Television Fails to Cut World Series Box Office

By ROCKY CLARK
Post-Telegram Radio Editor

Sports promoters who have been undergoing fearful jitters over what television would do to their box-office take, ought to be resting a bit easier this week. Television coverage of the World Series failed to cut down the gate. In fact, cash plunked down at the Yankee and Dodger ball parks hit the highest figure in history.

Theaters, rather than the baseball moguls, were the ones to suffer. Broadway film houses were well off in receipts during matinees of World Series week. Bars and grills, equipped with video sets, benefitted

Close to 700,000 persons are estimated to have watched the games by television. A Hooper survey found 63,941 watching on home sets in New York, Washington, Philadelphia and Schenectady alone. Others watched in stores, restaurants, bars and clubs. The Hooper report showed NBC's station WNBT with the biggest audience. Dumont's WABD ran second.

IN-PERSON ARTICLES

Outstanding magazine articles, novels and short stories are to be read by the authors themselves in a new WNEW series nightly at 10, starting tomorrow night with Walter White's "Why I Remain a Negro" from the Saturday Review of Literature. On Tuesday, John Mason Brown will read his "Room with a View" and Wednesday Howard Whitman, an abridged version of his Collier's articles on migratory workers.

GOSSIPY BITS

Dorothy Claire, star of "Finian's Rainbow", makes a guest appearance today at 5:30 on the WNAB-ABC "Counterspy" drama for which she was the original "Bit O Honey" girl....Watch out, fellows for girls who appear on Muutal's "Daily Dilemmas" from now on—prizes will include a course in Varranie, the new system of Hindu Jiu Jitsu....Special Events director Lewis L. Doolittle's wife, Ruth, becomes continuity director of New Haven's WNHC next week, replacing Mary di Fant who's taking a leave of absence ...Alex Steinweiss, who designs most of those slick Columbia Album covers, is having a one-man show of his work at the A. D. art gallery, 130 West 46th street, New York, Oct. 14 through Nov. 28.

Columbia Records has just issued platters of Arthur Godfrey's "Too Fat Polka"—just the way he sings it on the air: "I don't want her, you can have her, she's too fat for me"....Al Schulte postcards from Miami: "Sure is hot down here"....Arthur Gaeth has been signed by the C.I.O. Electrical Workers as their WICC-MBS commentator, replacing Leland Stowe starting Oct. 22. . . Charlie McCarthy was No. 1 in the September Hooperatings for the West coast, with "Baby Snooks" No. 2 and "Suspense" No. 3. Winchell was not among the top 15....Congratulations to our Post alumnus, Bill Leonard of CBS, on the birth of his third son last Tuesday. Mama is the former Adele Wilde of New York.

MELODY THEATER BACK

"Melody Theater", outstanding among the children's programs developed during the summer, becomes a half-hour Sunday afternoon feature over WOR-MBS today at 3 p.m. Today's story is "The Stranger", built around the music of Tchaikowsky's "Pathetique" Symphony. Next week's will be "Freedom Train", an adaptation of Dvorak's "New World Symphony."

SWING SPOTLIGHT

Artie Mayno and his "Sweet String" orchestra open their second season at the Rose Room in the Stratfield next Saturday night, featuring Harry Ahlberg's unique arrangements and vocals by Virginia Muir. Thereafter, the band will play for dinner and supper every Friday and Saturday night.

King Guion, having wound up a series of successful break-in engagements at Lenny's last night, opens Tuesday with his great double-rhythm band at the Rustic Cabin on the outskirts of New York, with six WOR-MBS broadcasts scheduled weekly.

Lester Young's combo, which played Rakoczi Hall last Sunday night, began a 52nd street engagement Friday at the famed Downbeat Club.

Norman Lester, who played piano with Chick Webb, Red Allen and other famed jazz groups, comes to Bridgeport tonight with Joe Jordan, former Ellington trumpeter, to make things jump at Granville Smith's colored Pleasant Heights Country club. Cal Farrar will be on drums, and "Showboat" Kelly will do some of his frantic sax work, dancing as he plays.

"Metropolitan Host," which carried the story on ex-Bridgeporter Stephen Kisley's band at the Biltmore (which we quoted in Friday's Post), also ran a picture of Gloria Wallis, the Stepney songstress who's back at Leon and Eddie's on 52nd street—as FEATURED VOCALIST!

Frankie Laine, the former Pleasure Beach marathon dancer, attracted 45,000 bobby-sox fans to a Detroit music store Sept. 27 when he made a personal appearance—according to Billboard. A squad of police was called in to handle the crowd which swarmed over pianos, television sets and everything else in the place to glimpse their new heart-throb singer.

It's Sam Donahue's mighty fine Capitol recording band tonight at the Ritz Ballroom.

PROGRAM NOTES

Tom Breneman's "Breakfast in Hollywood" goes on the road this week, broadcasting over WNAB-ABC from Kansas City Monday through Wednesday at 11 a. m.; Memphis, Thursday and Friday.... Mel Allen takes over his three-hour disc-jockey chore on WINS tomorrow at 2 p. m.....Hans Habe's novel on Germany today, "Aftermath," is to be analyzed on WHN's "Books on Trial" tomorrow at 8 p. m., with Henry Morton Robinson as prosecutor....Billy Rose, columnist and showman, becomes a WICC-MBS commentator with a five-minute spot at 8:55 nightly, starting tomorrow....Fletcher Markle's production of Hervey Allen's great novel "Anthony Adverse" is WCBS' "Studio One" offering Tuesday night at 9:30.

James F. Byrnes, former Secretary of State, is to be interviewed over WNAB-ABC Tuesday at 8 p. m. on the eve of publication of his book, "Speaking Frankly".... Gov. Thomas E. Dewey and Warren Austin speak from the Alfred E. Smith memorial dinner over WOR-MBS Tuesday night at 9:30, and Secy. of Defense James V. Forrestal and Winston Churchill are on WCBS at 10:30.....Solution of the Palestine problem is to be discussed on the WICC-MBS American Forum Tuesday night at 10 by Eleanor Lipsky, of the Zionist organization, Dr. Khalil Totah of the Arab-American Institute and Rep. Emanuel Celler ."Vox Pop," on WNAB-ABC Wednesday night at 8:30, presents winners of the Striped Bass Derby from Martha's Vineyard. . . WNHC begins broadcasting the last period of all hockey games of the New Haven Ramblers, at 9:15 Wednesday night, with Providence as the first opponent....Henry J. Kaiser is to be quizzed on "Meet the Press" over WICC-MBS Friday at 10 p. m.....Ralph Edwards launches his "Miss Hush" contest on "Truth or Consequences" over WNBC Saturday night at 8:30.

New 'Dr. Brent'

Don MacLaughlin, prominent Darien radio actor who plays the title role in "David Harding, Counterspy" over WNAB-ABC Sundays at 5:30 p.m., has taken over the role of "Dr. Jim Brent" in NBC's daytime serial, "Road of Life", Monday through Friday at 10:30 a.m.

Radio Guest Book

Monday: DINAH SHORE on Martin Block show (WICC, 2:30) . . . SAM DONAHUE and Percy Faith on Paul Whiteman show (WNAB, 3:30) ... HENRY YOUNGMAN on Morey Amsterdam show (WHN, 3:30) . . . CLARK SISTERS on Jack Smith show (WCBS, 7:15) . . . RONALD REAGAN in "The Forge", Cavalcade story of Remington Arms (WNBC, 8) ... CHARLES IRVING in "The Last Tour", Inner Sanctum Mystery (WCBS, 8) . . . VERA BARTON, Bernice Carroll, Lee Harris and Jerry Rothaus on Arthur Godfrey show (WCBS, 8:30) . . . ROBERT CUMMINGS, Ann Blyth, Lee Cobb and Howard De Silva in "Great Expectations" (WCBS, 9) . . . CHARLES MAGNANTE, accordionist, with Buddy Clark on Contented Hour (WNBC, 10) . . . BOB HOPE and Dorothy Lamour in "My Favorite Brunette" (WCBS, 10.30).

Tuesday: CLIFF EDWARDS and Harriet Van Horne on Paul Whiteman club (WNAB, 3:30) ... ANDRE PREVIN, pianist-composer, on Jack Smith show (WCBS, 7:15) . . . JOHNNY MERCER on Supper Club with Jo Stafford (WNBC, 7).

Wednesday: FREDDIE MARTIN on Martin Block show (WICC, 2:30) . . . NELLIE LUTCHER and Bill Stern on Paul Whiteman show (WNAB, 3:30) . . . MARY HATCHER on Jack Smith show (WCBS, 7:15) . . . HARRY JAMES and novelty combo on "Duffy's Tavern" (WNBC, 9) . . . FRANKIE CARLE orchestra previewing new recording on Frank Morgan show with Don Ameche and Frances Langford (WCBS, 9) . . . DINAH SHORE on Bing Crosby show (WNAB, 10) . . . MARGARET O'BRIEN on Jimmy Durante show (WNBC, 10:30) . . . LUCKY MILLINDER BAND on Harlem Amateur Hour (WMCA, 11:03).

Thursday: KAY KYSER as guest disc-jockey on Martin Block show (WICC, 2:30) . . . DINAH SHORE and Georgia Gibbs on Paul Whiteman show (WNAB, 3:30) . . . CASS COUNTY BOYS on Jack Smith show (WCBS, 7:15) . . . MARSHA HUNT in "Self Defense", Suspense drama (WCBS, 8) . . . CARY GRANT with Burns and Allen (WNBC, 8:30) . . . BING CROSBY on Al Jolson show (WNBC, 9) . . . JERI SULLIVAN on Jack Carson's "Village Store" (WNBC, 9:30) . . . FRANCES HEFLIN in Longfellow's "Evangeline" (WJZ, 9:30) . . . JAMES MASON in Reader's Digest dramatization of "The Story of Mozart" (WCBS, 10) . . . J. CARROL NAISH and Pedro De Cordoba in "The Prayer That Won the West" on Family Theater, with Henry Fonda as host (WICC, 10).

Friday: LENA HORNE and Gene Autry on Paul Whiteman show (WNAB, 3:30) . . . KING COLE TRIO on Jack Smith show (WCBS, 7:15) . . . EDDIE HOWARD on Burl Ives show (WICC, 8) . . . TOOTS SHOR on "Leave It to the Girls" (WICC, 8:30) . . . JAMES MASON and Pamella Kellino in "Information Please (WICC, 9:30) . . . HERMAN CHITTISON TRIO on "Date Night" with Alan Dale and Ruth Davey (WICC, 10:30) . . . HILDEGARDE on Bill Stern's Sportsreel (WNBC, 10:30) . . . FRANKIE LAINE with Spike Jones' Slickers and Dorothy Shay (WCBS, 10:30).

Saturday: AL SCHACHT, "Clown Prince of Baseball" on P.A.L. show (WOR, 10:30 a.m.) . . . ELLIS LARKIN on Piano Playhouse (WJZ, 11 a.m.) . . . MARY HATCHER on "Grand Central Station" (WCBS, 1 p.m.) . . . KING COLE on Juke Box Jury (WNEW, 1) . . . SAVANNAH CHURCHILL and the Four Tunes, with Joe Bostic's Band, on Willie Bryant's Hospitality Club (WICC, 8:30) . . . DANNY THOMAS on Joan Davis show (WCBS, 9) . . . BUDDY ROGERS on Oklahoma Roundup (WCBS, 11:30).

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Sunday Radio Timetable:

Note: (*) indicates program is heard on WJZ and WELI.

8:00 A.M.	8:15		8:30	8:45
Chapel in Sky	Chapel in Sky	WICC	Radio Carolers	News
News; Organ	G Crooks; organ	WNBC	Congress' Coffee	Congress' Coffee
Children's Concert	Lorraine Sherwood	WOR	News; G Putnam	Uncle Don Comics
News	Folk Songs	WJZ	Coffee Concert	Coffee Concert
News	Sacred Heart	WLAD	Organ Reveries	Organ Reveries
News	Trumpeteers	WCBS	Carolina Calling	Carolina Calling
Farm News	Choral Music	WHN	Bible Study	Bible Study
Song Service	Song Service	WNEW	News; Bible Quiz	Living Bible
News; Music	Easy Listening	WNHC	N H Churches	N H Churches
News; Music	Music Reflections	WMCA	Musicland	Musicland
News; Parade	Parade; Weather	WQXR	Bkfst Symphony	Bkfst Symphony

9:00	9:15		9:30	9:45
Revival Hour	Revival Hour	WNAB	Revival Hour	Revival Hour
Youth's Church	Youth's Church	WICC	Tone Tapestries	Tone Tapestries
World News	Comic Man	WNBC	Kurt Malet, piano	Male Quartet
Red Hook 31	Sermon of Week	WOR	Radio Chapel	Radio Chapel
Men's Page	Men's Page	WJZ	White Rab Line	Rab Line; News
News; Hymns	Songs of Faith	WLAD	Home with Music	Home with Music
News	Organ Recital	WCBS	Organ Recital	News
Good Old Days	Good Old Days	WINS	John Gart Trio	Christian Science
Youth's Church	Youth's Church	WHN	Bible Auditorium	Bible Auditorium
Children's Plays	Child's Playhouse	WNEW	News; Story	Talking Picture
News; Italian	Italian Program	WNHC	Italian Music	Naples Sings
News; Rea, Andre	Mr. & Mrs Music	WMCA	Mr. & Mrs Music	Mr & Mrs Music
News; Symphony	Bkfst. Symphony	WQXR	Bkfst Symphony	Bkfst Symphony

10:00	10:15		10:30	10:45
Polka Time	Polka Time	WNAB	Polka Time	Polka Time
Radio Bible Class	Radio Bible Class	WICC	Voice of Prophecy	Voice of Prophecy
Radio Pulpit	Radio Pulpit	WNBC	Children's Hour	Children's Hour
News; G Putnam	Frank Kingdon	WOR	Remember Time	That Character
Message of Israel	Message of Israel	WJZ	Southernaires	Southernaires
Great Operas	Great Operas	WNYC	Great Operas	Great Operas
Church of Air	Church of Air	WCBS	Church of Air	Church of Air
News	Ivory Tower	WINS	Al Goodman Or	Al Goodman Or
Bible Class	Bible Class	WHN	Voice of Prophecy	Voice of Prophecy
Music in the Air	Music in the Air	WNEW	News; Music	Music in the Air
News; Rea, Andre	Mr & Mrs. Music	WMCA	Mr & Mrs Music	Mr. & Mrs. Music
News; G & S	Gilbert & Sullivan	WQXR	Gilbert & Sullivan	Gilbert & Sullivan

11:00	11:15		11:30	11:45
Polka Time	Polka Time	WNAB	Polka Time	Polka Time
United Church	United Church	WICC	United Church	United Church
Children's Hour	Children's Hour	WNBC	C M'Carthy; news	Bob Houston
News; G. Putnam	Dorothy and Dick	WOR	Dorothy and Dick	Dorothy and Dick
The Fitzgeralds	The Fitzgeralds	WJZ	Hour of Faith	Hour of Faith
News; Church	Christ Disciples	WLAD	Christ Disciples	Christ Disciples
Great Operas	Great Operas	WNYC	Young Artists	Music, News
News; Negro choir	Wings over Jordan	WCBS	Salt Lake Choir	Salt Lake Choir
Listen to Music	Listen to Music	WELI	The Funnies	The Funnies
Top Composers	Guest House	WINS	Bkfst Party	Bkfst Party
Back to God	Back to God	WHN	Baptist Church	Baptist Church
Music in the Air	Music in the Air	WNEW	News; Bing Crosby	Bing Crosby
News; Rea, Andre	Mr. & Mrs Music	WMCA	Mr & Mrs Music	Mr & Mrs Music
News; Culture	Ethical Culture	WQXR	Ethical Culture	Ethical Culture

Noon	12:15		12:30	12:45
Gypsy Airs	Gypsy Airs	WNAB	Gypsy Airs	Gypsy Airs
Pilgrim Hour	Pilgrim Hour	WICC	Lutheran Hour	Lutheran Hour
Hit Jinx	Hit Jinx	WNBC	Eternal Light	Eternal Light
Show Shop	Shop Shop	WOR	Spec Assignment	M Elliott news
Guest Speaker	Talk; News	WJZ	Security Workshop	Security Workshop
Midday Symphony	Midday Symphony	WNYC	Midday Symphony	Symphony, News
Invit to Learning	Invit to Learning	WCBS	As Others See Us	As Others See Us
World Front	World Front	WINS	Baritone Battle	Baritone Battle
Baptist Church	Bing Crosby	WHN	Hour of Champs	Hour of Champs
Junior Legion	Junior Legion	WTIC	Dick Leibert	Music to Remember
Bing Crosby	Vaudeville Show	WNEW	News; Records	Something New
Studio program	News	WNHC	Cappy Mauriello	Songs By—
News; Song Kings	Kings of Song	WMCA	Art Dr Cyclo	Jerry Baker
News; Symphonic	Symp Varieties	WQXR	Orch Melodies	Orch Melodies

1:00	1:15		1:30	1:45
Italian Melodies	Italian Melodies	WNAB	Sammy Kaye Or	Kaye Or ; Facts
Yankee News	Grandmothers Day	WICC	Your Approval	Your Approval
American United	American United	WNBC	Ed Herlihy, news	Religion News
Canary Show	Bill Berns	WOR	Your Approval	Your Approval
Sam Pettingh'l	Raymond Swing	WJZ*	Sammy Kaye Or	Kaye Or ; Facts
News; Neighbors	Your Neighbors	WLAD	Music for Home	Music for Home
One More River	One More River	WNYC	Museum Concert	Concert News
People's Platform	People's Platform	WCBS	Doorway to Life	Doorway to Life
Baritone Battle	Baritone Battle	WINS	Baritone Battle	Baritone Battle
Yiddish Swing	Wm. S. Gallmor	WHN	You Name 'Em	Take a Tip
News	Cafe Glee Club	WTIC	Box at Opera	Box at Opera
New Voices	Greenlight Revue	WNEW	News Fiesta	Fiesta Time
News; Polka	Polka Time	WNHC	Polka Parade	Polka Parade
News; Fiesta	Fiesta	WMCA	Variety Show	Variety Show
News; Symphony	Round Table	WQXR	Midday Symphony	Midday Symphony

2:00	2:15		2:30	2:45
Sam Pettingh'l	Guest Star	WNAB	Angelus Hour	Angelus Hour
Guy Lombardo Or.	Catholic Truth	WICC	Bill Cunningham	Crosby Sings
Robert Merrill	Robert Merrill	WNBC	Harvest of Stars	Harvest of Stars
Perfect Program	5 Mysteries	WOR	News, Lyle Van	Word Stories
Lee Sweetland	Lee Sweetland	WJZ	Sunday Vespers	Sunday Vespers
Museum Concert	Museum Concert	WNYC	Museum Concert	Concert; News
Robert Q. Lewis	Robert Q. Lewis	WCBS	Bob Reid	Here's to You
Church Hour	Church Hour	WELI	Angelus Hour	Angelus Hour
Football Game	Football Game	WINS	Football Game	Football Game
5 Mysteries	Football Game	WHN	Football Game	Football Game
Football Game	Perfect Program	WNEW	News; Howard	Eddie Howard Or
News; Football	Football Game	WMCA	Football Game	Football Game
News; Opera	Opera House	WQXR	Opera House	Opera House

3:00	3:15		3:30	3:45
Lassie	Johnny Thompson	WNAB*	Around World	Around World
Henry V	Henry V	WICC	Juvenile Jury	Juvenile Jury
Eddy Howard Or.	Eddy Howard Or.	WNBC	One Man's Family	One Man's Family
Melody Theater	Melody Theater	WOR	Juvenile Jury	Juvenile Jury
News; Spotlight	Organ Time	WLAD	Gilbert & Sullivan	Gilbert & Sullivan
Gilbert-Sullivan	Gilbert-Sullivan	WNYC	Gilbert Sullivan	Music; News
N.Y. Philharmonic	N.Y. Philharmonic	WCBS	N.Y. Philharmonic	N.Y. Philharmonic
Football Game	Football Game	WHN	Baseball Game	Baseball Game
Maxine Sullivan	Johnny Guarnieri	WNEW	News; Martin Or.	Freddie Martin Or.
Football Game	Football Game	WMCA	Football Game	Football Game
News; Ch. Science	Christian Science	WQXR	Christian Science	Christian Science

4:00	4:15		4:30	4:45
Our Children?	Our Children?	WNAB	1450 Club	1450 Club
House of Mystery	House of Mystery	WICC-OB	True Detective	True Detective
Quiz Kids	Quiz Kids	WNBC	Author and Critics	Author and Critics
Our Children?	Our Children?	WJZ*	Patti Page Pgm.	Patti Page Pgm.
News; Candlelight	Gilbert & Silver	WLAD	Gilbert & Silver	Music, News
Composers Hour	Composers Hour	WNYC	American Drama	China; News
N.Y. Philharmonic	N.Y. Philharmonic	WCBS	Hour of Charm	Hour of Charm
Football Game	Football Party	WINS	Football Party	Musical Scrapbd
Football Game	Football Game	WHN	Football Game	Take a Tip
Disc Derby	Disc Derby	WNEW	News; Weston Or.	Paul Weston Or.
News; Favorites	Favorite Albums	WMCA	Let's Dance	Let's Dance
News; Symphony	Symphonic Mat	WQXR	Symphonic Mat.	Symphonic Mat.

5:00	5:15		5:30	5:45
1450 Club	1450 Club	WNAB	Counterspy	Counterspy
The Shadow	The Shadow	WICC-OB	Quick as a Flash	Quick as a Flash
Theater Drama	Theater Drama	WNBC	Theater Drama	Theater Drama
Bill Lance Drama	Bill Lance Drama	WJZ	Counterspy	Counterspy
Famous Conductors	Famous Conductors	WNYC	Famous Conductors	Conductors; News
Family Hour	Family Hour	WCBS	Jean Sablon	News, J. Harsch
Musical Scrapb'd	Musical Scrapb'd	WINS	Off Beat	Off Beat
Recorded Music	Recorded Music	WHN	Recorded Music	Recorded Music
Children's Theater	Children's Theater	WNEW	News; P. Como	Perry Como
News Let's Dance	Let's Dance	WMCA	Let's Dance	Cecil Brown
News; Old Vienna	Old Vienna	WQXR	Unitarian Church	Unitarian Church

6:00	6:15		6:30	6:45
Drew Pearson	Don Gardiner	WNAB*	Greatest Story	Greatest Story
Those Websters	Those Websters	WICC-OB	Nick Carter	Nick Carter
Catholic Hour	Catholic Hour	WNBC	Hollywood Preview	Hollywood Preview
Music Theater	Music Theater	WNYC	Brandwagon	Music; News
Ozzie and Harriet	Ozzie and Harriet	WCBS	Ginny Simms	Ginny Simms
Sacred Heart	Chosen People	WINS	News	Guest Star
Old Fash. Revival	Old Fash Revival	WHN	Old Fash Revival	Old Fash. Revival
N. Y. Night Life	N. Y. Night Life	WNEW	News; Sp Music	Tropical Music
News	South of Border	WNHC	Musical Menu	People's Lobby
Amer. Panorama	Amer. Panorama	WMCA	Ave Maria Hour	Ave Maria Hour
News; Quartet	String Quartet	WQXR	String Quartet	String Quartet

7:00	7:15		7:30	7:45
Mrs. America	Mrs. America	WNAB*	Exploring Unk'n	Exploring Unk'n
Sherlock Holmes	Sherlock Holmes	WICC	G. Leaflet Show	G. Leaflet Show
Jack Benny Show	Jack Benny Show	WNBC	Phil Harris Show	Phil Harris Show
Sherlock Holmes	Sherlock Holmes	WO	News M. Elliott	Perlesque
Masterwork Hour	Masterwork Hour	WNYC	Masterwork Hour	Music works; news
Gene Autry Show	Gene Autry Show	WCBS	Blondie	Blondie
Concert Hour	Concert Hour	WELI	Concert Hall	Concert Hour
Guest Star	Bible Hour	WINS	Bellerose Church	Bellerose Church
Frank Sinatra	Sports Final	WHN	Voice of Prophecy	Voice of Prophecy
St. Francis Hour	Kostelanetz Or.	WNEW	News; Grid Show	All Amer. Football
News; Churches	N. H Churches	WNHC	N. H. Churches	Confid Yours
News; Vet's News	Religious News	WMCA	My Best Records	My Best Records
News; R. Farkas	Collectors Items	WQXR	Collectors Items	Collectors Items

8:00	8:15		8:30	8:45
Detroit Symphony	A. L. Alexander	WNAB*	Detroit Symphony	Detroit Symphony
A. L. Alexander	Dave Rose Or	WICC	Jimmie Fidler	News of News
Charlie McCarthy	Charlie McCarthy	WNBC	Fred Allen Show	Fred Allen Show
A. L. Alexander	Meditation Board	WOR	Jimmie Fidler	George C Putnam
Keyboard Masters	Keyboard Masters	WNYC	Music of Masters	Music; News
'Sam Spade'	'Sam Spade'	WCBS	Crime Doctor	Crime Dr.; News
Bellerose Church	Bellerose Church	WINS	Lutheran League	Lutheran League
Calvary Church	Calvary Church	WHN	Calvary Church	Calvary Church
Piano Rhapsody	Piano Rhapsody	WNEW	News; Piano	Piano Rhapsody
News; Singers	Easy Listening	WNHC	Concert Hour	Concert Hour
News; Big Time	Big Time Echoes	WMCA	Cafe Continental	Paris Rendezvous
News; Symphony	Symphonic Hall	WQXR	Symphony Hall	Symphony Hall

9:00	9:15		9:30	9:45
Walter Winchell	Louella Parsons	WNAB*	Theater Guild	Theater Guild
Dance Orch	Dance Orch.	WICC	Jim Backus Show	Jim Backus Show
Merry Go Round	Merry Go Round	WNBC	Album of Music	Album of Music
Name Your Poison	Name Your Poison	WOR	Jim Backus Show	Jim Backus Show
Concert Hall	Concert Hall	WNYC	Song Time	Top Talk; News
Corliss Archer	Corliss Archer	WCBS	Tony Martin Show	Tony Martin Show
Baltimore Gospel	Baltimore Gospel	WINS	Baltimore Gospel	Baltimore Gospel
Recorded Music	News	WHN	Recorded Music	Recorded Music
Music You Want	Music You Want	WNEW	News, Music	Music You Want
News; Nt Club	Night Club	WNHC	Night Club	Night Club
News; Composers	Composers' Noteb'k	WMCA	Back to God	Back to God
News; Concert	Concert Hour	WQXR	Concert Hall	Concert Hour

10:00	10:15		10:30	10:45
Theater Guild	Theater Guild	WNAB*	Jimmie Fidler	Royal Davis Sings
Voices of Strings	Voices of Strings	WICC	N.E. Theater	N.E. Theater
Take or Leave It	Take or Leave It	WNBC	Big Break	Big Break
Gabriel Heatter	Gabriel Heatter	WOR	Family Theater	Family Theater
Christopher Wells	Christopher Wells	WCBS	Strike It Rich	Strike It Rich
Israel Message	Religious Program	WINS	Here's to Vets	Here's to Vets
Here's to Vets.	Buddy Clark	WHN	Claude Thornhill	Navy Band
Music You Want	Music You Want	WNEW	News, Dancing	Dancing in Dark
News; D Shore	Dinah Shore	WMCA	Algernon Black	London Column
News; Concert	Candl't Concert	WQXR	Just Music	Just Music

11:00	11:15		11:30	11:45
Post-T., UP News	Set to Music	WNAB	Dick Himber Or.	Dick Himber Or.
Yankee News	William Hillman	WICC	Dance Or.	Dance Or.; News
News; P. Roberts	Cesar Saerchinger	WNBC	Chl Round Table	Chl Round Table
News; M. Elliott	News; Weather	WOR	Twin Views	George Paxton Or.
News; Tomorrow	Vera Massey	WJZ	Dick Himber Or.	Dick Himber Or.
News; Comment	Wash. Report	WCBS	Invit to Music	Invit. to Music
Bethel Gospel	Bethel Gospel	WINS	Manhattan Music	Manhattan Music
Newsreel	Newsreel	WHN	Newsreel	Newsreel
Music Til Mid't	Music Til' Mid't	WNEW	News; Music	Music Til' Midn't
News; Bandbox	Unity Viewpoint	WMCA	South of Border	South of Border
News; Symphony	Symphony Hour	WQXR	Symphony Hour	Symphony Hour

Mid.	12:15		12:30	12:45
Tom Carlyn's Or.	Tom Carlyn's Or.	WICC	Buddy Moreno Or	DiPardo Or.; news
News; Smith Or	Beasley Smith Or	WNBC	Harry Ranch Or	Dardanelle; News
News; Kobblers	Les Elgart Or	WOR	Al Trace Or	Henry Herman Or
News; Pop Music	Music Shop	WJZ	Music Shop	Records News
News; Cavallaro Or	C. Cavallaro Or	WCBS	Harry James Or	Harry James Or
Moon River	Moon River	WINS	At the Coon	Jack Ligon
Music to Read By	Music to Read By	WHN	Music to Read By	Music; News
Milkman's Mat	Milkman's Mat	WNEW	News; Music	Milkman's Mat
News; Music	Music to Read By	WMCA	Music for Dreams	Music for Dreams

1:00	1:15		1:30	1:45
Kris Kavelo Or.	Chittison Trio	WOR	Harry Ranch Or.	Harry Ranch Or.
Bee Kalmus Show	Bee Kalmus Show	WHN	Bee Kalmus Show	Bee Kalmus Show

Sports

1:55—Football: N. Y. Giants vs. Washington Redskins—WHN.
2:03—Football: Brooklyn Dodgers vs. N. Y. Yankees—WMCA, WINS.
7:35—PREMIERE: 'All-America Football Party', Gene Ward and Grid Stars, Coaches and Experts—WNEW.

Variety

9:03 A.M.—'Mr. and Mrs. Music'; Gene Krupa, guest—WMCA.
11:45 A.M.—Bob Houston Sings, with Henry Levine's Band—WNBC.
1.00—PREMIERE: 'New Voices' with Gloria Stewart—WNEW.
2:00—Robert Q. Lewis comedy show, with Bob Reid, vocalist—WCBS.
3:30—Juvenile Jury with Kong Liu Replacing Patsy Walker—WICC, WOR.
4:00—Quiz Kids, with Jimmy Stewart as guest quizmaster—WNBC.
5:30—Quick as a Flash, with Jay Smart as 'The Fat Man'—WICC, WOR.
6:00—Ozzie and Harriet—WCBS.
7:00—Jack Benny Show; 'Rochester' and Dennis Day—WNBC.
8:00—Charlie McCarthy show, with Linda Darnell—WNBC.
8:30—Fred Allen show; Shirley Booth, guest—WNBC.
9:15—Louella Parsons, with Mark Stevens, young actor—WNAB, WJZ.
9:30—Jim Backus Show; Return Visit of Walter Tuttle—WICC.
9:30—Tony Martin show; Evelyn Knight and Alan Young—WCBS.
10:00—'Take It or Leave It' with Garry Moore—WNBC.
10:30—The Big Break: Hildegarde with Memphis Talent—WNBC.

Drama

12:30—Eternal Light: 'A Journey to Ger' WNBC.
1:30—For Your Approval; Guy Kibbee in Somewhere in the West—WICC, WOR.
1:30—Doorway to Life: Story of Girl's Hatred of Baby Brother—WCBS.
3:00—'Lassie' in Role of Dog Saving Master from Suicide—WNAB, WJZ.
4:00—House of Mystery: 'The Bells of Manitou'—WICC, WOR.
5:00—'The Great McGinty' with Les Damon, Michael Fitzmaurice, Dan Ocko and Anne Seymour—WNBC.
5.30—'Counterspy' with Dorothy Claire in 'Case of the Phony Passport Paper' WNAB, WJZ, WELI.
6.00—'Those Websters'—WICC, WOR.
6:30—Hollywood Star Preview; Herbert Marshall with Dorothy Hart—WNBC.
6:30—Greatest Story Ever Told. 'The Wind and Sea Obeyed Him'—WNAB, WJZ, WELI.
6:30—Ave Maria Hour: Story of Christopher Columbus—WMCA.
7:00—Sherlock Holmes—WICC, WOR.
7:30—Exploring the Unknown. Louise Albritton in 'The Lost Lady'—WNAB, WJZ.
7:30—'Blondie Cures a Customer'—WCBS.
9:00—Lest Corliss Archer with Janet Waldo—WCBS.
9:30—Theater Guild: 'Cyrano de Bergerac' with Frederic March and Florence Eldridge—WNAB, WJZ, WELI.
10:00—Christopher Wells: 'Three Wishes for Johnny' starring Myron McCormick—WCBS.
10:30—Family Theater: Bob Hope in 'T Formation' with Joan Leslie—WOR.

Music

8:30 A.M.—Lalo Wild, pianist, playing Beethoven Sonata in C major—WJZ.
9.00 A.M.—Masterworks: Mozart's 'Haffner' Symphony No. 35—WNYC.
10:00—Great Operas: Verdi's 'Aida' — WNYC.
11:30 A.M.—Salt Lake Tabernacle Choir and Organ—WCBS.
12 Noon—Midday Symphony: MacDowell's 'Indian Suite No. 2'—WNYC.
1 05—Midday Symphony: Mozart's Konzertante Sinfonie in E flat—WNYC.
2:00—Robert Merrill program, with Jean Sablon, guest—WNBC.
2:00—Opera House: Verdi's Otello — WQXR.
2:30—Harvest of Stars: James Melton with Elaine Malbin Campbell—WNBC.
3:00—'Melody Theater': Musical Story Based on Tchaikowsky's 'Pathetique' Symphony No. 6 in B Minor—WICC, WOR.
3:00—New York Philharmonic Symphony, Leopold Stokowski conducting, with Women's Chorus of Westminster Choir—WCBS.
3:00—Gilbert & Sullivan's 'Pirates of Penzance'—WNYC.
4:05—Symphonic Matinee: Beethoven's Triple Concerto in C—WNYC.
4.30—Ann Spitalny's all-girl ensemble — WELI.
5:00—Family Hour: Rise Stevens, soprano, Dr. Thomas Parran, Surgeon General, U.S. Public Health Service, guest speaker—WCBS.
5 00—Charles Munch Conducts—WNYC.
6.05—WQXR String Quartet—WQXR.
6 00—Percy Faith Orchestra, Ginny Simms, soloist—WCBS.
7:05—Remy Farkas presenting Collector's Items—WQXR.
7:30—'My Best Records' with Ray Bloch—WMCA.
8:00—Detroit Symphony, Karl Krueger conducting—WNAB, WJZ, WELI.
9:00—Vaughan-Williams Birthday Concert—WNYC.
9.00—Music You Want, Texas Jim Robertson conducts in D (or 9:30)—WNEW.
9:03—Robert Scott Jazz music—WHN.
9:30—Album of Familiar Music, Donald Dame, tenor, Jean Dickenson and Margaret Daum, sopranos; Evelyn MacGregor, contralto—WNBC.
11:30—Invitation to Music: Erich Leinsdorf conducting CBS Symphony—WCBS.

Public Affairs

12:00 Noon—Invitation to Learning: