Note: (*) Indicates program

Radio Onrolers

Radio Carciers
Congress' Coffee
News; G Putnam
Coffee Concert
For Young Folks
Carolina Calling
Bible Stady

Bible Study News; Bible Quis N H Churches

heard on WJZ and WELI.

Carolina Calling

Bible Study Living Bible N H Churches Musicland

Bkfst Symphony

Revival Hour Tone Tapestries Male Quartet Radio Chapel Rab Line; New

Masterworks Hou

News Christian Science Bible Auditorium

Polka Time Voice of Prophecy Children's Hour

Southernaires

New Radio Code Would Ban Showmanship in Politics

By ROCKY CLARK Post-Telegram Radio Editor

The nation's broadcasters today have a new code of ethics wider which they are expected to operate, effective next Feb. 1. The code, presented to the National Association of Broadcasters at its convention in Atlantic City last week, was adopted by the Sports board of directors Friday, with the board agreeing to "review and revise" those sections that drew complaints from the con-

Oreatest opposition was voiced to the proposals that would (1) limit commercial announcements to three minutes during any 15 minute broadcast and (2) ban the dramatization of po-

Rudi Blesh, jazz critic and

author, conducts the "All Star

Stompers" on the Saturday after-

noon "This Is Jazz" program over

MBS. Starting this week, due to

the football season, the program

will shift to Saturdays at 5 p. m.

"in good taste", broadcasters could

enally remove them by careful edit-

ing of scripts. Except for this

broadcast, political programs have

thing on the air. At times, listen-

has forced a popular entertainment

Let us hope that the broadcasters

can work out a better solution to

Otherwise, the new code is com-

mendable in establishing standards

for advertising content, children's

programs, crime and mystery stor-

les, news broadcasts, contests, reli-

Products of the scap opera

factory of Frank and Anne Hummert of Greenwich, may be

heard during one-eighth of all

network time available during

daylight, according to an article

by Thomas Whitsside in the

forthcoming October issue of

Render's Digest. Last year, he

reveals, the Hummerts' output

was 2040 scripts totaling six

million words for their 14 ser-

ials. They employ 14 "captive

playwrights" for this quantity

production of what Whiteside

calls "an art form admirably

adapted to the pace of a ma-

With city police and special de-

tectives on duty to protect five mil-

ion dollars worth of jewels on last

Sunday's "Counterspy" program, actor Mandel Kramer, who plays

"Peters", reported his gold tie clasp

missing after the broadcast! . .

Radio's latest feud is between Ar-

Ballroom . . . WHN's FM affiliate.

WMGM, is back on the air, on its

at 12:30....Louisa May Alcott's

"Little Women" is to be dramatiz-

TELEVISION PROGRAMS

WCBS-TV-Channel f

Raseball Dodgers vs Roston Braves 'Brraphook, Junior Edition', Audience l'arti ipation abow

WEST-Channel 4

Author Meets Critics: Arthur McCaf-fery's "Ceps Cod on the Subway", John K. M. McCaffery, critic, Eugene

Television Theater presentation

Parill. Je . defender

Week in Review', news highlights

chine age."

GOSSIPY BITS

feature off the air.

gious broadcasts, etc.

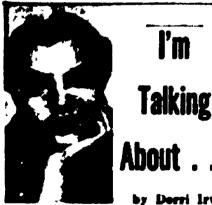
SOAP OPERA FACTORY

cheer the three-minute limitation on every record and hu dand and-wife has dozen sponsors' products

pleas for showmanship bere fruit.

Learn to Vance POA TROT - WALTZ - JITTERBUG POLHA - RHUMBA - STAGE DANCING MOURS 10 A M TO 9 P M

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good values, demanding work the dancers tonight at the Ritz.

sneuld be.

cise our abilities of selective buyconfidence of having reputable

be over for some, for us it's just

DIAL SETTINGS WICC-600 WNEC--160 WOR-710 WJZ-770 WNYC-830

WC88-880

WHN-1060

WNAS-1460

WQXR-1560

-WINS.

WICC, WOR.

laro-WMCA.

guest-WCBS.

Variety

1:85-Baseball: Giants vs. Phillies (double-

1:85-Baseball: Yankees vs. Philadelphia

6:25-Football; Yankees vs. SanFrancisco-

9:08 A.M.-'Mr. and Mrs. Music', Bea Wain

1:30-Sammy Kaye Serenade-WNAB, WJZ.

3:30-Juvenile Jury, with Ginny Simms-

4:00-Quis Kids, with Report on Homing

5:30-'Quick as a Flash' with 'Mr. and Mrs.

7:30-My Best Records, with Carmen Caval-

8:00-Charlie McCarthy, with Walt Disney

\$:30-Dorethy Lamour with Brian Donlevy

9:30-Tony Martin show; Alan Young,

10:00-D.A.V. Salute; Bob Hope, Joe E.

-WICC (WOR at 11:80).

10:30-'Strike It Rich' with Todd Russell,

12:30-Eternal Light: Story of Mrs. David

4:00-House of Mystery: 'The Devil Foot-

\$:00-The Shadow 'Face of Horror'-WICC,

5:30-Counterspy: 'Case of the Muddled

Manager'-WNAB, WJZ, WELL,

the Mine?-WNAB, WJZ, WELL.

6:30-Ellery Queen's 'Man Who Squared

7:00-Mysterious Traveler: 'The Island of

7:30-Blondle Makes the City Beautiful'-

7:30-Those Sensational Years: 'Case of

8:30-Ave Maria Hour: Life of St. Margaret

9:30-Theater Guild: Mary Anderson in

10:36-Family Theater: Jimmy Durante and

SOR-WNAB, WJZ, WELL.

ren Hull, guests-WNBC.

Case-WJZ. WNAB.

of Cortons-WMCA.

ata in F-WSZ.

-WCBS.

WNYC.

WOBS.

WELI.

9:00-Meet Corliss Archer-WCBS.

WCBS.

Greatest Story Ever Told: 'Where Are

the Circle'; Parks Johnson and War-

the Ragged Stranger', 1921 Murder

It's A Legend: "Ti-Jean and the Devil's Playing Cards." French Canadian felk tale—WNEW.

'Guest in the House' with Walter

Abel, Wendy Barrie and Lucille Wat-

Dennis Day in 'Strictly Amateurs'-

Janare, piane, playing Brahms' Sen-

A.M.-Mozart Masterworks; Piano

A.M.-E. Power Biggs, organ; Louis

A.M.-Great Operas: Mosart's 'Mar-

Speyer, obee; Wolf Wolfinsohn, violin

seprano; Glenn Burris, tener; Sylvan

France with Rone Lorey, Daniel

Ericourt and Eves Tinayre-WNYC.

seprenc. with James Molton, tenor;

conducting Schubert's 5th-WORR.

conducting Gillis' 'Symphony for Fun'

-Rise Stevens, soprano; Al Goodman

Detroit Symphony, Valter Poole dir.;

Eva Libera, soprano-WNAB, WJZ,

Concerte in A Major-WNYC.

riage of Figure'-WNYC.

11:05 A.M.-Wings Over Jordan-WCBS.

St. Paul Suite'-WNYC.

Levin conducting-WOR.

18 Noon-Midday Symphony: Rolat program,

1:18-Mutual Music Show: Martha Wright

1:30-Brooklyn Museum Concert: Music of

8:00-Rebert Merrill, baritone; Three Suns

3:00-Pertect Program, as Compiled by

8:80-Harvest of Stare; Genevieve Rows,

Frank Black conducting-WNEC.

\$:00-OBS Symphony, Bernard Herrmann

3:00—Gilbert & Sullivan's 'Iolanthe'.-

4:30-Phil Spitalny's All-Girl Ensemble-

5:00-NBC Symphony, Arture Toscanini

Orch, and Male Chorns-WCDS.

5:30-Opera House: 'Tristan and Isolde' by

6:30-Ginny Simms, vocalist; Percy Faith

\$:05--Symphony Hall: Schubert Symphony

9:00-Concert Hall: Brahms' 'Dream of

9:08-Concert Hour featuring Marion Ander-

9:80-Album of Music; Donald Dame, tenor;

Jean Dickenson and Margaret Daum,

sopranes; Evelyn macuregor, con-

Lowenthal, Horace Gregory and Louis

Krenenberger on Hardy's 'Return of

Yom Kippur program; Dr. Joshua

riculture', Dr. Bryon Shaw, Russ

Mixon, Walter Randolph, Paul San-

riculture, on TAO Conference-WCBS.

of a Berlin Diary' defended by Edgar

Assel Mewrer; Lee Cherne, critic-

Tunnel', Story of Ture Synagogue, with Canter Rebert Segal and Mt. Nebeh Temple Cheir-WCBS.

-London Column; Sir Stafford Cripps

on Britain's Export Program-WMCA,

Facing State Mental Hospitals', Dr.

William Monninger, Dr. Kenneth Ap-

pel, Dr. Walter Barton and Dr.

Mt: . . aul Lavalle, the former

Leth Liebman with Cantor David News;

15 Noon-Benjamin A. Cohen on 'What's

Ahead for the U.N.'-WINS.

Putterman and choir-WOR.

1:00-America United: 'What's New in Ag-

ders and John Lacey-WNBC.

1:00—Paople's Platform: 'Should Price Controls on Ford Be Restored?' Mrs. Resemany Kiefer and J. K. Galbraith — WCBS.

1:30—Nerris E. Dedd, Acting Secy, of Agriculture.

1:80-Author Meets Critics; Shirer's 'End

6:06-Cathelie Hour: Rt. Rev. Magr. Lee J.

10:00-Yom Kippur Program: 'The Sealed

11:00-Pest-Telegram Local News-WNAB.

11:30-Ohioage Round Table: 'The Challenge

stage and screen star Muriel An-

gelus, presented her band-leading

daughter, Suzanne, last Sunday.

hubby with a nine-pound four-ounce

Henry Bresin-WNBO.

Stock, speaker-WNEC.

Wagner-WQX1...

orchestra-WCBS.

No. 8 in C-WQXR.

son, contraito-WQXR.

Gerentius'---WNYC.

traite-WNBC.

the Native'-WCBS.

and Ross Case Orch .- WNBC.

Benny Goodman---WNEW.

8:30 A.M .- Peter Makas, celle, and Marie House of Mystery

prints'-WICC, WOR.

de Sola Poole with Refugees Rerouted

from Paleatine to Cyprus-WNBC.

from New Orleans-WCBS.

-Louella Parsons, with Rita Hayworth

Brown, Ann Blyth, Harold Russell,

Ginny Simms and Jack Fina orchestra

-'Take It or Leave It' with Garry

-Eddle Dowling's 'Big Break'; the

Harmonicats, with Lousiville Talent

7:00-Candid Microphone-WNAB, WJZ.

and 'Donald Duck'-WNBC.

and Ames 'n' Andy-WNBC.

-WNAB, WJZ, WELI.

and Andre Baruch-WMCA.

3:00-Eddy Boward orchestra-WNBC,

Pigeon Flight-WNBC.

Merth'-WICC, WOR.

-Baseball: Dodgers vs. Braves-WHN.

header) -WMCA.

WEL1-960 News; Organ

WOV-1280 WMCA-670

Sunday Radio Timetable:

WINS-1010 WTIC-1080 Wenther; Music WNEW-1130 News News WLIB—1190 News: Funnies News: Muric WNHC-1340 WSTC-1400

News: Music New; Parade 9:00 Revival Hour Youth's Church 12:30-Sam Taub, with Basil Jones, jockey; Tex Hepgood and Nancy Kelly, rodeo

8:00 A.M.

Jhapel in Sky

11:00

Milldren's Höur! News: G. Putnam

Berean Church

Inited Church

String Quartet

Gypsy Airs Pilgrim Hour

Midday Symphony Invit to Learning World Front Baptist Church Junior Legion

Bing Crosby Don De Veglis News: Song Kings

1:00

Chrintian Science

talian Melodies

Yankee News America United

Yom Kipper Pgm. Warriors of Peace

Yiddish Swing

News; Sonatas

Lee Sweetland

Bascball Game

News; Symphony

3:00

Gilbert & Sullivan OBS Symphony Baseball Game

Baseball Game Baseball Game

Our Children?

Baseball Game

News; Symphony

5:00

1450 Club
The Shadow
NBS Symphony
Crossword Quis
Famous Conductors

amily Hour Jusical Scoreb'd lecorded Music

6:00

Those Websters Catholic Hour Science & Society Ozzle and Harriet

N. Y. Night Life News

News; Bandstand

8:00

Detroit Symphony A. L. Alexander

Charllo McCarthy

A. I. Alexander Reyboard Masters

Plane Rhapsody

News; Symphony

Walter Winchell

10:00

Music You Want Old Fash Revival Naws; D. Shore

Post-T., UP News Yankee News

News: P. Roberts

ncert Hall

News: Eandbox
News: Bandbox
News: Symphony
Mid.

Johnny Long Or. News; Smith Or News; Kobbiers

News; Pop Music News; Arnes Or, Moon River

Music to Read Hy

1:00

Bee Kalmus Show

Milkman's Mat. News; Music

Desi Arnez

Newa;

M. Elliott Tomorrow Comment

Theater Child

DAV Sainte Take or Leave Gabriel Heatter

oncert Rall Yom Kippur Pgm. Isrnel Message Pupi Campo Or.

Concert Hall

9:00

Recorded Music

Family

Quix Kidn

Maxine Sullivan

Sports G. Davis Back to God Music in the Air

News; Bea, Andre Mr. & Mrs Music News; Ch. Science Christian Science

Folk Songs
Music of Faiths
Trumpeters
Choral Music
Song Service
Uncle George
Music Reflections
Parade; Weather 9:15 Revival Hour Youth's Church Youth's Church
World News
Red Book 31
Men's Page
Masterworks Hour
News
Good, Old Days
Youth's Church
Children's Plays
News; Ital pgin
News; Bes, Andre
News; Sees, Andre Comia Man Sermon of Week Men's Page Slasterworks Hour Organ Recital Good Old Days Youth's Church Child's Playhouse Italian Program Italian Program Mr. & Mrs. Music Bkfst, Symphony

8:15

Chapel in Sky G Crooks; organ Lorraine Sherwood Folk Songs

WNHC WMCA WQXR Bkfst Symphony Revival Hour Tone Tapestries
Kurt Maler, piano
Radio Chapel
White Rab Line WNYO WCB8 WINS Masterworks Hour Organ Recital John Gart Trio Bible Auditorium News; Story Italian Vusic Mr. & Mrs Music Bkfst Symphony Hkfst Symphony

lews; Symphony 10:00 Polka Time Radio Bible Class Dr F. K. Stamn Frank Kingdon Message of Israel Grant Operas Church of Als Message of Israel Great Operas Church of Air Church of Air Ivory Tower Bible Class Music in the Air News Bible Class Music in the Air Mr & Mrs Music Gilbert & Sullivan

11:15

Gypsy Airs Pligrim Hour Hi! Jinx Shop Shop

Midday Symphony Invit to Learning World Front Bing Crosby

Junior Legion Vandeville Show

Kings of Song Science: Melodies

Italian Melodica
Bill's Scraphook
America United
Mutual Music
Warriors of Peace
London Forum
People's Platform
Baritone Battle
Win, S. Gailmor
Cota tilee Club
Greenlight Revue
Polka Time
Flesta
Sonata Series

2:15

Lee Sweetland Catholic Truth Robert Merritt

ee Sweetland

Baseball Game

Derfeet Program

Midday Symphony

Johnny Thompsor Reunion

Gilbert & Sallivan

Baseball Game

Our Children?

Organ Resitut

Mac Derby

1450 Club The Shadow

Family Hour

Children's Theater Children's Theater Basebalt Game Basebalt Game News; Old Vienna Old Vienna

CBS Symphony Don Dunphy Baseball Game

Baseball Game Symphonic Mat.

5:15

NBC Symphony Cressword Quiz Famous Conductors

Those Websters Catholic Hour Science & Society Ossie and Harrist

News
N. Y. Night Life
South of Border
Grand Bandstand
Opera House

Guest Star

House of Mystery Quiz Kids Our Children?

Johnny Guarnieri

Museum Concert News Review Church Hour

WINS

WNAB | 1450 Club

WICC-OB WNBC WJZ*

WHN WNEW

Polka Time Voice of Prophecy Children's Hour Remember Time Southernaires Ontied Universal Children's Hour Dorothy and Dick The Fitzgeralds Great Operas Wings over Jordan String Quartet Guest House Back to God Music in the Air Mrs. Alex Musics

Great Operas
Church of Air
Al Goodman ist
Voice of Prophecy
Naws: Music
Mr. & Mrs Music
Gilbert & Sullivan

Southermares
Great Operas
Church of Air
Al Goodman or
Voice of Prophecy
Music in the Air
Mr & Mrs Music
Gilbert & Sullivan 11:45 Berean Church United Church Berean Church United Church O Mi Carthy, news Dorothy and Dick Hour of Faith Young Artists Sait Lake Choir Bob Houston Dorothy and Dick Hour of Faith Salt Lake Choir The Funnies SHI LAKE CHOIF The Funnies Bkfnt Party Baptist Church News: Bing Crosby Mr. & Mrs. Music Christian Science Bkfst Party Baptist Church Bing Crosby Mr & Mrs. Music Christian Science 12:45

Gypsy Airs Lutheran Hour Eternal Light Spot Assignment Gypsy Airs Lutheran Hour Eternal Light Spee Assignment Sunday Strings Midday Symphon As Others See U Baritone Battle Hour of Champs Dick Leibert News; Records Baritone Battle Raymond Swing Symphony: News As Others See Us Baritons Battle Hour of Champs Music to Rem'be Something New Baritone Battle Baritone Battle

Sammy Kaye Or Mutual Music Ed Herliby news Mutual Music Kaye Or : Pacta Mutual Music Treasury Show
Mutual Music
Kaye Or; Facta
Museum Concert
Overseas Report Sammy Kase Or, Museum Concert Time for Reason Barltone Battle You Name Em Box at Opera News: Flenta Baseball Game Variety Show Sonata Series

Flesta Time Baseball Game Show Baseball Sonata Series Angelus Hour Bing Crosby Harvest of Stars Word Stories Angelus Hour Bill Cunningham Harvest of Stars News; G. Putnam unday Vespers Sunday Vespers Concert: News Here's to You Angelus Hour Baseball Game Baseball Game Eddie Howard Or.

Don Dunphy Warmup Time Hox at Opera

Museum Concert Bab Reld Angelus Hour Baseball Game Baseball Game News, Howard Midday Symphony Midday Symphony Around World Juvenile Jury Around World Juvenile Jury One Man's Family Gilbert & Sultivan

One Man's Family Baseball Game Basebali Game Freddie Martin Or Baseball Game Baseball Game News; Martin Or. Baseball Game Music Hall

1450 Club True Detective Author and Critics Tine Detective Author and Critica Music by Maupin Music by Maupin World Serv ; News Hour of Charm Musical Scoreb d Lest We Forget Haur of Charm Musical Scorel d Sports Extra Paul Weston Or. Baseball Game Baseball Game Baseball Game Symphonic Mat. Symphonic Mat. 5:30 5:45 Counterapy Quick as a Flash NBC Symphony

WNAB WIOC-OB WNZ WNYC Counterspy Counterspy
Famous Conductors
Jean Sablon
Off Beat
Recorded Music
News; P. Como
Baseball Game
Orecs House Opera House

Brandwagon Ginny Simms

Counterpy
Conductors; News
Joseph C. Harsch
Off Beat
Recorded Music
Perry Como
Baseball Game Opera House Greatest Story Greatest Story

Greatest Story
Nick Carter
Ellery Queen
Music: News
Ginny Simms
Foodball Game
Recorded Music
Tropical Magic
Tropical Magic
Tame
Amer Panorama
Opera House Pootball Game Recorded Music News; Sp. Music Musical Menu

Rogne's Gallery

Concert Hou

Plano Recital

Periscope Masterworks; news

Szymanowski Con. Voice of Prophecy

Music, U.S.A. Confid. Yours My Best Records

Detroit Symphony Walker & Gardn'r Front and Center George C. Putnam

Concert Hall Orime Dr.; News

Lutheran League

Calvary Church Piano Rhapsody

Jim Backus Show Athum of Music

Jim Backus Show Concert Hall

Tony Martin Show

Baltimore Gospef Old Fash Revival Music You Want Night Club

Concert Hone

10:45

Beryt Davis N. E. Thenier . Big Break

Family Theater News

Strike It Rich

News Navy Band

London Column Just Music

Murray Arnold Or.

Chi Round Table DAV Salute

Murray Arnold Or.
Shep Fields Or.
Concert Hall
Newsroel
Music Til' Midn't
South of Border
Bymphony Hour

12:45

King Or; News Dardanelle; News Marshall Young O, Records; News

Gro Towne Or.

Jack Eigen Music; News

Milkman's Mat

Buccaneers; News

Jimmy Dorsey Or. Dance Or : News

Concert Hour

7:00 Candid Mike Yankee News Jack Parr Show Candid Mike Sensational Years Sensational Years G Heatter Show G Heatter Show itogue's Gallery News M Billott Masterwork Hour Blondle Myst. Traveler Masterworf Ho Hene Vo th meert Hour lyst. Traveler Concert Ratt Football Game Voice of Prophecy News Music Football Came Football 'vostelanet**s Or.** N. H. Church**eo**

N H Chutches
Us Best Record
Plano Recital Religious News Footlight Echoes WQXR Detroit Symphony Mediation Board Charlie McCarthy Detroit Symphony Mediation Board Keyboard Masters Saymanowski Con. Crime Doctor 'Sam Spade' Football Game Calvary Church

Piano Rhapsody Sporta News Big Time Echoes Symphonic Hall 9:15 Louella Parsons Concert Rall Corliss Archer Corlins Archer Baltimore Gospel Old Fash, Revival Baltimore Gospel Old Fash Revival It's a Legend
Night Club
Composers' Noteb'k

Concert Hour

Theater Gulld

Take or Leave It Gabriel Heatter

Calvary Church News; Plane oncert Hour Ave Maria Hour Symphony Hall Ave Maria Hos 9:30 Theater Guild Jim Backus Show Album of Music Jim Backus Show Concert Hall Tony Martin Show Baltimore Gospel
Old Fash Revival
News Music
Night Club

lutheran League

Back to God Concert Hall 10:30 Jimnie Fidler N. N. Theater Big Break Family Theater Concert Hall Strike It Rich Here's to Vets Sports Final News; Dancing Dancing in Dark Old Fash Revvial Old Fash Revival

Algernon Black

Gaprici Heatter
Concert Hall
Yom Kippur Pgm.
Religious Program
Buddy Clark
Music You Want
Old Fash Revival
Dinah Shore Candl't Concert Just Music Set to Music William Hillman Cesar Saerchinger News; Weather Surray Arnold Or George Payton Or. Chi Round Table Murray Arnold Or, Shep Fields Or. Concert Hall Newsreel News; Musio Vera Massey Wash. Report Concert Hall Music Til' Mid't Unity Viewpoint Symphony Honr Symphony Rous

12:15 12:30 Johnny Long Or. Beasley Smith Or WICC WNEC WOR Henry King Or. Capt. Stubby Or. Al Trace Or. Music Shop ce Paxton Or. Meste Shop Dest Arnes Or. Geo. Towne Or At the Cops Music to Road By News; Music Music for Dresus Milkman's Mat | WNEW Music to Read By | WMCA 1:15 1:30 I Deul Arnes

Bob Byrne Or WCBS
Bee Kalmus Show WHN

Five New Shows, Football on Air News
Congress' Coffee
Uncle Don Comics
Coffee Concert
Young Folks; news

With the football season arriving this week, radio's Saturday schedule undergoes several changes. Three new programs make their debut during the week, and two old favorites return: Tuesday

THE ZANE GREY SHOW, adaptations of 63 published and 47 unpublished works by the prolific writer of western stories, begins over WICC-MBS at 9:30 p.m. Vic Perrin stars as the hero, Tex Thorne. Wednesday

FRANK MORGAN with his tall

tales, Frances Langford with his songs, Don Ameche in romantic comedy sketches, and guest-stars previewing their new records begin over WCBS at 9 p.m. Carmen Dragon conducts the orchestra. Thursday "WATERFRONT WAYSIDE,"

based on stories told to a young author seeking material for a book at a waterfront inn, begins over WICC-MBS at 8 p.m. Don Becker is the author. EDDIE CANTOR returns to

WNBC at 10:30, with Arnold Stang, comic: Cece Blake, 18-yearold songstress; Bert "Mad Russian" Gordon, and "Cookie" Fairchild's Friday

"INFORMATION PLEASE" returns via WICC-MBS at 9:30 p.m., with Clifton Fadiman as quizmaster; John Kieran and Franklin P. Adams on the experts' panel, with Fred Allen and Robert Montgomery as guests.

FOOTBALL GAMES: The folowing broadcasts are scheduled-Army vs. Villanova, WHN-MBS at 1:45 p.m.

Yale vs. Kings Point, WNHC at Holy Cross vs. Dartmouth, WOR at 2:15.

Georgia vs. North Carolina, WN-AB-ABC at 3; WCBS at 3:15. Minnesota vs. Washington, WN-BC at 3:45.

PROGRAM NOTES The Rev. Nils H. Janson of Wes-

ley Methodist church speaks on WNAB's "Morning Devotions" Monday through Wednesday at 7:45 a.m., with the Rev. Eric C. A. Linder of the Swedish Congregational church taking over Thursday through Saturday Allen Prescott subs for vacationing Don Mc-Neill on the WNAB-ABC Breakfast Club for three days starting tomorrow at 9 a.m....Mrs. John Davis Lodge, wife of the Congressman, and Doris Hoskins, ABC London secretary, are Nancy Craig's guests tomorrow at 12:35 p.m.... 'Hop Harrigan" moves ahead to 5 p.m. on WOR as "Captain Midnight" returns via WICC-MBS tomorrow at 5:30. Henry Morgenthau, Jr., speaks for the United Jewish Appeal over

'Books on Trial", over WHN tomorrow at 8 p.m. spotlights Faith Baldwin's "Give Love the Air" with Ed Fitzgerald as prosecutor and his wife Pegeen as defense attorney... David Lilienthal, chairman of the U.S. Atomic Energy Commission, speaks from Crawfordsville, Ind., over WCBS tomorrow at 11 p.m.... 'Should We Accept the New Fashions for Women?" will be the Town Meeting topic on WNAB-ABC Tuesday night at 8:30, with Constance Bennett and Gilbert Adrian taking the affirmative: Fira

. . Bob Burns may return with five-a-week 15 minute show . . For whatever it means: Winchell had the highest Hooperating in the Sept. 15 report, with "Mr. D.A." second, Radio Theater 3d, Charlie McCarthy 4th and Hit Parade 5th . . . Jack Paar's wife is recovering from a major operation

Beneson (Countess Ilinska) and

Mrs. Howard Hawks, the negative.

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Personal Hearing Aid Bureau

73 PLAZA - CORNER JOHN & MIDDLE ST.

STREET LEVEL - WALK IN



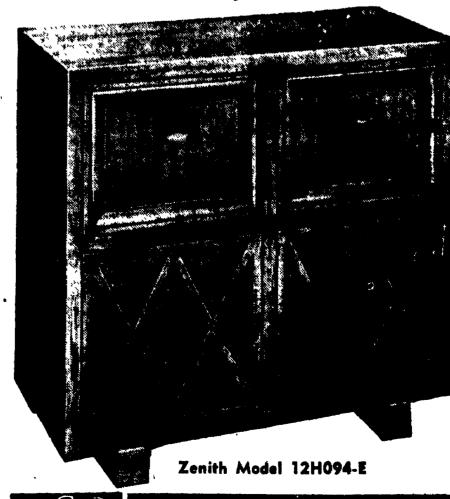
THE BELVEDERE

BABIO J PHONOGRAPH SEE IT ... HEAR IT AT

ZEMEL BROS.

BLECTRICAL APPLIANCES . RADIOS . RECORDS 243 FAIRFIELD AVE. . . PHONE 6-1851 FREE PARKING - FAIRFIELD AVE. COR. BROAD ST.

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- records (mixed) automatically New long-life floating
- filament 64 tonal combinations with famous radiorean
- FM reception on two bends
- Authentic cabinet de-

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SERVICE

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hizal or other "controversial issues." Lasteners for the most part, will be-Jazz Mentor

shows which are devoted largely to

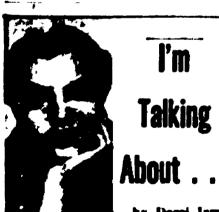
As for the ban on dramatization of political matters, this column is Complained about the overabundance of long boring speeches by positional during election campages It was not until the presidential election of 1944 that our Democrats Did Good Job

On the night before the election, the Democratic national committee presented an hour long production ever all networks, summing up the campaign issues in song and story. Produced by Norman Corwin, it was a humdinger of a snow, climaxed with a closing appeal by the late President Roosevelt

Although we did not subscribe to the New Deal philosophy, we did not refrain from giving credit its In our column the following we remarked "The show. was the first real showmanly enterprise in the campaign. It was what to the endiese chain of inonotonous always been devoid of showmanship orators that they have insisted on and just about the most boring

We will think it was a good job, ers have openly expressed resent-As for the portions not sonsidered | ment at a candidate whose speech |

CETOLA RADIO SERVICE 145 Hurd Ave., Bpt. Phone 5-9374



Business men are getting a little thur Godfrey and John Reed King, panicky. They are very uncertain the quizmaster. Godfrey, incidentalabout the future. Just imagine, the ly, is to be the "fall guy" at the consumer is no longer grabbing Circus Saints and Sinners' luncheon everything they Wednesday at the Waldorf-Astoria choose to sell. The consumer is be- | . . . Fenturing those ultra-smart coming more and more selective, Eddie Sauter arrangements, Ray companies to the demanding McKinley's versatile crew plays for

new frequency, channel No. 2 with 100.3 megacycles. Its power will be Se eften when business men get hoosted from 1,000 to 10,000 watts together to discuss the future you shortly, hear a phrase that comes in for a Jack Benny has re-signed his let of repetition: "the picnic is four writers-Sam Perrin, Milt ever". Yes, for those se-called busi- Josefsberg, George Balser and John ness men who think it's good busi- Thackaberry-for their fifth consecness to thrive on shortages, the utive year . . picnie is ever. For those who lived A series of discussions on "The through the war years giving dis- Cost of Living" starts on the Amercourteous service, selling their loan Forum over WICC-MBS Tueswares to the highest bidder, for day at 10 p.m., with C. H. Heinethem truly the picnic is ever, as it man, Cordon Corbaley, Kermit Eby Public Affairs and Roderick Reilly discussing 18 Noon-Invitation to Learning: Marvin

"Food." .. Rabbi Dudley Weinberg officiates at a Kol Nidre service to be broadcast by WICC-MBS from For us at O'Brien's the picnic Temple Onabel Shalom, Brookline, Mass., Tuesday night at 10:30.... Speaker of the House Joseph W. ing We can choose our styling, Martin apeaks from a Republican dinner at Milwaukee over WNBC competitive market Sell with the Wednesday night at 11:30....Sen. Robert A. Taft speaks before the manufacturers who stand behind World Affairs Council at Tacoma, the products they make. Wash., over WCBS, Thursday night

Yes, evernight we don't have to ed in two installments on "Amerchange our service within the ican Novels" over WNBC starting store. It was always courteous and Friday night at 11:30 ... Highinformal service, it is still the kind lights of the week at the UN Genof service that invites confidence. eral Assembly, with recordings of We don't have to bew and scrape prominent speakers, are presented to please the custemer. We have over WJZ Saturday at 1 p.m. confidence in the future based on ene simple formula: eur salespeople are free and informal because they are independent adults (there is ne "oese" at O'Brien's) the customer is completely at ease to browse, select or return all items. Right now the entire 2nd fleer is completely filled with new Fall cents of every description. Courteous informal service plus good values, it's as simple as that. Yes, the picnic may

-Adv. | No programs scheduled on WARD