; Jack Carson Show; Playhouse; Song Time; Crime Photographer; College Bask'ball; News; Cinny; Labor Arbitration; Record Rarities

9:45
Guy Lombardo Or; RFD America; Jack Carson Show; Playhouse; Top Talk; News; Crime Photographer; College Bask'ball; Meet Mr. Crosby; Labor Arbitration; Record Rarities

10:00
Mr. President; Family Theater; Bob Hawk Show; Family Theater; Readers Digest; College Basketball; Evening Star; News, Music; News; Records

10:15
Mr. President; Family Theater; Bob Hawk Show; Family Theater; Readers Digest; College Bask'ball; Evening Star; Music Makers; Record Album

10:30
WNAB*; WICC; WNBC; WOR; WCBS; WHN; WNEW; WMCA; WQXR
Rep. Karl Mundt; Dance Or.; Eddie Cantor pgm.; Symphonette; Truth Be Known; College Bask ball; News, Cugat Or.; News; Just Music

10:45
Earl Godwin; Dance Or.; Eddie Cantor pgm.; Symphonette; Truth Be Known; College Bask ball; Bud Taylor; UN Report; Just Music

11:00
Post, UP News; Yankee News; K Banghart, news; Vandeventer, news; News; Tomorrow; News; Analysis; Newsreel; Music Til Midn't.; News; Bandbox; News; Symphony

11:15
Record Shop; Morton Downey; News of World; News; Weather; Joe Hasel, sports; Relief for Europe; Newsreel; Music Til Midn't; Daily Viewpoint; Symphony Hour

11:30
WNAB; WICC; WNBC; WOR; WJZ; WCBS; WHN; WNEW; WMCA; WQXR
Record Shop; United Nations; 1st Piano Quartet; Nora Morales Or.; Talk; Jurgens Or; Stan Kenton Or; Newsreel; News, Music; South of Border; Symphony Hour

11:45
Record Shop; Dance Or., news; 1st Piano Quartet; Nora Morales Or; Dick Jurgens Or; Stan Kenton Or; Newsreel; Music Til Midn't; South of Border; Symphony Hour

Mid.
Dance Music; News; Ramb Or.; News, Frase Or.; News, R Knight; News, Reel Or.; Music to Read By; Milkman's Mat; News; Music

12:15
Dance Music; Henry Busch Or.; Korn Kobblers; Ray Knight; Tommy Reel Or; Music to Read By; Milkman's Mat; Music for Dreams

12:30
WNAB; WICC; WNBC; WOR; WJZ; WCBS; WELI; WHN; WNEW; WMCA
Dance Music; Joe Marsala Or; Adrian Rollini Or; Ray Knight; Stan Kinley Or; Music to Read By; News; Milkman's; Music to Dream

12:45
Music, News; Marsala Or., news; Tony Herman Or; Ray Knight; News; Stanley Kinley Or; Music, News; Milkman's Mat; Music; News

1:00
Leo Palmer Or.; Jack Eigen; Art Green

1:15
Leo Palmer Or.; Jack Eigen; Art Green

1:30
WOR; WINS; WEN
Harry Ranch Or.; Jack Eigen; Art Green

1:45
Harry Ranch Or.; At the Copa; Art Green

Sports

8:00—PREMIERE Frank Elkins' Ski Guide —WHN.

9:00—College Basketball; LIU vs. Oklahoma A. & M.; NYU vs. Arkansas—WHN.

11:15—Joe Hasel with Ray Flaherty, Yankee football coach and Andy Phillips, former Illinois 'Whiz Kid'—WJZ.

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★ PIANOS ★ JESSE FRENCH
★ TROMBONES ★ MARTIN · HOLTON $89.50 up
★ CLARINETS ★ SELMER, PENZEL, MULLER, PEDLER, HOLTON, Etc. $40 up
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★ MANDOLINS ★ GIBSON, Etc. $13.50 up
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TO BUY OUT
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